

## University Student Entrepreneur

by Matthew Brink, Director • Career Development Center

I sat down with Rebecca Collins, a senior marketing major to ask her about a few questions about a business she started in her junior year. Here is what she had to say.

Q: What inspired you to start your own business?

A: I am a Marketing major and have always loved baking. Over the summer, I decided that it would be a fun and exciting opportunity to put the two together. Also, the owner of the restaurant where I worked over the summer was a great inspiration. He opened two of his own restaurants and had great influence on my business plan.

Q: What is the most rewarding aspect about being an entrepreneur?

A: I feel that I can really make a good impact on somebody's day by delivering cookies to them. Also, I am constantly learning something new. I have been faced with many challenges that will help when addressing future business obstacles. Knowing that I have been able to overcome these challenges gives me confidence for when I graduate and enter the business world.

Q: What do you find most challenging about running your own business?

A: Right now, I am the sole proprietor so I am in control of every aspect of the business. I market, sell, produce, and deliver my product. Also, I value my customers greatly and want to provide them with the best service possible. Therefore, I am extremely busy juggling the many tasks while keeping my customers satisfied.

Q: What do your mom and dad think about you running Becca's Bites?

A: My parents are extremely supportive. Everyday that I speak to them, they are excited to hear about any updates. They helped me devise the business plan and continue to give me different marketing ideas and help spread the word. My neighbors in Baltimore now place orders for whenever I go home.

Q: What advice would you offer to other students interested in starting a business?

A: The most difficult obstacle when starting a business is actually putting your ideas into action. If you have an idea, start making the plans right away instead of merely talking about it. Once you really start developing your plans, there is less chance that you will give up on it. For example, order the business cards even if your plans are not completely developed. This helps make the idea a reality.

Q: How can parents order your cookies for their son's and daughters?

A: Parents can either call or e-mail me at any time.



### Contact Information:

PH: 443-285-9034  
 E: [Rebecca.collins@sju.edu](mailto:Rebecca.collins@sju.edu)

### Make checks payable to:

Becca Collins  
 167 Green Lane  
 Philadelphia, PA 19167

### Types of cookies:

Chocolate Chip  
 Chocolate Peanut Butter  
 Snicker doodle

### Price:

\$10.00 per dozen  
 \$5.00 for gift wrapping  
 (Can include personalized message)

## Study With LRC "A+" Peer Tutors The DAN\* Way

Learning Resource Center  
 Science Building Rm. 302  
 PH: 610.660.1775  
[www.sju.edu/learning](http://www.sju.edu/learning)

It is time to prepare for final exams. Students can walk-in, call on the phone until **December 11<sup>th</sup>**. Have a conflict with our schedule? Let us know. Services are provided by professionals and student staff.

Most entry level subjects are covered.

DAN\* Dates and Activities to Note

### Tutoring Sessions:

Sunday – Thursday 5-9pm  
 Tuesday/Thursday 11:30am-1pm  
 Call, email or see web page for list of subjects

### Study Skills Workshops:

**NOVEMBER 21<sup>st</sup>**  
 Last day to Request a Tutor

**DECEMBER 9<sup>th</sup>**  
 Exam Stress Relievers  
 Science Center Rm. 319  
 11:30am-12:15pm

**DECEMBER 10<sup>th</sup>**  
 Exam Stress Relievers 3pm-3:45pm  
 Science Center Rm. 303A

**DECEMBER 11<sup>th</sup>**  
 Last Day for All Tutoring Services

**JANUARY 20, 2009**  
 LRC Continues – Start the New Year with good study Habits

## Saint Joseph's University Basketball

Athletic Department • Don DiJulia, Director of Athletics • 610-660-1725

Saint Joseph's University Men's Basketball season is underway and we are excited to offer you. **Special Buy One Ticket, Get One Ticket Free offer for SJU Parents during any of the December Home Games.** The regular price for a SJU Basketball game is \$30 and for the month of December you can get it for \$15.

If you are interested, please call 610-660-1725 and mention that you are a SJU Parent. Tickets will be distributed on a first come, first served basis, and are subject to availability.

### SJU Basketball Games Schedule:

Saturday, December 6 <sup>th</sup>	Creighton 7:00pm
Monday, December 22 <sup>nd</sup>	Men's & Women's Doubleheader SJU Women vs. Seton Hall 5:00pm SJU Men vs. Cornell 7:30pm
Sunday, December 28 <sup>th</sup>	Siena 7:00pm
Wednesday, December 31 <sup>st</sup>	Drexel 5:00pm

# Housing Selection Process

Office of Residence Life • LaFarge • 610-660-1060

As the fall semester draws to a close, the housing selection processes for next year will begin once students return from winter break. If this is your first time going through the housing selection process with your student, you will find this information helpful. And for those veteran parents, the dates are listed below so that you might begin preparing for this process as well.

Rising sophomore students (current freshmen) conduct housing selection through a computerized on-line lottery system. Because there is a sophomore residency requirement, all rising sophomore students are guaranteed on-campus housing. Current freshmen will need to pay their \$350 deposit and complete their housing contract via the MySJU portal anytime from January 20th - February 13th. On March 10, 2009, deposited and contracted students will receive a date and time during which they can select a room. Rising sophomores who fail to contract and deposit by February 13th will be administratively placed into a housing assignment once all other students have selected housing. In order to prepare for the upcoming housing process, pay particular attention to future electronic and paper communication regarding this process. Additionally, rising sophomores are highly encouraged to attend any one of the multiple housing selection informational sessions held in the spring semester.

Rising juniors and seniors (current sophomores and juniors) are offered housing on a space-available basis. If more rising juniors and seniors seek housing than there is space available, a randomly generated group from this population of students who seek housing will be selected and offered participation in the lottery. Those who are selected to participate in the lottery will be directed to deposit and complete a housing contract. If space still remains, a 2nd lottery will run to generate additional lottery participants. A timeline for the upperclassmen housing selection process is provided.

Jan. 20-Feb. 13, 2009	Rising Sophomores Complete Housing Contract & Deposit
Jan. 20-Feb. 13, 2009	Rising Juniors/Seniors Apply for Housing Lottery
Feb. 17, 2009	Rising Juniors/Seniors Notified of Lottery Results
Feb. 17-22, 2009	Selected Rising Juniors/Seniors Deposit & Contract
March 4, 2009	Room Search Feature Available via MySJU
March 10, 2009	All Lottery Times/Dates Assigned
March 19, 2009	Rising Senior Selection Process Begins
March 20, 2009	Rising Junior Selection Process Begins
March 23, 2009	Rising Sophomore Selection Process Begins
March 26, 2009	Housing Selection Process Ends

## Services for Students with Disabilities

Office of Student Educational Support Services • Jim Scott, Director • 113 Science Center • 610-660-1774

Summer Internships 2009 – Saint. Joseph’s University is #1 in the State of Pennsylvania for placing students with “differences” in summer internships, in the number of students interviewed for internships and in the number of days recruiters are on campus interviewing perspective applicants.

The Workforce Recruitment Program is a federally sponsored program and summer internships are available throughout the country. Students work in federal installations such as the Department of Defense, Labor, Agriculture, Health & Human Services and Forestry. Some students were also assigned to the FBI, Research and Veterans Hospitals to name just a few. These are paid internships (\$12.00 - \$15.00 per hour); usually run from late in May until the end of August and can lead to full-time employment following graduation.

As one student commented on their experience:

*Last summer I interned with the U.S. Department of Agriculture as a Biological Science Aide. I learned the basics of how to conduct research. By the end of the summer, I was conducting my own experiments. Beyond my experience in the lab, I worked side by side with research scientists. I strongly encourage you to experience your own internship. The process is easy, but the opportunities are vast.*

Information about the Program and Applications will be available in during the second week of December, 2008 and at the start of the Spring Semester, 2009. All students will be notified by email during the first week in December to encourage them to investigate this work experience opportunity further.

## Free Airport Shuttle for Students

Office of Residence Life • LaFarge • 610-660-1060

Office hours for reservation are located in the Office of Residence Life located in LaFarge. For questions, contact [rhashuttles@gmail.com](mailto:rhashuttles@gmail.com).

Shuttle service will be available on Tuesday, November 25<sup>th</sup> at 11am, 1pm, 3pm, and 4:30pm. Students must make reservations in person during the following office hours:

### Office Hours

Thursday	Friday
11:30am-12:30pm	9:30am-10:30am
1:00pm-2:00pm	12:00pm-1:00pm
2:30pm-3:30pm	2:00pm-5:00pm