

International Study Tour

Cities: London, Delhi, Agra, Mumbai

Students visited some of the most dynamic economies of England and Indian to examine firsthand the business practices, culture, and trade issues in these countries. By visiting global companies such as ACE Limited & Lloyd's of London, ASDA (Wal-Mart England), Xerox, GE energy, Panacea Biotech, etc., and by discovering the political economics by visiting with US Embassy for Political/Economic briefing, students developed a new awareness and appreciation for divergent economies and political cultures.

MIM 5085 Study Tour London, Delhi, Mumbai January 6-18, 2006

<p>Friday 1/6/06 (Philadelphia)</p> <p>6: 50 pm: Depart Philadelphia to London BA 66</p>	<p>Saturday 1/7/06 (London)</p> <p>6:45 am: Arrive London Check into hotel</p> <p>Welcome Dinner</p> <p><i>Corus Hyde Park Hotel</i></p>	<p>Sunday 1/8/06 (London)</p> <p>Breakfast at Hotel</p> <p>AM: Half day sightseeing tour of London</p> <p>PM: Afternoon free time</p> <p><i>Corus Hyde Park Hotel</i></p>	<p>Monday 1/9/06 (London)</p> <p>Breakfast at Hotel</p> <p>9:00 am-2:30 pm: Visit ACE Limited & Lloyd's of London (Appropriate business dress required with ACE/Lloyds)</p> <p>Lunch hosted by President of Ace UK in local Pub</p> <p>3:30 pm: Visit Cadbury Schweppes</p> <p><i>Corus Hyde Park Hotel</i></p>	<p>Tuesday 1/10/06 (London/In Transit)</p> <p>Breakfast at Hotel Check out of Hotel</p> <p>10:00-2:00 pm ASDA (Wal-Mart England)</p> <p>Lunch included</p> <p>PM: free</p> <p>8:40 pm: Depart Heathrow to Delhi BA #143</p> <p><i>In Transit</i></p>
<p>Wednesday 1/11/06 (Delhi)</p> <p>10:30 am: Arrive Delhi</p> <p>Business visit upon arrival with Xerox</p>	<p>Thursday 1/12/06 (Delhi)</p> <p>Breakfast at Hotel</p> <p>10:00- 10:45 am: Visit with US Embassy for Political/Economic briefing. (Please bring your passport)</p> <p>11:45-1:45 pm Panacea Biotech</p>	<p>Friday 1/13/06 (Delhi)</p> <p>Breakfast at Hotel</p> <p>AM: Visit with GE Energy (still awaiting confirmation of time)</p>	<p>Saturday 1//14/06 (Agra/Mumbai)</p> <p>Breakfast at Hotel</p> <p>AM: Check out of hotel Sightseeing tour to Agra. Visit Taj Mahal. & Agra Fort.</p>	<p>Sunday 1/15/06 (Mumbai)</p> <p>Breakfast at Hotel</p> <p>AM: Free morning</p>

	(Late lunch)			
Welcome Dinner	Lunch included PM: Half day sight-seeing tour of Old & New Delhi. Visit Red fort, the pearl mosque, Gandhi's crema- tion site, the Chanj Chowk, India gate, etc fter lunch in the	Lunch Included 2:00 pm: Visit with BDP	Lunch Included 9:00 pm: Depart on Air India #814 10:55 pm: Arrive Mumbai	PM: Sightseeing tour of Mumbai (Bombay). Visit Gateway of India, Hanging Gardens, Prince of Wales Museum, Gandhi Memorial Museum, Jain Temple.
<i>Connaught Hotel</i>	<i>Connaught Hotel</i>	<i>Connaught Hotel</i>	<i>Hotel Godwin</i>	<i>Hotel Godwin</i>

MIM 5085 INTERNATIONAL MARKETING TRIP(continue) January 6-18, 2006

Monday 1/16/06 (Mumbai)	Tuesday 1/17/06 (Mumbai)	Wednesday 1/18/06 (Mumbai/Philadelphia)		
Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel		
10:30 am -12:00 noon Visit with Tata Group	10:00 am: Visit with Yahoo!	2:40 am: Depart Mumbai BA #138 7:05 am: Arrive London		
Lunch included	Lunch included	11:15 am: Depart London BA#67		
PM: Business visit to be determined by Dec. 30th	2:30 pm: Visit with Pantaloon 2:00 pm: Return to hotel for shower, change clothes, etc. 7:30 pm: Depart hotel for Farewell dinner	2:10 pm: Arrive Philadelphia		
<i>Hotel Godwin</i>	<i>Hotel Godwin</i>			

Private motor coach rented to transport group to each visit (business or sightseeing).