



Food Marketing Offices
5600 City Avenue
Philadelphia, PA 19131-1376
610-660-1600

Academy of FOOD MARKETING

Learn more
[+ sju.edu/afm](https://www.sju.edu/afm)

[+ sju.edu/afm](https://www.sju.edu/afm)



Welcome to **SAINT JOSEPH'S.**

Saint Joseph's intersects a vibrant Philadelphia neighborhood and a Main Line suburb with sweeping green space and historic homes.

Art. Culture. Business. Sports.

When you come to Saint Joseph's, you have access to all the opportunities of Philadelphia, the East Coast's second largest city, while living and studying on a sprawling 114-acre campus.

Center City is just 15 minutes away. Hop in a rideshare to meet friends at one of the city's 439 restaurants, historical sites, or entertainment and sporting venues. In no time, you'll be back on campus.

The Jesuit academic tradition is built on the idea that faith, knowledge, career success, and social justice are all connected. This philosophy is why some of the world's brightest minds choose to teach at Saint Joseph's.

This tradition of academic excellence not only prepares students to perform inside the classroom. It connects them to their purpose, transforming them into leaders capable of turning vision into reality.





THE HAUB SCHOOL OF BUSINESS

The Haub School of Business is a recognized leader in industry-specific degree programs, is consistently top-ranked by *U.S. News & World Report* and included in *Princeton Review's* perennial rankings. Saint Joseph's programs are accredited by AACSB (The Association to Advance Collegiate Schools of Business).

The Food Marketing program is part of the Haub School of Business and is one of the most recognized Food Marketing degree programs in the country.



Food Marketing CORPORATE PARTNERSHIPS



Acme Markets	E&J Gallo	Nestle
Acosta Sales & Marketing	General Mills	PA Dept. Agriculture
Aramark	Honor Foods	PepsiCo
Atalanta	Hormel	Philabundance
Bayer Consumer Care	J&J Snacks	Pomi
BIMBO	John Vena Produce	Procacci Brothers
BJ's Wholesale Club	Johnson & Johnson	Saxby's
Brown's Supermarket	Kellogg's	Sprouts Farmers Market
C&S Wholesale Grocers	Key Foods	Target
CA Ferolie	KeyImpact Sales	The Giant Company
Campbell Soup	Kimberly-Clark	The Hershey Company
CheeseImporters of America	KIND	Wakefern
Colgate-Palmolive	Lactalis	Walgreens
Dietz & Watson	Mars	Wawa
Dollar Tree	McCormick	Wegmans
Domino Foods, Inc.	Mondelez	

Why Food Marketing?

- **Industry focused curriculum developed by faculty experts**
 - Consistent monitoring, mentoring and counseling
 - Nationally recognized program for over 55 years
- **Strong relationships with retailers and consumer packaged goods companies**
 - Opportunities to attend industry related trade conferences
 - Networking with key industry leaders
 - Highly attended corporate job fairs
- **Paid co-op and internship opportunities with practical field experience and extensive job preparation**
 - Career Development Center supports resumes, interviews and placement
 - Reputation for placing students in jobs before and after graduation
 - Competitive edge for job opportunities
- **Food marketing scholarship opportunities**



Cooperative Education Program

In today's competitive job market employers are looking for exceptional candidates who have on-the-job experience; who can hit the ground running without requiring further training. Through the Food Marketing Co-op program students gain valuable experience before graduation. Dedicated personnel assist students in optimizing their Co-op experience and connections with leading retailers and manufacturers.

Advantages of Co-op

- Applied learning in a project based program
- **Paid** work experiences
- Work with corporate teams on actual projects
- Exposure to multiple companies and categories including consumer packaged goods companies and retail (from marketing to supply chain)
- Develop a personal network of valuable industry contacts
- Increases learning potential
- Provides a pathway to employment
- Gain a competitive advantage with an advanced resumé & interviewing skills



➕ Learn more

**Academy of Food Marketing
Cooperative Education Program
610-660-1600**

Educating future leaders WITH OUR WORLD CLASS FACULTY.

The Food Marketing program at Saint Joseph's strives to educate and prepare you to navigate the complexities of the retail and consumer packaged goods industries.

The 40-course undergraduate curriculum consists of a balance of liberal arts and general business courses such as accounting, finance, management, statistics, and business intelligence. The remainder is specific to Food Marketing focusing on sales and marketing strategies, retailing, wholesaling, distribution, analytics and market research.

Our Faculty

- Work within the food and allied industries
- Offer practical instruction based on first-hand experience
- Prepare students to address critical issues associated with the ever- changing retail landscape
- Earn both national and international recognition for their research

Food Marketing SCHOLARSHIP OPPORTUNITIES

Through the food industry's generous support, scholarships are available exclusively to qualifying Food Marketing majors. Most of these scholarships are awarded to entering freshmen students and may be renewed until graduation. Through relationships in the food and allied industries there are additional scholarship opportunities that can be earned throughout a student's academic career as a Food Marketing major. Food Marketing scholarships may be awarded in addition to any University, state or federal aid you may receive from Saint Joseph's.

When you apply to Saint Joseph's University, you must be accepted first as a Food Marketing major before you can be considered for a Food Marketing scholarship. In addition, you must file the Free Application for Federal Student Aid (FASFA) form.

The scholarship review of accepted Food Marketing applicants takes place in March. The review emphasizes financial need, and considers the applicant's academic record.

The Academy of Food Marketing

An internal support arm which promotes Food Marketing education

- Provides mentorships and supports the development of Food Marketing students including: scholarships, internships, paid co-op education, recruiting, counseling, job placement and attendance at leading industry conferences.
- The Food Marketing program is also supported by senior industry leaders who sit on the Academy's Board of Governors and offer counsel on program development.

