Three years ago, when asked as an applicant why I wished to return to SJU as president, I replied that, as a Jesuit priest, I had ‘a sense of being sent.’ For how long, I was not sure.

Heading into the third year of my original three-year term as Saint Joseph’s president, I wanted to be very thoughtful about my intentions before making myself available for a new term at the University. This included consultations with our Board of Trustees as well as my Jesuit superiors.

After weeks of true discernment, I arrived at an understanding that this period of ‘being sent’ is for only three years, and I recognized that the best interests of the University require a different approach in leadership. As a result, I informed the Board of Trustees and Chair Ed Moneypenny ’64 that I have decided to resign at the end of my current term (June 2015).

My discernment to return to SJU, and now to leave the University, has been a religious experience. I will continue to serve Saint Joseph’s with great pride for the next year, but our work is too important and the need for long-term leadership too great for us not to begin this transition as soon as possible.

The challenges facing SJU are not unique. Like virtually all colleges and universities, especially private institutions, we continue to manage strategic and financial decisions related to the rapidly changing higher education environment. In the face of these changes, I can assure you that our enrollment and financial profile is the envy of many of our peers.

I believe the reason for our ongoing success is simple: Our commitment to the student experience is paramount. That is why applications and deposits are on an upward trajectory, why we have been able to maintain both the size and quality of entering classes, and why our alumni, faculty and staff consistently support the long-term priorities of the University.

Looking ahead, the coming year must be one of continued momentum. A new shared governance model remains at the top of our collective agenda, and I am happy to report that we are moving very positively in that direction. Only with such collaboration and transparency, based on shared Catholic and Jesuit values, can we fully embrace and execute our mission.

Since 1968, first as a student, then as an alumnus, an administrator, a Trustee and now as president, I have been a part of this great institution. And Saint Joseph’s certainly will always be a part of me. I am grateful for the opportunity to serve as president another year. Next summer, when I receive a new Jesuit mission from my provincial, I will watch with immense pride as the University we all love continues to seek the magis.

Blessings and best wishes,

C. Kevin Gillespie, S.J. ’72
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By David King ’08
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By Annette John-Hall
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A tattered little book uncovers the hidden tale of a WWII prisoner of war who became a beloved chemistry professor at Saint Joseph’s.

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SFU MAGAZINE
From the Editor
Editor
Molly Crossan Harty
Advancing Section Editor
Kevin Kaufman
Alum Notes Editor
Kathy Cooke
Design
James Brack ’13 (M.S.)
Lisa Hanson ’09
Carol McLaughlin ’14 (M.S.)
Ian W. Riley
Photography
Melissa Kelly ’13 (M.A.)
Bob Coldwell

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Saint Joseph’s University is committed to a policy of equal opportunity in every aspect of its operations. The University values diversity and seeks talented students, faculty and staff from a variety of backgrounds. Accordingly, the University does not discriminate on the basis of race, color, gender, sexual orientation, religion, national or ethnic origin, age, marital status or disability in the administration of its admissions, educational, financial aid, employment, athletic or recreational policies and programs.

Questions or concerns regarding the University’s equal opportunity/affirmative action policies and programs or services and accommodations for disabled persons should be directed to the affirmative action officer at 610-660-3336.
FROM THE EDITOR

They don’t call it the greatest generation for nothing.

After growing up amid the hardships and deprivation of the Great Depression, the men and women television journalist Tom Brokaw describes in his best-selling book went on to proudly serve our country in varied ways during WWII.

I’m honored to know and hold dear a man whose service helped win the war. My father-in-law, Bill Harty, flew 35 missions over Germany as a B-17 top turret gunner and flight engineer. Encountering flack nearly every mission, he and his crew survived 10 attacks from German fighters. He was with the 8th Air Force from October 1944 to March 1945, based in England.

Now, at 90 years old, my father-in-law is every bit the gentleman he was when I met him 25 years ago. After his enlistment ended, he married, raised seven children and enjoyed a successful career in banking. And while he has attended reunions with others who served in the war, he doesn’t talk about his service often, not unlike George Beichl, Ph.D. ’39, whose story is featured in this magazine.

A professor emeritus of chemistry, Beichl shows a deep gratitude and an almost unbelievable humility after what he endured as a WWII prisoner of war. His family says he didn’t speak much about his war experiences; in fact, he only told his story fully because circumstances required him to, at the age of 95. Instead, Beichl focused his life on his role as a husband, father, chemist and educator. His story begins on Page 20.

We are fortunate to have many enduring heroes in the greatest generation and here at Saint Joseph’s. Their spirits soar through history with us, like a B-17 sprinting across a clear blue sky. Likewise, Hawk Hill’s beloved mascot has sustained generations of enthusiastic students through the years, playing on their heartstrings with every feather flapped. To read about the Hawk’s journey at Saint Joseph’s, see this magazine’s cover story.

Molly Crossan Harty

— Molly Crossan Harty
sju@sjmag.sju.edu

ON THE CALENDAR

ACADEMIC CALENDAR
Fall Break, Oct. 13-14.
Last day of classes, Dec. 8.
Final exams, Dec. 10-16.

ACADEMIC EVENT
Catholic Intellectual Series, Wolftongton Teletorium, Mandeville Hall:
• Celebration of 200 years of Women Religious in Philadelphia, Oct. 15, Commemoration and celebration (6 p.m.), panel discussion (7:30 p.m.).
• Celebrating and Exploring Catholic Jan., 22.
Catholic Schools Week: Awards Ceremony (6 p.m.). Lecture: Aaron Jay Saiger, J.D., Ph.D., professor of law, Fordham University (7:30 p.m.).
China Town Hall, Oct. 14, Wolftongton Teletorium, Mandeville Hall (6-10 p.m.). Featuring Jimmy Carter (via live webcast) and on-site China specialists.
Food Industry Summit, Oct. 14, Wolftongton Teletorium, Mandeville Hall (8 a.m.-4 p.m.). Contact: Cathy Quinn, 610-660-1615, cquinn@sju.edu.
McNulty Scholars Program annual lecture, “Creating Order: Opportunities for Directed Assembly in Soft Matter,” Oct. 22, Room 400, Science Center (3:35 p.m.). Speaker: Kathleen Stebe, Ph.D., Richer & Elizabeth Goodwin Professor, University of Pennsylvania. Contact: Shani Nuckols, 610-660-1825, knuckols@sju.edu. www.sju.edu/mcnultylecture
Academy of Food Marketing lecture, Oct. 23, Speaker: Alan Wilson, Chairman, President & CEO, McCormick & Co. Contact: Patty Smith, 610-660-1603, psmith@sju.edu.
Family Business and Entrepreneurship events, Wolftongton Teletorium, Mandeville Hall (7:30-11 a.m.):
• Entitlement in Your Family Business, Oct. 23.
• Succession as a Final Test of Greatness, Dec. 3.
Contact: Michael McGrann, 610-660-2248. www.sju.edu/familybusiness
Business Policy Competition, Dec. 12, Wolftongton Teletorium, Mandeville Hall (3:30 p.m.). Contact: Christine Bater, 610-660-3236, cbater@sju.edu.
American Studies Program movie screenings, every Wednesday in February for Black History Month, Doyle Banquet Hall North, Campion Student Center (6:30-9:30 p.m.). Contact: Aisha Lockridge, Ph.D., 610-660-3277, acllockrid@sju.edu.

ADMISSIONS
Graduate, Transfer and Degree Completion Student Open House, Oct. 14, Mandeville Hall (5-7 p.m.).
College Ready Workshop for Prospective Undergraduates, Oct. 25, various locations on campus.
SJU Fall View Undergraduate Open House, Nov. 2.
Contact: Undergraduate Admissions, 610-660-1311, admint@sju.edu. www.sju.edu/information/visit-campusevents

ALUMNI
“What Women Really Want,” featuring Mary Lou (Finlayson) Quinan ’75, a Main Line Chamber of Commerce/Society of Professional Women Series event, Oct. 9, Radisson Hotel at Valley Forge Casino Resort (11 a.m.-1:30 p.m.). Contact: Jeanne Montgomery, 610-660-1226, jmontgom@sju.edu.
Hogan and Ignatius Awards Reception, Oct. 16, Campion Student Center (6 p.m.). Contact: Emma McCreight, 610-660-1040, emccreight@sju.edu.
Haub School of Business Alumni Chapter: “A Taste of Stephen Starr” at Hawk2Hawk networking event, Oct. 29, Fretz Kitchen, Philadelphia Navy Yard (6-8 p.m.). Contact: Nancy Craskey, 610-660-2314, ncraskey@sju.edu.
34th Annual Alumni Gala, Nov. 15, Hyatt at the Bellevue, Philadelphia (6:30 p.m.). Shield of Loyola honoree: Joseph J. Oakes III ’64. Contact: Emma McCreight, 610-660-1040, emccreight@sju.edu.
Real Estate & Construction Christmas Luncheon, Dec. 3, The Union League of Philadelphia (11:30 a.m.). Contact: Shaniqua Rudd, 610-660-3201, srudd@sju.edu.
Alumni Christmas Mass and Brunch, Dec. 7, Campion Student Center. Contact: Nancy Craskey, 610-660-2314, ncraskey@sju.edu.
Hawks in Florida, Jan. 15-18, LaPlaya Beach & Golf Resort. Contact: Jeanne Riddagh, 610-660-1233.
For information on all alumni events, visit alumni.sju.edu.

ATHLETICS
Athletics Hall of Fame Induction and Brunch, Nov. 16, Doyle Banquet Hall, Campion Student Center (noon).
Kinney Center for Autism Education and Support
Devereux Annual Conference, Oct. 18, Doyle Banquet Hall, Campion Center (9 a.m.-3 p.m.). Speaker: best-selling author Andrew Solomon. devereux.org/residentfamilies
For information on youth and adult programs, visit kinneyautism.sju.edu/services.

MINISTRY, FAITH AND SERVICE
Liturgy of the Word and Eucharist, in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial during the fall semester:
• Sundays (11 a.m., 7 p.m. and 9 p.m.).
• Weekdays (12:20 p.m.).
• Seasonal Celebration, Dec. 7 (9 p.m.).

MUSIC, THEATRE AND FILM
University Singers Concert, Nov. 3, Chapel of Saint Joseph-Michael J. Smith, S.J., Memorial (7:30 p.m.).
Jazz Band Concert, Dec. 4, Bluett Theatre, Post Hall (8 p.m.).
Student Piano and Chamber Music Recital, Dec. 5, Ensemble Room, Nicoletti Music Studio (7:30 p.m.).
Student Voice Recital, Dec. 8, Chapel of Saint Joseph (7 p.m.).
Student Guitar Recital, Dec. 10, Chapel of Saint Joseph (7:30 p.m.).
Student Cinema Showcase, Dec. 11, Merion Hall atrium (8 p.m.). Contact: Donna Cammisa, 610-660-2277, dcammisa@sju.edu.

SUJ THEATRE COMPANY
“West Side Story,” Bluett Theatre, Oct. 15-18 (8 p.m.); Oct. 19 (7 p.m.).
“Avenue Q,” Bluett Theatre, Feb. 19-21, 27-28 (8 p.m.); Mar. 1 (2 p.m.). Mature audiences.

STUDENT LIFE
Nontraditional Student Week, Nov. 30-Nov. 1. www.sju.edu/int/academics/pls/resources/index.html

UNIVERSITY GALLERY
Abstract paintings and drawings, Deborah Zlotsky, Sept. 30-Nov. 1.
Photography, Matthew Christopher, Nov. 15-Dec. 10. Reception: Nov. 21 (6-8 p.m.).
Wood sculpture, Jay Walker, Dec. 20-Feb. 4. Reception: Jan. 23 (6-8 p.m.). Contact: Jeanne Bracy, 610-660-1840/1845, jbracy@sju.edu.
www.sju.edu/gallery
COMMENCEMENT 2014

Saint Joseph’s University conferred nearly 1,900 doctoral, graduate and undergraduate degrees at its Commencement ceremonies, May 17, on the Maguire Campus.

Excerpt from Undergraduate Commencement Invocation

Bless their minds, and bless their hearts — bless their minds that they may always think, and question, and read, and find you, and bless their hearts that they may always love their families, give time to service and volunteering, and be generous to their poorest, saddest, and neediest fellow-humans.

— Joseph J. Feeney, S.J., Professor Emeritus of English

FACULTY AWARDS

Lindback Award for Distinguished Teaching
- Ann Green, Ph.D., Professor, English

Tengelmann Award for Distinguished Teaching and Research
- Christina King Smith, Ph.D., Professor, Biology

Lifetime Service Award
- W. Richard Sherman, J.D., LL.M., Professor, Accounting

Bene Merenti
25 Years of Service
- Francis Bernt, Ph.D., Professor, Education
- Vincent A. McCarthy, Ph.D., Professor, Philosophy
- Scott P. McRobert, Ph.D., Professor, Biology
- Jodi Mindell, Ph.D., Professor, Psychology
- W. Richard Sherman, J.D., LL.M., Professor, Accounting

New Professors Emeriti
- Anthony J. Berret, S.J., English
- Judith Chapman, Ph.D., Psychology
- Joseph J. Feeney, S.J., English
- Vincent J. Genovesi, S.J., Theology and Religious Studies
- John L. Haverty, Ph.D., Accounting
- Raymond Horn Jr., Ph.D., Educational Leadership
- F. Graham Lee, Ph.D., Political Science
- Vincent McNally, Ph.D., Political Science
- Martin Meloche, Ph.D., Food Marketing
- W. Richard Sherman, J.D., LL.M., Accounting
- Paul M. Tefft, Ph.D., Biology
- James Watrous, Ph.D., Biology
- George Webster, Ph.D., Finance

SJU LEADERSHIP ANNOUNCES TRANSITION

University President C. Kevin Gillespie, S.J. ’72, has announced that he will step down at the end of his term in June 2015. (Please see this magazine’s inside front cover for a letter from Fr. Gillespie.)

The Board of Trustees is forming a representative committee of students, faculty, alumni and staff to conduct a national search for his successor during the 2014-15 academic year.

“On behalf of my fellow trustees and the entire SJU community, I want to express how much we appreciate the dedication and loyalty Fr. Gillespie has provided Saint Joseph’s during the past two years,” says Edward W. Moneypenny ’64, chair of the Board of Trustees. “Higher education is in the midst of tremendous change. However, Father has led us in a challenging environment during which we made significant investments in our academic programs and campus facilities and experienced a continued increase in the demand for a top-tier Jesuit, Catholic education.

“We are proud to welcome to Hawk Hill the second-largest freshman class in our history, and the quality of incoming students remains outstanding. This demand and continued strong operating margins bode well for the future. The Board is committed to conducting a national search for a strong leader who will shepherd Saint Joseph’s University to continued success in the years to come.”
KEY MEASURES INDICATE STRONG FINANCIAL PERFORMANCE FOR SJU

Strong financial performance, consistently high ratings and a robust enrollment profile continue to support operations at SJU, University officials have confirmed. A positive operating margin of 3.2 percent—an increase of more than 20 percent over 2012-13—is expected to highlight Saint Joseph’s audited financial statements for the 2013-14 academic year, and the overall $7.1 million margin is a 23.2 percent increase over prior year ($5.7 million) results.

Total net assets for the University are expected to exceed $376 million, a 7.4 percent increase over 2012-13 ($350 million). The most significant change is recorded in SJU’s institutional endowment, which posts a $14 million increase to $207 million. Conversely, the University’s long-term debt has decreased by $1.5 million over the past year.

The Board of Trustees has maintained its recent practice of holding tuition increases to the approximate rate of inflation in the region. This, along with increased investment in financial aid and scholarships, has contributed to the enrollment of the second-largest freshman class in the history of the University (see graphic at right).

“The quality of our programs and the success of our graduates continue to fuel demand for a Saint Joseph’s education,” adds SJU President C. Kevin Gillespie, S.J. ’72. “To grow the applicant pool and enroll the second-largest class in school history during challenging economic times is a tribute to our academic reputation and the loyalty expressed by so many faculty, staff and alumni in promoting the University.”

“Saint Joseph’s is fortunate to be in such a strong financial position, especially given the level of competition in the region along with the overall state of higher education,” says John W. Smithson ’68, ’82 (M.B.A.), senior vice president. “Holding expense growth to the level of projected revenue has allowed us to continue providing a top-notch Jesuit, Catholic education to our students.”

Saint Joseph’s overall financial profile has led Standard & Poor’s to affirm its long-term “A-” rating for 2014-15, calling the University’s outlook “stable” at a time when more than half of the higher education sector has been downgraded.

“The rating reflects the University’s strong historical operating surpluses and strong financial management,” stated the S&P report. “The stable outlook reflects Standard & Poor’s expectation that over the next two years the University will maintain strong operating performance and maintain or improve financial resource ratios. We expect that enrollment will remain steady or rise slightly, and demand will remain stable or improve.”

In addition to the recent S&P review, Saint Joseph’s enjoys an ongoing “A” rating from Fitch based on its continued strong financial performance.

IT’S A FACT

Thirty-four members of the Class of 2014 have joined 12 local, national and international service programs, including the Peace Corps, Jesuit Volunteer Corps (JVC) and the Alliance for Catholic Education at Saint Joseph’s University.

2014 FRESHMAN CLASS FACTS

The Class of 2018 represents Saint Joseph’s second largest entering class, with about 1,350 freshmen. They are among the University’s most academically gifted students—nearly half earned high school GPAs of 3.5 or higher, with 248 achieving GPAs of 4.0 or better. The class also includes 121 Division 1 student-athletes.

Represents 10 Nations/Countries and 29 States/Provinces

54% female

46% male

15% students of color

46% 54%

Haub School of Business

College of Arts & Sciences

1,310 residential students

52 commuters

Data reported August 28, 2014

FORMER E&H COLLEGE PRESIDENT SERVES AS INTERIM PROVOST

Saint Joseph’s has named the former president of Emory & Henry College, in Emory, Va., interim provost.

Rosalind Reichard, Ph.D., also a professor of mathematics, served at Emory & Henry from 2006 to 2013. She was responsible for the creation of the Office of Institutional Research and Institutional Effectiveness, a comprehensive college-wide planning and assessment program, a strategic planning process with the support of a college-wide task force and the collaborative development of a new General Education Program with faculty.

“I believe Dr. Reichard’s keen understanding of higher education and her wealth of experience in administration will serve Saint Joseph’s well,” says President C. Kevin Gillespie, S.J. ’72.

During a visit to SJU earlier this year, she said, “The people, the mission and the traditions all support the transformative nature of the student experience, which is based on true partnerships between outstanding faculty and students.”

Reichard succeeds former Provost Brice Wachterhauser, Ph.D., who will return to the philosophy faculty after 10 years of service.
**SJU Receives National Science Foundation Grant**

The National Science Foundation (NSF) has awarded SJU a competitive grant of $299,552 from the Robert Noyce Teacher Scholarship Program to conduct research that will aim to influence teacher retention rates in the science, technology, engineering and mathematics (STEM) disciplines. The grant supports SJU’s Phase II Noyce Scholarship Monitoring and Evaluation project that explores the factors influencing secondary STEM teacher commitment to the profession.

"High teacher turnover is a fact in many high-need, urban schools, and understanding how teachers make the decision to stay or leave may help develop solutions to this problem," says Sandra Fillebrown, Ph.D., principal investigator, professor of mathematics and director of graduate math education.

The three-year project, announced by Rep. Chaka Fattah (D-Pa.), who is the lead appropriator for NSF and the country’s science agencies, has funding to work with 12 teachers, who will be recruited from recent Noyce Program graduates in the Philadelphia area, many of whom teach in Philadelphia public, charter and private schools.

The Robert Noyce Teacher Scholarship Program seeks to encourage talented science, technology, engineering and mathematics majors and professionals to become K-12 mathematics and science teachers. The Noyce Scholarship Track provides funds to institutions of higher education to support scholarships, stipends and academic programs for undergraduate STEM majors and post-baccalaureate students holding STEM degrees who earn a teaching credential and commit to teaching in high-need K-12 school districts.

**Study Tour Draws Executives from Cameroon**

They came from halfway around the world to Saint Joseph’s University as part of an executive education study tour and business ethics course in July. The 24-person delegation from Cameroon, Africa, included experts in economics, the law, government and health care who are graduate students at the National School of Administration and Magistracy (ENAM), the country’s leading school in public administration.

Four SJU representatives visited ENAM in April — Stephen J. Porth, Ph.D. ’80, associate dean and professor, Haub School of Business; Brent Smith, Ph.D., associate professor, marketing, and director of fellowships; Thani Jambulingam, Ph.D, associate professor, pharmaceutical & healthcare marketing; and Terese Waldron, director of the Executive MBA and Pharmaceutical & Healthcare Marketing MBA programs — to develop a partnership between the institutions. Cameroon’s prime minister endorsed the union and hosted the SJU visitors for a dinner with nearly 50 senior Cameroon government officials as well as its U.S. Embassy representatives.

While in the Greater Philadelphia area, the ENAM cohort spent time at BDP International, a global logistics provider, and the South Jersey Port Corporation to explore ideas for expanding international trade through Cameroon’s port city, Kribi. The delegates also toured hospitals and pharmaceutical companies, discussing best practices with doctors and administrators to gain insights into improving health care outcomes at home. Finally, in an effort to make full use of their country’s expanding roads and railways, the ENAM students visited the Pennsylvania Department of Agriculture, Hershey Foods, Knouse Foods and Procacci Brothers to observe their food value chains.

"The ENAM students, who earned an advanced certificate in business education after the study tour,” says Porth, “now have the option to further their education and earn an SJU M.B.A.”
HAWK HILL WELCOMES NESTING HAWKS

Two nesting red-tailed hawks made their home on the Maguire Campus in this past spring. The pair — dubbed Crimson (female) and Grey (male) — gave birth to two “eyasses,” baby hawks with down for feathers, in May. Campus hawk watchers monitored the progress of the female Hawks, Swoop and Iggy, through “Hawk Cam,” a live video stream, until they grew to spend less time in the nest. Sadly, Swoop died in August from injuries of an unknown origin, but Crimson, Grey and Iggy continued to fly and hunt on Hawk Hill at the time of this magazine’s printing. www.sju.edu/hawkphotos

SUMMER SERVICE BRINGS SJU WOMEN TO GHANA

Four SJU women followed the call to serve in the African country of Ghana this past summer. www.sju.edu/news/ghanasummer14

■ Community Water Solutions
Class of 2014 graduates Sofia Peirats and Melissa Quinn and sophomore Erin David spent three weeks in Ghana as Community Water Solutions (CWS) Fellows. CWS is a nonprofit social enterprise that partners with rural communities to establish sustainable water treatment businesses in centers that are owned and operated by the communities they serve, using affordable technologies to treat, distribute and store clean drinking water. The CWS Fellowship program was created to increase awareness of the global water crisis and inspire others to engage in international development projects.

■ City of Refuge Ministries
Junior Nicole Quirk chose to work with City of Refuge Ministries (CORM), a grass-roots religious organization that supports rescued Ghanaian children. The plight of orphaned, abandoned and trafficked Ghanaian children inspired Quirk to accept a six-week internship with CORM. The organization also offers programs that work holistically within the community, providing at-risk children with a safe place to live and learn in the Children’s Village, where Quirk taught reading skills.

STUDENT GARNERS SJU’S FIFTH CONSECUTIVE ST. ANDREW’S SOCIETY SCHOLARSHIP

The Saint Andrew’s Society of Philadelphia has selected a Saint Joseph’s student to receive a scholarship for the fifth consecutive year. Darby Rourick, an English and philosophy double major from Ankeny, Iowa, received a $20,000 scholarship this year to study at the University of Aberdeen in Scotland.

“Darby is a talented writer and an engaging speaker who is especially interested in the role of women in the public sphere,” says Peter Norberg, Ph.D., department chair and associate professor of English, of the tournament director of SJU’s Villiger Speech and Debate Society. “At Aberdeen, she will continue her study of classical and modern rhetoric, with a focus on women’s rhetoric, and she also plans to continue competing in speech and debate while abroad.”

Founded in 1958 to promote understanding between the United States and Scotland, the Saint Andrew’s Society invites 18 colleges and universities in the Philadelphia region to submit a scholarship candidate who will spend his or her junior year at one of four Scottish universities.

SOLDIER THANKS SJU COMMUNITY FOR CARE PACKAGES

After a Sunday Mass in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial in June, U.S. Air Force Major Louis Bellace presented the University with a flag in appreciation of the care packages SJU sent his unit and others while stationed in Afghanistan and Iraq. Over the past two years, Saint Joseph’s sent more than 150 packages to U.S. troops overseas. Ginny Miori, Ph.D., associate professor of business intelligence & analytics, has organized four donation drives with her daughter, Ellie Cardamone, who also oversaw a drive at Penncrest High School in Media, Pa.

Maj. Louis Bellace (right) reads a citation of thanks after presenting the University with a flag. Dennis McNally, S.J., professor of art (left), celebrated the Mass, and William Madges, Ph.D., professor of theology, received the flag.
HAUB SCHOOL OF BUSINESS
REGINA M. ROBSON, J.D.
Associate Professor, Management

The dawn of the digital age created additional legal challenges in balancing the rights of employees and employers in the workplace.

In her research, associate professor of management and practicing attorney, Regina M. Robson, J.D., explored how the law is responding to employees’ use of social media. Her recent article analyzed the National Labor Relations Board’s response in 35 cases of disciplinary action taken against employees for disparaging comments about their employer or supervisor that were posted to their personal social media accounts.

“In many of the cases, the NLRB ordered reinstatement of employees,” says Robson, “because the posts fell under the umbrella of ‘concerted activities.’”

The law protects employees’ right to engage in concerted activities — group action to improve wages and working conditions. Such actions are protected, even when taken by non-union employees. The protection attaches whether the group communications occur in the break room or online via social media.

“The NLRB’s action provides employees with an additional layer of protection for online postings,” says Robson. “At the same time, it creates additional challenges for employers that seek to maintain a professional and courteous work environment.”

Robson teaches Legal Environment of Business, a survey of business law; Law for Entrepreneurs, targeted to students interested in starting small or family businesses; and introductory law classes in the Honors and graduate programs.

— Nicole Katze ’11 (M.A.)

SAINT JOSEPH’S EARN FAIR TRADE UNIVERSITY STATUS

Saint Joseph’s University became the 19th higher education institution in the United States to attain status as a Fair Trade University, as determined by Fair Trade Colleges and Universities, a nonprofit campaign to introduce fair trade on campuses across the country.

“There are almost 90 universities currently vying for fair trade status in the U.S. and over 1,000 that have been certified globally,” says Keith Brown, Ph.D., assistant professor of sociology. www.fairtradeuniversities.org

DID YOU KNOW?

Two graduate programs were listed recently among the nation’s best:

• Bestonlinecolleges.org ranked the online M.S. in Health Administration in the Top 34.
• Master’s in Special Education Guide included the M.S. in Special Education among the Top 20.
COLLEGE OF ARTS AND SCIENCES

ELAINE SHENK, PH.D.
Associate Professor of Spanish and Linguistics

The second most spoken language in the United States, Spanish is fast becoming a regular part of most citizens’ days. America’s Spanish-speaking population has grown 233 percent since 1980, as evidenced by the language’s appearance in everything from menu advertisements to TV shows to instructions for electronics.

Most nations, similar to the United States, are home to people who speak a secondary language. What happens in communities when two languages live alongside each other?

Elaine Shenk, Ph.D., associate professor of Spanish and linguistics, studies the intersection of language and people. A sociolinguist, she explores how language is used, how it reflects identity formation, and how certain ways of speaking are valued over others.

“In communities where more than one language is spoken fluently, you hear people moving between two languages in one conversation without breaking the rules of either,” Shenk says. “Words from one language can be eventually altered and absorbed into the other.”

Shenk studies the phenomenon in communities in the United States and Puerto Rico by interviewing native speakers about their perceptions of how others view their ways of speaking. In Puerto Rico, for example, there are current radio campaigns to encourage citizens to speak traditionally accepted forms of Spanish, rather than adapted versions that incorporate English-based words.

“I teach the students in my Spanish and linguistics courses to recognize that, like everything in life, language reflects the context in which it is found,” says Shenk. “Every person acquires language to adapt to their social group, and people make judgments on a variety of things, including language. My research examines the ways in which speakers validate their own community’s forms of speaking and using language.”

— Nicole Katze ’11 (M.A.)

GREEK AMERICAN FOUNDATION RECOGNIZES RECENT GRADUATE

The Greek America Foundation (GAF) has named Dale Pappas ’14 a Post-Baccalaureate Fellow for the 2014-15 academic year. The fellowship provides $10,000 toward a yearlong immersion in Greece, which Pappas will spend in Athens, learning modern Greek, volunteering at the American College of Greece and working in a customized internship.

Pappas developed a passion for exploring the past, specifically Napoleonic studies and Greek-Italian relations, as an undergraduate history and Italian studies major. For his senior thesis, he examined the influence of the Italian Fascist regime on Kos, a Greek island.

“I am grateful to have access to archival sources in Athens and on the island of Rhodes that will allow me to explore Greece’s history with Italy more profoundly,” says Pappas.

FOOD MARKETING PROFESSOR IS FIRST ACADEMIC NAMED WOMAN OF INFLUENCE

Nancy Childs, Ph.D., professor of food marketing and Gerald E. Peck Fellow, was named a Woman of Influence in the food industry in The Griffin Report’s ninth annual listing.

The first academic to receive this distinction, she serves as the national representative for food retailing and marketing for the National Agricultural Research, Extension, Education and Economics Advisory Board. She helps to oversee the U.S. Department of Agriculture’s top priorities, policies and multibillion dollar funding for the nation’s research and education in food at land grant colleges and other educational and research institutions.

Her fellowship research focuses on digital grocery commerce, including the potential for grocery shopping apps and mobile-assisted grocery shopping.

News section contributors:
Patricia Allen ’13 (M.A.), Molly Crossan Harty, Nicole Katze ’11 (M.A.), Rosemary Martin ’14, Katie Smith ’15, Carolyn Steigleman ’10 (M.A.), Kelly Welsh ’05 (M.A.) and Athletic Communications.
**HAUB SCHOOL PARTNERSHIP LEADS TO STUDENT COMPETITION**

Business applications and software company SAP and the Promotion Optimization Institute (POI), a resource for trade marketing and merchandising executives, co-sponsored a competition at SJU during the spring semester.

The competition — called the Analytics Cup — encouraged teams of students with a business intelligence and analytics major or minor to apply their skills in predictive analytics and data mining. Using real-world data and SAP’s proprietary software, they developed and presented a comprehensive marketing plan for a product.

Students initially toured the facilities of SAP, headquartered in Newtown Square, Pa., to learn about the proprietary software, SAP’s Trade Promotion Optimization (TPO).

“The area of TPO is growing exponentially and the need for employees who know the TPO process and technology is in high demand," says Timo Wagenblatt, SAP’s director of innovative solutions. “Now that the students have mastered this TPO, they can solve any problem using any technology, tool or techniques.”

**NEW CENTER SUPPORTS VETERANS**

Saint Joseph’s new Office of Veterans Services helps those who have served in the military and their families take advantage of academic opportunities and career networking. Led by Director Ralph Galati ’70, the office designs and implements customized education programs and ensures that veterans gain access to eligible federal, state and local programs and services. One-on-one mentoring helps veterans transition to academic life.

“I am pleased to be back at my alma mater serving our student-veterans. Combining resources from the University, government agencies and local organizations, our suite of offerings is both distinctive and supportive of veterans and their families,” says Galati, who was a U.S. Air Force fighter pilot and prisoner of war in the Vietnam War.

The center features a distinctive entrepreneurship program with particular emphasis on disabled veterans. Designed in three phases, the curriculum assists students in developing the skills associated with launching or growing a small business as they leverage the veterans services available to further their career aspirations.

SJU has been designated a Military Friendly School®, among the top 20 percent of schools nationwide that deliver the best experience for military students.

[www.sju.edu/information/veterans](http://www.sju.edu/information/veterans)
CHINESE HIGH SCHOOL STUDENTS EXPERIENCE UNIVERSITY LIFE

Twenty high school students and four of their teachers from China arrived on campus this past July for an immersion into life in Philadelphia. The Summer Academy, a week-long camp and pilot program, was designed by Juan Julie Yu, Ph.D., director of Chinese programs, with the help of Cary Anderson, Ed.D., vice president for student life and associate provost, and David Carpenter, Ph.D., director of the Asian Studies Program.

Yu, a native of China, received an M.A. and a Ph.D. from West Virginia University. “As a graduate student in America, I found that adapting to the education system in the United States was a challenge, because it is very different from what I had been used to in China,” she says. “Realizing that other Chinese students faced the same challenges when they come to study in the United States, I had a dream of helping others in this regard and of being a bridge connecting American and Chinese cultures.”

The high school students, from the Changsha Foreign Language School in Hunan, China, spent time with incoming SJU freshmen, participated in different aspects of campus life, explored the city of Philadelphia and learned about the admissions process for American universities. Chinese graduate students and Asian studies students at SJU helped facilitate the Summer Academy.

An important aspect of the program was an immersive English language component, designed by Jennifer Ewald, Ph.D., director of SJU’s TESOL program (Teaching English to Speakers of Other Languages). TESOL students Dana Mingione ’15, Julia Burke ’15 and Allison Hinkel ’16 served as teaching interns.

NEW ACADEMIC PROGRAMS

DOUBLE MAJOR
- Biology and Secondary Education

MAJORS
- Entertainment Marketing
- Information Technology
- Linguistics
- Secondary Education

MINORS
- Creative Writing
- Educational Studies
- Justice and Ethics in the Law
- Pharmaceutical & Healthcare Marketing for Non-Business Students

LEADERSHIP CONFERENCE HONORS ST. IGNATIUS

The University held its inaugural Ignatian Leadership Conference on July 31, the Feast Day of St. Ignatius of Loyola, the founder of the Society of Jesus.

The 100 participants learned a new model of Ignatian leadership — created by Ronald DuFresne, Ph.D., associate professor of management; E. Springs Steele, Ph.D., associate provost for mission and identity; and Karin Botto ’00 (M.S.), executive director of organizational learning and Ignatian leadership — that joins current leadership theory and the gifts of Ignatian spirituality.

“Our model allows us to create programs, workshops and conferences that teach the spiritual values and leadership style of St. Ignatius for practical use by a wide range of individuals, groups and organizations,” Steele notes.

The leadership approach of St. Ignatius centered on being a contemplative in action and has been adopted in many leadership contexts over the past 500 years.

“The conference was based on the four quadrants of the model: self-knowledge, personal striving, communal discernment and enacted love, all tenets of Ignatian leadership,” says Botto.

www.sju.edu/ignatianleadership

WILLIAM PENN FOUNDATION PROVIDES GRANT FOR ENVIRONMENTAL STEWARDSHIP

The SJU Institute for Environmental Stewardship (IES) received a $20,000 grant from the William Penn Foundation (WPF) to support stormwater management education programming. The grant was announced as part of a $225,000 initiative that will engage multiple organizations — including Saint Joseph’s, the Lower Merion Conservancy, Darby Creek Valley Association, the Eastern Delaware County Stormwater Collaborative, Villanova University and Friends Central School — in public outreach, education and scientific monitoring of the Cobbs Creek watershed.

“It’s vital for the public to become aware that advancing the control of stormwater will improve the natural environment and the accessibility of clean water,” says Michael McCann, Ph.D. ’87, the IES director and an associate dean of the College of Arts and Sciences. “The WPF grant will ensure that these free workshops continue to be part of the Institute’s community outreach efforts addressing this critical environmental issue.”
LACROSSE TOPS NORTHEAST CONFERENCE

The SJU lacrosse team was the regular season champion in its inaugural year in the Northeast Conference (NEC) and notched two notable awards.

Head coach Taylor Wray was named NEC Coach of the Year after leading the Hawks to a 6-0 conference record en route to the NEC regular-season title. Under his direction, the Hawks soared to an 11-3 overall record, the lacrosse program’s most successful regular season ever.

Attackman Ryan McGee ‘15 (White Plains, N.Y.) was selected as the NEC Offensive Player of the Year and the Scholar-Athlete of the Year. He led the NEC in both scoring categories at the conclusion of the regular season.

Saint Joseph’s was also the host of the 2014 NEC Men’s Lacrosse Championship.

Athletes Earn A-10 Postgraduate Scholarships

Erin Shields ‘14 (basketball, guard) and Emma Slattery ‘14 (track and cross country, middle distance) were recognized as two of just 10 recipients of the annual Atlantic 10 Postgraduate Scholarship, one of the conference’s most prestigious awards. They will receive $7,000 toward full-time enrollment in a graduate or professional program.

According to the Atlantic 10, these athletes “have performed with distinction both in the classroom and in their respective sports throughout their career, while demonstrating exemplary conduct in the community.”

Shields, an NCAA Woman of the Year candidate, led Saint Joseph’s to the NCAA Tournament in each of the last two seasons and to the 2013 Atlantic 10 Championship. This past season, she was named the Big 5 Scholar-Athlete of the Year and was selected to the All-Big 5 First Team and the Atlantic 10 All-Conference Second Team. The finance major from Drexel Hill, Pa., finished her career as SJU’s all-time leader in free throw percentage (90.5) and tied for first in career three-pointers (256). Shields also served on Saint Joseph’s Student-Athlete Advisory Committee while volunteering with Children’s Hospital of Philadelphia and Developing Champions Everyday. She is enrolled in the SJU MBA Program.

Slattery was a 2013 and 2012 Eastern College Athletic Conference (ECAC) All-Star First Team Cross Country selection and a two-time ECAC All-East Outdoor Track & Field selection. A biology major from Downingtown, Pa., she was a part of both the 4x800 relay and Distance Medley relay teams that hold school records. Slattery was also named to the 2013-14 and 2012-13 College Sports Information Directors of America (CoSIDA) Academic All-District First Teams and the Philadelphia Inquirer Women’s Cross Country All-Academic team in both 2013 and 2012. The recipient of an Excellence Scholarship from the Kinney Center for Autism Education and Support at SJU, she was involved in many service activities. Slattery attends Sidney Kimmel Medical College at Thomas Jefferson University.

BASEBALL SEASON IS A HOME RUN, MLB DRAFTS TWO PLAYERS

The SJU baseball team had its best season in the program’s history, ending the regular season at 33-14 and going 18-8 in the Atlantic 10 Conference.

The Hawks set new program records for overall wins with 35 (including two in the A10 Championship) and 18 conference victories. SJU also advanced to the Atlantic 10 Championship for the second time in three seasons, while head coach Fritz Hamburg moved into third place on the Hawks’ all-time win list.

Earning individual A10 honors were graduate student and outfielder Collin Forgey (San Diego, Calif.), Atlantic 10 Player of the Year; right-hander Jordan Carter ’14 (Collegeville, Pa.), Pitcher of the Year; and Hamburg, Coach of the Year.

And the good news didn’t stop there. The Hawks’ catcher, Brian O’Keefe (Albany, N.Y.), was chosen in the seventh round of the 2014 Major League Baseball First-Year Player Draft by the St. Louis Cardinals. He is the highest draft pick to come out of SJU since the Chicago Cubs drafted Jamie Moyer ’85 in the sixth round in 1984.

Carter was also tapped in the 22nd round of the MLB draft by the Cleveland Indians.

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There are two rules when you're the most famous mascot in college basketball: One, never stop flapping. A lesser-known rule — but just as important — is to be ever-watchful.

The physical embodiment of SJU's motto, “The Hawk Will Never Die,” the Hawk attracts all kinds of interest, as Ian Klinger ’14, the person inside the suit from 2012 until he graduated in May 2014, discovered. He’ll tell you there’s nothing like running onto the basketball court, engulfed in the enduring adoration and thunderous chanting of thousands of SJU fans: “The Hawk Will Never Die!”

This year, NCAA.com named the Hawk the Best Basketball Tradition. Was there ever any doubt?

By David King ’08
External Accolades

Best Basketball Tradition
NCAA.com
2014

Best of Philly
Philadelphia Magazine
2003-04

“Nation’s Top Mascot”
Sports Illustrated
Sports Illustrated for Kids
The Sporting News
Street & Smiths’ Basketball Yearbook
ESPN College Basketball Magazine

The Hawk joins the men’s team on the court at the 2014 NCAA Tournament.

Photo: Greg Carroccio ’02
And then there are those times, usually at away games, when, as Klinger learned firsthand, the attention is not as welcome. Once, an NBA player and alumnus of SJU’s opponent tried to pin the Hawk’s wings and stop him mid-flight. The intervention was futile, of course, but Klinger learned quickly that the human mascot must adopt the bird’s keen vision.

To Klinger, incidents like that were minor interruptions and well worth it for the opportunity to represent SJU as the Hawk. “Tradition is everything at this school,” he says, “and it’s an honor to be part of it.”

No matter the distractions, the Hawk’s beloved spirit has persisted for decades at Saint Joseph’s, as has its legendary flapping. In its 58 years, the team’s so-called sixth man has been no stranger to close calls. The first came in 1928, when the Hawk narrowly edged out second-place choice the Grenadier in a student vote to choose the Saint Joseph’s College mascot. Because of the popularity of the football team at the time, the grenadier — a soldier who specialized in throwing grenades, much like footballs — was a popular choice. Ironically, the football program was discontinued in 1939.

In 1955, Jim Brennan ’58, who would become the first Hawk, decided Saint Joseph’s should have a mascot present at men’s basketball games. His first choice was to have a live hawk fly around the arena. But he realized a raucous college basketball game was no place to let loose a bird of prey, so a fundraiser was held to purchase a Hawk suit from a South Philadelphia costumer who mostly did work for burlesque shows.

“Given the kinds of costumes he usually made, I was afraid if you pulled one feather, the whole thing would come off,” jokes Brennan, the author of HawkTales: Tales of America’s Most Honored Mascot and Its Continuing Legacy at Saint Joseph’s University, a book published last year with Paul Harris ’71 of Harrowood Books. www.hawktales.org

When Brennan wore the suit — for the first time on Jan. 4, 1956, in a 69-56 win over La Salle College (now La Salle University) — he stayed in constant motion, flapping his arms and running around the court during timeouts.

“There are 36 students who can curse me for that tradition,” he says.

The Palestra
The Hawk, Charlie Wieners ’66, stands courtside at the Palestra, ready to fly through his figure 8s.

All-Time Hawk Mascots

<table>
<thead>
<tr>
<th>Mascot</th>
<th>Years</th>
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<tbody>
<tr>
<td>Jim Brennan</td>
<td>1955-56 to 1957-58</td>
</tr>
<tr>
<td>Pierce Markley</td>
<td>1958-59 to 1960-61</td>
</tr>
<tr>
<td>Al Pastino</td>
<td>1961-62 to 1963-64</td>
</tr>
<tr>
<td>Charlie Wieners</td>
<td>1964-65 to 1965-66</td>
</tr>
<tr>
<td>Chuck Elsesser</td>
<td>1966-67 to 1967-68</td>
</tr>
<tr>
<td>Bill Berner</td>
<td>1968-69 to 1969-70</td>
</tr>
<tr>
<td>John Donnelly</td>
<td>1970-71 to 1971-72</td>
</tr>
<tr>
<td>Joe Cassidy</td>
<td>1972-73 to 1973-74</td>
</tr>
<tr>
<td>Joe Boyle</td>
<td>1974-75 to 1977-78</td>
</tr>
<tr>
<td>Ron Manion</td>
<td>1978</td>
</tr>
<tr>
<td>Kevin Quirk</td>
<td>1978-79 to 1980-81</td>
</tr>
<tr>
<td>Randy Kiernan</td>
<td>1980-81 to 1981-82</td>
</tr>
</tbody>
</table>
2014
Named NCAA.com’s Best Basketball Tradition

141,000
Feathers in suit

2
Female Hawks, Sara (Brennan) Brazill ’01, 2000-01 (no relation to Jim Brennan, the original Hawk) and Brienne Ryan ’10, 2009-10

$125
Cost of the original costume

36
Hawk mascots through 2014-15

3,500
Flaps per game, according to ESPN’s flap-o-meter

407
SJU participants in “flapitude,” which earned a Guinness World Record for the first and longest “group flap” (5 minutes).
The physical demands of being the Hawk are intense. Imagine doing standing jumping jacks continuously for two hours with figure-8 wind sprints peppered in during timeouts. In the best of conditions, it’s a challenge — and even more so in the suit.

“Around the 10-minute mark of the second half, you really start to feel it,” says Klinger, “but the fans always push you through.”

Attending away games often presents unique situations for the Hawk, as he faces other teams’ ardent and unwelcoming enthusiasts, but it’s a tradition the University fought hard to preserve. When the Atlantic 10 Conference banned mascots from traveling with teams in 1995, SJU refused to let the custom die.

“We appealed and explained that the Hawk is different,” says Don DiJulia ’67, vice president and director of athletics. “It’s not a cheerleader. It’s not just a mascot. It’s a member of the team.”

Head coach Phil Martelli holds the Hawk, who serves as the head team manager, to high standards. “I have the same expectations for the Hawk that I have for any of my players,” he says, “to be a great representative of the University in character, attitude and effort.”

On reconsideration, the Atlantic 10 granted a waiver for the Hawk, and since then, it’s made every A10 appearance with the men’s basketball team.

Students in the elite club of Hawk mascots receive a full-tuition scholarship, established in 1986 by Jack Gallagher ’63 (now deceased). The endowed fund continues to receive support from his family and friends.

To become the Hawk, student contenders must meet high academic standards, supply a faculty member’s recommendation and complete a competitive interview process. The final hurdle is Martelli’s approval.

“I think in life we all look for foundations, things you can hang your hat on if all heck breaks loose,” says Martelli. “For St. Joe’s basketball, that something is, and always will be, the Hawk.”

A Big Five Win

Fans hold high the Hawk, Kevin Quirk ’81, after he cut down the net following SJU’s Big 5 Championship win over Villanova University by a point in 1980. In the same years he served as the Hawk, Quirk set records as a pitcher for the SJU baseball team. He was drafted by the New York Yankees and credited his continuous flapping for much of his pitching success.
But bringing the SJU spirit to basketball games and athletic contests is only part of the Hawk’s duties. It also appears at campus events, corporate outings, weddings — and even, occasionally, alumni funerals.

It’s a lot to take on, especially for a student like Klinger, who was an accounting and finance major and a regular on the dean’s list, as well as a Hawk Host and student senator.

This year’s Hawk, Brian Lafferty ’15, is just as involved in academics and student life. A criminal justice major and dean’s list student from Springfield, Pa., he has served as vice president of the University Student Senate, a resident assistant, a Freshmen Orientation coordinator and an Appalachia Experience site leader. Lafferty served as the Hawk mascot for the women’s basketball program in 2013-14.

“The Hawk is the University’s most recognized public figure,” DiJulia says. “So we’re looking for a well-rounded student. It’s a full-time job, from Labor Day to the end of the school year.”

Students who represent the University as the Hawk come to understand that the suit isn’t something you wear. It’s something you become.

“Someone once asked me, ‘How do you feel about losing your identity to the Hawk?’” recalls Klinger, who is now beginning a job in risk assurance at PwC in Philadelphia. “At the time, I didn’t think much about it. But now I see what they mean. You become the costume. And the Hawk will always remain a part of who I am.”

David King is a freelance writer.

Women’s Teams
As demand for the Hawk’s presence increased and SJU’s women’s teams gained more notoriety, Saint Joseph's women’s basketball program instituted its own Hawk mascot. Since 1988, 15 men and women have sprinted figure 8s across the court, flapping their wings in support of SJU’s women’s teams.

| Sara Brennan | 2000-01 |
| Steve Klarich | 2001-02 to 2002-03 |
| Chris Bertolino | 2003-04 |
| Mike Tecce | 2004-05 |
| Andrew Moral | 2005-06 |
| Tim Klarich | 2008-09 |
| Brienne Ryan | 2009-10 |
| Tim Higgins | 2010-11 |
| Joe Mreczko | 2011-12 |
| Ian Klinger | 2012-14 |
| Brian Lafferty | 2014-present |

“TRADITION IS EVERYTHING AT THIS SCHOOL AND IT’S AN HONOR TO BE PART OF IT.”
— Ian Klinger ’14
A MATTER OF Principal

By Annette John-Hall

Photo: Jim McWilliams
Linda Cliatt-Wayman ’92 (M.S.) freely admits it: She thought she couldn’t do master’s-level work at Saint Joseph’s University. Nobody knew that Wayman would become the tough-love principal who tamed Strawberry Mansion High School in Philadelphia and saved it from elimination. Or that she’d become a national media darling turned in-demand speaker on the education circuit. These days, it’s hard to imagine this no-nonsense woman, who leads, as ABC News describes it, “one of the most dangerous schools in America,” feeling uncertain about anything.

Yet, she was, about her coursework at SJU.

“I was pessimistic,” Principal Wayman says, as she sat in her North Philadelphia high school office for an interview in May. “I remember taking one course a semester, because I was working and I was fearful. But the professors were so caring. I remember having to defend my thesis — “Cooperative Learning and its Effect in Special Needs Students” — and I couldn’t get my data to match. I just remember everyone being so patient.”

Most of all, she recalls how the Jesuits taught “education, leadership and the goodness in people.” That kind of compassion-based instruction is what prepared Wayman when she became assistant superintendent for Philadelphia public high schools in 2010 after 20 years as a teacher and administrator. And it’s why, in 2012, she appointed herself Strawberry Mansion’s fourth principal in four years.

“Mrs. Wayman has courage,” says Kenesta Mack ’94 (M.S.), a special education teacher at Strawberry Mansion who has worked with Wayman since 2005. “That is what is required to run a school like this.”

At Strawberry Mansion, 97 percent of the students live in poverty, with close to half in foster care or a guardian’s care. Forty percent are classified as having special education needs.

“You can’t be afraid of the kids; you can’t be afraid of the parents,” says Mack. “And Mrs. Wayman is not afraid. She’s relentless.”

With the challenges ever-present, Wayman chooses to celebrate the small victories: Every one of her seniors finished the year with a post-graduation plan, whether it was college, a trade school, the military or a career.

Wayman did not hesitate when TV news anchor Diane Sawyer and ABC wanted to tape at Strawberry Mansion for a “Nightline” segment about dangerous schools two years ago. The piece exposed physical confrontations among students and illustrated the fear they consistently negotiate to get through the school day. More than a handful of the school’s male students wear ankle bracelet monitors.

The “Nightline” piece, as unsparing as it was, “has been a blessing for the school and a blessing for me,” Wayman insists, because of the results. “While some people said, ‘I can’t believe you let our community be shown like that on TV, other people donated and gave time and programs.”

A product of the neighborhood around Strawberry Mansion, Wayman never second-guessed her decision to lead the school. She grew up in North Philadelphia, the middle of three daughters.

“She told us education had to be the key,” Wayman says of her mother, the late Mona Cliatt, who earned a high school diploma. “Because we grew up in poverty, she wanted us to see what the world had to offer if we educated ourselves and found good jobs. She’d put us on a different bus route after church and point out different things to us as a way to keep us motivated.”

In 1979, Wayman earned her undergraduate degree at Kutztown University in Berks County, Pa.

“Every challenge I faced, I got to the point of leaving, but I couldn’t do it,” she says. “I couldn’t disappoint my mother. She was so proud of me.” Wayman is now married with two daughters of her own.

From behind her desk, Wayman excuses herself to address her students over the loudspeaker. As she sees it, her daily sermonettes are one of the most crucial parts of the day, because her words provide her students a reason to go on.

On this day, Wayman invites everyone to attend the end-of-the-school year concert “because it’s free!” Why? Because of donations from individuals who viewed the “Nightline” series.

“And remember,” she concludes, “if nobody told you they loved you today, remember, I do.”  

Annette John-Hall is a Philadelphia journalist.
a war story

by Kristen A. Graham
Hidden for decades in a tattered old book, George Beichl’s story of wartime survival is now being told.

For nearly 70 years, George Beichl, Ph.D. ’39, didn’t often talk about his World War II experiences. His family — a wife, Isabelle, and four daughters, Isabel, Karen, Christine and Lisa — knew he had served in the Army and had been captured by enemy soldiers. They also knew he had brought back from the European front a ragged book they were not to touch. But his day-to-day identity had little to do with all that. Beichl was known for his work as a Saint Joseph’s University professor and chemistry department chair, and for his active life in Philadelphia’s German-American community.

Now, at age 95, Beichl is sharing his remarkable — and defining — war tale, quite by accident. He recently received a chest full of medals, including the Purple Heart and the Bronze Star, for the astonishing things he saw and did during World War II as a prisoner of war.

An Unlikely Soldier

Beichl was not supposed to be a soldier. The only child of a widowed mother, he was a scholar — a St. Joseph’s Preparatory School graduate and a chemist who earned a bachelor’s degree at Saint Joseph’s College in 1939 and a master’s degree at the University of Pennsylvania in 1942. Teaching at Saint Joseph’s and working toward his doctorate, Beichl was drafted into the Army at age 26, in August 1944.

He was assigned to the infantry — an unusual placement for men educated in the sciences, because they were needed elsewhere — and quickly shipped off to Germany at a time when the Battle of the Bulge had depleted U.S. forces. Shortly after he landed, in February 1945, Private First Class Beichl and his unit found themselves in the country’s Schnee Eifel region, surrounded by German troops. Beichl and some of his fellow soldiers dug themselves a trench, he says.

“Before I could use it, somebody came running and said, ‘Get the hell out of here!’” Beichl recalls.

The Americans escaped into a nearby forest, but they knew they were trapped. Beichl and several others began climbing over fallen trees, desperately searching for a way out.

“Then the Germans started machine-gunning,” he remembers. Soon captured, Beichl was thought to be dead by the American forces. His mother, at home in Philadelphia’s Brewerytown section, received a telegram that her son had been killed in action on February 8, 1945.

“I can understand that,” Beichl says now. “Anybody who was foolish enough to climb over tree clearances wasn’t likely to survive.”
His Lifeline, A Book

Though Beichl was still alive, he was living in dire circumstances in Stalag XIIA, a prisoner-of-war camp in Limburg, Germany. A devout Catholic, Beichl says he befriended a sympathetic German guard, Karl Schaeffer, “by the grace of God.” Schaeffer, an artist, was a kind man who helped keep Beichl alive by smuggling him food. (After Beichl was rescued, his mother was so grateful she sent Schaeffer care packages for many years.)

Schaeffer couldn’t have known when he gave the German-speaking Beichl a book, Das Flammende Wort [The Flaming Word], a novel about Germany’s first journalist, Christian Friedrich Daniel Schubart, that the volume would become a lifeline. The first 30 or so pages Beichl ripped out and gave to fellow prisoners, who used them as toilet paper. But the rest he used as a diary, to keep his mind sharp and his memories clear. Even today, he recalls many of the details of those dark days without referring to the book: hours dominated by hunger and fear and even boredom; Mass and confession with a Jesuit priest, also a prisoner at the camp; his assistance with a burial for a soldier from Pittsburgh, to give the man a proper resting place.

One day, 20 men in the camp were called out for interrogation. Beichl was the only one held overnight, with a German soldier urging him to defect. “He said I should be ashamed to come over and kill my people,” Beichl wrote in his diary.

It would have been easy for them to shoot him. “When you read about the terror and hardship he faced, it’s mind-boggling,” daughter Lisa Beichl says. “I can’t imagine it.”

One of his most harrowing days as a prisoner of war was also one of his last. Beichl and fellow prisoners were crammed into a train boxcar when bombs began to fall from Allied planes. Some parts of the train were struck, but Beichl’s group managed to escape unharmed and use their bodies to form the letters “POW.” The planes tipped their wings, letting them know they understood the message, and soon after, American tanks rescued them.

On March 27, 1945, he wrote in his diary: “Finally, a GI tank comes around a bend in a street. We are liberated! I had to cry. Soon we all marched away.”

Return and Finally, Recognition

Beichl returned to the United States and was assigned to the Manhattan Project in New Mexico, where he was part of a team of scientists working on the atomic bomb. When he completed his enlistment, he resumed his life in Philadelphia, earning his Ph.D., marrying and raising a family.

For decades, George Beichl the soldier retreated into memory. Lisa Beichl didn’t learn the full story of her father’s wartime experiences until 2011, when the Department of Veterans Affairs sent him a letter saying it had no proof of his POW status and that if he could not verify it, he would have to repay portions of claims paid on his behalf. Beichl mentioned the diary, and for the first time, allowed his daughter to read it. She reached out to U.S. Rep. Bob Brady, whose staff read the diary, too, and helped substantiate his POW status.
This past spring, when a VA liaison helping with Beichl’s medical expenses heard his story, she reached out to Scott Brown, director of the Philadelphia Veterans Advisory Commission. Brown, a Navy veteran of the Gulf War and Operation Iraqi Freedom, also read the diary, became personally involved and helped navigate the bureaucracy to get the former POW the military distinctions he deserved. Beichl received the medals in a gala ceremony on May 21, 2014, at Philadelphia’s City Hall, where hundreds bore witness to his bravery.

A Grateful Hero

Beichl moves slowly now, with the aid of a walker. His hearing is poor. But a smile came across his face when, on a recent day, he saw the weathered orange book that meant so much to him all those years ago. Asked how he felt about the attention he’s gotten since the details of his service came to light, he shrugs. “Surprised,” he says. Is he proud? A small smile, then. “Sure.”

His reaction does not surprise Lisa Beichl. Her father is a man who, for years, left the house well before he had to be at Saint Joseph’s for class. As a child, Lisa asked her mother where her father was going so early. He was heading to a Philadelphia high school to teach chemistry to students who wanted help, Lisa’s mother told her. He did it as he did everything — without calling attention to himself, convinced that it was the right thing to do. And he is not bitter or angry about his time as a prisoner of war; he’s grateful that he survived. He never complained that he should not have been drafted or assigned to the infantry. His diary contains no self-pity, just matter-of-fact mentions of hunger and illness and fear.

“I had a blessed life,” says Beichl. “The Lord took care of me. I was able to thank Him in many ways for the ways in which He saved me.”

Beichl maintains that he made no great sacrifice. He continues to believe that his service was necessary: “Unless we stand up and fight for our country, our country will not develop as it should,” he says.

Brown agrees, and vows that as long as he’s alive, Beichl’s story will be told. “You want to know what a hero looks like?” Brown asks, pointing to the man with suspenders, a white shirt and a trim ivory moustache, who insists he is just an ordinary citizen who did his duty. “Like that.”

Kristen Graham is a Philadelphia-based freelance writer and frequent contributor to the magazine.

To read about a scholarship established in Beichl’s honor, see page 28.

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War Was A Defining Time for Professor Emeritus David Burton

George Beichl’s matter-of-fact attitude is familiar to Saint Joseph’s David Burton, Ph.D., professor emeritus of history, who joined the Army at age 18, in 1943, and also fought in World War II. Burton landed on Normandy Beach — though not on D-Day — and took part in the Battle of the Bulge, helping to defeat the Germans there. He spent time in Belgium, missing in action behind enemy lines, and was ultimately wounded in action.

After he came home, Burton took advantage of the GI Bill to earn undergraduate and graduate degrees, and taught at Saint Joseph’s from 1953 through 2005. An esteemed scholar, professor and author, he recounted his time as a soldier in a chapter of his book Animating History (Saint Joseph’s University Press, 2007), a collection of essays.

Burton’s wife, Gerri ’60 (M.S.), agrees that, for many of Beichl and her husband’s generation, serving in the war was a defining fact of their lives, but not something they bragged about or expected credit for. Beichl was one of her professors when she earned her master’s degree in chemistry from Saint Joseph’s. She describes him as “a giant, not only physically, but in his field. He was a fabulous teacher, and nothing was too much trouble for him.”

Of her husband, she says, “He experienced serious war wounds, which he’s paying for now, but he never let his war experiences be an excuse or a reason for the choices he made. He went on with his life and committed himself totally to his profession.”

The man for whom the Burton Post-Doctoral History Fellowship is named says that fighting a war certainly shaped the kind of history teacher he was. “I look upon war as a human experience rather than anything else,” Burton says. “I had a strong feeling with respect to the sacrifices people were asked to make, and volunteered to make, in regard to fighting and winning the war.”
Like many college students, Bobby Strauss, 19, spent the summer earning a paycheck, living on his own and spending time with friends. He finished his first year at SJU — carrying a full course load as a double major in history and education — and was employed as a camp counselor.

Strauss had long hoped to become a teacher and had looked forward to attending college since he was a kid. But for Strauss, a college education was never a sure thing.

Diagnosed with autism at the age of 3, he applied for admission to Saint Joseph’s University in 2013, hoping the University’s ASPIRE Program would bring his dream into focus.

For the past three years, the Kinney Center for Autism Education and Support has welcomed SJU students with autism, like Strauss — accepted to the University on their own academic merit — to participate in the ASPIRE program (Autism Support Promoting Inclusive and Responsive Education). Developed with a growing teenage autism population in mind, ASPIRE gives these young adults a right of passage from which they’re often excluded because of the challenges social interaction and independent living can pose for them. The end of high school for many on the autism spectrum is just that — an ending. Having aged out of the school system’s support for students with autism, these teens find few programs that provide the support they need for advanced education, social and life skills, and employment.

ASPIRE helps students with autism jump the hurdles that college life may present. Through case management and peer mentoring, the program offers support in every aspect of campus life, from the classroom to the residence hall and beyond. What sets ASPIRE apart from the few other college support programs is its commitment to fully integrating participants in the college experience. ASPIRE students have the option to live on campus and enter the housing lottery just like every other student. Eight of the nine students enrolled in ASPIRE live in residence halls.

Kinney Center staff also help students take advantage of academic opportunities. A classmate of Strauss who came to the ASPIRE program with perfect SAT scores spent this past summer participating in the Summer Scholars program, through which qualifying students engage in research with a faculty member.

“SJU, in general, and ASPIRE, specifically, have enriched our son’s life in ways that cannot be articulated,” says Michael Bamberger, whose son, Ian, is a sophomore. “Over the past two years, ASPIRE has been like an electric bolt shooting through his body, lighting him up like the proverbial Christmas tree. He has seen possibilities he never knew existed, and his eyes have never been more open. ASPIRE has been a godsend.”

Theresa Gill, associate director of community outreach at the Kinney Center, runs the ASPIRE program and presents widely on the topic of autism and transitions to adulthood.

“One of the best parts of ASPIRE for Strauss has been interacting with his peer mentor, Patrick Graham ’14.

“My greatest concern starting college on my own was making new friends and leaving the high school environment,” says Strauss, who now participates in club sports and lives on campus. “Pat helped me open up a little bit and be less shy. This was essential to making the friends I have now.”
From the start, Graham, a senior special education major, was there to help Strauss navigate the social world of college. Strauss and Graham share meals, play basketball and video games, and enjoy time together.

Graham is quick to point out that his relationship with Strauss is entirely mutual. ASPIRE brought them together, but the program doesn’t define their friendship, he says. Although Graham graduates in May, he and Strauss are certain they will remain friends for life.

“I get a lot from Bobby,” says Graham. “I’m inspired by his trusting nature, his flexibility and his authenticity. When my grandfather passed away, Bobby’s call was the first one I got.”

As Strauss looks ahead to his own graduation and intended career as a history teacher, he hopes to inspire students like himself. He says that seems more attainable now than ever.

“I’m most proud of proving to my family, friends and even the skeptics that I could transition into college without any issues,” Strauss says. “Everything seems perfect in my life right now. It’s a dream I’m living.”

Kelly Welsh is senior director of university communications at SJU and has handled public relations for the Kinney Center since it opened in 2009.

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**ASPIRE at a Glance**

- Case manager liaison between parents, faculty and other campus offices
- Peer mentor who is also a Kinney Center SCHOLAR (Students Committed to Helping Others Learn about Autism Research and Support)
- Classes in independent living and social skills
- Weekly study hall
- Supported employment at the Kinney Center in sophomore year

[kinneyautism.sju.edu/services/aspire.html](kinneyautism.sju.edu/services/aspire.html)
Dear Hawks,

A powerful call emanates from Hawk Hill: “The Hawk Will Never Die!” Its meaning — simplistic and layered — elicits joy, elation and passion from those who answer. The mantra speaks to our pride in being Hawks and evokes feelings of resilience, determination and fortitude. As a family of Hawks, we work together for the betterment of all of our stakeholders.

So much has happened on Hawk Hill in the past few months to strengthen my belief in and fuel my passion for our alma mater.

Fundraising revenue has increased 49 percent during the past three years and the President’s Magis Scholarship Initiative has added 38 scholarships since its launch two years ago. The Class of 2014 achieved a historic participation rate for its class gift. In the past year, we’ve seen a three percent increase in the number of donors, and more than 3,500 alumni attended events. Were you one of them?

Our athletic teams also achieved a high level of success. Men’s and women’s basketball earned NCAA postseason berths, baseball’s 35 victories are the most in the program’s 120-year history, men’s lacrosse won the Northeast Conference season title in its inaugural year in the league, and softball earned an Atlantic 10 championship bid for the seventh straight season. Our 20 Division I programs posted a 171-114-9 combined record this year.

There is little doubt higher education faces myriad challenges and issues I hope bring us closer together. There is much to be done and we need to work together to accomplish it.

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Together, then, we ensure that “The Hawk Will Never Die!”

Sincerely,

David A. Dorsey ’54
President
Saint Joseph’s University Alumni Association

A dedicated and loyal Hawk who has lived a life dedicated to the Jesuit principles of the magis and social justice, Joseph J. Oakes III ’64 is the 2014 recipient of the Shield of Loyola, the SJU Alumni Association’s most prestigious honor. Oakes, who is president of New Jersey-based Acorn Financial Services, will be presented with the Shield of Loyola at the 34th annual Alumni Gala on Nov. 15 at the Hyatt at the Bellevue in Center City Philadelphia.

The Shield of Loyola is awarded to distinguished alumni who have had remarkable success in their professions, whose lives reflect the values of St. Ignatius Loyola and who have demonstrated unparalleled loyalty to the University.

Founded in 1985, Acorn Financial Services has built a strong reputation for offering quality financial products and services in the Northeast and has more than 100 sales personnel in offices in Livingston, Paramus and Morristown, N.J., and Newtown, Pa. Acorn has received numerous company and industry awards and honors.

As a member of the Saint Joseph’s University Board of Trustees from 2002 through 2010, Oakes chaired the governance and leadership committee (2007–2010) and served on many other committees. He serves on the Erivan K. Haub School of Business Board of Visitors and was the 2006 recipient of the Haub Hall of Fame Award.

An SJU philanthropic supporter and avid enthusiast of the men’s and women’s basketball and lacrosse teams, Oakes is a member of the University’s Magis giving society. The sports information suite in the Ramsay Basketball Center bears his family name, and he is a co-chair of the President’s Cup golf outing committee.

He was a lead organizer of his 50th reunion as he and his classmates were inducted as Golden Hawks in May. Coinciding with reunion, Oakes was the driving force behind raising the value of the Class of 1964 Scholarship to $500,000. The fund has supported students since 1997.

A native of Narberth, Pa., Oakes earned a degree in political science from Saint Joseph’s. The president of his freshman class, he was involved in a number of other undergraduate extracurricular activities, including intercollegiate track and cross country, and intramural athletics.

Employing the Ignatian principles he learned as an undergraduate, Oakes has served his community in many ways. One of the most visible examples of his community involvement and advocacy for Catholic education came in 1984 when he served as a founding trustee for the Fund for Educational Advancement, the precursor organization to the Scholarship Fund for Inner-City Children (SFIC). After serving a five-year appointment as the board chair from 2008 to 2013, Oakes earned chairman emeritus status and was honored in May at the SFIC’s 30th annual dinner with its Archbishop Peter L. Gerety Award, named for the archbishop emeritus of Newark, N.J.

Oakes and his wife, Lynne, reside in Summit, N.J., and have four children, Kelly Quinn (husband Sean), Joseph J. IV ’94 (wife Allison), Kristin O’Brien (husband Patrick) and William S. ’98 (wife Cate), and 15 grandchildren.

For more information about the Shield of Loyola and alumni gala, visit alumni.sju.edu/gala and see the inside back cover of this magazine.
Dear Friends,

It’s been two years since I returned to Hawk Hill to lead the University Advancement team. And in that time, I’ve had the privilege and pleasure of meeting and reconnecting with fellow alumni, parents and friends of Saint Joseph’s, as well as our faculty and staff, who share a tremendous passion for our educational mission.

Our job in University Advancement, I’ve often said, is one of the most rewarding jobs in the world. We have the great honor of engaging with people who have a love for and loyalty to a shared experience that changed their lives — or the lives of their sons and daughters. Hearing their stories and the many ways in which Saint Joseph’s Jesuit, Catholic education taught them how to think and become men and women with and for others is both inspiring and humbling.

Last year, I had the opportunity to see the University from a new perspective — as a parent — when my oldest son, Martin, became a proud member of the Saint Joseph’s class of 2017. It’s been such a joy to watch Martin thrive and grow here, as I also did (once upon a time). Despite a challenging year for the University, Martin’s time on Hawk Hill so far has been wonderfully positive. He’s enjoyed his classes and has been challenged academically by talented and caring faculty, he’s taken advantage of student activities and service opportunities, and he hasn’t missed a chance to enjoy social life on campus with his fellow Hawks. He’s truly fallen in love with Hawk Hill.

With much the same passion as my 19-year-old son has for “St. Joe’s,” our alumni, parents, friends and the campus community continue to demonstrate their unwavering loyalty to SJU, for which I am deeply grateful. That passion is what enabled us to not only accomplish our fundraising goal in fiscal year 2013-14, but also surpass it. Because of the generosity and loyalty of our benefactors, we raised $15.8 million in support of University initiatives.

The President’s Magis Scholarship Initiative has raised more than $10 million since University President C. Kevin Gillespie, S.J. ’72, announced the campaign in 2012. Since then, we’ve added 38 scholarships and raised $10.3 million in scholarship support. In fact, over this past year, two alumni established endowed scholarships of $1 million each. Our commitment to keeping a Saint Joseph’s education affordable and accessible remains steadfast and becomes more within reach with each gift made to support this campaign. I’m truly inspired by these acts of kindness and generosity.

Meanwhile, our alumni continue to become more and more involved with their alma mater by volunteering, mentoring students, networking with each other, providing internships and employment for our students, as well as participating in alumni events on- and off-campus, around the country and around the world.

The support of our alumni, parents and friends speaks volumes about the impact of shared experiences and the power of passion. Thank you to the many Hawks — students, alumni, parents and friends — who enabled us to do more for Saint Joseph’s, and the most important members of our community: our students.

With gratitude,

Martin Farrell ’88, ’98 (M.S.)
Vice President, University Advancement

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**Shared SJU Experiences and the Power of Passion**

**University Advancement Totals**

<table>
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<th>Total donations</th>
<th>25% increase from FY13</th>
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<td><strong>$15.8M</strong></td>
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<tr>
<th>Record number of SJU parent donations</th>
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<th>Raised through estate gifts</th>
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<th>Alumni, parents and friends networking or participating in events</th>
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<th>Record number of seniors who supported the Saint Joseph’s Fund with 2014 Class Gift</th>
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<th>SJU faculty and staff who supported the Saint Joseph’s Fund</th>
<th><strong>362</strong></th>
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<th>New scholarships through President’s Magis Scholarship Initiative</th>
<th><strong>38</strong></th>
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An exemplar of the Jesuit tenet of serving as “a man with and for others,” George J. Beichl, Ph.D. ’39, taught chemistry on Hawk Hill for 50 years. As a faculty member, he gave freely of his time, participating in several clubs and activities. He supported campus causes through philanthropy and donated more than 500 chemistry books to the Francis A. Drexel Library.

Beichl, chemistry department chair for more than 20 years, received an honorary doctorate after the 1988-89 academic year, his last year as a professor. In 1990, he earned one of the University’s top service-oriented accolades, the Rev. Joseph S. Hogan, S.J., Award. Beichl taught thousands of students during his tenure, and the scope of his impact is immeasurable.

In one case, however, Beichl’s influence can be measured as precisely as one of the reactants in his chemistry experiments. In the mid-1960s, S. Robert Freedman ’66, a freshman from Philadelphia, enrolled at Saint Joseph’s. A pre-med major, he immediately dove into the exploration of the composition, structure and properties of matter in Beichl’s chemistry lab. Beichl mentored Freedman throughout his three years on Hawk Hill before the budding pathologist transferred to Jefferson Medical College to complete his medical training.

In a testament to Beichl’s impact, Freedman recently established the Herbert I. and Shirley W. Freedman Scholarship Fund to memorialize his parents and honor Beichl. The fund will assist qualified Saint Joseph’s University chemistry students in perpetuity.

The scholarship fund is part of the President’s Magis Scholarship Initiative, a $50 million undertaking aimed at making Saint Joseph’s Jesuit, Catholic education affordable and accessible to more deserving students. Since its launch in fall 2012, the initiative has raised $10.3 million, $6 million of which has gone toward 38 newly established current-use and endowed scholarships, including the Freedman Fund.

Scholarship is the lifeblood of a Jesuit education, which emphasizes access to learning and developing the breadth and depth of each person. Beichl and Freedman embody the magis, the Jesuit ideal of “doing more.” When called, they both paid it forward for the benefit of others: Beichl by taking a young Robert Freedman under his wing as an undergraduate, Freedman by establishing a scholarship to perpetuate Jesuit education for the next generation of Hawks. They have bridged the generations, enabling future Hawks to do the same.

For more information about the President’s Magis Scholarship Initiative, visit campaign.sju.edu.

Read more about Beichl’s life before he came to Saint Joseph’s on Pages 20-23.

### New Scholarships Established in FY14 — President’s Magis Scholarship Initiative

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<tr>
<th>Scholarship Name</th>
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<tr>
<td>Vincent L. Buondonno ’58 Scholarship</td>
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<td>William and Muriel Elliott Foundation Scholarship</td>
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<td>Christopher ’81 and Monica Furman Scholarship</td>
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<td>Rev. C. Kevin Gillespie, S.J. ’72 Scholarship</td>
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<td>John F. Gormley ’63 Scholarship</td>
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<td>Hagan Family Scholarship</td>
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<td>Agnes Matthews Scholarship</td>
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<td>Joan and John McIsaac Men’s Lacrosse Scholarship</td>
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<td>Thomas P. and Alice T. McParland Memorial Scholarship</td>
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<td>John J. Meehan, M.D. ‘43, Memorial Scholarship</td>
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<td>Michael J. Nesspor ’80 Scholarship</td>
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<td>Radian Group Scholarship</td>
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<td>Dr. Jack Ramsay ’49 Scholarship</td>
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<td>James P. and Leanne G. Toner ACESJU Fund</td>
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<td>Trainers Family ACESJU Fund</td>
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<td>Francis Xavier Scholarship</td>
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Advancement Events

1. The University thanked Barbelin Society members for a successful year at an on-campus gathering in April. University President C. Kevin Gillespie, S.J. ’72 (center), greets Leo Delgadillo ’14 (left) and Keara Parciak ’14 (right), the first two student members of the annual leadership giving society, which has seen its membership grow to nearly 1,000 members, a 31 percent spike in the past three years.

2. Mark E. Almeida ’82, president of Moody’s Analytics, spoke to more than 100 students, alumni, faculty, parents, administrators and friends in April about the post-crisis global financial markets at the annual New York Council Dinner, benefiting Summer Scholars.

3. The Gallagher family enjoys a moment after the 7th annual Jack Gallagher ’63 Memorial Golf Outing in June at Scotland Run Golf Club in Williamstown, N.J. More than 125 golfers hit the links in support of the newly established Go Hawks Fund. Sponsors included Gallagher Tire, Robert Christians Restaurant & Bar (Pocono Lake, Pa.), Century 21 Select Group of Pocono Lake, Pa., Newtown Foods USA, Titan Tire and Solideal USA Inc.

4. (From left) Francis Hazel, Al Pastino, Al Tegler (reunion committee members) and Don Naimoli were four of the nearly 100 members of the Class of 1964 who returned to Hawk Hill for their Golden Hawks celebration and induction during commencement weekend.

5. (From left) Haub School Dean Joseph A. DiAngelo, Jr., Ed.D. ’70, Maryanne and John Post ’60 were among the guests at the Seashore Gathering at the Reeds at Shelter Haven in Stone Harbor, N.J., in July.

6. (From left) Angela Hamlin and her daughter, education fellow Diana Hamlin, Connelly Foundation Executive Vice President Emily Riley and education fellow Kaia Turner ’14 attended the July reception celebrating the newest Alliance for Catholic Education—Saint Joseph’s University cohort of education fellows.

Alumni Association Launches “Welcome to the City” Receptions

Members of the Class of 2014 (from left) Rya Abat and Marie Vitale at the NYC Reception at Breuckelen Colony in Brooklyn.

Several of the SJU Alumni Association’s regional chapters participated in the inaugural “Welcome to the City” receptions in May and June. The Philadelphia, Washington, D.C., New York City, Boston and South Jersey chapters welcomed more than 100 new graduates and summer interns to their areas to help with the transition to a new location.

SJU AFROTC Inducts Second Class into Wall of Fame

1949

Joseph Kiernan (B.S.), a former SJU adjunct professor of sociology, was featured in an article on philly.com on June 22 celebrating the 70th anniversary of the GI Bill. A turret gunner on a B-24 bomber, he flew 35 combat missions in WWII. Kiernan attended Saint Joseph’s for free on the bill when he returned home.

1954

Dick Coogan (B.S.), at age 82, has decided to focus his races on the 10K distance. He has completed half-marathons and won in his age group in Alexandria, Chicago and Raleigh. Coogan will participate in the Marine Corps Marathon 10K in October, along with his daughter, who will run a full marathon.

1956

Joseph J. Cirotti, M.D. (B.S.) has been appointed emeritus chair of the Department of Pediatrics for Abington (Pa.) Memorial Hospital.

1960


1969

Joseph J. Bosick, Esq (B.A.), a founding partner of the law firm Pietragallo Gordon Afano Bosick & Raspanti, which has offices in Pittsburgh, Pa., and Philadelphia, was appointed to serve as the 2014 president of the University of Pittsburgh School of Law Alumni Association.

1971

John Lord, Ph.D. (B.S.), professor of marketing and director of sports marketing at SJU, published Bill Giles and Baseball (Temple University Press, 2014), a chronicle of Giles’ career, including his 44-year affiliation with the Philadelphia Phillies.

1973

James Beirne (B.S.), a Career Center director at Washington University in St. Louis, Mo., received a Fulbright Grant to visit the United States International University in Nairobi, Kenya, where he is lecturing and advising students, and advising the faculty on organizational design and career assessment protocols and processes.

1974

Harry J. Morris, D.O. (B.S.), became president of the Pennsylvania Osteopathic Family Physicians Society, a statewide organization representing family physicians with a Doctor of Osteopathic Medicine degree. A professor and chair of the family medicine department at the Philadelphia College of Osteopathic Medicine, he is also a staff member at Roxborough Memorial Hospital in Philadelphia and Mercy Suburban Hospital in Norristown, Pa.

1977

Jerry Maginnis (B.S.), a certified public accountant from Sewell, N.J., was elected 2014-15 president of the Pennsylvania Institute of Certified Public Accountants. A managing partner for the Philadelphia office of KPMG, he is also a Greater Philadelphia Chamber of Commerce board member and a member of CEO Council for Growth.
GERALD MCHUGH, JR. ’76

From the Bar to the Federal Bench

Gerald McHugh Jr. ’76 received the biggest news of his career during one of the most difficult moments of his life. The call came on the night of his father’s viewing, August 1, 2013. He slipped away from family and friends to hear the news: President Obama had nominated him to serve as a Federal District Court Judge for the Eastern District of Pennsylvania.

“It was a bittersweet feeling for me,” says McHugh, whose nomination was confirmed by the Senate in March. “Saying goodbye to my father while receiving this incredible news was one of the best and one of the worst things I’ve experienced.”

A partner focusing on personal injury litigation at the Philadelphia firm Raynes McCarty since 2004, McHugh has been recognized throughout his career for his commitment to justice and mastery of the law. He was regularly named a Pennsylvania Top Ten “Super Lawyer” and was listed in Best Lawyer in America. Elected to fellowships in both the International Academy of Trial Lawyers and American College of Trial Lawyers, he received SJU’s Hon. Francis Z. McClanaghan ’27 Award for distinguished accomplishments in the field of law and his commitment to the University in 2010.

McHugh spent the first 23 years of his career at Philadelphia’s Litvin firm, becoming a shareholder.

“Being in my late 50s, it was relatively late for me to think about the bench,” says the lifelong West Philadelphia resident, “however, I knew I wanted to go into some type of public service for the remainder of my career.”

McHugh says his new role as a federal judge has been rewarding from the beginning. “It is a totally different perspective to be a judge compared to a lawyer,” he observes. “As a lawyer, you are focused on one point of view; as a judge you have to choose the correct point of view. I aspire to be the type of judge I would want as a lawyer: one who is fair to both sides and administers justice in a way that everyone is treated like a fellow human being.”

His peers see McHugh’s new role as a natural next step. Martin Brigham, also a partner at Raynes McCarty, describes his reaction to McHugh’s first published opinion as a judge.

“This is classic Jerry,” he says. “His analysis was clear and well-written, understood the broader legal perspective in which this issue was presented, drew upon a wealth of legal knowledge, and fairly laid out his reasoning so it could be understood — and respected — by everyone involved.”

From a young age, McHugh possessed a flair for words and arguing different points of view. As early as seventh grade, he knew his calling was the law.

“Growing up in West Philadelphia made me keenly aware that not everyone starts life with the same advantages,” says McHugh, who attended St. Francis de Sales School and St. Joseph’s Preparatory School. “I was born into a good family, but not everyone was as fortunate as I am. This made me curious about the cycle of crime and how we deal with these situations.”

During his time as a Saint Joseph’s theology major, McHugh taught Philadelphia prison system inmates. The experience prompted him to consider the connection between faith and social justice, and in 1983, he co-founded Hospitality House of Philadelphia, a halfway house to help rehabilitate ex-offenders. He served on its board as well as that of many other charitable and civic organizations.

McHugh also remains true to his West Philadelphia heritage. He met his wife, Maureen Tate, while in high school, and they later married and had four children: Laura, Amy, Colleen and Michael. They live in the neighborhood where McHugh was raised and where the past five generations of his family have resided. He has worked tirelessly to sustain the area’s vitality, from helping to shut down businesses selling illegal drugs to working with his wife to turn a vacant lot into a community garden.

“My parents had great faith in community and in the neighborhood,” he says. “They believed that you bloom where you were planted. If you put down roots and do your best for yourself and your family, the whole garden flourishes.”

— Marisa (Fulton) Benjamin ’03
IN MEMORY

Joseph Gerald John Baker Sr., father of Kathleen Klarich, Pharmaceutical & Healthcare Marketing MBA
Raymond A. Horn, father of Raymond A. Jr., Ph.D., associate professor, Educational Leadership
James Hubbard Long, father of Patty Esnouf, Faith Justice Institute
Alice Jean Phips MacIntosh, mother of Jean Turfa, Ph.D., Modern and Classical Languages
Margaret K. Novotny, mother of Joan Chrestay, vice president, External Affairs
Jason Petyk, brother of Natalie, Psy.D., Counseling and Psychological Services
Margaret Salvato, mother of Maryanne Benetatos, Counseling and Psychological Services
Eugene Smith, father of Jeannine M. Shantz, Academic Computing
Jack Kraft ‘42
James K. Orfe, D.D.S. ‘42, father of Matthew J. ’70
James J. Gallagher, M.D. ’43, brother of John J. ’48 (deceased)
James V. Mackell Sr., M.D. ’43, father of James V. Jr., M.D. ’65
Gordon W. Lupin, M.D. ’47
Lawrence E. Pilot Jr. ’47
John N. Kienlen ’48, brother of E. Michael ’51
Daniel H. Callahan ’49
George McKernan ’49
Benedict A. Casey, Esq. ’50
Vincent D. Gallagher ’50
John J. Barcia ’50
Walter A. Mamenskis Sr. ’50, father of Algrid R., M.D. ’82, and Walter A. Jr. ’83
Joseph F. McElvee Jr., ’50, husband of Theresia M. ’89 (deceased) and father of Mary S. ’82 (deceased)
Richard W. Frazer Jr. ’51, father of Richard W. III ’74 and Matthew P. ’86
James J. Heam ’51, father of Anne Norris, M.D. ’85, and John L. ’88
Francis A. Nealon ’51
Edward J. Henry Jr. ’52
John J. Rogers ’52
Richard N. Czerwinski Sr. ’53
John S. Piontkowski Jr., brother of Clifford ’53
Jerome J. McNamara ’54
Dominic M. Roberti, Ph.D. ’55
John R. Belfi ’56, father of Brian ’93
John Collier ’56, brother of Robert L. ’53
Nicholas D. Cantwell ’57
Joseph J. DeSanctis Jr., M.D. ’57
Ferdinand L. Manlio Jr., D.O. ’57
John J. Hall ’58
Lester E. Burgess ’59
Donald C. Marino, Esq. ’60
Rev. Joseph P. McFadden ’60
Eileen Tonkinson, wife of Arthur C. ’60
John J. Konecny ’61
James F. Burke Jr., M.D. ’62, father of Laura Lloyd ’88
Albert Campana ’63, father of Susan Shelley ’83
George J. Crumley ’63
John H. Behl III ’64
Joseph A. Mascio ’64
Mary P. Schramm, M.S.B.T ’64
Louis E. Vignola, Esq. ’64
Mildred E. Fuller ’65, wife of James R. ’64 (deceased)
Paul A. Grilio ’65
Patrick Maloney ’65
Francis J. Reilly ’65
Edward C. Roccia ’65
Arthur M. Savitt ’65
Marlene Panek, wife of Edward S. Jr., Esq. ’66
John G. Gilligan ’67
Rev. Mgr. George W. Tomichak ’68
Sr. Ann V. Carroll ’69
Angelo A. Milicia ’69
Thomas W. Goodwin ’70
Constance M. May ’70
Jon O’Brien, S.J. ’70
Donald Byron ’71
Kenneth E. Jameson ’71
Helen K. Welch ’71
Charles E. Etzler Jr. ’72
Edwin L. Smith ’72
Christopher L. Taylor ’72
Gerald P. Hopkins ’75
Erik M. Strangeways Jr., Esq. ’75
Karen A. (Kruise) Eskew ’76
Timothy J. Malloy Jr. ’76
Richard P. Mule, Esq. ’78, husband of Ann Christine, Esq. ’78
Maria R. Rota ’78
James R. Hawthorne ’79
Bernice S. Tantum, mother of Myron N. Jr. ’79 and Daniel T. ’81
Ruth A. Collins ’80
Robert Covington ’80
John J. Prendergast, father of Helen F. Fanning ’80, Thomas V. ’83 and Stephen M. ’94
Susan B. Traiman ’80
Michael J. Wright ’80
Jill A. (Wagenfeld) Davis ’81
Mario M. Maggio, father of Maria M. ’81
Dorothy M. (Cregar) Gray ’82
Jeanne Baca ’83
Paul J. Colgan, father of Mark P. ’83
Charles L. Williams ’84
Joseph F. Hellenbrand, father of Christine M. Hutton ’88
James J. Leonard ’90
Jeffrey B. Lyczak ’91
Edward T. Misiewicz ’91
Josephina Miller ’92
Stephanie McKeller, former longtime SJU employee, mother of Joseph ’94 and Michelle McAlea ’99
Carl S. Watts, father of Christopher J. ’94
Mary Brauner ’95
Joseph A. Rowan, father of Tricia Atkinson ’99 and Joseph ’01
Andrew M. Hafele, father of Jennifer Hoffman ’01
Susan C. Weber ’01
Christopher J. O’Connell ’02
Melissa “Missi” Wright ’04
Walter Bahar, father of Amira ’06
William K. Hanlon, father of Timothy J. ’06
Jennifer (Kuhn) Snyder ’08
Michael S. Belisario, father of Emily E. ’12
Frank M. Pedalino Jr., father of Kristen ’12
Michael D. Ashcroft, father of Alexis A. ’13
Seamus Curran, father of Kelly ’15
William Delaney, father of Timothy J. ’06
Richard P. Mule, Esq. ’78
Maria R. Rota ’78
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Frank M. Pedalino Jr., father of Kristen ’12
Michael D. Ashcroft, father of Alexis A. ’13
Seamus Curran, father of Kelly ’15
William Delaney, father of Daniel R. ’17
Abbey Mallon ’18

1980

F. Gregory Gause III, Ph.D. (B.A.), is the John H. Lindsey ’44 Chair in International Affairs at the George H.W. Bush School of Government and Public Service at Texas A&M University.

Steve Porth, Ph.D. (B.S.), received the Robert J. Spitzer, S.J., Award from Colleagues in Jesuit Business Education this year for his leadership as the founding senior editor of the Journal of Jesuit Business Education. He is also associate dean and executive director of graduate business education at SJU.

Francis J. Leto, Esq. (B.A.) was named the president and chief operating officer of the Bryn Mawr (Pa.) Trust Co. and Bryn Mawr Bank Corp. In January, he will become CEO of both organizations. Leto previously managed the Wealth Management Division of the bank and served as general counsel to both the corporation and the bank.

Maria (Frizelle) Roberts (B.S.) was named Eastern Pennsylvania Small Business Person of the Year by the Philadelphia District of the Small Business Administration. She is president and CEO of MFR Consultants, a Philadelphia company that provides business advisory, information technology and project management services.
University Mourns Chemistry Professor and Administrator

Dominic M. Roberti, Ph.D. ’55, professor emeritus of chemistry, died on July 15, 2014.

Roberti arrived on Hawk Hill in 1951 as an undergraduate, majoring in chemistry and graduating third in his class. He received his doctorate in physical chemistry from Princeton in 1959 and went on to work as a research chemist at DuPont Chemicals. He also taught at Villanova University.

In 1966, Roberti returned to Saint Joseph’s and held a variety of academic and administrative positions over the following 30 years. He served as the director of the Honors Program, associate academic dean, assistant to the academic vice president and University editor. As a professor, he taught courses in general and physical chemistry, the history and philosophy of science, the environment, energy alternatives, and food and nutrition. He played a crucial role in the admission of women to Saint Joseph’s full-time day program in 1970.

“St. Joe’s really defined my father in many ways: as a student, an administrator and a member of the faculty,” says Roberti’s son, John, of his father’s long-standing relationship with the University. “He loved teaching and got so much joy out of being with his students.”

After being diagnosed with prostate cancer in 1993, Roberti began volunteering at the Greater Philadelphia Cancer Support Community. He retired from SJU in 1995 and began a desktop publishing business where he and his wife, Carole, designed and typeset many publications, including several for SJU.

Roberti also worked with the Catholic Peace Fellowship, the Catholic Worker and the Interfaith Walk for Peace and Reconciliation.

— Katie Smith ’15

Roberti and wife Carole at his SJU retirement celebration in 1994.

Old St. Joseph’s Church Gains Historical Recognition

Nestled in the heart of Philadelphia’s Society Hill neighborhood exists an important part of Pennsylvania history. Old St. Joseph’s Church, located at 321 Willings Alley, is not only the site where Saint Joseph’s University was founded in 1851, it is also the first church designed for Catholic worship in Pennsylvania.

Old St. Joseph’s was recently designated with a Pennsylvania Historical and Museum Commission (PHMC) marker, a descriptive indicator that recognizes the church, along with 2,000 other places, events and people, as having helped shape Pennsylvania’s heritage. The marker, which was placed on the more well-traveled side of the church at 324 Walnut Street, was dedicated July 31, the Feast of St. Ignatius Loyola, founder of the Jesuit Order.

“This is an especially momentous event,” says Celeste Morello ’94 (M.S.), the author and historian who applied for the marker. “This honor is a formal recognition that Old St. Joseph’s played a part in Pennsylvania history.”

In 1729, Joseph Creaton, S.J., established a mission in Philadelphia. At that time, Catholics faced a hostile national environment, and the government challenged their right to worship. Fr. Creaton purchased the land between Third and Fourth Streets and south of Walnut Street for a church, which was built in 1733. His goal, as founding pastor of Old St. Joseph’s, was to create a safe environment for Catholics to freely practice their faith. Despite the constant harassment and assaults parishioners endured, Old St. Joseph’s Church and its community endured and remain active today.

“The major factor in approval of the PHMC marker is demonstrating statewide significance,” says Karen Galle, Pennsylvania historical marker coordinator. “There are about 250 of them in Philadelphia, the largest number of any city or county in the state. They are a real source of pride for the community.”

Strict criteria must be met to secure a marker, with nominees showing historical relevance through detailed and extensive research, says Morello, who is responsible for four of the six markers given to Philadelphia Catholic churches. Only 25 percent of applications receive approval.

“Not only does the marker validate Old St. Joseph’s Church, but in broader terms, it recognizes that Catholics are integrated in Pennsylvania’s past,” says Morello. “They played an integral role in shaping our state’s history.”

— Marisa (Fulton) Benjamin ’03


photos: jenn nagel

fall 2014 33

Isabel St. Malo de Alvarado (B.A.) was elected vice president of the Republic of Panama.

1992

Dr. James R. “Rusty” Hailey (M.B.A.) is chief pharmacy officer for the State of Tennessee Health Care Finance and Administration, Bureau of TennCare.

1993

Robert S. Dolansky Jr., D.O. (M.B.A.), was installed as the 103rd president of the Pennsylvania Osteopathic Medical Association, a statewide organization for physicians with a Doctor of Osteopathic Medicine degree. He is affiliated with St. Luke’s Hospital in Allentown, Pa., where he is a member of the medical staff executive committee.

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1994

Daniel P. Gallagher (B.S., M.S. ’99) was promoted to senior vice president of Strategic Growth Initiatives at Comcast-Spectacor in Philadelphia. Gallagher has been with the sports and entertainment firm for more than 13 years, most recently as chief of staff for special projects.

1996

Allen Zhang (M.S.) is a software engineer at IEX Group, a start-up equity trading venue in New York City. The firm was profiled on “60 Minutes” this year and is a prominent subject in Flash Boys, a nonfiction book that focuses on high-frequency trading in the U.S. equity market. Zhang is a character in the book.

1997

Richard S. Brown, Ph.D. (B.A.), is an assistant professor of strategic management at Penn State University-Harrisburg. He, his wife and their three children reside in Jamison, Pa.

Tara (McLaren) Anderson (B.S.) and husband Charles, along with their children, Matthew, William and Katrina, announced the adoption of four Latvian children, Ariana, Liam, Gabriella and Vanessa.

1998

Donna (Kelly) Romero (B.A.) received the To Fill the World with Love award from Upper Darby Summer Stage, where she has taught acting since 2007. She runs the theater program at Friends Select School in Philadelphia and serves as a mentor for the Greater Philadelphia Cappies. Romero, husband Nick and their two children live in Drexel Hill, Pa.

William D. Leahy (B.S.) teaches honors and advanced placement physics at a Northern Virginia high school. He and wife Della (Hutchinson) ’99 (B.S.) have three children and celebrated their 10th wedding anniversary.

1985


James Karustis, Ph.D. (B.S.), and wife Lucinda (Dilanni, B.S. ’85) celebrated their 25th wedding anniversary. A psychologist in Downingtown, Pa., Jim writes a Chester County, Pa., newspaper column, “The Family Way with Dr. Jim.” Lucina “Cindy” is a systems analyst for The Vanguard Group.

Frank LaFerla, Ph.D. (B.S.), was appointed dean of the Francisco J. Ayala School of Biological Sciences at the University of California, Irvine. An internationally recognized scholar working on Alzheimer’s disease, LaFerla previously served as the chair of UC Irvine’s Department of Neurobiology and Behavior.

1987


1988

Joe Vitullo (B.S.) is a senior IT director at Optum Technologies, part of the United Health Group Corp., located in Minnetonka, Minn. He manages the national community and state portfolio for the Office of Enterprise Corporate Program Management.

1989

Capt. Paul Bourgeois (B.S.) retired from the Navy Supply Corps after 25 years of active duty. He was last stationed in Hawaii at the Pacific Fleet Headquarters.

MARRIAGES

The Hawk and many SJU alumni congratulate Natasha (Soans) ’10 and Stephen Phillips ’09 at their wedding reception this past October. The couple was married during a Catholic Mass, which they followed with an Indian wedding ceremony later in the day.

Gidget Montelibano (B.S. ’07) and Matthew Murray
Brittney McKeon (B.S. ’08) and Sean McLaughlin (B.S. ’07)

Natasha Soans (B.S. ’10) and Stephen Phillips (B.A. ’09)
Erin Florczyński (M.S. ’13) and Daniel Wilson (B.S. ’10)

1985


James Karustis, Ph.D. (B.S.), and wife Lucinda (Dilanni, B.S. ’85) celebrated their 25th wedding anniversary. A psychologist in Downingtown, Pa., Jim writes a Chester County, Pa., newspaper column, “The Family Way with Dr. Jim.” Lucina “Cindy” is a systems analyst for The Vanguard Group.

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1988

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1989

Capt. Paul Bourgeois (B.S.) retired from the Navy Supply Corps after 25 years of active duty. He was last stationed in Hawaii at the Pacific Fleet Headquarters.
“I constantly bring God into my work,” says Eugene Sell ’97, owner of Bethlehem (Pa.) Woodworking and Restoration, which offers custom furniture and fine craftsmanship for both liturgical and residential clients. He is passionate about experiencing his faith through woodworking and artistry.

It’s a full-time job, yet he also works part-time as a lay chaplain and bereavement coordinator at Ascend Hospice in Fort Washington, Pa. Sell says being with families through Ascend allows him to serve God and assist the community.

The former psychology major brought his talents and faith devotion back to SJU with the design and fabrication of a pair of unique cases that hold a volume of the Heritage Edition of the Saint John’s Bible. The cases, housed in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial and the Post Learning Commons, allow for public viewing of the Bible.

The University has, so far, acquired four of the seven existing volumes of the Saint John’s Bible, the first hand-written and illuminated Bible to be commissioned by a Benedictine Abbey in more than 500 years since the invention of the printing press. Measuring two feet tall by three feet wide when open, the leather-bound Bible blends the iconography of many world religions with images that represent recent subjects, such as the Hubble Space Telescope and the Twin Towers, making it relevant to the world today. Saint Joseph’s is the only institution in the Philadelphia area to own this resource, whose beauty requires that the cases are works of art in themselves, given the Bible’s magnificent calligraphy and illustration.

Sell sees his woodworking as a form of art and as his vocation — both professionally and spiritually. “It made sense that the University would choose a modern design for Bibles with such imagery,” he says.

Dennis McNally, S.J., professor of art and Sell’s mentor when he was a student, says, “His work on those Bible cases is marvelous, full of spiritual integrity and hidden messages, just like the great Saint John’s Bible.”

Sell studied at Saint Charles Seminary in Wynnewood, Pa., for two years after his SJU graduation, discerning his vocation and developing his understanding of God. He ultimately decided that he was called to live out his faith in different ways. He went on to pursue his current careers as craftsman and chaplain, serving God by designing distinctive religious works and serving the spiritual needs of those facing the loss of loved ones.

— Katie Smith ’15
**BIRTHS**

Freida Jane and John Rosario, children of Vanessa and Elliot Drago '06

Edward Ulysses to Mary (Richardson, B.A. '90) and Patrick Graham

Charles Peter to Yvonne (Fulchiron, B.A. '98) and Brian Schmidt

Callan Addison and Nolan Patrick to Sara and Bernard McCue (B.S. '00)

Madeline Rose to Amanda (Fisk, B.S. '02) and Mark Manfreda (B.S. '02)

Olivia Lillian to Laura (Flick, B.S. '02, M.A. '04) and Daniel Reilly (B.A. '04)

Louis to Stefanie and Louis Riehl (B.S. '04)

Joseph William to Alexis (B.S. '05) and Joseph Rizzo (B.S. '05)

Freida Jane and John Rosario to Vanessa and Elliott Drago (B.A. '06)

Luca Joseph to Sarah and Mark Constan (B.S. '09)

Valentina Louise to Patricia and James Brack (M.S. '13)

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**2001**

Edward Harris (B.S.), an adjunct professor of marketing, was named vice president of marketing and communications for the Valley Forge (Pa.) Tourism and Convention Board. Harris is a board member of Bike and Build, a nonprofit organization that uses cross-country cycling trips to raise funds and awareness for affordable housing.

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**2003**

Betsy Gilligan (B.A.) of Hoboken, N.J., is the assistant general counsel at Essex County College in Newark, N.J.

Patrick T. Reilly (B.A.) has become an advisory board member of Northside Common Ministries, a nonsectarian, nonprofit organization devoted to meeting the needs of the Southwestern Pennsylvania homeless population. An associate with the Pittsburgh, Pa., law offices of Marshall Dennehey Warner Coleman & Goggin, Reilly was named a Pennsylvania Super Lawyer Rising Star the past two years.

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**2004**

Gina (Daigeaun) McAndrew, Esq. (B.A.), joined the Scranton, Pa., office of the law firm McNees Wallace and Nurick as an attorney in the Labor and Employment Group.

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**2006**

Steven Burda (M.B.A.) is a senior financial professional in the Financial Planning and Analysis Group of Johnson & Johnson (LifeScan, Inc.) in Wayne, Pa. Burda and his family reside in King of Prussia, Pa.

Bruce Thao (B.S.) was honored by the White House and U.S. Department of Health and Human Services as a Champion for Change for his work on educating Asian Americans and Pacific Islanders about the Affordable Care Act. He is the director of programs for Hmong American Partnership, where he oversees programs, policy and strategy. Thao is the son of Hmong refugees who fled Laos in 1975.

Corinne Elise Vile (B.S., M.S. '14) graduated in May with a master's degree in health administration. She has worked in public affairs for Independence Blue Cross, responsible for administration and growth of the IBC Political Action Committee.

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**2007**

Jonathan Foster, D.O. (B.S.), is completing a fellowship in gastroenterology at the Rowan (N.J.) University School of Medicine after finishing his term as the chief resident in Rowan’s Department of Internal Medicine.

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**2010**

Michael A. Brown (M.B.A.) was appointed to the board of directors of Philadelphia’s Economic Development Corporation, a public-private economic development partnership and resource for business growth and development in Philadelphia. He is the president and CEO of Environmental Construction Services.
MAURA CUNNINGHAM ’04

Sharing Her Expertise

From the moment Maura Cunningham ’04 spoke her first sentence in Chinese, in a class as an SJU senior, she fell in love with the language. It was no surprise, then, that shortly after the history major graduated from Saint Joseph’s, she moved to Beijing to study the culture.

“I loved living there,” Cunningham says. “Beijing is always looking toward the future and has so much optimism.”

After six months, she moved home to the United States to earn her master’s degree in East Asian Studies from Yale University and later begin a Ph.D. program at the University of California, Irvine. She also received a graduate certificate from the Hopkins-Nanjing Center for Chinese and American Studies in Nanjing, China.

Cunningham then returned to China, and she now lives in Shanghai and serves as a freelance writer, managing editor of the scholarly journal Twentieth-Century China and contributor to The Wall Street Journal’s blog, “China Real Time Report.” She is also completing the last step of her Ph.D. program: a dissertation on child poverty in Shanghai in the first half of the 20th century.

“I was drawn to studying China in college by reading books by authors who made Chinese history compelling,” she says. “Once I moved, I realized that China is fascinating: It’s a country that has undergone a tremendous amount of change in the past several decades — and that’s been profoundly unsettling — but it’s also given people opportunities they never imagined they might have.”

James Carter, Ph.D., SJU professor of history and a 20th century China expert, called on Cunningham’s expertise when he asked her to participate in a panel, “China Since 1989: Digital Media and Dissent Since 1989,” during the SJU symposium “Tiananmen at 25,” held in April. (For more on the symposium, see Page 7.)

“A frequent participant in male-dominated Chinese academic circles, Cunningham has contributed to discussions involving Asian politics, events and history. “I’ve never felt like an outsider, despite being one of the only females,” she says. “Chinese academics find it interesting that I chose to move to Shanghai to study their culture. It’s also great to see their look of shock when I converse comfortably with them in Chinese.”

Cunningham doesn’t plan to leave China anytime soon. “I hope to remain in Shanghai for at least a year, if not more,” she says. “It is my home now.”

— Amanda Sapio ’13

Cunningham ’04

“I am confident that Maura will become one of the most sought-after commentators on Chinese history and society because of her experience, insight and writing ability,” says Carter, who has been Cunningham’s mentor for 10 years.

Are you interested in becoming an SJU volunteer? You’re among friends! A desire to serve the greater good remains within many Saint Joseph’s alumni long after they graduate. Visit our new Volunteer Headquarters and learn how you can participate in a regional or affinity chapter, help recruit future Hawks, provide students with career guidance, and more. Visit alumni.sju.edu/volunteer.
The Saint Joseph’s Fund does more than shape a great University; it forms men and women for others. Your gift supports scholarships for talented students who are attracted to our Jesuit ideals. In touching students’ lives, your generosity influences the lives of everyone with whom our graduates come into contact as they live out SJU’s mission in the workplace and community. In that, the effect of your gift is exponential.

giving.sju.edu/donate

For many people, these images call to mind memories of jumping at something in the shadows of a movie screen or covering their eyes as a scary scene flickers across the television monitor. For others, they evoke a frightening campfire tale or a haunted house. Whatever form they take, scary stories, both on the page and on film, have held the popular imagination of readers and audiences for centuries. What keeps us going back for more?

Horror in popular culture seems to be everywhere, from the vampires of "Twilight" to the zombies of "The Walking Dead." Elements of the horror genre also appeared in ancient writings. The earliest horror literature was often concerned with religious beliefs about the afterlife of the spirit. Stories of departed souls rising from graves when their bodies were not buried properly emerged in everything from ancient Roman stories to Norse mythology.

The close connection between religious burial practices and the afterlife influenced 19th century authors who expanded on these themes in Gothic horror novels and short stories. Bram Stoker’s Dracula, Mary Shelley’s Frankenstein, Robert Louis Stevenson’s The Strange Case of Dr. Jekyll and Mr. Hyde and Oscar Wilde’s The Picture of Dorian Gray, along with Edgar Allen Poe’s stories, established horror as an important literary genre. The 20th century saw the introduction of cheap, mass-produced pulp fiction novels, magazines and comic books that brought horror stories firmly into popular culture.

With the advent of film, horror became a lucrative mainstay of entertainment culture. For example, the recent “Paranormal Activity” series of films grossed over $811 million worldwide. Yet critics and viewers rarely name horror films as favorites.

Why, then, do these films, stories and television shows continue to thrive? On one level, horror films and stories offer the rush of fright, adrenaline and edge-of-the-seat tension followed by a cathartic release that provides pleasure. The stronger the discomfort and dislike, the more intense the pleasure of viewing for the audience. Horror allows us to experience danger and fear without facing any consequences. And even though the primal terror of horror may continue in our nightmares, we know it is not real when we awaken.

While the cathartic release is an important part of the horror genre, it is also true that many horror films hold to a strict Victorian morality. The teenagers who take a camping trip to a lone cabin in the woods for some bacchanal fun are certainly going to die at the hands of the ax murderer, as is the unmarried couple on a secret rendezvous. The conventional nature of horror films appeals to personalities who like neat and tidy endings, even when predictable.

Ultimately, though, we watch and read the horror genre to be frightened. When we see the zombie trudging toward the hapless victim on the screen, our logical brain recognizes the symbolism of unstoppable death, uncontrollable plague and environmental degradation. But none of that can keep us from the visceral thrill of wincing and screaming when the zombie bites into his latest victim.

— Paul J. Patterson, Ph.D.
On April 26, the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial hosted its first wedding. Brittney McKeon ’08 and Sean McLaughlin ’07 married on a brilliant spring day before 225 family and friends.

University President C. Kevin Gillespie, S.J. ’72, who served as officiant, secured approval from the Archdiocese of Philadelphia for SJU to begin holding weddings on campus this year.

For information on alumni weddings in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial, visit wordpress.sju.edu/weddings or contact Wedding Coordinator Diane Hankee, dhankee@sju.edu, 610-660-1673.
34th Annual Alumni Gala & Dinner Dance

Honoring
Joseph J. Oakes III ’64
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Saturday, November 15, 2014
Hyatt at The Bellevue

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At Saint Joseph’s, good enough simply isn’t. We expect more. Through the magis, we are called to strive relentlessly, to pursue the greatest good, to give our absolute best. We’re one university, one common cause, one powerful force for good in the world.