



## **Summary - Administrator's Planning Seminar – June 25, 2008**

1. **Plan 2010 Update** (see Powerpoint slides for progress on strategic initiatives)
2. **Maguire Campus** - The plans for Saint Joseph's University are grounded in the mission statement and are guided by the vision statement which is "to be recognized as the preeminent Catholic comprehensive university in the Northeast." In 2001 Saint Joseph's learned that trustees from Episcopal Academy had acquired property in Newtown Square, Delaware County and were planning to build a new campus and sell their existing property. This opportunity is rare – perhaps once in 100 years, and so began the negotiations for purchase. Saint Joseph's had a new president, Fr. Lannon, who came in 2003, and the revised strategic plan for Saint Joseph's was developed that year; many of the goals were developed with the additional property in mind. In August of 2005 an agreement of sale was signed, and since that time Saint Joseph's has been planning for the purchase and transition to using the 38 acres and many buildings. Below is the draft timetable for renovations as of 5/30/08:

### **2008-09**

- Pedestrian entrance from City Avenue
- Athletic facilities:
  - Gym complex – Recreational hub
  - Fields:
    - #1 Varsity Field Hockey, Club Field Hockey and other Recreational usage
    - #2 Recreation and Intramurals (fall and spring)
- Classroom use in the former EA Science building
- Renovations to Main Classroom Building
- Renovations to former EA Chapel

### **2009-10**

- Main Classroom building is scheduled to open: Education, English, and Sociology Departments move in
- The former Episcopal Chapel will be used as Campus Commons for concerts, student and large group programs and gatherings (e.g. Admissions tours)
- Renovations to Fine Arts studio spaces are scheduled to begin

### **2010-11**

- Renovations continue on additional buildings
- Additional landscaping continues

### **2011-12**

- Renovations continue

### 3. **Campion Student Center Expansion 2008-09**

- Renovations to main dining hall (capacity expanded to seating for 850)
- Expanded Convenience Store
- Addition includes a 400-seat Banquet Space on 2<sup>nd</sup> floor
- Renovations to Presidents' Lounge
- Additional Student Meeting Rooms
- Elevator added
- Expanded Hawk Rock moving to Simpson Hall

### 4. **Fieldhouse Expansion & Renovation**

- Barry Hall
  - Permanent Home of Athletics Administrators
  - Temporary Home, summer 2008, for 47 People – 13 Sports
- Basketball Center under construction; this will be the home of Men's and Women's Basketball and Athletic Communications
  - Locker Rooms
  - Offices
  - Conference Rooms/Meeting Rooms
  - Video Theatre
  - Media Workroom
- Rec Center Renovations
  - Men's and Women's Basketball Practice Court
  - Dedicated Locker Rooms and Offices for 6 Varsity Sports
    - M/W Soccer
    - M/W Track/Cross Country
    - M/W Lacrosse
- Fieldhouse Expansion
  - Expand Seating by 1000
  - Installation of a Concourse on the 2<sup>nd</sup> Level
  - Upgraded Lobbies and Public Areas

### **2008-09**

- June 2008 – Steel girders in place for Basketball Center
- Men's Basketball to play games at the Palestra
- Women's Basketball to play games at Philadelphia University

### 5. **Fall 2008 freshman class** - Class of 2012 preparations

- Approximately 1500 freshmen enrolled – a 25% yield rate vs. 20% in past three years
- Academically talented class: GPA 3.36, SAT 1125; more focus placed on GPA, strength of high school, and affinity for SJU during acceptance process
- Housing capacity is 1348 on campus with tripling; 160 students will be housed in rental units nearby with RA support & shuttle
- Other options continue to be explored
- Commuting encouraged within 10 miles

- Students and families notified last week with promise to make it a positive experience
- Several classrooms on Maguire Campus to be utilized pending township approval
- Additional full-time visiting faculty and adjunct faculty will be hired
- Other services to be expanded:
  - Student Health Center
  - Information Technology
  - Security
  - Cafeteria/seating
  - Shuttle service
- Focus on enhancing the experience of this class:
  - Staff are volunteering to participate in the new Campus Connectors program
  - iSJU on-line program
  - Pre fall semester service program
  - Pedagogy workshops offered for new adjunct faculty

## **6. Visibility and Branding**

- SJU website was redesigned and launched in October of 2007; additional web pages are converted to the new format daily
- A 30-month marketing campaign was launched in 2008 with the goal of presenting SJU's core messages in print, radio and on billboards throughout the region
- The summer focus will be on the transforming experience, including Maguire Campus addition
- An increase of \$200,000 was allocated for program advertising
- A series of faculty profiles were placed in *The Chronicle of Higher Education*
- Admissions materials for 2008-09 will include a new theme, "Not for Spectators"