**SAINT JOSEPH'S UNIVERSITY**

**Haub Degree Completion Program**

Bachelor of Science Degree in Entertainment Marketing

<table>
<thead>
<tr>
<th>Type</th>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Signature</td>
<td>INT 102 Adult Student Seminar</td>
</tr>
<tr>
<td>2</td>
<td>Signature</td>
<td>PHL 154 Moral Foundations</td>
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<tr>
<td>3</td>
<td>Signature</td>
<td>THE 154 or 221 Faith, Justice &amp; Catholic Tradition or Intro to New Testament</td>
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<tr>
<td>4</td>
<td>Signature</td>
<td>ENG 102 Texts &amp; Contexts</td>
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<tr>
<td>5</td>
<td>Signature</td>
<td>HIS 154 Forging the Modern World</td>
</tr>
<tr>
<td>6</td>
<td>Signature</td>
<td>Philosophy or Theology Faith and Reason Selection</td>
</tr>
<tr>
<td>7</td>
<td>Variable Core</td>
<td>Art/Lit Approved Selections from ART, CLA, ENG, LIN, LTT, or MTF</td>
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<tr>
<td>8</td>
<td>Variable Core</td>
<td>MAT 103 Quantitative Applications in Business</td>
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<tr>
<td>9</td>
<td>Variable Core</td>
<td>MAT 104 Calculus Applications in Business</td>
</tr>
<tr>
<td>10</td>
<td>Variable Core</td>
<td>Natural Science Natural or Environmental (w/ or w/o lab)</td>
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<tr>
<td>11</td>
<td>Variable Core</td>
<td>Language Two levels of same foreign language or 2</td>
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<td>12</td>
<td>Variable Core</td>
<td>Language Alternative selections in CLA, LIN, or LTT</td>
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<tr>
<td>13</td>
<td>Variable Core</td>
<td>ECN 101 Intro Economics (Micro)</td>
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<td>14</td>
<td>Variable Core</td>
<td>Philosophy Philosophical Anthropology Selection</td>
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<td>15</td>
<td>Variable Core</td>
<td>Theology Religious Difference Selection</td>
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<td>16</td>
<td>Variable Core</td>
<td>ENG 111 Exposition &amp; Argumentation</td>
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<td>17</td>
<td>Integrated Learning</td>
<td>ECN 102 Intro Economics (Macro)</td>
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<td>18</td>
<td>Integrated Learning</td>
<td>Selection See HDC Advisor for Approved Course List</td>
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<tr>
<td>19a &amp; b</td>
<td>Business Core</td>
<td>ACC 101 &amp; 101EC Financial Accounting &amp; Excel Competency</td>
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<td>20</td>
<td>Business Core</td>
<td>ACC 102 Managerial Accounting</td>
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<tr>
<td>21</td>
<td>Business Core</td>
<td>DSS 200 Intro to Information Systems</td>
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<td>Business Core</td>
<td>DSS 210 Business Statistics</td>
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<td>23</td>
<td>Business Core</td>
<td>DSS 220 Business Analytics</td>
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<td>24</td>
<td>Business Core</td>
<td>FIN 200 Intro to Finance</td>
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<tr>
<td>25</td>
<td>Business Core</td>
<td>MGT 110 or 120 Essentials of Organizational Behavior or Management</td>
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<td>26</td>
<td>Business Core</td>
<td>MGT 360 Legal Environment of Business I</td>
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<td>27</td>
<td>Business Core</td>
<td>MKT 201 Principles of Marketing</td>
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<td>28</td>
<td>Business Core</td>
<td>BUS 495 Business Policy (4 credit capstone)</td>
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<tr>
<td>29</td>
<td>Major</td>
<td>MKT 343 Entertainment Marketing</td>
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<tr>
<td>30</td>
<td>Major</td>
<td>MKT 342 Entertainment Law</td>
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<tr>
<td>31</td>
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<td>MKT 341 Music Marketing</td>
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<td>32</td>
<td>Major</td>
<td>MKT 353 Sports Marketing</td>
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<td>33</td>
<td>Major</td>
<td>MKT 3xx Two (2) Entertainment Marketing major electives (see HDC Advisor for Details)</td>
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<td>34</td>
<td>Major</td>
<td>MKT 3xx Six (6) free electives from any subject area</td>
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<tr>
<td>35</td>
<td>Elective</td>
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<tr>
<td>36</td>
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<td>37</td>
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</tr>
<tr>
<td>40</td>
<td>Elective</td>
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**Note:** For some students admitted to the program on a Probationary basis, an additional 1-credit tuition-free course, INT 101 – Seminar in Learning Strategies, may also be required. This is a Pass/Fail course.

For more information on this program, please contact the Erivan K. Haub School of Business' Degree Completion Program at 610-660-2250, haubadult@sju.edu, or visit our office in Mandeville 160.

Updated 10/1/14