Writing Studies Students Produce Words with Flair

New President Emphasizes Academic Distinction at Inauguration

What Does Magis Mean for SJU?

SJU’s Newest Residence Hall Lights Up Hawk Hill
While the cold weather brings us many opportunities to enjoy outdoor activities in a landscape sculpted by snow, for me, winter has always been a time for going inside. On Hawk Hill, I see this in the daily lives of our students: They troop to the Post Learning Commons, to take advantage of its state-of-the-art facilities as they maximize their studies; they attend arts and cultural events — perhaps a production in Bluett Theatre or an exhibit in the Saint Joseph’s University Gallery.

I also notice them making special, unscheduled visits to the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial or going on retreats that strengthen the foundation of their spiritual life. For many, service to the community, which usually takes place indoors during the winter months, helps to develop a caring heart and a strong moral compass.

Of course, our students also gather at the Hagan Arena to cheer on the men’s and women’s basketball teams, or pile into our gyms or athletic facilities to help keep their physical bodies strong.

I find it thrilling to observe these young Hawks, and their growing dedication to the magis, as they develop into the innovative, ethical leaders for which the University is known. Ultimately, the outcomes of a Saint Joseph’s education are writ large in the lives of our alumni. This fact makes our faculty, staff and administrators ever mindful that our students’ experiences contribute to their formation as integrated, successful individuals, inspiring us to do all that we can to ensure that their education is affordable, accessible and accountable to their needs, in a changing, competitive world.

I invite you to take a look inside this issue of SJU Magazine with its feature on Villiger Hall, the new first-year residence named in honor of Saint Joseph’s fifth president, Burchard Villiger, S.J. A lively photo spread shows off this living and learning space at different times of the day, and is a window to the contemporary student experience on campus. This issue also showcases excerpts of the creative work of our master’s students in the writing studies program. I hope you enjoy these excellent examples of the flowering of their gifted minds.

Finally, you will read about our new branding campaign that communicates so clearly what sets a Saint Joseph’s education apart. The campaign — Live greater. That’s the magis. — is built around the profound Ignatian concept that asks us to do more and be more, calling us to live greater, in order to be a powerful force for good in the world.

Sincerely,

C. Kevin Gillespie, S.J. ’72
President
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On the cover: Villiger Hall is Saint Joseph’s newest residence facility. Along with Maguire Campus across City Avenue, it provides a dramatic new gateway to campus from the south.
Photograph by Melissa Kelly

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FROM THE EDITOR

Woudn’t it be lovely to have started the New Year with the resolution to wake up every morning ready to live the meaning of this Ralph Waldo Emerson quote?

Write it on your heart that every day is the best day in the year.

The decades of students, faculty and alumni who remember the recently passed James Dougherty, Ph.D., professor emeritus of political science, might say that he began each day that way. (Read about him on page 32.)

I’m not quite there, but I would like to be. Although I approach each year with the highest of aspirations, I have to admit that this anonymous quotation may suit my life a little better:

A New Year’s resolution is something that goes in one year and out the other.


For SJU, though, the New Year, which many might say commences with the start of the fall semester, is always aspirational. Villiger Hall, the University’s new first-year residence, opened to 400 students last September. Saint Joseph’s new brand campaign — Live greater. That’s the magis. — also launched around that time, and C. Kevin Gillespie, S.J., ’72, was inaugurated as our 27th president last semester. You’ll find more about these historic events in this magazine.

This issue also features excerpts of some exceptional writing by current or graduated students in the Master’s of Writing Studies program. We’ve posted their work in full or shown additional pieces at www.sju.edu/magazine if you would like to continue reading.

One of my perennial wishes for the New Year, which is likely shared by many of these authors, journalists and poets, is to devote more time to writing. At the risk of perpetuating my cycle of resolutions, I’m going to postpone that writing. At the risk of perpetuating my cycle of which is likely shared by many of these authors, One of my perennial wishes for the New Year, you would like to continue reading.

additional pieces at www.sju.edu/magazine if you would like to continue reading.

GRADUATE PROGRAMS, ARTS AND SCIENCES

Open House, Tue., Mar. 5, Merion Hall, Maguire Campus (5:30-7:30 p.m.). Register online in advance and attend the Open House to have the application fee waived. (Open House does not include MBA, M.P.H. programs in psychology and nurse anesthesia.) Contact: Graduate Studies, 610-660-3131, gradcas@sju.edu. www.sju.edu/gradstudies

ALUMNI

Dinner with a Doc, Wed., Jan. 30, Haxb Executive Center, McNich Hall (6 p.m.). Contact: Laura Brunette, lbrunett@sju.edu, 610-660-3201, alumni.sju.edu/dinner13.

Dinner with Hawks (includes Dinner with a Lawyer) mentoring dinner, Thu., Jan. 31, Campion Student Center (6 p.m.). Contact: Patty Newby, mnewby@sju.edu, 610-660-2997. alumni.sju.edu/dinner13

SheUnited Women’s Conference, Sat., Mar. 23, Michael J. Hagan ‘85 Arena. Contact: Megan Famular, mfamular@sju.edu, 610-660-2306. alumni.sju.edu/sheunited

Alumni Track Penn Relays Party, Sat., Apr. 27, Pottruck Center, University of Pennsylvania (6:30 p.m.). Contact: Kevin Quinn, 610-660-1731, quinn@sju.edu.

Global Community Day, Sat., Apr. 20, locations across the globe. Contact: globalcommunityday@sju.edu. alumni.sju.edu/gcd

New York Council Spring Dinner featuring James Martin, S.J., Tue., Apr. 30, Harvard Club. Contact: Megan Famular, mfamular@sju.edu, 610-660-2306. alumni.sju.edu/nycd

Class of 1963 50th Reunion, Fri., May 10 and Sat., May 11. Contacts: Lynn Langnas, ilangnas@sju.edu, 610-660-3467, and Maura Slatowski, mslatows@sju.edu, 610-660-1244. alumni.sju.edu/sjufamily50

Men’s Basketball Pre-Game Receptions and Tickets • Wed., Jan. 30, Hawks at Fordham. alumni.sju.edu/hawksvfordham • Sat., Feb. 9, Hawks at Massachusetts. alumni.sju.edu/hawksvmissmass • Sat., Mar. 9, Hawks at Charlotte. alumni.sju.edu/hawksvcharlotte

Contact: Ken Glenn ‘08, kglenne@sju.edu, 610-660-1040.

FINE ARTS


Boland Hall Student and Alumni Gallery • Sculptures from 3-D Studio Art and Appropriated Art Classes (Ron Klein, M.F.A.), Mon., Feb. 4, Fri., Feb. 28. • Ceramic Sculpture and Pottery from Pottery I and Ceramics I classes (Judy Smith, M.F.A.), Mon., Mar. 4-Thu., Mar. 28. • Junior Art Majors Exhibit, Mon., Apr. 8-Thu., Apr. 25. • Student Art Festival, Mon., Apr. 29-Fri., May 3. Reception: Mon., Apr. 29 1-4 p.m.

Contact: Jeanne Bracy, jbracy@sju.edu. www.sju.edu/gallery

KINNEY CENTER FOR AUTISM EDUCATION AND SUPPORT

Programs: Social Skills, Kids Night Out, Adults Night Out and Sibshops. Registration required. Contact: 610-660-2170, kinneyautism@sju.edu. www.kinneyautism.sju.edu

MINISTRY, FAITH AND SERVICE

Liturgy of the Word and Eucharist, Chapel of St. Joseph-Michael J. Smith, S.J., Memorial: • Sundays (11 a.m., 8 p.m. and 10 p.m.) • Weekdays (12:05 p.m.)

SJU THEATRE COMPANY

An Enemy of the People • Thu., Feb. 14-Sat., Feb. 16 (8 p.m.) • Fri., Feb. 22-Sat., Feb. 23 (8 p.m.) • Sun., Feb. 24 (2 p.m.)

Rent (A portion of the proceeds from this production will be donated to Equity Fights AIDS.) • Thu., Apr. 11-Sat., Apr. 13 (8 p.m.) • Fri., Apr. 19-Sat., Apr. 20 (8 p.m.) • Sun., Apr. 21 (2 p.m.)

Productions held in Bluett Theatre, Post Hall. Tickets: www.sju.edu/theatre.
C. Kevin Gillespie, S.J. '72 (B.S.), became the 27th president of Saint Joseph's University on October 12, 2012, only the second alumnus to hold the position. For more on the inauguration and a weeklong series of events in honor of the milestone, see pages 20-23. www.sju.edu/inauguration

“I accept this responsibility as president of Saint Joseph’s University, and I do so in the embrace of a Saint Joseph’s community that has been like a second family to me for more than 40 years.”

—C. Kevin Gillespie, S.J. ’72 University President
RUN/WALK SUPPORTS KINNEY SCHOLARS

More than 200 people came together on an early October morning to help raise funds to support Kinney SCHOLARS (Students Committed to Helping Others Learn about Autism Research and Support). A 5K Run and 1-Mile Fun Run/Walk, held on the James J. Maguire ’58 Campus and surrounding neighborhood, brought in $5,000 for the education and research program.

“The Kinney Center Run/Walk for Autism was a tremendous opportunity for the University community to join children with autism and their families who are served through Kinney programs and to raise support and awareness,” said Ryan Hammond, director of business development and strategic initiatives.

Kinney SCHOLARS are SJU undergraduates who work one-on-one with individuals with autism at the Kinney Center, which offers services, resources and support to enhance autism care, awareness and advocacy. SCHOLARS plan and give lessons, monitor progress, and record and study data, gaining firsthand experience to pursue careers in the field. kinneyautism.sju.edu

MCNULTY SCHOLARSHIP PREPARES WOMEN FOR CAREERS IN MATH AND SCIENCE

With the arrival of its class of 2016 recipients, the John P. McNulty Scholarship for Excellence in Science and Math now has its first full complement of McNulty Scholars. Christina Freeman, of Hatboro, Pa., Heidi Kurn, of Troy, Mich., and Kathleen Logan, of Springfield, Pa., are the newest beneficiaries of the four-year, full-tuition, merit-based scholarship.

Each year for the past four years, three incoming first-year students have become part of the McNulty Scholars program, through which they receive support and mentorship to help them become leaders in their professions. The program seeks to inspire and nurture the professional success of young women interested in pursuing high-level careers in math and science.

An important feature of the program is mentorship — from dedicated professionals, faculty members and other students. Upper-class scholars are expected to act as peer mentors to younger cohorts.

“These mentorship experiences will help prepare them to be leaders in highly competitive fields that are so vital to the national economy,” said Christina King Smith, Ph.D., professor of biology and program director. www.sju.edu/int/academics/cas/resources/mcnultyscholars

EXPERTS DISCUSS ECONOMY AND ELECTION

Last fall, the Haub School of Business hosted a panel of national and local political and economic experts, the first event in the Anthony Carfagno ’60 Lecture Series, to discuss the economy and its impact on the presidential race. Haub School Dean Joseph A. DiAngelo Jr., Ed.D. ’70 (far left), introduced the speakers (from second to left): Arthur Laffer, Ph.D., economist and former advisor to President Ronald Reagan; Terry Madonna, Ph.D., renowned pollster and director of the Center for Politics and Public Affairs at Franklin and Marshall College; Michael Smerconish, MSNBC political commentator and national radio host; and moderator Randall Miller, Ph.D., political expert and SJU professor of history.
SAINT JOSEPH’S WELCOMES TOM BROKAW TO CAMPUS

Bestselling author and distinguished journalist Tom Brokaw spoke to the SJU and Philadelphia communities on campus in September about the course of his career and what he sees in America’s future. Based on his latest book, *The Time of Our Lives: A Conversation about America*, his talk urged the audience of nearly 1,000 to work toward building a generation of public-minded citizens.

The Haub School of Business Dean’s Leadership Program and the World Affairs Council of Philadelphia co-hosted the event in the Michael J. Hagan ‘85 Arena. Brokaw covered topics ranging from the state of the current U.S. political debate to differences he’s observed in generations of Americans.

Did you know?

THE CENTER FOR INTERNATIONAL PROGRAMS OFFERS
33 SEMESTER STUDY ABROAD OPTIONS IN 19 COUNTRIES
ON FIVE CONTINENTS.

SAINT JOSEPH’S WELCOMES TOM BROKAW TO CAMPUS

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NATIONAL ENDOWMENT FOR THE HUMANITIES
FUNDS CARLYLE LETTERS PROJECT

English Professor David Sorensen’s Carlyle Letters Project received its fifth consecutive and largest award from the National Endowment for the Humanities Scholarly Editions Division. Sorensen, who is also associate director of the Honors Program, is the lead scholar on the publishing project that began in 1970 and to date has published more than 10,000 letters written by Thomas and Jane Welsh Carlyle, two of Victorian England’s most renowned and controversial literary figures. The $270,000 grant provides for volumes 40-43 of the Duke-Edinburgh edition of *The Collected Letters of Thomas and Jane Welsh Carlyle* to be published; the 40th volume was completed this year.

“It’s a tribute to the dedication of our editors on both sides of the Atlantic, to the Duke University Press, and to the NEH that we have managed to continue this extraordinary epistolary journey with the Carlyles,” said Sorensen. “In the most difficult economic circumstances, we have not only maintained our funding, but increased our audience. The edition provides indispensable insight into the 19th century from the perspective of two acutely intelligent and gifted writers. The Carlyles have no rivals as correspondents, and this great scholarly enterprise is a fitting testimony to the enduring vitality and significance of their lives. I’m especially proud that Saint Joseph’s University is identified with this project, because both my colleagues and my students have been silent but crucial contributors to its success.”

SJU RANKS IN U.S. NEWS AND PRINCETON REVIEW

Saint Joseph’s is again one of the top 10 — at No. 8 — among 193 master’s universities in the North in *U.S. News & World Report’s* 2013 edition of *Best Colleges*. The rankings, which were released on Sept. 12, 2012, placed Saint Joseph’s in the top tier in its region for the 15th consecutive year.

“It is gratifying to know that the ambitious initiatives we continue to pursue to enhance our students’ experience — in the classroom, through service to communities both near and around the globe, through hands-on research and internship opportunities — are recognized and valued by our peers,” said University President C. Kevin Gillespie, S.J. ’72 (B.S.). U.S. News also named several Haub School of Business undergraduate programs to higher spots on their respective lists. Marketing (entertainment, food, international, pharmaceutical and healthcare, sports) climbed from No. 16 to No. 13; insurance rose from No. 11 to No. 10. *The Princeton Review* recommends SJU as one of 222 best colleges in the Northeast for its excellent academic programs, as noted in the responses to an 80-question survey of student opinion.

Surveyed students said, “As soon as you set foot on … campus, you are likely to instantly [feel] welcome.” They appreciate both “the supportive learning environment” and the quality of the faculty.

“A single number does not easily encapsulate the excellence of a university,” Fr. Gillespie added. “But clearly, Saint Joseph’s has successfully delivered on its promise of an outstanding academic experience within the context of the Jesuit vision of ‘concern for the individual student’ (*cura personalis*) and a commitment to social justice.”

SPECIAL ED MASTER’S DEGREE EARNS AUTISM ENDORSEMENT

As the number of autism spectrum disorder diagnoses increases nationwide, the demand for skilled teachers and educational support professionals in schools rises. In an effort to prepare students to become knowledgeable special education teachers, SJU now offers an online Master of Science degree in special education with an autism spectrum disorders endorsement. The additional credential focuses on assessment and research-based strategies for students diagnosed on the autism spectrum.

The new curriculum emphasizes techniques to support socialization skills and effective behavior management for students of all grade levels. It is offered as a four-course concentration added to the special education graduate program, and as continuing education credits for practicing teachers. Saint Joseph’s is one of nine select universities to receive this Pennsylvania Department of Education endorsement.
**NSF Grant Funds Super Cool Research**

The National Science Foundation (NSF) has awarded John Berberian, Ph.D., professor of chemistry, a $302,228 grant to study the behavior of simple glass-forming materials. This NSF Standard Grant is supported by the Research in Undergraduate Institutions program; the funds will go toward new equipment, support of students who will work with Berberian on the proposed research and a three-year faculty stipend.

His proposal, “The Study of Molecular Motion in Simple Glass-Forming Liquids,” seeks to explore the forces involved in glass-forming above and near the glass transition temperature, the temperature at which materials change from being more like a liquid to being more like a solid. Though “glass” can look different physically than a liquid, at the molecular level, the properties of the super-cooled liquid change continuously through the freezing point into the glass regime.

In particular, Berberian wants to gain a deeper understanding of what molecules in glass-forming liquids do when they reach the transition temperature.

“Simple glass-forming liquids ‘super-cool’ — that is, when the liquid is cooled rapidly, the molecules lose their energy too fast to form a solid and therefore remain a liquid even though the temperature is below their freezing point,” Berberian said.

When this happens, the liquids can take days or weeks, and sometimes years, to solidify.

“This work could eventually help engineers develop new and better materials with properties geared to specific uses and will also give insight into the macroscopic properties of these materials,” Berberian said.

Berberian and his student research assistants will use new thermal analysis and electrical instrumentation purchased with grant funds to study heat capacity measurements, modes of energy storage and the energy of molecular rotation in the super-cool liquids, known as dielectric spectroscopy.

The thermal analysis instrument — a modulated differential scanning calorimeter — will support other research and teaching activities in the Department of Chemistry.

**Film Professor Earns Pew Fellowship**

Filmmaker Deron Albright, M.F.A., associate professor of film, received a fellowship from The Pew Center for Arts and Heritage. A $60,000 award, the Pew Fellowship in the Arts is granted yearly to artists who already have a significant body of work.

Albright’s portfolio includes his feature film *The Destiny of Lesser Animals (Sibo ne kra, Dabo ne kra)*, produced and directed while he was a Fulbright Senior Scholar at the National Film and Television Institute in Ghana, West Africa, during the 2008-09 academic year. He credits his receipt of the Pew honor in large part to the success of that film.

“The Pew Fellowship is designed to support mid-career artists ready to take the next step, based on work they have already accomplished,” Albright said. “The work on the feature was a major part of the Pew’s decision to grant the award.”

*Destiny*, a police drama set in Cape Coast and Accra, Ghana, and New York, has played in top-tier film festivals across the United States and internationally.

Albright was also selected for the Talent Lab at the Toronto International Film Festival, recognized as one of the most important international cinema events. He also took part in the Independent Feature Project Emerging Narrative Program in New York City. Albright presented another feature project, *Invisible Son*, in the hope of advancing the piece to production.

Albright views these new acknowledgments as an important achievement in his career. “I see this recognition as a validation of the kind of work I am doing and the enormity of effort that has gone into it,” he said, “which is very rewarding.”
GEOKIDS LINKS: PROGRAM ENRICHES SCIENCE EDUCATION

The GeoKids LINKS program at Saint Joseph’s University brought together 24 pre-K through 8th-grade teachers from Philadelphia partner schools for three days of interactive science curriculum enrichment in August.

U.S. Rep. Chaka Fattah (D-Pa., above, second from left), a staunch supporter of public education, visited a Curriculum Exploration session during which teachers built a model landscape intended to help students understand how stormwater and erosion affects the land in natural and man-made systems.

GeoKids LINKS is a collaboration between SJU, the Wagner Free Institute of Science and the School District of Philadelphia. Graduate and undergraduate fellows in the program are placed in classrooms at three Philadelphia grade schools to work with teachers and educators from the Wagner Free Institute to implement hands-on science learning activities.

The U.S. Department of Energy, Howard Hughes Medical Institute and Saint Joseph’s University provided support for the workshop.

MACLEAN CHAIR Focuses on History of the Middle East and Ireland

John Wrynn, S.J., a scholar and an expert in Middle East history, is the 2012-13 Donald I. MacLean, S.J., Chair. Named in honor of the University’s 24th president, the chair is held annually by members of the Society of Jesus who are accomplished teachers and scholars in the arts and sciences.

Fr. Wrynn is a professor and former chair of history at Saint Peter’s University in Jersey City, N.J., where he taught for 40 years. Last fall, he taught an upper-level course on the history of the modern Middle East (1798-2000), focusing on its impact on the contemporary world.

During the annual MacLean Chair Lecture on November 12, Fr. Wrynn discussed the Muslim Brotherhood, the largest Islamic movement in many Arab states. Fr. Wrynn traveled to the Middle East in 1994-95 on fellowship to gain firsthand experience there.

“In the Middle East course, I hope students became more cognizant of what is at stake there, and also realized that old problems can take on new faces,” said Fr. Wrynn. “In a way, it’s really to help make sense of a part of the world that is very volatile.”

Fr. Wrynn is teaching a course on historical Ireland, where he also spent time conducting research and studying language, in the spring semester.

COLLEGE OF ARTS AND SCIENCES
CHRISTINA KING SMITH, PH.D.
PROFESSOR OF BIOLOGY
DIRECTOR OF THE McNULTY SCHOLARS PROGRAM

Christina King Smith, Ph.D., professor of biology and director of the McNulty Scholars Program (see page 4), believes engaging students in real-world, inquiry-based research is the best route to understanding science. She encourages this kind of learning inside and outside her classroom through an experiential lab class originally funded by the Howard Hughes Medical Institute.

Offered exclusively to first-year students, Phage Safari is a two-semester laboratory course. Students first isolate and purify a novel bacteriophage, or virus, that infects bacteria by attaching to a host cell and injecting genetic material. Once the bacteriophage is characterized, students work toward isolating its DNA. Over the winter break, one phage’s DNA is sent to a sequencing center, and in the spring, students analyze and characterize the genome using bioinformatic tools and ultimately publish the results in GenBank, the repository for genetic information maintained by the National Center for Biotechnology Information.

“This kind of project is really important for future research scientists,” says King Smith, “because it allows them to do in-depth research that actually reaches the goal of publication.”

King Smith focuses her research on molecular mechanisms of intracellular organelle motility. By studying motility in a specific cell type, retinal pigment epithelial cells from fish eyes that regulate light flux to the eye, she seeks to unlock a basic question of biology: What are the cellular mechanisms that regulate these movements?

“Every cell has to perform this kind of transport,” says King Smith. “Cell motility plays a role in many different cellular functions.”

King Smith also recently spent a sabbatical year studying myosins, a family of proteins involved in muscle contraction and cell motility. The project focused on how a specific myosin protein influences cell migration and spreading, and whether or not its function may have a role in health-related issues, such as cancer metastasis.

— Nicole Katze ’11 (M.A.)
HAUB SCHOOL OF BUSINESS
JANÉE BURKHALTER, PH.D.
ASSISTANT PROFESSOR OF MARKETING

Brand placement, celebrity endorsements and the ethics of a new media world are areas of distinct interest for Janée Burkhalter, Ph.D., assistant professor of marketing. Her classes and research consider the marketer’s ultimate challenge: In a world where consumers are inundated with choices, how do you reach your audience effectively and ethically?

Recently, a project on brand placement in movies undertaken by Burkhalter and a colleague revealed that even in films rated G, PG and PG-13, advertised brands are targeted for a much older audience.

“A lot of food, beverage and food retail establishments appear in children’s films,” says Burkhalter. “There were a surprising number of references to alcohol, even in the G and PG films.”

Her other research projects include brand placement within music videos, the impact of marketing through social media sites and new, “shoppable” music videos that allow viewers to click on products seen during the video and be directed to the product online for purchase.

With papers already published on brand placement in music videos, Burkhalter is further exploring the topic of celebrity endorsements and authenticity — the idea that consumers have more confidence in an endorsement when they trust the celebrity spokesperson and believe the spokesperson actually uses the product referenced.

Her students — a generation saturated in instantaneous news, high-energy entertainment and constant communication — gain important insight into the best and worst ways to market products and services in an atmosphere that changes often.

“The most important thing is that my students absorb the information they learn in my classes so that they can apply it in their careers,” says Burkhalter. “I want them to be confident in their ability to put these techniques to work themselves.”

— Nicole Katze ’11 (M.A.)

INSTITUTE OF CATHOLIC BIOETHICS DEVELOPS WATER FILTER

While working at St. John’s Parish Medical Center in Dar es Salaam, Tanzania, in 2007, a group of SJU students and faculty noticed that many people were dying of water-borne illnesses easily avoided through the accessibility of a clean water supply. On their return home, a plan developed within the Institute of Catholic Bioethics to create an inexpensive and sustainable slow-sand water filter for use in less-developed nations.

Perfecting the filter took four years, and it became available in September through the efforts of bioethicist Peter Clark, S.J. ’75 (B.A.), professor of theology and health services and director of the Institute, microbiologist Catalina Arango Pinedo, Ph.D., assistant professor of biology, and Institute fellows Matthew Fadus ’12 (B.S.) and Stephen Capuzzi ’12 (B.S.). A paper coauthored by the group was published in Medical Science Monitor, an international medical journal of experimental and clinical research, in July.

The filter meets the much-needed criteria of being cost-effective, reliable, sustainable and accessible, and its components are a construction of two five-gallon plastic buckets, one spigot, gravel, a matrix of mesh and cheesecloth, and 50 pounds of fine sand. In total, one filter will cost about 16 U.S. dollars and remove bacteria under optimal conditions with almost 99 percent efficiency.

“Everyone on the planet deserves access to clean water — it is a basic human right,” said Fr. Clark. “We are thrilled that this project has come to fruition and that the filters will very shortly be contributing to a better quality of life for individuals living in vulnerable communities.”

The Institute partnered with the Global Alliance for Africa (GAA), a nonprofit organization that works with grassroots organizations to design and implement economic development programs to help families living in sub-Saharan Africa to become self-sufficient. Funded by a gift from John J. Rangel, chair of the Institute’s External Advisory Board, GAA developed a sustainable business model to eventually construct and sell the filters in disadvantaged communities in Nairobi, Kenya, for approximately $12, or 1,300 Kenyan shillings.

UNIVERSITY FEATURES DIVERSITY AWARENESS WEEK

“Sharing Our Stories of Diversity,” the theme of SJU’s third annual Diversity Awareness Week in September, showcased the community’s cultural differences and the importance of understanding others’ backgrounds.

“There are a lot of different components around Diversity Week,” said Valerie C. Dudley, Ph.D., director of institutional diversity. “Differences include age, race, socioeconomic backgrounds, educational levels, gender, ethnicity, national origin, physical and mental abilities, sexual orientation and spiritual practices. Through sharing the various stories that make up our lives, we are enhancing diversity at SJU, and that’s what makes this campus diverse.”

Events included:
- “Why the Gulf Coast Matters: The Ignatian Response to Katrina,” a presentation by Jocelyn Sideco, cofounder of Contemplatives in Action.
- “SJU True Story: I’m an Addict,” part of a new program featuring people discussing firsthand experiences with topics not frequently discussed.
- Safe Zone Training, to help build a supportive network for LGBTQ students on campus.
- “Taste of the World,” a celebration of culture through food sponsored by Bridging the Gap.

BIOLOGY STUDENTS PLACE THIRD IN PHILLY FLUGTAG

A group of five sophomore biology and chemical biology majors earned unusual accolades on the Delaware River’s Camden, N.J., waterfront on September 16. They came together to create a homemade aircraft to compete in Red Bull’s Flugtag, a competition of amateur pilots, held every two years. Team Hawkward took home the People’s Choice Award, based on votes from event viewers, and placed third for the overall Judge’s Award, derived from how far a team’s aircraft flies and its design and creativity.

Brothers Nick and Drew Shafer, Mark McShane, Kyle Smith, and Daniel Ezzo formed the team after the Shafers attended the 2010 Flugtag. Team Hawkward designed and built an aircraft shaped like a hawk in a nest using easily obtained items like two-by-fours, fencing, foam tubing and tablecloths. The team spent a month and a half in planning and construction.

As part of the Flugtag festivities, each team also performed a skit to entertain the crowd before they launched from a 100-foot-long platform 30 feet above the river. Typically, pilots ride in their aircraft as it launches; wind concerns at this year’s competition left the planes flying unmanned. But even in the face of the weather, Team Hawkward’s craft flew 60 feet.

iSJU INTRODUCES FIRST-YEAR STUDENTS TO IGNATIAN IDEALS

The University’s iSJU program introduces first-year students to its Ignatian roots and values. Various students, faculty and Jesuits discussed their SJU experiences and what it means to receive a Jesuit education.

IN 32 SESSIONS ACROSS 4 RESIDENCE HALLS

70% of the class of 2016 participated.
- 89 sophomores, juniors and seniors served as presenters and mentors.
- 32 Resident Assistants & Student Life staff assisted in program development.
- 29 faculty members reflected on how to best engage a liberal arts education & make the most of SJU.

Source: www.sju.edu/int/resources/mission/isju

70%

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SJU AMONG TOP PRODUCERS OF FULBRIGHT SCHOLARS NATIONWIDE

With a record number of U.S. Student Fulbright recipients, Saint Joseph’s has placed among the top master’s institutions nationwide in the Chronicle of Higher Education’s Top Producers of U.S. Fulbright Students, 2012-13.

SJU had the second highest number of Fulbrights among those institutions noted in the master’s category, with five awardees out of 13 applicants.

“It is truly an honor for the University, and a testament to our academic distinction to be recognized as a leading producer of U.S. Fulbright students among peer institutions in the country,” said University President C. Kevin Gillespie, S.J. ’72 (S.S.). “And we are tremendously proud of our Fulbright students and all that they have accomplished and are contributing around the globe.”

chronicle.com/article/Top-Producers-of-US/135454
FOOD MARKETING NOTCHES 50 YEARS AT SJU, HALL OF HONOR INAUGURATED

The inaugural Food Marketing Hall of Honor recognized the 50th anniversary of food marketing at Saint Joseph’s and five decades of excellence in food marketing education. Congratulating the inductees were (from left) Christine Hartman, Executive Master’s in Food Marketing program director; Joseph A. DiAngelo Jr., Ed.D. ’70, Haub School of Business dean, and (far right) Rich George, Ph.D. ’67, chair and professor of food marketing. The honorees were (from third to left) Daniel Cassidy ’79, president and CEO, Key Impact Sales & Systems; Timothy G. Fallon ’76, president and CEO, Columbus Foods; John B. Lord, Ph.D. ’71, SJU professor of marketing; John M. Orobono ’72, senior vice president, ARAMARK; and John Machuzick ’78, retired president of bakery and foodservice, General Mills.

SERVICE-LEARNING CELEBRATES 20TH ANNIVERSARY

In October, SJU marked the 20th anniversary of the Faith-Justice Institute’s Service-Learning program, through which students gain real-world experience by participating in community service as part of their academic coursework. Students volunteer in the local area while they learn in class how social issues such as poverty, violence, mental illness and racism affect the region.

To celebrate the milestone, Service-Learning hosted a day of service at six different community partner sites: Project H.O.M.E., the Bethesda Project, Inglis House, Lutheran Settlement House, Sacred Heart Home and Mercy Neighborhood Ministries.

A reception and panel discussion, held at the close of the day of service, featured opening remarks from University President C. Kevin Gillespie, S.J. ’72 (B.S.), and presentations by Elizabeth Linehan, R.S.M., associate professor of philosophy and faith-justice studies, and George Sillup, Ph.D., associate professor of pharmaceutical and healthcare marketing. Alumni Sam Deitch ’97 (B.A.), director of the Ignatian Service Program at St. Joseph’s Preparatory School, and Kristin Segro ’06 (B.S.), a second-grade teacher in the Philadelphia School District, also spoke.

HOME OF UNIVERSITY PRESS NAMED FOR FR. TOLAND

The University celebrated the dedication of Toland Hall, named for Terrence Toland, S.J., Saint Joseph’s 23rd president, in November. Among Fr. Toland’s many accomplishments were the acquisition of Boland Hall and the establishment of fine arts as an academic department. Appropriately, the newly named building also highlights the fine arts, housing SJU’s painting studios and the University’s art collection. Toland Hall is also the home of the Saint Joseph’s University Press, whose focus is on the fine as well as the literary arts, together with Jesuit cultural patrimony.

Toland Hall, on the University’s Maguire Campus, was designed by the distinguished Philadelphia architect William L. Price (1861-1916).

LACROSSE TEAM MEMBERS ASSIST HURRICANE SANDY VICTIMS

Ten members of the men’s lacrosse team made a big difference in the Manahawkin, N.J., area near Long Beach Island as they volunteered their time last November to assist several families trying to recover from Hurricane Sandy. Senior Kyle Mahoney, whose family’s primary residence is in nearby Mantoloking, organized the volunteer effort, which involved heavy demolition and trash removal.

www.sjuhawks.com/sports/m-lacros/spec-rel/111212aad.html

Standing, from left: Kevin Miller ’16, John Moran ’14, Guy Talarico ’15, Chris Moffa ’13, Dan O’Malley ’16, Brian Urban ’14, Kyle Mahoney ’13 and John Moran (father of Moran ’14), kneeling, from left: Matthew Sarcona ’15, Sam Kotler ’16 and Chase Elliott ’16.
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**ATHLETICS HALL OF FAME HONORS 2012 CLASS**

Saint Joseph’s honored the 2012 class at the 11th Annual Athletics Hall of Fame Celebration on November 11. Inductees included: (seated, from left) Bob Jaugstetter ’70 (rowing), Ellen (Stenrud) Martinez ’00 (soccer), Jim Murray ’63 (soccer), Shannon (Feite) Meakim ’97 (lacrosse); (standing from left) Jack Kraft ’42 (basketball), Marc Schaffer ’98 (lacrosse), Maureen Costello ’98 (basketball), Bessie Black [for Norman Black ’79 (basketball)], Chris Mdsisaac ’97 (lacrosse). www.sjuhawks.com/genrel/091212aaa.html

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**GO HAWKS!**

THE 2012 MEN’S AND WOMEN’S TENNIS TEAMS EARNED INTERCOLLEGIATE TENNIS ASSOCIATION (ITA) HONORS, AND NINE ATHLETES WERE RECOGNIZED AS ITA SCHOLAR ATHLETES.

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**LECTURE SERIES HIGHLIGHTS DISABILITIES AWARENESS MONTH**

The Office of Services for Students with Learning, Physical and Psychological Disabilities held its lecture series for Disabilities Awareness Month last October. The awareness program was developed under the direction of Jacqueline Starks, assistant vice president of student educational support services.

“Disability awareness is an ongoing process designed to help others gain a better understanding of the challenges students face every hour of the day,” said Starks.

**Discussion topics included:**
- “Asperger’s and High Functioning Autism: What to Expect and How to Help Students Succeed,” Michelle Rowe, Ph.D., executive director of the Kinney Center for Autism Education and Support and professor of interdisciplinary health services.
- “The University’s Legal Responsibility to Provide a Reasonable Accommodation to Qualified Students,” Marianne Schimelfenig, Esq., University general counsel.
- “Educating the Learner with Exceptionalities,” Cathy Spinelli, Ph.D., chair and professor of special education, and Virginia Johnson, Ph.D., director of the Faith-Justice Institute and assistant professor of education.

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**FACULTY BOOKS**

Lisa A. Baglione, Ph.D.
Professor and Chair,
International Relations

William J. Byron, S.J. ’51
University Professor
The Word Received: A Homily for Every Sunday of the Year, Year C (Paulist Press, 2012).

Carmen J. Calvanese, Ph.D.
Adjunct Professor,
Theology and Religious Studies
Back to the Future of the Roman Catholic Church (PublishAmerica, 2012).

Peter Clark, S.J. ’75
Professor, Medical Ethics
Director, Institute of Catholic Bioethics

Joseph J. Feeney, S.J.
Professor, English

Richard J. George, Ph.D. ’67
Professor and Chair,
Food Marketing

Joseph J. Godfrey, S.J.
Professor, Philosophy
Joseph S. Hogan, S.J., Chair in Philosophy
Trust of People, Words, and God (University of Notre Dame Press, 2012).

Melissa Goldthwaite, Ph.D.
Professor, English

Sara A. Kuykendall, Ph.D.
Associate Professor and Chair,
Interdisciplinary Health Care Ethics

Aisha Lockridge, Ph.D.
Assistant Professor, English
Tipping on a Tightrope: Divas in African American Literature (Peter Lang, 2012).

William Madges, Ph.D.
Dean, College of Arts and Sciences

Molly K. McCluskey ’86
Adjunct Professor,
Graduate Writing Studies
Circles around the Sun: In Search of a Lost Brother (Overlook Press, 2012).

Randall M. Miller, Ph.D.
Professor, History
Dirk Warren ’50
Sesquicentennial Chair

Konstantinos P. Nikoloutsos
Assistant Professor,
Classics and Ancient Studies
Romance Quarterly: Reception of Greek and Roman Drama in Latin America, guest ed. (2012).

Nina L. Nilsson, Ph.D.
Associate Professor,
Graduate Teacher Education
Struggling Readers Can Succeed: Targeted Solutions Based on Complex Views of Real Kids in Classrooms and Communities, with S.E. Gandy, eds. (Information Age Publishing, 2012); Reading & Writing Quarterly: Using Informal Reading Inventories in Research and Practice (special issue), ed. (2012).

Robert H. Palestini, Ed.D. ’63
Associate Professor,
Educational Leadership (retired)

A. William Place, Ph.D.
Professor and Chair,
Educational Leadership

Michael R. Solomon, Ph.D.
Professor, Marketing
Director, Center for Consumer Research
Social Media and Marketing with Tracy Tuten (Pearson Education, 2013).
The writing is on the wall …and on websites, the blogosphere and Kindles; in grant proposals, newspapers and lesson plans; and in corporate communications, manuscripts and magazines like this one.

The following pages feature the diverse work of just a few of the students in Saint Joseph’s graduate program in Writing Studies. Though they hold varied positions as financial services writers, Web content editors, bloggers, high school English teachers, journalists, librarians, grant writers and public relations directors, all share a love of the written word, no matter what the genre.

“There is nothing to writing. All you do is sit down at a typewriter and bleed.”

— ERNEST HEMINGWAY
In 1954
when my mother was six
she rode the train
from New York to Florida
with her mother.
They were visiting her father.
She did not understand
their separation.

Sometimes, her mother said.
People just don’t see eye to eye.

In the Florida train station
my mother soaked in
the furious rush of getting places.
Her ears received
the cacophony of echoes
caused by shoes and blended chatter.
Her nose inhaled
the sweat and languor
of Southern sun.
Her eyes fastened
on the word “colored,”
painted on a sign, hanging
above a drinking fountain.
It triggered her legs to race
toward in glee, while her mother
hurried behind hindered
by high heels. My mother
turned the fountain on,
though her smile abruptly left
when rainbow water
did not arc upward as pictured.
She understood even less
when her mother reached her,
grasped her arm,
pressing thumb
in bicep, and swung
her other hand
to slap her face.

— Scott Maxwell ’12 (M.A.)

Find more of Maxwell’s poetry at
www.sju.edu/magazine/maxwell.pdf
The door swings open, and Virginia Rose jumps. Her husband, Neville, rarely comes home before 11 p.m. on Fridays. After getting his pay packet, he normally spends the night at the bar tossing back glasses of Cuban rum and losing at dominoes.

“Where’s my supper?”

His muddy boots leave tracks across the uneven pine boards. One look at his bloodshot eyes and the muscles at the base of her neck tighten.

He drops into a dining chair that strains under his nearly 300 pounds.

“He’s a worthless woman. Can’t work, but I can’t get a hot meal when I get in.”

He takes a swig from his hipflask and belches.

She rises from her chair, steps outside briefly to pump water to fill the kettle and puts it on the woodstove to heat. Virgie moves around as quietly as she can, pulling out ingredients to make cornmeal porridge.

Leaves, roots and vines are dropped into the kettle, filling the room with a mix of florals and bitters. Another pot with the cornmeal bubbles away. She keeps stirring the pot, desperate to look busy and avoid her husband’s glare. As soon as the herbal infusion and porridge are ready, she brings them on a wooden tray to the table.

He gobbles up the porridge, then sniffs at the tea.

“What the hell is this, Virginia?”

She wipes her hands with a kitchen towel. “It’s tea. Pear leaf, love vine, lime leaf and some ginger.”

He drops the mug at her. She dodges it just in time, the scalding hot liquid spraying the floorboards and not her skin.

“I tell you about them witch’s brews!” His eyes are wild. “You tryin’ to poison me, eh?”

He stumbles toward her, nearly landing in her arms. She helps him up and gets a left hook to the face for her troubles. She falls to the ground, holding her cheek.

“Wicked, evil woman. I gon’ get that devil outta you tonight!” He straddles her, his work-roughened ebony hands closing over her throat.

She doesn’t fight back, tears leaking out of her eyes. She uses what little time she has left to pray.

Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me; thy rod and thy staff they comfort me.

The seizure comes on suddenly, the jerking of her body causing Neville to lose his grip. Her arms and legs flail, her eyes wide and unfocused.

“Get thee behind me, Satan!” he screams, stepping back. Her seizures always frighten him, despite the fact that his constant strikes to her head caused them in the first place.

The seizure ends quickly, as they always do, and she sits up, coughing and gasping. Her mind is still muddled so her instincts have to override her marital conditioning when he lunges again. She scrambles away on her hands and knees into the kitchen. The knife she used to chop the herbs sits on the edge of the counter. They reach for it simultaneously, but Neville’s longer arm span gets him to it a fraction sooner. He swings it wildly as she runs for the door. Her throat is too injured to squeeze out a scream. He yanks her by her short Afro and she goes down again. She can feel another seizure building and tries to focus on survival. She kicks at his groin and misses, but manages to hit his thigh. The knife slips from his hand. She closes her fingers around it and makes a slashing movement right before the seizure hits full force, plunging her into darkness and fear.

— Nadia Lambert ’12 (M.A.)

(based on real events in Lambert’s family)

Excerpted from full story at www.sju.edu/magazine/lambert.pdf
Last November [2011], Taylor Trevisan and his teammates walked into Hagan Arena ready for the home opener, just as he had walked into Hagan Arena during so many home games the prior season. Something set this game apart from the others, however.

This game marked the first time Trevisan stepped onto the floor as a scholarship player for the Hawks.

To him, the feeling was indescribable.

“Every day I’m reminded of how lucky I am,” Trevisan beams.

The then-junior guard earned his scholarship in the same way every player earns a scholarship — through practice and hard work. Tons of hard work. And hard work has played a remarkable role in Trevisan’s career, considering where his journey began.

You see, Trevisan did not come to Saint Joseph’s as a freshman walk-on or scholarship player like his current teammates. He had the choice of receiving a good amount of playing time at small Division III schools or receiving the level of education he desired at a school like SJU. He ultimately decided that he was too competitive for the level of Division III basketball and credits his mother for stressing the importance of a good education from the time he was young. And so, Trevisan came to SJU as a freshman and tried out for the men’s basketball team. The outcome was not favorable, but Trevisan was too determined to be stopped.

“Giving up was never an option,” he says.

— Nikki Philpot ’13 (M.A.)

Excerpted and adapted from full article at www.sjuhawks.com/sports/m-baskbl/spec-rel/121211aak.html
The soggy air around us is so loud — so swollen, stormy, soft like cotton — that we’re individually contained, momentarily deafened to each other. Sitting in the surf below where Mom paused behind me, I invite that wind and that water to plug up my ears, my eyes.

That’s how it is sometimes: side by side, enclosed. We see out, beyond our eyes, pushing past the stratosphere and penetrating the ocean. But we gather the sound and pull it like a hood around our heads, tying the drawstring tight and setting the mind to float on cloudy water.

Behind me on the sand in a wide-brimmed hat, hands on hips, dress waving regal, she stands drilling a hole on the horizon with her eyes. I bring my knees to my mouth to watch the wake flood around my ankles, my sapphire bikini bright within the grey water. I’m 11.

And always, our ears swallow this particular water, wind, sun.

Family vacations give us time and space, but most of all fog. The sound. The way it slowly drips inside and fills our heads.

After high tide, brothers, stepfather, strangers leave to shower in the pastel homes behind us. And we stay there. We step inside the pool of peachy filtered sun and stretch our arms and legs inside of it.

She lives that way often. And I do, too. On any given day we resist the urge, the suction, the lure of grey matter and of white noise.

Like in the wet quicksand of that surf, I sink and sink. Water comes across and leaves my body, pulling sand over my legs, enfolding me. My lethargic mind a sponge to it.

I lean down on one elbow and stretch out, rolling to my stomach and coming back again to face the water. With pressed ankles and knees I make a mermaid tail, my long wet hair wrapping around and constricting my neck.

This way, I make friends with the water, that booming power that always scared me before. I can lay my head back, trusting, to fill my eyes with the clouds.

Leaning to one side, I check. She’s still there, though, moments before, trapped inside the wind, I’d forgotten. She’s squatting now, resting on her heels, arms across her knees. She’s watching me, barely smiling.

I sit up to rest my weight back on my arms, uncrossing my feet and bringing my knees up to my mouth again.

She looks away, casual, back toward the water.

And I look back, too.

I see us on video together at eighteen, one year after she died. I’m on a plastic float in the pool, seven years old. She’s leaning over the side, elbows against the edge, those hands interlaced and hanging down.

Watching me — like she did.

People walk and swim and splash around us. I’m frantic and she’s very, very still — the way it always was.

I tug and pull against the float’s edges, trying hard to spin around, working fast to move across the water. My brother pulls on one side of my float and I scream sharp and long. I reach one arm in the air and it shakes as my scream turns raspy. My brother pulls his hand away but pushes the float hard before retreat.

I pound one fist against the plastic. Thud.

Her eyes narrow on me.

Kicking, pulling water with my arms, scrunching my face, I’m frantic again. I pull and pour into the corner in peace, away from the splashing. My body relaxes, resting down on my knees. My arms soften.

The camera moves then to focus on her side of the pool. She’s still looking out with narrowed eyes and hanging hands. The camerawoman laughs at something happening in the background. I must be stirring again because Mom sees something.


The sound of it, so familiar and strong, alive and affective — striking me in the gut.

I hear it all the time. Be. Careful. It swims around and clots inside my mind.

Except it’s not right anymore. It’s slow, strange, exaggerated now, like a broken tape that runs too slow.

Suzaaaaaaanne.

It repeats in thought, sleep, while gazing out the window and watching nothing. It’s the same voice, stronger pigment.

Beeee. Caaaaareful.

It’s grown and morphed, formed gradually into something vivid, more immediate than reality. It follows me around like a dark spot in my periphery.

It haunts me.

— Suzanne Cotter ’12 (M.A.)

Read more at www.sju.edu/magazine/cotter.pdf
I was ten years old when Mary Grace Marvel, the young Irish woman who lived in her aunt’s house across the street from us, told me that the night my brother and I were born, my father got drunk in a tavern across town while my mother labored in Germantown. Both my parents said it wasn’t true, but according to Mary Grace, my father took the trolley into Center City and walked down the alley to McGillin’s Old Ale House, a place he had been many times before. He sat alone at a table drinking beer until my mother’s younger brother, my Uncle Joe, found him and dragged him outside, punched him out of anger — knocking him out — and then drove him home to the house on Tacoma Street where my siblings lay sleeping in their beds.

Mary Grace knew this because she was at McGillin’s that night, sitting at a table across from my father’s. I hadn’t heard this story before. The only thing I knew about my entrance into the world was that it was unexpected. My mother told me that for nine months, I must have been hiding behind my brother, and I surprised everyone, the doctor included, when I arrived fifteen minutes after he did. Mary Grace’s story made me feel shaky inside, and a shiver went through me, even though it was the middle of July. My father and uncle had never gotten along, and I thought this story might explain why.

— Patricia Allen ’12 (M.A.)

Continued online at www.sju.edu/magazine/allen.pdf

Graduates of this master’s degree program have published in national and local outlets such as:

USA Today
Huffington Post
Italian Vogue
Ebony Magazine
Salon.com
The Philadelphia Inquirer
The Philadelphia Daily News
The Associated Press
Bayou Magazine
CutBank
LIT Magazine
Crab Creek Review
Advanceweb.com

Notable Recognitions:

Pushcart Prize Nominations (two)
Jamey Gallagher ’05 (M.A.)
Bucks County Poet Laureate, 2009
Bernadette McBride ’06 (M.A.)

To view more student writing, visit: issuu.com/sjuwritingstudies/docs/theavenue2011

Writing Studies, Master of Arts: www.sju.edu/writing-studies
What Is magis?
Live greater. That’s the magis.

Magis (pronounced màh-gis), roughly translated, means “the more.” A profound and deeply personal Jesuit concept, it’s about doing more, being more and achieving more than originally thought possible.

“The magis is alive and well at Saint Joseph’s, not in a material sense, but in the actions and choices of a University community that truly aspires for a greater good,” says University President C. Kevin Gillespie, S.J. ’72 (B.S.).

What has become Saint Joseph’s largest-scale integrated marketing effort started as a much smaller project. The University retained a research firm in 2009 to interview leaders in the Philadelphia business community to gauge their regard for SJU and its graduates.

The results? Saint Joseph’s ranked extremely high for “moral and character development,” yet many surveyed were not as aware of the academic quality and successful careers associated with a Saint Joseph’s education, according to Joseph M. Lunardi ’82 (B.A.), associate vice president for marketing and communications.

Further assessment of all institutional stakeholders — alumni, current students, faculty and staff, prospective students and their parents, opinion leaders, and hiring executives — yielded similar results. Respondents, both internal and external, showed less awareness of the enormous growth and innovation SJU has achieved over the last two decades.

“At that point, we knew Saint Joseph’s needed an aggressive, institution-wide repositioning and branding campaign,” says Lunardi, “and we went into overdrive to try to make it happen.” The external affairs team gained the support of the president, the Board of Trustees, administration, faculty, staff and students and conducted additional testing and research. A brand platform emerged: The magis at Saint Joseph’s University: Soar Higher, Matter More. The University retained a creative agency to bring it to life.

But how could they define such an ineffable word, magis, for Saint Joseph’s many audiences? After gathering even more feedback, they settled on two directions, ultimately combined into one: Live greater. That’s the magis.

What’s magis? Now you know. And so do more than 20,000 people who have since Googled the term. See for yourself at sju.edu/livegreater.
SAINT JOSEPH’S UNIVERSITY
INAUGURATES
27th President

SAINT JOSEPH’S UNIVERSITY OFFICIALLY INAUGURATED
C. KEVIN GILLESPIE, S.J. ’72, AS ITS 27TH PRESIDENT
ON OCTOBER 12, 2012.

MORE THAN 60 PRESIDENTS and delegates
from other colleges and universities,
along with alumni, faculty, staff,
students, and Fr. Gillespie’s friends and
family, witnessed the inaugural ceremony
in the Michael J. Hagan ’85 Arena.

Special dignitaries joined Fr. Gillespie on the stage, including
the Most Rev. Charles J. Chaput, O.F.M. Cap., D.D., archbishop
of Philadelphia; the Very Rev. James M. Shea, S.J., provincial for
the Maryland Province of the Society of Jesus; U.S. Rep. Robert
A. Brady (D-Pa.); and Philadelphia Mayor Michael A. Nutter.
Fr. Gillespie’s friend and former colleague Nancy Tuchman,
Ph.D., associate provost at Loyola University Chicago, served
as the keynote speaker.

University Provost Brice Wachterhauser, Ph.D., welcomed
guests to the inauguration, saying, “Today we inaugurate one
of our own. … In its new leader, our community will find the
sharp mind of a scholar, the open heart of a counselor and a
visionary spirit, never afraid to ask, ‘What if …?’”

Fr. Gillespie emphasized the inauguration theme, “Awakening
to the Magis,” in his inaugural address, and named academic
distinction as the central objective of his presidency.

“Academic life must be meaningful,” said Fr. Gillespie.
“It must bring substance and value to daily discourse. Those in
our care, as they awaken their minds, should do so for reasons
beyond knowledge itself. They must do so in order to improve
the human condition and ‘make the most of their God-given
talents.’ In short, their academic experience — as well as our
own — must be one of distinction.”

In his remarks, Archbishop Chaput affirmed the value of a
Jesuit education. “For the Jesuits, excellence in education has
always been a core skill,” he said. “Saint Joseph’s University
embodies that excellence. It’s a legacy that demands superior
talent in the person called to serve as president.”

Fr. Gillespie’s inauguration is a homecoming for the SJU
alumnus. He earned a bachelor’s degree in psychology at Saint
Joseph’s and master’s degrees in psychology from Duquesne
University and in divinity from the Jesuit School of Theology
Berkeley, as well as a doctorate in pastoral psychology from
Boston University.

Prior to being named president, Fr. Gillespie was an SJU
Trustee and associate provost for University Centers of
Excellence at Loyola University Chicago, where he oversaw
five academic centers.

“Fr. Gillespie, in just the first few months of your presidency, you have defined this position as only a Hawk could. ... You have shown our entire student body that a president is one who lives with and for his students.”

George Tsoflias ’13
Student Senate President

“I n a u g u r a t i o n W e e k
October 6-12, 2012


“As a leading educational and faith-based institution, St. Joe’s plays a key role in our city’s formula for success — and President Gillespie understands this.”

Michael A. Nutter
Mayor of the City of Philadelphia
“It’s a blessing to the whole Philadelphia community that a man of Fr. Kevin Gillespie’s ability and character officially begins his service as president today.”

The Most Rev. Charles J. Chaput, O.F.M. Cap., D.D.  
Archbishop of Philadelphia
Scene 1: “It’s a beautiful day at Villiger Hall.”

Scene 2: “A quick touch-up before classes.”

Scene 3: “Should have taken the elevator.”

Scene 4: “There is a place to go for help with the college transition.”

Scene 5: “Good thing there are so many washers and dryers with all this laundry!”

Scene 6: “A quiet place to get some homework done.”

Scenes from Villiger Hall
As first-year students landed on Hawk Hill last fall, about 400 of them made Saint Joseph’s newest addition, Villiger Hall, their home. Every day, students stream through its five floors, making the living, social and study spaces their own.

7. “What a view! But it’s time to stop daydreaming and get back to studying. Quiz on Tuesday.”

8. “Coach says to work more on cardio to push endurance.”

9. “Some down time hanging out with friends after class.”

10. “Epic things are going to happen here. You can just feel it.”

Contributions from: James R. Sanders and Kimberly Starr ’12 (B.A.)

Follow SAINTJOSEPHS on Instagram for more photos of campus.
Dear Fellow Hawks,

It’s been said that the more things change, the more they stay the same. While the University has a new president, continues to enlarge its geographic footprint and launches new academic programs, its commitment to the core Ignatian value of service to others remains unchanged. After participating in the inauguration of the University’s 27th president, C. Kevin Gillespie, S.J. ’72, in October, I have a new appreciation for my alma mater and how my undergraduate experience there forever changed my life. I understand more deeply how essential Saint Joseph’s University is in my life. I appreciate how important we alumni are in helping Saint Joseph’s promote and sustain the magis, or the “more” — not in material ways, but in striving to do more for others. At the inauguration, I had the privilege of welcoming Fr. Gillespie back to Hawk Hill on behalf of the National Alumni Board (NAB) and the University’s nearly 59,000 alumni all across the globe.

I encouraged him to challenge the NAB (and by extension, all alumni) to find even more meaningful ways of seeking and awakening to the magis. How can alumni do more for our students? What more can we do for those we live, work or otherwise come into contact with on a daily basis? As alumni, we have a shared commitment to strive for the magis and seek new ways to work for the greater good for everyone. Thankfully, that will never change.

If you haven’t already, I suggest you take advantage of the opportunity to meet Fr. Gillespie at one of his upcoming Inaugural Tour receptions. For more information, visit alumni.sju.edu/gillespietour.

I wish you and your families a successful 2013.

The Hawk Will Never Die!

Rich Brennan ’81 (B.S.)
President
Saint Joseph’s University Alumni Association

Gratitude is a sentiment that was never more apparent than at the 32nd annual Saint Joseph’s University Alumni Gala, November 2, at the Hyatt at the Bellevue in Philadelphia. Michael J. Hagan ’85 (B.S.) received the heralded Shield of Loyola, the highest honor bestowed by the SJU Alumni Association, at the black-tie affair attended by nearly 500 alumni, honoree family members and University friends. Joseph Feeney, S.J., professor of English, received the Rev. Joseph S. Hogan, S.J., Award, and Beth Ford ’99 (B.S.), ’00 (M.S.), associate director of campus ministry, was recognized with the Ignatius Award. Hagan’s remarks after University President C. Kevin Gillespie, S.J. ’72 (B.A.), placed the Shield of Loyola ribbon around his neck were heartening and humorous. “I’m so happy that I had a balance of terrific business educators and courses that forced you to use your whole brain,” Hagan said. “That’s one of the unique beauties of a Jesuit education. The value of my diploma has only grown over the past 27 years.”

The lead benefactor enabling the renovation and expansion of Alumni Memorial Fieldhouse during the University’s With Faith and Strength to Dare campaign, Hagan is president and CEO of national home security provider LifeShield and previously served as chairman and chief executive officer of the weight loss management company Nutrisystem, Inc. He made a name for himself in the 1990s as co-founder of VerticalNet, Inc., a business-to-business Internet and software company.

An internationally renowned expert on the poetry of Gerard Manley Hopkins, S.J., Fr. Feeney has instilled his love of the great English Victorian-era bard in students on Hawk Hill for more than 40 years. Fr. Feeney discovered the previously unknown Hopkins poem “Consule Jones” in London and has lectured on Hopkins across the globe. Ford coordinates local service and social justice programs and campus ministry student leadership formation, and also assists with local, national and international immersion programs at Saint Joseph’s.

“It’s extremely gratifying to be able to recognize two of our University colleagues who, day in and day out, dedicate their time and their talent toward teaching and influencing our students to aspire for the magis — to live greater, learn more and contribute more for the greater good,” Fr. Gillespie said of Ford and Fr. Feeney.
SECOND ANNUAL HAWKTOBERFEST IS A ROUSING SUCCESS

More than 1,800 alumni and friends gathered on campus October 13-14 for the second annual Hawktoberfest that included activities for Hawks of all ages.

“What a tremendous weekend,” said Marty Farrell ’88 (B.A.), ’98 (M.S.), vice president for development and alumni relations. “We hosted alumni and their families from across the globe, including grads from as far back as the Class of 1950, and introduced future members of the Class of 2034 to Hawk Hill. We’ve set the bar high for next year’s Hawktoberfest, and I’m excited to see how we can improve what’s becoming a great tradition.”

The beautiful fall Saturday began with the Kinney 5K Run/Walk, open basketball practices, and the unveiling of the Hawk T. Softball, baseball, field hockey and men’s lacrosse alumni gathered to see if they still had “it.”

The Barbelin Society and Ignatian Circle offered an inaugural toast to University President C. Kevin Gillespie, S.J. ’72 (B.S.), in the Thomas J. Wynne ’63 Hall of Fame Room. Graham Lee, Ph.D., and Randall Miller, Ph.D., hosted a talk about the issues surrounding the presidential election, and “Bracketology” pioneer Joe Lunardi ’82 (B.A.) engaged a full house in Wolfington Teletorium with a talk about this basketball season.

The all-inclusive “Taste of Philly” tailgate included music, food and drink. Youngsters bounced among activities in the Kids Corner, and the Philadelphia Eagles Pep Band entertained.

Classes ending in “2” and “7” from 1967 through 2007 gathered Saturday evening for reunions throughout campus and the surrounding area. Reunion classes made gifts and pledges totaling $836,837.

Sunday’s activities included Mass, the Golden Hawks brunch and a Mary Lou (Finlayson) Quinlan ’75 (B.A.) performance of her play “The God Box,” based on her best-selling book.

We invite suggestions and feedback. Please scan the QR code on this page to take a short survey.

To view all photos and videos from this event, please visit alumni.sju.edu/hawktoberfestphotos.

1. Hawks spanning many decades met for food, drink and camaraderie at the Hawktoberfest tailgate.
2. Friends, old and young, reunited at the tailgate.
3. The Philadelphia Eagles Pep Band entertained the crowd.
5. A future Hawk crosses the Kinney Center 5K Walk/Run finish line.
6. Catherine Brouch ’87 and her husband Emmett Peabody ’16 meet up with their son, Alec Peabody ’16.
7. Mary Lou (Finlayson) Quinlan ’75 performed her play, “The God Box.”
8. Hawk dads hold their future Hawks.
9. Batters were swinging for the fences at the alumni baseball game.
10. Face painting highlighted the Kids Corner.
11. Bookstore assistant manager Rebecca Liakos and the Hawk show off the newest Hawk T.
12. Randall Miller, Ph.D. (left), and Graham Lee, Ph.D., hosted a discussion about the factors that would determine the presidential election.
13. Members of the Class of 1951 — (from left) Joe McGlone, Dan Shields, Earl Caffery and Joe Hart — caught up at the tailgate.

Photography: Robert Coldwell

winter 2013  27
My Fellow Hawks,

Returning to Hawk Hill as vice president for development and alumni relations last summer after more than a decade has given me the opportunity to see and appreciate firsthand the tremendous growth that has taken place University-wide, thanks to the generosity of our alumni. The success of With Faith and Strength to Dare, our recently completed capital campaign, is proof that alumni support can transform a University and the student experience. We are very proud of our success.

As we strive to continue moving forward and set fundraising goals for the future, increased alumni participation is an area of focus with the potential for real growth. The participation rate reflects the percentage of undergraduate alumni who make an annual financial gift of any size to their alma mater.

While the University seeks to gain overall dollars, we also seek the broadest possible support. Not long ago, Saint Joseph’s alumni supported the University in greater numbers. In 2007-08, 19 percent — nearly one in five of our undergraduate alumni — supported the University financially. This past year, that number declined to just 14 percent — roughly one in seven.

Saint Joseph’s alumni participation through annual giving creates positive effects across the entire institution. You’ve read about it in our publications and emails, seen it on our website and heard our Hawks-on-Call students say, “Your participation in any way — large or small — in The Saint Joseph’s Fund is extremely important.” Collectively, thousands of individual gifts enable the University to provide much-needed scholarships, services and programs. To those who ask themselves, “What difference does my gift make?” I can assure you that your gift makes a difference and is impacting every student, every day.

In a recent survey, our alumni overwhelmingly indicated that they would repeat their time on Hawk Hill. This is a clear indication of something more than just a sentimental memory of their college days. It’s a love and passion for the place and the people that helped them become the men and women they are today. I am sure you are also reminded of your student experience as you read this magazine. So many of us were able to experience Saint Joseph’s in part through the generosity of those who preceded us.

Saint Joseph’s University needs your help, and your participation is extremely important. Whether it’s motivated by a sense of pride, appreciation or gratitude, I urge each and every alumnus and alumna to consider a gift to the University this year and every year.

Thank you for your thoughtful consideration. The Hawk Will Never Die!

Best wishes,

Martin Farrell ’88 (B.A.), ’98 (M.S.)
Vice President, Development and Alumni Relations

P.S. To make your gift today, please use the envelope inside this magazine or visit giving.sju.edu.
PRESIDENT’S CUP GOLF INVITATIONAL SCORES HOLE-IN-ONE FOR STUDENT SCHOLARSHIPS

More than 100 golfers hit the links in October at Malvern’s Gil Hanse-designed Applebrook Golf Club for the 13th annual Saint Joseph’s University President’s Cup Golf Invitational. One of the University’s most successful and enduring events, the outing raised more than $158,000 this year.

The Victor C. Faralli Jr. ’49 (B.S.) memorial trophy for lowest combined score went to the quartet of Tony Nichols ’67, Tom Wynne ’63 (B.S.), Charles Hurchalla ’59 (B.S.) and Haub School of Business Dean Joseph A. DiAngelo Jr., Ed.D. ’70 (B.S.), representing Brandywine Realty Trust.

Since its inception in 2000, the President’s Cup Golf Invitational has raised more than $2 million for merit-based scholarships that allow Saint Joseph’s to recruit and retain students of exemplary academic and leadership ability. Through their studies and campus involvement, these individuals serve as examples of the Jesuit traditions of academic excellence and service to others.

The 2013 President’s Cup Golf Invitational is slated for October 1.

MEDICAL ALUMNI CHAPTER HONORS NACCARELLI ’72, DAVIS ’83

The Saint Joseph’s University Medical Alumni Chapter continued its decades-long annual tradition of recognizing alumni in the field of medicine who have made a lasting impact in their profession and communities by bestowing of the 60th annual Rev. Clarence E. Shaffrey, S.J., Award upon Gerald V. Naccarelli, M.D. ’72 (B.S.), and the Edward C. Bradley, S.J., M.D. ’51, Award upon Sheila E. Davis, D.O. ’83 (B.S.). Naccarelli and Davis were feted on campus at the group’s annual awards dinner in September.

“I was inspired by the stories of Dr. Davis and Dr. Naccarelli and their dedication to improving people’s lives in ways that well exemplify the values that we cherish at Saint Joseph’s,” said William Madges, Ph.D., dean of the College of Arts & Sciences. “Both of them make all of us proud to be Hawks.”

Internationally recognized for his clinical, teaching and research contributions in the field of cardiology, Naccarelli serves as the Bernard Trabin Chair in Cardiology, professor of medicine, chief of the Division of Cardiology, and associate clinical director of the Heart and Vascular Institute at the Penn State College of Medicine/Milton S. Hershey Medical Center. He has been listed in the Best Doctors of America (Cardiovascular Diseases-Electrophysiology) since 1992 and America’s Top Doctors (Castle Connolly) since 2001.

The executive medical director and co-founder of the St. Catherine Labouré Medical Clinic in the Germantown section of Philadelphia, Davis is the fifth recipient of the Bradley Award. St. Catherine Labouré, founded in 1999, provides compassionate, high-quality, comprehensive, primary medical care in a dignified manner to those without health insurance. St. Catherine Labouré serves those marginalized from the health care system, caring for the physical, psychological and spiritual health of its patients, as well as providing health education, counseling, social work and advocacy.

PRESIDENT GILLESPIE’S INAUGURAL TOUR HITS THE ROAD

Alumni, friends and parents are cordially invited to meet C. Kevin Gillespie, S.J. ’72 (B.S.), on the inaugural tour that will take him across the country for a series of informal receptions hosted by University benefactors. Fr. Gillespie was inaugurated as Saint Joseph’s 27th president in October.

The tour launched in the fall with a stop at the Weston Country Club outside of Boston. Receptions are being held throughout the winter months, and include three January stops in California. Spring receptions will be held in Philadelphia, New Jersey and Delaware. The tour will continue into the fall.

(At right) Doug McNichol ’11, Mary Kate McCoog ’10, Angela Siegel ’11 and Brigid Grogan ’11 meet Fr. Gillespie at the Boston stop of his Inaugural Tour.


PRESIDENT’S CUP GOLF INVITATIONAL SCORES HOLE-IN-ONE FOR STUDENT SCHOLARSHIPS

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The Ignatian Circle Announces Its Inaugural Chairs

Saint Joseph’s University is proud to announce the appointment of Evelyn Carfagno and Anthony Carfagno ’60 as the inaugural chairs of the Ignatian Circle. Its legacy society for donors who have generously provided, or plan to provide, a gift to the University through charitable bequests and trusts. The Carfagnos are longtime supporters of myriad programs at Saint Joseph’s University.

For more information, contact
Anat Becker, Director of Gift Planning
p. 610-660-1968
e. abecker@sju.edu
giving.sju.edu/ignatiancircle

“My membership in the Ignatian Circle is a mutually beneficial relationship between you and the University. In our case, it is a charitable gift annuity. It’s a simple contract. In exchange for your gift of cash or stock, Saint Joseph’s will make regular fixed payments to you, your spouse, or someone you name — for life. Benefactors receive a charitable deduction, guaranteed income for life, attractive rates and numerous tax benefits. And once the contract ends, the principal goes to Saint Joseph’s.”

— Anthony Carfagno ’60
Some businesses develop over years of careful planning, studying and risk analysis, leaving no details to chance. Then there are ventures like Auburn Road Vineyards: a spark of inspiration born of a conversation with friends over a bottle of wine.

In 2002, Scott Donnini, Esq. ’90 (B.A.), and his wife, Julianne (Marth), Esq. ’88 (B.A.), were both successful lawyers in their mid-30s.

But it wasn’t the right career path for them.

“We were distressed about our situation,” Scott recalls. “We needed to make a lifestyle change but weren’t really qualified to do anything, other than be lawyers.”

As they shared wine and horror stories of work with friends, Scott looked at the bottle and asked a question that would change their lives: Why don’t we try making this?

Scott and his friends experimented with planting vines in their backyards and a make-your-own wine kit.

“The early results weren’t very good,” Scott says of their first go-round.

It was decided that Jules (short for Julianne) should take over making the wine. She took courses and refined her talent.

“In the beginning, we planted grapes we thought we could make wines out of, but we now have a goal for every grape,” Jules says. “We’re in such a better position now because we’re able to manipulate the Mother Nature aspect of it.”

Their business needed to grow from a few backyard vines to a vineyard that would produce 4,200 cases (more than 50,000 bottles) of wine in 2012. And so, in 2003, the former English majors found their business’s future home — and their own — on a 16-acre farm on Sharptown-Auburn Road in Pilesgrove, South Jersey.

Auburn Road. That has a nice ring to it, they thought.

As new careers go, winemaking was a tough choice. The Donninis had no experience with farming. The business required elements of chemistry for winemaking and hospitality for the wine bar they opened on the property in 2006.

“Had we known what we were in for, we might not have started all this,” Scott says, “which would have been a horrible shame.”

The Donninis drew on whatever experiences they and their friends could — including their time as humanities majors at SJU.

“It takes the whole liberal arts education,” Scott explains. “You learn to appreciate what is science and what is art and poetry. Wine is both. It’s science, but it’s also a means of expression.”

While the Donninis have now been in the winemaking business for close to a decade — winning many regional and national medals along the way — it wasn’t until 2008 that both Scott and Jules left their full-time jobs and went all-in making wine.

Not that the hours at Auburn Road are any better than those of a corporate lawyer: The Donninis are up with the sun, facing the countless challenges of small business owners.

But the lifestyle is miles away from the hustle and bustle of a law career.

“I’m not out working 14 hours a day in an office and coming home tired and grumpy,” Scott says. “We both work really hard, but we get to spend that time together.”

They live with their two children, Luca (12) and Jacob (10), on the same property where grapes are grown and guests are served in the wine bar. Family members nearby visit and help out in one way or another.

“It’s nice that we’re surrounded by family now,” Jules says. “So our goal is to be around here a hundred percent of the time.”

— David King ’08 (B.A.)
IN MEMORY

Elwyn F. Chase Jr., professor
Agnes McGuinn Cahill, mother of Eileen Suplee,
Philip J. Aiello Sr., father of Marie Stortini, College
James E. Dougherty, Ph.D. '50, professor
Paul W. Baker '50
John R. Waldron '49
Robert M. Gillin '49, inaugural Shield of Loyola
Neil F. Shovlin '48
William B. Swann, Ph.D. '43
Paul V. Hagan '40
William B. Swann, Ph.D. '43
Neil F. Shovlin ’48
Robert M. Gillin ’49, inaugural Shield of Loyola recipient (1981)
John R. Waldron ’49
Paul W. Baker ’50
James E. Dougherty, Ph.D. ’50, professor emeritus, political science, and former executive vice president
Eva E. Fantacone, wife of Peter ’50
Daniel A. Gallagher ’50, husband of Margaret (Maguire) ’84
Patrick Hunt ’50
Paul L. O’Connell ’50
Francis X. O’Neill ’50
Mary Teresa Scott, wife of G. Philip Sr. ’50 (deceased) and mother of G. Philip Jr., D.O. ’71
George J. Stockburger Sr. ’50
William D. Keenehan Jr. ’51

SAINT JOSEPH’S MOURNS BELOVED PROFESSOR AND ALUMNUS

“...” said David Burton, Ph.D., professor emeritus of history, of James E. Dougherty, Ph.D. ’50 (B.A.), who passed away October 21. A professor emeritus of political science and former executive vice president, Dougherty taught at Saint Joseph’s for 51 years, 47 of them with Burton.

During that time, Dougherty developed a national reputation for his expertise on disarmament. The federal government called on the prolific author to consult on arms policy, and from 1981 to 1989, he served as the U.S. representative to the United National Disarmament Commission.

At Saint Joseph’s, Dougherty always put teaching first, “Jim Dougherty is of the generation for which teaching was more important than a half century on his career without wishing he had done something else,” Burton said. “He was a splendid intellectual and a gentleman.”

Dougherty graduated magna cum laude with a bachelor’s degree in political science from Saint Joseph’s College in 1950. That same year, the Philadelphia native married Maria Kiss, a Hungarian refugee he met while assigned as an infantry lieutenant in Bavaria and Austria at the end of WWII. He also served in Europe in the war’s final months.

Burton, who delivered the eulogy at Dougherty’s funeral, described the father of four as “a marvelous man, family man and very devout Catholic.”

As Dougherty himself wrote in an SJU Magazine article in the fall of 2000, “Happy the man who can look back more than a half century on his career without wishing he had pursued a different path.”

— Molly Harty

For more on Dougherty:
www.sju.edu.magazine/dougherty.pdf
A Long, Long Time Ago
Memory banks a little off, but the sentiment holds

Memory is like the Wikipedia of truth. When it’s accurate, it can be awesome. But when it’s wrong, it can be ridiculous.

So what is a man to do when his memory does not jibe with the facts expressed on the Internet in dozens of sources, including the New York Times? A man turns to other men, of course. “Do you remember?”

At issue is a song that begins, “A long, long time ago,” which was written in 1971 about an event that happened 12 years earlier. An airplane carrying Buddy Holly and other rock and roll stars crashed in February 1959, killing all on board. The song I refer to would make that tragic incident famous as “the day the music died.” That song would also be the peak of the musical career of the man who wrote it more than four decades ago.

I was in the audience that Saturday night in March 1971 when singer Don McLean performed his epic rock anthem “American Pie” for the first time. My memory tells me that the performance took place at the Fieldhouse of Saint Joseph’s University, back when St. Joe’s was still a college. But dozens of published stories in newspapers and online identify that debut of “American Pie” as having taken place at Temple University, citing the source as none other than McLean.

Ironically, the stories that appeared last November on the 40th anniversary of “American Pie” were supposed to set the record straight on ‘American Pie’ origins. And how can I prove that my memory is accurate? What’s a man to do? Turn to another man.

“Kevin, do you remember that Laura Nyro concert at the Fieldhouse in the winter of 1971 when Don McLean sang ‘American Pie’ for the first time?”

I am speaking to Kevin Gillespie, an old Catholic grade-school mate who was a student at St. Joe’s at the time. “No, and I really wanted to go to that concert. I love Laura Nyro,” Gillespie responded. “I had to work on a paper.”

Apparently Gillespie’s decision to follow his head rather than his heart was a lifelong discipline that got him to where he is today — the Rev. C. Kevin Gillespie, the president of Saint Joseph’s University.

With the help of the University Communications office, I found the proof I needed in bound volumes of the St. Joe’s student newspaper, which carried an ad for the concert in March 1971. Student tickets were $4. When I told Gillespie, he said, “March 17 you say? A Saturday night? Hmmm, maybe I wasn’t working on a paper after all.” (Kevin Gillespie, St. Joe’s college student. St. Patrick’s Day. Do the math.)

But I had misread the date. The concert actually took place March 12. No matter, because Gillespie had another pop music story with a Saint Joseph’s angle to share. “You know John Denver performed here in 1972, and he stayed in the dorms?” Gillespie said. “They say that’s where he wrote ‘Rocky Mountain High.’”

I guess that’s why they call it Hawk Hill.

— Clark DeLeon

Reprinted from The Philadelphia Inquirer, August 13, 2012

articles.philly.com/2012-08-13/news/33168161_1_don-mclean-miss-american-pie-laura-nyro
**MARRIAGES**

Mike Bantom (B.S.), a 23-year NBA executive and former NBA player, was named executive vice president of referee operations. He oversees the NBA’s officiating program, including the recruiting, training and development of all NBA officials. Since 1999, Bantom had served as senior vice president of player development, directing the league’s player programs including the Rookie Transition Program, the NBA Continuing Education Program and the Player Substance Abuse Program.

Edward A. Lynch, Ph.D. (B.A.), was named the John P. Wheeler Professor of Political Science at Hollins University in Roanoke, Va. The professorship enabled him to travel to 20 countries in 2012, including Australia, New Zealand and Russia. Lynch also traveled to China with the Roanoke Regional Chamber of Commerce.

Rich Brennan (B.S.) is a lead senior business project manager in the Philadelphia office of Wells Fargo. He project manages all business activities supporting the Global Remittance Services product in 15 countries around the world. Brennan encourages all alumni to be engaged and to participate in alumni events offered by the Alumni Association. Email him with questions at rbrennan53@comcast.net.

Frances A. McElhill, Esq. (B.A.), a partner at the law firm Archer & Greiner, received the Tocqueville Society Award, the United Way’s highest and most prestigious honor, in recognition of her outstanding community service and volunteerism. By providing extensive pro bono legal services, she played a key role in the recent regional merger that brought together seven area United Way organizations under the umbrella of UWGPSNJ.

Diane DiGiambalder, Esq. (B.S.), retired as deputy attorney general with the Division of Criminal Justice in New Jersey. She is now an administrative and civil law attorney for the Army Support Activity in Fort Dix, N.J., and a lieutenant colonel in the U.S. Army Reserves JAGC, serving as deputy commander of the 7th Legal Operations Detachment in Albany, N.Y.

Mary Ann Plankinton-Peach (B.S.), of the law firm MacElree Harvey, was named among the top lawyers in the state, 2012, for divorce and trusts and estates by Delaware Today magazine.

Steven K. Mignogna, Esq. (B.A.), chair of the Estate and Trust Litigation Practice at Archer & Greiner in Haddonfield, N.J., was selected as the Philadelphia area’s 2013 Lawyer of the Year for trusts and estates litigation by The Best Lawyers in America, a peer review ranking. He lives in Voorhees, N.J.

Carolyn Lyons (B.S.) was named president of Strategies for Children, a statewide nonprofit organization in Boston that works to ensure that children in Massachusetts have access to high-quality early education and become proficient readers by the end of third grade. She also serves on the board of the Milton (Mass.) Early Childhood Alliance.

Linda M. Martin (B.S.), a labor and employment attorney at Willig, Williams & Davidson, a union-side labor law firm in Philadelphia, was selected by her peers for inclusion in The Best Lawyers in America 2013.

Debbie Black (B.S.) was inducted into the Philadelphia Sports Hall of Fame in November. A former women’s basketball standout, she helped lead the Hawks to four consecutive NCAA Tournaments and three Big 5 crowns. Black played professionally in Australia and for the Colorado Xplosion of the former American Basketball League, as well as six seasons in the WNBA. She is currently an assistant women’s basketball coach at Ohio State under former SJU head coach Jim Foster (1978-1991).

Laura Chmielewski (B.A.) released her most recent book, *The Spice of Popery: Converging Christianities on an Early American Frontier* (University of Notre Dame Press, 2012). She has also written and lectured on Jesus as Atlantic travelers and explorers in the 17th and 18th centuries and is continuing this theme in another book-length study in progress. Chmielewski is also a book review contributor for America, the national Jesuit magazine.

R. T. Leicht (M.S.) was named president of the International Fire Marshals Association at the annual meeting of the National Fire Protection Association (NFPA). The NFPA president recognized him for his years of service, dedication and enduring commitment to safeguarding humanity against the hazards of fire. Leicht is the chief fire protection specialist for the Delaware State Fire Marshal’s Office, where he has served as the chief of the Technical Services Division since 2002.

John J. Camero III (B.S.) was named senior vice president of business banking for Fox Chase Bank, a full-service commercial bank with 10 offices throughout Pennsylvania and New Jersey.

Ramzy Baroody (B.S., M.B.A., ’97) of Pompano Beach, Fla., released his autobiographical book, *The Burning Cedars: A Personal Account of a Boy’s Life Journey Through the Lebanese Civil War*. Charles Giambalvo Jr., Esq. (B.S.), of Ernest & Young, was promoted to executive director from senior manager. He is a member of the firm’s financial services tax practice, and has more than 14 years of tax compliance and advisory experience. Giambalvo is a CPA and member of the Pennsylvania and New Jersey State Bars.
The Best Place in Town

Tom Paquette ’86 (B.S.) can still recall the thrill of seeing Bruce Springsteen take the stage of the Colonial Life Arena in Columbia, S.C., for its first-ever concert in 2002.

“When the lights went down and he played the first chord ... that’s something I’m always going to remember,” Paquette says.

And with good reason. For him it was more than a rock concert. Paquette, then a general manager with Global Spectrum, had just helped usher in the arena from its construction to its first real event.

“A lot of work goes into opening an arena,” Paquette says. “And to do it in that style, with a performer of that caliber and a sold-out show — that’s a real career highlight.”

It’s one of many sports and entertainment venues Paquette has had in hand making a success. But he wasn’t always putting on concerts for 18,000 fans.

He got his start organizing events with other Saint Joseph’s University students on the concerts and entertainment committee as an undergraduate. The management major helped plan concerts, movies, homecoming and other entertainment events for students. He also had a work-study job in the athletic department.

“Even back then I had a passion for basketball games and concerts,” Paquette explains. “I just didn’t know how to make it my career yet.”

His vision began to take shape as he worked various part-time jobs and internships in the industry. His first full-time job was on campus as director of tickets and promotions for the Hawks.

Paquette has spent much of his time since then as a general manager at arenas. Along the way, he’s helped plan and book various sporting events, concerts and even special events such as the 2000 Republican National Convention in Philadelphia.

Giving customers their money’s worth is always job No. 1 for a successful businessperson. But coordinating every aspect of a fan’s experience for nearly 20,000 customers a night can be daunting.

Paquette oversees the teams that book the concerts and family shows, sell tickets, work to keep the arena clean, run the lights, video and scoreboards, as well as dozens of other aspects that go into a concert or sporting event experience.

“I have a very exciting, fun job that has incredibly long and unusual hours,” he says. “But I love it, and I’ve always been fortunate enough to love what I do.

“So when I’m working an event on a Friday or Saturday night, I feel like that’s the best place in town to be.”

Last November, Paquette began as general manager for the AT&T Center, home of the NBA’s San Antonio Spurs as well as the Silver Stars, the city’s WNBA franchise, and the Rampage, its AHL team.

In his first season with the arena, he saw the Spurs finish first in their conference, including the one-of-kind excitement of an NBA playoff run.

“I think every sports fan knows the Spurs are a great organization,” he says, “but working here and experiencing it firsthand has been a thrill.”

Even though he works with the pros, Paquette still checks in regularly on another favorite team.

“I still live and die with the Hawks,” Paquette says. “I watch every game I can get on TV and get online to see how they’re doing.”

— David King ’08 (B.A.)

Leonora Obed (B.A.) published an article, “There Are Many Mansions in My Father’s House: Wuthering Heights as God’s Celtic, Supernatural Abode” in the Nov. 2012 issue of Bronte Studies. The article, which has received positive reviews in the Bronte in Brussels blog and Bronte Society Gazette, is based on a paper she presented at the Bronte and the Bible Conference at Cambridge University in England.

Lloyd Yates (M.B.A.) was named one of America’s 100 Most Powerful Black Executives by Black Enterprise Magazine. Yates received the honor for his work as vice president of customer operations for Duke Energy, an electric power holding company with more than $100 billion in total assets. Prior to joining Duke Energy, Yates was the CEO of Progress Energy Carolinas.

1994

Margaret Gionta (B.A., M.S. ’96) is founder, president and CEO of Partner’s Consulting, a nationally certified women’s business enterprise providing IT consulting and recruiting in the Philadelphia area. The Philadelphia Business Journal cited the company as one of the best places to work in the Philadelphia area.

Susan Haindl (M.B.A.) joined Anexinet, a systems integrator and technology management company in Blue Bell, Pa., as vice president of delivery. With more than 20 years of management and business strategy experience, she has delivery responsibility for the corporation’s major clients including Exelon’s Constellation Energy business in Baltimore, Md.

1995

BIRTHS

Lauren Elizabeth to Christa (Engleman, B.S. ’97) and Greg Zalewski
Margaux Rose to Yvonne (Fulchiron, B.A. ’98) and Brian Schmidt
Claire Kathleen to Kristin and Steve Krywicky (B.A. ’00)
Gavin William to Lisa (Glavey, B.S. ’01) and Jason Clarke
Cecilia Reid to Emily (Blake, B.S. ’02, M.S. ’03) and Mike Vanim
Mara Claire and John Steven to Marisa (Fulton, B.A. ’03) and Steven Benjamin
Christian Jianni to Laura (Losavio, B.S. ’03) and John LoPiccolo
Emma Davina to Natalie (Sucharski, B.S. ’05, M.S. ’06) and Jonathan Gregory
Joseph Harold VI to Alicia (Easby-Smith, B.S. ’08) and Joseph H. Barton V

Mara Claire and John Steven, children of Marisa (Fulton) ’03 and Steven Benjamin

1997

Kathleen Brunner (B.S.) is president and chief executive officer of C.B.O.S., which was nominated to the 2012 Philadelphia 100, a list of the 100 fastest growing privately held companies in the Greater Philadelphia region. C.B.O.S. is a strategy and technology consultancy in North Wales, Pa.

Joanna (King) McGowan (B.S.) has written a children’s book, You Are My Star (self-published, blurb.com), geared toward and illustrated by children diagnosed on the autism spectrum. Proceeds from the book, which was inspired by her son, Christopher, who has autism, are being donated to Talk About Curing Autism.

Gina MacKenzie (B.A.) joined Holy Family University as an assistant professor of writing.

1999

Mark Constan (B.S.) joined eMoney Advisor, which offers a suite of web-based wealth-planning tools, as vice president of recruiting and HR in Conshohocken, Pa.

2002

Susan Moran (B.B.A., M.B.A ’07), was promoted from assistant to associate head coach of SJU women’s basketball. The all-time leading scorer in Saint Joseph’s basketball history, she is in her 10th year of working with the team.

Justin Rick (B.A.) has joined Pepper Hamilton’s Pittsburgh office as an associate in the Commercial Litigation Practice Group.

2004

Tim Williams (B.A.) released his first full-length studio album, “Blue Ribbon,” at World Cafe Live last September (timwilliams.com). He is a staple in the Northeast’s music scene, playing 300 live shows annually. Williams also regularly travels the country as the house musician for the national radio program MyFixitUpLife, which gave him the opportunity to play for Extreme Makeover: Home Edition’s cast/crew/volunteers and help in the rebuilding of a tornado-ravaged community in Joplin, Miss.

2005

Elizabeth (DiPrimio) Ocasio (B.S.) graduated from Temple University with a master’s degree in social work.

2010

Catherine McQuail (B.B.A.) was promoted to account executive at the Merz Group, a full-service strategic branding firm in West Chester, Pa. She focuses on client service and brand strategy. McQuail has been involved in the company’s search engine optimization and marketing as well as blogging initiatives.

Santa Makes a Stop at Hawk Hill

The Callaghan family visited with Santa and the Hawk after the third annual Alumni Mass and Christmas Brunch. With Santa, from left: Patrick, Dan ’98, Sean and Ann (Smithson) ’01.
For Corinne O’Connell ’97 (B.A.), helping to build affordable housing for those in need is the key to helping their families achieve their full potential.

As associate executive director of the Philadelphia chapter of Habitat for Humanity, O’Connell spends her days raising funds and awareness to help meet this goal.

“If kids don’t have a bed they can get into in the same place every night, how can they be expected to be focused at school the next day?” she asks. “Or, if I’m working a minimum wage job and don’t have a safe, stable place to live, how can I be productive at work?”

“At Habitat, we believe affordable housing is the foundation for hard-working, low-income families to succeed. It provides stability and creates wealth. Everybody needs a place to go home to at the end of the day and feel safe and regroup so they can get up the next day and be a productive member of society.”

O’Connell volunteered for Project Mexico and Project Appalachia while an SJU history major but hadn’t given a career in nonprofits much thought. After a brief stint in consulting, however, she decided to pursue a more fulfilling vocation.

“I had this nagging voice that said, ‘This isn’t really setting my world on fire,’” recalls O’Connell, an Ultimate Frisbee enthusiast and veteran of several Olympic-length triathlons and half-marathons. “I just kept thinking I could be doing something more.”

She took a job as a volunteer coordinator at Philadelphia’s Project H.O.M.E., working for Mary Scullion, R.S.M. ’76 (B.S.) in 1998. O’Connell credits Sr. Scullion with instilling the fundamentals of what it takes to be a successful force for a nonprofit organization.

“I learned how to do my job through her — being authentic and genuine with people, and never being afraid to make an ask,” O’Connell says.

O’Connell refined those skills when she moved across the country to work at the Seattle YWCA and earn a master’s degree in nonprofit education from another Jesuit institution, Seattle University.

In 2009, she returned to Philadelphia to join Habitat for Humanity, where she borrowed a successful fundraiser from the YWCA, an annual luncheon. Last year, they filled the Crystal Tea Room with more than 800 donors, raising $186,000 during a 90-minute lunch.

She also helped in the opening of Habitat Philadelphia’s first ReStore, an outlet that takes donated cabinets and appliances and re-sells them. In its first year, the store salvaged 500,000 pounds of home goods and raised $360,000.

In addition to her work with Habitat for Humanity, O’Connell serves on the boards of the Ignatian Solidarity Network and Gearing Up, and is involved in SheUnited at SJU.

Her siblings, Maureen ’95 (B.A.) and Thomas ’00 (B.B.A.), ’07 (M.B.A.) are also Saint Joseph’s alumni.

She praises all the donors — large and small — who help support the programs she’s worked with. But what drives her most is seeing the results of her work.

“There are times you think, ‘this problem is too great and overwhelming,’” O’Connell says. “But that’s when a generous check arrives in the mail, and that money puts a roof on a house or pours the concrete foundation for the next home. And you keep going, one house — one family — at a time.”

— David King ’08 (B.A.)
Joseph Halloran ’04 and Theresa Hrivnak, owners of Indulgence Cupcakery in Haddonfield, N.J., appeared in last August’s WildAid episode of the Food Network’s “Cupcake Wars,” in which four of the country’s top bakers compete. Their unique concoctions of exotic ingredients may not have won the $10,000 prize, but Halloran says that just being on the show was a sweet deal.

Holy Name Ministries of Camden honored Mark Aita, S.J. (left), assistant director of the SJU Institute of Catholic Bioethics, and Lesly D’Ambola D.O. ’83 (right), in October, with the Reaching Out to Those in Need award. University President C. Kevin Gillespie, S.J. ’72 (center), was the guest of honor. Fr. Aita founded St. Luke’s Catholic Medical Services, a private internal medicine physician practice serving the economically challenged, uninsured and underinsured in a Catholic Christian setting, and D’Ambola is the medical director.

Holy Name Ministries Honors Three from SJU

Alumnus Competes in Food Network’s “Cupcake Wars”
Rising Food Prices: The New Normal

The biggest cost in a box of corn flakes isn’t the corn. It’s everything from the price of oil to transport the product to the marketing and the packaging. The cost of oil will have a much more lasting effect on the price of your cereal than the supply of crops.

Articles about high food prices and the U.S. drought have pervaded the media. There is little doubt that drought conditions have increased food prices in the farming states; however, higher food prices are likely to be the new normal.

Many factors beyond the drought are negatively affecting American food prices, and they are just as likely to come from China or Brazil as Iowa or Nebraska. These issues are as integrated into food pricing as the myriad issues that control the cost of gasoline at the pump.

One of the biggest factors influencing American food prices is demand in other countries, especially developing countries. The growing middle class outside the United States is eating more Western-style diets. China, for example, currently uses about 8 pounds per capita of beef — which shows signs of increasing — compared to the 85 pounds per capita consumed domestically. With China’s 1.4 billion people, how much more beef will be needed if per capita consumption rises to 9 pounds? 1.4 billion pounds of beef. The entire U.S. production of beef was 45 billion metric tons in 2011, according to the USDA.

And it is not just China that is consuming more Western-style foods; it is Korea, Ukraine and other countries. With increased global demand, beef prices will rise in the United States.

Providing for the additional cattle will require more feed, which will drive up the costs of grains in the United States, which, in turn, must be transported, using more gasoline. Thus, more people in China will eat beef, and prices for our breakfast cereal will rise.

One bright spot in the world of increasing food prices is that there may be a temporary price reduction in meat. As the meat industry recognizes that it will be more costly to feed its animals, there may be a tendency to reduce the size of herds. The result: a greater meat supply will arise in the market, which often leads to lower prices, usually in the form of sales. Unfortunately, the very behavior that may lead to price reductions will ultimately lead to higher prices as farmers have smaller herds.

There’s no question that food processors and supermarkets will try to keep prices down, but the economic rules of supply and demand will be stronger than the industry’s desire to keep prices low. This news is not all bad for the American consumer, however, who can do many things to keep food bills as low as possible:

1. **Look for sales**, especially in meat departments, and be prepared to adjust eating habits to use the discounted food. The process of growing food is not always as predictable as many other industries, and therefore, sometimes more food is available. In these cases, the chicken, beef, pork and various fresh produce are usually sold at reduced prices to shrink the inventories.

2. **Trade down.** Find less expensive variations of the same product. Sirloin steak could be significantly cheaper than a porterhouse, for example. Instead of skinless chicken breasts, consider buying a whole chicken and using portions for various meals.

3. **Use coupons.** Most food companies and supermarkets will offer coupons to encourage consumers to either buy products procured at a good price or try something new.

4. **Buy private label** or store brands. Many remember when store brands were called generic. Those days are long gone, as store brands have developed into the same quality as many national brands — in most cases, at a significantly lower cost. Virtually all supermarkets guarantee store brand satisfaction and will usually accept returns to keep customers coming back.

One last price bright spot: Food technologists are doing everything possible to grow food more efficiently and effectively. They are working toward producing food that has less spoilage and greater yields, and most important, uses less energy. If food technologists continue to increase efficiency in food production as they have for the last 100 years, their efforts will help stabilize the costs of food at some reasonable level in the future.

— John Stanton, Ph.D.

An SJU professor and internationally recognized food marketing expert, Stanton has served as an industry consultant, author and editor, as well as a speaker and authority for TV, online and print media.
World Record Set by ‘flapitude’

Saint Joseph’s University kicked off the President’s Magis Scholarship Initiative in a way that could only occur on Hawk Hill. Students, faculty, staff and alumni flocked to the Michael J. Hagan ’85 Arena on November 15 to “flap like Hawks” and raise awareness about the impact of philanthropy on Saint Joseph’s campus. Dubbed “flapitude 2012,” the rally set a Guinness World Record for the first and longest simultaneous “group flap.” Vince Papale ’68 (B.S.), former Eagles special teams captain and the subject of the Disney movie “Invincible,” helped launched the event.

The attempt became an official world record when it was confirmed that 407 participants — 57 more than required — flapped continuously for five minutes. The record-setting endeavor coincided with National Philanthropy Day, giving students a symbolic opportunity to express their gratitude to scholarship donors.

The President’s Magis Scholarship Initiative is a fundraising effort that will enable the University to offer more scholarship support to its students.

Vince Papale ’68, Associate Vice President and Director of Athletics Don Dilulio ’67, Guinness adjudicator Freddie Hoff, University President C. Kevin Gillespie, S.J. ’72, and the Hawk.
A leadership gift to Saint Joseph’s for our students means a world of opportunity. With the education and support provided at Saint Joseph’s University, students are challenged to be more, learn more and live greater. Take your place as a leader at SJU. Join The Barbelin Society today with your donation of $1,851 or more.

“If we are truly awakening to the magis, and if we are to serve the greater good, we simply must find new and creative ways to make the Saint Joseph’s experience more affordable.

What we offer is too important and what our graduates bring to the world is too critical to limit the pool of future students. As I embark on this presidency, I invite you to be more than a friend of the University, but to be a life-changing, personal friend to the young people — and their teachers — who need it most.”

C. Kevin Gillespie, S.J. ’72
President

Excerpt from Inaugural Address
Leading by example. That’s the magis.