Class of 2015 Outcomes Highlights – International Business

- 24 graduates, 18 respondents provided outcomes data (75% response rate)
- Experiential Education:
  - 100% reported having completed at least one internship during college
  - 100% reported having participated in at least one additional experiential learning opportunity (e.g., co-op, study abroad, service learning, faculty-sponsored research, part-time job resulting in transferable skills)
- Post-Graduate Status:
  - 94% report employment (89% full-time employment, 5% part-time employment)
  - 6% report seeking employment
- Average Total Starting Salary = $47,600 (Average Base Salary = $45,600; Average Bonus = $2,000)
- Industry Overview / Employer Sample (16 respondents provided employer data):

  - Financial Services
  - Consumer Products/ Retail/ Wholesale
  - Insurance
  - Consulting & Business Services
  - Marketing/Sales
  - Pharmaceuticals
  - Other

  Affiliated Neurology PC
  Ascensus
  Barclays
  Bloomberg
  Cigna
  Clemens Food Group
  Comcast
  GlaxoSmithKline
  Independence Blue Cross
  Lidl US
  Magellan Search and Staffing
  Mondelez International
  Vanguard