



February 2022

RE: GENUARDI FAMILY FOUNDATION SCHOLARSHIP (In Honor of the Genuardi Brothers)

Dear Prospective Applicant:

The Genuardi Family Foundation is proud to continue its partnership with Saint Joseph's University's Academy of Food Marketing by offering the Genuardi Family Scholarship (In Honor of the Genuardi Brothers), a program begun in 2004. **This year, three (3) scholarships will be awarded to outstanding sophomores in the undergraduate Food Marketing Program for use in their remaining two years of study.** The scholarships are \$10,000 per year for two years (\$20,000 total), provided that scholarship recipients retain eligibility by both maintaining a 3.0 cumulative grade point average and remaining enrolled in the undergraduate Food Marketing program. Early graduation from the Food Marketing Program will impact eligibility for receipt of second-year scholarship funds.

The scholarships are intended to financially support deserving students in the Food Marketing program who show outstanding potential to make meaningful contributions to the Food Marketing industry.

The Genuardi Family Foundation will not be involved in the application process. All interviews and scholarship recipient selection will be completed by representatives from the Academy of Food Marketing. Foundation board members and staff look forward to meeting the 2022 scholarship recipients, either at an award luncheon or via Zoom if Covid restrictions prevent an in-person gathering.

Attached to this letter are instructions to aid your application process, including information on how to access the electronic application form. If you would like to learn more about the Genuardi family or the Foundation, please visit our website at www.GenuardiFamilyFoundation.org.

Applicants are advised that while financial need will be considered, it is not a prerequisite to receiving a scholarship. If you have the necessary credentials, we encourage you to complete the application process so that you might be considered as a potential scholarship recipient.

Should you have any questions concerning the application process, please direct them through the office of Joe Bivona, Executive Director, Academy of Food Marketing.

Very truly yours,

A handwritten signature in dark ink, reading "Beth Borrelli". The signature is written in a cursive, flowing style.

Beth Genuardi Borrelli
President, Genuardi Family Foundation