

# SAINT JOSEPH'S

SUMMER 2018

UNIVERSITY MAGAZINE

## *The Power of* ATHLETICS

LOOKING BACK ON THE EXCEPTIONAL  
TENURE OF DON DIJULIA

LOOKING AHEAD TO A NEW ERA  
WITH JILL BODENSTEINER

***A House Bound  
By Love***

CIVIL RIGHTS LEADER  
JOHN R. LEWIS

***Celebrating***  
COMMENCEMENT  
2018

***On the Record with***  
TENAYA DARLINGTON





**JOSEPH R. BIDEN JR.,** the 47th vice president of the United States, urged a generation of college students to become engaged in changing the world in an April address at Saint Joseph's. *See page 40 for details.*

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Mark C. Reed, Ed.D.

##### Vice President, University Relations

Joseph P. Kender

##### Chief Marketing and Communications Officer

Marie Williams

##### Director, Executive and Strategic Communications

Kelly Welsh '05 (M.A.)

#### Saint Joseph's University Magazine

##### Editorial Staff

Molly Crossan Harty  
Jeffrey Martin '04, '05 (M.A.)  
Kathryn Smith '15  
Kelly Welsh '05 (M.A.)  
Marie Williams

##### Design

Lisa Chicchi '09  
Ian W. Riley

##### Photography

Melissa Kelly '13 (M.A.)

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Alumni address changes: [alumni.sju.edu](mailto:alumni.sju.edu) | [alumni@sju.edu](mailto:alumni@sju.edu) | 610-660-2300

Editorial correspondence: [sjumag@sju.edu](mailto:sjumag@sju.edu) | 610-660-1222

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## FROM THE PRESIDENT

As a college president, I have the good fortune to meet lots of people from all walks of life and backgrounds. My first semester on the job had me shaking hands with Pope Francis. Nothing will top that. But this past April, in the span of just 10 days, SJU hosted the last living member of Martin Luther King Jr.'s inner circle, Rep. John Lewis, and the former Vice President of the United States, Joe Biden.

If you were in the room for either or both of these talks, you no doubt have your own most memorable moments. The rich stories, lessons and appeals of these fine statesmen remained with me long after they left the stage, a testament to their ability to not just move and lead people, but to inspire them.

For me, the message of greatest magnitude both men shared was the idea that a single choice, no matter how risky, righteous, difficult or obvious, can lay a path before us we might never have imagined.

For Congressman Lewis, it was the choice he made to take pen to paper, secretly, as a young black man in the segregated south of the 1950s, and write to King. He asked the civil rights leader to support his desire to attend the all-white Troy State College. King answered Lewis, sending a round-trip Greyhound bus ticket to Montgomery, Alabama.

For Vice President Biden, it was the choice to put one foot in front of the other after the crushing tragedy of losing both his wife and daughter in a car accident, and with two injured sons at home in need of care, to move forward with an uncertain new career in the Senate.

Where might John Lewis be had he not boldly penned that letter to his hero? Who might have led our country alongside the first African American president of the United States had Joe Biden let heartbreak extinguish his calling?

Their messages were particularly important for the students who filled the room and are looking to make adult choices of greater consequence. From John Lewis, it was a rousing call to fulfill a "moral obligation to do the right thing." From Joe Biden, a plea not "to give in to cynicism."

As members of the Class of 2018 take their next steps in the wider world, I know they do so with the solid foundation of their Jesuit education, which, if fully embraced, has sharpened their intellect, opened their hearts, taught them greater compassion, deeper love, the value of service to others and the centrality of faith in a life well-lived.

In his remarks to our newest alumni at commencement, loyal alumnus and long-time athletics director Don DiJulia '67 echoed the sentiments of Congressman Lewis and Vice President Biden, adding,

*"The art of life lies in the constant readjustment to our own surroundings. ... Follow your head and your heart, the best educational possessions you have to do the right and ethical thing at any moment."*

Mark C. Reed, Ed.D.  
President



# IN THE RECORD

WITH

TENAYA  
DARLINGTON

By Katie Smith '15

'Madame Fromage' dishes on her new book, **Booze and Vinyl.**



# ITS

okay to dance!” calls Tenaya Darlington, M.F.A., associate professor of English, as she spins Prince’s “Let’s Go Crazy” at WHY

Y studios in Philadelphia. Vinyl lovers of all ages revel in cherished records and clink signature cocktails, curated by Darlington. She is there to promote *Booze and Vinyl* (Running Press, 2018), in which she pairs 140 drinks with 70 classic records. For “Purple Rain,” it’s an aviation cocktail — made of gin, maraschino liqueur, crème de violette and lemon juice.

The event kicked off the Philadelphia leg of Darlington’s 15-city book tour, where foodies gather to listen to records, sample a few drinks featured in *Booze and Vinyl* and snack on some of the author’s favorite cheeses. Partnering with Crosley Turntables, Darlington and her brother André, the book’s co-author, rolled their mobile cocktail party across the United States in Crosley’s giant cruiser, which she describes as “part record store, part listening lounge.”

“André and I grew up with a turntable in the center of the house,” says Darlington, director of SJU’s graduate writing studies program. “My parents often hosted listening parties for their friends in the late ’70s, and I have such good memories of those evenings. With the book, we hope to inspire people to listen to music together and enjoy some lo-fi entertainment.”

After conceiving the nuts and bolts of *Booze and Vinyl* — a masterlist of records and complementary drinks based on each band’s history and style — Darlington began another semester of her undergraduate Food Writing class in August 2016. On the first day, student Tor Lydon ’17 mentioned a fun listening party she attended the previous weekend.

“It was wild to hear that my students — several generations from my parents — had a taste for vinyl and analog entertaining,” she remembers.

At the heart of this project — and all of Darlington’s food writing, which primarily centers around cheese — is hospitality. Her first project, a blog called “Madame Fromage,” carries the tagline, “Cheese Courtesan,” someone who shares cheese.

Darlington signs copies of her book at a promotional event in Philadelphia.



“I’ve always tried to embody the spirit of sharing something I love with good people,” she says.

After relocating from Madison, Wisconsin, to join the University in 2005, a homesick Darlington found her way to the counter of DiBruno Bros. cheese shop in Philadelphia’s Italian Market, searching for a reminder of her midwestern roots. She asked the staff for Upland’s Pleasant Ridge Reserve, a famous Wisconsin cheese that “only real nerds would ask for by its full name,” she says.

“Who are you?” one of the cheesemongers asked Darlington. “If you like that cheese, stick around. I have some others to show you.”

“  
I’ve always tried to  
embody the spirit of  
sharing something  
I love with good  
people.”

Tenaya Darlington

Darlington and her brother, André, brought mobile record store the *Crosley Cruiser* on their cross-country book tour.

That afternoon was the first time she found something familiar and recognizable in Philadelphia — and Darlington bit. With the goal of trying all 300 cheeses in the store, she visited weekly and, beginning in 2009, chronicled her tastings in her blog.

“I thought I’d maintain ‘Madame Fromage’ for about six months maximum,” she recalls. “It was just a convenient place to collect my notes.”

Darlington’s dairy diary quickly struck a chord with cheese lovers throughout the area — namely, the president of DiBruno Bros. She soon found herself regularly blogging on the shop’s website and holding food writing workshops for the staff. She also undertook the writing of two-sentence descriptions for over 300 items in stock, which appeared on the packaging, in cheese cases and on the web.

Her relationship with DiBruno Bros. soon manifested into a book, *DiBruno Bros. House of Cheese* (Running Press, 2013), where all of “Madame Fromage’s” hard work could come together in print.

Nearly 10 years later, Darlington has found a niche in the food writing world — in cheese and, now, in cocktails. She can boast four cookbooks under her belt, over 500 blog posts as Madame Fromage and more than 8,000 devoted Instagram fans who savor every delicious recommendation.



“For me, making connections and marketing are the same thing.”

Tenaya Darlington

“For me, making connections and marketing are the same thing,” says Darlington. “I always want to connect with good, interesting people who represent integrity — and something delicious.”

Her unique position inside the world of food and social media connects Darlington with other writers, makers, restaurateurs and bloggers — connections and insights she can share with her students. Her influence is best felt in her Food Writing course, where students are challenged to change their diets, interview culinary professionals and write an entire piece about one ingredient.

“I feel so lucky that I had Tenaya as a professor,” says cookbook author Marisa McClellan ’06 (M.A.), who began her award-winning canning blog “Food in Jars” as a graduate writing assignment

for Darlington. “Her friendly and open manner has helped cultivate a community of foodies that enriches everyone involved — but especially her students.”

The *Booze and Vinyl* tour exemplifies the connection that remains at the heart of her brand, however far reaching it has become. Each precisely planned event combines good food, treasured music and classic cocktails — whether it’s an aviation for *The Purple One* or a punk rock tea party for *Blondie*.

Smith is a communications specialist in the Office of Marketing and Communications at SJU.

## Sample Sips

**London Calling (1979)**

**The Clash**

Side A Cocktail: Gin and Tonic

**The Rise and Fall of Ziggy Stardust and the Spiders from Mars (1972)**

**David Bowie**

Side A Cocktail: French 75

**Pet Sounds (1966)**

**The Beach Boys**

Side A Cocktail: Piña Colada





Tenaya and André Darlington

## On The Road with SJU

Learn more and get involved: [sju.edu/alumni](https://sju.edu/alumni)

Darlington took her cocktails to Boston in May to close out the University's new SJULive series with an event entitled "Cocktails Go to the Movies." A roadshow for faculty and alumni experts and industry leaders, SJULive brings the best of the University to alumni by visiting different cities for interactive

events on topical issues. All events are streamed on Facebook Live, allowing alumni in any city to connect virtually.

This year's series visited five cities and covered topics ranging from an insider's look at March Madness to the healthcare crisis of undocumented citizens. Darlington

and her brother, André, took participants through a short history of the role of cocktails in classic movies.

"Bringing the best of SJU to alumni across five cities this past year was exciting and valuable for attendees and participants," says Thomas Monaghan, assistant vice

president for alumni relations. "We were proud to share our faculty and alumni experts with attendees and the more than 8,000 people who tuned in via Facebook. The events were truly interactive learning experiences and the conversations are continuing."

## 2017-18 SJULive Events

### Cocktails Go to the Movies: The Story of Hollywood Cinema in Three Drinks

**Tenaya Darlington, M.F.A.**

Associate Professor of English

**André Darlington**  
Co-Author, *Booze and Vinyl*

### Living in Limbo: Health Care and the Undocumented Immigrant

**Peter A. Clark, S.J., '75 and**

**Rev. Aloysius Ochasi '11 (M.S.)**  
Institute of Clinical Bioethics

### The Power of March Madness

**Joe Lunardi '82**  
Bracketology Pioneer

Director, Marketing & Broadcast Services, SJU Athletics

**John Lord, Ph.D. '71**  
Professor of Sports Marketing

**Don DiJulia '67**  
Former Athletics Director

### Chasing Golf Balls and Good Stories

**Tom Coyne, M.F.A.**  
Associate Professor of English

**Michael Bamberger P'16**  
Senior Writer, *Sports Illustrated*

### Cuba After the Castros

**Richard Gioioso, Ph.D. '98**

Director, Latin American Studies Program  
Assistant Professor of Political Science

**John Caulfield '73**  
Former Chief, U.S. Interests Section in Cuba



# *A Job Worth Doing*

BY MARY LOU QUINLAN '75



*Quinlan captivates an SJU audience in the Wolfington Teleitorium™ this past April with the story of her rise in business over four decades. The Pedro Arrupe, S.J., Center for Business Ethics and Haub School of Business sponsored the event.*



# Women's rights advocate and former Trustee *Mary Lou Quinlan '75* is on a mission to empower women and advance workplace equity.

When I graduated as one of the earliest Saint Joseph's "coeds," I was fired up for a great career. I built corporate muscles in the '80s, cracked the glass ceiling in the '90s and started my own business in the new century. For over 40 years, I thrived and survived, tiptoeing around gender potholes, relying on hard work and humor rather than a hammer.

But that was "before": before a Hollywood mogul flopped, Silicon Valley "brotopia" crashed, Wall Street faced the glare of the Fearless Girl and before D.C. politicians, celebrity chefs and late-night comedians were outed for bad behavior. Over the course of the past 18 months, a harsh spotlight has shone on the daily drip of inequity: a persistent pay gap, rampant misogyny and toothless HR policies that fail to create a fair, safe and rewarding workplace.

Millions raised #MeToo to a rallying cry. Women finally said, "Enough."

I am invigorated to see this powerful new surge of feminism — a cross-generational roar, a new energy that's even more powerful than anything I experienced 45 years ago. We are not waiting for a leader but taking the lead side by side, generation by generation.

Why did it take us so long? Maybe we were all too busy doing our jobs, paying the bills and keeping the world together as mothers, caretakers and breadwinners. We did what women do: We plugged on. But finally, this concurrent rash of bad behavior has given women the kick in the pants we needed.

Today, I am even more fired up. At last, we sense that we share a common thread as women, equal and awakened to ourselves, our power, our rights. In the new vernacular in support of social justice, we are "woke." The charge is to stay woke.

Take note: A March 2018 NBC/*Wall Street Journal* survey on the workplace compared today's attitudes to the year 2000. In 2000, 43 percent of men said they don't accept women as equals at work — the same percentage as in 2018. The share of women who have experienced discrimination has frozen at 43 percent for those same two decades. If men don't see this as a problem, how can they help fix it? The solution that's often suggested is more women in leadership. But when?

Get ready. We're here.

For years, women were promised that "once women are in the pipeline ...," there would be more female leaders. But according to *That's What She Said*, a new book by former *USA Today* editor-in-chief Joanne Lipman, if that theory were true, "half of all corporate chief executives would be female by now, considering that the average CEO is a 55-year-old man, meaning he graduated from college in the early 1980s — just when women became half of all college graduates." As of this writing, just 24 or 3.8 percent of the Fortune 500 CEOs are female, according to global nonprofit Catalyst.

As the movement declares, "Time's up!" In January 2017, over 5 million women marched

in 673 cities and towns around the world, demanding attention. In 2018, women are not only marching, they are running.

Thousands of women have thrown their hats in the ring to run for office or support the campaigns of female candidates on both sides of the aisle.

Women are speaking our truth. We are not looking for a hero or she-ro anymore. We are not leaning into someone else's agenda. We are the ones who have come to lead us forward to a world where work is not only what we do but who we are.

Men need to get on this train too. Many already are.

As a university and as alumni, staff, faculty and students, we have to remain awake day to day in order to lay the new standards for the women and men who will walk through our doors to fill the global marketplace of the future.

And to my fellow alumnae from the Class of 1975 and beyond, I say, stay woke ... to yourself, to your workplace, to the women in your lives. It's a job worth doing. I'm all in.

*Quinlan was the first female CEO of advertising agency N.W. Ayer & Partners and founded her own women's marketing company, Just Ask a Woman. An author, actress and frequent speaker, she is currently working on a new solo show about women's careers called "Work." [www.marylouq.com](http://www.marylouq.com)*



A portrait of Jill Bodensteiner, a woman with shoulder-length blonde hair, smiling. She is wearing a dark grey blazer over a red top. She is standing on a green football field with yellow yard lines. In the background, there are trees and a building under a clear blue sky.

# NEW ERA

*Meet SJU's new athletics director*  
**JILL BODENSTEINER**

By Jeffrey Martin '04, '05 (M.A.)





W

hen most people plan vacations, they look for accommodations that take care of them: a hotel that's near popular attractions, or maybe one where all of their meals are included in the booking price.

Jill Bodensteiner isn't most people.

"I like adventure," she says. "When I travel, I don't want to be in a hotel. I want to get involved, to explore. It's easier to find great music or food when you're off the beaten path."

For Bodensteiner, being engaged is one of the most important things she brings to every aspect of life. The approach has served her well on her travels — she's been to all 50 states and 27 foreign countries. And she hopes to bring it to her new job as SJU's athletics director.

"There's a difference between getting by and getting engaged," she says, "and student-athletes who really immerse themselves not only learn more, they become more connected to the institution. It stimulates a whole other level of growth."

## "THERE'S A DIFFERENCE BETWEEN GETTING BY AND GETTING ENGAGED."

— *Bodensteiner*

Though she graduated high school at age 16 and finished her bachelor's degree in psychology and sociology at the University of Notre Dame at 20, Bodensteiner didn't always follow her own advice.

"I was not as engaged in the learning process in the first phases of my education," she says. "I was immature and didn't participate in the intellectual exercise. It was when I went to law school that my interest in doing research outside of the classroom was really sparked. I learned the value of being inquisitive and wanting to look things up on my own time."

Law was a natural fit for Bodensteiner. Her father, Ivan, is a civil rights attorney and her sister, Julie (Bodensteiner) Douglas, teaches law at Notre Dame. After receiving her Juris Doctor from Washington University



*Bodensteiner and McGraw celebrate Notre Dame's March 18 win over Villanova. The victory sent the Fighting Irish to their ninth straight women's NCAA Sweet Sixteen. They would go on to win the championship.*



*Bodensteiner expresses her vision at a press conference introducing her as SJU's new Athletics Director.*

in St. Louis, Bodensteiner clerked for the Hon. Catherine Perry, a U.S. District Court judge in that city, then moved on to practice employment law at two firms in St. Louis and Chicago. She returned to her undergraduate *alma mater* in 1997, joining the Notre Dame Office of the General Counsel.

Along the way, Bodensteiner found ways to soak up knowledge and experience. She took any opportunity to learn from colleagues, supervisors and friends, valuing the mentorship they could provide her.

"I wanted to surround myself with people who believed in me and wanted me to grow," she says. "Mentors are crucial. They have been down the same path and can share the ups and downs, the mistakes and the victories. And a good mentor is brutally honest with you and asks you the hard questions."

Some of those questions came to Bodensteiner in 2006 from Carolyn Woo, Ph.D., CEO of Catholic Relief Services, who at the time was dean of Notre Dame's Mendoza School of Business.

"Carolyn asked me if I loved what I was doing, if I felt fulfilled and if I was using my strengths," she recalls. "The answer was that I wasn't. That inspired me to get my MBA and eventually to move from the general counsel's office to athletics."

Bodensteiner continued to use her legal expertise as senior associate athletics director, assisting the department with compliance regulations and policy management. She also became an administrator for the women's basketball program, where she worked closely with head coach and SJU alumna Muffet McGraw '77, joining the team for every home and road game up to and including this year's NCAA Tournament Final, which saw the Irish capture the title with a 61-58, buzzer-beating win over Mississippi State.

"Jill is a perfect fit for SJU," McGraw says. "She's passionate about social

justice and takes the time to make an impact on every student she spends time with."

As athletics director, Bodensteiner will expect a high level of engagement from student-athletes.

"If the most you ask of your athletics department is to reach a certain graduation rate, you find yourself setting the goal of just handing someone a diploma," she says. "And that can be a life-changing thing. But I want our students to have a richer experience than that. Athletics is an extension of the curriculum. If we're not sponsoring athletics because we think it enhances the education and growth of our student-athletes, we're doing it wrong."

Mark C. Reed, Ed.D., president of Saint Joseph's, echoes Bodensteiner's philosophy.

"Graduation should be the bare minimum that we expect of student-athletes," he says. "We want them to leave here having received an education that challenges them and prepares them to do important things in the world."

A major factor in that preparation, Bodensteiner asserts, is building a culture where student-athletes know that they are valued as people no matter what they contribute on the field of play. And in joining Saint Joseph's, she feels that the foundation is already in place.

"Following the faith-based, service-based tradition that the Jesuits preach, you almost save a step," she says. "You don't have to ask, 'What kind of culture are we building here?' You know, because it's Jesuit. It makes it really clear who we are."

One aspect of the Jesuit mission that speaks particularly to Bodensteiner is the tradition of service to others. Before coming to Philadelphia, she was the chair of the board of directors for the YWCA of North Central Indiana,





Bodensteiner (middle) drives to the basket for Valparaiso High School.

advancing its mission of empowering women and eliminating racism. And in 1998, she became legal guardian to a young woman nicknamed ReRe, whom she had mentored for the previous year. ReRe lived with Bodensteiner from the age of 15 through 21.

"We learned a lot from each other, and we remain very close," she says. "Her kids call me Grandma. Above all, service is about treating everyone with dignity and respect and trying to understand where they are coming from."

As she assumes her new role, Bodensteiner becomes a *de facto* role model, not just because of her leadership position but because she joins a small group of female athletics directors. Though the trend is moving upwards, only nine percent of NCAA Division I ADs are women. Bodensteiner acknowledges her place in history but remains focused on moving forward.

"If I can spark in one or two other women the idea that they can get this job, that's really cool," she says. "My goal is to come to SJU and be the best AD I can be."

**"LIFE IS ABOUT SETTING GOALS AND ACHIEVING THEM, AND THERE'S NO SHAME IN SETTING THE EXPECTATION THAT WE'RE GOING TO BE EXCELLENT."**

**— Bodensteiner**

Even though her career has always been based in the Midwest, Bodensteiner already feels familiar with Saint Joseph's and its place in the world of college sports. As a member of the NCAA Committee on Women's Athletics, she closely observed the Atlantic 10, and she has admired the Philadelphia Big 5 from afar.

"The Big 5 is the only thing like it in college sports," she says. "It's different. It's a selling point to recruits. The built-in rivalries are intense. I can't wait to be part of it."

Bodensteiner is also excited to follow in the footsteps of longtime SJU Vice President and Director of Athletics Don DiJulia '67.

"Don is so highly thought of in our industry, and to take the reins from someone who has done it right for years is really special," she says.

At Saint Joseph's, Bodensteiner will continue to do what has worked for her until now: She'll listen to and learn from people, and won't be afraid to ask the hard questions and be honest.

"I want to learn from our students," she says. "I want to know what their dreams are and how I can help them get there."

Among her own dreams for SJU are athletic and academic distinction.

"With college athletics there are two kinds of success: There's lightning in a bottle and there's sustained success," she explains. "I'm a metrics-driven person, so I'm going to look at factors like facilities, television exposure and scheduling to see what we need to capture lightning where we can and build sustained success where we need to. Life is about setting goals and achieving them, and there's no shame in setting the expectation that we're going to be excellent."

*Martin is a Managing Editor and Producer at SJU. He has traveled more than 25,000 miles over the last 20 years to cheer on his beloved Hawks.*



A photograph of an older man with grey hair and glasses, wearing a grey suit, light blue shirt, and a red and white striped tie. He is sitting in a red stadium seat, smiling at the camera. The background shows rows of empty red seats in a large arena. The text "A LIVING LEGACY" is overlaid in large white letters.

# A LIVING LEGACY





*After 50 years in college athletics — 35 of them as SJU's athletics director — Don DiJulia '67 is retiring.*

## **BUT THIS HAWK'S SIX-DECADE AFFILIATION WITH SAINT JOSEPH'S ISN'T OVER YET.**

By Dick Jerardi

**D**on DiJulia arrived in September 1960 on the campus of Saint Joseph's College with its two tall buildings, perhaps 10 acres of land and its approximately 1,400 male undergraduate day students, mostly commuters. He departed from his post as vice president and director of athletics at Saint Joseph's University on May 31, 2018, buildings everywhere, the campus having expanded to 114 acres as well as nearly 5,000 female and male undergraduate day students and almost 3,000 graduate students.

He will not be leaving the University he first attended a few months before John F. Kennedy was elected. University President Mark C. Reed, Ed.D., has appointed DiJulia special assistant to the president.

"Don will serve the University as an ambassador," Reed says. "It's a job he's uniquely suited to fulfill."

On May 19, DiJulia received an honorary degree and gave the undergraduate commencement address.

"We might be the only school in Division I where our commencement speaker can be our retiring athletics director," Reed says. "It's somewhat extraordinary. We just sort of take that as a given here. It's not — it's not a given."



*DiJulia (top row, second from right) was a member of the SJU baseball team as an undergraduate and served as an assistant coach of the team in 1968.*



*DiJulia meets with Hawks fans at the dedication of the Quinn Track.*



*DiJulia's career has seen two major renovations of SJU's basketball facilities, including the addition of the Recreation Center, seen here as a proposed rendering in 1979. DiJulia (center) reviewed the proposal with then-head basketball coach Jim Lynam '63 and Donald I. MacLean, S.J., the University's 24th president.*

Really, who could tell the 2018 graduates more about their University and what might be next?

DiJulia played on the Hawks freshman basketball team in 1960-61. He then spent three years in the seminary before returning to campus and earning his degree in 1967.

After he graduated, DiJulia left Hawk Hill a few times, but he was never really gone during his time as an assistant basketball coach at three other universities and as commissioner of the East Coast Conference and Metro Atlantic Athletic Conference. He served as Saint Joseph's AD from 1976 to 1981 and returned for good in 1988.

Jim Lynam '63 was a three-year starter for the Hawks' varsity basketball team from 1960-63. A member of the SJU Athletics Hall of Fame, he coached at St. Joe's from 1978-81 before moving to the NBA, where he spent nearly 30 years as a head or assistant coach. He also happens to be DiJulia's brother-in-law: Don is married to Jim's sister Pat.

"He's tough to describe, because he's so unique," Lynam says. "They threw away the mold. Whatever your definition of a people person is, he's on your top line, if you know him. That's how good he is at what he does."

The day before his December 1977 interview for AD at La Salle University, Bill Bradshaw, now in his second stint in the position at his *alma mater*, met with DiJulia for advice. Several hours' worth of wisdom from DiJulia helped Bradshaw win the job.

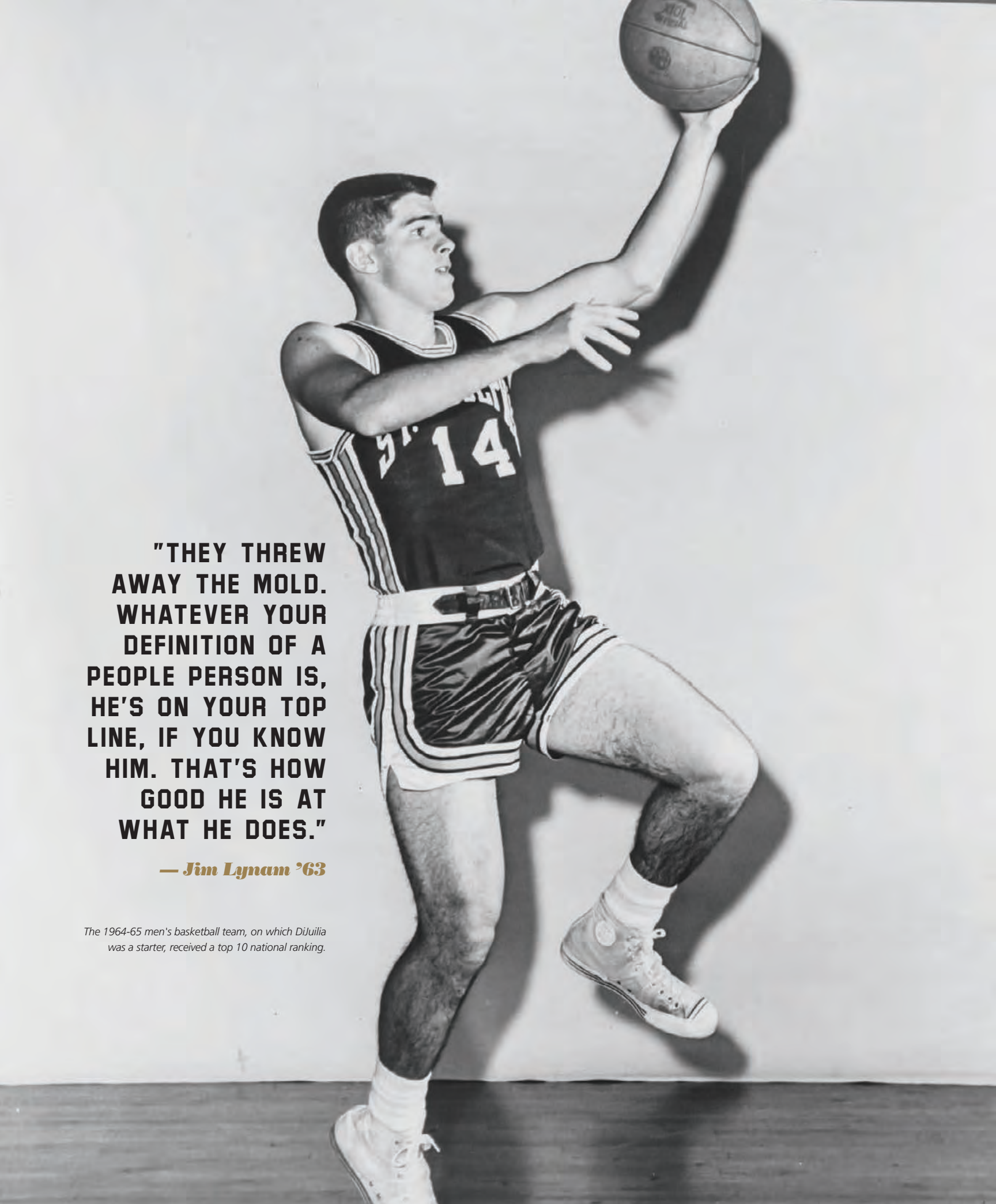
"It was like having the answers to the test without going to the course the whole semester," Bradshaw remembers.

The pair have been friends ever since.

"He's meant much more than an athletics director would mean to any one university or any one city or any one conference," Bradshaw says. "Don has been the face of St. Joe's to so many people."

There was also what Bradshaw called DiJulia's "side job" — his impact on the Atlantic 10 and the NCAA for his entire second tenure as AD.





**"THEY THREW  
AWAY THE MOLD.  
WHATEVER YOUR  
DEFINITION OF A  
PEOPLE PERSON IS,  
HE'S ON YOUR TOP  
LINE, IF YOU KNOW  
HIM. THAT'S HOW  
GOOD HE IS AT  
WHAT HE DOES."**

***— Jim Lynam '63***

*The 1964-65 men's basketball team, on which DiJulia was a starter, received a top 10 national ranking.*

"It was almost like Don had more hours in the day than the rest of us," Bradshaw says. "He had a 40-hour day and the rest of us had 24."

Atlantic 10 commissioner Bernadette McGlade knows that whirlwind of a man well. She says DiJulia went out of his way to share knowledge with her when she became commissioner.

"He's probably one of the most genuinely professional administrators," she says. "Also, he has such a welcoming spirit to him ... He imparted a sense of confidence to young administrators."

When DiJulia announced on Oct. 5, 2017 that the 2017-18 academic year would be his last as athletics director, the dam broke on his already long list of honors and awards for his half century in college athletics. In January, the Atlantic 10 created an internship in his name for aspiring athletics directors, a first of its kind for the conference. He was inducted into the Saint Joseph's Athletics Hall of Fame on March 3, the Big 5 Hall of Fame April 16 and the Eastern College Athletic Conference Hall of Fame on May 4. In November, he will receive the Shield of Loyola, the SJU alumni association's highest honor.

Marvin O'Connor '02, one of the great scorers in Hawks history (1999-2002), had a friendly relationship with DiJulia when he was a player that has grown exponentially in the years since.

"We got really close after I was gone," O'Connor says. "He really showed me who he was. He keeps his word. Just a class-act guy."

Basketball Hall of Famer Charles Barkley was a young player with the Philadelphia 76ers when DiJulia came home in 1988. The Sixers practiced at what was then Alumni Memorial Fieldhouse, now Michael J. Hagan '85 Arena.

"[DiJulia] was a great ambassador for St. Joe's and just great to the 76ers family," Barkley says. "At the time, I'm like a 21-year-old kid. He was like a father, grandfather figure."

Phil Martelli has been at Saint Joseph's since 1985, as the head men's basketball coach since 1995. He's worked with DiJulia for three decades.

"He's not only the athletics director, but he's the historian of the program," Martelli says. "Think about how far his touch goes."

Just about forever.

# *The Season* **THAT SAVED MY LIFE**

By Matt Gifford '06

*After his first year at Saint Joseph's, in July 2003, Matt Gifford lost his father to leukemia. He returned to campus that fall, searching for a return to normalcy as a Hawk basketball fan. In this excerpt from an article Gifford wrote for 247Sports, what he found in that perfect season was anything but expected.*

**I**n August of 2003, when I returned to campus with the weight of the world on my shoulders, knowing that I was leaving my mom and younger brother on their own, I was determined to find an outlet on campus. Something besides my classes. Something besides work study in the English department.

I was going to pour my heart and soul into the basketball team that year.

This team, led by Jameer Nelson, would give my life some normalcy and joy. Little did I know that what would happen that year on Hawk Hill was far from normal.

The Hawks played 11 home games that season. I attended every one. For two hours, my mind was free to focus on nothing but a basketball game. There were nights I'd go home and cry in my dorm room, wanting nothing more than calling home, getting my dad on the phone and explaining to him what I'd just seen Delonte West, or Jameer Nelson, or Pat Carroll do. But for those two hours, those two twenty-minute halves, I felt free. At a time in my life when I questioned just about everything I ever knew to be



"If everybody here would love Saint Joseph's for one day the way he has for his whole life, that would take this school through any glass ceiling," says Martelli of the man whose foremost priority was the student-athlete experience. "He could have done his job without an office. He was always out there interacting with the students."

That was true for all the years DiJulia was on campus. It remains true today.

*Dick Jerardi wrote more than 7,000 stories, mainly on college basketball and horse racing, from 1985 to 2017 for the Philadelphia Daily News. During that time, he chronicled the college career of SJU's 2004 National Player of the Year Jameer Nelson.*

**"IF EVERYBODY HERE  
WOULD LOVE SAINT  
JOSEPH'S FOR ONE DAY  
THE WAY HE HAS FOR  
HIS WHOLE LIFE, THAT  
WOULD TAKE THIS SCHOOL  
THROUGH ANY GLASS  
CEILING."**

**— Phil Martelli**

true, this game, this team, continued to bring a smile to my face.

My phone calls home shifted in their focus. My mom was following this team. Instead of talking about how she was doing, instead of talking about how I was doing, we talked about how the Hawks were doing.

St. Joe's would lose its first game that season against Xavier in the Atlantic 10 Tournament. I listened to that game in the car with my mother as we drove to visit my dad's sister. We spent that ride, not in silence, but discussing the Hawks' prospects entering the NCAA Tournament and whether they'd still get a number one seed.

They would get that number one seed, much to the chagrin of Billy Packer. In the first round of the NCAA Tournament, the Hawks blew out 16-seed Liberty. While many national pundits predicted the Hawks would lose in the second round to Bob Knight and Texas Tech, that wasn't to happen. Nelson and West combined for 39 points in a 70-65 win over the Red Raiders, putting the Hawks in the Sweet 16.

In the Elite Eight, the Hawks would fall to Oklahoma State, 64-62, on a John Lucas three

with 6.9 seconds remaining. The magical season would come to a close. The loss was so painful that, after making it back to campus from Manayunk, I jumped in my Ford Taurus and drove that familiar route up Roosevelt Boulevard back home. When I opened the front door at home, my mom was sitting on the sofa, looking like she was expecting me, despite the fact that I never told her I was coming home. We didn't need to say a word.

The title of this article is "The Season That Saved My Life." That year, from November of 2003 to March of 2004, a basketball team led by "the little man from the little school" brought order, optimism and a distraction to my life. That was also the year that I fell in love with the sport of basketball. I realized how beautiful of a game it was. I realized that you didn't have to be the biggest player to be the best, and Jameer Nelson exemplified that. I realized that you didn't have to be the biggest school to be the best, as St. Joe's was ranked the number one team in the country. I realized that unselfish basketball, team basketball, was a beautiful thing. And as I watched all of this happening, all of this unfolding, my heart

still broke. It's like when you fall in love, and you want to share that with the people that you care most about. I had a new love. It was basketball — Saint Joseph's basketball. And the one person I wanted to share that with was no longer here.

Over the last 14 years, I have gone from being a student at St. Joe's to now covering St. Joe's. And still, now like then, it's an outlet. No matter what else is going on in my life, going on in the world, for those 40 minutes, nothing else matters but the game. And for that, I am eternally thankful. And one day, hopefully a long time from now, I'll get to sit down with my dad and talk about this love of mine.

*The full version of Gifford's essay "The Season That Saved My Life" can be viewed on [247sports.com/collegesaint-josephs](http://247sports.com/collegesaint-josephs), which features his coverage of the Hawks as @HHHHardwood. Gifford is also a full-time elementary school teacher.*

# THE REAL THING



Nelson accepts his degree from President Reed.  
Photo: Greg Carroccio '02

*A multimillion-dollar career in the NBA wasn't enough for this former Hawk standout. He had one more goal to reach.*

By Joseph M. Lunardi '82



**B**

ack to school,”  
Jameer Nelson  
told his coach  
and teammates.

Three short  
words, spoken  
in June 2003,

foreshadowed a year unlike any other at Saint Joseph’s University. SJU’s best men’s basketball player in a generation and a likely NBA draft pick, Nelson had decided to play a fourth season on Hawk Hill and postpone unknown riches.

It wasn’t the first time Nelson chose a road less traveled, and it wouldn’t be the last. Nelson’s path — from the streets of Chester, Pennsylvania, to national Player of the Year and captain of the country’s No. 1 team, from “too small for the NBA” to a 14-years-and-counting professional career, including 10 as team leader of the Orlando Magic — has been anything but conventional.

One evening after the Hawks had been thumped, 94-66, at 19th ranked Xavier during the 1999-2000 season, Phil Martelli’s phone rang. The coach was in no mood for happy talk.

“Don’t worry,” said the 17-year-old high school senior at the other end of the line. “We’re going to win next year.”

The 18-year-old college freshman made good on his promise, the perfect addition to a veteran team that would tie the school record for victories in a season. “Jameeracle on 54th Street” was born, and its namesake was just getting started.

By the time a 22-year-old Nelson broke every meaningful team and individual record at SJU, including a new all-time mark of 30 victories in the 2003-04 season, his legend had grown far beyond Hawk Hill. In Los Angeles, Nelson won the John R. Wooden Award — college basketball’s Heisman Trophy — after collecting every other Player of the Year honor from Naismith to Bob Cousy to Oscar Robertson.

“I was about to mark him absent one day,” Kim Logio, Ph.D., associate professor and chair of sociology, remembers, “but we turned on ESPN in class to see him. Just then he came on, being interviewed about St. Joe’s and accepting another award.”

In the spring of 2004, after the “perfect season” and before NBA commissioner David Stern called his name on draft night, Nelson’s life

**“EDUCATION WILL FOLLOW YOU FARTHER THAN A BASKETBALL. YOU CAN USE THE SPORT AS A PLATFORM TO TAKE YOU PLACES. ...BUT YOU ALSO NEED TO USE IT TO DO SOMETHING TO BETTER YOURSELF.”**

— **Nelson**

was anything but routine. Lost along the way was the not-so-small matter of his final semester of college.

As a sociology major, his largest remaining responsibility was a senior undergraduate thesis.

“This is our most significant requirement,” says Logio. “It requires an original analysis of data and, of course, a lot of research and writing.”

Well over a decade later, in the summer of 2016, Nelson and wife Imani sat with Logio to plot a new path to graduation. He was again chasing the unconventional. It just doesn’t happen that a 36-year-old professional with more than \$75 million in lifetime earnings — in any field — worries about an incomplete bachelor’s degree.

“He just said, ‘Back to school,’” Logio recalls, echoing the words of 2003. “You could tell he was serious. He didn’t want it to be easy, and we didn’t make it easy.”

Ever the picture of composure on the court, Nelson admits that stepping back into the classroom was intimidating.

“At a certain time in my life, I knew I was going to be a professional basketball player,” he says. “I wasn’t scared to go to the NBA. I was scared to come back and finish my degree.”

Nearly a year later, after an extensive review of the literature and impressive statistical findings, a thesis analyzing the General Social Survey (GSS) emerged. Then feedback. Then revisions and a final 37-page draft.

“Jameer was like a normal undergraduate student,” said Logio, “only better. His slides and tables were great, he wrote a strong thesis, he responded to feedback, he was diligent and checked in every time he was supposed to. He did an amazing job.”

The end product — “Nationalism in the U.S.: Factors Influencing Feelings of Immigration” —

received a high grade. The same for a subsequent independent study, “Race and Professional Sports,” requiring reaction papers, work on discussion boards and other targeted reading.

But for Jameer Nelson, it wasn’t about a final grade. It was about making his walk across the stage — with the Class of 2018 — a real thing.

“Education will follow you farther than a basketball,” he shares. “You can use the sport as a platform to take you places you’ve never been, but you also need to use it to do something to better yourself.”

Yes, he had once promised his mother he’d finish school. And, yes, he remembered the words of SJU President Mark C. Reed, Ed.D.

“What I want most,” Dr. Reed told him, “is to shake your hand one day at graduation.”

Nelson’s motivation?

“I did it for my kids,” says the father of four. “I want them to have that example. I did it for the [Pete and Jameer Nelson] Foundation. And I did it for the young guys in the league to see that basketball is more than a game.”

“He did it,” says Martelli, “because it was the right thing to do. That’s Jameer.”

*Lunardi, director of marketing and broadcast services for SJU Athletics and co-host of Phil Martelli’s “HawkTalk,” is the color analyst for Saint Joseph’s Sports Network. He covered his 1,000th SJU game in 2016 and all but two of Jameer Nelson’s 125 games as a Hawk.*

# Celebrating the

## CLASS OF 2018

**A** relentless streak of rain forced the 2018 Commencement ceremonies inside the Michael J. Hagan '85 Arena on Saturday, May 19, but spirits were high for the nearly 2,200 graduates.

Dominick J. DiJulia '67, the longtime vice president and director of athletics at Saint Joseph's, addressed the students at the undergraduate ceremony. He received an Honorary Doctor of Humane Letters along with Sister Helen Cole, SSJ, MSW, LCSW, director and founder of Guadalupe Family Services in Camden, New Jersey.

"You may not realize how much you inspired us to do more and be more for you," DiJulia told the graduates. "You are the most important individuals on this campus. You are the purpose for our work."

Judith A. Spires, C.E.O. and chair of the board for Kings Food Markets Inc., offered remarks at the graduate ceremony. She was awarded an Honorary Doctor of Humane Letters.

Spires began her career as a part-time cashier at Acme Markets, Inc., and encouraged the attendees to always chase their loftiest goals.

"When you are living your dream and using your special gift, nothing can stop you," she said. "Nothing can stand in the way of your success."







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1. DiJulia addresses the Class of 2018 and passes on the wisdom he collected through six decades of involvement with Saint Joseph's. 2. Spires encourages the graduates to achieve their dreams. 3. Steven Mannion '18 smiles proudly through a burst of confetti. 4. Dr. Reed presents Sr. Cole with an honorary degree. 5. Rena Griggs, Ed.D. '18 shares her accomplishment with her daughter. 6. Many graduates emblazon their caps with Hawk pride. 7. Crystal Johnson '18 celebrates her diploma.




# A House Bound by Love

**A special remembrance of Martin Luther King Jr. caps off the 50th anniversary celebration of MLK's speech on campus.**

By Patricia Allen '13 (M.A.)







**T**orrential rains, driving winds and the spring morning's sudden bluster may have swept the civil rights legend and congressman from Atlanta, John Lewis, into Hagan Arena, but it was love that brought him to Saint Joseph's.

"It's good to be here at Saint Joseph's University," he said to the assembled crowd. "I'm honored, I'm delighted."

Full-voiced and sonorous, the quality and cadence of his words were tinged by the sounds of his rural Alabama upbringing, which was determined, but ultimately not defined, by the cruel reality of the Jim Crow South.

Lewis was originally asked to speak at Saint Joseph's on Oct. 26, 2017, to commemorate the 50th anniversary of a speech Martin Luther King Jr. delivered on campus, less than six months before he was felled by an assassin's

bullet in Memphis. Student leaders, including James J. Mingle (see essay on page 28), from the Class of 1968, that most fractious year in our recent past, had invited King to Saint Joseph's College, with the full support of the administration, despite opposition from some students who called him a communist, and some alumni, who reportedly pulled their financial backing in protest.



K

ing, who was at a low point in popularity because of his vocal

opposition to the Vietnam War, spoke anyway, on the future of integration.

Commitments in Washington kept the congressman from accepting his invitation for October, but something about the appeal made an impression on this last living survivor of the Civil Rights Movement's "Big Six" group, which included King, and is known for organizing the historic March on Washington in 1963. In January, Lewis's office communicated that he could speak at SJU on the morning of April 16, two weeks after the 50th anniversary of King's death on April 4.

"I — I wanted to be here," he said, with emotion. "If it hadn't been for Martin Luther King Jr., I don't know what would have happened to me." Later, he would say, "If it hadn't been for [King], I don't know what would have happened to our country, to America." Lewis came to honor his friend in a place where King had left his mark, and where he is remembered with reverence.

During his opening remarks, Lewis nodded to Daniel Joyce, S.J. '88, executive director of mission programs, who was sitting in the audience, and whose earlier invocation recalled that King had addressed the St. Joseph's College students in that same room, though then it was called the Alumni Memorial Fieldhouse.

"Dr. King emboldened us with

a new determination to struggle, to suffer and to sacrifice, in order to let freedom be for all a reality and for justice to shape our lives," Fr. Joyce continued. "May his message and spirit allow us to be who we are called to be."

"Father," Lewis said, "thank you for your service. Thank you for bearing witness to the truth."

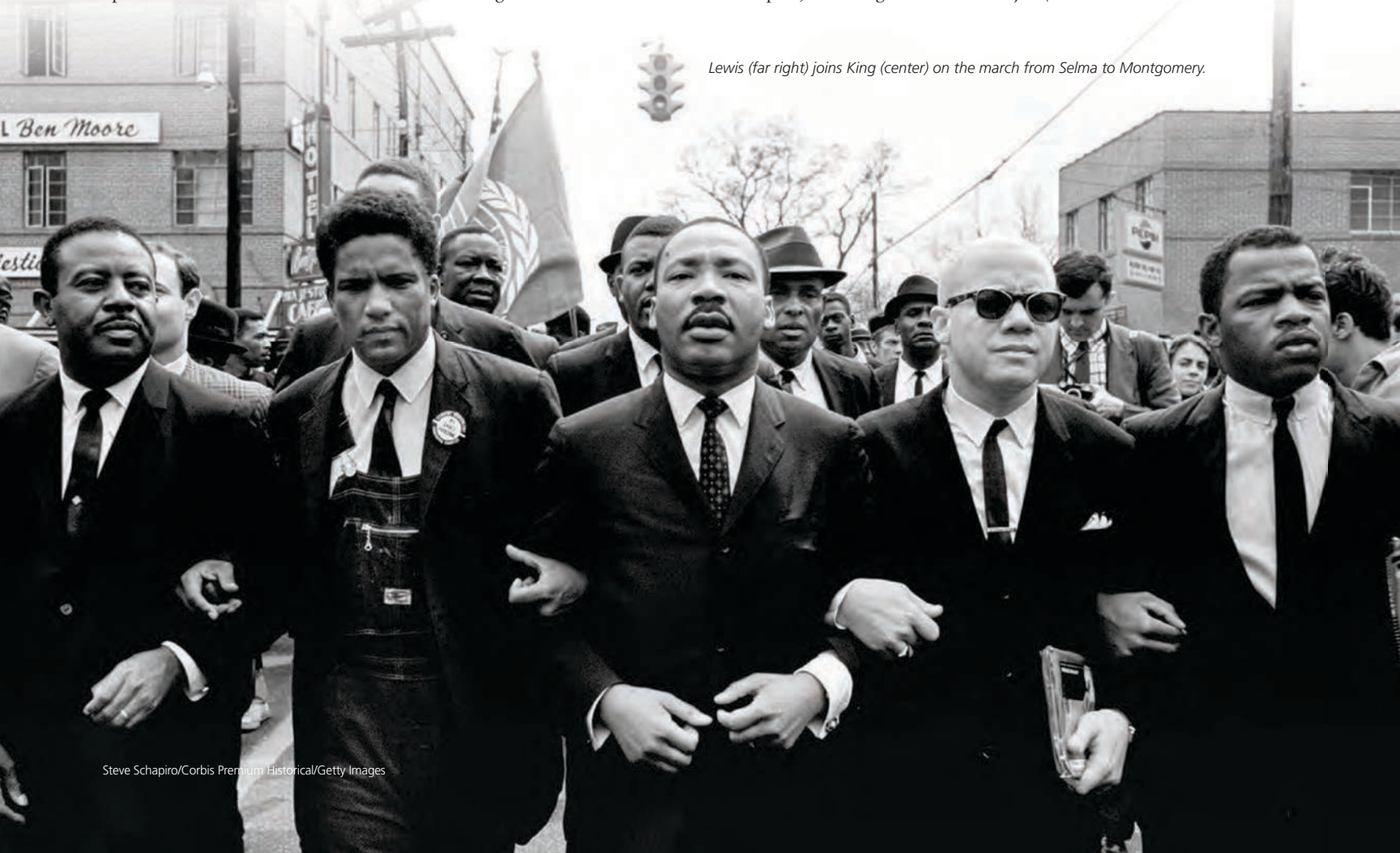
The morning provided a nexus for three forces for good in the world, crystalized in that moment and bound together by love: the legacy of King, the civil rights leader who advocated nonviolent resistance, answering hate with love and changing the course of history; Lewis, his protégé, who by his raw courage and unwavering faith in the truth that all people deserve to be treated with dignity and respect, and brings that same

struggle, with fortitude and love, into the 21st century; and the Jesuits, whose founder St. Ignatius, the soldier in love with God, calls us from across the centuries to pursue a faith that does justice.

In his speech, devoid of self-pity, Lewis recounted the horrors heaped on him and his fellow peaceful protestors, on bridges and city streets, at lunch counters, in bus terminals, in the backwoods and on country roads. These everyday sites became the crucible for the Civil Rights Movement in America.

Attacked with nightsticks and bullwhips, scalding coffee and spit, and scourged by racial invective, they were kicked, punched, burned with lit cigarettes, trampled by horses, hauled off to jail (Lewis was arrested 40 times

*Lewis (far right) joins King (center) on the march from Selma to Montgomery.*





**“And we’re not going back,  
we’re going forward. To  
redeem the soul of America  
and create the beloved  
community.”**

*John R. Lewis*

in the 1960s), and in many cases, delivered to hospital emergency rooms, over and over and over again.

Yet, not one of them raised a fist in retaliation. Instead, they were stoic, proud and determined, and above all, human. They looked their attackers in the eye, and even smiled, genuinely, to remind their tormentors to call up their own humanity. It was a service performed in love to awaken their brothers and sisters from the painful illusion that we are separate from one another, different.

Such is the power of the nonviolent peaceful protest of Gandhi and King, that in the end, the resistance prevailed. At immense cost to multitudes, to be sure; and with good reason, many

think that we’re losing ground today.

But that morning in April, Lewis, with great vigor, said: “When you tell me that nothing has changed, I feel like saying, ‘Come

and walk in my shoes, because Martin Luther King Jr. passed this way.’ ... Our country’s better, as a people, we’re better. We still have a distance to go; individuals are trying to take us back — but

we’ve come too far. We’ve made too much progress. And we’re not going back, we’re going forward. To redeem the soul of America and create the beloved community.”

We all live in the same house, he told us. “It doesn’t matter that we’re black or white, Latino, Asian American, Native American. We’re one family, in one house. Not just the American house, but the world’s house.”

On that day, as the rains ended, it was a house bound by love.

*Allen is a freelance writer and holds a master’s degree in writing studies from SJU.*

## **A Look Back and Forward**

Fifty years after King’s historic visit to campus, the University dedicated the 2017-2018 academic year to exploring the ongoing impact of King’s lessons and his call to action through the theme “Our Destinies are Tied Together.”

Beginning with a community reading of King’s 1967 speech, a series of events, film screenings, teach-ins and exhibits were held to extend the campus’ exploration of key issues such as racism, poverty and war.

Special guests included Angela Rye, Principal and CEO of IMPACT Strategies; Heather Ann Thompson, Ph.D., Pulitzer Prize and Bancroft Prize winning author; and photographer and curator John Noltner.

Assistant Provost for Diversity and Inclusion Monica L. Nixon, Ed.D. and Professor of History Randall Miller, Ph.D., chaired the committee that organized the year-long series. “Our commemoration was meant to honor the man Martin, the scholar, theologian and organizer Martin Luther King Jr. — but more importantly, called us to consider that the questions, concerns and demands he raised half a century ago remain with us as challenges and opportunities for change and justice,” says Nixon.



**[sju.edu/mlk](http://sju.edu/mlk)**

# A Beautiful Symphony of Brotherhood

**One of the student leaders responsible for bringing Martin Luther King Jr. to speak on campus in 1967 reflects on his inspirational words and the recent visit of civil rights leader Rep. John R. Lewis.**

By James J. Mingle '68

***T**hank you, Mr. Chairman, members of the faculty and members of the student body of Saint Joseph's College, ladies and gentlemen. ... how happy I am to be here this afternoon and to be a part of your lecture series. ... I can assure you that I am grateful to the students, and I am grateful to all of you for extending the invitation.*

With these gracious remarks, Martin Luther King Jr. began his address to the Saint Joseph's College community on October 26, 1967. An audience of 1,700, including students, faculty, staff, members of the public and the media, gathered in the Alumni Memorial Fieldhouse (now the

Michael J. Hagan '85 Arena) that afternoon to hear the words of the renowned Baptist preacher.

Student government leaders Dennis Foreman '68, Ralph Kates '69 and I arranged for King's appearance as the lead speaker in our student-run lecture series, which also featured author Vance Packard, U.S. Sen. Barry Goldwater (R-Ariz.) and automobile-safety advocate Ralph Nader. We hoped that King would view it as an opportunity to come to Philadelphia and to speak at the city's Jesuit college. We knew students would seize the opportunity to hear King speak about his advocacy and achievements in the civil rights movement.

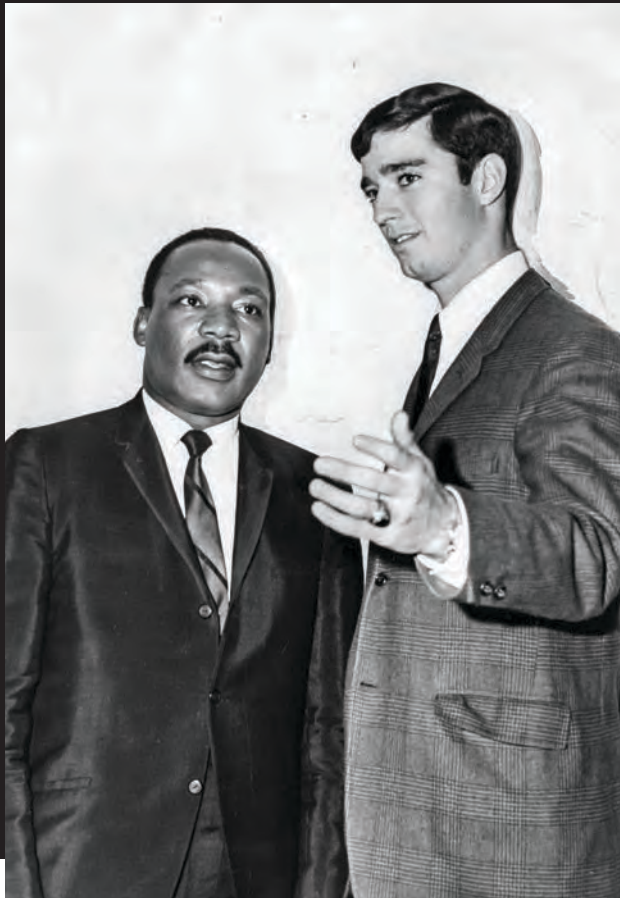
Little did we know, as a few of us welcomed the down-to-earth King — who arrived by himself without an entourage — that the speech he would give would have great historic significance. Struck down by an assassin's bullet five months later, the man who stood for nonviolent advocacy was about to give one of his last major addresses.

This past October, when University President Mark C. Reed, Ed.D., announced the commemoration of the 50th anniversary of King's speech, he said that "among the many leaders, dignitaries and orators who have spoken publicly at Saint Joseph's, King stands alone in stature and impact."

As anticipated, the students were receptive to what King said that day, frequently applauding his remarks. We were moved by his vivid account of the injuries and indignities he and his courageous colleagues and supporters suffered along the way at the hands of fellow citizens and the batons of policemen. And we were impressed that their peaceful persistence in pursuing the cause for justice against relentless opposition finally led to the landmark Civil Rights Act of 1964 and the Voting Rights Act of 1965.

In part, King's 50-minute address, delivered without notes, was an insightful history lesson, as he chronicled the long-enduring struggles of African-Americans to





*Mingle and King, 1967*



*Mingle with a plaque commemorating King's campus visit in Hagan Arena 2018*

achieve full equality under the law. In a larger sense though, King's main messages were an artful blend of political advocacy and riveting sermon. Reminding the audience that he was "a clergyman ... in the heart-changing business" (greeted by appreciative laughter), he called for the enactment and "vigorous enforcement" of legislation to overcome housing segregation. He voiced the hope that this would eventually "change the habits of people" and, in time, their hearts.

King's speech was also bold and controversial: One of the few national leaders at the time to assail the war in Vietnam, he called the conflict "unjust and ill-considered." With the Selective Service stalking us throughout our

senior year, his criticism of the war got our close attention.

Reflecting back, I think what King said to us that fall was a "commencement address" of sorts to the Class of 1968. It was not just the import of what he said; his remarks were also inspirational. Stressing that "our destinies are tied together," he called upon "concerned people of good will" to combat inequality and help transform discord into "a beautiful symphony of brotherhood."

Our class took his compelling messages to heart — messages in sync with the principles of social justice grounded in our Jesuit education — by endeavoring to live purposeful lives in service to our families and communities and country.

Just as King's address 50 years ago served to inspire us when we were students, Rep. John Lewis recently did the same for today's SJU students. In his remarks this past April in the Hagan Arena, the civil rights titan, invoking King, enjoined students "to stand up, to speak up and to speak out" when encountering injustices.

It was an honor to have Saint Joseph's host King in 1967, and I credit the University for commemorating his words of wisdom and hope with a yearlong 50th anniversary celebration. It was an especially fitting conclusion to recognize the Hon. John Lewis, following his moving speech on campus, with the President's Medal of Excellence for "his immense

courage and unwavering dedication to civil rights."

May the Class of 2018 be equally inspired by the guiding words and exemplary deeds of King and Congressman Lewis.

*James Mingle, Saint Joseph's student body president in 1967-68, retired from Cornell University as general counsel and corporate secretary in 2017.*



## THE HELL OF WAR COMES HOME

By Owen W. Gilman Jr., Ph.D.

### **Why does the propensity for war perpetuate in America?**

Literature, films and the country's very beginnings show that the prevalence of war will endure for generations to come.



**When Martin Luther King Jr.** visited Saint Joseph's in late 1967 and voiced criticism of the Vietnam War in his remarks, public opinion in the United States was gradually moving toward majority in opposition to the American role in that conflict. After North Vietnam and the National Liberation Front's Tet Offensive in early 1968, that shift picked up momentum; however, the war would drag on unmercifully for another five years. In my recent study of America at war, *The Hell of War Comes Home: Imaginative Texts from the Conflicts in Afghanistan and Iraq*, I take a hard look at the American imperative of war and find — contentiously — that war is not only one of the most consistent features of our past, but also the most predictable feature of our future.

Following a decision to “acquiesce in the necessity” (*Declaration of Independence*), the story of America began with a hard fight against the British, action which bears heavily on every generation of Americans. Images of warfare vividly figure in the build-up to every significant athletic event — the “rocket’s red glare, the bombs bursting in air.” War is incessantly — albeit superficially — before us, always in our scope. Awareness of and commitment to the obligation of doing war, of living up to the standard established in 1776, took American soldiers abroad often in the 20th century — to Europe, to the Pacific (Japan), to Asia (Korea and Vietnam) — and then in the 21st century, to Afghanistan and Iraq. The Afghanistan commitment stands at 17-plus years and, while an endpoint of American military involvement might come, no victory parade will be warranted.

In the 1980s, early in my career at Saint Joseph's, my research focused on American literature and film about war, especially Vietnam. As my students and I explored imaginative texts about war such as *Fields of Fire*, *Dispatches* and *In Country* as well as films such as *M\*A\*S\*H*, *The Deer Hunter*, *Apocalypse Now* and *Full*

## “GETTING INTO WAR IS TOO EASY, GETTING OUT IS PAINFULLY CHALLENGING, AND AS THIS PATTERN OF WAR GRINDS ON, IT BRINGS WOEFUL CONSEQUENCES TO MANY VETERANS.”

**Owen W. Gilman Jr., Ph.D.**

*Metal Jacket*, it seemed possible that antiwar spirit might forever quell the “acquiesce in the necessity” impulse, but all the signs now show that readiness of Americans to embrace war remains undiminished by any text.

A range of factors in America makes it difficult to resist the call of war. Getting into war is too easy, getting out is painfully challenging, and as this pattern of war grinds on, it brings woeful consequences to many veterans, who commit suicide at the rate of 20 each day (*Military Times*). As I scrutinized imaginative texts from the conflicts in Afghanistan and Iraq, the most consistent pattern involves disillusionment felt by veterans when they come home and see that their fellow Americans are caught up in trivial pursuits.

The bonding of soldiers on tours of duty in Afghanistan and Iraq mitigated, in part, the frequent horrors to which they were exposed as they engaged an indistinct, hard-to-determine enemy. Upon their return to the United States, the hell of war then found them buried under an avalanche of matters they deemed inconsequential but which consumed their fellow Americans. War was an insignificant concern at home. Consequences of this inattentiveness are registered widely in diverse recent texts: *The Yellow Birds*, *Fire and Forget*, and *Here, Bullet*.

Furthermore, with few exceptions, the films presenting war in a harsh light have done poorly at the box office. Fantasy films, meanwhile, fill movie theaters. After Sgt. James finished disarming IEDs in Iraq in *The Hurt Locker*, home front conditions baffle him. *The Hurt Locker*



won Oscars for best picture and best director, but it did not do well at the box office. Grossing 20 times more than *The Hurt Locker*, *American Sniper*, in its action-packed glory, will be the film that prepares future generations for going to war without question. Guided by his rock-solid mantra of “God, Country, Family,” Navy SEAL Chris Kyle was content in being the most successful sniper in American military history, even as his untimely death brought the hell of war home. Plenty of young patriots will follow his lead, and we know clearly where that goes.

*Gilman, a professor of English, has examined American literature past and present, as well as film, for nearly four decades to teach SJU students about war and its consequences. From 1969 to 1971, he was a lieutenant in the U.S. Army Signal Corps, with an overseas assignment to Korea.*





# Digital Defense

**Hackers have become increasingly sophisticated. How can companies and consumers protect their information and mitigate risk?**

BY LESLIE MERTZ

Imagine that today there are 20 billion devices connected to the Internet, and in 30 years, that number grows tenfold. According to Babak Forouraghi, Ph.D., professor and chair of computer science, increasing connectivity shrinks our world and eases our daily lives — but dramatically threatens our security.

“Think about the microchips we put in our pets and refrigerators with applications,” he says. “Cybersecurity needs are never going away; the discipline is becoming more and more integrated into daily life.”

As Forouraghi explains, all of these smart devices require software to manage and monitor their functionality — prime fodder for hackers and other security threats, the results of which we have already seen. The Cambridge Analytica scandal, where data gathered on millions of people through a Facebook app was used to send targeted political messages, was an attack on free elections, the very core of democracy.

“I think it is important to understand that services like Facebook, Google and Uber are not truly ‘free,’” warns Scott Billman ’18 (M.S.), one of the first graduates of Saint Joseph’s master’s in computer science with a cyber security concentration. “By using their applications, you are agreeing to allow these companies to mine your data and target ads based on your posts or demographics. Any information that you provide to a company has a good chance of getting compromised one way or another.”

Take Uber, the location-based app that connects drivers and riders. A data breach in 2016 exposed the names, phone numbers and/or email addresses of more than 57 million people.

The data leaked in September 2017 from over 140 million people who used Equifax was even more sensitive, possibly making them vulnerable to identity theft: names, social security numbers, birth dates, addresses, and for some, driver’s license numbers.

“Any information that you provide to a company has a good chance of getting compromised one way or another.”

— SCOTT BILLMAN ’18 (M.S.)

The Girl Scouts of America have even unveiled new merit badges for cybersecurity this past March. “There’s no avoiding this reality,” says Forouraghi.



Security vulnerabilities often arise because executives view cybersecurity as something separate, rather than as an integral part of operations, says Dawn-Marie Hutchinson ’13 (MBA), executive director, Office of the Chief Information Security Officer (oCISO) in the Philadelphia office of Optiv Security. A strong and integrated data-protection program — including making the CISO a full member of the senior executive team — will help prevent the curtailed operations and damaged consumer confidence that can result from a cyberattack and allow companies to focus on their business objectives.

“One of the first steps to keeping electronic data safe is vigilance by individuals, both at work and at home,” says Hutchison, who was named one of 12 Amazing Women in Security by *CSO Magazine* in 2017. “If we learned anything from the Cambridge Analytica incident, it was that most people had no idea what information they were sharing or why.”

She says that just as a person should avoid clicking on malicious links in emails, giving out login credentials or other sensitive information, or sending money to unverified solicitors, they should do the same at work.

Companies and organizations need to entrench cybersecurity within operations, agrees Dan Clarke ’11, ’14 (M.S., homeland security), a cyber risk security senior consultant at Deloitte in Washington, D.C. “With our clients, we get all the stakeholders together — people in the IT department, the engineers, developers, testers and evaluators — and we’ll have discussions about the mission and the proper implementation of cybersecurity requirements from the very beginning of the project,” he says. “The more minds you get together early, the better, because cybersecurity is all about information sharing to prevent information stealing.”

To meet the growing demand for cybersecurity specialists, the Department of Computer Science has added a new and fully online certificate program in cybersecurity that premieres this fall, an addition to the master’s degree program concentration in that area established this past year. Students from any discipline can complete the certificate in only



“... cybersecurity is all about information sharing to prevent information stealing.”

— DAN CLARKE ’11, ’14 (M.S.)

two semesters with the option to continue onto the master’s program for an additional year of study.

Together, the programs cover security in mobile app design, ethical hacking, digital forensics and cyberattacks in social networking. According to Forouraghi, the programs use a virtual box environment and hands-on simulations such as an SQL injection attack — a technique that inserts codes in software to exploit vulnerabilities in web applications and database servers — to help students understand how cyberattacks work and how to combat them.



While cybersecurity is all about protecting data, the data itself can also provide information to boost security, says Marcello Balduccini, Ph.D., assistant professor of decision and system sciences in the Haub School of Business. “There is a huge potential for combining our current understanding of cybersecurity with analytics tools,” he says.

He points to so-called cyber-physical systems, in which computers control an automated car, a large power plant or some other physical component, and in doing so, collect exhaustive details about every aspect



of the system. On a massive scale, like a U.S. Navy ship, for example, the stakes can get quite high. Through analysis of that data, Balduccini found ways to make the military's systems run more efficiently and effectively, and at the same time, pinpoint security vulnerabilities.

"It's not enough to look at a ship's blueprints anymore," he says. "If a Naval crew is in the middle of the ocean, and there's an error in the air conditioning system, they need to know if their missiles are also compromised."

To help leverage these data to yield actionable intelligence, the Department of Decision and System Sciences has added a cyber analytics track to its master's program in business intelligence, along with a cyber analytics certificate program. Both will begin this fall. Faculty will apply their expertise — in analytics, operations research, artificial intelligence, statistics, systems engineering and systems thinking, and cyber topics — to teach students how to use big data, modeling, analytics and statistical

learning methods to improve security. Students will analyze complex systems and processes, uncovering dependencies, weaknesses and risks, and identify corrective actions, both within the cyber domain and outside of it.

Sifting through massive amounts of data to find issues and patterns that may raise concerns, cyber analytics blends with the technical expertise of computer science to form an effective cybersecurity strategy to protect data, privacy and information.

"Together," says Balduccini, "they essentially can provide answers to all sorts of questions in terms of functionality, safety and security."

*Leslie Mertz is a freelance writer who specializes in science, medicine and technology.*

*Katie Smith '15 contributed to this reporting.*

## Cyber Programs at SJU »

### Cybersecurity

#### College of Arts and Sciences

Mastering IT techniques and methodologies to strengthen the security and resilience of cyberspace, including system and network vulnerabilities, digital forensics, cyberattacks, cyber law and ethics, risk management, forensic evidence collection and report writing techniques.

#### M.S. Concentration

[sju.edu/computersciencems](http://sju.edu/computersciencems)

- 10 courses, on campus

#### Online Certificate

[sju.edu/cybersecurity](http://sju.edu/cybersecurity)

- 4-5 courses, 100% online
- Courses can be used toward M.S. degree

### Cyber Analytics

#### Haub School of Business

Using big data, modeling, analytics and statistical learning methods to analyze complex systems and processes; uncover dependencies, weaknesses and risks; and identify corrective actions, both within the cyber domain and outside of it.

#### M.S. Track

[sju.edu/msbi](http://sju.edu/msbi)

- 10 courses, on campus and online

#### Online Certificate

[sju.edu/cyberanalytics](http://sju.edu/cyberanalytics)

- 4 courses, 100% online

# DOWN TO A SCIENCE

As the McNulty Scholars program begins its 10th year of educating women in STEM fields, its first graduate has earned her Ph.D., another her M.D. — and others aren't far behind.

By JoAnn Greco

**C**orinna Noel, Ph.D. '13, can't help but reflect on how an unlikely pairing of her teenage interests — numbers and nutrition — has merged, sending her on a career path she never imagined. As a high school senior and applicant, Noel's proficiency in math quickly caught the attention of the McNulty Selection Committee at Saint Joseph's, who were selecting candidates for the highly competitive inaugural cohort of the John P. McNulty Scholars Program. With the aim of propelling young women to positions of leadership in natural sciences, mathematics or computer science fields, the New Paltz, New York candidate was a young woman with tremendous potential.

Fast forward four years after she graduated from SJU with a B.S. in mathematics: Noel now holds a Ph.D. from Cornell University and is getting back to those teenage interests. As part of her post-doctoral research in epidemiology at the Brown University Center for Primary Care and Prevention, Noel is leading a team that is examining data — including food choices — collected over the course of several years from a large cohort of post-menopausal women. The study is an expansion of the work she did at Cornell to link weight gain and a weakened sense of taste.

"Our goal is to develop a predictive score for the correlation of lifestyle behaviors with heart failure," explains Noel, the first McNulty Scholar to earn a doctorate. "Epidemiology is quite quantitative, so it's rewarding for me to return to the applied statistics that I learned when I was a math major at Saint Joseph's."

Along with Kim Nguyen '13, another McNulty Scholar from the first cohort, who graduated from the Drexel University College of Medicine and is currently a pediatric resident at St. Christopher's Hospital for Children, these women capture the successes of the McNulty Program.

Although young women have for some time sought, and received, degrees in equal numbers to men in some STEM areas, the McNulty Scholars Program seeks to address a "gap in opportunities, achievement and recognition," observes Anne Welsh McNulty, the program's benefactor. Research has shown that on average women in STEM fields earn \$16,000 less in annual salary and are 45 percent more likely to leave their jobs after one year.

McNulty adds, "The program is explicitly aimed at changing that by preparing women to become leaders and exemplars in STEM fields — to give them the opportunity to perform research, to present, and to confidently claim their place." That top-tier jobs in these disciplines remain

elusive is, she continues, a "networking problem, a skills problem and an implicit (and explicit) bias problem."

Ten years ago, McNulty founded the program at SJU in honor of her late husband, John '74, an active undergraduate student leader, a devoted alumnus and trustee, a successful Goldman-Sachs partner and an unparalleled mentor to young people, especially women. The program provides generous funding including full and partial scholarships and fellowships. Acting as an incubator, the program provides faculty and peer mentoring, leadership training and opportunities to attend professional conferences and to embark on research projects. Participants also read inspirational works by women in STEM fields, such as Sheryl Sandberg's *Lean In* and Hope Jahren's *Lab Girl*, during the summer in an optional book club. The growing network of McNulty women ensures a strong pipeline of support as they graduate and go on to pursue advanced degrees and move into the academic arena and the private sector workforce.

"One of the coolest things was having a mentor who got to know me and my interests before I even arrived at Saint Joseph's," says Christina Freeman '16, who, like Noel, was recruited as an incoming freshman. "She was really helpful in pushing me to explore my various interests."

A biology major, she was placed in the lab of Edwin Li, Ph.D., an associate professor of biology who was studying the interactions of the Mucin 1 protein that is found in the membranes that line the outer layer of cells in mucous organs like the lungs, eyes, stomach and intestines, helping protect them from bacteria.

"This protein is also a really potent marker for breast cancer," says Freeman, "and learning about that was really impactful for me since my grandmother, mother and aunt have all had [the disease]. Working with Mucin 1 gave me a personal motivation to understand the biophysics of the problem." After completing a post-baccalaureate research position at the National Institutes of Health in Washington, D.C., followed by a post-baccalaureate fellowship at the National Institute of Child Health and Human Development, she will enter the Ph.D. program in biophysics at the University of Michigan this fall.

Professor of Physics and Program Director Paul J. Angiolillo, Ph.D. '78 has been there from





**“The scholarship program is lifting barriers and accelerating the trajectory of these women.”**

— ANNE WELSH McNULTY



Clockwise from bottom left: Brutschea, Egan, Noel, Nguyen, Freeman, Montoto, Anne Welsh McNulty

the beginning. “As the program matures, we’re very interested in using the McNulty Scholars program as a model to influence other aspects of STEM growth on campus,” he says. “It’s new and wonderful to see that our incoming 2018 cohort includes mathematics and computer science majors, giving us a healthy diversity of disciplines. And last year’s freshman class of Scholars were all women of color. But this diversity of disciplines and backgrounds isn’t something we’ve specifically sought; it’s just happening — we’re attracting the best young talent. I think that’s a reflection of some positive changes in the fields themselves.”

Elena Montoto ’14 — who between her junior and senior years received a McNulty Fellowship, an initiative that identifies and rewards promising women scientists already enrolled at Saint Joseph’s — acknowledges that women in STEM face speculation and doubt. The McNulty Program, she says, taught her the “importance of building leadership skills and becoming part of a supportive community. It kicked off my research career — I’m not sure I would have stayed on track if I hadn’t met the cohort of McNulty women.”

As she completes her Ph.D. in materials chemistry at the University of Illinois Urbana-Champaign, where she is fine-tuning polymers that can be used in the back-up batteries that power solar grids, this experienced researcher — one patent, six publications — is poised to apply her chemistry chops to making sustainable energy accessible and affordable. As with the other McNulty women, Montoto is embarking on real-world applications that, she says, “are significantly relatable to society and not just academic explorations. It’s exciting to know that I can make a difference in a very important project.”

The achievements get more remarkable each year. One 2018 graduate, Marisa Egan, will leave with five publications under her belt and offers from the University of Pennsylvania, Harvard University and Princeton University. The recipient of a coveted National Science Foundation Graduate Research Fellowship, she has chosen Penn and will pursue a Ph.D. in cellular and molecular biology. McNulty Scholar Elise Brutschea ’19, a rising senior and chemistry major, was selected as a 2018 Barry M. Goldwater Scholar and also won the 2018

American Chemical Society Student Leadership Award. Egan was also a Goldwater Scholar.

The success of the program and the young women it has supported are exactly what the family of John P. McNulty had in mind when they established the program at “the University that changed John’s life.” John entered SJU very shy, but quickly acquired leadership skills, served as student body president and went on to an accomplished career.

For Anne, the program carries on John’s legacy of leadership. “The scholarship program is lifting barriers and accelerating the trajectory of these women,” she says. “As we reach a decade of impact this year, we are inspired by these women, and even more so, how they have consistently and selflessly come back to stay involved and give encouragement to younger cohorts. It’s hard to convey just how meaningful it is.”

*Greco, a freelance writer, is a frequent contributor to the magazine.*





## SJU Enters Educational Affiliation with Barnes Foundation

Saint Joseph's University has entered a long-term educational affiliation agreement with the Barnes Foundation that builds on the Barnes' commitment to advancing appreciation of horticultural science, ensures the long-term preservation of the Barnes' campus in Lower Merion Township, including its gallery and arboretum, uses SJU's educational resources, and is consistent with the Barnes' Indenture of Trust.

The affiliation between the Barnes and SJU will further the common educational missions of both institutions, allow the use of the gallery building by SJU for its fine arts program, enhance the Barnes' existing

horticulture education program with SJU's educational resources, and broaden the educational experience for Barnes and SJU students.

Under the affiliation, the Barnes will retain oversight responsibility for its arboretum and plant collections. The Barnes' horticulture program will continue without interruption, including the issuing of Barnes' horticulture certificates to those who complete the program requirements. SJU will initiate a process to create a new minor concentration in horticulture and will offer academic credit for a selection of the Barnes' horticulture courses.



Pellegrino

## University Appoints New Vice President for Enrollment Management

Karen A. Pellegrino joined the University as Vice President for Enrollment Management on June 11. She will play an integral role in shaping SJU's enrollment strategy, continuing recent success in both quality and selectivity of incoming classes. Since 2004, Pellegrino has held admissions positions at Fairfield University, most recently as the vice president for enrollment management.

"It is an exciting time to be part of Saint Joseph's University," says Pellegrino. "I am excited and honored to be offered this opportunity for many reasons, but most importantly, because of the strength of the Saint Joseph's community, which has been apparent in all of my interactions, as well as its continuing commitment to the Jesuit ideals upon which it was founded."





## New School of Health Studies and Education Announced

Saint Joseph's University announced this summer the creation of a new School of Health Studies and Education. Grounded in the liberal arts foundation central to the University's academic tradition, this school will foster the development of educational leaders and healthcare professionals who will not only meet the rising demand for professionals in these fields, but will be poised to address complex social, educational and public health challenges with a comprehensive understanding of human development and a commitment to the Jesuit ideal of *cura personalis* — care for the whole person. The School of Health and Education will combine the existing departments of health services, teacher education, special education and educational leadership, which together offer more than 40 undergraduate, graduate, doctoral level, and certificate programs. The curriculum, developed by expert faculty, is paired with a variety of hands-on

opportunities including urban teaching initiatives, service learning programs, research and clinical practicums, and internships with the University's Kinney Center for Autism Education and Support and Institute for Clinical Bioethics. The School of Health Studies and Education is set to formally open in the fall of 2019 and a national search for a dean will begin this fall. Dean of the College of Arts and Sciences Shaily Menon, Ph.D., will provide interim leadership.

"SJU already offers strong and established programs in health services and education, accompanied by recognized centers, institutes, partnerships and co-curricular offerings," says Provost Jeanne F. Brady, Ph.D. "We are well-positioned to expand and promote an interdisciplinary, holistic approach that will prepare students to transform these critical fields." [sju.edu/she](http://sju.edu/she)

## Clinical Bioethics Researches Safe Injection Sites

In consultation with Philadelphia's Office of the Mayor, Office of the District Attorney and the Health Commissioner, the SJU Institute for Clinical Bioethics (ICB) is researching the effectiveness of safe injection sites to make recommendations on whether the city should implement the practice, which provides supervised injections of drugs to those struggling with addiction to prevent accidental overdoses.

"Philadelphia has one of the highest rates of death due to overdose in any city in the country, and it's imperative we try numerous methods to save these lives," says ICB Director and Professor of Theology Peter Clark, S.J. '75. "As a Jesuit university that follows Ignatian values and ideals, it makes sense for Saint Joseph's to be on the forefront of helping these individuals."

The geographic footprint of the Institute's bioethics services is expanding as well. Beginning in July, the ICB staff will represent Jefferson Abington Hospital, Suburban Community Hospital in Norristown and St. Mary's Hospital in Langhorne, bringing the total service area to 16 hospitals in three states and the District of Columbia.

Clark, who is also chief medical bioethicist at Mercy Hospital of Philadelphia, was awarded the Waldron Legacy Award at Mercy Philadelphia Hospital's 100th Anniversary Gala in March and named as one of *Main Line Today's* 2018 Healthcare Heroes in May.



Fr. Clark

## Haub School of Business Establishes Healthcare-Focused EMBA Program

SJU, in partnership with the American Osteopathic Association (AOA), has announced a healthcare-focused Executive MBA program designed exclusively for members of the AOA. Inspired by the University's long-standing partnership with the Philadelphia College of Osteopathic Medicine, and built upon a twenty-five year history of industry-focused MBA programs for healthcare professionals, this program is a unique fit for doctors of osteopathic medicine looking to energize their talents, challenge their intellect and expand their career options. Offered completely online, this program also provides DOs the opportunity to complete continuing medical education credits while working on their degree. For more information or to apply, visit [sju.edu/aoaemba](http://sju.edu/aoaemba).



McCleery

## Kinney Center Welcomes New Academic Director

Joseph McCleery, Ph.D., joined the University as assistant professor of psychology and executive director of academic programs for the Kinney Center for Autism Education and Support on June 1. McCleery has served in a variety of positions in both academic and medical settings in the U.S. and the UK, most recently as a scientist at the

Center for Autism Research at the Children's Hospital of Philadelphia. His research focuses on behavioral and brain functioning and development in individuals with Autism Spectrum Disorder (ASD), including behavioral and cognitive-behavioral interventions, and he is actively a part of several ongoing research projects, including a National Institutes of Health-funded Science and Technology Transfer Award, focused on evaluating the effectiveness of a virtual reality-based intervention to improve the ability of adolescents and adults with ASD to interact effectively with police officers.



## Vice President Biden Shares Lessons on Leadership

Joseph R. Biden Jr., the 47th vice president of the United States, urged a generation of college students to become engaged in changing the world in his April address at Saint Joseph's.

"There's so much we can do, and we desperately need you," Biden told a crowd of nearly 3,000 students, faculty, staff and community members. "Young people have to lead."

In the speech, delivered as part of the Haub School of Business' Evelyn S. and Anthony M. '60 Carfagno Endowed Lecture series, Biden shared lessons that he has learned in his decades of public service. The series is designed to promote civic engagement and thought leadership by providing informative and engaging discussion, directed by experts in the field.

"Saint Joseph's was honored to welcome Joe Biden to campus," says President Mark C. Reed, Ed.D. "With his lifetime of experience in the highest echelons of our government, including as vice president of the United States, he had much to share with our students and community about public service and leadership."

Biden, who received an honorary degree from Saint Joseph's in 1981, encouraged those present to work with people across the ideological spectrum and advised attendees to practice integrity in every aspect of their lives.

"Character is not built on one great show of character but a thousand small things," he said. "The person who mistreats a server will mistreat you. Everyone deserves to be treated with dignity, whether they are the shoe shine person or the president of the organization."

Before the speech, Joseph A. DiAngelo Jr., Ed.D. '70, dean of the Haub School of Business, announced the establishment of the Joseph Robinette "Beau" Biden III Memorial Scholarship in honor of Biden's son, who passed away in 2015. The award will be given to deserving veterans and students from Biden's home state of Delaware.

## SJU Welcomes Three Jesuits

Three members of the Society of Jesus will join the SJU community this summer. According to President Mark C. Reed, Ed.D., "The presence and involvement of Jesuits on our campus is vital and strengthens our University both academically and spiritually. We know that the opportunity to interact and study with members of the Society of Jesus has a lasting impact on our students' learning and personal formation."



**Manuel Hurtado Duran, S.J.**, will serve as the Donald I. MacLean Chair, teaching a course in South American Religious Traditions and sharing his expertise in Christology, theological anthropology, spirituality and comparative theology. He joins SJU from the Bolivian Catholic University in Cochabamba. He received his doctorate

and licentiate in sacred theology from the Jesuit Faculty of Theology at Centre Sèvres in Paris and did postdoctoral studies at Harvard Divinity School's Center for the Study of World Religions.



**Janez Perčič, S.J.**, will serve as University Professor. He was most recently at the College of the Holy Cross, where he served as International Jesuit Fellow, teaching courses on the "Theory of Subjectivity" and "Kant and Hegel." He taught philosophy for more than a decade at the Munich School of Philosophy in Germany, where he also

earned a master's degree and a Ph.D. in philosophy. In 2014, he held a visiting researcher position in Boston College's philosophy department. His research interests are focused on the philosophy of freedom and he is author of the book *Freedom in Dependence*, published in German.



**Kevin Wildes, S.J. '76**, will also serve as University Professor. He is the sixteenth president of Loyola University New Orleans, completing his tenure there this summer. Fr. Wildes has also served as an assistant to the presidents of Wheeling College and Fordham University. He was the associate director of The Kennedy School of Ethics and

associate dean of Georgetown College at Georgetown University. An SJU alumnus and former trustee, he earned his bachelor's degree on Hawk Hill before going on to earn master's degrees from Fordham University and the Weston School of Theology, and another master's and a Ph.D. in philosophy from Rice University.





Dooner

## Dooner Joins Board of Trustees

Marlene Sanchez Dooner '83 rejoined the Saint Joseph's Board of Trustees on June 1 after serving as executive vice president at NBCUniversal Telemundo Enterprises, a unit of the Comcast Corporation, from 2013 to 2017. She was elected to her first term as an SJU Trustee in 2010.

Beginning as an overseer of Comcast's investor relations, Dooner built and sustained relationships with the company's investment community and shareholders for 18 years. Before joining Comcast, she was a vice president with PNC Bank's Communications Lending Group, spending 12 years with the company. Dooner has received prestigious awards for her achievements, including the Woman to Watch Accolade from the Women in Cable and Telecommunications Foundation (2005). In 2017, Saint Joseph's awarded Dooner its inaugural Alumni Professional Achievement Award.

The University thanks Gerianne Tringali DiPiano '92 (MBA) and John J. Griffin Jr. '78, who completed their service on the Board of Trustees in May.

## Professors Appointed Associate Provosts

Jeanne F. Brady, Ph.D., provost and vice president for academic affairs, has announced the appointment of Peter Norberg, Ph.D., and Ranjeesh Sharma, Ph.D., as associate provosts. "Both are proven faculty leaders, accomplished teachers, engaged scholars and exemplars of our institutional mission," says Brady.



Norberg

### Associate Provost for Faculty and Academic Support

Professor and former Chair of English, Norberg brings a highly informed perspective on Jesuit education to his new role, having led the Ignatian pedagogy faculty development seminar for many years. Among the offices Norberg will lead in his new role are the Office of Teaching and Learning, the Office of Fellowships and the Faith-Justice Institute.



Sharma

### Associate Provost for Assessment and Strategic Planning

Sharma, an associate professor of finance, oversees assessment activities as well as online education initiatives and the Office of Research Services. As the coordinator of the Haub School's Assurance of Learning and through past service on the Institutional Effectiveness Committee, Sharma brings an experienced faculty perspective to assessment policies and practices.

## Students Compete in National Risk Management Challenge

A team of four seniors — Andrew Grieco, Maggie McGuire, David Osuch and Cassidy Weimer — placed in the top two in the 2018 Spencer/RIMS Risk Management Challenge in April. Competing against 26 other universities, the SJU group was among eight selected to attend the RIMS conference and three finalists chosen to present in front of industry leaders in New York.

## LEAD Awards Recognize Management Programs

The undergraduate Leadership, Ethics and Organizational Sustainability (LEO) program took the top prize at the HR.com-sponsored LEAD conference held in Salt Lake City in February. SJU was the leader of 100 universities competing for Best Degree Program with Emphasis on Leadership Development.

"In our LEO program, students learn thoughtful, real-world leadership for the four bottom lines: people, planet, profit and purpose," says Eric Patton, Ph.D., chair and associate professor of management. "We aim to develop leaders who will be adept at considering multiple perspectives and able to balance the needs of various stakeholders in a complex organization ecosystem."

Two other management programs also won awards. The undergraduate Managing Human Capital and master's-level Strategic Human Resource Management each notched second place from among 150 universities in their category of Best Program with Emphasis on HR.

## Grant Strengthens Efforts to Combat Sexual Misconduct

Gov. Tom Wolf's "It's On Us PA" campaign has awarded SJU a \$30,000 grant to strengthen its initiative to prevent and respond to issues of sexual misconduct. The Office of Student Life will use the funds to provide students with resource materials for on- and off-campus support, acquire a new system for reporting and responding to incidents, create a new orientation video for incoming SJU students, and bring activist and educator Jackson Katz, Ph.D., to campus to speak about preventing sexual violence.

"Since launching two years ago," says Wolf, "It's On Us PA" has helped dozens of Pennsylvania colleges and universities to develop programs to prevent sexual assault and establish campus cultures where sexual assault and harassment are not tolerated."



Skorka

## Rabbi Abraham Skorka Named University Professor

Rabbi Abraham Skorka, Ph.D., has been appointed as University Professor. Beginning this fall, he will work closely with the directors of the Institute for Jewish-Catholic Relations to develop and expand its educational and research programs with the goal of promoting deeper understanding between Catholics and Jewish people.

“Interfaith dialogue is a crucial tool to overcoming conflicts and is indispensable in paving the way for a better world,” says Skorka, who is a friend of Pope Francis and was present when the Pontiff blessed the

sculpture *Synagoga* and *Ecclesia* on campus in 2015.

Skorka served for almost 20 years as the rector of the Seminario Rabínico Latinoamericano Marshall T. Meyer and for decades as a rabbi for the Benei Tivka Congregation, both in Buenos Aires, Argentina.

“Rabbi Skorka has a gift for pastorally relating the rabbinic tradition to contemporary issues,” says University President Mark C. Reed, Ed.D. “His presence on our campus will benefit the institute, the University and the broader community.”

## Alumni and Students Serve at Gompers



Several alumni who work for Comcast NBCUniversal, including Megan Kloss '19 (front) and Marina Maida '19, joined other company employees and SJU students to help paint the hallways of Samuel Gompers Elementary School during Comcast Cares Day in April. About 50 volunteers turned out to spruce up the University's neighbor, designated as a Philadelphia Community School.

## VITA Marks 25 Years, Improves Skill Building

The Volunteer Income Tax Assistance (VITA) program celebrated 25 years of preparing and filing tax returns free of charge for qualifying individuals in the Philadelphia community in April. An IRS-sponsored program, VITA provides SJU student volunteers with tax software and training materials and, in turn, they serve nearly 325 taxpayers, primarily people who earn \$54,000 or less annually, with disabilities and with English as a second language, each year.

Volunteers spend four weeks learning about tax law, IRS procedures and the tax software before eight weeks of preparing tax returns. Visiting accounting instructor Dennis Raible, a CPA, coordinates the 3.5-month-long VITA training program, which includes approximately 55 sophomore, junior and senior accounting majors.

“Not only does the program reflect the University's Jesuit philosophy of reaching out to the community,” he says, “but it also provides students with a realistic application of skills that they may use in future careers.”



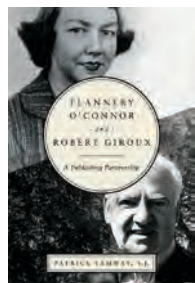
## Voice Instructor and Staff Accompanist Win Grammy

Voice instructor Rebecca Siler and staff accompanist John Grecia won a Best Choral Performance Grammy for their work on the album *Gavin Byers: The Fifth Century*, commissioned by The Crossing, a professional chamber choir, with the PRISM saxophone quartet, conducted by Donald Nally.

Suzanne Sorkin, Ph.D., associate professor and chair of music, theatre and film, describes Siler as “a tremendous addition to our music program” and says, “I have seen enormous growth in our voice students during their study with her.” She calls John Grecia “a remarkable pianist who, as an accompanist and music director, creates a dynamic and supportive environment so that all students can excel.”



## A Selection of Faculty Books



**Flannery O'Connor and Robert Giroux: A Publishing Partnership** by Patrick Samway, S.J., professor *emeritus* of English (Notre Dame Press, 2018).

*Flannery O'Connor and Robert Giroux* sheds new light on an area of Flannery O'Connor's life — her relationship with her editors — that has not been well-documented or narrated by critics and biographers. Impressively researched and rich in biographical details, this book

chronicles Giroux and O'Connor's personal and professional relationship, not omitting their circle of friends and fellow writers, including Robert Lowell, Caroline Gordon, Sally and Robert Fitzgerald, Allen Tate, Thomas Merton and Robert Penn Warren.

Fr. Samway was a friend of Robert Giroux for over twenty years. He has authored or edited/co-edited thirteen books, including *The Letters of Robert Giroux and Thomas Merton and Walker Percy: A Life*, selected by the *New York Times Book Review* as one of the notable books of 1997.

### A Course Called Scotland: Searching the Home of Golf for the Secret



**to Its Game** by Tom Coyne, M.F.A. (Simon & Schuster, 2018).

The book is both a love letter to golf and a travel guide to Scotland — the birthplace of the sport and home to some of the oldest and most beloved courses in the world, including St. Andrews, Stirling, Dornoch, Montrose, Dunbar, and Carnoustie.

With his signature blend of storytelling, humor, history and insight, Coyne weaves together his journey to more than 100 legendary links courses in Scotland in search of the game's secrets, and the chance to hold one of its most coveted objects: the Claret Jug. Along the way, he discovers new and old friends, the peace and power of the green, and, most important, reaffirms the ultimate connection between sport and soul.



**Marketers, Tear Down These Walls!: Liberating the Postmodern Consumer**, by Michael Solomon, Ph.D., professor of marketing.

We change our identities faster than a chameleon changes color. Today's postmodern consumer defies categorization — sometimes deliberately. One yearns to be liberated from cubicles, labels, “market segments,” and especially those confining walls that restrict them from expressing their unique self that's

constructed out of all the lifestyle “raw materials” that marketers of many stripes have to offer.

The postmodern revolution requires marketers to revisit the walls they've erected over many years. That's not an easy thing to do. Conventional marketing strategies are built upon predictability, stability and the comfort in knowing that we can “understand” our customer yesterday, today and tomorrow. In this book, I'll describe many familiar walls that form the bedrock of marketing strategy and thought today. Then I'll demolish them.



**Dzherard Menli Hopkins: Izbrannyye stihotvoreniya** (in English, *Gerard Manley Hopkins: Selected Poems*), the first Russian translation of Hopkins' poems, by Joseph Feeney, S.J., professor *emeritus* of English.

An internationally known Hopkins scholar, Fr. Feeney contributed to the work and wrote its introduction after its editor, Valery Votrin, a Russian by birth and an environmentalist, novelist and translator residing in England, expressed

interest in translating the work into Russian.

He also helped secure donors from four Jesuit universities who contributed funds for the publication costs. Gerard Manley Hopkins, S.J., an English Jesuit priest who lived from 1844-1889, is recognized as one of the ten finest poets in the English language. Hopkins' work has been translated into several languages, but never before into Russian.

## SJU Debuts Conference and Event Services

The newly established Office of Conference and Event Services is centralizing efforts to transform Saint Joseph's campus into a 12-month enterprise, as part of the strategic plan. The office will focus on marketing, selling and managing space for internally sponsored activities as well as events such as meetings and conferences offered by external groups.

“This is about exposure for SJU in a way we've never gotten it before,” says Timothy McGuriman, associate vice president for administrative services. He explains that fully using the campus for both academic and non-academic programming year-round is “aligned with SJU's mission and purpose. The Jesuits are known for their hospitality and creating a welcoming environment for people of all faiths.”

McGuriman also says the endeavor's two-pronged strategy will generate revenue and a more efficient stewardship of the resources already employed on campus. Using a full-service approach, available facilities will include residence halls and food services as well as meeting rooms and the Chapel of St. Joseph-Michael J. Smith, S.J. The office plans to leverage the history of Philadelphia and the University's accessible location between the city and suburbs as advantages in establishing the campus as an attractive destination.

For information, contact: [andrew.westveer@sju.edu](mailto:andrew.westveer@sju.edu), 610-660-1039. [sites.sju.edu/adminservices/office-special-events](https://sites.sju.edu/adminservices/office-special-events).

## SJU President Mark C. Reed, Ed.D., Receives Distinguished Alumni Award

Saint Joseph's University President Mark C. Reed, Ed.D., was awarded the inaugural Distinguished Alumni Award from St. Albert the Great School in Huntingdon Valley, Pennsylvania. Dr. Reed was presented the award after the school's 10 a.m. Mass on June 3, attended by graduates and their families.

"As an alumna of SJU, I was thrilled to learn of Dr. Reed's role as the first lay President of Saint Joseph's University," said St. Albert the Great School President, Cynthia Koons '77 announcing Dr. Reed's being chosen to receive the award. "He has made great strides in maintaining and expanding SJU's student-centered mission and academic integrity in a financially challenging marketplace."

As the first recipient of the award, Dr. Reed will support St. Albert the Great's alumni engagement efforts, emphasizing the importance of Catholic education — a mission at the heart of both institutions.

## New Leadership for National Alumni Board

The Alumni Association has named John Bradley '98 and Monique Kelly '94, '97 (M.S.) as president and vice president, respectively, of the National Alumni Board (NAB). The NAB governs and directs the Alumni Association, working with the Office of Alumni Relations to facilitate strong affiliations among alumni, students, staff and friends of Saint Joseph's. Members serve as ambassadors and liaisons of the Alumni Association.

Bradley was the Coordinator of Retreats for Saint Joseph's Campus Ministry before attending law school at the University of Notre Dame. In addition to his work on the NAB, Bradley also serves as a chair of the South Jersey Alumni Chapter.

"We are aiming to expand alumni programming to where alumni live and work; of course, this will continue to include Philadelphia, but we are focused on bringing programming and initiatives to cities across the United States," Bradley said. "We anticipate sponsoring events that bring the intellectual, spiritual and service excellence of Saint Joseph's University to our alumni. Additionally, we hope to expand the opportunities to have alumni share their enthusiasm for St. Joe's and their professional knowledge with prospective and current students."

Kelly worked in a variety of positions for the University and comes from a proud family of Saint Joseph's alumni: father Richard "Dick" Kelly '59, P'88, '91/'93, '94/'97; sister Denise Slocombe '88; and sister Fiona Kelly '91, '93 (M.S.).

"The identity that we share as Hawks is a unique bond that brings together many strengths and a unique commitment to the success of the University," Kelly said. "The NAB has the opportunity to work with our wonderfully committed alumni to advance the initiatives of the school and bring us closer together as a family of Hawks."



Bradley

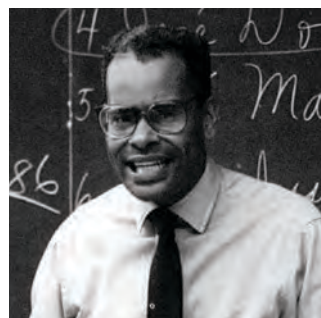


Kelly

## SJU Mourns Retired Language Professor

Longtime faculty member Robert M. Shannon, associate professor *emeritus* of Spanish language and literature in the Department of Modern and Classical Languages, passed away on May 27 after suffering from a debilitating stroke. He was the husband of longtime SJU Adjunct Professor of Spanish Daniel Lavner.

A native of Philadelphia, Shannon was a Ford Foundation Fellow, awarded a scholarship for graduate studies at Bryn Mawr College, where he earned a Master



Shannon

of Arts degree and a Doctorate in Philosophy in Spanish literature. He was a leading scholar in peninsular Spanish drama of the 16th and 17th Centuries and the author of numerous articles and books on the subject.

Shannon taught at SJU for 28 years and served as department chair for six years. He was inducted into Alpha Sigma Nu, the Jesuit International Honor Society, and given its teaching award for recognition of excellence in sharing the values of Jesuit education through his pedagogy. His commitment to service-learning allowed his students to be immersed with the Spanish-speaking population in Philadelphia and Camden, New Jersey.

A memorial service to celebrate Shannon's life was held on June 23 in Valley Forge.

## Student Accolades

- **Elise Bruschea '19**, of Allentown, Pennsylvania: *Barry M. Goldwater Scholarship*
- **Erin Davidson '19**, of West Caldwell, New Jersey: *Newman Civic Fellow*
- **Julian Lutz '19**, of Philadelphia: *Public Policy and International Affairs Junior Summer Institute Fellowship*
- **Allison Montgomery '18**, of Washington Township, New Jersey: *Tableau Student Viz Assignment Honorable Mention*
- **Raven Moses '20**, of Alexandria, Virginia: *BEYA Leadership Community Award*
- **Anissa Wilson '20**, of Philadelphia: *Undergraduate Summer Curatorial Fellowship Program*





The women's Varsity 4 proudly sport their gold medals.

## Bourdeau, Andre, Women's Varsity 4 Claim Atlantic 10 Titles

On May 5, the Hawks' women's Varsity 4 earned SJU's first gold medal at the Atlantic 10 Rowing Championship since 2010. A day later, Nathaniela Bourdeau '19 and Claudine Andre '18 brought more gold medals back to Hawk Hill from the Atlantic 10 Women's Outdoor Track and Field Championships.

The Varsity 4 turned in a time of 7:45.01 to give the Hawks their first gold medal at the conference championship since 2010 and the first SJU gold in the Varsity 4 since 2006. The Hawks finished fifth behind champion Rhode Island in the team standings.

Bourdeau defended her conference titles from one year prior in both the 100-meter and 200-meter races, blowing past the competition in 12.01 seconds to win the 100-meter championship. In the 200-meter final, she set a new school record of 24.11 to edge past the second- and third-place finishers and assert herself as the league's top sprinter.

Andre earned her second Atlantic 10 high jump crown in three months as she completed a sweep of both the indoor and outdoor titles with a leap of 5-8 3/4 feet, which matched her career high in outdoor competition.

## Men's Lacrosse Wins Fourth NEC Regular Season Title in Five Years, Earns First National Ranking

The men's lacrosse team claimed its fourth Northeast Conference (NEC) regular season championship in five seasons with a win at Robert Morris in April. This year, the Hawks turned in their third undefeated season in NEC play. Since joining the league, the Hawks have posted a winning percentage of .833 in conference play.

The Hawks achieved another milestone on April 30 when they received their first national ranking in program history. Saint Joseph's was slotted in the 20th position in both the Inside Lacrosse Maverik Lacrosse Division I Media Poll and the United States Intercollegiate Lacrosse Association Division I Coaches Poll after notching 10 consecutive victories, including two over ranked teams.

## Andre, Blewitt Named Class of 1950 Recipients

Claudine Andre '18 of women's track and field and Chris Blewitt '18 of men's lacrosse were named the recipients of the annual Class of 1950 Award, bestowed upon the top student-athletes of the senior class.

Andre swept both the indoor and outdoor Atlantic 10 high jump titles in 2018, taking the indoor crown in school record-breaking fashion. She is a five-time silver medalist in the high jump, was the ECAC champion at the 2018 indoor meet and a 2018 NCAA East Regional Preliminary Rounds qualifier.

Blewitt ranked seventh in program history in points and assists and ninth in goals scored. He was the 2015 Northeast Conference Rookie of the Year and a two-time All-NEC First Team honoree. He was also named the 2017 NEC Scholar-Athlete of the Year and is a two-time CoSIDA Academic All-District At-Large selection.

Andre, who hails from Upper Darby, Pennsylvania, will graduate with a major in chemistry and minor in business administration. She plans to attend pharmacy school. Blewitt, a finance and economics double major from Lincoln Park, New Jersey, will take a position in the Capital Markets group at Mizuho Securities USA on Wall Street, where he interned last summer.



Andre



Blewitt

Photo: Sideline Photos LLC

# The Small but Mighty Gift

## SJU's Day of Giving Outdoes Itself

By Marisa (Fulton) Benjamin '03

Hawks made history on SJU's fourth annual #OneDaySJU, raising a record-breaking \$433,806 in just 24 hours. But perhaps most impressive was the fact that more than 70 percent of the total came from a stunning 2,739 individual gifts.

This model of fundraising — where an abundance of small donors join together for a common cause — is known as crowdfunding, and has made an impact online over the last decade, with sites like Kickstarter helping individuals and companies tap the social Internet to reach their goals. The practice has been at the core of the #OneDaySJU mission, and has helped support the Kinney Center for Autism Education and Support, the Pedro Arrupe Center for Business Ethics, student scholarships and more.

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### THE BIOLOGY CHALLENGE

#### Old school meets new school.

Bringing together two generations — current SJU students and alumni — was key for the Medical Alumni Chapter's #OneDaySJU challenge. Working in close collaboration with SJU's Department of Biology and student leadership from Alpha Epsilon Delta, the pre-med honor society, their campaign was wildly successful, raising funds to purchase a state-of-the-art instrument for the biology lab.

"Our goal was to engage our alumni who still remembered those good old days in the lab," says SJU Medical Alumni member Bartolomew J. Tortella, M.D. '75, a surgeon with Drexel University's College of Medicine trauma center and global medical affairs lead for hemophilia at Pfizer, who led the campaign's efforts. "We wanted our donors to remember what it was like to be a biology student at SJU."

Additionally, the instrument the team selected — a spectrophotometer — was a tool that many medical alums themselves used as undergrads. An interdisciplinary workhorse, the new equipment was a much-needed priority for the department. "It's like the BMW of spectrophotometers," says Christina King-Smith, Ph.D., professor and chair of the SJU biology department. "It has a wide range of applications, from measuring protein content in cells, to examining the composition of biofilms in the environment."

Enlisting the help of students in SJU's pharmaceutical marketing major to help design an effective campaign, Alpha Epsilon Delta members Megan Hartwell '18, Kathryn Hyduchak '18 and Gianina Cavallaro '19 ran with the campaign. Their online outreach efforts proved to be highly effective: the campaign garnered support from 28 donors, with gifts totaling \$5,200.

### THE ATHLETICS CHALLENGE

#### A little healthy competition can go a long way.

When Anthony '60 and Evelyn Carfagno issued a #OneDaySJU challenge to SJU Athletics — teams with the most individual donors and the highest percentage of former athlete donors would each get \$5,000 — SJU women's lacrosse and women's soccer immediately stepped up to the challenge.

"This campaign was unlike anything we ever thought would happen," says Liz Barone, director of major gifts for SJU athletics. "Both women's soccer and women's lacrosse are very competitive — and each one fully embraced the opportunity to get the additional funding for their team."

Both teams quickly went full-throttle in their outreach. Women's soccer coach Jess Mannella and women's lacrosse coach Alex Kahoe mobilized their team using social media to reach dozens of former teammates, athletes and parents, asking for donations of any amount.

The competition got serious, with both teams' progress neck-and-neck throughout the day, each vying for the funding that they hoped to use for future team initiatives.

Their efforts proved to be historic: women's lacrosse had 398 donors and women's soccer had 36 percent of their alumni players give back — both earning a matching challenge gift from the Carfagnos. In total, SJU athletics raised an astounding \$183,000 from 1,800 gifts.

# #OneDaySJU





Prinn

## KRISTIN PRINN '04 Executive Director, Lifting Up Camden's Youth

When **Kristin Prinn '04** announced at the Lifting Up Camden's Youth (LUCY) Outreach Annual Dinner Dance that the Camden, New Jersey-based nonprofit would soon break ground on its dream building, the crowd erupted in a wave of thrilled disbelief. LUCY teens embraced each other through tears. Members of LUCY's Outreach's Board and staff excitedly traded ideas about potential possibilities for the new location: a bike share program, community gardening, a science lab with a 3D printer.

It was a defining moment for Prinn, LUCY Outreach's founder and executive director, who, in her 11 years with the organization, has wholeheartedly dedicated herself to supporting Camden's at-risk youth through educational, social, cultural and service-based programming to help them reach their fullest potential.

The new location — 10,000 square feet of space when renovations are complete — will help LUCY increase its staff and services, ultimately affecting the lives of more teens. "This move means a better future for the youth, young adults and families we serve," says Prinn, a licensed clinical social worker and Saint Joseph's 2014 Ignatian Award recipient.

A significant part of LUCY's core mission is college and career preparation. The organization has worked closely to support over 300 youth at every step of the college admissions process, all to help students stay focused on their education despite other external challenges they may face.

Prinn's commitment to helping others with their educational journeys began with her own. Embarking on her first year at SJU in 2000, she relied on the kindness of others to give her a solid head start.

"College was not easily affordable to me, but so many people helped my family through challenging times, and their support enabled me to do things I wouldn't have been able to do," she says. "For example, I was gifted a computer for college. The generosity of others got me to where I am today."

As a Barbelin Society member, Prinn has continued this chain of giving through her support of SJU's Ignatian College Connection (ICC), a program in collaboration with Philadelphia-area high schools that helps prepare underrepresented students for college and provides them with scholarship funding. To date, seven LUCY grads have participated in the ICC program, with two graduating from Hawk Hill in 2013 and 2017.

"It's very important to me to help others with limited financial means have access to a Saint Joseph's education," says Prinn. "These students are truly incredible individuals with so much potential to give back and have an impact on a campus community like SJU."

"They are equally deserving of the opportunity for the individualized, Jesuit educational experience that helped transform my own life."

— Marisa (Fulton) Benjamin '03

**"It's very important to me to help others with limited financial means have access to a Saint Joseph's education."**

To learn more about Kristin's work, visit [lucyoutreach.org](http://lucyoutreach.org)

# From Past to Present

By Randall M. Miller, Ph.D.

Americans love anniversaries. They love them for the celebration and commemoration of a vaunted past and valorous heroes, but also as a time for deeper reflections on what it means to be a particular people. In memorials and memories and countless speeches, they take stock of the past in order to stake out a history to use for a future.

So it has been at Saint Joseph's over this past academic year, as the University has used the 50th anniversary of Martin Luther King Jr.'s speech at Saint Joseph's College on October 26, 1967, as the touchstone to revisit what King called on the college and community to do to realize the promise of America. From the podium in Alumni Memorial Fieldhouse that fall day, King called on those gathered not to be content with the achievements of the civil rights movement lest they lapse into complacency and lose their way.

King spoke with a sense of urgency. The civil rights movement had sought to create a "beloved community" using nonviolent, direct action to bring people together in common cause to challenge wrongs and secure rights, but the movement was coming apart by 1967 over matters of means and even ends, including the Vietnam War, which King condemned as immoral and unwise for diverting resources from the war against poverty at home — a precursor to the struggles over rights or power that divided other social movements, then and after. He would die in Memphis in April 1968 while working for economic justice. But King always insisted that the movement was not about him, and he never gave up on its essential purpose or possibility.

In April 2018, Saint Joseph's hosted the Hon. John Lewis, the longtime civil rights leader and advocate for broad concepts of social justice, to remind people of the work King, and others, had called every generation to do. As in the civil rights movement of the 1960s, each generation must find its own way, building on what others have achieved but not being so beholden to them that they imagine no other way and thus risk nothing. He and so many others were college-aged, or younger, when they risked everything in nonviolent direct action such as boycotts, protests and marches, most famously across Edmund Pettus Bridge in Alabama, to end racial discrimination and gain the power of the franchise. Young people today might also lead the way toward the peaceful resolution of issues surrounding human rights, civil liberties, and world conflicts.



One of the principal strategies of the civil rights movement, as in other movements for social justice, was building a sense of community through consciousness raising and collective action. Becoming aware of one's own self in relationship to others was necessary to be able to step outside of oneself for others — a process we at a Jesuit, Catholic institution appreciate and, one hopes, practice. This was more than making the personal political, as the modern women's movement insisted; it was, rather, making everything personal. Social justice demanded no less.

He also suggested that civil rights was, and must continue to be, part of a broader awakening of rights. In what scholars and commentators have termed a "rights revolution" that emanated outward from the black civil rights movement, in strategy and tactics, Americans took up a host of causes — for example, to free women from social, cultural, and economic strictures that kept them underpaid, abused, and unfulfilled.

In 1967, when King spoke on campus, only men filled the seats of Saint Joseph's full-time undergraduate day program. Today, the University has women in important leadership positions as provosts, deans and its first female athletics director, and women like alumnae Mary Lou Quinlan — who was among the first classes of Saint Joseph's co-eds to graduate — are leaders in the movement for gender equity.

A survey of 50 years shows substantial change for good has happened in law, institutions and attitudes — some in the memory of King and other heroes of civil rights and social justice causes, and more in the necessity to right wrongs. Knowing that offers perspective and hope. Change is possible.

The anniversaries then of 1967 and 1968 become reflections toward projections, for the country and for Saint Joseph's University. They remind us that no single person made, or makes, a movement; social change requires many and varied kinds of protesters and organizers, and many and varied skills and resources. We all have something to do.

*The media frequently calls on Randall Miller, Ph.D., professor of history and William Dirk Warren '50 Sesquicentennial Chairholder, for his political expertise.*





HawkFest 2017

## SAVE THE DATE

**JUL 22** | Admissions Open House  
**SEP 30** | Michael J. Hagan '85 Arena  
**OCT 21**

**SEP 21-23** | HawkFest  
Family and Reunion Weekend

**OCT 2** | President's Cup Golf Invitational  
Applebrook Golf Club,  
Malvern, Pa.

**AUG 28, 30** | Fall Twilight Tours

**SEP 22** | Kinney Center Walk/Run  
for Autism

**OCT 22-26** | Career Conversations Week

**SEP 20** | Career Fair  
Michael J. Hagan '85 Arena





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