

# BENCHMARKS *of* PROGRESS

Year 1 ■ 2010-11



## PLAN 2020:

*Gateway to the Future*

Dear Colleagues,

As we complete the first year of implementation of *Plan 2020: Gateway to the Future*, and show remarkable progress on the goals of *The Bridge Plan 2010-2012* as well, I present to you this snap shot of achievements.

The first year of the implementation of a new strategic plan is always an exciting time in the University's history because dramatic shifts and changes are clearly evident. The physical presence of Saint Joseph's changes daily before our eyes, and many significant academic accomplishments occur simultaneously. New academic programs, both on campus and online are thriving; new courses have been created to implement the General Education Program; alumni groups are being reengaged; and new community partnerships have formed. In short, this report illustrates that the mission of Saint Joseph's continues to be vibrantly lived among all constituencies in all quarters of campus.






While it is not possible to include every accomplishment towards fulfillment of plan goals in this summary *Benchmarks of Progress* report, all members of the SJU community share justifiable pride in the progress of *Plan 2020*.

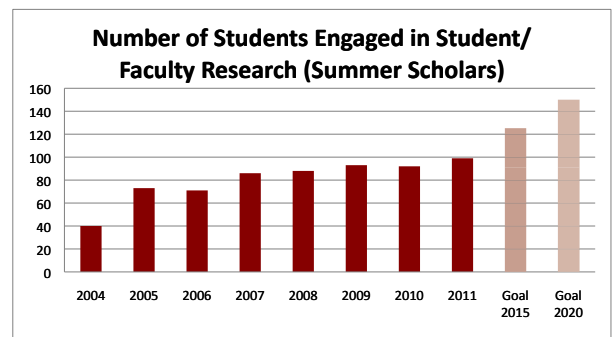
Kathleen D. Gaval, Ed.D. '80  
Vice President for Planning

## I. ACADEMIC DISTINCTION AND TRANSFORMATIVE STUDENT EXPERIENCE

Building on its liberal arts tradition, Saint Joseph's develops student potential inside the classroom and out—through service-learning, research opportunities, creative works, and engagement in leadership and other activities to assist in acquiring knowledge and reaching new intellectual horizons. Saint Joseph's University is committed to providing a vibrant, transformative campus life experience, to challenge and support students to become men and women who, upon graduation, are fully employed, or in graduate school or volunteer programs and live meaningful lives of faith and purpose.

### Transformative Learning Goals

-  Faith Development and Spirituality
-  Appreciating Diversity
-  Realizing a Satisfying and Productive Life
-  Servant Leadership Focused on Social Justice
-  Discernment of Personal, Educational and Professional Goals



### Achievements:

- General Educational Program implementation began Fall 2010
- Faculty hiring plan extended; six new tenure-track faculty hired
- Advising Support Center for CA&S established
- Faculty development increased to support online course preparation and new GEP
- Online Plan developed including services and financial forecast for growing online programs
- Transformative Learning Goals were developed and communicated
- Student freshman to sophomore retention increased to 89% for Fall 2010
- Catholic Bioethics recognized as one of the top five centers/institutes by the Association of Catholic Colleges and Universities
- EMBA celebrated 20th Anniversary and top 20 ranking in *US News and World Report*
- Announced the Inaugural Hogan Chair in Philosophy
- US Department of Energy awarded SJU \$1M to study alternate fuel source and green roofs
- New Media Center for student groups opened in Simpson Hall
- Use of electronic media through the Drexel Library doubled over the prior year

### New Academic Offerings

#### College of Arts and Sciences

- Behavioral Neuroscience (minor)
- Communication Studies (major)
- Environmental and Sustainability Studies (minor)
- Music (major and minor)
- Theatre & Film Studies (major), Theatre (minor), Film Studies (minor)

#### Haub School of Business

- Business Administration (major)
- Family Business and Entrepreneurship (major and minor)
- Managing Human Capital (major and minor)
- Leadership, Ethics and Organizational Sustainability (major and minor)
- Sports Marketing (major)
- New Professional MBA Curriculum
- Online MBA and M.S. in Financial Services

#### College of Professional and Liberal Studies

- Professional and Liberal Studies (major) Concentration in Public Administration
- Professional and Liberal Studies (major) Concentration in Environmental Studies
- Post-Baccalaureate Certificate in Accountancy

## II. MISSION AND DIVERSITY

Saint Joseph’s University thrives as it continues the legacy of the Ignatian educational tradition. Saint Joseph’s fundamental goal is to celebrate and share among a diverse group of students, faculty and staff its Catholic, Jesuit identity infused with Ignatian spirituality, Catholic social teaching and a global perspective.

**Achievements:**

- Community Engagement Classification awarded by the Carnegie Foundation for the Advancement of Teaching
- Mission and diversity infused in new GEP
- Planned and hosted first Eastern Conversations gathering of faculty members from east coast Jesuit institutions
- Began community-wide conversation on the Catholic/Jesuit identity
- Faith-Justice Outreach Lecture renamed to honor its creator, Sr. Francis Joseph, S.S.J., on its 30th anniversary
- Ignation College Connection (ICC) received AJCU’s Multicultural Affairs’ Distinguished Program Award

Diversity Statistics			
	08-09	09-10	10-11
Minority student enrollment in all divisions:			
Overall	15.2%	15.6%	17.8%
Undergraduate Day	9.8%	9.5%	10.9%
College of Professional and Liberal Studies	42.1%	43.9%	50.5%
Graduate	17.7%	18.5%	21.2%
Women and minority faculty and staff/administration:			
Employees - female	47.3%	48.3%	49.8%
Employees - minority	20.1%	20.5%	19.3%
Women and minority trustees:			
Women	16.1%	17.6%	18.2%
Minority	6.5%	11.8%	9.1%

## III. GLOBAL AND COMMUNITY ENGAGEMENT

Building on a decades-long commitment to and relationship with its local and regional communities, Saint Joseph’s will strengthen the link between public purpose and its mission as a Catholic, Jesuit university through engagement in local, regional, national and international arenas. The goals are to enhance the impact of the University in all its community relations through targeted student, faculty and staff engagement and to be recognized for leadership in civic engagement.

**Achievements:**

- Supported Archdiocesan Catholic School system by establishing an Alliance for Catholic Education program in Philadelphia (ACE-SJU)
- Community Day expanded to 35 sites with over 750 SJU student and alumni participants
- Continued time, service and assistance to Wynnefield Overbrook Revitalization Corporation (WORC)
- SJU’s \$511 Million annual contribution to the regional economy documented in newly designed 2011 *Economic & Community Impact Report*



Community Service Day, April 16, 2011

## IV. ALUMNI INVOLVEMENT

Saint Joseph’s alumni are loyal and enthusiastic and a significant goal of *Plan 2020* is to create compelling opportunities for alumni to reconnect and remain involved with the University. The University community will be enriched by active alumni participation, benefiting current students, faculty, administrators and staff.

**Achievements:**

- SJU hosted 95 events with over 5,800 participants, providing increased opportunities for alumni, parents and friends to gather
- Launched a new professional networking brand, *Hawk2Hawk*, and hosted receptions
- Increased young alumni attendance at events from 5% to 7.5%
- Digitalized all back issues of *The Hawk*, allowing for keyword searches and made available on the web for alumni
- The *Spirit of Women* lecture series profiled alumnae and celebrated the 40th anniversary of coeducation at SJU

**With Faith and Strength to Dare:  
The Campaign for Saint Joseph’s University**

**Campaign Facts**

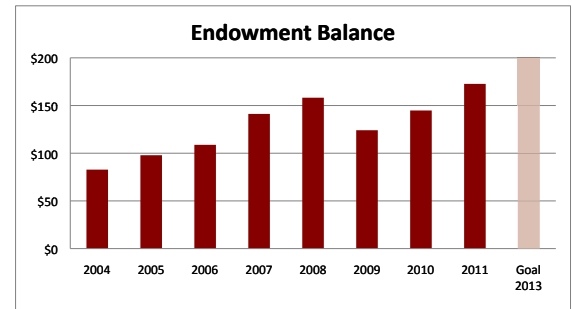
Campaign Total	<b>\$152,100,000</b>
Total number of donors	<b>30,461</b>
Number of first-time donors	<b>16,485</b>
Newly created student scholarships funded	<b>86</b>
Newly endowed academic chairs and programs	<b>9</b>

## V. FINANCIAL HEALTH

Saint Joseph's goal is to provide the highest quality education and support services, while continually reducing costs. In the coming years Saint Joseph's will focus on keeping tuition increases as low as possible while increasing financial assistance to meet family needs. Financial health includes the capacity to achieve mission-driven strategic goals by providing the necessary funding for current initiatives while preserving the long-term financial strengths of the University for generations to come.

### *Achievements:*

- Credit rating analysis resulted in a public rating of A-/A from Standard & Poor's and Fitch, respectively
- *With Faith & Strength to Dare: The Campaign for Saint Joseph's University* completed, exceeding goal and raising \$152M
- Financial Review model tool implemented to track and analyze revenues and expenses by academic area
- 3 year financial plan developed to support *Plan 2020* implementation



## RESOURCES TO SUPPORT PLAN

### *Facilities and Technology*

- Maguire Campus: English, Sociology, Education Departments and the Richard Johnson Center for Anti-Violence moved to newly renovated Merion Hall
- Connelly Room 220 renovated as a new science lab to support the GEP
- Fine Arts East opened for sculpture classes
- Drexel Library renovated with new patio, chiller, sprinkler system, fire alarm, new carpeting, furniture and bathrooms
- Bellarmine ground floor renovated for new Student Educational Support Services offices
- IT Strategic Plan updated goals focus on access, academic mission and effective use of resources to enhance teaching and learning
- Developed integration software for student housing (StarRez) and alumni relationship management systems (iModules)
- Implemented document management system
- Extended campus wireless network while improving overall reliability and performance

### *Human Resources*

- Initiated new employee orientation program highlighting mission

### *Marketing/Image Campaign*

- SJU embarked on its most ambitious and far-reaching marketing campaign by conducting research of all University constituents including students, faculty, staff, parents, prospective students and local business leaders



## LOOKING FORWARD YEAR 2

### 2011-12 STRATEGIC PRIORITIES FOR *PLAN 2020* IMPLEMENTATION

- Academic Distinction
- Enrollment Management
- Marketing and Image
- Athletics
- Information Technology
- Mission
- Development and Alumni Relations

For more information about strategic planning in these areas, please go to the Office of Planning website:  
<http://www.sju.edu/resources/planning/>