Through our curriculum and programs in the visual arts we address our two primary objectives: to help our students to discover their personal creative potential and to help them develop an awareness of lasting cultural traditions. With a combination of academic courses and creative courses you have a chance to explore the depth and the breadth of your talents in the arts. Some of our students study great artists of the past and present for the sheer joy of it. In addition to preparing for graduate and professional work in the arts, our majors have developed careers in a wide range of art-related areas including advertising, commercial photography, gallery and museum work, graphic/web design, interior design, architecture, and teaching from the elementary to the college level. While developing the necessary skills to be successful in the field is central to the curriculum, the Art program is also intended to broaden the range of understanding of the arts for each major and minor – engendering students who use those skills in an expressive, creative, and thoughtful manner.

**LEARN MORE ABOUT THE ART MAJOR:**

- Visit the Art Department’s website: [http://www.sju.edu/academics/cas/art/index.html](http://www.sju.edu/academics/cas/art/index.html)
- Visit the College of Arts and Sciences Advising Support Center, located in Barbelin 122
- Contact the Art Department to schedule a meeting with a faculty member by calling 610-660-1840
- Speak with current students in the major
- Schedule an appointment with the Career Development Center by calling 610-660-3100

**WHAT CAN I DO WITH A MAJOR IN ART?**

Whatever you put your mind to! You can learn much more at [www.onetonline.org](http://www.onetonline.org). Following are descriptions of just a few of the careers you might pursue:

**Graphic Designer:** Designs or creates graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

**Art Director:** Formulates design concepts and presentation approaches, and directs workers engaged in art work, layout design, and copy writing for visual communications media, such as magazines, books, newspapers, and packaging.

**Photographer:** Photographs persons, subjects, merchandise, or other commercial products. May develop negatives and produce finished prints.

**Museum Technicians and Conservators:** Prepares specimens, such as fossils, skeletal parts, lace, and textiles, for museum collection and exhibits. May restore documents or install, arrange, and exhibit materials.
HOW CAN I ENGAGE MY INTEREST IN ART OUTSIDE THE CLASSROOM?

There are so many opportunities to get involved at Saint Joseph's University and beyond – and to develop experience in your major while doing so! Here are just a few:

American Marketing Association  College Art Association  Weekly Service
Campus Philly Events  Summer Scholars

OUTCOMES - A CLOSER LOOK AT SJU GRADUATES WITH DEGREES IN ART:

As depicted in the chart below, the majority of new graduates have started their careers in the humanities and art field, which includes English Literature, Writing, Foreign Language, and Philosophy. Many others have selected a variety of industries. (Data from Saint Joseph's University Career Development Center’s Post Graduation Survey, 2008-2012 and SJU Hawk Career Network)

![Art Majors' Chosen Industries](chart.png)

Here is a sampling of positions our new graduates have accepted:

- Account Executive
- Basketball Player
- Character Attendant
- Distributor – Sales and Promotions
- Events Manager
- Field Service
- Jewelry Specialist
- Production Assistant

Additional positions our graduates have accepted include:

- Advertising/Marketing Consultant
- Case Worker
- Graphic Artist
- Human Resources Representative
- Lobby Associate
- Marketing & Research Director
- Photographer
- Recruiter
- Senior Assistant Buyer
- Studio Manager

Organizations that have hired our new graduates include:

- Core Color Graphics
- Creative Channel Services
- Intellectual Disabilities Services
- MTV Networks
- Samuel T. Freeman & Co.
- Shire of Peppermint Grove
- Spirit Cruises
- Victory
- Walt Disney Entertainment
Additional organizations that have hired our graduates include:

Animus Films  
Anthropologie  
Cardinal McCloskey Services  
Catholic Social Services  
Digital First Media  
Lithe Method  
Montgomery Newspapers  
Wegman’s Food Markets  
NETWORK

Some of the graduate schools in which our new graduates have continued their education, in programs including Education, Business, and Humanities:

Animation Mentor  
Hunter College  
New York Studio School  
Pennsylvania Academy of Fine Arts  
Rowan University  
Saint Joseph’s University  
Temple University  
University of Pennsylvania

FURTHER ASSISTANCE WITH YOUR MAJOR AND CAREER OPTIONS

The Career Development Center can help you with the process of choosing a major and exploring your career options. For assistance, please call 610-660-3100 to schedule an appointment to meet with a Career Counselor.

GETTING THE JOB – SAMPLE ART MAJOR RESUME

See below
EDUCATION
Saint Joseph’s University, Philadelphia, PA
Bachelor of Arts in Fine and Performing Arts, May 2012
• Dean’s List, Fall 2008 – Fall 2011
American University of Rome, Rome, Italy
Study Abroad, Fall 2010

RELATED EXPERIENCE
Paula Hian Design, Philadelphia, PA
Photography Intern, August 2011-Present
• Style and photograph garments for the SS 2011 LookBook
• Assist in the design and photography of phluxuryfabrics.com
• Create signage for designer’s showroom from archival images

Anthropologie, Wayne, PA
Visual Display Intern, May 2011 – August 2011
• Collaborated with a team to build large in-store installations
• Created unique point-of-purchase-displays for specialty products
• Assisted in the setup of the Holiday prototype in Glen Mills, PA

United By Blue, Philadelphia, PA
Retail Marketing Intern, May 2011 – August 2011
• Suggested, designed, supply shopped and built a reusable display for trade shows
• Set-up props and styled models for the Fall 2011 photo shoot
• Worked with a group on T-shirt designs for the Spring 2012 line

Saint Joseph’s University Summer Scholars Program, Philadelphia, PA
Summer Scholar, May 2010-August 2010
• Received a grant awarded to 100 students for directed research within a field of study
• Worked with a faculty member on a photographic exploration in portraiture
• Addressed balance between body language and facial cues

PROFESSIONAL DEVELOPMENT
Member of The American Marketing Association

Member of Saint Joseph’s University’s Women’s Leadership Council
• Market events, including “How to Get a Job and Keep It” and “SheUnited”
• Organized and setup student artwork at “SheUnited” 2011

VOLUNTEER EXPERIENCE
Drueding Center Project Rainbow, Philadelphia, PA; August 2011
• Rearranged thrift-store layout

SKILLS
Skilled in Windows and Macintosh applications including Microsoft Office, Adobe Photoshop, Adobe Bridge, Illustrator, In-Design, and Traditional darkroom printing