

HAUB STREET JOURNAL

SPRING 2009 ACADEMIC CALENDAR

4/6	Mon	Last day to withdraw from classes
4/9-4/12	Thurs-Sun	Easter Holiday (Graduate classes are off Holy Thursday)
4/13	Mon	Classes resume
5/2	Sat	Last day of classes
5/4	Mon	Final exams begin
5/9	Sat	Final exams end
5/11	Mon	Graduating students grades due
5/13	Wed	Non-graduating students grades due
5/15-16	Fri-Sat	Commencement weekend

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Commencement Speaker Needed For Graduation Ceremony

The Graduate Business Office is taking applications for a Commencement Speaker. If you are a September 2008, January 2009, or May 2009 graduate of either the MBA, MSFS, MSBI, MSHRM, or MIM Programs and you would like to speak at the Commencement Ceremony on May 16, 2009, please submit a three minute Commencement Address to the Graduate Business Office by April 13, 2009.

Speeches may be submitted to Anita Brusstar through email (abrussta@sju.edu), faxed to 610-660-1599, or dropped off at MV 284. The Graduation Committee will review each speech and notify the student who is nominated to speak by May 5, 2009.

Save The Date!

4/7	Tuesday	Today's Economy and Your Job Search @ 7:30 am
4/13	Monday	Commencement Graduation Speech Submissions Due
4/13	Monday	YPN Event featuring Philadelphia Mayor Nutter @ SJU
4/14	Tuesday	Networking and LinkedIn @ 7:30am
5/14	Thursday	23 rd Annual MBA Student/Alumni Association Networking Event

Jesuit MBA Week of Service – Business Clothing Drive

What: In light of the Jesuit spirit, Saint Joseph's University will participate in a business clothing drive. Contribute to this charity by gathering your business clothes and accessories that you no longer want.

When: Week of April 13th, 2009

Where: Please drop off all clothing and accessories to the Graduate Business Office – Mandeville Hall 284

Women's business clothing and accessories will be donated to [Dress For Success Organization](#)

Men's business clothing and accessories will be donated to [Holy Redeemer Hospital & Medical Center Thrift Store](#)

* Receipts are available upon request

23rd Annual MBA Student Association/Alumni Networking Event

Come join us for this exciting event. Network with your fellow classmates, alumni, and MBA Corporate Advisory Board members!

Where: Mandeville Hall

When: Thursday, May 14, 2009 from 6 – 9pm

What: The event is an opportunity for graduate business students to make contacts with Haub faculty and graduate business alumni, prominent business leaders from the Philadelphia area, graduate business faculty and other graduate business students. Refreshments and hors d'oeuvres will be served. Door prizes will be awarded and much more!

Who: Guests are also welcome to attend. All September 2008, January 2009, and May 2009 graduates are free; otherwise there is a \$15.00 charge per person. Checks should be made payable to Saint Joseph's University.

*Checks can be sent to:
Saint Joseph's University
Graduate Business Office
5600 City Avenue
Philadelphia, PA 19131*

Please RSVP by emailing us at sjumba@sju.edu, contacting the office at 610-660-1690 or stopping in MV 284. We look forward to seeing you!



Upcoming YPN Networking Events:

Monday, May 11th

Panel Discussion – *YPN's Success in the City*

The Down Town Club
6th & Chestnut – 6-9pm

Monday, June 1st

Ralph Café with Speaker TBA
Comcast Building - 6-8pm

Thursday, July 23rd

XIX in Bellevue with Speaker TBA
Broad Street & Walnut Street 6-8pm

For more detailed information, please visit the YPN website at www.ypnphilly.com

Are You LinkedIn?

LinkedIn helps you find past and present colleagues and makes staying in touch easy. Discover inside connections when you're looking for a job or new business opportunity. You will find experts in your network who can help answer your questions.

For more information, go to www.linkedin.com

Beta Gamma Sigma

Beta Gamma Sigma is the honor society serving business program accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. Students are inducted in their final semester before graduation by invitation only based on their academic performance.

Young Professionals Network (YPN)

The Young Professionals Network (YPN) of the Greater Philadelphia Chamber of Commerce is a professional development program designed to provide young professionals in the area with an insider's view of the Greater Philadelphia business community. Members make valuable connections with peers from various industries and have access to the region's most prominent and influential leaders.

YPN Event: "Unplugged" with Mayor Michael Nutter

When: Monday, April 13, 2009 @ 6:00pm to 8:00pm

Where: SJU - Mandeville Hall: Teletorium

What: YPN and SJU are pleased to present the second "Unplugged" event with Michael Nutter, Mayor of Philadelphia. Mayor Nutter will have a candid discussion with members of YPN about the state of the city and what YPN members and the business community can do to become more engaged in helping resolve the City's fiscal crisis. The conversation will also include a dialogue on the factors that will make young professionals want to live, work, raise their families, and succeed in the Greater Philadelphia region. Feel free to come prepared with questions!

We are raffling free YPN memberships. If you would like your name to be considered, please contact us via email at sjumba@sju.edu, by calling 610-660-1690, or stopping by the Graduate Business Office in MV 284!

Note: Memberships will be valid through 12/31/09 or until winner's graduation date, whichever comes sooner.

Career Development Center For Graduate Students

The Career Development Center at Saint Joseph's University provides assistance to students of all majors and class years, as well as to alumni. The office is located in Moore Hall (formerly Overbrook Hall), on the corner of City and Overbrook Avenues right across from the Executive House Apartment Complex. The CDC is open Monday-Thursday 8am-7pm and on Friday 8am-5pm. To find out more information, go to www.sju.edu/careers. Members of the Career Development staff can also be reached by phone at 610-660-3100 or by email at careerhelp@sju.edu. Visit the CDC website at www.sju.edu/careers. The Career Center is adding Online Chat Hours soon!

Seminar: Today's Economy and Your Job Search

What: So, we've all heard about the current turbulent economic conditions and their effect from Wall Street to Main Street. What about their effect on your job search? This program will inform attendees about how the economy is altering the job market, as well as offer strategies for conducting a job search in challenging economic times. *(Light Breakfast will be served)*

When: Tuesday, April 7th @ 7:30am

Where: Mandeville Teletorium

Seminar: Networking and LinkedIn

What: Learn how to engage in informal communication with others for professional support. Polish you're networking skills and expand your network using LinkedIn by learning how to make the most of your existing networking strategy. *(Light Breakfast will be served)*

When: Tuesday, April 14th @ 7:30am

Where: Mandeville Teletorium

**To RSVP for these events, please login to your SJUcareers account, click on Events from the top navigation, find the title of this event and click the RSVP button. If you don't have a SJUcareers account, create one now at www.sju.edu/career! Please direct all inquiries to: Kristen Wilson, Assistant Director of Career Development at kristen.wilson@sju.edu*



Graduate Internships Available

Smith Memorial Playground & Playhouse

Smith Memorial Playground & Playhouse seeks a graduate intern to create the collateral materials and public relations resources associated with Smith's new strategic marketing plan. The intern will undertake the following projects which are vital to increasing Smith's visibility in the Philadelphia area and beyond:

1. The creation of Smith's general, rental, and membership brochures;
2. The development of Smith print and electronic press kits;
3. The formalization of Smith's information description and its distribution to key tourism outlets, guide books, newspapers, etc. ; and
4. The establishment of a photo resource library
5. The design of a social networking presence including MySpace and Facebook.

The ideal candidate will be a current graduate student and have a background in marketing and public relations, excellent written and verbal communication skills, the ability to work independently as well as with a team, and be comfortable working around children and their caregivers.

This position will be paid for the summer.

Please contact Kate Laepple Hertzog at kate@smithplayhouse.org with your resume.

Platform Advisors: June 8th – August 14th

Platform Advisors focuses on delivering full service strategic consulting services, including licensing, valuation, due diligence, and commercial brand strategy. They are looking for a candidate who is half way through the program and has experience in pharmaceuticals, healthcare or life sciences. Candidates must be highly analytical, and will assist the team with solving specific strategy and business problems. The internship is paid \$10/hr. You must be able to stay the full length of the program as there is a final pitch presentation given to the SVP's and Managing Partners. Resumes can be sent to Brooke Popko at BPopko@SSCGGroup.com. For more information on this company, please reference their website: www.platformadvisors.com.

Oppps, Forgot To Mention...

Additional January 2009 Graduate:
Andrew Usamiani

Fundraiser: Business Cards

Do you have personal business cards to distribute during your upcoming interviews? If not, have them designed by SJU. Included in this card will be your name, MBA candidacy, expected year of graduation, previous degrees earned and contact information. The cost is 25\$ for 100 business cards. Visit http://www.surveymonkey.com/s.aspx?sm=m3Daz8r8D_2bVtI8K_2fkFjWg_3d_3d to fill out your information and purchase your cards now! (You must type in entire address!) Orders and payments due by April 17.

Meet Us At The Park!

Just a reminder, the Phillies vs. Padres game is on Friday, April 17th at Citizens Bank Park @ 7:00pm. If you purchased tickets, you can pick them up at the Graduate Business Office.

Top Ten Criteria To Perfect Your Resume

By: Catey Hill
Daily News Staff Reporter

What really matters to employers when they look at your resume? Below are the results from a survey of more than 500 leading recruiters, who were asked about executive-level and mid-level resumes. The survey was conducted by independent research firm ResearchNow and The Ladders.com. The following are the top ten resume criteria named by recruiters:

1. A strong area of expertise with solid experience to back it up.
2. Relevant industry experience that includes a solid track record of success.
3. Leadership experience.
4. A strong, succinct summary paragraph of one's professional experience.
5. Education credentials including where one went to school and how they did when they were there.
6. An effective, well-organized resume that allows one to quickly skim and review the candidate's qualifications quickly.
7. Quantifiable accomplishments and results that show how the candidate contributed to the bottom line.
8. Relevant technical and business skills such as certifications.
9. Tenure at a company. Job hopping is usually frowned upon.
10. Rather than a bulleted list of duties, candidate should summarize job descriptions with a focus on measurable results.

Fake Job Posting Dot Popular Job Boards

WSJ.com article

If you're launching an online job hunt for the first time in a while; take caution. What may look like an ad for employment may lead to something entirely different, like a hard sell for career services or job-training manuals. Or worse, it might be a plan by identity thieves to get you to share sensitive personal information via "phishing" expeditions. Some of the job postings -- sometimes for positions long filled -- also could be from recruiting agencies looking to collect résumés.

The ads to most watch out for are those pretending to offer a job but are really trying to get you to give up personal information, such as a bank-account or Social Security number. They often mimic real postings, with some featuring company names and logos nearly identical to those of actual employers. The individuals behind these postings may even exchange multiple emails with job hunters to build up trust.

So how can you tell if a job posting is insincere? One sign is that it lacks details about the hiring company and position, says Pam Dixon, executive director of the World Privacy Forum, a nonprofit group in Cardiff by the Sea, Calif., that specializes in privacy matters. Such an ad might describe an employer as a "major technology firm" rather than cite annual sales or say what kind of technology it produces. It also might offer a vague job description or list a salary range spanning more than \$50,000. Genuine ads typically target applicants who have a specific amount of experience and pay salaries commensurate with their backgrounds, says Ms. Rigoli of the Forgyce Letter.

If you're unsure whether an ad is legitimate, you can do the following to protect your identity:

1. Respond to a company with a P.O. Box address instead of your home address.
2. List only your initials in the document. Don't use your full name.
3. Use a disposable email address to prevent spam from clogging up the one you normally use.
4. If you're unfamiliar with the company, check it out on the internet and the Better Business Bureau at bbb.org.



FEEDBACK

We want to hear from you!

Are there any ideas that you think could enhance the MBA program?

Are there any topics you would like to see covered in the HAUB STREET JOURNAL?

Let us know – we want your opinions! All ideas are welcome!

Editors: Laura Benaquista, Janine Guerra, Katie Housel, Jonathan Zeminski.

The *HAUB STREET JOURNAL* is a publication of the MBA Student Association, Saint Joseph's University.

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