



Seeking the Magis Academic Plan 2011-2014

Dr. Brice R. Wachterhauser, Provost
October 25, 2011



Context - Academic Plan 2011-2014

Strengths:

- **Strong Commitment to Students and Mission**
- **Academic Programs that are very good to excellent - PBK/AACSB**
- **Enhanced Campus Infrastructure**
- **Strong Placement - Jobs & Internships**

Weaknesses:

- **Resources are spread thin**
- **Uneven Reputation/Demand**
- **Pricing Limits**



Context - Academic Plan 2011-2014

Opportunities:

- Focus on Academic Priorities
- Integrated Marketing Plan
- Upcoming Development Campaign

Threats:

- Increasing Competition
- Negative PR about higher education costs
- Modest demographic growth after 2016



Academic Plan 2011-2014

1. Academic Excellence
2. Transformative Teaching & Scholarship
3. Transformative Student Experience
4. Curricular Innovation & Interdisc. directions
5. Leading from Mission: Ethics, Service, Diversity
6. Scholarships and Endowment



Academic Plan 2011-2014

Inspired by the Jesuit aspiration to find God in all things, especially in the development of our students as whole human beings, Saint Joseph's University will build on the tradition of the liberal arts through implementation of the new General Education Program, strengthen competitive programs in each division, expand its curricular offerings characterized by interdisciplinary inquiry, and deepen its commitment to ethics, service and diversity in the curriculum. The growth and development of the full-time faculty will be commensurate with programmatic goals as well as modest growth in the undergraduate student body.

If Saint Joseph's is to join the ranks of the most competitive universities in the country, academic distinction must be a strategic priority, to be pursued with discipline and creativity for at least the next decade.



1. Academic Excellence

1. Strengthen programs of excellence:

Accounting/Finance

English/Writing Studies

Biology

Psychology

Special Education

2. Strengthen key Institutes and Centers

Kinney Center for Autism Education and Support

Academy of Risk Management and Insurance

Faith-Justice Institute

3. Fully Implement the GEP - Faculty Hiring Plan, 1st Year Seminars, course coverage goals

4. Improve Admissions Selectivity, Yield rates, Retention



Academic Excellence- Faculty Hiring Plan

Hire 50 full-time faculty over 5 years

- FY13 – 8 new tenure-track lines
- FY14 – 12 full-time faculty lines
- FY15 – FY17 add 10 faculty lines per year
- GEP Implementation
- Staff programs of excellence
- Support curricular innovation
- Advance 75% full-time coverage across day-division
- Promote *cura personalis*



2. Transformative Teaching & Scholarship

- Enhance Student Outcomes (career, grad school, volunteering, fellowships)
- Implement First Year Experience
- Enhance the Honors Program
- Expand Summer Scholars Program
- Expand Service Learning
- Establish Center for Teaching Excellence
- Conduct and use learning outcomes assessment
- Increase Faculty Research –increase project specific incentives



3. Transformative Student Experience

Committed to Catholic Jesuit tradition and guided by Ignatian values... Partner with Student Life and Office of Mission to advance Transformative Learning

Goals:

- Enhance faith development & spiritual awareness
- Instill appreciation of diversity in a global society
- Realize a satisfying and productive life
- Practice servant leadership focused on social justice
- Discern personal, educational and professional goals



4. Curricular Innovation: New for Fall 2011

- Communication Studies
- Neuroscience minor
- Music major
- Theater & Film major
- PLS Public Admin. concentration
- PLS Environ. Science concentration
- Ethics, Leadership & Organizational Sustainability
- Family Business and Entrepreneurship
- Human Capital Management
- Sports Marketing



4. Curricular Innovation: Interdisciplinary focus

Future joint CAS/HSB Programs

- Food/Pharm/Science
- Entrepreneurship & Science
- International Relations & Business
- Healthcare & Business



4. Curricular Innovation: New Directions

- Feasibility study for School of Education
- Human Services fields
- Naming opportunities for CA&S and PLS
- Three-year Bachelor's degree option
- Early Childhood Education certificate
- Full-time MBA
- Full-time MS in Food Marketing



5. Leading from Mission: Ethics

- Academic Chair for Center for Bioethics
- Evaluate Center for Catholic Social Ethics
- Hire 3 new ethicists to support GEP
- Ethics in Honors Program
- Ethics Across the Curriculum/Include Catholic Social Teaching
- Ethics requirement for graduate studies
- Permanent budget for Arrupe Center



5. Leading from Mission: Service

- Expand Service-Learning from 550-800 seats per year
- Plan for continuing the Alliance for Catholic Education
- Create position: Director of Community-Engaged Research



5. Leading from Mission: Diversity

- Implement diversity initiative in GEP
 - Required courses in diversity, non-western culture or globalization
- Hire faculty who can increase emphasis on multi-cultural issues
- Expand Ignatian College Connection to 150 students
- Increase enrollment of students of color in freshman class



6. Scholarships and Endowment

Focus next Campaign on Academic Excellence:

- Student Scholarships
- Endowments for Centers and Institutes
- Provost's fund for Academic Excellence
- Dean's Funds for Educational Innovation
- Mission-related programs (Catholic Urban Education, Campus Ministry and Service-Learning)



Academic Infrastructure and Resources

Significant investments:

- Faculty Hiring Plan
- Faculty Development
- GEP implementation
- Integration of student services
- Scholarships
- Student Research funding
- Mission-based programs