*careerTracker*

**Student Learning Outcomes**

careerTracker, the Saint Joseph’s University Career Development Center’s career success plan results in Student Learning Outcomes related to foundational and advanced elements of career development. careerTracker is comprised of seven core competencies of career knowledge, skill, and ability. It is co-curricular and developmentally appropriate. Progression through the competencies will facilitate SJU students’ major and career choices and lead to successful transition into their first post-graduation destination and, ultimately, a lifetime of meaningful and satisfying work.

- **Core Competencies**
  - Foundational Outcomes (1st & 2nd Years)
  - Advanced Outcomes (3rd & 4th Years)
- **Transformative Learning Goal Outcomes**

**Self Knowledge**
- Understand how to articulate and market strengths to prospective employers or graduate programs.
- Explore personality, interests, and values.
- Identify strengths and skills.

**Professional Presence**
- Practice basic interviewing skills, including effective verbal and nonverbal communication.
- Develop advanced interviewing skills: incorporate keywords and skills sets relevant to industry of interest.
- Explore personality, interests, and values.
- Identify strengths and skills.
- Build basic resume-cover letter, LinkedIn profile highlighting strengths & skills.

**Interviewing**
- Conduct research on occupations and industries related to personality, interests, values, and skills.
- Choose an industry cluster of interest on which to focus.
- Engage in experiential opportunities that are related to industries/occupations of interest, such as internships, co-op, study abroad, and part-time jobs that result in acquisition of transferable skills.
- Learn about professional verbal communication.
- Effectively manage time, set goals, and execute tasks.

**Networking**
- Build and maintain relationships with individuals and groups of interest.
- Find a mentor.
- Effectively leverage human and online resources to explore, search for, and apply to opportunities of interest.
- Develop knowledge of and skills in personal and professional etiquette.
- Manage online presence.

**Experiential Education**
- Conduct information interviews with professionals.
- Learn how to network and why it is important.
- Identify contact individuals and groups of interest.
- Engage in experiential opportunities, such as on-campus jobs, involvement in & leadership of student organizations, community service, Shadow-a-Hawk, & part-time jobs.
- Use online resources to explore and search for opportunities.

**Occupational & Industry Knowledge**
- Choose an industry cluster of interest on which to focus.
- Interact with an employer in an industry of interest to gain insight.
- Learn about professional verbal communication.
- Effectively manage time, set goals, and execute tasks.
- Develop knowledge of and skills in personal and professional etiquette.

**Workplace Skills**
- Learn about ethics in the workplace.
- Learn how to articulate and market strengths to prospective employers or graduate programs.
- Explore personality, interests, and values.
- Identify strengths and skills.