



## Career Destinations

Class of 2010



SAINT JOSEPH'S UNIVERSITY

Career Development Center

[www.sju.edu/careers](http://www.sju.edu/careers)

January 2011

The Career Development Center is pleased to present *Career Destinations – Saint Joseph's University Class of 2010*, our annual report of the post-graduate activities of this year's graduates. Data contained in the report was obtained primarily through a Career Development Center survey of January, May and September graduates of Undergraduate Day, Professional and Liberal Studies and Master's degree program divisions of the university. Each graduate was contacted at least three times between March 2010 and November 2010 through e-mail, mail and/or telephone. Information was also gathered through the Career Development Center's recruiting program and through university faculty and administrators.

**Table of Contents**

Section I: Undergraduate Day Report	Pages 2 – 5
Section II: Professional and Liberal Studies Report	Pages 8 – 9
Section III: Master's Programs Report	Pages 10 – 12

An electronic version of this report can be found on the Career Development Center's website, [www.sju.edu/careers](http://www.sju.edu/careers). For more detailed information on graduates of a particular department, please contact me by telephone (610.660.3100) or by e-mail ([melissa.mcclory@sju.edu](mailto:melissa.mcclory@sju.edu)).

Best wishes,



Melissa Bergin McClory  
Assistant Director, Career Development Center

# CAREER DESTINATIONS SAINT JOSEPH'S UNIVERSITY CLASS OF 2010

*Compiled by the Career Development Center – December 2010*

## THE 2010 UNDERGRADUATE DAY REPORT

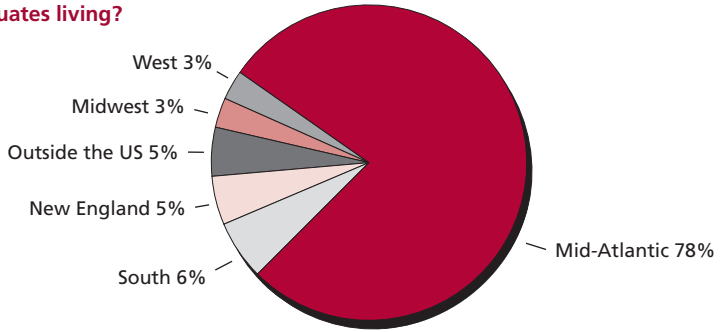
- Information is based on 566 respondents, 74% of the graduating class.
- 92.7% of the respondents are employed and/or pursuing additional education.
- Post-graduate year-of-service programs continue to attract SJU graduates in impressive numbers. Twenty graduates (3.5% of respondents) are involved in full-time volunteer programs including Augustinian Volunteer Corps, Bon Secours, Border Servant Corps, City Year, Cristo Rey Network, Jesuit Volunteer Corps, Jesuit Volunteers International, Mercy Volunteer Corps, Rostro de Cristo and Urban Catholic Teaching Corps.
- Saint Joseph's University Class of 2010 includes a recipient of the prestigious Fulbright scholarship.
- Graduates who started looking for a job prior to graduation and who utilized the services of the Career Development Center in their search had a salary average of \$47,500. Graduates who found their jobs through the Career Development Center's on-campus interviewing program had an average salary of \$48,600. Graduates who reported that they began looking for a job after graduation had a salary average of \$37,500.
- The average starting salary for the class of 2010 was \$42,500, an increase of \$1,700 from 2009.
- Over 96% of graduates reported having participated in at least one semester-long experiential education program; such programs include internships, cooperative education, part-time jobs resulting in the acquisition of transferable skills, service-based commitments, and study abroad.
- Graduates who reported completing at least one internship prior to graduation had an average salary of \$43,600. Graduates who had no internship experience had an average salary of \$32,500.

The post-graduation status of the undergraduate day class of 2010, along with the previous three years' graduating classes, is represented in the table below.

Post-Graduation Status	2010	2009	2008	2007
Employed*	64.2%	62.9%	67.5%	66.3%
Graduate School Full Time	22.2%	26.8%	18.1%	23.1%
Graduate School Part Time	1.1%	0.7%	4.5%	1.5%
Volunteering	3.5%	4.0%	2.4%	2%
Seeking Employment	7.3%	5.0%	7.1%	5.3%
Other ( <i>Includes Self Employed</i> )	1.8%	0.6%	0.3%	1.7%

*\*Includes graduates working full- and part-time*

**Where are 2010 graduates living?**



**Employment Activity for the Undergraduate Day Class of 2010**

Saint Joseph’s University graduates of the undergraduate day class of 2010 have elected to enter a variety of career fields. Those fields attracting the highest number of graduates include Consumer Products/Retail, Accounting, Financial Services, and Education. The chart below shows the career field trends of SJU graduates over the last four years.

**Employment By Organization Type**

Organization Type	2010	2009	2008	2007	2006
Consumer Products/Retail*	21%	16%	n/a	n/a	n/a
Financial Services	13%	12%	13%	14%	18%
Accounting	11%	14%	13%	11%	12%
Education	10%	12%	10%	8%	10%
Health, Medicine, Biotech	5%	6%	3%	5%	5%
Technology/Science	5%	4%	7%	6%	2%
Insurance	5%	3%	7%	5%	6%
Pharmaceutical	4%	4%	3%	7%	5%
Entertainment/Sports/Recreation	4%	0.5%	2%	3%	6%
Human & Community Service	4%	3%	3%	4%	3%
Communications/Media	3%	3.5%	5%	3%	3%
Consulting	3%	3%	4%	2%	2%
Transportation/Shipping/Logistics	3%	n/a	n/a	n/a	n/a
Marketing/Sales	3%	6%	18%	25%	19%
Government	2%	3.5%	3%	1%	2%
Not-For-Profit	2%	3%	3%	2%	2%
Arts/Museum/Architecture	1%	1%	0	0	1%
Law Enforcement/Military	<1%	1%	2%	0	2%
Law	<1%	1%	1%	2%	1%
Public Interest/Research	0	0.5%	1%	1%	1%
Other	1%	3%	2%	1%	0

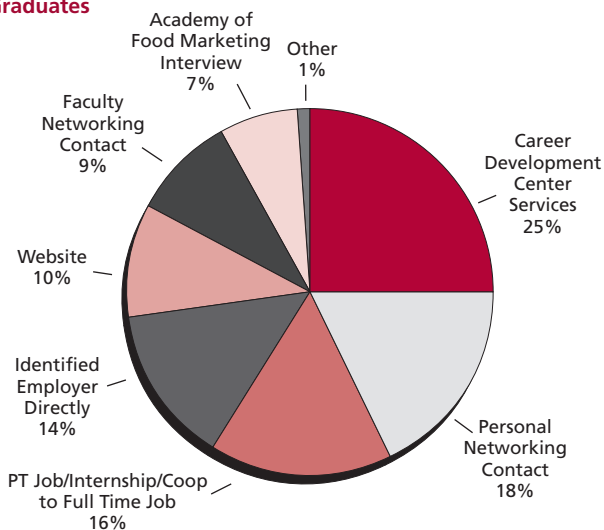
\*Prior to 2009, employment within Consumer Products/Retail industry was reported as Marketing/Sales.

## Sampling of Organizations Employing SJU Graduates of the Undergraduate Day Class of 2010

Acosta Sales & Marketing	Lincoln Financial Group
AstraZeneca	Lockheed Martin
Bank of New York Mellon	Main Line Health
BDP International	Morgan Stanley
Bloomberg LP	Nordstrom
Center for Clean Air Policy	Pfizer
Children's Hospital of Philadelphia	Philadelphia Eagles
Comcast Corporation	Philadelphia Insurance Companies
ConAgra Foods	PricewaterhouseCoopers
Deloitte	Ridley School District
DuPont	Sanofi-Aventis
Ernst & Young	SAP
Galderma	Teach for America
General Mills	The Barnes Foundation
Goldman Sachs	The Philadelphia Contributionship
Grant Thornton	United States Census Bureau
Hess Corporation	Vanguard
Johnson & Johnson	Walt Disney Company
KPMG	Wawa
Kraft Foods	

### University Employment Resources

#### How Did 2010 Graduates Find Their Jobs?



As depicted in the chart above, graduates reported finding their jobs through a variety of sources. The most common responses were:

- Career Development Center services (25%)
- Networking Contacts (27%)
- A part-time job or internship leading to a full-time position (16%)
- Identified Employer Directly (14%)

## Saint Joseph's University On-Campus Recruiting Program

The on-campus Recruiting Program at Saint Joseph's University utilizes SJUcareers, an online system, to connect students with employers. Interviews take place in the Career Development Center and, as shown in the table below, an increasing number of students have taken advantage of the program by interviewing on campus. In fact, over the past four academic years, the number of interviews conducted on campus has increased by almost 88%. The number of employers interviewing on campus decreased slightly, but has remained strong despite current economic conditions—a testament to the talent employers find in Saint Joseph's University students.

	2009-2010	2008-2009	2007-2008	2006-2007
Employers	108	130	122	131
Interviews	1465	1237	763	780

### Salary by Major – Undergraduate Day Class of 2010

Included in the chart below is a breakdown of the starting salaries by academic major for the undergraduate day class of 2010, along with the number of graduates reporting salaries, the average salary and number of starting bonuses reported. Bonus amounts are also indicated, where available. Graduates of majors not listed in the chart chose not to provide salary information.

Major	#	Average Salary	Average Bonus	# of Bonuses
Accounting	16	\$51,000	\$2,600	5
Actuarial Science	3	\$45,800	\$2,000	1
Biology	2	\$42,500	N/A	-
Chemistry	1	\$27,500	N/A	-
Computer Science	3	\$54,200	\$2,250	2
Decision & System Sciences	4	\$37,500	N/A	-
Economics	6	\$45,800	\$2,700	2
Education	4	\$40,000	N/A	-
English	8	\$31,900	N/A	-
Finance	29	\$47,300	\$4,300	9
Food Marketing	23	\$45,700	\$4,800	6
History	4	\$33,800	N/A	-
International Business	5	\$48,500	\$5,750	2
Interdisciplinary Health Svs.	6	\$30,000	\$1,000	1
International Relations	4	\$32,500	\$4,000	1
Management	11	\$37,500	\$2,000	1
Mathematics	1	\$42,500	N/A	-
Marketing	14	\$41,000	\$2,500	3
Pharmaceutical Marketing	10	\$46,000	\$5,000	2
Political Science	4	\$35,000	N/A	-
Psychology	3	\$37,500	N/A	-
Sociology	4	\$37,500	N/A	-

## Continuing Education Activity for the Undergraduate Day Class of 2010

22.2% of the class of 2010 has chosen to further their education by attending graduate school on a full-time basis. An additional 1.1% is attending graduate school part-time. Below is a chart depicting the areas of study chosen by graduates over the last six years.

### Summary of Program of Study

Program Focus	2010	2009	2008	2007	2006	2005
Medicine/Healthcare	29%	26%	20%	17%	26%	21%
Education	24%	23%	29%	33%	21%	25%
Law	14%	10%	10%	13%	12%	14%
Social Science	12%	13%	17%	10%	15%	12%
Humanities/Arts	10%	6%	7%	8%	8%	11%
Physical/Life Science	7%	7%	6%	3%	5%	4%
Business	4%	15%	11%	13%	9%	14%

*Graduate studies in Medicine/Healthcare, Education, and Law were most popular for Saint Joseph's University graduates pursuing additional education.*

### Sampling of Colleges/Universities where Members of the Class of 2010 are attending Graduate School

- |                                    |                             |
|------------------------------------|-----------------------------|
| Drexel University                  | Rutgers University          |
| Duquesne University                | Saint Joseph's University   |
| Emerson College                    | St. George's University     |
| Harvard University                 | Syracuse University         |
| Hunter College                     | The College of New Jersey   |
| Immaculata University              | Thomas Jefferson University |
| Johns Hopkins University           | University of Baltimore     |
| La Salle University                | University of Delaware      |
| London School of Economics         | University of Maryland      |
| Marquette University               | University of Missouri      |
| Parsons The New School for Design  | University of Pennsylvania  |
| Pennsylvania Academy of Fine Arts  | Vanderbilt University       |
| Phila. College of Osteopathic Med. | Villanova University        |
| Sacred Heart University            |                             |

## **Fellowship, Scholarship and Grant Information—Class of 2010**

With the assistance of the Office of Fellowships, Saint Joseph's University Class of 2010 includes a Fulbright recipient, now teaching English in Mexico.

Graduates of the class of 2010 who went on to graduate study were awarded an average of \$12,740 in scholarship or grant funding. Awards ranged from \$1,000 to \$32,500, with many graduates receiving grants for full tuition with room and board included. Over 44% of the graduates enrolled in continuing education were awarded some type of funding for graduate study, with awards totaling over \$382,000.

Of those not currently continuing their education, 219 graduates reported future plans for academic study. 47% indicated they planned to continue their education within 1-2 years, 40% within 3-4 years, and 13% in 5 or more years.

## THE 2010 PROFESSIONAL AND LIBERAL STUDIES REPORT

The following includes highlights of significant findings from the survey of 2010 Professional and Liberal Studies graduates. Information is based on 38 graduates, 38% of the graduating class.

- 87% of the respondents are employed and/or pursuing additional education (66% employed, 21% continuing education).
- An additional 3% of graduates reported that they are currently pursuing volunteer work full-time.
- The average salary for the Professional and Liberal Studies graduates of 2010 was \$54,200. The average salary for Business majors was \$55,300, while the average salary for Liberal Arts & Science majors \$53,800.

### Sampling of Organizations Employing 2010 Professional and Liberal Studies Graduates

American Independent Insurance  
ASK Technologies, Inc.  
Asplundh Tree Expert Co.  
BOE Group  
C&S Wholesale Grocers  
Campbell Soup Company  
Cedar Acres East  
CSL Behring  
David Michael & Co.  
Davidson Trust Company  
Defense Logistics Agency  
Defense Supply Center of Philadelphia

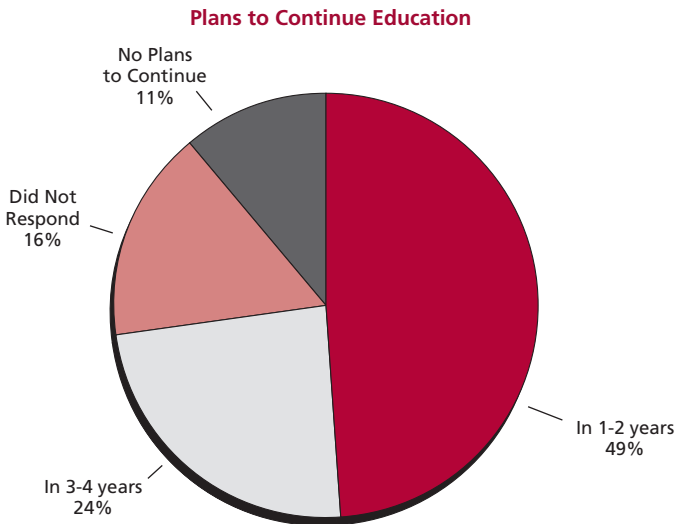
Delaware County Community College  
Devereux  
inGroup Press  
Morgan Stanley  
Pennsylvania Court System  
Plymouth Whitemarsh Township  
School District of Philadelphia  
The Vanguard Group  
Thomas Jefferson University  
UPS  
Verizon  
Wills Eye Institute

### Career-Related Improvements Attributed to Attainment of Bachelor's Degree

Promotion	5%
Salary Increase	8%
Average Salary Increase	\$3,400
Title Change	18%
Added Responsibilities	18%

Twenty-nine percent of Professional and Liberal Studies graduates remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table above depicts the type of career-related improvements the graduates earned as a result of attaining a Bachelor's degree.

### Continuing Education For 2010 Professional and Liberal Studies Graduates



Seventy-three percent of respondents indicated they had plans to continue their education in the future.

In addition, 21% of those who indicated they were employed are also continuing their education on a full- or part-time basis.

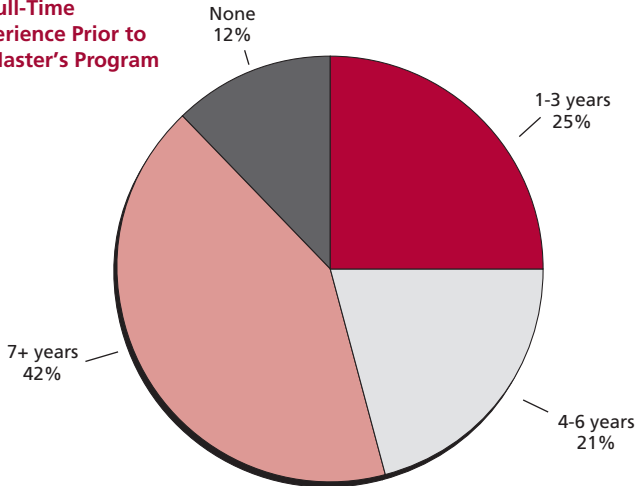
## THE 2010 MASTER'S PROGRAMS REPORT

The following includes highlights of the significant findings from the survey of 2010 master's degree program graduates. Information is based on 211 graduates, 36% of the graduating class.

- 95.7% of the respondents are employed and/or pursuing additional education. Those seeking employment totaled 4.3%.
- The average salary for master's program graduates of 2010 was \$66,700, a \$2,000 decrease from 2009. Graduates received an average bonus of \$8,000, an increase of almost \$3,000 from 2009.
- The average salary for master's level graduates of Business programs was \$74,300. The average bonus was \$11,500. For master's level graduates of Arts & Science programs, the average salary was \$55,700. The average bonus was \$3,300.

### Previous Employment Experience and Current Industry Master's Program Graduates—Class of 2010

**Years of Full-Time  
Work Experience Prior to  
Starting Master's Program**



The chart above depicts how many years of work experience master's graduates had prior to beginning their graduate studies.

The majority of master's graduates (82.2%) reported working full-time. A wide variety of industries were represented, with the most common being:

- Education (21%)
- Financial Services (19%)
- Health/Medicine/Biotech (10%)
- Government (8%)
- Law Enforcement/Military (8%)

## Salary by Major—Master’s Program Graduates—Class of 2010

Included in the chart below is a breakdown of the starting salaries by degree program for master’s level graduates of the class of 2010, along with the number of graduates reporting salaries, the average bonus and the number of bonuses reported. Graduates of programs not listed in the chart chose not to provide salary information.

Major	#	Average Salary	Average Bonus	# of Bonuses
Biology	1	\$25,000	N/A	-
Business Intelligence	5	\$76,000	N/A	-
Computer Science	4	\$52,500	N/A	-
Criminal Justice	17	\$48,500	\$5,400	5
Decision & Systems Science	1	\$100,000	N/A	-
Education	22	\$53,900	\$4,250	8
Executive MBA (1 yr)	8	\$91,250	\$15,000	2
Executive MBA (2 yr)	14	\$88,600	\$23,000	1
Financial Services	8	\$67,500	\$5,000	1
Food Marketing	1	\$95,000	\$11,000	1
Gerontological Svs.	1	\$45,000	N/A	-
Health Administration	5	\$93,000	\$3,000	1
Health Education/ Health Administration	2	\$50,000	N/A	-
Human Resource Management	2	\$72,500	N/A	-
International Marketing	1	\$35,000	N/A	-
M.B.A. - Accounting	3	\$55,000	\$10,000	1
M.B.A. - Finance	14	\$62,100	\$14,000	1
M.B.A. - General	12	\$82,000	\$5,000	1
M.B.A. - Human Resource Management	2	\$60,000	N/A	-
M.B.A. - International Business	2	\$50,000	N/A	-
M.B.A. - Management	4	\$80,000	N/A	-
M.B.A. - Pharmaceutical Marketing	6	\$89,200	\$8,750	2
Psychology	1	\$35,000	N/A	-
Public Safety	8	\$87,500	\$300	1
Training & Development	5	\$70,000	\$4,000	1
Writing Studies	4	\$52,500	\$3,000	1

## Sampling of Organizations Employing 2010 Graduates of SJU Master's Degree Programs

Archdiocese of Philadelphia	Lincoln Financial Group
Atlantic City Fire Department	Lockheed Martin Corporation
Bank of New York Mellon	Los Angeles Department of Justice
BNP Paribas	Main Line Health
Boeing	Marple Newtown School District
Brandywine Hospital	Merck
Campbell Soup Company	New Foundations Charter School
Chester County Emergency Services	ParenteBeard
Chichester School District	Pfizer
Comcast Corporation	Philadelphia Police Department
Commonwealth of Pennsylvania	Sanofi-Aventis
Congreso de latinos Unidos	SAP
Crozer Keystone Health Network	SEI Investments
Defense Logistics Agency	State Farm Insurance
Easton Area School District	Sunoco Inc.
Elwyn	Target
Family Support Services	Children's Hospital of Philadelphia
General Mills	The Vanguard Group
Genesis Healthcare	Thomas Jefferson University Hospital
Girl Scouts of America	TIAA-CREF
Hess Corporation	University of Pennsylvania
Independence Blue Cross	US Secret Service
Johnson & Johnson	US Dept of Health and Human Services
Lehigh Valley Health Network	Wells Fargo

### Career-Related Improvements Attributed to Attainment of Master's Degree

Promotion	7%
Salary Increase	18%
Average Salary Increase	\$9,200
Title Change	10%
Added Responsibilities	25%

Fifty-four percent of master's program graduates reported that they remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table above depicts the type of career-related improvements graduates earned as a result of attaining the master's degree.

# CAREER DEVELOPMENT CENTER

## Career Development Center Hours

### Moore Hall:

Monday - Thursday: 9am - 7pm

Friday: 9am - 5pm

The Career Development Center is located in Moore Hall. The entrance to the parking lot is located on Overbrook Avenue, at the intersection of Overbrook Avenue and City Avenue. It is close to the Executive House Apartments and is one block from the Overbrook Train Station. View Moore Hall on the campus map. It is # 25.

### Career Development Walk-In Centers:

**Campion 306:** Monday, Wednesday, Friday, 1:00 PM - 4:00 PM

**Mandeville 206:** Tuesdays & Thursdays, 1:00 PM - 4:00 PM

The Walk-In Centers are located in the third floor of Campion (open Monday, Wednesday, and Friday from 1:00 PM to 4:00 PM) and Mandeville 206 (open Tuesdays and Thursdays from 1:00 PM to 4:00 PM).

*Please note that walk-in hours are no longer being held at the Career Development Center in Moore Hall.*

### Contact Information:

**Address:** 101 Moore Hall (corner of City & Overbrook)

5600 City Avenue, Philadelphia, PA 19131-1395

Phone: 610.660.3100, Fax: 610.660.3032

**Students & Alumni:** E-mail [careerhelp@sju.edu](mailto:careerhelp@sju.edu)

**Employers:** E-mail [recruit@sju.edu](mailto:recruit@sju.edu)