MINOR IN
INTERNATIONAL BUSINESS

Effective with Class of 2015

The minor in INTERNATIONAL BUSINESS (IBU) requires a total of six courses. All course pre-requisites apply.

1. IBU 210  Intro to International Business  No pre-requisite

2. International Business Capstone
   IBU 495  Global Strategic Planning  Pre-requisites: IBU210, ACC101, MKT201, FIN200, MGT110/120, PHL154, Senior standing

3. International Business Elective. Choose one from the following list of courses:
   - ACC 430  International Accounting  Pre-requisite: ACC102
   - FIN 302  International Finance  Pre-requisite: FIN 200
   - FMK 314  International Food Marketing  Pre-requisite: MKT 201
   - IBU 310  Managing Foreign Direct Investment\(^1\) pending approval
   - IBU 363  International Business Law  No pre-requisite
   - LEO 212  Organizational Sustainability  Pre-requisite: MGT110/120
   - MHC 321  International Human Resources  No pre-requisite
   - MKT 331  International Marketing  Pre-requisite: MKT201

Plus three courses among the following of which only a maximum of two may double-count towards other requirements such as Integrated Learning Component or primary major or other minors:
- 2 courses in advanced non-native language. The advanced level starts with course 202 for Western Languages (FRE, GRM, ITA and SPA) and with course 201 for CHN and JAP
- 2 courses among the following CAS globalization courses: Comparative Politics POL113; Introduction to International Politics POL115; International Trade ECN321, and other pre-approved courses
- International Exposure (see below) or one additional International Business Elective

International Exposure. Choose from the following options:
  a. IBU 370 or an international study tour offered in HSB (other study tours require pre-approval),
  b. An approved international course in one of the SJU Summer abroad programs
  c. A pre-approved course with an international focus while studying abroad,
  d. IBU 490 International Business Internship

\(^1\) IBU 310 is in development stage

Updated July 01, 2014
INTERNATIONAL BUSINESS MINOR FOR STUDENTS WITH PRIMARY MAJOR IN OTHER BUSINESS DISCIPLINES AND WITH ADVANCED LANGUAGE/CAS GLOBALIZATION COURSES

Typical Course Sequence for IBU Minor Start in Sophomore Year

Sophomore Year – Fall Semester
☐ IBU 210 Intro to IB [minor] either semester

Sophomore Year – Spring Semester
☐ IBU 495 Global Strategic Planning [minor]

Junior Year – Fall Semester
☐ 2IBU Elective [minor] either semester

Junior Year – Spring Semester

Senior Year – Fall Semester
☐ 2IBU Elective [minor] either semester

Senior Year – Spring Semester
☐ 2IBU Elective [minor] either semester

Typical Course Sequence for IBU Minor Start in Late Junior Year

Junior Year – Fall Semester

Junior Year – Spring Semester
☐ IBU 210 Intro to IB [minor] either semester

Senior Year – Fall Semester
☐ 2IBU Elective [minor] either semester

Senior Year – Spring Semester
☐ 2IBU Elective [minor] either semester

Typical Course Sequence for IBU Minor Start in Senior Year

Senior Year – Fall Semester
☐ IBU 210 Intro to International Business [minor]
☐ 2IBU Elective [minor] either semester

Senior Year – Spring Semester
☐ IBU 495 Global Strategic Planning [minor]
☐ 2IBU Elective [minor] either semester

1Assumes that student has taken 2 courses in advanced non-native language or other pre-approved CAS globalization courses such as POL 113, POL 115 or ECN 321.

2Please see the IBU section of the online catalog for courses that fulfill the Intl Exposure and IBU Elective.

Overlays: IBU210 meets the overlay requirement for Diversity, Globalization or Non-Western Area Studies, and IBU 495 meets the overlay for Ethics Intensive.

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IB MINOR COURSE REQUIREMENTS

- **Intro to International Business** IBU210 (no pre-requisite)

- **International Business Elective**: Choose ONE among the following courses:
  - International Human Resources MHC321 (no pre-requisite)
  - International Business Law IBU363 (no pre-requisite)
  - Organizational Sustainability LEO212 (Pre-requisite MGT110/120)
  - International Accounting ACC430 (Pre-requisite ACC102)
  - International Finance FIN302 (Pre-requisite FIN200)
  - International Food Marketing FMMK314 (Pre-requisite MKT201)
  - International Marketing MKT331 (Pre-requisite MKT201)

- **International Business Capstone**: Global Strategic Planning IBU 495 (Pre-requisite: IBU210, ACC101, MKT201, FIN200, MGT110/120, PHL154, Senior standing)

- **International Foundation and International Exposure**. Choose three courses among the following:
  1. **2 courses in advanced non-native language**. The advanced level starts with course 202 for Western Languages (FRE, GRM, ITA and SPA) and with course 201 for CHN and JAP.
  2. **2 courses among the following CAS globalization courses**: Comparative Politics POL113; Introduction to International Politics POL115; International Trade ECN321, and other pre-approved courses.
  3. **International Exposure**. Take a course from the following: (1) An international Study tour offered in HSB (other study tours require pre-approval), (2) an approved international course in one of the SJU Summer Abroad programs, (3) a pre-approved course with an international focus while studying abroad, or (4) an international business internship (IBU490). NOTE: the international exposure course cannot double count towards completing other requirements of the international business minor.
IB minor courses and their pre-requisites

Choose ONE among:
- Int’l HR (MHC321)
- IB Law (IBU363)
- Org Sustain. (LEO212)
- Int’l Met (MKT331/FMK314)
- Int’l Fin (FIN302)
- Int’l Acc (ACC430)

Choose THREE among:
- 2 Advanced Language
- 2 Globalization CAS
- International Exposure

- Micro (ECN101)
- Essentials (MGT110/120)
- Principles MKT (MKT201)
- Intro FIN (FIN200)
- Financial ACC (ACC101)

PHL154

GSP 
IBU495

Ethics intensive