95% Placement Rate

One hundred and thirty four food marketing students graduated in May 2014 with a Bachelor of Science Degree from Saint Joseph’s University. Of the 134 who graduated, 25 participated in the Co-op program. Overall, 106 students participated in the Academy of Food Marketing’s placement program while 28 students remained non-participants. The outcome of job placement is illustrated in the graph.

Salary

The salaries of the 2014 placement participants ranged from $30,000 – $70,000; the average salary, $46,200. 18 of the 106 participating graduates who secured full time positions accepted signing bonuses that averaged $4,167.00.

Job Categories

The graduating class of 2014 received job offers in the following areas:

- Customer Analyst
- Retail Management
- Sales Analyst
- Research
- Marketing
- Retail Sales
- Procurement
- Account Management

The below table represents the number of 2014 placement program participants who secured full time jobs in each of the segments listed.

<table>
<thead>
<tr>
<th>Consumer Package Goods (CPG)</th>
<th>Retailing/Wholesale</th>
<th>Food Brokers</th>
<th>Allied Industry Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>54</td>
<td>26</td>
<td>2</td>
<td>19</td>
</tr>
<tr>
<td>53%</td>
<td>26%</td>
<td>2%</td>
<td>19%</td>
</tr>
</tbody>
</table>

Interviews

The Academy of Food Marketing facilitated 1,175 interviews for all participating students. 88 companies participated in the placement program and interviewed for co-op, internship or full time opportunities.
Visiting Companies
Following are the companies who participated in the Placement Program and offered full time, internship and co-op opportunities:

AG Catering
AAK - AarhusKarlshamn USA
Advanced Food Products
Advantage Sales & Marketing
Acosta
Ahold
Aramark
Atalanta Corporation
b.good
Bewley Irish Imports
Bj’s Wholesale
Bi-Lo Holdings
BIMBO
Boston Beer
Burris Logistics
Bush Brothers & Company
C.H. Robinson
C&S Wholesale
Campbell’s Soup
Carlino’s Market
Cheese Importers Assoc of America
Clark Associates
Coca-Cola
Colgate-Palmolive
Cooper-Booth Wholesale
CVS
Dietz & Watson
Delhaize
Dollar Tree
Domino Foods
E&J Gallo Winery
ESM Ferolie
F.Rothman Enterprises
Fuchs North America
Giant
Glaceau
Groupon
Hershey
Hormel
Integrated Management Solutions
Irish Dairy Board
iTi Tropical, Inc.
J&J Snack Foods
Johnson & Johnson
John Vena
KeHE Distributors
Kellogg’s
Lehigh Valley Dairy
Love Beets
Mars
Mars Drinks
McCormick
Metro Philly Management
Merck
Mondelez
Nestle
Origlio Beverage
PepsiCo
Pepsi Frito-Lay Atlantic Region
Pepsi Frito-Lay Northeast Region
Pinnacle Foods
Procacci Brothers
Psyma
Quaker Valley Foods
Quick Chek
Ronetco Supermarket
S. Katzman Produce
Saving Star
Severino Pasta
Snyder’s Lance
Spartan Foods
Target
The Charmer Sunbelt Group
The Fresh Grocer
To-Jo Mushroom
Turkey Hill Dairy
UniFruitti of America
United Source One
Wakefern
Walgreens
Walmart
Wawa
Wegmans
Weis Markets
Whole Foods
WitorWitout
Wonder Natural Foods
Zallie ShopRite