Please join the Francis A. Drexel Library in welcoming Anne Krakow, Associate Director for Public Services and Programming. Anne comes to us from the Landman Library at Arcadia University, where she was the Associate Director and instrumental in improving that library’s services, upgrading its technology, and positioning it as an integral component of academic and professional development.

We asked Anne a few brief questions about her reasons for choosing Saint Joseph’s University.

**Q:** Why did you select Saint Joseph’s University?

**A:** While I did not attend any Jesuit schools, my father was a product of Fairfield and Fordham Universities and taught at a Catholic college for over thirty years. The mission of Catholic education and Jesuit institutions in particular is very familiar to my family.

**Q:** Where do you see the library in five years?

**A:** I’d like to see Drexel Library evolve into an organization that provides great service and reputable resources. The Library building itself will be a welcoming atmosphere where students can study, relax, work on projects with colleagues, and get help with research. I would also like to see the Library increase its involvement in distance learning and instructional outreach, as well as add information literacy competencies into the curriculum currently being developed.

**Q:** Why did you select the Drexel Library?

**A:** I wanted the challenge of working at a larger university library. When I came in for my interview, the staff was extremely friendly and was genuinely interested in their work at St. Joseph’s. Their enthusiasm, while tempered by the realities of running an academic library, contributed to my decision.

**Q:** What do you like to do for fun?

**A:** I spend most of my free time with my daughter, Julia, who is 13 months old. My husband Jonah and I enjoy taking her to the playground or museums. That saps up most of our energy, so in our free time we end up watching a lot of TV series on DVD. We’re just about to start the second season of Dexter.

Please join us in extending a warm Saint Joseph’s welcome to Anne Krakow. Anne can be reached at akrakow@sju.edu or x1906.
From the Director

Fall 2008 was Drexel Library’s busiest semester ever! Our attendance rose to 159,687, over 16% higher than last year. We can’t be sure if it is our new Café, new lounge and computer area, the 24/7 hours during final exams, or just the large freshmen class, but we hope it continues. All librarians know that library use goes up in difficult economic times. So the next time you are poised to buy a book, think of the library and give us a chance to get it to you for free. And while you’re at it, have a cup of coffee in the Library Café.

Evelyn Minnick
Director, Francis A. Drexel Library

Creativity Arts Exhibit

Throughout the month of March, Francis A. Drexel Library will host an exhibit of sample pieces from the 2008 Mordechai Anielewicz Creative Arts Competition. Named for the heroic teenager who organized Jewish resistance and gave his life fighting in the Warsaw Ghetto Uprising of 1943, this annual competition provides students in grades 7-12 in all public, private and parochial schools in Philadelphia and its suburbs, with both a forum and opportunity to respond to the Holocaust by means of creative expression. Panels of judges with expertise in various creative disciplines evaluate the 400 or so submissions. The artistic submissions are mounted and exhibited professionally by the Moore College of Art and Design. All of the winning written submissions are published in a booklet and distributed at the awards ceremony which is held each spring at Moore, in conjunction with the exhibition.

For more information, contact Anne Krakow, Associate Director for Public Services and Programming, akrakow@sju.edu or x1906.

Staff Notes

On Friday, November 21, 2008, Cynthia Slater, Business Reference Librarian, and Dr. George Sillup, Assistant Professor of Pharmaceutical Marketing, participated in a panel discussion presented by the Delaware Valley Chapter of the Association of College and Research Libraries, entitled “Putting Librarians in Their Place: a Fresh Look at Outreach.” Cindy and George shared their experiences with the changing role of academic librarians and how these changes are impacting the way students and faculty are interacting with academic libraries and their resources. The workshop was hosted by Penn State Great Valley.

Slater has also been elected Vice Chair/Chair-Elect of the College & Research Division of the Pennsylvania Library Association. Her term begins January, 2009.

A New Approach to Library Instruction

Each Fall, Business Reference Librarian Cynthia Slater meets with the classes of Concepts of Financial Accounting, a foundation course for business majors at the Haub School of Business. Her sessions introduce the students to company research, and to the many business resources available through the Library. The unexpected increase in the freshmen class this Fall posed a challenge: how could one librarian reach a large number of students effectively and efficiently in a short time frame?

With the help of Alex Zebango in the I.T.D.L., Cynthia developed a series of online tutorials to teach basic research skills to students. The tutorials were presented to students in all sections of Accounting 1011 and 1015. Instructional Designer Al Labonis inserted the tutorials and exercises, which generated a Gradebook entry upon completion, into each section’s Blackboard course site.

In September, Cynthia visited each class for an overview of business resources, and introduced the tutorials and assignment. The class size for the 19 sections of ACC1011 ranged from 30 to 90 students, with nearly 900 students in all participating.

In early December, Cynthia and Al requested feedback from the students, from which they learned that approximately 95% of the students found the tutorials helpful. Some commented that they used what they learned in other classes. Cynthia and Al are reviewing the comments for ideas on how to improve the tutorials for next year.

Toolkits in the Library

During the Spring semester, the Library will be gradually unveiling a series of new websites called Library Toolkits. Within the new system, subject liaisons will be able to author their own pages, making the steps between content creation and publication much more manageable, and the process of creating customized resource lists and how-to research guides more efficient. We will also be promoting class-specific pages, particularly for courses with large or numerous sections doing research, or those courses in need of very specific resource lists and instructions. A sneak peek at the new system was launched in October of last year with the creation and publication of the Craft of Language class page. While most freshmen take Craft of Language, topics for research papers differ from one section to another, making it difficult to direct students to a specific subject page offered by the Library, and, in turn, making it an ideal course for a class page that can cover all the possible topics. With information and resources relevant for students just beginning academic research, it is tailored specifically to topics examined in Craft of Language sections so that the research process will be a little bit easier. The page can be viewed by going to the Research by Subject page from the Library’s homepage, under English – By Course.

Look for these new pages throughout the semester. Faculty who wish to recommend resource lists, guides to particular topics, or even a page for their class should feel free to contact their Library liaison, or the Instruction Librarian, Sara Franks, at sfranks@sju.edu, x1913.
MARKETLINE: New Resource Spring '09

MarketLine offers a comprehensive and unique collection of company, industry, financial, product and country information, research and data extending across every major marketplace and industry. Highlights include:

- **Company information:** In-depth information on 50,000 public and private companies, with detailed insight into how the world’s major companies are organized and function. MarketLine SWOT Analyses provide independent analysis of the strengths, weaknesses, opportunities and threats that exist for the most important companies in each industry sector.
- **Mergers and acquisitions:** MarketLine’s Financial Deals Database tracks 3,000+ deals of over $5 million in value each month on a global basis, ensuring that the most important M&A, funding and joint venture deals are tracked for each of the world’s core industries.
- **Industry profiles and information:** 2000 different vertical markets analyzed.
- **Country Data:** millions of macro-economic, socio-economic and demographic data points across 215 countries worldwide.
- **News and Comment:** 500 news and comment articles added weekly.

For more information on MarketLine, please contact Cynthia Slater, Business Reference Librarian, at cslater@sju.edu.

VALUE LINE: New Content and Expanded Access Spring '09

The Library’s subscription to Value Line Research Center now allows for unlimited users and also includes Investment Survey - Historical Reports: Value Line reports on companies going back 10 years (coverage begins mid-1997). Earlier reports (1980-2003) can be located on microfiche in the Drexel Library. The Value Line Investment Survey is one of the most widely used independent investment information services in the world. Its up-to-date, weekly issues are also a comprehensive reference that has something useful for virtually every investor. The Value Line Research Center provides online access to VL’s major investment publications, covering stocks, mutual funds, options and convertible securities as well as special situation stocks. Locate Value Line on the Library’s A-Z eResources page, and on select subject pages.

If you have any questions regarding the Value Line Research Center, or would like Value Line handouts for your class, please contact Cynthia Slater, Business Reference Librarian, at cslater@sju.edu.
The Library faces the challenge every year of reaching out to students who are often unfamiliar with and daunted by the prospect of research. With a focus on outreach efforts and promotion of Library instruction this semester, more first year students than ever before were reached with an orientation to the Library; over 30 sections of the Craft of Language class visited the Library for some kind of introduction to research. Through this course, the Library reached about 45% of the first year population, and brought in about 700 more students than Fall ‘07. We hope to continue library instruction into the Spring by extending the discussion to finding specific resources from citations in Texts and Contexts sections. We also hope to reach more upper-level students this semester, as they specialize within majors and begin to investigate more specific topics that require knowledge of subject-specific resources.

The Library has been working hard to build up a strong online presence as well, both for traditional and distance-education students. Several informal tutorials were developed for distance education classes this year, introducing the structure of the Library’s website and several basic concepts for database searching. The Library has plans to continue working on a series of tutorials for specific classes during the Spring semester, and to expand the use of online tutorials in more courses.

If you would like to learn more about the instructional possibilities discussed here, including tutorials, please contact Sara Franks, Instruction and Outreach Specialist, at sfranks@sju.edu, or Cynthia Slater, Business Reference Librarian at cslater@sju.edu.

*Because of increased section size and online tutorials, this should not be seen as an indication of fewer students reached.