

Newsmakers

Erivan K. Haub School of Business faculty have contributed their expertise to stories appearing in the following media outlets:

ABC News

Asheville Citizen-Times

Asbury Park Press

Associated Press

The Baltimore Sun

The Bellingham Herald

The Boston Globe

Business Strata

BusinessWeek

Cattle Network

Chicago Tribune

Catholic.org

Chicago Parent

Chicago Tribune

CNS News

CRM News

The Daily Press

Digg

E-Commerce Times

ECT News

Entrepreneur

Examiner

Fashion Monitor Toronto

Financial Times

Forbes

The Globe and Mail

Greeley Tribune

Gourmet Retailer

Grocery Headquarters

The Hartford Business Journal

Hartford Courant

The Huffington Post

International Business Times

KYW/CBS3

KGW/TV8

KING/TV6

Linux News

The Los Angeles Times

The Lubbock-Avalanche Journal

MacNewsWorld

Media Research Center

Mid County Tri-City Herald

The Morning Call

The Modesto Bee

MSNBC

Muscle Mag Fitness

National Public Radio

Newsday

Newsweek

NewsBlaze

Newsday

NY Daily News

The Olympian

Orlando Sentinel

The Packer

The Patriot Post

The Philadelphia Business Journal

The Philadelphia Inquirer

Press of Atlantic City

Retail Wire

Republican-American

The Sacramento Bee

Seattle Times

Seattle Post-Intelligencer

Sun-Sentinel

The Star-Ledger

Supermarket News

The Southern Times

TechNewsWorld

The Times and Democrat

Virginia Gazette

The Washington Post

Wisconsin Public Radio

WPVI/6ABC

Journal/Research Highlights

David Allan, Ph.D. '98

assistant professor of marketing
Journal of Advertising Research
Marketing Education Review

William J. Byron, S.J. '51

University professor of business and society
Delta Epsilon Sigma Journal
The Pastoral Review

Nancy Childs, Ph.D.

professor of food marketing
Journal of the American College of Nutrition
Journal of Advertising Research
Marketing and Public Policy Proceedings
Book of Abstracts IFT 2008

Ronald Dufresne, Ph.D.

assistant professor of management
Law and Contemporary Problems
Journal of Management Inquiry

Lucy Ford, Ph.D.

assistant professor of management
Journal of Occupational and Organizational Psychology

Ronald K. Klimberg, Ph.D.

associate professor of decision and system sciences
Fundamentals of Forecasting Using Excel (Industrial Press)
International Journal of Management Science
Advances in Business and Management Forecasting

Ginette McManus, Ph.D.

associate professor of finance
Journal of Business and Economics Research
Quarterly Review of Economics and Finance
The Business Review
ICFAI Journal of Urban Policy

Virginia Miori, Ph.D.

assistant professor of decision and system sciences
Manufacturing, Distribution and Transportation in the Supply Chain
Advances in Business and Management Forecasting

Stephen Porth, Ph.D. '80

associate dean of HSB and professor of management
International Journal of Pharmaceutical and Healthcare Marketing
Pharmaceutical Executive

Nicholas J. Robak, Ph.D.

professor of decision & system sciences
Management Review: An International Journal
Journal of Business Case Studies

Carolyn D. Schellhorn, Ph.D.

assistant professor of finance
North American Journal of Finance and Banking Research
Journal of Business and Economics Research

W. Richard Sherman, LL.M., CPA

professor of accounting
The Elderlaw Report
Journal of Personal Finance

Michael Solomon, Ph.D.

professor of marketing and director, Center for Consumer Research
Marketing Education Review
Journal of Advertising Education
The Truth About What Consumers Want (FT Press)
Marketing: Real People, Real Choices: 6th edition (Prentice Hall)
Consumer Behavior: In Fashion (Prentice Hall)
Consumer Behavior: Buying, Having, and Being: 8th edition (Prentice Hall)

Chapters in:

Handbook of Research on Digital Media and Advertising: User Generated Content Consumption (IGI Global)
Handbook on Brand Experience and Management (Edward Elgar)
Virtual Social Identity (Sharpe)

Tim Swift, Ph.D.

assistant professor of management
Research Policy
Journal of Business Strategy
European Journal of Scientific Research

Ahmet Tezel, Ph.D.

associate professor of finance
Technical Analysis of Stocks and Commodities
Journal of Business and Economics Research
The Business Review
Journal of Personal Finance
The ICFAI Journal of Urban Policy

Ira Yermish, Ph.D.

assistant professor of decision and system sciences
International Journal of Knowledge Management

John C. Yi, Ph.D.

assistant professor of decisions and system sciences
Expert Systems with Applications

Natalie Wood, Ph.D.

assistant professor of marketing
Marketing Education Review
Journal of Advertising Education
Virtual Social Identity (Sharpe)

Faculty members who have been seen and heard in the news include:

David Allan, Ph.D. '98

Nancy Childs, Ph.D.

Christopher Coyne, Ph.D. '67

Joseph DiAngelo Jr., Ed.D. '70

Richard George, Ph.D. '67

Amy Lipton, Ph.D.

John Lord, Ph.D. '71

John McCall, Ph.D.

Virginia Miori, Ph.D.

Eric Patton, Ph.D.

Joseph Ragan '69

Claire Simmers, Ph.D.

Michael Solomon, Ph.D.

John Stanton, Ph.D.

Scott Testa Ph.D.

William Trombetta, Ed.D. '65

Natalie Wood, Ph.D.