

# **Student Life Division**

## **Departmental Annual Report**

### **2003-04**

Department: **Office of Student Leadership & Activities**

**Please provide up to 5 specific examples illustrating how your department contributes to the mission of the University.**

The Office of Student Leadership and Activities contributes to the University Mission in the following ways:

- 1) Seeking to develop the SJU student outside the classroom through social and educational programs that compliment and enrich the student academic experience as a whole. Examples of such programs include Greek Leadership Series, SJU 'til 2, Up 'til Dawn, USS and SUB.
- 2) Develops the individual by providing leadership instruction through one of many SJU student group/organization.
- 3) Working in conjunction other University offices with the goal of creating a seamless living learning campus environment. Student Leadership works with other campus offices with programs such as Family Weekend, Orientation, and senior week.
- 4) During Orientation Student Leadership strives to ensure that new students learn about the mission and identity of Saint Joseph's University. This is done through sessions that focus on Jesuit Identity, Academic Success, and campus resources.

**Please list up to five key factors that impacted your department this year. (These items could be planned or unplanned. Examples: unplanned - September 11<sup>th</sup>, planned - sophomores in residence).**

- 1) The success of the Basketball team (unplanned) required more programming for the student body. This programming included pep rallies, providing alternative viewing locations for those students unable to get into the field house, and chaperoning the NCAA tournament games.
- 2) Welcome Millennial Generation, as the last of generation X has left, our campus is now comprises primarily of students of the Millennial Generation. This new generation requires a new approach and many of our old methods and models are no longer effective. Student Leadership found ourselves behind the curve on this change and is looking for new ways to engage and work with this new generation of students.
- 3) Creation of a new and improved SBAC (planned). In the past student groups needed to go to three separate sources to get programming funding SBAC, SUB and SJU 'Til 2. There was little communication between these three groups and some events were not getting adequate funding while other were over funded. Working with USS, SBAC included SUB and SJU 'til 2 into their structure to provide a one stop location for all group to request program funding.

- 4) Discovery of Student Web Shots photos (unplanned) put a large strain on the relationship our office has with the students. A seed of distrust was planted when students were confronted about the existence of inappropriate photos on internet. Students felt that the university overstepped its bounds and invaded the individual student's privacy. It was also believed that Student life on a whole was on a witch hunt to find more pictures to get more students "in trouble". True or not this situation has caused a rift with the student population and has hindered the level of trust with our students.

**Please comment on the progress of the goals you set last year (please tie in to Plan 2000 when applicable).**

*Campus Life Program Tracking*

Create a new event tracking and evaluation form online.

Status: Initial basic model is currently being used by RAs, Student Leadership and Multicultural Life. This is a great tool to monitor campus programs, but we need to get more buy in from the students. Currently it is under utilized. This tool needs more publicity to get it used by the students.

*Develop a Student Leadership & Activities Marketing Campaign*

In conjunction with Campus Life we are trying to market our office so more students know who Student Leadership is and what services Student leadership has to offer.

Status: In progress

*Student Leader Networking and Communication*

Improve communications of student groups and foster inter group dialog.

Status: In conjunction with USS the OPA was replaced with a representative cabinet chaired by the Student Body President. The goal of this cabinet was to facilitate communication between student leaders and organizations. As of this point the cabinet model has not been effective. We will be looking at alternatives to improve communication for next semester.

**Assessment initiatives:**

*Orientation Feedback Survey* - During orientation parents, students and Red Shirts were asked to complete surveys to collect feedback on the Orientation program and how it could improve for 2004.

*Programming Assessment*- Created an Online Programming Report Form to track and record programming from all Campus Life events.

*Student Organization Assessment*- End of the year Student Organization Survey was requested from all Student Organizations to track annual progress of student organizations.

*Greek Life Assessment*- Greek Life performed quarterly feedback session with all the Fraternities and sororities. During these session information is collected regarding the chapters in the follow areas; Academic excellence, Community Out Reach, Campus Involvement, Chapter Management, and Membership Development.



### **Technology upgrades:**

Eileen Clancy and Mary Beth Mallowe received new desk top computers funded by SLAD technology budget.

### **Facilities upgrades:**

Mary Beth Mallowe, in conjunction with USS and the University Press, spearheaded the Champion Foyer renovation project. The new and greatly improved Foyer has become a major meeting place and hang-out for students on campus.

### **Staffing changes:**

Annemarie McMullin left Student Leadership to take another position SJU as the Coordinator of Institutional Research.

Shannon Murphy was hired to replace Annemarie as Assistant Director for Campus Programs.

### **Goals for Next Year (please try to tie in with the Seven Planning Initiatives):**

- 1) Create a Leadership development program that is comprehensive, multilateral and attracts a broad base of university students. Work with Campus life, Campus Ministry and academics to ensure a multidiscipline approach to leadership instruction. *Initiative: #6 (j)*
- 2) Continue Champion center upgrades; 1) renovation of the 3<sup>rd</sup> floor to create a dynamic student office and resource center, 2) Continue facilities upgrade in the Hawk Rock. *Initiative # 6 (h)*
- 3) Investigate the possibility for a fall (2005) four day Orientation program to strengthen the academic component of Orientation. *Initiative #6 (l)*
- 4) Upgrade Student Leadership and Activities web page so ensure up to date accurate information is available with ease of navigation.
- 5) Review Senior Programming and Senior Week model with the goal of increasing senior engagement while ensuring enjoyable and safe programming for seniors. *Initiative: #6 (j)*
- 6) Investigate the option of adding a fourth Fraternity (SAE) the SJU Greek Life community. *Initiative: #6 (j)*

### **5 Year goals (please try to tie in with the Seven Planning Initiatives):**

Major upgrade/renovation of Champion Student center *Initiative: #6 (h)*

Create a co-curricular transcript *Initiative: #6 (j)*

Develop a leadership class in which students will receive university credit. *Initiative: #6 (j)*