Business students spend a day with Warren Buffett 

page 4

Dinner with Warren Buffett at Piccolo’s

Outside Warren Buffett’s office

Christi and Buffett
Share the Experience . . . Enjoy the Wealth

Graduates of Saint Joseph’s University’s Professional MBA Program are so pleased with their experience that they would welcome the chance to refer a friend, family member or colleague. With that in mind, the Graduate Business Office has developed a new incentive program for students and alumni who refer a friend to enroll in the Professional MBA.

Through the Spring 2011 application period, you will receive an exclusive, limited-edition Saint Joseph’s University hooded sweatshirt for every student that you refer who enrolls in Professional MBA courses at Saint Joseph’s*. You should refer your friend, family member or colleague by filling out the referral form at www.sju.edu/mba/referral.

Some benefits of an SJU Professional MBA Degree include:

- The Association to Advance Collegiate Schools of Business (AACSB) recently announced that the Erivan K. Haub School of Business met all of its reaccreditation requirements. Additionally, AACSB found the Haub School’s Accounting Department to be eligible for reaccreditation.

- The Aspen Institute’s, Beyond Grey Pinstripes (a biennial survey of B. Schools) ranked its Top 100 Business Schools. The Haub School was ranked 12th in the world as incorporating Ethics into business courses consistently.

- The Princeton Review’s “Best 301 Business Schools” included the Haub School of Business.

- U.S. News & World Report ranked the Haub School as among the top 23 part-time MBA programs in the nation and No. 1 part-time MBA Programs in Philadelphia for 2010.

* Please contact the Graduate Business Office at sjumba@sju.edu or visit our referral website at www.sju.edu/mba/referral for all program details.
Letter from the Dean

The economic recession has taught world leaders valuable lessons. Among those pearls of wisdom is a lesson espoused by the Jesuits for hundreds of years. Fiscal strength is fleeting if success is gained through unethical business practices and a disregard for the common good. At the Erivan K. Haub School of Business and sister business schools, students are educated with a focus on business ethics, strong analytical skills, technical competence, and social responsibility. During a time when people’s lives have taken new paths due to economic hardship and uncertainty, we are called to do more for our communities. The imperative to support others is something that exists in co-curricular opportunities within the Haub School. Students are challenged to extend themselves in light of what is just and compassionate.

This issue of HSB Review presents businessman and philanthropist Warren Buffett, whose standard of generosity exceeds one’s sense of doing good works for others. From Buffett's business decisions to his dedication to sustainable living, he has raised the bar for living a virtuous life. The group of undergraduate business students who flew to Omaha to meet America’s favorite billionaire attest to his commitment to personal and professional integrity.

In this issue, you will read how the ingenuity of food marketing students has helped to feed Philadelphia’s hungry in a more dignified and resourceful way. In the spring of 2009, Philabundance, the region’s largest hunger relief organization, solicited the help of Saint Joseph’s food marketing department to develop a food service model that better met the needs of the hungry. Philadelphia’s largest college/university hunger relief organization, Philabundance solicited the help of Saint Joseph’s food marketing department to develop a food service model that better met the needs of the city’s hungry. You will learn more about the students’ solution to this challenge in the following pages.

This April, we are humbled to honor the entire Erivan K. Haub Family at the 20th Annual Hall of Fame dinner. Since 1988, the Haub family has supported business education at Saint Joseph’s; the family’s generosity has given the Haub School access to resources for dramatic improvements to the business curriculum as well as physical expansion. It is appropriate that the Haub School recognizes its namesake during this time of significant growth at the University.

It cannot be overstated that the future success of our business leaders will not only be based on what makes good business sense, but what will be just and socially responsible.
They wear designer suits and Rolex watches and never have a minute to spare, because, after all, time is money. That’s what billionaire investors are supposed to be like, right? Well, not Warren Buffett, whom a group of 27 Erivan K. Haub School of Business (HSB) undergraduate students met with for a unique question-and-answer session in March 2009.

“He was much more down-to-earth than people who don’t have that kind of money,” says Christopher Savino ’10 after the meeting with Buffett, one of the most sought after financial minds in the world, at the offices of Buffett’s Berkshire Hathaway Inc. in Omaha, Neb. “His shoes were scuffed and his jacket was a little wrinkled. He looked and acted like a normal person,” hardly what you’d expect from the second richest man in the world, according to Forbes.

The meeting came just months after the October 2008 stock market collapse, at a time when the students were faced with the harsh reality of an increasingly competitive job market upon graduating. With his own bits of wisdom and advice, Buffett encouraged his listeners to look for opportunity in spite of the recession.

“It’s hard to stay positive with all of the constant negative news my classmates and I hear in the media,” Savino says. “Despite the depressing economic news, Buffett reassured our group that we’re living in a better society than ever before. What was also particularly uplifting to hear is that he believes there are plenty of career opportunities for college graduates, as long as we’re willing to take some risks.”

“Mr. Buffett stressed the fact that, like most things, the economy goes through cycles and that this recession will eventually come to an end,” says finance major Timothy Ringelstein ’10. “One thing he is famous for stating is that ‘one should be scared when people are greedy, and be greedy when people are scared.’ This time is no exception to this rule as recessions create many opportunities. He noted the fact that young people should be excited that so many opportunities are available to us and that he was jealous he was not in our place.”
While the rest of his classmates traveled as a group through Philadelphia International Airport, Ringelstein faced a more complicated road to Omaha that temporarily put his study abroad trip on hold.

“When I found out I was chosen to go to Omaha and visit Warren Buffett, I was ecstatic. Then I found out that the trip was taking place in March, which came as a disappointment to me because in January, I was leaving for Rome to study abroad for the spring semester,” Ringelstein says. “After discussing it with my parents, we decided the opportunity was too great to pass up and arranged for me to fly home for the trip. This was a chance of a lifetime to meet the greatest investor of our time and I could not imagine missing it.”

The unique opportunity for Savino, Ringelstein and their classmates to meet the world famous financier and philanthropist was arranged by HSB Hall of Fame Recipient Thomas Nerney, '96 (MBA). Nerney is chairman, president and chief executive officer of United States Liability Insurance Group, a wholly owned subsidiary of Buffett’s Berkshire Hathaway.

“We are indebted to Tom for facilitating this visit between members of the Haub School community and Buffett,” says HSB Dean Joseph DiAngelo Jr., Ed.D. ’70. “Our students will carry the lessons they’ve learned with them throughout their professional careers.”

The experience was not lost on the professors who made the trip, however. For Amy Lipton, Ph.D., an assistant professor of finance who accompanied the group, it was rewarding to observe her students absorbing Buffett’s advice.

“It was wonderful to see our students so engaged throughout the trip,” says Lipton, who spent years managing multi-million dollar accounts on Wall Street prior to coming to Saint Joseph’s. “Listening to Buffett’s insights into business, investing and life in general was a great privilege.”

But it wasn’t just Buffett who impressed the Saint Joseph’s professors in attendance. The insightful questions students posed to Buffett were also of note, says Rajneesh Sharma, Ph.D., an assistant professor of finance.

“I was impressed with the quality of questions they asked,” Sharma says. “Our students raised the issue of his charitable giving, which showed me that they were thinking beyond economics and stock markets and looking to him as inspiration for his charity and generosity.”

In the past, Buffett has pledged 85 percent of his total wealth to charity, and in 2006 made the single-largest charitable donation in history, approximately $37 billion worth of his company’s stock, to Bill Gates’ Gates Foundation.

“That says a lot about the effect Jesuit education has had on [the students], that asking about that would even occur to them,” Sharma says.

After fielding their questions, Buffett attended a brief luncheon with the group, where he was able to interact with them on a more personal level.

“I was amazed at the amount of time he took out of his busy schedule to meet, shake hands and take pictures with everyone individually,” Sharma says. “He appeared to truly enjoy talking to young professionals and share as much knowledge as possible.”

As the students prepare to enter the business world, Buffett’s advice will continue to resonate in their minds.

“He told each of us to pursue our own passions, wherever they lie,” Savino says.
Stephen Starr Recognized with Marketer of the Year Award

Stephen Starr, owner of Starr Restaurants, one of the fastest-growing restaurant companies in the United States, was honored with Saint Joseph’s University’s American Marketing Association’s Marketer of the Year Award on Thursday, Oct. 8.

Starr’s restaurants include Buddakan, The Continental, Pod and Morimoto, among others, with locations in Philadelphia, New York City and Atlantic City. During the luncheon and general meeting, Starr accepted his award and subsequently held a question and answer session with the University’s future marketing professionals.

The Marketer of the Year award was presented as part of Saint Joseph’s American Marketing Association’s (AMA) celebration of Marketing Week. Every year during the first full week of October, collegiate chapters of AMA celebrate marketing and business with events designed to build community and give valuable insight into the business world.

“The goal of Marketing Week is to provide fun, interesting and informative programs that will hopefully encourage students to meet new people in the marketing industry and expand their network to include people who could potentially help them find internship or job opportunities,” says Lisa Tarantino ’10, president of Saint Joseph’s AMA.

Saint Joseph’s AMA chapter has won awards in fund-raising, professional development, community service and membership at the Collegiate Conference over the past several years. Most recently, they were awarded Outstanding Organization and named one of the top 15 collegiate chapters in the U.S.

Grant Keeps Accounting Department One Step Ahead

The accounting department at Saint Joseph’s University is developing a program which will give students a leading edge on a major change occurring soon within the accounting industry. The shift, from Generally Accepted Accounting Principles (GAAP) to International Financial Reporting Standards (IFRS), requires a new set of skills. With the aid of a grant from PricewaterhouseCoopers (PWC), the accounting department, along with student STAR scholars, has been working on developing new curriculum which should be ready for implementation in the 2010 fall semester.

The $50,000 grant was awarded in 2008 as part of the IFRS Ready Grant Program, an initiative that assists the accounting industry in preparing for the switch, which may occur as soon as 2014. The change to IFRS will affect nearly every aspect of accounting from reporting to valuation. PWC, whose employees include many SJU alumni, hopes that the programs developed from their grants will help prepare students to enter the job market fully trained in the new guidelines. The award allotted a two-year time period to develop programs before implementation. SJU professors and students are in their second year of developing tools such as simulated transactions and practice sets. Next fall these materials will be ready for use in the Financial Accounting Information Systems I, II and III courses. They will also be shared with other schools through PWC.

Joseph Ragan, chair and professor of accounting, recognizes the importance of keeping the curriculum at SJU up-to-date with changes in the industry. “The transition from teaching U.S. GAAP to teaching IFRS is one that must be made so that our students are not only able to appreciate the transition, but also to develop skill sets enabling them to compete in entry-level positions,” Ragan says. “The quicker this transition is made educationally, the more significantly competitive our students will be in terms of professional accounting positions.”

SJU is one of 24 schools around the country receiving grants from PWC.
Neil Hooker, Ph.D., an accomplished academic, is Saint Joseph’s University’s new C.J. McNutt Chair. Hooker’s work with government agencies, including the U.S. Food and Drug Administration, the U.S. Department of Agriculture and the UK’s Food Standards Agency, among others, has harvested research ranging from organic marketing strategies to food safety claims and recalls.

Hooker, who comes to Saint Joseph’s directly from the Ohio State University where he was an associate professor of agricultural, environmental and development economics, is looking forward to new opportunities within the Erivan K. Haub School of Business’ Department of Food Marketing.

“To be part of a department that focuses specifically on food marketing is a refreshing change,” says Hooker. “I’m enthusiastic about the opportunity to interact more with industry and also delve more deeply into particular food marketing topics and issues.”

As the C.J. McNutt Chair, Hooker will teach an undergraduate food marketing communication course in addition to an EMBA course on fair trade. He also plans to collaborate with other food marketing faculty on an array of research projects.

“As a proficient researcher, Neal offers a dynamic perspective for students,” says Joseph A. DiAngelo Jr. Ed.D. ’70, dean of the Haub School. “His agency and academic experience will give our students access to resources they may not have otherwise known.”

The C.J. McNutt Chair was established in 1984 by the Campbell Soup Company in honor of former Campbell Soup President James McNutt’s retirement. The endowment supports a position that recognizes a career distinguished by individual excellence and high achievement in the food industry. The Chair activities include teaching and lectures in various degree and non-degree programs, research and business networking.

HSB Invites D.C. Think Tank to Share Ideas on Future Revolutions

While marketers claim the latest product on the market as “revolutionary,” the more substantial revolutions occur in politics, economics and culture. The digital age, the equal rights revolution, the sustainability era have shaped the world in remarkable ways. As we close the chapter on another decade, the question on everyone’s mind is: What’s next?

Saint Joseph’s Erivan K. Haub School of Business invites you to attend a presentation led by the Global Strategy Institute at the Center for Strategic International Studies for a discussion on the challenges that business leaders and policymakers will face out to the year 2025.

Gain insight into the seven areas that will experience radical change in the future:

- Population
- Resource Management & Environmental Stewardship
- Technological Innovation and Diffusion
- Development and Dissemination of Information and Knowledge
- Economic Integration
- The Nature and Mode of Conflict
- The Challenge of Governance

Erik Peterson will bring SEVEN REVOLUTIONS to Saint Joseph’s.

On March 23, Erik Peterson will bring SEVEN REVOLUTIONS to Saint Joseph’s.

This event is free and open to the public.

Visit www.sju.edu/7revolutions for more information and to register online. Seating is limited.
Thanks to the hard work of Saint Joseph’s University students and faculty, a new Community Food Center (CFC) is giving Philadelphia’s hungry access to food in a non-traditional way.

In November 2009, the CFC opened its doors in the basement of the Lillian Marrero Branch of the Philadelphia Free Library at 601 W. Lehigh Ave. Due to the great need in this neighborhood, 1,100 families have already registered with the CFC which distributes about 20,000 pounds of perishable and non-perishable food weekly, including fresh produce, bread, dairy products and meats.

The concept behind the CFC was developed by a class of food marketing majors within the Erivan K. Haub School of Business.

In the spring of 2009, Philabundance, the region’s largest hunger relief organization, solicited the help of Saint Joseph’s food marketing department to develop a food service model that better met the needs of the city’s hungry. The class of undergraduate students responded by developing a realistic, practical solution: the CFC.

Studies have shown that the current community food model, the pantry line, isn’t sufficiently meeting the needs of Philadelphia’s hungry. According to Philabundance, there are currently 307,000 people at risk of hunger in Philadelphia. Demand for emergency food assistance has dramatically increased in the city, while supply has decreased. And according to a recent census, Philadelphia’s poverty rate is “roughly double” the national figure.

To improve the pantry system, Martin Meloche, Ph.D., associate professor of food marketing at Saint Joseph’s, and William Clark, president and executive director of Philabundance, worked with students to create a solution. The students developed a model where residents in need are able to choose from available items rather than take a prepared box or bag of food, which is the pantry line’s current model. A priority for both the University and Philabundance, according to Meloche, was to develop a concept that “provided the clientele with access to food in an efficient and dignified manner.” Both organizations believe the CFC accomplishes this objective.

“One of the most important lessons that I took away from this project is that it takes a great deal of persistence and patience to accomplish such an amazing feat as the community cupboard,” says Christy Allen ’09, a participant in the Spring 2009 class who worked on the food distribution model. “Additionally, this project gave me a great appreciation not only for the assistance of volunteers, but also an appreciation for the people who envision and organize necessary improvements to our community.”

“The idea behind the University’s mission, being a person for others, understanding those in need, having a social platform, being a person of justice — all of these reflect the Ignatian attitude of Saint Joseph’s,” says Meloche. “I think the community will benefit greatly from our efforts.”

“We are pleased to be partnering with Saint Joseph’s University for helping us meet the growing demand for food assistance in Philadelphia,” says Clark of Philabundance. “This partnership plants the seed for growth of our choice food model system as a sustainable and resourceful method of food distribution that we’d like to see replace the current food cupboard system.”

The CFC was made possible with support from Saint Joseph’s Center and Department of Food Marketing, Philabundance and the Philadelphia Mayor’s Office of Community Service.

For more information, or to volunteer, contact Meloche at mmeloche@sju.edu or 610-660-1817.
Haub School Recognized for Ethical Leadership

Saint Joseph’s University’s Erivan K. Haub School of Business has been recognized by a global survey for its leadership in integrating ethical issues into its graduate business curricula.

The Haub School was ranked as one of the Top 100 business schools in the world by the Aspen Institute’s 2009-10 edition of Beyond Grey Pinstripes, a biennial survey of business schools.

“This recognition is especially important to the Haub School as it recognizes our core mission as a Jesuit school dedicated to the instruction of ethics and social responsibility,” comments Joseph A. DiAngelo Jr., Ed.D. ’70, dean of the business school.

“In these challenging economic times, the general public, not just scholars, are questioning whether the established models of business are broken,” says Rich Leimsider, director of the Aspen Institute’s Center for Business Education. “Beyond Grey Pinstripes schools are thoughtfully pursuing new approaches. They are preparing students who take a more holistic view of business success, one that measures financial results as well as social and environmental impacts.”

The Haub School’s success in developing business leaders conscious of their social responsibility is buoyed by the University’s Pedro Arrupe Center for Business Ethics. Established in 2005, the Arrupe Center works to ensure ethics is taught across the curriculum.

“We strive to give our students the conceptual tools to recognize moral hazards, analyze them and avoid ethical pitfalls,” says Arrupe Center Director John McCall, Ph.D. “We also hope, however, to assure that our students are not just exposed to ethical issues but exercise a rigorous ethical analysis of those issues. That has been and will continue to be a primary strategic focus of the Arrupe Center and the Haub School of Business.”

In accordance with this effort, the Arrupe Center subsidizes a six-week summer program for Haub School faculty to present their ideas for introducing ethics into their classes. Faculty are also encouraged to apply for research and course development funding, as well as case writing and professional development support in this area. The Arrupe Center’s Graduate Student Business Ethics paper competition, offered each fall semester, is an opportunity for students to develop their ethical framework. At the graduate level, Net Impact, a partner of the Arrupe Center, serves as an international network of MBA students and business leaders striving to use business for social good.

The SJU Net Impact graduate chapter’s success has inspired a Philadelphia-area professional chapter and plans for an SJU undergraduate chapter.

For more information, and the complete ranking, included in the Aspen Institute’s 2009-2010 edition of Beyond Grey Pinstripes, visit www.beyonggreypinstripes.org.

SJU Earns Re-Accreditation from AACSB

The Association to Advance Collegiate Schools of Business (AACSB) has extended accreditation to Saint Joseph’s University’s Erivan K. Haub School of Business (HSB). The international accrediting agency maintains the school has furthered its commitment to ethics, justice and social responsibility while managing rapid enrollment growth. The school’s industry-focused programs also received recognition.

To maintain accreditation a business program must undergo a rigorous internal review every five years, during which the program must demonstrate its continued commitment to standards relating to faculty qualification, strategic management of resources, interactions of faculty and students, and commitment to continuous improvement and achievement of learning goals in degree programs. Less than five percent of business schools worldwide have earned this distinction.

“It takes a great deal of self-evaluation and determination to earn and maintain AACSB accreditation,” says Jerry Trapnell, chief accreditation officer of AACSB International. “Schools not only must meet specific standards of excellence, but their deans, faculty and staff must make a commitment to ongoing improvement to ensure continued delivery of high-quality education to students.”

Since AACSB’s initial review in 2000, the Haub School has increased enrollment by 70 percent; added a number of full-time tenure faculty to accommodate student growth; introduced seven new graduate programs and several undergraduate tracks; launched the Pedro Arrupe Center for Business Ethics, which engages over 50 percent of HSB tenure-track faculty in research, conferences and other publications; and has established Centers for academic excellence.

“I would like to express my sincere appreciation to the HSB faculty, administrators, students and alumni who have contributed their talents to the Haub School’s success,” says Joseph A. DiAngelo Jr., Ed.D. ’70, dean of HSB. “Our re-accreditation positions us to achieve continued success with our plans for the future.”

Saint Joseph’s achievement will be recognized in April at the 2010 AACSB International Conference and Annual Meeting in Anaheim, Calif.
Since 1988, the Erivan K. Haub family has supported business education at Saint Joseph’s University. The family’s generosity has given Saint Joseph’s access to resources for dramatic improvements to the business curriculum as well as physical expansion. On Thursday, April 29, Saint Joseph’s Erivan K. Haub School of Business (HSB) will express the University’s gratitude to the Haub family by recognizing Erivan, Helga, Karl-Erivan, Georg and Christian with the 20th annual Hall of Fame award. This is the first time the Haub School has celebrated a family with this honor.

The annual Hall of Fame award recognizes business leaders who exemplify the characteristics of excellence the school of business seeks to foster in its students. As recipients of this award, the Haub family is acknowledged for their dedication to the advancement of global communication, international trade, education, historic preservation, and environmental protection.

“The Haub family’s generosity has been transformational for Saint Joseph’s,” says University President Timothy R. Lannon, S.J. “The entire Saint Joseph’s community is deeply grateful to the Haubs for their longtime support and friendship.”

The most notable change in business education at Saint Joseph’s came in 1997 when the College of Business and Administration received a gift from the Haub family to name the school. The Erivan K. Haub School of Business quickly grew to be the largest undergraduate Jesuit business school in the United States as well as one of the leading providers of graduate business education in Philadelphia.

In 1999, HSB received AACSB accreditation through the expansion of programs and soon ranked both locally and nationally as a leader in business education. AACSB has recently extended accreditation to the Haub School, lauding the school’s “commitment to ethics, justice and social responsibility while experiencing rapid growth.”

“We have experienced dynamic change over the past decade, enhancing the Haub School’s reputation as a leader in quality business education,” says Joseph A. DiAngelo Jr. Ed.D. ’70, dean of HSB. “We are grateful to the Haub family’s support and partnership for making this growth possible.”

The annual Hall of Fame Award dinner will take place at the Marriott Philadelphia Downtown on Thursday, April 29, at 6 p.m. For additional information, contact Mary Finelli at 610-660-1645 or mfinelli@sju.edu.

**About the Haub Family**

The Erivan K. Haub family owns the Tengelmann Group, one of Germany’s largest food retailers and A&P, a Montvale, N.J.-based supermarket chain.

At the helm of the family, Erivan and Helga have received international recognition for their achievements. Most recently, Erivan was chosen as the first recipient of the International Earth Day Award for his environmental and sustainable development work. In 2004, he was awarded the Distinguished Service Cross 1st Class of the Order of Merit of the Federal Republic of Germany for his work as an entrepreneur and for engaging himself in an exceptional way for his fellow-beings, culture, charity and above all for the protection of the environment. In recognition of her economic and philanthropic contributions, Helga has been awarded the: Medal of Merit, United Air Force in Europe, Department of the Air Force; Spirit of Hope Award, U.S.O. World; Distinguished Public Service Medal, United States Department of Defense.
Journal/Research Highlights

David Allan, Ph.D. ’98 (MBA)
associate professor of marketing
Marketing Education Review

Richard George, Ph.D. ’67
professor of food marketing
Food Marketing Institute, Journal of Negro Education

WaQar I. Ghani, Ph.D.
associate professor of accounting
International Journal of Pharmaceutical and Healthcare Marketing

Neal H. Hooker, Ph.D.
CJ McNutt Chair of Food Marketing
Review of Agricultural Economics, International Journal of Retail and Distribution Management, Crop Protection, Choices, Food Control

Thani Jambulingam, Ph.D.
chair and associate professor of pharmaceutical marketing
International Journal of Pharmaceutical and Healthcare Marketing

William McDevitt, J.D.
professor of business law
The Journal of Legal Studies Education, Villanova Law Review

Virginia Miori, Ph.D.
assistant professor of decision and system sciences
Manufacturing, Distribution and Transportation in the Supply Chain Advances in Business and Management Forecasting

John Neiva, Ph.D.
assistant professor of management
Journal of International Business and Economics, International Transactions in Operational Research

Eric Patton, Ph.D.
assistant professor of management
Journal of Workplace Behavioral Health

Stephen Porth, Ph.D. ’80
associate dean of HSB and professor of management
Pharmaceutical Executive

Joseph Ragan
chair and professor of accounting
American Journal of Business Education

Carolin D. Schellhorn, Ph.D.
assistant professor of finance

Rajneesh Sharma, Ph.D.
assistant professor of finance

W. Richard Sherman, LL.M, CPA
professor of accounting
International Business and Economics, Research Journal

Michael Solomon, Ph.D.
professor of marketing and director, Center for Consumer Research

Tim Swift, Ph.D.
assistant professor of management

Ahmet Tezel, Ph.D.
associate professor of finance

Natalie Wood, Ph.D.
associate professor of marketing and assistant director, Center for Consumer Research

Ira Yermish, Ph.D.
associate professor of decision and system sciences

Faculty members who have been seen and heard in the news include:

Carolin D. Schellhorn, Ph.D.
Christopher Coyne, Ph.D. ’67
Claire Simmons, Ph.D.
David Allan, Ph.D. ’98 (MBA)
David Steingard, Ph.D.
Dennis Raible
Ferdinand Wirth, Ph.D.
George Sillup, Ph.D.
João Neiva de Figueiredo, Ph.D.
John Lord, Ph.D. ’71
John McCall, Ph.D.
John Stanton, Ph.D.
Joseph Ragan ’69
Mark Lang
Martin Meloche, Ph.D.
Michael Solomon, Ph.D.
Nancy Childs, Ph.D.
Natalie Hooker, Ph.D.
Neill Crowley
Richard George Ph.D. ’67
Richard Herschel, Ph.D.
Richard Sherman, Ph.D.
Ronald Dufresne, Ph.D.
Stephen Porth, Ph.D. ’80
Vana Zervanos ’07 (MBA)
William J. Byron, S.J.
William McDevitt, J.D.
William Trombetta Ph.D. ’65

Newsmakers

Ervian K. Haub School of Business faculty have contributed their expertise to stories appearing in the following media outlets:

American Chronicle
Arlington Catholic Herald
Associated Press
Bankrate
Beye Network
Beyond Grey Pinstripes
BioPortfolio
BusinessWeek
Channel NewsAsia
Chicago Sun-Times
Columbia Missourian
Commercial Appeal
Conde Nast Portfolio
Covene Magazine
Courier-Post
Daily Astonian
DYM Magazine
Exhibitor News Network
Food Marketing Institute
Forbes
Geriatric Care
Globe and Mail
Grocery Headquarters
Individual.com
iSenior Citizens
Kansas City infoZine
Kansas City Star

KYW Newsradio
KYW/3CBS
Lancaster Intelligencer Journal
Management Decision
Marketplace
Medical News Today
MSNBC
National Catholic Reporter
National Petroleum News
Natural Cures Report
NewBlaze
Pennsylvania Business Central
Philadelphia Business Journal
Philadelphia Magazine
Pioneer Press
PR Strategist
Radio Maria Bolivia
Reliable Plant Magazine
Riverfront Times
San Fernando Valley Sun
St. Louis Post-Dispatch
Taipe Times
The Catholic Standard and Times
The Charlotte Observer
The Chief Engineer
The Daily Local News
The Mercury

The Money Times
The Monitor
The New York Inquirer
The Phoenix
The Produce News
The Star Press
The State
The Street
Time
Times of the Internet
TMC Net
Twine
United Press International
USAgNet
U.S. News & World Report
Waukegan News Sun
Westchester County Business Journal
WHYY
Wireless Revolution
WPNY “Talk Tech Radio”
WVPJ/16ABC
Yahoo!
Yuba Net
Zamp BioNews

Spring 2010 | 11
HSB CALENDAR OF EVENTS
SPRING SEMESTER 2010

March
11 Annual Food Industry Summit
12 Arrupe Center for Business Ethics/Cranaleith Event “Leading with Integrity in Troubled Times”
16 HSB Faculty Teaching Forum
23 HSB Alumni Chapter Hosts Seven Revolutions Erik Peterson, Center for Strategic and International Studies
25 HSB Faculty Research Forum “Antecedents of Global Brand Attitude: A two country study”

April
9 Alpha Iota Delta Induction Ceremony
17 Taste of Hawk Hill
22 HSB Faculty Research Forum “You paid how much for that dotcom stock? A social construction perspective on sensemaking in a changing environment”
29 Hall of Fame Dinner
30 Business Policy Competition

May
11 Beta Gamma Sigma Induction Ceremony
15 Commencement