

TENTATIVE 5000 MARKETING CYCLE OF COURSES

FALL 2007

PHILADELPHIA

MKT 5045 Res. In Mkt. Topics

URSINUS

MKT 5055 Consumer Behavior

SPRING 2008

PHILADELPHIA

MKT 5025 Strategic Mkt. Mgt.

URSINUS

MKT 5045 Res. In Mkt. Topics

SUMMER I 2008

PHILADELPHIA

MKT 5035 Int. Marketing

URSINUS

Not Offered

SUMMER II 2008

PHILADELPHIA

Not Offered

URSINUS

Not Offered

FALL 2008

PHILADELPHIA

MKT 5015 Promotional Strategy

URSINUS

MKT 5035 International Marketing

SPRING 2009

PHILADELPHIA

MKT 5055 Consumer Behavior

URSINUS

MKT 5025 Strategic Mkt. Mgmt.