

## ACADEMIC PLANNING - HSB CURRICULUM REQUIREMENTS

Students must complete 40 courses (42 courses for Accounting majors) with a minimum of 121 credits to graduate. The HSB curriculum includes four main components:

1. General Education Requirements (GER)
2. Business Foundation courses
3. Courses in your major
4. Free electives

During the first and second years, the primary academic focus is on the GER and the Business Foundation coursework. As students progress in their education, the emphasis shifts to coursework in the major.

### 1. GENERAL EDUCATION REQUIREMENT (GER)

To enable students to share a widened range of reference, an experience in critical thinking, and skill in effective and reflective communication, certain courses are established as common to all programs including:

- ENG 1011 The Craft of Language
- ENG 1021 Texts and Contexts
- PHL 1011 The Human Person
- PHL 1031 Moral Philosophy
- HIS 1011 Historical Intro to Western Civilization I
- HIS 1021 Historical Intro to Western Civilization II

The GER University Distribution requirement includes 14 additional courses (excluding free electives) including:

#### Foreign Language (Two Courses)

- Two courses in sequence in a modern or classical foreign language at intermediate level (1211-1221) or higher is required.
- Students who have insufficient preparation for language study at this level may satisfy the requirement through an intensive three-semester, twelve-credit sequence (FRE, GRM, ITA, SPA 1011/1021/1031 or SPA 1051/1061/1071). The initial course (1011) is used as a free elective.
- Students whose primary language is not English may request permission to satisfy the language requirement by completing comparable courses in English.
- Students with a documented learning difference may also request permission to satisfy the language requirement in an alternate manner.

#### Art/Literature (One Course)

- This requirement may be satisfied by a course in fine and performing arts, English, a modern foreign language, a classical language, or a course in classical literature in translation. The various departments list courses that satisfy this requirement - please see the University catalog.
- **Note:** Studio Art courses (e.g., Drawing, Photography, Ceramics) and writing courses such as journalism and creative writing **DO NOT** fulfill the Art/Lit Requirement.

#### Mathematics (Two Courses)

- Business Majors typically complete MAT 1151 Finite Mathematics with Applications in Business and MAT 1161 Brief Business Calculus.
- Additional higher level math combinations also satisfy the HSB requirements (e.g., MAT 1251-1261 Applied Calculus I & II).
- See the Math Substitution Chart published by the HSB Dean's Office for other options (please note that these substitutions are designed to accommodate internal transfer students from the College of Arts & Sciences). More information is available in the HSB Advising Center (MV 289).

### Natural Sciences (Two Courses)

- Students (other than natural science majors) may satisfy the natural science requirement by completing any two of the introductory courses in biology, chemistry, or physics for which they qualify or by completing any two of the special one semester science courses designed for non-science majors.
- Pharmaceutical Marketing Majors are required to take Bio 1321 The Human Organism and Bio 1341 Intro to Pharmacology.
- Food Marketing Majors are required to take Chem 1081 and Chem 1091 Food Chemistry.

Examples of courses designed for non-science majors that meet the GER requirement:

#### Biology

1301 The Environment  
1311 Heredity & Evolution  
1321 The Human Organism  
1331 Plants & Civilization  
1341 Intro to Pharmacology (GER for Pharm MKT)  
1501 Unseen Life on Earth

#### Chemistry

1031 Chem for the Consumer  
1051 Environmental Pollution  
1081-1091 Food Chemistry  
(GER for Food Marketing Majors)

#### Environmental Science

1031 Intro to Planet Earth  
1041 Planet Earth in Depth

#### Physics

1311 Physics: Concepts & Applications  
1321 Astronomical Universe  
1331 Energy: Problems & Promises

### Philosophy (One course in addition to the two courses designated in the Common Core)

- In addition to the two philosophy courses specified under the GER common courses, all students are required to complete a course chosen from those listed under the heading "The God, World & Society" in the Philosophy section in the University Catalog.
- Courses that satisfy the philosophy GER requirement include any 2000-level course, **EXCEPT** the following:

|                                 |                                                    |
|---------------------------------|----------------------------------------------------|
| 2071 Logic                      | 2861 Seminar in Philosophy                         |
| 2081 Symbolic Logic             | 2881 Language & Meaning                            |
| 2181 Legal Theory               | 2953-2963 Honors Readings & Research in Philosophy |
| 2221 Business, Society & Ethics | 2971 Senior Seminar                                |

### Social/Behavioral Sciences (Three Courses)

- HSB students are required to take ECN 1011 Micro Economics and ECN 1021 Macro Economics. The third course can be taken in any of the following areas:

#### Sociology

SOC 1011 and SOC 1021 may be taken independently, and either course serves as prerequisite for upper division courses in sociology which can satisfy the GER requirement

#### Psychology

PSY 1001 – 1781 are courses specifically designed to satisfy the social/behavioral sciences requirement. Courses at the 2000 level or above may be taken to satisfy the requirement if the student has completed PSY 1001

#### Political Science

Any Introductory or upper division course

#### Other

EDU 1011 (Soc 2011) Schools in Society is cross listed as a sociology course and satisfies the GER

### Theology (Three Courses)

Students complete one course at each level. The Courses must be taken in sequence.

- Level 1: Christian Foundations – **Courses 1000-1499**
- Level 2: Other Ways of Seeing and Knowing – **Courses 1500-1999**
- Level 3: Synthesis and Specialization – **Courses 2000-2999**

## 2. BUSINESS FOUNDATION (10 Required Courses)

### Accounting

ACC 1011 Concepts of Financial Accounting  
ACC 1021 Managerial Accounting (Prerequisite: ACC 1011)

### Decision & System Sciences

DSS 1011 Introduction to Information Systems  
DSS 1311 Business Statistics (Prerequisites: DSS 1011; Math 1151 & 1161 or higher)  
DSS 2011 Quantitative Methods for Business (Prerequisite: DSS 1311)

### Finance

FIN 1341 Introduction to Finance (Prerequisites: ACC 1011; ECN 1011; DSS 1311 [pre or co-req])

### Management

MGT 1001 Legal Environment of Business  
MGT 1011 Organizations in Perspective

### Marketing

MKT 1011 Principles of Marketing (Co-requisite or prerequisite: ECN 1011)

### Senior Year Capstone Course

BUS 2901 Business Policy (Recommended that all Business Foundation Courses be completed prior to taking Business Policy. Required prerequisites include: ACC 1011; ACC 1021; FIN 1341; MGT 1011; MKT 1011; ECN 1011; ECN 1021)

**Please note:** It is essential for HSB students to take DSS 1011 (Intro to Information Systems) in the freshman year. This essential foundation course is a prerequisite to other Business Foundation courses. Taking this in the freshman year will allow you to stay on track in the curriculum and complete other quantitative courses in the suggested sequence.

## 3. MAJOR CONCENTRATIONS OFFERED IN THE HSB

- Accounting
- Decision & System Sciences
- Finance
- Food Marketing
- International Business
- International Marketing
- Management
- Marketing
- Pharmaceutical Marketing

Each major concentration in the HSB requires completion of a specified sequence of upper division departmental courses. The number of required courses ranges from six to nine, depending upon major. Major concentration courses cover the specific body of knowledge which gives the student specialization in a major field of study. See departmental websites for additional information on required courses for a particular major.