



HAUB SCHOOL OF BUSINESS

PEDRO ARRUIPE CENTER FOR BUSINESS ETHICS

SAINT JOSEPH'S UNIVERSITY

SPIRIT ♦ INTELLECT ♦ PURPOSE

HSB Graduate Student Ethics Paper Competition

Fall 2009

The Pedro Arrupe Center for Business Ethics is accepting applications from HSB graduate business students for papers that integrate issues of ethics and social responsibility into their Haub School of Business coursework. Students will compete for the following monetary awards:

First Prize: \$2,000

Second Prize: \$1,500

Third Prize: \$1,000

Eligibility

The competition is open to *all* HSB graduate students, including those graduating in December 2009 in all graduate business majors and programs:

MBA

HR Management MS

Financial Services MS

International Marketing MS

All MBA-China Programs

Executive MBA

Executive Food Marketing

Executive Pharmaceutical Marketing

Decision Systems and Sciences MS

Business Intelligence MS

Competition Description

Students are to submit a paper that integrates ethics and social responsibility with a business case or decision. Papers may be based on issues addressed in current or past courses or may be completely independent of any specific course—regardless, the papers must be distinct from assigned coursework. Papers must include a theoretical analysis that applies ethical principles to the facts of the business case or issue. Papers

must also recommend a course of action as ethically superior to other available alternatives.

Submissions derived from current or past coursework are acceptable as long as they meet the paper guidelines below. Note that paper submissions are not eligible to be considered "extra credit" work for a class.

Submissions may come from individuals or groups. Awards for winning groups would be evenly divided among all authors. Only one submission per individual or group per semester is permitted.

Important: *All reference material must be properly cited. Papers must follow APA 5th edition style guidelines in the body of the paper and in the bibliography.* If you are unfamiliar with APA 5th edition style, there are resources available to assist you (links below).

Students are strongly encouraged to utilize and integrate resources from the Arrupe Center Reading Area located in The Campbell Library, Mandeville Hall. Online SJU library resources also are available, including the Business Ethics Library Toolkit.

Students may resubmit revisions of papers that did not receive prizes in previous ethic paper competitions. Winning papers from previous competitions may not be resubmitted.

The Arrupe Center reserves the right to determine the number of awards given.

Paper Guidelines

1. The final deadline for submitting papers is Monday, January 4, 2010.
2. Papers must be at least 2,500 and no more than 3,000 words, double-spaced. Please include the word count on your title page.
3. Important: Papers must follow *APA 5th edition style* guidelines. For more information, please go to the following resources:
 - <http://www.apastyle.org/previoustips.html>
 - <http://owl.english.purdue.edu/owl/resource/560/01/>
 - The FYI section on citations and avoiding plagiarism on the Drexel Library Web site: <http://www.sju.edu/libraries/drexel/>

- If you have questions regarding APA 5th edition style, please ask Lisa Nelson in 309 Mandeville Hall (x1142 or lnelson@sju.edu).
4. Papers must include a theoretical analysis that applies ethical principles to the facts of the business case or issue.
 5. Papers may address particular business disciplinary issues (e.g., issues specific to finance, management, accounting, etc.) or may be interdisciplinary in focus. These issues may be addressed in current or past courses or may be completely independent of any specific course. Regardless, the paper must be distinct from your assigned coursework.
 6. Papers must recommend a course of action as ethically superior to other available alternatives.
 7. Students are to submit their papers to Lisa Nelson (lnelson@sju.edu), Administrative Assistant, Arrupe Center, in 309 Mandeville Hall. Hard copies and e-mailed copies will be accepted.

Awards

Papers will be judged by a panel comprised of Arrupe Center Fellows, directors, and advisers. The review panel may not award all three prizes, depending on its judgment regarding the overall quality of submissions.

Winners will be notified via e-mail by February 5, 2010. Winners will be invited to the annual Arrupe Center Spring Reception in April 2010. Winning papers may be featured on the Arrupe Center web site at <http://www.sju.edu/arrupe> if the student author(s) permit and the faculty panel approves.

Contact

Lisa Nelson, Administrative Assistant, Arrupe Center
(610.660.1142) or lnelson@sju.edu).