

## SAINT JOSEPH'S UNIVERSITY

### STRATEGIC TASK FORCE

#### **Rationale**

In 2010, the Board of Trustees approved the SJU 10-year strategic plan, "Plan 2020: Gateway to the Future." This plan sets important goals for the University to achieve during the time period of the plan. However, the plan is missing some key elements that are important for a strategic plan. For example, there is no vision statement outlining the major long-term direction for the university's planning and the ultimate outcome to be achieved through the planning process.

In addition, the current strategic plan has no implementation schedule outlining the timing of the expected outcomes and the individuals responsible for achieving the goals. Also, a budget for the plan that connects with the current multiple-year financial plans for the University was not developed. Rapid ongoing changes in the landscape of higher education along with the missing elements of the current strategic plan have led the Board of Trustees and the University Community to request the development of a new 3 year (2015-17) strategic plan for SJU.

#### **Task Force**

Co-Chairs: Rosalind Reichard, Interim Provost and John Smithson, Senior Vice President  
Members: Tom Scheye (Liaison), Cary Anderson, Dawn Burdsall, Peter Clark, S.J., Joe DiAngelo, Ron Dufresne, Marty Farrell, Lou Mayer, Bob McBride, John McCall, Ginny Miori, Anthony Parascondola, Al Pastino, Sarah Quinn, Monica Smith, Springs Steele, Claire Tedesco, Amanda Thomas

#### **Task Force Charge**

The Saint Joseph's University Strategic Task Force is charged to review the current university strategic plan (Plan 2020) and other unit strategic plans and to formulate a new three-year strategic plan for the University which would be recommended to the President, and, if approved, to the Board of Trustees.

The guiding principles for this planning process are: (a) building on history and current efforts at the University; (2) ensuring a participatory, transparent, and collaborative process; (3) basing decisions on data; (4) connecting the plan to the University's values; (5) developing a dynamic plan that is reviewed annually and that evolves as needed to changed circumstances.

This plan should include the following elements:

- (1) Mission of the institution, values important to the institution, and a statement of the institution's vision during the planning process.
- (2) Goals and objectives of the institution for the planning period.
- (3) Specific actions, with an explanation of how each fulfills the institution's mission, goals, and objectives.
- (4) A schedule for accomplishing each action, including a notation of each person or office responsible and the resources required to complete the action.
- (5) A procedure and schedule for evaluating the plan and its implementation, including a set of measureable objectives mapped to the goals and objectives, and an evaluation of the plan's usefulness as a guide for setting priorities and allocating resources.

- (6) Sources of revenue for accomplishing the strategic goals that are embedded in the multiple-year financial plan for the University.

The Saint Joseph's University Strategic Task Force will work during the 2014-2015 academic year and submit a report (preliminary or final) to the President no later than February 15, 2015.

Support (secretarial and financial) for this Task Force will be provided by the Office of the President.

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#### Timeline and Phases for the Planning Process

October, 2014

Review current strategic planning elements; review mission statement and current work of vision committee; receive direction from Strategic Planning Committee of the Board of Trustees; begin drafting the new strategic plan.

November – December, 2014

Share draft with University community and Strategic Planning Committee of the Board of Trustees. Receive feedback. Develop new draft from feedback. Finalize vision statement and share with Board of Trustees.

January, 2015

Review Strategic Plan draft. Develop metrics, implementation plan, and budget. Reform plan as necessary with respect to available metrics, timeline, and budget. Share latest draft with University community and Strategic Planning Committee of the Board of Trustees.

February, 2015

Review proposed plan with the President. Make adjustments accordingly. Present preliminary draft to Board of Trustees.

If necessary, continue work through the end of the semester with final approval by the Board of Trustees in May.