

SAINT JOSEPH'S UNIVERSITY POST GRADUATE SURVEY

CLASS OF 2003



COMPILED BY:
THE CAREER DEVELOPMENT CENTER
FEBRUARY, 2004

February, 2004

The Career Development Center is pleased to present the Summary Report on post-graduate activities of the Saint Joseph's University Class of 2003. Information contained in the report was obtained primarily from the post-graduate survey that was mailed to graduates in July 2003, followed by a second mailing in September, and a third in October. Telephone follow-up calls were made to those graduates who did not respond to the mailings. Information was also gathered through the On-Campus Interview Program and from faculty and administrators of the university.

The report is divided into three sections. The first section focuses on the successes of undergraduate day graduates. The second and third sections highlight University College and master's graduates, respectively.

An electronic version of this report can be found on the Career Development Center's website, www.sju.edu/careers. For more complete information on graduates of a particular department, please contact me via email (dianne.hull@sju.edu) or phone (610.660.3100).

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SAINT JOSEPH'S UNIVERSITY

Post-Graduation Activity for the Class of 2003

Compiled by the Career Development Center, February, 2004

Information received from all Saint Joseph's University graduates is compiled and presented in this report. Detailed information about employment patterns and graduate and professional school placements is included within. Results of the Undergraduate Day survey are contained in the first section of the report, followed by University College information and Master's Degree Program information, respectively.

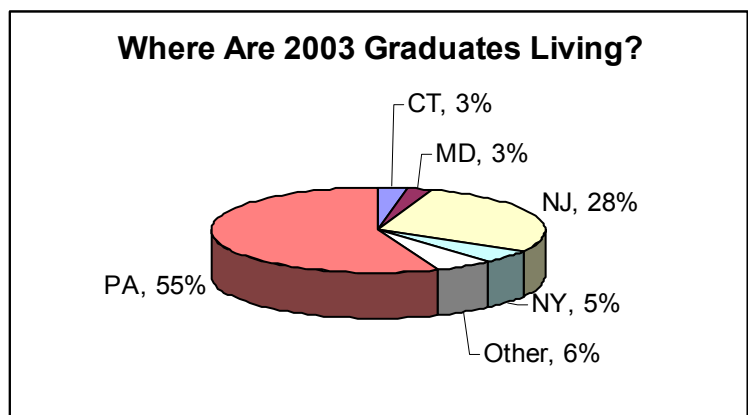
HIGHLIGHTS FROM THE 2003 UNDERGRADUATE DAY REPORT

- ◆ Information is based on 597 respondents, 76.5% of the graduating class.
- ◆ 88.7% of the respondents are employed and/or pursuing additional education.
- ◆ Fourteen students (2.3% of respondents) are involved in Full-Time volunteer programs such as: The Jesuit Volunteer Corps, Americorps/VISTA, and Los Ninos International.
- ◆ Students who utilized the Career Development Center in their job search earned on average, approximately \$3,200 more in starting salary than those who did not use the Center. Students who acquired their job through the Career Development Center's on-campus interviewing program earned an average salary of \$43,100.
- ◆ Those seeking employment totaled 6.7% as of January 2004.
- ◆ The average starting salary for the class of 2003 was \$32,700. This is an increase of \$1000 from 2002.
- ◆ The average starting salary for Business majors was \$36,400; this is an increase of \$400 from 2002. The average starting salary for Liberal Arts & Sciences majors was \$27,800. This is a decrease of \$800 from last year.

The post-graduation status of the undergraduate day class of 2003 is represented on the left. The chart to the right depicts the primary residence of graduates.

POST-GRADUATION STATUS	2003
Employed**	66%
Graduate School Full Time	21.6%
Graduate School Part Time	1.2%
Volunteering	2.3%
Seeking Employment	6.7%
Other (Includes Traveling, Self Employed and No Response to Item on Survey)	2.1%

**INCLUDES GRADUATES WORKING FULL- AND PART-TIME



EMPLOYMENT ACTIVITY FOR THE UNDERGRADUATE DAY CLASS OF 2003

Saint Joseph's University graduates of the undergraduate day class of 2003 have selected to enter a variety of career fields. Those fields attracting the highest number of graduates include: Marketing/Sales, Education, and Finance. The chart below shows the career field trends of SJU graduates over the last four years.

Employment by Organization Type

Organization Type	2003	2002	2001	2000
Marketing/Sales	24%	27%	26%	24%
Education	15%	20%	13%	15%
Finance	14%	12%	10%	8%
Health and Medicine	12%	6%	4%	6%
Accounting	8%	6%	7%	10%
Human & Community Service	4%	3%	3%	5%
Service	4%	1%	-	-
Communications	3%	3%	3%	1%
Law Enforcement/Military	3%	3%	2%	-
Technology	3%	1%	-	-
Government	2%	3%	2%	2%
Arts	2%	0.5%	1%	1%
Consulting	2%	2%	5%	3%
Public Interest/Research	2%	0.5%	0.5%	1%
Science	2%	3%	5%	2%
Other	2%	2%	11%	5%
Management/MIS	1%	4%	5%	9%
Law	0%	0.5%	1%	1%
Ministry/Religious	0%	0%	0.5%	1%

Sampling of Organizations Employing SJU Graduates of the Undergraduate Day Class of 2003

- Accenture Technology Solutions
- Americorps VISTA
- Bank of New York
- Care First - Blue Cross Blue Shield
- Children's Hospital of Philadelphia
- Citizens Bank
- Columbia University
- Covance
- Credit Swiss First Boston
- Dept. of Environmental Protection
- Deutsche Bank
- Elwyn
- Enterprise Rent-A-Car
- Ernst & Young
- ESPN
- Follet Education Group
- General Mills, Inc.
- GlaxoSmithKline
- Haverford School District
- Hershey Foods
- Impact Rx, Inc.
- Intel
- Johnson & Johnson
- JVC
- Lockheed Martin
- L'Oreal
- Merck & Co.
- Morgan Stanley
- Pfizer Pharmaceuticals
- Philadelphia Phillies
- PricewaterhouseCoopers LLP
- Red Cloud Indian School
- SEI Investments
- Smart & Associates, LLP
- St. Francis Hospital
- The Vanguard Group
- U.S. Air Force
- Wyeth Pharmaceuticals
- XL Environmental

Salary by Major - Undergraduate Day Class of 2003

Below is a breakdown of the starting salaries by academic major for the undergraduate day class of 2003. Starting bonus amounts are also indicated, where available. Salary and bonus amounts varied by undergraduate major, geographic location, and industry.

Major	#	Average Salary	Average Bonus	# of Bonuses
Accounting	22	\$41,800	\$1,800	8
Biology	7	\$30,000	N/A	-
Chemical Biology	1	\$27,500	N/A	-
Computer Science	6	\$25,800	\$500	1
Criminal Justice	8	\$26,300	N/A	-
Education	29	\$30,300	\$3,000	2
English	12	\$26,300	N/A	-
Environmental Science	1	\$27,500	N/A	-
Finance	27	\$35,500	\$6,000	1
Fine Arts	2	\$17,500	N/A	-
Food Marketing	35	\$38,000	\$3,600	4
History	10	\$28,500	N/A	-
Information Systems	20	\$33,250	\$5,000	1

Major	#	Average Salary	Average Bonus	# of Bonuses
Interdisciplinary Health Services	7	\$27,500	\$500	1
International Relations	6	\$25,800	N/A	-
Labor Studies	1	\$22,500	N/A	-
Management	11	\$30,700	N/A	-
Marketing	34	\$34,300	\$2,300	3
Mathematics	4	\$40,000	N/A	-
Pharmaceutical Marketing	16	\$41,300	\$5,000	1
Philosophy	1	\$22,500	N/A	1
Physics	1	\$32,500	N/A	-
Political Science	4	\$28,800	N/A	-
Psychology	19	\$26,000	\$1,000	1
Public Administration	1	\$27,500	N/A	-
Sociology	6	\$24,200	N/A	-

Students majoring in Chemistry, Economics, French, Spanish and Theology responded to the survey but did not provide salary information.

CONTINUING EDUCATION ACTIVITY FOR THE UNDERGRADUATE DAY CLASS OF 2003

21.6% of the respondents to the 2003 Post Graduate Survey are attending graduate school on a full-time basis. An additional 1.2% are attending graduate school part-time. Below is a chart depicting the areas of study chosen by graduates over the last five years.

Summary of Program of Study

Program Focus	2003	2002	2001	2000	1999
Education	26%	23%	26%	12%	20%
Law	14%	17%	10%	10%	10%
Business	12%	9%	10%	12%	10%
Social Science	12%	18%	12%	18%	26%
Health Care	11%	6%	7%	6%	-
Medicine	8%	9%	12%	-	4%
Physical/Life Science	8%	9%	7%	12%	16%
Humanities/Arts	5%	6%	7%	15%	4%
Other	2%	3%	5%	12%	10%
Criminal Justice	1%	0%	2%	3%	-

Graduate studies in Education, Law and Business were most popular for Saint Joseph's graduates pursuing additional education.

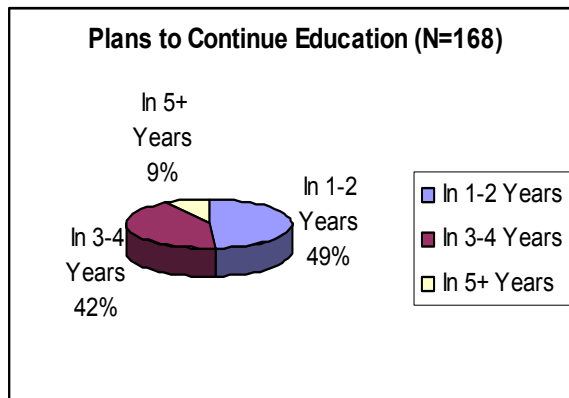
Sampling of Colleges & Universities Where 2003 Undergraduate Day Graduates Are Studying

- Arcadia University
- Caldwell College
- John Jay College of Criminal Justice
- L'Universita di Perugia (Italy)
- PCOM
- Saint Joseph's University
- St. Lawrence University
- The George Washington University
- University of Chicago
- University of Pennsylvania
- Boston College
- Dartmouth University
- Lehigh University
- Millersville University
- Philadelphia University
- Seton Hall University
- Syracuse University
- Thomas Jefferson University
- University of Delaware
- Villanova University
- Boston University
- Duquesne University
- Louisiana State University
- NYU School of Law
- Rutgers University
- St. John's University
- Temple School of Medicine
- University of Colorado
- University of Maryland
- Widener University

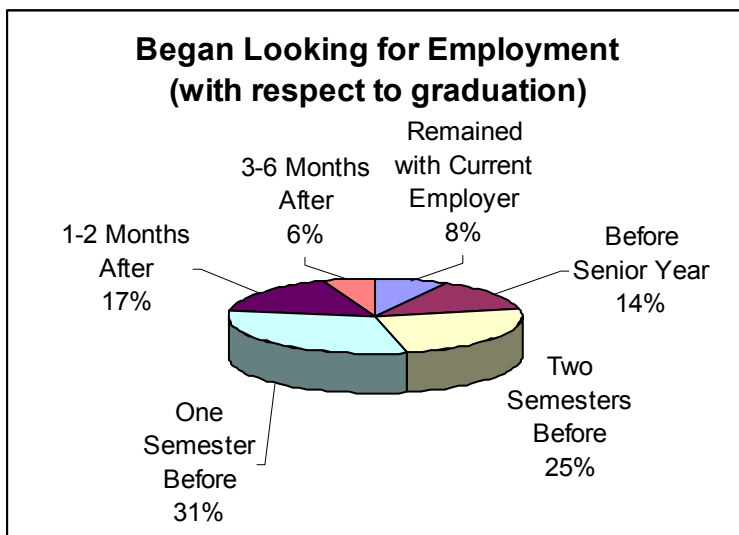
Grant and Scholarship Information – Class of 2003

Graduates of the class of 2003 who went on to graduate study were awarded an average of \$14,000 in scholarship or grant funding; an increase of \$2000 from 2002. Awards ranged from \$1,000 to \$65,400. Approximately 48% of the graduates enrolled in continuing education were awarded some type of scholarship or grant, with awards totaling half a million dollars.

Of those not currently continuing their education, 168 reported future plans for academic study. (See chart to the right.)



ADDITIONAL INFORMATION ABOUT THE UNDERGRADUATE DAY CLASS OF 2003



303 students responded to the question: "When did you start looking for a job?"

Graduates who reported that they began looking for a job prior to graduation had a salary average of \$34,000. Those who utilized the services of the Career Development Center and started looking for a job prior to graduation had a salary average of \$34,900. Students who found their job through the Career Development Center's on-campus interviewing program had an average salary of \$43,100.

Graduates who reported that they began looking for a job after graduation had a salary average of \$28,500.

- 98% of graduates reported they had obtained their job within six months of graduation.
- 68% had an internship, part-time job or full-time job related to their career goals prior to graduation. These students had an average salary of \$33,600. Students who did not have related work experience prior to graduation had an average salary of \$30,700.
- Graduates reported finding their jobs from a variety of sources. The most common responses were; through Career Development Center services (27%), personal networking contact (22%), and a part-time job or internship leading to a full-time position (13%).

HIGHLIGHTS FROM THE 2003 UNIVERSITY COLLEGE REPORT

The following includes highlights of the significant findings from the survey of the 2003 University College Graduates. Information is based on 54 graduates, 43% of the graduating class.

- ◆ 95% of the respondents are employed and/or pursuing additional education (91% employed, 4% continuing education).
- ◆ Those seeking employment totaled 5% as of February 2004 (N=3 respondents).
- ◆ The average salary for the University College graduates of 2003 was \$44,300. This was an increase of \$5,300 from 2002.
- ◆ The average salary for Business majors was \$45,600. This was a \$3,100 increase from 2002. The average salary for Liberal Arts & Science majors was \$43,600, a \$6,100 increase from 2002.

ORGANIZATIONS EMPLOYING 2003 UNIVERSITY COLLEGE GRADUATES

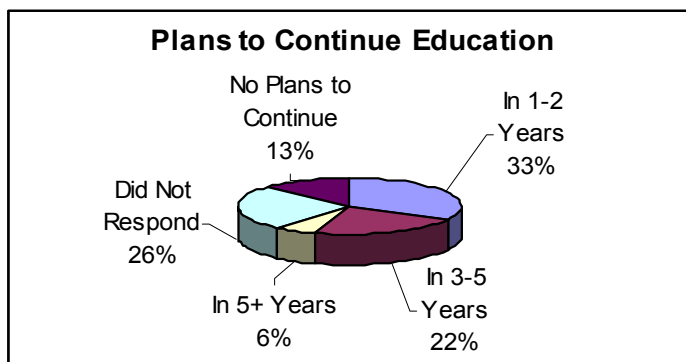
- Aetna
- Aramark Corporation
- Columbia University
- Glen Mills Schools
- Internetex, Inc.
- Philadelphia Fire Department
- Philadelphia Police Department
- Sanchez Computer Associates
- Springfield School District
- The Vanguard Group
- Amerihealth Administrators
- Bureau of Citizenship & Immigration Services
- Community Education Partners
- Inglis House
- Lower Merion Township
- Philadelphia Housing Authority
- Rohm + Hass Co.
- School District of Philadelphia
- Sun National Bank
- Wachovia Bank

CAREER-RELATED IMPROVEMENTS ATTRIBUTED TO ATTAINMENT OF BACHELOR'S DEGREE

Promotion	6%
Salary Increase	7%
Average Salary Increase	\$11,500
Title Change	9%
Added Responsibilities	11%
Other	2%

Thirty-three percent of the University College graduates remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table to the left depicts the type of career-related improvements the graduates earned as a result of attaining a Bachelor's degree.

CONTINUING EDUCATION FOR 2003 UNIVERSITY COLLEGE GRADUATES



More than half of respondents indicated they had plans to continue their education in the future.

In addition, 17% of those who indicated they were employed are also continuing their education on a full- or part-time basis.

HIGHLIGHTS FROM THE 2003 MASTER'S PROGRAMS GRADUATE REPORT

The following includes highlights of the significant findings from the survey of the 2003 Master's Degree Program graduates. Information is based on 290 graduates, 36% of the graduating class.

- ◆ 95% of the respondents are employed and/or pursuing additional education.
- ◆ Those seeking employment totaled 4.4%
- ◆ The average salary for the Master's program graduates of 2003 was \$57,800 with an average bonus of \$5700.
- ◆ The average salary for the Master's level graduates of Business programs was \$71,600 with an average bonus of \$9000.
- ◆ For Master's level graduates of Arts & Science programs, the average salary was \$48,500, with an average bonus of \$4500.

Salary by Major - Master's Program Graduates - Class of 2003

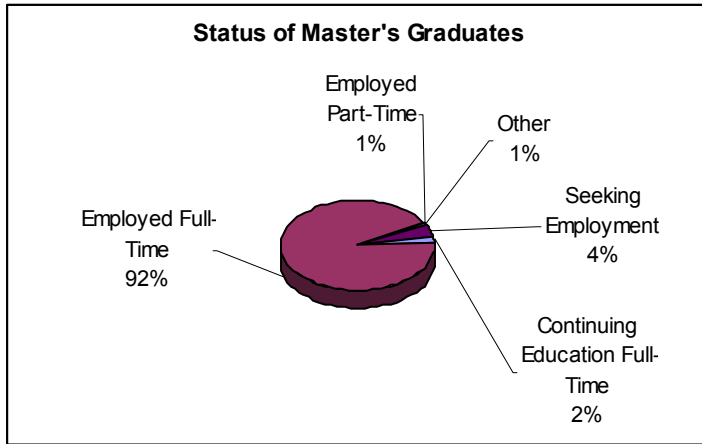
Below is a breakdown of the starting salaries by academic major for the Master's level graduates of the class of 2003. Salary bonus amounts are also indicated, where available. Included in the chart below are: the academic major, the number of graduates reporting salaries, the average salary, average bonus amounts and number of bonuses offered.

Major	#	Average Salary	Average Bonus	# Bonuses
Biology	2	\$25,000	N/A	-
Computer Science	2	\$55,000	\$4,000	1
Criminal Justice	17	\$51,500	\$2,300	3
E-Business	1	\$55,000	N/A	-
Education	76	\$41,800	\$4,000	22
Educational Leadership	15	\$48,800	\$5,000	10
Environmental Protection	3	\$55,000	N/A	-
Executive MBA	7	\$90,700	\$3,500	2
Executive MBA (1-year)	8	\$83,800	N/A	-
Finance	16	\$63,800	N/A	-
Food Marketing	3	\$91,700	N/A	-
General Business	19	\$69,200	\$5,200	3
Gerontological Services	1	\$55,000	N/A	-

Major	#	Average Salary	Average Bonus	# Bonuses
Health & Medical Services Administration	4	\$65,000	\$4,300	3
Health Administration	12	\$60,000	\$5,800	3
Health Education	6	\$53,300	\$9,000	2
Information Systems	8	\$66,300	\$2,000	2
International Business	1	\$55,000	N/A	-
International Marketing	5	\$37,000	\$3,000	1
Management	9	\$68,300	\$10,000	1
Marketing	12	\$70,900	\$20,000	3
Nurse Anesthesia	5	\$95,000	\$5,250	2
Pharmaceutical Marketing	11	\$90,500	\$15,000	1
Psychology	3	\$48,300	N/A	-
Public Safety	5	\$69,000	N/A	-
Training & Development	8	\$46,250	N/A	-

Students majoring in Financial Services responded to the survey but did not provide salary information.

POST-GRADUATION STATUS - MASTER'S PROGRAM GRADUATES - CLASS OF 2003



The majority of master's graduates reported working full-time. A wide variety of industries were represented, with the most common being:

- Education (38%)
- Health & Medicine (19%)
- Marketing/Sales (8%)
- Finance (8%)
- Government (4%)
- Human & Community Service (4%)

SAMPLING OF ORGANIZATIONS EMPLOYING 2003 GRADUATES OF SJU MASTER'S DEGREE PROGRAMS

- Abbott Labs
- Aramark
- Aventis Pharmaceuticals
- Cherry Hill School District
- Covance
- Estee Lauder Companies
- Evesham Fire-Rescue
- Farm Fresh Markets
- GEC Environmental Services
- Haverford School District
- Irwin & Leighton, Inc.
- Konami Computer Entertainment
- Nanjing Radio Advertising Co.
- SEI Investments
- SUNGARD
- UNISYS
- American Cancer Society
- Archdiocese of Philadelphia
- Avnet Inc.
- Citigroup
- Daimler Chrysler
- Evesham Board of Education
- Evesham Twp. School District
- Fidelity Technologies
- Gesu School
- Hay Group
- Janney Montgomery Scott
- Lockheed Martin
- Pecotelcove
- Siemens Medical Solutions
- The Vanguard Group
- Wachovia Securities Inc.
- Aon Consulting
- Astra Zeneca
- Bryn Mawr Trust Company
- Corp. Alliance for Drug Education
- Eli Lilly & Co.
- Evesham School District
- Exxon Mobile
- 1st Judicial District of PA
- GlaxoSmithKline
- Independence Blue Cross
- Johnson & Johnson
- Merck Vaccine Division
- Pfizer, Inc.
- Simon & Schuster
- Trump Marina Hotel Casino
- Wilmington Trust Co.

CAREER-RELATED IMPROVEMENTS ATTRIBUTED TO ATTAINMENT OF MASTER'S DEGREE

Promotion	9%
Salary Increase	30%
Average Salary Increase	\$5,600
Title Change	12%
Other Responsibilities	15%
Other	1%

Forty-six percent of the Master's Degree graduates reported that they remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table below to the left the type of career-related improvements the graduates earned as a result of attaining the Master's degree.