



Letter from the Dean

The current economic climate has impacted families and businesses around the globe, and business education is no exception. At the Haub School of Business, professors have responded to the financial crisis by working with students to dissect the events of the past year and to help them better understand finance theory and its practical application. Undergraduate finance students offer their reactions to this approach in our cover story.

This issue of *HSB Review* also offers the personal testimony of a University College student who is using business management and food marketing applications to advance her family business into the next generation. Through curriculum improvements, academic programming and faculty mentoring, the Haub School primes student entrepreneurs with the management skills needed to execute their business plans. You will learn more about these initiatives, as well as others, including the success of the Energy School and the Academy of Risk Management and Insurance; faculty research; and this year's Erivan K. Haub School of Business Hall of Fame recipient.

The Haub School sees these uncertain times as an opportunity to prepare our students for their immediate futures. With a stronger focus on accountability coming from the top levels of government, we at Haub remain committed to graduating tomorrow's business leaders who possess a sense of ethics and responsibility, leadership and sound judgment.

SJU HSB Review

Editor

Carolyn Steigleman

Managing Editor

Harriet Goodheart

Design

Carol McLaughlin '80

Photography

Melissa Kelly

ContributorsCarolyn Steigleman
Maureen Catalano

SJU SAINT JOSEPH'S UNIVERSITY

Erivan K. Haub School of Business

Directors and Board of Visitors 2008-2009

Dean

Joseph A. DiAngelo Jr., Ed.D. '70

Associate Dean, Academic Affairs

Stephen Porth, Ph.D. '80

Associate Dean

Patrick O'Brien

Assistant Dean

Vana Zervanos

Accounting, Chair

Joseph Ragan '69

Decision and Systems Sciences, Chair

Richard Herschel, Ph.D.

Finance, Chair

Karen Hogan, Ph.D.

Food Marketing, Chair

John Stanton, Ph.D.

Management, Chair

Elizabeth Doherty, Ph.D.

Marketing, Chair

Diane Phillips, Ph.D.

Pharmaceutical Marketing, Chair

Thani Jambulingam, Ph.D.

Pedro Arrupe Center for Business Ethics,**Director, John McCall, Ph.D.****Advising Center, Director,**

Bruce Bidinger, S.J.

Professional Practice, Director

Todd Krug, Ph.D.

Graduate Programs, Director

Adele Foley '61 (M.B.A. '82)

Executive M.B.A., Director

Terese Waldron

Food Marketing M.S., Director

Christine Hartman

Pharmaceutical Marketing M.B.A.,**Director, Terese Waldron****International Marketing, Director**

Christine Kaczmar-Russo '83

Business Intelligence M.S.,**Human Resource Management M.S.,**
Director, Patricia Rafferty**Academy of Risk Management and****Insurance, Executive Director**
David Benglian (M.B.A. '92)**Erivan K. Haub****School of Business****Board of Visitors 2008-2009*****Chairman**Joseph J. McLaughlin, Jr. '81
President, The Haverford Trust Company

Robert Bowman '81

Regional Managing Director
Merrill Lynch

Patrick Burke

Principal, Vanguard Group

Anthony Carfagno '60

President
Pharmaceutical Quality Institute

Kathie Carr

First Vice President
CB Richard Ellis, Inc.

Vincent J. Costantini '80

Managing Partner, The Roseview Group

Bruce Crawley '67

Millennium 3 Management

Richard Devine '82

Partner and CFO
Smart and Associates LLP

Marlene S. Dooner '83

Vice President, Comcast Corporation

Robert Falese '69

Chair, TD Bank

Sharon Gallagher '85

Director, IBM Global Services

John Griffin '78

President, Zeke Capital Advisors, LLC

Timothy J. Maguire '88

Senior Executive Vice President
Karr Barth Associates

Joseph Mahoney '76

Executive Vice President
Greater Philadelphia Chamber of Commerce

Hank Mullaney

President Northeast Region
Wal-Mart

Dr. Joan Parker

Labor and Employment Arbitrator and
Mediator

Albert G. Pastino '64

Managing Director
Amper Investment Banking, LLC

Joanna Savvides

President, World Trade Center
of Greater Philadelphia

John Smithson '68

Senior Vice President
Towers Perrin Reinsurance

Sean Sweeney (M.B.A. '94)

Executive Vice President
Philadelphia Insurance Companies

David Tierno '63

Managing Director - Retired
Ernst & Young Worldwide

David L. Toner Jr. '83

Senior Vice President, Citigroup Global
Corporate & Investment Bank

Gerriane Tringali DiPiano

President and CEO
Femme Pharma

Richard Welsh '62

Senior Vice President
Wachovia Securities, LLC

*The Haub School Dean, Associate Deans, Faculty Chairs, and Directors listed above are also members of the Haub School of Business Board of Visitors ex officio.