



# PLAN 2010

## THE PATH TO PREMINENCE

### BENCHMARKS OF PROGRESS

*Year Two Implementation*  
2006-2007

### Initiative I: Excellence in the Teacher/Scholar Model

*Demand excellence in student academic achievement through a teacher/scholar model that promotes an atmosphere that enables our students to be intellectually curious throughout their lives.*

- First Year Experience report issued; implementation team appointed
- Asian Studies program expanded with \$2.5 million gift to support curriculum development
- Program Review process implemented; 20 departments participated
- Number of faculty using Blackboard software continued to increase with 66% of faculty and 48% of sections using BB in Spring 2007

Benchmarks	Hist 03-04	Base 04-05	Yr 1 05-06	Yr 2 06-07
Increase number of students engaged in student/faculty research	40	73	71	86
Increase number of service learning sections	18	26	27	34
Increase number of individuals participating in service learning	347	401	431	476
Increase number of semester abroad students	79	88	140	183
Increase number of credit-bearing internships	107	128	151	128
Increase number of faculty summer research grants & dollar amount per grant	15 @ \$4,000	16 @ \$8,000	20 @ \$8,000	20 @ \$8,000

### Initiative II: Catholic and Jesuit Identity & Diversity

*Proclaim and strengthen the Catholic and Jesuit identity of Saint Joseph's while promoting diversity throughout the University.*

- Office of Mission sponsored "Catholics in the Public Square" five-part lecture series
- iSJU, a student-developed program, implemented to expand spiritual opportunities for freshmen to include talks on "spirit, intellect, purpose" and other activities
- 16 students and 34 faculty/staff participated in the Spiritual Exercises; condensed (5-week) version of Spiritual Exercises offered to help increase student exposure to Ignatian ideals
- Contemporary Pedagogies and the Ignatian Tradition pilot program implemented — 6 grants awarded
- Two new summer immersion programs (Tanzania and Ecuador) initiated
- Training related to "Hiring for Diversity" and "Hiring and Maintaining a Diverse Workforce" conducted
- SJU co-hosted symposium on Catholic education including a discussion with Cardinal Rigali and leaders of area Catholic schools
- SJU Catholic Bioethics Institute initiated permanent international research site in Tanzania
- Office of Mission provided \$54,000 in internal grant support for mission related activities to 14 departments

Benchmarks	Hist 03-04	Base 04-05	Yr 1 05-06	Yr 2 06-07
Increase minority enrollment in all divisions: Overall	14.3%	14.2%	15.9%	15.7%
Undergraduate Day	8.6%	8.1%	8.8%	8.9%
University College	36.2%	40.3%	43.5%	45.2%
Graduate	16.5%	15.7%	19.6%	17.8%
Increase number of minority & women faculty, staff, admin				
Overall employee percent female	46.0%	46.6%	48.0%	47.0%
Overall employee percent minority	15.3%	15.9%	15.9%	17.6%
Increase number of women & minority trustees.				
Women	10%	14%	14%	15%
Minority	0%	3%	3%	3%
Increase number of community service sites	N/A	12	13	17

### Initiative III: Signature Programs

Identify and strengthen the signature programs at the University.

- Biology, Accounting and Hand-in-Hand named
- Competitive Advantage Funds developed in lieu of third academic signature program; funds distributed to eight departments in
- Student Life and Academic Affairs

### Initiative IV: Facilities and Technology Infrastructure

Provide the best facilities and related technology infrastructure to meet the needs of Saint Joseph's students, faculty and staff.

- Maguire transition plans and cost estimates developed
- Phase IV of Science Center renovations completed Summer 07
- Campion Center projects completed: new stairs and balcony for 3rd floor, painting and new furniture in Hawk Rock, swipe card access
- Property at the perimeter of campus acquired for University use (former Muddy Duck)
- Aided in the establishment of Starbucks at the corner of City Avenue and Old Lancaster Road
- Computer Replacement Program implemented
- IT support portal launched; IT weekly newsletter published
- First Year Experience portal implemented

Benchmarks	Hist 03-04	Base 04-05	Yr 1 05-06	Yr 2 06-07
Increase the Saint Joseph's Fund contribution to the operating fund	\$3.0M	\$4.1M	\$3.9M	\$4.5M
Increase endowment balance	\$82.8	\$97.9M	\$109M	\$141M
Increase research grant funding	\$3.2M	\$7.8M	\$6.3M	\$6.8M

### Initiative V: Financial Health

Strengthen the overall financial health of the institution; increase endowment, decrease tuition dependence, and carefully evaluate ongoing programs and new initiatives.

- Capital Campaign has raised \$75M as of May 31, 2007
- Future Perfect financial forecasting model implemented
- Integrated marketing and communications plan developed; marketing firm selected and initial implementation plan approved

### Initiative VI: Vibrant Campus Life

Continue focus on a vibrant campus life through increasing proportion of undergraduates in residence and improving programs, activities and facilities.

- Career Development offered "Road Trips to the Real World" and Career Field Networking Nights to link alumni and students
- First Year Leadership Team (FYLT) hosted new programs for freshmen (Urban Plunge, Contemplatives in Action, ReFresh retreat)
- Health Education Website designed and implemented
- First all male sexual assault peer education group was formed (SJU — "1 in 4"), incorporating a research-based, nationally recognized program on rape prevention
- Implemented a targeted and comprehensive harm-reduction program
- National Jesuit MBA Directors initiated Jesuit MBA Cares Day; SJU volunteered at local YMCA
- Eight new student organizations formed; established the first new fraternity (Sigma Pi) in over 20 years

Benchmarks	Hist 03-04	Base 04-05	Yr 1 05-06	Yr 2 06-07
Increase number of students participating in Student Achievement Day	N/A	100	117	127
Increase number of Living Learning programs	24	67	61	80
Increase number of academic housing options	5	6	7	7
Increase percent of students in residence (full time undergrad day degree seeking)	54%	59%	61%	61%

### Initiative VII: Effective Community Partnerships

Build effective community partnerships that enhance the environment of the University and its local neighborhoods.

- Parking and retail facility on 54th Street
- SJU Anti-Obesity initiative supported building Gompers Elementary School Playground; students, faculty and staff participated in construction
- Reassessed security needs on campus; reorganized and resourced additional Public Safety personnel
- Philadelphia Education Fund grant awarded to strengthen link between Gompers Elementary School and SJU; Professional Development School created
- Home Buy Now, a joint employee assistance program with the City of Philadelphia, has enabled employees to purchase homes in the neighborhood

## UNIVERSITY FACT SHEET 2007-08

### ENROLLMENT ESTIMATES

**7,300 total in all programs** (estimated average 2007-08)

**4,200 traditional full time undergraduates**

2,150 in College of Arts and Sciences  
2,050 in Erivan K. Haub School of Business  
51% female, 49% males  
58% reside on campus

**700 University College and Bridge Program students**

**2,400 graduate students**

1,380 in arts and sciences programs  
950 in business programs  
70 doctoral students

**CAMPUS** 65 acres in western Philadelphia and Montgomery County; 53 buildings

**LIBRARIES** Francis A. Drexel Library & the Campbell Collection in Food Marketing  
Approximately 350,000 volumes; 1,288 print journals; 10,600 full-text  
electronic journals; 4,500 e-books; 866,000 microforms

**ATHLETICS** Total of 20 varsity sports (10 men; 10 women), NCAA Division I,  
Atlantic 10, Big 5; Over 30 intramural and recreational activities;  
Nickname/Mascot = The Hawks;

**EMPLOYEES** 950 full-time, 460 part-time; Jesuits: 23 (18 faculty, 5 administrators)  
673 Full Time Staff; 123 Part Time Staff  
277 Full Time Faculty; 337 Part Time Faculty  
97% of tenure-track faculty hold terminal degrees

**OPERATING  
BUDGET** \$206.6 million (FY2008)

**ENDOWMENT** \$141.8 million (as of 5/31/07)

### Office of Planning

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## The SJU Management Training Certificate Program

The SJU Management Training Certificate Program, designed to develop current and future managers in the important role they play in the campus community, will be launched in Spring 2008. The sessions were selected after conducting focus groups and surveys with leaders across campus and reviewing the goals for the strategic plan. Participants will be awarded a certificate of participation (non-credit) after completing six sessions including:

- ✓ Change Management
- ✓ Planning & Budgeting
- ✓ Providing Performance Feedback that Works
- ✓ Legal Considerations for Managers
- ✓ Managing for Mission
- ✓ Managing a Diverse Workforce

*More information about this program will be coming soon!*