

**SAINT JOSEPH'S UNIVERSITY
POST GRADUATE SURVEY**

CLASS OF 2004



COMPILED BY:
THE CAREER DEVELOPMENT CENTER
MARCH, 2005

March, 2005

The Career Development Center is pleased to present the Summary Report on post-graduate activities of the Saint Joseph's University Class of 2004. Information contained in the report was obtained primarily from the post-graduate survey that was emailed to graduates in July 2004, followed by a second mailing in September, and a third in November. Telephone follow-up calls were made to those graduates who did not respond to the mailings. Information was also gathered through the On-Campus Interview Program and from faculty and administrators of the university.

The report is divided into three sections. The first section focuses on the successes of undergraduate day graduates. The second and third sections highlight University College and master's graduates, respectively.

An electronic version of this report can be found on the Career Development Center's website, www.sju.edu/careers. For more complete information on graduates of a particular department, please contact me via email (dianne.hull@sju.edu) or phone (610.660.3100).

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SAINT JOSEPH'S UNIVERSITY

Post-Graduation Activity for the Class of 2004

Compiled by the Career Development Center, March, 2005

Information received from all Saint Joseph's University graduates is compiled and presented in this report. Detailed information about employment patterns and graduate and professional school attendance is included within. Results of the Undergraduate Day survey are contained in the first section of the report, followed by University College information and Master's Degree Program information, respectively.

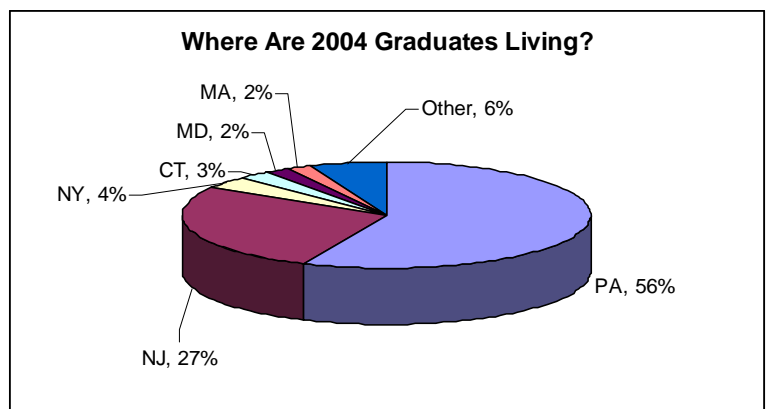
HIGHLIGHTS FROM THE 2004 UNDERGRADUATE DAY REPORT

- ◆ Information is based on 557 respondents, 75.2% of the graduating class.
- ◆ 88.7% of the respondents are employed and/or pursuing additional education.
- ◆ Twelve students (2.1% of respondents) are involved in Full-Time volunteer programs such as: The Jesuit Volunteer Corps, Americorps/NCCC, and Red Cloud Indian School.
- ◆ Students who utilized the Career Development Center in their job search earned on average, approximately \$500 more in starting salary than those who did not use the Center. Students who acquired their job through the Career Development Center's on-campus interviewing program earned an average salary of \$41,000.
- ◆ The average starting salary for the class of 2004 was \$34,700. This is an increase of \$2000 from 2003.
- ◆ The average starting salary for Business majors was \$37,800; this is an increase of \$1400 from 2003. The average starting salary for Liberal Arts & Sciences majors was \$29,500. This is an increase of \$1700 from last year.
- ◆ Graduates who went on to graduate study were awarded an average of \$11,000 in scholarships or grants totaling \$250,000 in awards funding.

The post-graduation status of the undergraduate day class of 2004 is represented on the left. The chart to the right depicts the primary residence of graduates.

POST-GRADUATION STATUS	2004
Employed**	69%
Graduate School Full Time	19%
Graduate School Part Time	1%
Volunteering	2%
Seeking Employment	6.5%
Other (<i>Includes Self Employed, Applying to Graduate School and Completing Double Major</i>)	2.5%

**INCLUDES GRADUATES WORKING FULL- AND PART-TIME



EMPLOYMENT ACTIVITY FOR THE UNDERGRADUATE DAY CLASS OF 2004

Saint Joseph's University graduates of the undergraduate day class of 2004 have selected to enter a variety of career fields. Those fields attracting the highest number of graduates include: Marketing/Sales, Education, and Finance. The chart below shows the career field trends of SJU graduates over the last four years.

Employment by Organization Type

Organization Type	2004	2003	2002	2001
Marketing/Sales	23%	24%	27%	26%
Education	16%	15%	20%	13%
Finance	14%	14%	12%	10%
Accounting	9%	8%	6%	7%
Health and Medicine	9%	12%	6%	4%
Consulting	4%	2%	2%	5%
Management	4%	1%	4%	5%
Human & Community Service	3%	4%	3%	3%
Service	3%	4%	1%	-
Arts	2%	2%	0.5%	1%
Communications	2%	3%	3%	3%
Government	2%	2%	3%	2%
Public Interest/Research	2%	2%	0.5%	0.5%
Technology	2%	3%	1%	-
Law	1%	0%	0.5%	1%
Law Enforcement/Military	1%	3%	3%	2%
Ministry/Religious	1%	0%	0%	0.5%
Other	1%	2%	2%	11%
Science	1%	2%	3%	5%

Sampling of Organizations Employing SJU Graduates of the Undergraduate Day Class of 2004

- 160/90
- Abbott Laboratories
- Aetna Insurance Company
- American School for the Deaf
- Americorps - NCCC
- Archdiocese of Philadelphia
- BearingPoint
- Bergdorf Goodman
- Big Brothers Big Sisters
- Campbell Soup Company
- Chanel, Inc.
- Children's Hospital of Philadelphia
- Chrysler Financial Corporation
- Deloitte
- Dept. of Homeland Security
- Enterprise Rent-A-Car
- ESPN
- General Mills, Inc.
- GlaxoSmithKline
- Information Resources Inc.
- Jesuit Volunteer Corps
- KPMG LLP
- Lockheed Martin
- MBNA
- Merck
- Merion Publications
- MTV
- Nissan North America
- Pfizer
- Philadelphia Corporation for Aging
- PricewaterhouseCoopers
- QVC
- School District of Philadelphia
- SEI Investments
- The United Way
- The Vanguard Group
- Towers Perrin
- Verispan
- Wachovia Securities

Salary by Major - Undergraduate Day Class of 2004

Below is a breakdown of the starting salaries by academic major for the undergraduate day class of 2004. Starting bonus amounts are also indicated, where available. Salary and bonus amounts varied by undergraduate major, geographic location, and industry.

Major	#	Average Salary	Average Bonus	# of Bonuses
Accounting	24	\$41,900	\$1,900	11
Biology	5	\$32,500	N/A	-
Chemistry	1	\$17,500	N/A	-
Computer Science	2	\$47,500	N/A	-
Criminal Justice	4	\$28,800	N/A	-
Economics	1	\$37,500	N/A	-
Education	19	\$31,700	\$4,500	3
English	19	\$27,800	\$8,000	3
Finance	25	\$35,100	\$1,500	3
Fine Arts	1	\$17,500	N/A	-
Food Marketing	40	\$38,600	\$6,000	3
History	8	\$28,800	N/A	-

Major	#	Average Salary	Average Bonus	# of Bonuses
Information Systems	10	\$38,500	\$10,000	2
Interdisciplinary Health Services	5	\$26,500	N/A	-
International Relations	5	\$31,500	N/A	-
Management	10	\$35,000	N/A	-
Marketing	43	\$34,700	\$6,500	6
Mathematics	5	\$36,500	\$1,000	1
Pharmaceutical Marketing	22	\$41,600	\$7,000	5
Political Science	12	\$30,400	\$10,000	2
Psychology	10	\$25,000	N/A	2
Public Administration	1	\$27,500	N/A	-
Sociology	5	\$24,500	N/A	1
Theology	1	\$27,500	N/A	1

Students majoring in American Studies, Environmental Science, French, German, Philosophy, Physics, Public Administration and Spanish responded to the survey but did not provide salary information.

CONTINUING EDUCATION ACTIVITY FOR THE UNDERGRADUATE DAY CLASS OF 2004

19% of the respondents to the 2004 Post Graduate Survey are attending graduate school on a full-time basis. An additional 1% are attending graduate school part-time. Below is a chart depicting the areas of study chosen by graduates over the last five years.

Summary of Program of Study

Program Focus	2004	2003	2002	2001	2000
Business	20%	12%	9%	10%	12%
Education	16%	26%	23%	26%	12%
Social Science	14%	12%	18%	12%	18%
Humanities/Arts	10%	5%	6%	7%	15%
Medicine	10%	8%	9%	12%	-
Health Care	9%	11%	6%	7%	6%
Law	9%	14%	17%	10%	10%
Physical/Life Science	8%	8%	9%	7%	12%
Writing Studies	4%	0	0	0	0
Other	1%	2%	3%	5%	12%
Criminal Justice	0%	1%	0%	2%	3%

Graduate studies in Business, Education, and Social Science were most popular for Saint Joseph's graduates pursuing additional education.

Sampling of Colleges & Universities Where 2004 Undergraduate Day Graduates Are Studying

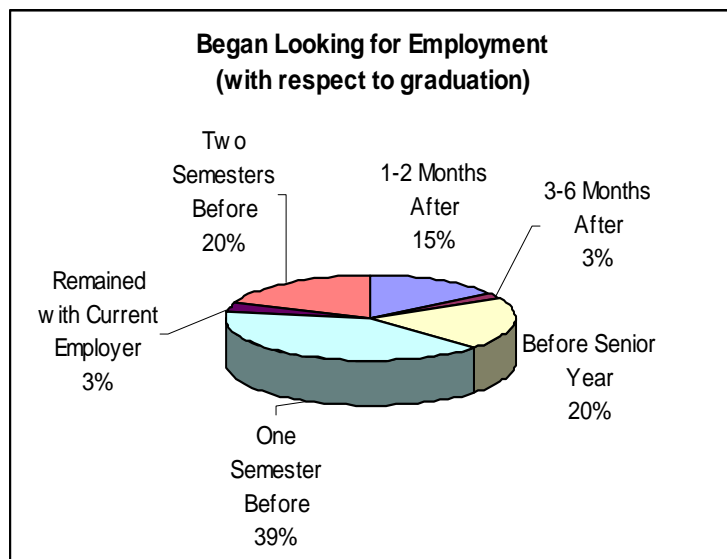
- Bentley College
- Drexel University
- Georgetown University
- Hofstra University
- New England School of Law
- New York University
- Northeastern University
- Penn State College of Medicine
- Philadelphia College of Osteopathic Medicine
- Rutgers University
- Saint Joseph's University
- Seton Hall Law School
- Temple University
- Thomas Jefferson University
- UMDNJ
- University College London
- University of Connecticut
- University of Delaware
- University of Edinburgh (Scotland)
- University of Florida
- University of Illinois
- Univ. of Michigan, Ann Arbor
- University of Pennsylvania
- University of Pittsburgh
- University of the Arts
- University of Virginia
- Vanderbilt University
- Villanova University
- Widener University School of Law
- Yale University

Grant and Scholarship Information – Class of 2004

Graduates of the class of 2004 who went on to graduate study were awarded an average of \$11,000 in scholarship or grant funding. Awards ranged from \$1,000 to \$26,500, as well as several graduates receiving grants for full tuition. Approximately 46% of the graduates enrolled in continuing education were awarded some type of scholarship or grant, with awards totaling over \$250,000.

Of those not currently continuing their education, 268 reported future plans for academic study. 53% indicated they planned to continue their education within 1-2 years, 39% within 3-4 years, and 8% in 5+ years.

ADDITIONAL INFORMATION ABOUT THE UNDERGRADUATE DAY CLASS OF 2004



287 graduates responded to the question: "When did you start looking for a job?"

Graduates who reported that they began looking for a job prior to graduation had a salary average of \$35,900. Those who utilized the services of the Career Development Center and started looking for a job prior to graduation had a salary average of \$36,200. Students who found their job through the Career Development Center's on-campus interviewing program had an average salary of \$41,000.

Graduates who reported that they began looking for a job after graduation had a salary average of \$30,000.

- Graduates were asked for the first time how they spent the summer after graduation – 47% indicated they began full-time employment or had a summer internship, 2% were taking classes, 4% were seeking employment, and 47% were working in a temporary summer job, living at the shore, traveling, or taking time off.
- 70% had an internship, part-time job or full-time job related to their career goals prior to graduation. These students had an average salary of \$35,300. Students who did not have related work experience prior to graduation had an average salary of \$33,700.
- Graduates reported finding their jobs from a variety of sources. The most common responses were; through networking contacts (37%), Career Development Center services (22%), and a part-time job or internship leading to a full-time position (17%).

HIGHLIGHTS FROM THE 2004 UNIVERSITY COLLEGE REPORT

The following includes highlights of the significant findings from the survey of the 2004 University College Graduates. Information is based on 34 graduates, 44% of the graduating class.

- ◆ 94% of the respondents are employed and/or pursuing additional education (80% employed, 14% continuing education).
- ◆ Those seeking employment totaled 6% as of February 2005 (N=2 respondents).
- ◆ The average salary for the University College graduates of 2004 was \$45,000. This was an increase from \$44,300 in 2003.
- ◆ The average salary for Business majors was \$52,500. This was a \$6,900 increase from 2003. The average salary for Liberal Arts & Science majors was \$43,300, a \$300 decrease from 2003.

ORGANIZATIONS EMPLOYING 2004 UNIVERSITY COLLEGE GRADUATES

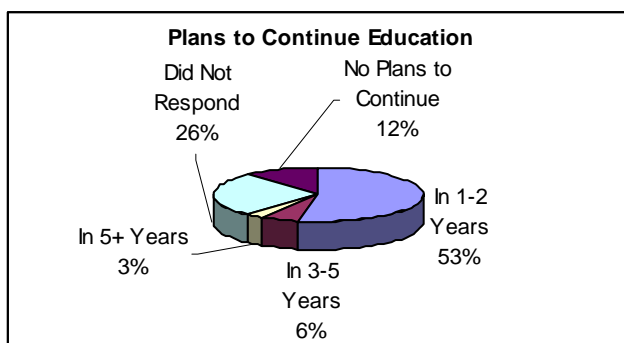
- | | |
|---|--|
| <ul style="list-style-type: none"> • Agilent Technologies Inc. • Archdiocese of Philadelphia • City of Philadelphia • CSC • Defense Advanced Research Projects Agency • Defense Supply Center Philadelphia • GlaxoSmithKline • John Maneely Company • Little Egg Harbor Intermediate School • McCullough & Travis | <ul style="list-style-type: none"> • National Penn Bank • North Philadelphia Health System • Philadelphia Housing Authority • Rasansky Physical Therapy • Reed Business Information • Ryan Homes/NVR • Saint Joseph's University • Siemens • The Ingerman Group |
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CAREER-RELATED IMPROVEMENTS ATTRIBUTED TO ATTAINMENT OF BACHELOR'S DEGREE

Promotion	23%
Salary Increase	38%
Average Salary Increase	\$7,600
Title Change	23%
Added Responsibilities	23%
Other	15%

Thirty-eight percent of the University College graduates remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table to the left depicts the type of career-related improvements the graduates earned as a result of attaining a Bachelor's degree.

CONTINUING EDUCATION FOR 2004 UNIVERSITY COLLEGE GRADUATES



More than half (62%) of respondents indicated they had plans to continue their education in the future.

In addition, 8% of those who indicated they were employed are also continuing their education on a full- or part-time basis.

HIGHLIGHTS FROM THE 2004 MASTER'S PROGRAMS GRADUATE REPORT

The following includes highlights of the significant findings from the survey of the 2004 Master's Degree Program graduates. Information is based on 266 graduates, 31% of the graduating class.

- ◆ 94% of the respondents are employed, performing full-time volunteer work and/or pursuing additional education.
- ◆ Those seeking employment totaled 5.3%
- ◆ The average salary for the Master's program graduates of 2004 was \$56,900 with an average bonus of \$5800.
- ◆ The average salary for the Master's level graduates of Business programs was \$66,800 with an average bonus of \$5800.
- ◆ For Master's level graduates of Arts & Science programs, the average salary was \$48,800, with an average bonus of \$5800.

Salary by Major - Master's Program Graduates - Class of 2004

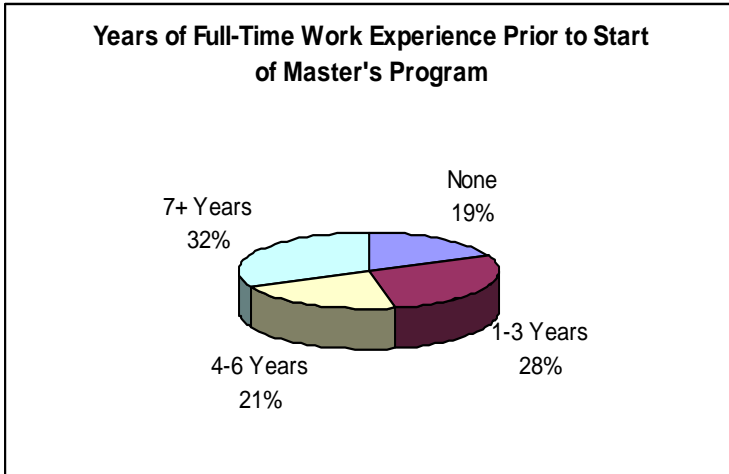
Below is a breakdown of the starting salaries by academic major for the Master's level graduates of the class of 2004. Salary bonus amounts are also indicated, where available. Included in the chart below are: the academic major, the number of graduates reporting salaries, the average salary, average bonus amounts and number of bonuses offered.

Major	#	Average Salary	Average Bonus	# Bonuses
Computer Science	7	\$59,000	N/A	-
Criminal Justice	28	\$49,300	\$7,700	7
Education	41	\$43,000	\$3,700	18
Educational Leadership (Ed.D.)	8	\$43,300	\$7,300	7
Executive MBA	7	\$87,900	N/A	-
Executive MBA (1-year)	1	\$95,000	N/A	-
Financial Services	1	\$45,000	N/A	-
Food Marketing	3	\$85,000	N/A	-
Gerontological Services	1	\$25,000	N/A	-
Health & Medical Services Administration	4	\$65,000	\$4,300	3
Health Administration	5	\$61,000	\$7,000	1
Health Administration/ Health Education	5	\$51,000	N/A	-
Health Education	1	\$65,000	\$7,000	1
Human Resource Management	2	\$55,000	N/A	-
International Marketing (M.S.)	5	\$43,000	\$5,000	1

Major	#	Average Salary	Average Bonus	# Bonuses
M.B.A. - Accounting	1	\$55,000	N/A	-
M.B.A. - Finance	21	\$65,000	\$10,500	2
M.B.A. - General Business	11	\$62,300	\$4,500	3
M.B.A. - Health & Medical Services	1	\$65,000	N/A	-
M.B.A. - Human Resource Management	2	\$55,000	\$6,000	1
M.B.A. - Information Systems	1	\$45,000	N/A	-
M.B.A. - International Business	4	\$62,500	N/A	-
M.B.A. - Management	10	\$48,000	N/A	-
M.B.A. - Marketing	7	\$69,300	\$2,500	1
M.B.A. - Pharmaceutical Marketing	11	\$94,100	\$2,500	1
Nurse Anesthesia	1	\$95,000	\$20,000	1
Psychology	3	\$28,300	N/A	-
Public Safety	5	\$67,000	\$500	1
Training & Development	8	\$53,800	\$6,000	2

Students majoring in Biology and M.B.A. – E-Business responded to the survey but did not provide salary information.

PREVIOUS EMPLOYMENT EXPERIENCE AND CURRENT INDUSTRY MASTER'S PROGRAM GRADUATES - CLASS OF 2004



The majority of master's graduates (85%) reported working full-time. A wide variety of industries were represented, with the most common being:

- Education (31%)
- Health & Medicine (15%)
- Finance (9%)
- Government (6.5%)
- Law Enforcement/Military (5%)
- Technology (5%)

The table to the left depicts how many years of work experience master's graduates had prior to beginning their graduate studies.

SAMPLING OF ORGANIZATIONS EMPLOYING 2004 GRADUATES OF SJU MASTER'S DEGREE PROGRAMS

- Abbott Laboratories
- African Cultural Alliance of North America
- Albert Einstein Medical Center
- ARAMARK Corporation
- Archdiocese of Philadelphia
- AstraZeneca Pharmaceuticals LP
- Avnet
- Bristol Myers Squibb
- Camden City Public School
- Central Bucks School District
- CertainTeed Corporation
- Chester Fire Department
- Children's Hospital of Philadelphia
- City of Philadelphia
- Cooper Hospital
- De La Salle Aftercare
- Department of Justice
- Exelon
- FBI
- Fox 29 Philadelphia
- Haverford College
- Janney Montgomery Scott
- Johnson & Johnson
- Lockheed Martin
- Lower Merion School District
- Merck & Co., Inc.
- Morgan, Lewis and Bockius LLP
- Palatin Technologies
- Pfizer Pharmaceuticals
- Philadelphia Police Department
- Port of Philadelphia
- Saint Joseph's University
- School District of Philadelphia
- SEI Investments
- State Street Corporation
- Stroudsburg Area School District
- SunGard SCT
- The Haverford Trust Company
- The Vanguard Group
- Thomas Jefferson University Hospital
- Toll Brothers
- Towers Perrin
- U.S. Bankruptcy Court
- Unisys
- United States Navy
- University of Penn Health System
- Verizon Communications
- Wawa, Inc.

CAREER-RELATED IMPROVEMENTS ATTRIBUTED TO ATTAINMENT OF MASTER'S DEGREE

Promotion	31%
Salary Increase	62%
Average Salary Increase	\$7,400
Title Change	40%
Added Responsibilities	57%

Fifty percent of Master's Degree graduates reported that they remained with their current employer after graduation. Many of these graduates experienced career enhancements such as promotions, salary increases, title changes and added responsibilities. The table below to the left the type of career-related improvements graduates earned as a result of attaining the Master's degree.