



Career Development Center
www.sju.edu/careers

ENGLISH
COLLEGE OF PROFESSIONAL AND LIBERAL STUDIES

WHY MAJOR IN ENGLISH?

The ability to concisely communicate an idea, a problem or a story is a valuable skill in any profession. From the classroom to the boardroom, English majors are not only meticulous with each word choice, but they are able to convey critical information in an engaging way to many different audiences.

Career Opportunities

Saint Joseph's fosters imaginative intelligence of students while enriching their professional skill set. Across all industries and fields, advanced skills in reading, writing and speaking are valuable. With a Saint Joseph's education, you get the one-on-one attention and hands-on experience necessary to succeed in nearly any professional environment.

Skill Sets Acquired

The English literature concentration gives an introduction to the most formative traditions - generic, historical and critical - of British and American letters. Critical and analytical skills are developed by courses and seminars that offer an in-depth examination of a single author or specific topic. Saint Joseph's broadens the scope of knowledge surrounding the texts of Shakespeare and Thoreau with courses in other related subjects: faith and reason, anthropology, mathematics, moral foundation and many more. This gives graduates a perspective and context for these works, allowing them to think, criticize and converse successfully with greater intellectual depth.

An English degree with a concentration in professional writing and speaking at Saint Joseph's is more than reading, writing and speaking – it's doing. Taken as an eight-course certification, or as a concentration within the English major, the program covers the theories and techniques of rhetoric as they are applied in particular professional fields. Course offerings include techniques on business presentation, public relations and writing for the Internet, all encouraging students to communicate coherently, inventively, and with purpose.

LEARN MORE ABOUT THE ENGLISH MAJOR:

University Catalog: A list of all required courses for the major is available online at <http://www.sju.edu/int/academics/catalogs/index.htm>

Department Website: <http://www.sju.edu/int/academics/pls/programs/elit.html>

WHAT CAN I DO WITH A MAJOR IN ENGLISH?ⁱ

Whatever you put your mind to. Following are descriptions of just a few of the careers you might pursue:

Editor: Performs variety of editorial duties, such as laying out, indexing, and revising content of written materials, in preparation for final publication.

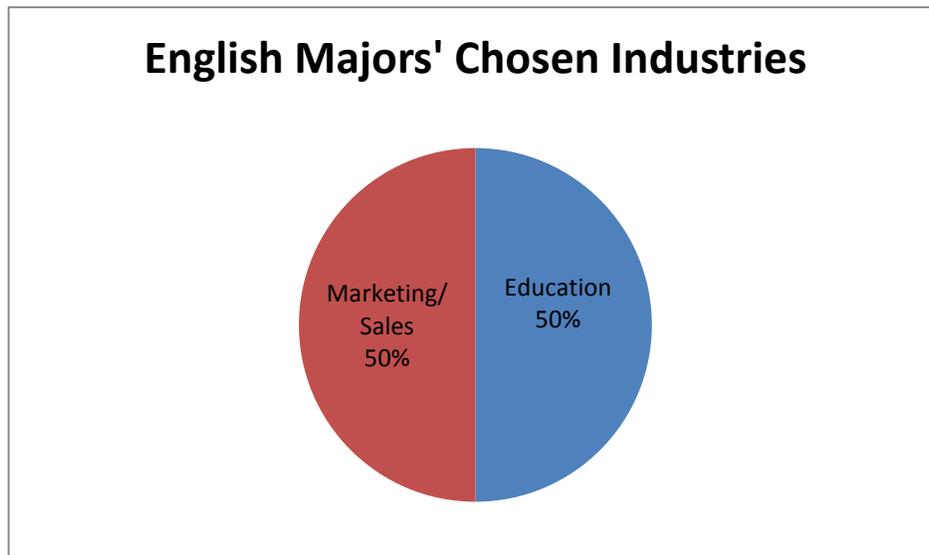
Program Director: Directs and coordinates activities of personnel engaged in preparation of radio or television station program schedules and programs, such as sports or news.

Public Relations Specialist: Engages in promoting or creating good will for individuals, groups, or organizations by

writing or selecting favorable publicity material and releasing it through various communications media. May prepare and arrange displays, and make speeches.

Writer/Author: Originates and prepares written material, such as scripts, stories, advertisements, and other material.

A CLOSER LOOK AT GRADUATES WITH DEGREES IN ENGLISH ⁱⁱ



FURTHER ASSISTANCE WITH YOUR MAJOR AND CAREER OPTIONS

The Career Development Center can help you with the process of choosing a major and exploring your career options. For assistance, please call 610-660-3100 to schedule an appointment to meet with a Career Counselor.

ⁱ From O*NET (<http://www.onetonline.org/find>)

Based on data from Saint Joseph's University Career Development Center's Post-Graduation Survey, 2007 – 2011