

Sally (Black) Kuykendall, Ph.D., CHES
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EDUCATION

Ph.D. in Health Studies, Temple University, Philadelphia Dissertation: <i>A phenomenological description of youth firearm carrying</i>	2001
M.S. in Health Education, Saint Joseph's University, Philadelphia Master's Thesis: <i>Dream interpretation and stress management</i>	1996
B.Sc. (Hons) Chemistry and Biology, Plymouth Polytechnic, England (University of Plymouth) Major Project: <i>Properties and actions of desensitizing toothpastes</i>	1988
Diploma in Nursing, Thomas Jefferson University, Philadelphia	1981

PROFESSIONAL LICENSURE/ MEMBERSHIPS

Certified Health Education Specialist, Society of Public Health Educators	2003-present
American Public Health Association, Injury Prevention Section	2002-present
American Educational Research Association	2006-2010
Society of Behavioral Medicine	2009- 2010
Registered Nurse, Commonwealth of Pennsylvania	1981-2009
Critical Care Registered Nurse	1994-1997
State Registered Nurse, United Kingdom	1982-1990

TEACHING EXPERIENCE

Assistant to full Professor, Saint Joseph's University, Health Services Chair of the Department, 2011-2015	2004-present
<ul style="list-style-type: none">▪ Grew seven programs 132% from 369 students (2010) to 855 students (2015)▪ Recruited and hired six tenure track faculty members, one graduate director, one administrative assistant, six visiting assistant professors and numerous adjuncts▪ Developed and implemented learning objective assessments for seven programs	
Responsible for advising up to 98 undergraduate students per semester Courses developed:	
<ul style="list-style-type: none">▪ IHS 2531: Nutrition: Health and Disease (2004)▪ IHS 2551: Human Sexuality and Disease (2005)▪ IHS 2591: Violence and Aggression: Deconstructing Youth Violence (2009)▪ IHS 325: Theories of Disease Prevention and Management (2010)▪ HAD 110: Public Health and Epidemiology (2013)	
Visiting Professor, Saint Joseph's University Courses taught:	2002-2004
<ul style="list-style-type: none">▪ IHS 2531: Nutrition: Health and Disease	

- IHS 2481: Health of the School-Aged Child
- IHS 2311: Statistics and Research Methods
- HED/ HAD 4025: Health Services Research

Adjunct Professor, Saint Joseph's University 2001-2002
 ▪ HED/ HAD 4025: Health Services Research

Adjunct Professor, Temple University, Department of Public Health 2000-2005
 ▪ History and Philosophy of Medicine
 ▪ Human Sexuality
 ▪ HIV/AIDS
 ▪ Violence and Injury Prevention
 ▪ Fieldwork supervisor of student health teachers

Teaching Assistant, Department of Health Studies, Temple University 1998-2000
 ▪ Three consecutive undergraduate classes on health teaching (HS230; HS231; HS232)
 ▪ Fieldwork supervisor of student health teachers

Inservice Coordinator, Saint Mary's Manor, Lansdale 1997-1998
 ▪ Planned, developed and presented orientation of all new employees.
 ▪ Coordinated mandatory and continuing education
 ▪ Maintained educational records of approximately 200 employees

Clinical Instructor, Abington School of Nursing 1993-1994
 Supervised nursing students in medical-surgical and critical care nursing areas

CLINICAL EXPERIENCE

Staff Nurse, ICU, Abington Hospital, Abington, PA 1989-1994
 Relief Nurse, IMCU, Metropolitan Hospital, Philadelphia, PA 1988-1989
 Senior Staff Nurse, Nuffield Hospital, Plymouth England 1986-1988
 Senior Staff Nurse, ICU Freedom Fields Hospital, Plymouth, England 1985-1986
 Agency Nurse, Community Nursing Service, Worthing, England 1982-1983
 Agency Nurse/ Graduate Hospital, Philadelphia, PA 1981-1982

SCHOLARSHIP

Primary Investigator, Children's Crisis Treatment Center 2014-2016
 • Evaluation of the *Family Safe Zone*, a collaborative project of Saint Christopher's Hospital for Children, Children's Crisis Treatment Center, and Congresso providing universal and selected prevention of child maltreatment

Primary Investigator, Institute for Safe Families

2004-2014

- *Analysis of best practices in treating children exposed to domestic violence*; This project surveyed mothers to estimate prevalence and types of exposure to domestic violence and interviewed healthcare providers to develop guidelines of best practices in treating children exposed to domestic violence (2004-2006)
- Evaluation of the *Caregivers Helping to Affect and Nurture Children Early: A domestic violence training manual for early childhood education*; This project sought to identify changes in awareness among early childhood education providers and parents of young children (2007- 2010)
- Evaluation of the *Parent Transformations*, a collaborative project of Institute for Safe Families, Menergy, and the City of Philadelphia Department of Health and Human Services providing psycho-educational support to caregivers who acknowledge child maltreatment; Evaluator responsibilities included planning the evaluation design, data collection, analysis and reporting (2010)
- Evaluation of the *Partnering with Parents Program*, a collaboration of Institute for Safe Families, Resources for Human Development and Educating Communities on Parenting to support young parents by teaching positive parenting techniques in health centers (2010-2014)
- Evaluation of the *Pediatric Champions Project*, a collaboration of Institute for Safe Families and Philadelphia Department of Public Health training pediatric medical doctors to screen for family violence, to educate families on the harmful effects of family violence and to refer families to local resources (2012)
- Evaluation of the *Family Safe Zone*, a collaborative project of Saint Christopher's Hospital for Children providing universal and selected prevention of child maltreatment (2012-2014)
- Member of the Adverse Childhood Experiences task force, seeking to reduce children's exposure to toxic stress by sharing research findings and best practices (2012- 2014)

Primary Investigator, Philadelphia Health Federation

2007-2010

- Process evaluation of the cultural competency training series for Philadelphia Department of Public Health staff
- Process and impact evaluation of the National Health Corps, an Americorps program with sites in North Florida, Chicago, Pittsburgh and Philadelphia

*Primary Investigator, The School District of Philadelphia,
Office of School Climate and Safety*

2005-2010

Evaluation of the Olweus Bullying Prevention Program in two cohorts of schools (n=24); evaluator was responsible for evaluation design, analyzing and reporting student survey data, measuring fidelity of implementation, gathering pre-existing data and observing students in lunches and recess (Cohort 1, 2005- 2008; Cohort 2, 2008-2010)

Primary Investigator, Philadelphia Physicians for Social Responsibility

2001-2007

- Evaluation of the Olweus Bullying Prevention Program in public schools (n=13). This project was one of the most comprehensive evaluations of the BPP

performed in the United States. The project introduced innovative evaluation techniques such as measuring fidelity of implementation and student observations (funded by PA Commission on Crime and Delinquency Title 4 Safe and Drug Free Schools and Communities)

- Needs assessment of children's reactions to bullying in schools (n=10) in order to identify what strategies children consider most effective in bullying prevention

Co-Director, Saint Joseph's University Children's Anti-obesity Initiative 2005-2007
Responsibilities included collaborating to plan and build a school playground and measuring impact using BMI, Fitnessgram®, and pedometer data

Primary Investigator, Department of Health & Human Services, Philadelphia 2002
Retrospective evaluation of the Integrated Social and Behavioral Health Services, a collaborative project between schools and social service agencies to coordinate services for at-risk children and their families (Funded by Philadelphia Health Management Corporation)

Research Assistant, Department of Health Studies, Temple University 1998-2001

- Evaluation of the Life Skills Training Program, a youth substance abuse prevention program offered in The School District of Philadelphia. Responsibilities included adapting pre-existing instruments, data collection and reporting (Funded by PA Department of Education, 2000 and repeated in 2001).
- Evaluation of Youth Educators for Safety (YES) program evaluation, a prevention project of the North Philadelphia Firearm Reduction Initiative to reduce gun violence in North Philadelphia. Services were provided by Philadelphia Anti-Drug/ Anti-violence Network (Funded by William Penn Foundation, 1999-2001).

Clinical Research Study Coordinator, SmithKline Beecham Pharmaceuticals 1994-1997
Responsibilities included recruiting and screening pharmaceutical research volunteers, managing studies, monitoring adverse events, and maintaining human participant protections

Masters Student, Saint Joseph's University 1996
Masters thesis: *Stress Levels and Dream Interpretation* a quantitative evaluation of dream interpretation as a stress management technique

Honors Student, University of Plymouth, England 1988
Undergraduate thesis: *The Properties and Actions of Desensitizing Toothpastes* investigated the effects of desensitizing toothpastes using computer modeling and scanning electron microscopy

BOOKS

Kuykendall, S. (2020). *Skewed Studies: Exploring the Limits and Flaws of Health and Psychology Research*. Santa Barbara, CA: ABC-CLIO Greenwood Press.

Kuykendall, S. (2012). *Bullying: Health and Medical Issues Today*, Santa Barbara, CA: ABC-CLIO Greenwood Press.

- Kuykendall, S. (2018). *Public Health Encyclopedia: Principles, People, and Programs*. (2 vols). Santa Barbara, CA: ABC CLIO, Greenwood Press.
- Perdew, L. (2014) *Bullying*. S. Kuykendall (ed). Abdo publishing: Minneapolis, MN.

BOOK CHAPTERS

- Kuykendall, S. (2013). Measuring the impact of the Olweus Bullying Prevention Program: An evaluation study. *SAGE Cases in Methodology*.
- Kuykendall, S. (2016). Bullying prevention programs: Evidence-based bullying prevention programs effectively reduce bullying. *ABC-CLIO Analyze Projects on-line database*.

CONTENT CONSULTANT

- What to Do About Bullies? A Perspectives Flip Book* (2014) Red Line Editorial
- Beyond the Bully* (2014), public television KSMQ in Rochester, MN

JOURNAL PUBLICATIONS

- Black, S., (1997). Dream Interpretation, *The Nursing Spectrum*, 6, 24.
- Black, S., Davis, M.B., & Dempsey, S.H. (2010). Practitioner Recommended Practices for Children Exposed to Domestic Violence. *Health Promotion Practice*, 11 (6), 900-907.
- Black, S., & Hausman, A. (2008). Adolescents' Views of Guns in a High-Violence Community. *Journal of Adolescent Research*. 23 (5), 592-610.
- Black, S., Hausman, A., Dempsey, S.H., Davis, M.B., & Robbins, S. (Spring 2009). From childhood exposure to domestic violence victimization: Female intergenerational transmission of domestic violence. *Family Violence Prevention & Health Practice E-journal* available at: <http://endabuse.org/health/ejournal/>
- Black, S. & Jackson, E. (2007) Using bullying incident density to evaluate the Olweus Bullying Prevention Program. *School Psychology International Journal*, 28, 623-638.
- Black, S.A., & Matthews, G. P. (1989). Colorimetric and gas chromatographic determination of total fluoride in toothpastes containing ionic and covalent fluoride, *Analytical Proceedings*, 26, 67-69.
- Black, S., & Washington, E. (2008). Evaluation of the Olweus Bullying Prevention Program in Nine Urban Schools: Effective Practices and Next Steps, *Educational Research Service Spectrum*, 26 (4), 7-19.
- Black, S., Washington, E., Trent, V. Harner, P. & Pollock, E. (2010). Translating the Olweus Bullying Prevention Program into real world practice. *Health Promotion Practice*, 11(5), 733-740.
- Black, S., Weinles, D. & Jackson, E. (2010). Victim strategies to stop bullying. *Youth Violence & Juvenile Justice*, 8(2), 138-147.
- Kuykendall, S. (February 2011). Bullying: What a pediatrician should know. E. Shafer (ed.). *Infectious Diseases in Children*.

CONFERENCE PROCEEDINGS

- Black, S. (2007). Evaluation of the Olweus Bullying Prevention Program: How it can work for inner city kids. *Scientific proceedings at 2007 National Conference on*

Safe Schools and Communities, Washington, D.C. Available at:
<http://gwired.gwu.edu/hamfish/merlin-cgi/p/downloadFile/d/19136/n/off/other/1/name/005pdf/>
 Black, S., Weinles, D. & Jackson, E. (2007). Victim responses to bullying, perceptions of what works, what doesn't. *Scientific proceedings at 2007 AERA conference*, Chicago, IL.

PUBLICATIONS IN FULFILLMENT OF ACADEMIC DEGREE

Black, S.A. (2002). A Phenomenological Description of Youth Firearm Carrying, *Doctoral Dissertation, UMI Number 3057059.*

INTERNET PUBLICATIONS

Kuykendall, S. (2019, April). *Border Health*, ABC-CLIO Solutions™ Health and Wellness Issues Database: Understanding Science, Society and Yourself. Available at: <https://www.abc-clio.com/ABC-CLIOSolutions/product.aspx?pc=HLTHW>
 Kuykendall, S. (2019, April). *Driver Safety*, ABC-CLIO Solutions™ Health and Wellness Issues Database: Understanding Science, Society and Yourself. Available at: <https://www.abc-clio.com/ABC-CLIOSolutions/product.aspx?pc=HLTHW>
 Kuykendall, S. (2019, April). *Trauma Series Article 4: Individual Approaches of Trauma-Informed Care*, International Bullying Prevention Association. Available at: <https://ibpaworld.org/>
 Kuykendall, S. & McColgan, M. (2019, April). *Trauma Series Article 3: Violence as Learned Behavior*, International Bullying Prevention Association. Available at: <https://ibpaworld.org/>

GRANT AWARDS

Family Safe Zone funded by Children’s Trust Fund	2013-16
Partnering with Parents funded by Children’s Trust Fund to Institute for Safe Families, Saint Christopher’s Hospital for Children and S. Kuykendall (program evaluator)	2011-14
Family Safe Zone funded by Barra Foundation to Institute for Safe Families	2011-13
Pediatric Champions Project funded by the Barra Foundation to Institute for Safe Families, Philadelphia Department of Public Health, and S. Kuykendall (program evaluator)	2011
Saint Joseph’s University Summer Research Grant	2011
Faculty Fellow, Institute of Catholic Bioethics	2011
Health Corps Program, evaluation section; submitted to Americorps by Philadelphia Health Federation (\$500,000 funded in 2007 and 2010)	2007
Bullying prevention in two high schools, authored evaluation section submitted to PA Dept of Education by The School District of Philadelphia (\$200,000 funded)	2007
CHANCE Program, authored evaluation section; submitted to the Children’s Trust Fund By Institute for Safe Families (\$75,000 funded)	2006
Bullying prevention needs assessment (10 elementary and middle schools) submitted to Center for Safe Schools and Pennsylvania Commission on Crime and Delinquency by The School District of Philadelphia (\$200,000 funded)	2006

Olweus Bullying Prevention Program Implementation, authored evaluation section; submitted to PCCD and PA Department of Education by The School District of Philadelphia (\$680,000 funded)	2005
Healthy Lessons for Urban Youth, section proposal and needs sections submitted as a non-competing grant to the Centers for Disease Control by Saint Joseph's University (\$750,000 funded)	2005
Implementation of the Second Step program, section evaluation section submitted to PCCD by Office of Specialized Services (Requested \$200,000; \$66,000 funded)	2005
CHANCE project to educate early childhood education providers on CEDV; authored project Narrative and research section; submitted to Safe and Bright Futures for Children by Institute for Safe Families (\$75,000 funded)	2005
Research-based violence and delinquency prevention in Philadelphia, (Bullying prevention); authored evaluation section; submitted to Pennsylvania Commission on Crime and Delinquency by The School District of Philadelphia and Philadelphia Physicians for Social Responsibility (Amount requested \$1,100,000; \$680,000 funded)	2005
Bullying prevention Community Impact Award, authored narrative section submitted to GlaxoSmithKline (\$20,000 funded)	2003

PROFESSIONAL PRESENTATIONS

International

- International Bullying Prevention Association 2018. *“Adverse Childhood Experiences,”* co-authored with M. McColgan, November, 2018, San Diego.
- American Public Health Association 2018. *“Role of Hospice Volunteers in Helping Patients Deal with Guilt, Regret and Related Spiritual Issues,”* co-authored with L. Kuykendall and D. Mellott, San Diego
- 8th International Conference on Workplace Bullying and Harassment. *“Theories Related to Actions and Reactions to Bullying,”* June 14, 2012, Copenhagen, Denmark.
- Stockholm Criminology Conference. *“Implementation and Evaluation of Caregivers Helping to Affect and Nurture Children Early (CHANCE) program: A family violence prevention program for early care and education providers,”* co-authored with A. Adalist-Estrin, M. Davis, & S. Dempsey. June, 2011, Stockholm, Sweden.
- International Bullying Prevention Association 7th Annual Conference; The Challenge and Promise of the Cyberworld: Bullying Prevention in the age of the Internet. *“Victims’ Strategies Against Bullying,”* November, 2010, Seattle, Washington.
- Society of Behavioral Medicine, 30th Annual Meeting & Scientific Sessions *“Lessons learned from an evidence-based bullying prevention program”*, April 23, 2009, Montréal, Québec.
- International Bullying Prevention Association (IBPA), 4th Annual Conference, *Beyond Fighting Back: Individual Strategies for Bullying Prevention* (oral presentation) and *Maximizing Quasi-experimental design in bullying prevention program evaluation* (oral presentation by E. Washington, authored by S. Black) November 8, 2007, Fort Lauderdale.

Stockholm Criminology Symposium, oral presentations, *Intergenerational Transmission of Family Violence and Do Current Efforts at Rehabilitation Cause More Harm than Good?* June 4-6, 2007, Stockholm, Sweden.

Stockholm Criminology Symposium, oral presentations, *Intergenerational Transmission of Family Violence and Do Current Efforts at Rehabilitation Cause More Harm than Good?* June 4-6, 2007, Stockholm, Sweden.

14th International World Congress of Criminology, *Implementation of an Urbanized Olweus Bullying Prevention Program in Philadelphia PA Public Schools* August 9, 2005

National

Safe States Annual Meeting. Albuquerque, NM, April 2016. *Using OneKindWord™ in the Pediatric Setting.*”

Society for the Advancement of Violence and Injury Research. New Orleans, LA, March 2015. *Implementation and evaluation of the Family Safe Zone.*

American Professional Society on the Abuse of Children (APSAC) 2013 Annual Colloquium in Las Vegas, NV, June 20, *Evaluation of the Family Safe Zone Project.*

National Association of Children's Hospitals and Related Institutions, Garden Grove, CA (March 2013), *Family Safe Zone: How One Kind Word can Prevent Child Maltreatment.* This entry won a Blue Ribbon in the category of Child Advocacy posters. (co-authored by providing analyzed data; did not attend)

Pediatric Academic Societies (May 2013), Washington, DC. Two presentations were made at this conference, *Needs Assessment of Parents in a Multi-level Parenting Intervention in the Pediatric Setting* and *The Family Safe Zone: A Needs Assessment for a multi-level parenting Intervention in the Pediatric Setting.* (Kuykendall co-authored and provided analyzed data)

American Public Health Association 139th Annual Conference. “*Evaluation of Caregivers Helping to Affect and Nurture Children Early (CHANCE) program: A family violence prevention program for early care and education providers,*” co-authored with M. Davis, S. Dempsey, & A. Adalist-Estrin. November 1, 2011, Washington, D.C.

American Public Health Association 138th Annual Conference. *Evaluation of the parent transformations program: A spouse abuser treatment program modified and expanded to treat child abusers,* co-authored with P. Bukovec, M. Witherspoon, M. Davis, S. Dempsey & C. Askin. November 2010, Denver, CO.

American Public Health Association (APHA), 135th Annual Meeting, poster presentation, two presentations (in addition to above): *A blueprint for public health in the new millennium* (poster co-presented with Dr. David White) and *Evaluating the impact of policy, environmental and educational changes on physical activity levels* (poster co-presented with Cayley Warner), November 5 & 7, 2007, Washington, D.C.

National Conference on Safe Schools and Communities, *Evaluation of the Olweus Bullying Prevention Program: How it can work for inner city kids* (oral presentation) The Hamilton Fish Institute on School and Community Violence and the Office of Juvenile Justice and Delinquency Prevention, October 29-31, 2007, Washington, D.C.

- American Educational Research Association (AERA), paper presentation, *Victim Reactions to Bullying: Perceptions of What Works, What Doesn't* April 11, 2007, Chicago.
- Family Violence Prevention Fund, National Conference on Health and Domestic Violence, oral presentation, *"Intergenerational Transmission of Exposure to Domestic Violence"* March 17, 2007, San Francisco.
- American Public Health Association, 134th Annual Meeting, Oral presentation, "Relationship between fidelity of implementation of the Olweus Bullying Prevention Program and changes in levels of bullying" November 7, 2006
- American Public Health Association, 134th Annual Meeting, Poster co-presenter with Graduate Assistant, Cayley Warner, "Application of the PRECEDE model to obesity prevention" November 6, 2006
- American Public Health Association, 134th Annual Meeting, Poster presentation, *"Developing a model system of care for children exposed to domestic violence: Results of a SWOT analysis"* November 6, 2006
- American Public Health Association, 133rd Annual Meeting, Poster presentation "Using student observation data to enumerate behavioral outcomes of a bullying prevention program" December 13, 2005

Regional

- Spirit on Tap. *"Adverse Childhood Experiences,"* April 2015, Reading, PA.
- Pediatric Surgical and Trauma Nursing Eighth Annual Conference *"Beating Bullies: Seeking solutions to youth violence,"* November 2010, Children's Hospital of Philadelphia, PA.
- Pennsylvania Public Health Association annual conference. *"What public health administrators must do to counter politics, harmful ideology, and misinformation in community health promotion,"* co-authored with White, D., Harrisburg, PA.
- Pennsylvania Association of Student Assistance Professionals, 19th Annual Conference, oral presentation *"Lesson Learned from prospective evaluation of the Olweus Bullying Prevention Program"*, March 2, 2009, Penn State, State College, PA.
- Eastern Evaluation Research Society (EERS), 31st Annual Conference, oral presentation *"Evaluating Evidence-based bullying prevention practice in the real world: Next steps"*, April 14, 2008, Absecon, NJ.
- Pennsylvania Public Health Association, Annual Meeting, co-author of oral presentation *"A tailored mental health approach to bullying"* presented by Amanda Tsafos, November 17, 2008.
- Prevention Research Center, Pennsylvania State University, *Outside of the petri dish: Evaluation of a best practice program,* invited speaker, October 10, 2007.
- Pittsburgh Regional Organization of Child and Adolescent Psychologists (PROCAP), *A Medical Response to Bullying* invited speaker, September 27, 2007, Pittsburgh.
- Eastern Evaluation Research Society (EERS), 30th Annual Conference, oral presentation, *Partnering with Practice: Maximizing Quasi-experimental Evaluation Designs in School-based Bullying Prevention* April 24, 2007, Absecon, NJ.
- Pennsylvania Public Health Association, Annual Meeting, Oral presentation *"Using Bullying Incident Density to Evaluate the Olweus Bullying Prevention program"* September 20, 2006

Pennsylvania Public Health Association, Annual Meeting Presentation, *“Urbanized Olweus: Bullying Prevention in Philadelphia Schools”* (2004)

MAJOR SERVICE CONTRIBUTIONS

Advisory Board Member, ABC-Clio Health and Wellness Database	2019-present
Missions Committee, Zwingli United Church of Christ	2018-present
Reviewer, National Registry for Evidence-based Programs and Practices	2011-2018
Member, Institutional Review Board (Co-chair, 2011-2012)	2006-present
Failure in Service, Saint Joseph’s University	2015
Back Bay Mission, Biloxi, Mississippi	2013
Native American Experience Service Immersion Program	2010
Co-director, Gompers Community Playground Build	2007
SJU Summer Scholars Program	2007-2012
Monthly blood pressure screening, Bethel Hill United Methodist Church	1995-2009

AWARDS

Teaching Excellence Award, Saint Joseph’s University	2003
Crystal Community Impact Award, SmithKline Beecham	1996
Ambassador Award, Abington Memorial Hospital	1992
Meggy Memorial Prize in Practical Chemistry, University of Plymouth	1988