Strategic Plan Opens Gateway to the Future

John R. Post '60 Academic Center Promotes Collaborative Learning

Campus Center Named for Distinguished Alumnus

SJU’s 27th President Returns Home
As members of the extended Saint Joseph’s community, we find ourselves in an enviable position. After a period of unprecedented growth and expansion that has meant so much to the student experience, both inside the classroom and out, it is time now to bring new energy and focus to our academic mission.

The University’s academic leadership has crafted a multi-year strategic plan, Seeking the Magis. Designed to broaden and enhance our academic program offerings and deepen our commitment to Ignatian values, this initiative is the next necessary step in the pursuit of our academic goals.

The chief priorities of the plan are to improve our competitive position by strengthening existing programs and continuing to evolve the curriculum through the full implementation of the General Education Program. This will involve the development of interdisciplinary programs that leverage the strengths of the faculty in both the College of Arts and Sciences and the Haub School of Business. These priorities will require that we hire new faculty and make significant investments in academic programming. Just as important to the plan is to develop further the transformative learning experiences that call on our students to become women and men with and for others.

It has been a privilege to present a draft of the academic plan to our faculty, staff, students and the Board of Trustees, and I value highly the feedback and support it has received. While Seeking the Magis is a blueprint for Saint Joseph’s future that can be implemented after it is vetted fully, our president-elect, Kevin Gillespie, S.J. ’72, will ultimately shape it.

In this issue of SJU Magazine, you will not only become more closely acquainted with Fr. Gillespie, who joins us on July 1, but you will also read about the University’s other strategic initiatives that are moving us confidently and boldly into the future. These initiatives are designed to maximize our ability to continue to attract high-quality students and preserve and advance the academic mission of this great University.

It is our good fortune that we have so many alumni who are committed to the University’s mission. In this magazine, you will read about the formal dedication of the John R. Post ’60 Academic Center and the John and Maryanne Hennings Post Learning Commons. We owe a debt of gratitude to John and his wife, Maryanne, who had the vision and commitment to dream big for Saint Joseph’s. The finalization of this project dramatically transforms the learning environment at Saint Joseph’s, creating an academic hub at the center of campus.

As you may be aware, on December 11, we lost someone of singular significance, not only to Saint Joseph’s, but also to Catholics everywhere. His Eminence Cardinal John Patrick Foley, a member of the Class of 1957, passed away in Darby, Pa., the same borough in which he was born 76 years earlier.

Thanks to the generosity of Cardinal Foley’s good friend Michael J. Morris ’56, in January we announced the renaming of the Campus Commons in his memory. Upon its dedication in April, this vital center for student life and other campus-wide activities will be known as the Cardinal John P. Foley Campus Center.

In closing, it has been my privilege to serve Saint Joseph’s as interim president. With the arrival of Fr. Gillespie this summer, I expect to continue my service to Saint Joseph’s, and I look forward to serving our shared mission for the greater glory of God. Thank you for your continued generosity and support.

Sincerely,

John W. Smithson
Interim President
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FROM the Editor

My aunt and uncle’s annual pre-Christmas family gathering began in the usual way last year, with a warm welcome. “Come in!” they said. “What can we get for you?” This year, though, their traditional welcome was immediately followed by a question. “Did you know Cardinal John Foley?” they asked expectantly. “What a great man he was.” They knew that Cardinal Foley, who had passed away earlier that month, was a Saint Joseph’s alumnus.

I barely had my coat off and a seat on the cushy couch before they began recounting fond memories of one of his first priestly assignments in the early 1960s at Sacred Heart parish in Havertown, Pa., where they lived at the time.

Between their stories, I told them about the time I met Cardinal Foley when he visited campus in 2005. Two colleagues and I interviewed him, then an archbishop and president of the Vatican’s Pontifical Council for Social Communications in Rome, for an SJU Magazine article. We discussed his involvement in the papal transition to Pope Benedict XVI after Pope John Paul II died. He was gracious, erudite and appropriately expressive — the embodiment of eloquencia perfecta, the Latin expression for a long-held Jesuit educational ideal.

Cardinal Foley’s name came up recently in another SJU Magazine interview, this time with Saint Joseph’s President-elect C. Kevin Gillespie, S.J. ’72. As you’ll read in this issue, Fr. Gillespie was honored to visit Cardinal Foley days before his death.

Fr. Gillespie said that, while he did not know the cardinal well, they were connected through their religious life and Saint Joseph’s education, and Cardinal Foley quickly made him feel at home. Before leaving, Fr. Gillespie asked for the cardinal’s blessing, but this man who had counseled a pope and spoken on behalf of the world’s largest Christian church, said no, that he wished to have Fr. Gillespie’s blessing.

A humbling moment, to be sure.

Fr. Gillespie regaled us with many more stories during two interviews in preparation for his Q&A in this magazine. Like Cardinal Foley, his warmth and humor instantly make you feel comfortable. And like Saint Joseph’s first alumnus elected to the College of Cardinals, Fr. Gillespie’s love for the University is clear and will likely be reflected in the pages of SJU Magazine for years to come.

Molly Crossan Harty
sjumag@sju.edu

On the Calendar

ACADEMIC CALENDAR

Commencement:
• Baccalaureate Mass, Fri., May 11, Maguire Campus (5:15 p.m.).
• Graduate, Doctoral and College of Professional and Liberal Studies, Sat., May 12, Maguire Campus (9 a.m.).
• Undergraduate day school, Sat., May 12, Maguire Campus (3 p.m.).

Air Force ROTC events, Sat., May 19:
• Commissioning Ceremony, Chapels of St. Joseph-Michael J. Smith, S.J., Memorial (1 p.m.).
• 60th Anniversary Celebration, Sat., May 19, Campion Banquet Hall (2:30 p.m.). All AFROTC Det. 750 alumni are welcome to attend. RSVP: rotc@sju.edu.
Contact: Kathleen Sullivan, 610-660-3191 or ksullivan@sju.edu.

Summer II classes, Mon., June 25–Thu., Aug. 2.
First day of fall semester classes, Mon., Aug. 27.

ACADEMIC EVENTS
Criminal Justice and Public Safety Institute and College of Professional and Liberal Studies events:
• Organized Crime and Retail Theft Conference, Sat., May 5, Mandeville Teleatorium (9 a.m.–4 p.m.).
• U.S. Attorney-Mortgage Fraud Conference, Sat., May 19, Campion Student Center (9 a.m.–1 p.m.).
• Fire Prevention Drama Contest, Thu., Aug. 9, BlUtter Theater, Post Hall.
Contact: Michelle Last, 610-660-1269 or mlast@sju.edu.

Collaborative Mathematics Education Research Group (COMERG) meeting, Wed., May 16, Small Lapley Room, McShain Hall, 5th floor (5 p.m.). A mathematics education initiative, CoMERG brings together faculty and researchers from 14 colleges and universities in the tri-state area.
Contact: Agnes Blisard, 610-660-1540 or ablisard@sju.edu.

ADMISsIONS

UNDERGRADUATE PROGRAMS
Contact: Beth Hagovsky, 610-660-1072, orientation@sju.edu. www.sju.edu/undergradorientation

SIU Summer View Undergraduate Open House, Sun., July 22, Hagan Arena and campus.
Contact: Undergraduate Admissions, 610-660-1300 or 1-888-BE-A-HAWK. www.sju.edu/admissions

GRADUATE PROGRAMS, BUSINESS
Professional MBA
• Virtual Information Session, Tue., May 8 (12–12:30 p.m.).
• Regular Information Session, Thu., June 14 and Wed., Aug. 8, Mahler Hall, Ursinus College, Collegeville, Pa. (5:30–6:30 p.m.).
• Graduate Business Programs Information Sessions, Tue., June 12 and Tue., Aug. 7, Mandeville Hall, SIU campus (5:30–6:30 p.m.). To register: www.sju.edu/mba. Contact: Graduate Business Office, 610-660-1690 or sjumba@sju.edu.

GRADUATE PROGRAMS, ARTS AND SCIENCES
Graduate Studies Open Houses, Tue., June 19, Campion Student Center, SIU campus (5–7 p.m.). Contact: Kate McConnell, 610-660-3311 or gradcas@sju.edu. www.sju.edu/higherknowledge

ALUMNI

Law Alumni Chapter Gem Awards, Wed., May 9, Cardinal Foley Campus Center (6–8 p.m.). Recipient: the Hon. Paul Innes ’77. Contact: Laura Brunette, 610-660-3201 or lbrunette@sju.edu. alumni.sju.edu/gem2012

Class of 1962 50th Reunion celebration and Golden Hawks induction, Fri., May 11–Sat., May 12, campus. Contact: Becky Annehini, 610-660-3476 or ranneh@sj.edu.

5th Annual Jack Gallagher ’63 Memorial Alumni Golf Outing, Mon., June 18, Scotland Run Golf Club, Williamstown, N.J. Contact: Ken Glenn, 610-660-1040 or kgglen@sju.edu.

Hawk to Hawk, Thu., May 17, The Philadelphia Contributionship. Contact: Tom Fithian, 610-660-3201 or tfithian@sju.edu.

SIU at the Ballpark: regional baseball games, summer 2012, locations throughout the U.S. Contact: Ken Glenn, 610-660-1040 or kgglen@sju.edu. alumni.sju.edu/baseball

ATHLETICS

Cindy Griffin Basketball Camps, Hagan Arena:
• Elite Camp, Sun., June 17 (9 a.m.–5 p.m.). High school athletes.
• Team Camp, Sat., June 23–Sun., June 24 (five games). Middle school and high school programs available.
• Girls’ Day Camp, Mon., June 25–Fri., June 29 (9 a.m.–3 p.m.). Ages 9–16.
• Junior Hawks, Mon., June 25–Fri., June 29 (9–11:45 a.m.). Boys and girls ages 5–8.
Contact: Katie Gardler, 610-660-1777 or cgardler@sju.edu. www.sjuhawks.com/camps/stjhs-camps.html

Phil Martelli Basketball Camps, Hagan Arena:
• Day Camp, Mon., June 18–Fri., June 22 (9 a.m.–3 p.m.). Ages 8–17.
• Commuter Team Camp, Thu., June 21–Sat., June 23 (time varies). High school varsity players.
• Overnight Team Camp, Fri., Aug. 3–Sun., Aug. 5. High school varsity players.

Field Hockey Overnight Camps, grades 6–12, beginner to advanced:
• Session 1, Sun., July 8–Wed., July 11
• Session 2, Sun., July 22–Wed., July 25
Contact: Becky Innes ’77. Contact: Laura Brunette, 610-660-1840 or lbrunette@sju.edu. www.sju.edu/hockey

GALLERY

Student Art Exhibition, Fri., Apr. 27–Fri., May 4, Boland Hall. Contact: Jeanne Bracy, 610-660-1840 or jbracy@sju.edu. www.sju.edu/gallery

KINNEY CENTER FOR AUTISM EDUCATION AND SUPPORT

SibShops Workshop, Fri., May 4 and Sat., May 5 (6–9 p.m.).

Kids’ Night Out, Friday nights, May 11, May 15, and July 13 (6–9 p.m).


Registration required. Contact: 610-660-2170 or kinneycamp@sj.edu. www.kinneyautism.sju.edu

MINISTRY, FAITH AND SERVICE

Liturgy of the Word and Eucharist in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial: Summer schedule begins Sun. Apr. 29 (11 a.m.).

SIU THEATRE COMPANY

Spring Awakening, Wed., Oct. 3–Sat., Oct. 6 (8 p.m.) and Sun., Oct. 7 (2 p.m.). BlUtter Theatre, Post Hall. Tickets: 610-660-1181 or sj.edu/blogs/theatre.
POST LEARNING COMMONS INVIGORATES SJU’S ACADEMIC HUB

With soaring, floor-to-ceiling windows offering spectacular views of campus, expanded and varied study spaces, plush lounge furnishings, a first floor café and enhanced electronic resources, the John and Maryanne Post Learning Commons at Drexel Library is certain to become a hub for students seeking space for both studying and study breaks.

Made possible with a $9 million gift from John R. Post ’60 (B.S.) and his wife, Maryanne, the new facility dramatically reshapes the academic center of Saint Joseph’s campus.

At the facility’s dedication in March, John Post said, “I thank Saint Joseph’s University for the large part it has played in my life, and it is our hope that this building supplements its mission in the lives of its students for the generations to come.”

President-elect C. Kevin Gillespie, S.J. ’72 (B.S.), calls the building a sacred space, where students will gain the power of perspective. “The Post Learning Commons has given and will provide so many present and future students a fresh lens through which to view their education,” he said.

The three-story, 35,000-square-foot Learning Commons offers students more than expanded study space.

“The new building responds to a variety of learning styles, based on responses to our surveys of students,” said library Director Evelyn Minick. “Forty percent need absolute quiet when they study. Another 40 percent are ‘social studiers’ who are often multi-tasking, and a smaller percent work best in a noisier environment.”

“People learn in different ways, and I think everyone will find a comfort zone here.”

The new Learning Commons more than doubles the seating capacity of Drexel Library — from 450 to 1,100. A towering, three-story atrium connects them. Designed by the architectural firm of BWA Architecture + Planning, the space was intended to provide “a technology-rich environment for use by students and faculty.”

Other amenities include 22 group-study rooms, a digital-media zone featuring audio and video editing rooms, and a presentation practice room with video capture and playback capabilities. An outdoor plaza with concrete seating extends the opportunity for collaborative interaction.

Students will also enjoy the convenience of on-site satellite offices for the Writing Center, Career Development Center and Learning Resource Center.

“We are bringing all of the learning services to students in one location,” Minick said.

For more on the Learning Commons, visit alumni.sju.edu/postlearningcommons or see pages 20-21.
It's a whole new ball game on the James J. Maguire '58 Campus! The Ellen Ryan Field for field hockey was christened last fall, and the baseball and softball fields were put into action this spring. The Maguire Campus is now fully operational, with all major construction projects completed.

Present for the baseball field dedication were (standing, from left) head coach Fritz Hamburg, Ed Martini '68, outfielder Drew Stoll '12, Interim President, former Hawks pitcher and Baseball Hall of Famer John W. Smithson, first baseman Kevin Taylor '12 and Assistant Vice President for Athletics Business Affairs Jim Brown '76. James W. Moore, S.J., (seated) blessed the field, and Smithson threw the ceremonial first pitch to Martini, his former catcher.
Founded in 1962, the Academy of Food Marketing is celebrating 50 years at Saint Joseph’s.

Originally just a resource for undergraduate food marketing majors, the Academy has grown to support the largest undergraduate major in the Haub School of Business, providing critical links between industry, the food marketing department and students. It offers scholarship aid, recruitment help, internships and co-op experiences and access to career opportunities. Last year, 100 percent of food marketing seniors who participated in job interviews found permanent employment in the food industry.

According to Robert Higgins ’68 (B.S.), executive director of the Academy of Food Marketing, the relationships retailers and manufacturers maintain with the Academy are an integral part of its success. He says their participation supports students with the knowledge, scholarships, internships and co-op experiences that have set Saint Joseph’s program apart from other programs for the past 50 years.

For more information on the Academy of Food Marketing’s 50th anniversary, visit www.sju.edu/news/haubschoolreview.

The Haub School of Business was the only business school in the nation to receive an award from the United States Department of Agriculture’s Specialty Crops Research Initiative last November.

John Stanton, Ph.D., professor of food marketing, and Neal Hooker, Ph.D., C.J. McNutt Chair of food marketing, received a $322,202 grant to enhance the mushroom industry’s viability by marketing mushrooms as a source of vitamin D. The USDA’s National Institute of Food and Agriculture awarded 29 grants, totaling $46 million, to universities across the country in order to research and address issues currently facing the specialty-crops industry.

“Up to now, virtually all of the money for these types of grants has gone to agriculture programs,” said Stanton. “This recognition that marketing is as important as growing the products is a milestone.”

The research and its findings will have implications for the industry as a whole. “We are focusing on mushrooms and vitamin D, but part of the last step will be to generalize it into other similar stories, such as selenium with carrots and lycopene with tomatoes,” adds Hooker. “We are trying to explore these questions: ‘Which message do you lead with?’, ‘Which message do you follow with?’ and ‘How do you reinforce your message?’”

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“The major thrust of the Academy is to partner with leading consumer product companies and food retailers by supplying access to food marketing students for summer internships, co-op assignments and permanent placement after graduation,” he said.

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CHINA TOWN HALL PROMOTES STRONGER U.S.-CHINA RELATIONS

The intertwining of American and Chinese economies over the past few years and controversial expectations for the two countries to form a stable global partnership have kept Sino-American relations at the forefront of economic and political discussions. In October, SJU entered the conversation by participating as a host site for the fifth annual CHINA Town Hall: Local Connections, National Reflections, in partnership with the National Committee on United States-China Relations of New York (NCUSCR). The event was underwritten by the Starr Foundation and sponsored by SJU’s international relations and Asian studies programs.

The CHINA Town Hall is designed each year to provide Americans the opportunity to discuss U.S.-China relations with leading experts and involves more than 50 cities across the United States. The program at SJU featured a live webcast with former national security adviser Zbigniew Brzezinski, Ph.D., and was moderated by Stephen A. Orlins, president of NCUSCR. An on-site presentation, “Legal Reform and Social Justice in China,” was offered by Thomas Kellogg, a China specialist and program director at the Open Society Institute in New York.

SJU’s China expert, James Carter, Ph.D., professor of history and director of the international relations program, sees the Town Hall as integral to developing a stronger relationship with China. “It offers an innovative use of technology to bring experts into conversation with citizens to improve understanding of the U.S.-China relationship,” he said. “It is among the most important bilateral relationships, not only for these two countries, but also for the entire world.”

In recognition of his work with the NCUSCR, Carter was named the scholar-escort for a delegation of 11 senior U.S. Congressional staff members who traveled to China in December to participate in site visits and meetings. While there, he acted as a resource to the delegation by providing background information on the country’s past and current events. One of three trips organized each year to focus on issues such as energy, climate change, security and trade, the tour is arranged and sponsored by the Chinese People’s Institute for Foreign Affairs under the Mutual Education and Cultural Exchange Act.

SJU ADVOCATES FOR CATHOLIC SCHOOL SUSTAINABILITY

The uncertainty of the future of Catholic education in the region escalated after the Archdiocese of Philadelphia announced its plan earlier this year to close four high schools and partner many elementary schools — then modified that plan when the majority of those schools appealed its decisions.

As it has in many major cities, Catholic school enrollment in the Delaware Valley has dropped significantly over the years — a total of 72 percent since 1961 — which largely prompted the restructure by the Archdiocese. Still, devoted alumni and Catholic education advocates have stepped forward in defense of the institution. Robert Palestini, Ed.D. ’63 (B.S.), ’67 (M.A.), associate professor of education, calls Catholic elementary and high schools “a valuable community resource” whose sustainability “should be of universal concern.”

In an op-ed published by The Philadelphia Inquirer on Jan. 5, “Catholic School Crisis Hurts All,” Palestini, who was the Philadelphia Archdiocese’s first lay superintendent of schools before he came to SJU, argued that the availability of Catholic education in urban areas helps maintain cities’ quality of life by working toward “reducing educational inequality, ending the cycle of poverty and turning around America’s inner cities.” He offered examples of creative approaches taken by Jesuit educators to combat the decline of the Catholic school system and cited initiatives he and others have taken at SJU.

Last year, the University established the Educational Leadership Institute and the Center for Catholic Urban Education to conduct scholarly research, provide professional development to students and influence policy-making. While the Educational Leadership Institute focuses on public school leadership, the Center for Catholic Urban Education concentrates on urban Catholic schools, specifically in Philadelphia and Camden, N.J.

“We should do whatever we can to ensure the sustainability of all our effective schools, including our Catholic schools,” said Palestini.
Patrick Saparito, Ph.D., assistant professor of management, helped launch in 2010 and now directs the family business and entrepreneurship program in the Haub School of Business. Having spent more than 10 years in investment banking, working extensively on the financing of entrepreneurial firms, he called on his practical knowledge and experience when designing this niche program.

While other schools’ programs focus on teaching students the processes for running large or small businesses, they often overlook how the family dynamic can affect these processes, according to Saparito.

He describes Saint Joseph’s program as unique because it focuses on studying how the features of firms that are family owned and operated change the nature of those firms. Since the program’s inception, student interest has confirmed the need for courses of this nature at the University.

“The family business and entrepreneurship program has a lot of potential for growth,” said Saparito. In the future, he hopes to see it expand into executive education within the business school and to become integrated into Saint Joseph’s service-learning programs.

“Typically, when we think of service-learning, we think of ways to directly help people — to give them fish,” explained Saparito. “But with a program like this, instead of giving them fish, we can teach people how to fish — how to start their own business and make their own living.”

— Daisy Mesa ’12

SJU ATHLETES SHOW ACADEMIC SUCCESS

Saint Joseph’s emphasis on academic performance in its athletes was demonstrated again this year when the NCAA announced its single-year Graduation Success Rate (GSR) rankings in October. SJU was among five teams from the Atlantic 10 whose four-year GSR average was higher than 90 percent, which is 10 percent over the national average. The other schools were Dayton, George Washington, Richmond and Xavier.

“There is nothing more important than the academic success of our student-athletes,” said Don DiJulia ’67 (B.S.), associate vice president and director of athletics. “We are extremely proud of their focus, effort and outcomes. They are challenged to do well, and they have succeeded. We also salute their coaches and academic support staff for their inspiration and support.”

A primary tool for the NCAA to measure student-athlete academic success, the GSR ranks the percentage of freshmen who graduate within six years of enrollment.

HAUB SCHOOL OF BUSINESS
PATRICK SAPARITO, PH.D.
ASSISTANT PROFESSOR OF MANAGEMENT

HAWS BASKETBALL AND MARTELLI REACH MILESTONES

Head men’s basketball coach Phil Martelli became the Hawks’ all-time leader in career wins when SJU beat Morgan State, 81-50, on Dec. 28. The victory brought his number of wins to 310, passing the standing record of 309 held by Bill Ferguson, head coach from 1928 to 1953. In 17 seasons, Martelli has achieved a record of 310-212, a success that many say place him in a league with Hawk basketball greats Jack Ramsay, Ed.D. ’49 (B.A.), Jack McKinney ’57 (B.S.) and the late Jim Boyle ’64 (B.S.).

“It’s an honor that I can’t even describe,” said Martelli. “I’m humbled to have had the opportunity to represent Saint Joseph’s 500 times.”

Martelli’s achievement isn’t the only reason to celebrate an impressive season of Hawks basketball. Playing each other for the first time on the SJU campus, the Hawks beat Big 5 rival Villanova, 74-58, in the Hagan Arena on Dec. 17.

— Daisy Mesa ’12
Hebrew Bible scholar Bruce Wells, Ph.D., associate professor of theology and religious studies, is an expert in the historical and cultural contexts of ancient Hebrew texts.

During a two-year research project funded by a grant from the National Endowment for the Humanities, Wells studied Neo-Babylonian trial law and procedure. Shortly thereafter, he was awarded a research fellowship from the Alexander von Humboldt Foundation. The fellowship took him to Germany, where he continued his research in ancient legal practices, this time focusing on Mesopotamian court documents, which largely consist of clay tablets preserved through centuries.

“Having grown up in the Christian tradition, I kept finding the Bible playing an important role in my life,” said Wells. It was his first course in Biblical Hebrew, however, that led to his interest in studying the historical context of biblical texts. To understand these ancient works more fully, Wells embarked on a study of several ancient Semitic languages as part of his graduate school education.

Last year, a CNN writer sought out Wells’ academic expertise to comment on frequent biblical misquotations and misinterpretations, and their implications.

“It can be very problematic to make pronouncements about what the Bible means without first carefully reading it and understanding the historical context in which its texts were written,” explained Wells, whose blog, The Sacred Post (thesacredpost.wordpress.com), ties his biblical expertise to contemporary issues.

— Daisy Mesa ’12

CBS VICE PRESIDENT SPEAKS ON CAMPUS

Harold Bryant, vice president of production at CBS Sports, (left) appears with his son, Brendan, an SJU senior, before addressing an audience of students, faculty and staff in the Wolfington Teletorium in January. A nine-time Emmy Award winner, Bryant oversees all creative aspects of production and editorial content for all sports programming at CBS Sports and CBS College Sports Network. SJU’s sports marketing program sponsored the event.

FORMER 20/20 CORRESPONDENT SPEAKS ABOUT CLASSICS

Former 20/20 correspondent Lynn Sherr (right) presented “Swimming Through the Classics,” a lecture touching on her career and her classical education. An award-winning journalist, Sherr attributes her accomplishments to her study of the classics, which gave her the background to understand the classical themes that continue to resonate today: war and family, poverty and class structure, and religion and politics, among others. The lecture was sponsored in part by the classics and ancient studies programs.

SJU DEDICATES RICHARD JOHNSON CENTER


From left: Fattah, Fr. Gillespie ’72, Kefalas and Brady.
MENTAL HEALTH AWARENESS RISES WITH NEW STUDENT GROUP

Statistics show that not only do more 18- to 24-year-olds have serious psychological disorders than other age groups, but also they demonstrate the lowest rate of help-seeking behaviors. In an effort to raise awareness of mental health issues and to encourage those affected to seek help, Saint Joseph’s has established a chapter of Active Minds, a national, student-led, nonprofit organization.

Marybeth Ayella, Ph.D., assistant professor of sociology and co-advisor for the organization, says that over the last few years, she’s had many students express their struggles related to mental health issues, compelling her to become involved with the organization. Assisted by Natalie Petyk, a licensed psychologist with Counseling and Psychological Services, and a group of students dedicated to the cause, the organization was officially brought to campus last November.

Active Minds held several activities, among them an event to represent the number of students lost to suicide each year. Saint Joseph’s was selected as one of only two Philadelphia area colleges to host “Send Silence Packing,” which featured a public display of 1,100 backpacks, representing the number of college student lives lost annually to suicide.

Active Minds also participated in Eating Disorder Awareness Week and hosted a “National Stress Out Day” the week preceding finals.

Contributors: Nicole Katze ’11 (M.A.), Patricia Allen, Harriet Goodheart, Daisy Mesa, Carolyn Steigleman ’10 (M.A.), William Wells ’12, Kelly Welsh ’05 (M.A.), Aimee Wharton, Marie Wozniak.

FAMILY WEEKEND BOASTS ACE OF CAKES

Chef “Duff” Goldman of the Food Network’s Ace of Cakes delighted visitors to campus during Family Weekend last fall with a Barbelin Hall cake topped with a sculpture of the Hawk. In addition to a talk by Duff, who is the executive chef at Charm City Cakes based in Baltimore, the weekend featured a carnival, campus tours, performances by a cappella groups, the City Belles and 54th & City, and other activities.

MARKETING STUDENT COMPETITION BENEFITS KINNEY CENTER

The Helping Hands Project, a sales competition between teams of marketing students under way since December 2011, is giving students tangible experience while garnering funds for the Kinney Center for Autism Education and Support.

Teams are developing marketing plans to sell China Herbal Hand & Body Perfection hand cream. Wei Brian, founder and CEO of Wei East, the largest Chinese medicine-inspired cosmetics company in the United States, donated enough product for students to raise $100,000 for the Kinney Center.

Brent Smith, Ph.D., associate professor of marketing, viewed this as a chance for his marketing students to gain practical experience selling a product.

“The opportunity for the students to learn about marketing strategy with a real-life experience was too great to pass by,” says Smith, coordinator of the contest. The winning team will be announced in May.

www.kinneyautism.sju.edu/lotionpurchase

Did you know? U.S. NEWS & WORLD REPORT RANKED SJU’S ONLINE GRADUATE BUSINESS PROGRAMS AMONG THE COUNTRY’S “TOP ONLINE EDUCATION PROGRAMS”:

• NO. 1 IN PHILADELPHIA FOR TEACHING PRACTICES AND STUDENT ENGAGEMENT
• NO. 1 IN PHILADELPHIA FOR ADMISSIONS SELECTIVITY
• NO. 2 IN PHILADELPHIA FOR STUDENT SERVICES AND TECHNOLOGY
• NO. 3 IN THE U.S. FOR FACULTY CREDENTIALS AND TRAINING

Contributors: Nicole Katze ’11 (M.A.), Patricia Allen, Harriet Goodheart, Daisy Mesa, Carolyn Steigleman ’10 (M.A.), William Wells ’12, Kelly Welsh ’05 (M.A.), Aimee Wharton, Marie Wozniak.
FAITH-JUSTICE PARTNERS WITH OLD ST. JOSEPH’S CHURCH IN POVERTY AWARENESS WEEK

In early November, a student committee from the Faith-Justice Institute partnered with the social justice committee at Old St. Joseph’s Church in Philadelphia to create a week of events planned to raise awareness of poverty in Philadelphia and the nation. Coupled with the Sister Francis Joseph, R.A., Lecture Series, Poverty Awareness Week is one of two yearly highlights for the Faith-Justice Institute focused on engaging participants in reflection about issues of social justice.

This year’s Poverty Awareness Week featured a canned food drive benefitting Philabundance; a “Reflection on Homelessness and Our Ignatian Response,” hosted at Old St. Joseph’s Church; a fair-trade market in Campion Student Center; “Children of Kenya,” a lecture about living among and serving children in Kenya; and the outreach lecture, given by Rich Massaro, director of the Ignatian Volunteer Corps for Philadelphia and South Jersey, titled “Cultivating Generative Genius: Developing Effective Social Entrepreneurs.”

STUDENTS SERVE THE COMMUNITY

Oct. 22 marked the 10th Community Day, a biannual day of service that began in the spring of 2007. Sally Siebert ’12 (above) was one of 250 participants who worked at 10 sites including The Arc of Philadelphia, Cliveden Park, Overbrook Library, Morris Park, The Wellness Center, Olivet Baptist Church and several area YMCAs.

ATHLETICS HALL OF FAME INDUCTS 2011 CLASS

Eight former standouts were inducted into the SJU Athletics Hall of Fame in November. The 10th annual celebration was held in Campion Student Center’s Doyle Banquet Hall. From left: Kevin Kirkby ’01 (baseball), Linda Billings (representing her son, Jameer Nelson ’04, basketball), Terri Mohr ’86 (basketball), Phil Greipp ’64 (rowing), Steve Ave ’89 (track), Vicki Boyer ’94 (cross country/track), Mike Hauer ’70 (basketball) and Dan Kelly ’70 (basketball).

SJU STUDENT GROUP TRAVELS TO CUBA

Relations between Cuba and the United States have been strained since Fidel Castro’s overthrow of the pro-American Cuban government in 1959, but because of recently eased travel restrictions by the Obama administration, a class of 18 SJU students became one of the first American student groups to visit the Caribbean nation. University and college groups, as well as religious organizations, are now permitted to travel directly to Cuba from American airports for religious travel and educational purposes.

The trip was the conclusion of a semester-long course, Just Health Care in Developing Nations, offered jointly by the Institute for Catholic Bioethics (ICB) and the Faith-Justice Institute. Visiting Cuba gave students a unique look at health care in a nation that most Americans have only known through the media. Peter Clark, S.J. ’75 (B.A.), professor of theology and health administration and ICB director, said, “It was an opportunity to experience firsthand a socialist-communist country that has a distinct political and social system.”

The program was run by the Augsburg College (Minneapolis) Center for Global Education.
FACULTY BOOKS

William J. Byron, S.J. ’51
University Professor

Peter Clark, S.J. ’75
Professor of Theology and Health Administration, Director of the Institute of Catholic Bioethics
Death with Dignity: Ethical and Practical Considerations for Caregivers of the Terminally Ill (University of Scranton Press/University of Chicago Press, 2011).

Philip A. Cunningham, Ph.D.
Professor of Theology

Ronald Duska, Ph.D.
Adjunct Professor of Management

Melissa A. Goldthwaite, Ph.D.
Professor of English

Althier M. Lazar, Ph.D.
Professor of Education
Bridging Literacy and Equity: The Essential Guide to Social Equity in Teaching (Teachers College Press, 2012); editor, Practicing What We Teach: How Culturally Responsive Literacy Classrooms Make a Difference (Teachers College Press, 2011).

April Lindner, Ph.D.
Professor of English

Dennis McNally, S.J.
Professor and Chair of Fine Arts
The Priest and the Pendulum: Reconciling the Orders of Melchizedek and Aaron (Infinity Press, 2011) and Art for Church: Cloth of Gold, Cloak of Lead (Hamilton Books, 2011).

Randall M. Miller, Ph.D.
Professor of History and William Dirk Warren ’50 Sesquicentennial Chair holder

John Neiva, Ph.D.
Assistant Professor of Management

Robert Palestini, Ed.D.
Associate Professor of Educational Leadership

Stephen J. Porth, Ph.D.
Professor of Management and Associate Dean/Executive Director of Graduate Programs

Michael R. Solomon, Ph.D.
Professor of Marketing

Cathleen Spinelli, Ph.D.
Professor and Chair of Special Education

Joe Samuel Starnes
Lecturer, English
Fall Line (NewSouth, 2011).

STORMWATER MANAGEMENT WORKSHOP OFFERS SUSTAINABLE PRACTICES

Responding to one of the rainiest years southeastern Pennsylvania has ever seen, Saint Joseph’s Department of Biology and the Lower Merion Conservancy brought workshops to campus in November and March to offer sustainable solutions to manage excess stormwater. Funded by a grant awarded to the University by the U.S. Department of Energy (DOE), one workshop was designed for homeowners and the other for professionals and students involved in land management.

When grounds are already saturated from a rainy season, additional rains or snowfalls can’t be absorbed, according to Michael McCann, Ph.D. ’89 (B.S.), associate dean of the College of Arts and Sciences and professor of biology. The resulting runoff can lead to topsoil erosion — which affects the growth of grass and vegetation — or, for some households, complications with septic systems. Participants learned that, by adopting techniques discussed at the workshop such as rain barrels, rain gardens, green roofs and ecological landscape design, they can catch and store runoff and save it for use during dry seasons.

McCann oversees Saint Joseph’s green roof, which has been in place atop the Science Center for more than a year and was made possible by a grant from the DOE’s Energy Efficiency and Renewable Energy Program. The award was received in October 2010 through the efforts of U.S. Rep. Robert Brady (D-Pa.) and U.S. Rep. Chaka Fattah (D-Pa.).
One of Our Own

Alumnus Becomes 27th President of Saint Joseph’s University

Meet C. Kevin Gillespie, S.J. ’72, Saint Joseph’s University’s next president. His term begins July 1, 2012.

By Harriet Goodheart, Patricia Allen and Molly Crossan Harty

It was to be our first conversation with the man who will become the 27th president of Saint Joseph’s University, and we were somewhat intimidated. After all, he is an individual whose scholarly pursuits have taken him across the globe to six continents — a self-proclaimed citizen of the world — and who last year celebrated the 25th anniversary of his ordination as a Jesuit priest, and who, with a doctorate in pastoral psychology, oversees five Centers of Excellence at Loyola University Chicago. His accomplishments are prodigious.

Within moments of meeting the affable C. Kevin Gillespie, S.J. ’72 (B.S.), however, we were engaged in a friendly exchange — smiling, laughing, at ease.

Please, he asked, would we mind conducting the interview in the comfortable chairs of the Regis Hall living room, rather than at the formal dining room table? Oh, yes, we agreed. And so it began.

Fr. Gillespie sat back, steaming cup of tea in hand, as we began our barrage of questions. We raced through topics personal and professional, academic and emotional, discovering that inside Saint Joseph’s next president lies a visionary leader, a committed educator, an avid storyteller,
Fr. Gillespie is the youngest of six children, three boys and three girls. Both of his brothers are priests — Fran ’64 is a Jesuit and John is a diocesan priest. They were raised in Narberth, Pa.

a discerning Jesuit priest, an on-and-off-the-court hoops enthusiast, a lover of history, a learned counselor, a sustainability proponent and — through and through, inside and out — a never-say-die Hawk.

With a thoughtful pause and a quick grin, Fr. Gillespie dove into our interview, answering all of our questions and more.

**What are you looking forward to most about being president?**

For me, it starts with the students. This generation of students is different — not just different from my own — but from 10 years ago, five years ago. There are unique challenges. Certainly they face financial challenges and the labor market. They’re being educated to face a challenging world, and I think Saint Joseph’s has something unique to give them. The key words I come back to are breadth and depth. We’re exposing them to a global way of being in the world for the 21st century that has a confidence, a depth and a potential. We’re inspiring students toward an education that’s global, that involves citizenship with values and virtues and sacrifices. They have to actualize their potential; there is no guarantee. So it’s the gleam of learning in the student’s eye that I look forward to seeing.

I also look forward to engaging as a scholar with the faculty. I met with a group of faculty at Loyola Chicago that was connecting with other Jesuit faculties globally. We’re just beginning to do that. There are other ideas I have to support excellence in the classroom and give the faculty the research resources they deserve.

And, of course, I always enjoy meeting alumni. There’s something pristine that we share in what Saint Joseph’s means. I’d like to engage the alumni on that to stir up their memories — not just for nostalgia, but also for what we can do together.
What will your leadership style be?

My leadership style will be one of listening and learning, with the ultimate intent of leveraging our shared wisdom and taking decisive steps for the advancement of the University.

As Saint Joseph’s president, I will create learning and listening engagements with faculty, administration, staff, board members, students, benefactors, alumni, civic and religious leaders, and others. A leader cannot develop strategies or solve problems alone. A leader creates a team that looks ahead, analyzes realities, creates options, and coordinates and implements change. We must combine the right process with timely decisions. I seek to promote team chemistry, resonance and resilience to produce the results we seek as a community.

I will seek breadth and depth in helping us adapt to our changing world. I believe Saint Joseph’s is the place to make and foster lifelong connections that are personal, professional and global.

You will have a unique perspective as president, being an alumnus and having grown up in the area. When did you first know that you wanted to attend Saint Joseph’s?

It goes back to when I was in grade school at St. Margaret’s in Narberth. My brother Fran was here — he graduated in ’64 — and together we followed Saint Joseph’s basketball. I saw my first game at the Palestra [Quaker City Christmas Tournament, 1962-63].

We were playing No. 7 in the country, Bowling Green, and we were down by one point. [Head coach and alumnus] Jack Ramsay called a timeout. They fed Jim Boyle the ball and it literally went around the rim and in. The place exploded! That’s when I started falling in love with Saint Joseph’s.

As my brother was graduating from Saint Joseph’s, I graduated from St. Margaret’s. I took a bike and rode over here to the Bookstore and bought my own little 8th grade graduation gift, a black shirt with a flying Hawk on it.

How did you decide that you wanted to pursue psychology?

First semester at Saint Joseph’s, I took a course in theology with Fr. Frank Emory, S.J., where we read Man’s Search for Meaning by Victor Frankl, and he integrated psychology with theology. My older siblings were involved with that idea, particularly my brother John, who was in St. Charles Seminary at the time. I started researching the integration of psychology and religion in 1968, which later led to my dissertation and book, Psychology and American Catholicism: From Confession to Therapy?, and continued research in the field. The seeds that were cultivated over years in my field started there.

What have you strived to accomplish as a pastoral counselor, professor and administrator?

One of my themes in education is to prepare people in breadth and depth. It comes from St. Paul’s letter to the Ephesians, Chapter 3:14-19. He talks about making your inner self strong — that’s psychology — so that you may experience the breadth and depth, the height and length of God’s love. To me, that’s liberal arts education.

That’s my view, to foster a global citizenship — to be citizens of the United States and Philadelphia, or Chicago, or Maryland — but also to know that we’re connected in the different parts of the world, and that’s the Jesuit opportunity. When you come to Saint Joseph’s, you’re part of a family of more than 100 universities throughout the world with a 470-year history. Use it.

Tell us about your experience at the White House after 9-11.

I counseled people in the Executive Office who ran for their lives after that plane crashed into the Pentagon. You have to remember, the plane that crashed in Pennsylvania was headed for the White House or the Capitol building. Folks were running down Pennsylvania Avenue, so they were traumatized. The White House brought in other therapists, but they wanted a pastoral counselor, in addition.

One person I counseled was two positions under a cabinet official. She later became a client and now she’s in a very high-profile position in a particular country. I also had a client who was in the Pentagon who also wanted to see a priest counselor. She was burned in several places and enormously traumatized. I worked with her psychological-healing issues for about 10 months.

Given the field that you’ve stood in — having traveled across the globe and to the majority of Jesuit universities in the United States — what do you think is unique about SJU?

Well, first of all, I believe it is the Philadelphia history. I think we can call on the fact that Old St. Joseph’s Church [founded by the Society of Jesus in 1733] was there before the beginning of the
country, two blocks from Independence Hall. That gives us a uniqueness in not just Jesuit, Catholic history, but in Philadelphia and the nation’s history, as well. We’re in a unique position to do something special as a Jesuit, Catholic university within a city that’s nationally and globally connected. We’re doing something we can do more.

As a Trustee since 2006, under the outstanding leadership of Fr. Tim Lannon and presently under the wise guidance of Interim President John Smithson, I’ve had a front-row seat as Saint Joseph’s continues to expand its reach, both in the region and around the world.

Of all the places you’ve traveled, do you have a favorite location?

Certainly Ireland is special. I’ve been blessed by knowing someone on the scene wherever I’ve gone internationally. I was in Austria last summer, in Salzburg — home to “The Sound of Music.” But that’s not what I saw. Two friends of mine took me to a park, a beautiful vista. They said, “This is where the natives of Salzburg come. This is where we come.”

I’ve traveled places on tours, but what I’ve really relished, whether it has been in Padua, Italy; Manila, Philippines; Santiago, Chile; or Beijing or Shanghai, China, was a little insight from someone native.

Traveling is one of the ways Jesuit education has influenced me — it goes back to a course Fr. Ed Brady, S.J., taught in Christian leadership. He had us read Dietrich Bonhoeffer’s Cost of Discipleship. One of the themes I remember — Bonhoeffer was executed by Hitler in April 1945, shortly before the war ended — is that to be a Christian is one thing, but what it means to be a Christian is to participate in the suffering of Christ in the world. That stuck with me in terms of a global vision: It’s the joy, but it’s also realizing people’s suffering, and where you can give them hope. I tell my students that where there’s a story, there’s hope.

Did you have a favorite spot on campus?

The Barbelin courtyard. When I would struggle with biology or calculus freshman year, making that transition to being in college, there was something mystical about being at Barbelin. Even now.

Our next president is likely to be a ‘listening-leader,’ wise enough to know that you cannot lead if you do not listen. He realizes that leadership is a function, not a position, and recognizes that a leader belongs at the center of a circle, not at the top of a pyramid.”

William J. Byron, S.J. ’51
University Professor, SJU

It’s a beautiful building that generations of Saint Joseph’s students have stood and looked at. It brings history, traditions and richness of thought.

You visited Cardinal John Foley ’57 a week before he died. Would you tell us about your time together?

I had just gotten to know him. The beauty of it was that I thought the visit was going to be a perfunctory 15 minutes, but he treated me like his best friend. He told me stories of his Saint Joseph’s days and right away we were on easy terms. That’s who he was, and his warmth and love for Saint Joseph’s came through.

I could feel his genuine love for the Church — he pulled out a letter from the pope — and for Saint Joseph’s and his passion for Jesuit education, from St. Joseph’s Prep to the College, and how it prepared him as a debater.

As spokesperson for the Vatican, he was a global citizen, which Catholicism, in its best sense, helps one become. You participate in crucial areas of the day with not just opinions but with depth of argument. Cardinal Foley was a master at that, and he learned it at Saint Joseph’s.

For more on Cardinal Foley, see pages 18-19, To read a letter from Cardinal Foley to Fr. Gillespie, visit www.sju.edu/president/desk/foleygillespie.pdf.

For most alumni, this article will be their introduction to you. What would you like them to know about you?

The term global citizenship. Saint Joseph’s exposed me to it and prepared me to meet many of the critical issues of the day — not just in the psychology major but in the balance of education with service that helped to deepen the meaning of life.

The summer before my senior year I went to Colombia, South America, with a group of six students and Fr. Tony Capizzi, S.J. [Campus Ministry]. We had an amazing experience in the barrios of Medellin and visiting the jungles in Chocó. It raised my consciousness to see the poor, to see people coming up from the Amazon and Chocó Rivers, and it raised the question: Why them, not me? Why do I have the chance for an education and not them?

I also saw the beauty of Colombia and its welcoming people, and we got a great education. We were reading cutting-edge psychology, learning sociology, speaking Spanish. Talk about service programs! There was none better. We were there with the
people and we were reflective — and we were getting all this as students. It gave me a sense that I’m a citizen of the world.

From the very first theology course with Fr. Emory, where we read Man’s Search for Meaning, it was thematic. It’s still with me. Saint Joseph’s taught me to pursue questions in a quest for a meaning in life. I’m still questing, but I have confidence in a method of questioning and searching so that meaning can be found. Reconnect with Saint Joseph’s and follow your dreams. Many of my dreams have been realized, and there are still more, many about SJU.

I have preached about St. Joseph being a dreamer. I think Saint Joseph’s University is a place for people to have their dreams developed — to learn how to listen to them and how to develop them in concrete courses. What is a dream about? What is implied in shaping one’s future? What are the skills necessary to foster new dreams, not just for oneself but for one another?

Saint Joseph’s helped me to learn how to listen to dreams that could be realized. What I’d like to say to parents and incoming students is, “Can we begin together? Saint Joseph’s is a place where new dreams can be dreamt, and you can really prepare to realize them — joining imagination and reality.”

I want to ask alumni, “What dreams did Saint Joseph’s help you with, and what other dreams do you want to go forward?” Let’s return together.

Harriet Goodheart is assistant vice president, university communications, Patricia Allen is senior associate director, university communications, and Molly Crossan Harty is editor, SJU Magazine.

For a previous article on Fr. Gillespie’s appointment as president, visit www.sju.edu/news/magazine/archives/winter11-12.html.

Fr. Gillespie is only the second alumnus to become president. The first was Cornelius Gillespie, S.J., who served in 1900-1907 and again in 1908-1909. Fr. Gillespie isn’t sure if they are related, but his parents and Cornelius Gillespie were both from Donegal, Ireland.
Two Men, One Mission

A new landmark memorializes the spirit of a very special alumnus.

By Joseph M. Lunardi ’82 (B.A.)

The former Episcopal Academy chapel is the centerpiece of the Maguire Campus as well as a gateway for future students in its dual role as “welcome center” for the Office of Admissions.
They are two men, separated by calling but joined by mission. One, a captain of industry. The other, a Prince of the Church.

They shared a time, a place and a school. It was Saint Joseph’s College. Humble and largely parochial in the 1950s, the College took boys from Philadelphia and its surrounding counties and helped them become men. Not necessarily men of wealth and means, but always men of purpose and commitment.

It was a time of overwhelming Jesuit presence in the classroom. There were no women at the undergraduate level. Facilities were modest, but fellowship ran deep and lasted lifetimes. Bonds were formed, allowing “separates” to become equals.

How else to explain the enduring bond, six decades later, between Michael J. Morris ’56 (B.S.) and the late Cardinal John Patrick Foley ’57 (A.B.)?

“I actually knew very little of John when we were on campus,” Morris recalls of that long-ago time. “Of course we would see one another — it wasn’t a large school — but we were not everyday friends.”

Morris, the future CEO and philanthropist from West Philadelphia, was once called “row-house tough” in the pages of this magazine. Straightforward, opinionated and usually right, he says what people are thinking when others won’t or don’t.

Thirty years after his graduation, he began the first of two terms as chair of the Board of Trustees at his alma mater. His guidance was pivotal in Saint Joseph’s evolution from a commuter college to a modern university. He helped fund the townhouses on west campus, named the Morris Quad, in 1997. Now, still intimately involved with SJU, Morris has made sure the legacy of a fellow Hawk is preserved for the next generation.

Like a beacon in a new land, the Cardinal John P. Foley Campus Center on the James J. Maguire ’58 campus is an immediate attention-getter. The former Episcopal Academy chapel is now the centerpiece of the Maguire Campus, as well as a gateway for future students in its dual role as “welcome center” for the Office of Admissions.

An overflow crowd last December witnessed the introduction of C. Kevin Gillespie, S.J., in that space as the University’s president-elect. The presence of 21st century technology and networking allowed alumni and others worldwide to witness the moment in real time.

A few weeks later, on a bright January afternoon, the building became a permanent Saint Joseph’s landmark. A leadership gift from Morris helped complete renovations and, in his words, “memorialize a man, not because he was a Cardinal, but because he became one from Saint Joseph’s.

“Students should be aware of that outcome,” Morris adds, “and not because it’s religious life. It’s about inspiring young people to think beyond themselves in every walk of life. John was one of them.”

Indeed, a trolley from Sharon Hill to the 69th Street terminal and then an “E” bus to City Avenue were the routines of a young John Foley. He was an active student, drawing praise for contributions to, among other activities, The Hawk student newspaper and the Villiger Debating Society. The St. Joseph’s Preparatory School graduate was president of his SJU class and also of Alpha Sigma Nu, the Jesuit honor society.

It seemed inevitable, then, that Foley’s priesthood would lead him to high-visibility roles, both local (editor, Catholic Standard & Times) and international (president, Pontifical Council for Social Communications at the Vatican). Impeccably proper without ever losing either his spiritual roots or sense of humor, Foley was elevated to the College of Cardinals in 2007 by Pope Benedict XVI.

Yet his most notable work came under Pope John Paul II. Then an archbishop, Foley was directly involved in the worldwide acclaim and hopeful message surrounding the beloved Pontiff, never more evident than during his historic Papal visit to Philadelphia — with a proud John Foley as spokesperson — in October 1979.

Decades later, the Foley name has returned again to SJU. It is both symbolic and substantial for the University.

“I had a special opportunity to visit with Cardinal Foley in December,” conveyed Fr. Gillespie at the January naming ceremony. “His blessing upon Saint Joseph’s and this community was unconditional. He reminded me how vital we are to the world as a Catholic, Jesuit institution. It is incumbent upon all of us to steward this unique experience for all of our students.

“The Foley Campus Center sits fittingly atop the intersection of Cardinal and City Avenues. Both students and prospective students can envision the transformation they will undergo because of this tribute to one of our student body’s most engaged and accomplished individuals.”

Archbishop Timothy Dolan of New York, president of the U.S. Conference of Catholic Bishops, delivered the homily at Cardinal Foley’s funeral, saying that he “embodied the best of what it means to be a communicator, a priest and a believer,” whose “kindness and love for Christ’s Church will remain with all who encountered him.”

In 1956, Foley and teammate John Gough ’57 (A.B.) finished second in the country at the national debate championships at West Point. “It’s the best Saint Joseph’s has ever done,” recalled trustee Dennis R. Suplee, Esq. ’64.

Following the vision of Mike Morris, one could argue the opposite is true. That for future Saint Joseph’s students — bearing witness to a student body president-turned-Cardinal — the best is yet to come.

Joe Lunardi is assistant vice president for marketing communications.

To read previous SJU Magazine articles on Cardinal Foley and Morris, visit: www.sju.edu/news/magazine/summer05-foley.pdf and www.sju.edu/news/magazine/pdf/summer96-morris.pdf.
Your memories of the library are about to be dramatically changed. Think spectacular, sweeping light, modern architecture and an expansive atrium, technologically advanced learning spaces, large and small study areas and space for special collections, in addition to the comfort and convenience of a lively café and spacious outdoor plaza.

The John R. Post '60 Academic Center — featuring the John and Maryanne Hennings Post Learning Commons, a new three-story structure adjacent to the renovated and rejuvenated Drexel Library — is allowing Saint Joseph’s University to serve the intellectual and technological needs of today’s students and faculty as never before.
A ROADMAP FOR SUCCESS

Plan 2020 takes SJU into the future

Strategic planning takes on new meaning at Saint Joseph’s, as the University moves forward with Plan 2020.

by Molly Crossan Harty

All it takes is a quick ride down City Avenue to see the physical changes transforming the Saint Joseph’s University campus. As acreage expands, structures rise and facilities take on renewed purpose, the face of a campus long loved by loyal alumni adapts and grows. The alma mater to generations of former students, filled with memories and traditions, forges ahead to ensure its future remains bright in the ever-changing landscape of higher education.

The outlook for private higher education, amid today’s complex economic conditions, has been the subject of much public scrutiny. Financial constraints, escalating costs and changing demographics are challenging colleges and universities long viewed as leaders in providing top-notch educations. It’s a time when, as the song goes, only the strong survive.

It’s no accident that during this time, Saint Joseph’s successfully reached and surpassed its most ambitious capital campaign goal — with more than $152 million — and realized the dramatic fulfillment of so many physical projects on campus.

The plan was there all along.
2020 VISION

Plan 2020: Gateway to the Future is the culmination of comprehensive strategic planning that involved the expertise and counsel of the Board of Trustees, faculty, administration, staff, students and alumni.

“Together we examined the opportunities and challenges facing the University and private higher education overall and analyzed the best way to sustain and build on our strengths,” says John W. Smithson, interim president.

This robust planning culture is not new to the University; it began in the 1990s and provided a springboard for the successes of Plan 2010 and the subsequent Bridge Plan, most visible in the dramatic enhancements to Saint Joseph’s physical plant.

The most obvious change is the heralded James J. Maguire ’58 Campus, acquired from Episcopal Academy in 2008, now fully operational with its academic center in Merion Hall, its high-tech meeting space in the newly named Cardinal John Patrick Foley Campus Center (see page 19), and its thriving athletic fields for baseball, softball and field hockey (see page 5).

On the other side of City Avenue, across from Lapsley Lane, the John R. Post ’60 Academic Center and the John and Maryanne Hennings Post Learning Commons, a spectacular addition to the Drexel Library, are poised to augment the learning experience of every student who passes through Hawk Hill. (See pages 3, 20-21.)

And the soon-to-be completed Villiger Hall, a state-of-the-art residence facility directly across from Maguire Campus, will provide a new entranceway to the southern end of campus and housing for 413 first-year students beginning this fall.

“Together we examined the opportunities and challenges facing the University, and private higher education overall, and analyzed the best way to sustain and build on our strengths.”

— John W. Smithson Interim President

Building on these achievements, the University is now moving forward with the initial objectives of Plan 2020. The steps may evolve, responding to changes in the economy and the higher education needs of students, but the strategic initiatives stay the same.

Key areas of the University developed individual plans and goals that were brought together to form the basis of a realistic and sound operating plan. While the uncertainty of the nation’s fiscal environment over the past few years has presented challenges as the University looks to the future, it has also offered an opportunity for Saint Joseph’s to take a hard look at its strategic advantages and how to position the University for greater success.

ACADEMIC DISTINCTION

As part of Plan 2020, the University’s leadership has crafted a three-year academic plan, Seeking the Magis, to broaden and enhance offerings at the undergraduate and graduate levels. In addition, a new General Education Program begun last fall places a renewed emphasis on critical thinking in the liberal arts tradition.
“The academic plan will encourage students to reach new intellectual horizons,” says Provost Brice Wachterhauser, Ph.D., “and deepen Saint Joseph’s commitment to ethics, service and diversity in curriculum.”

Saint Joseph’s academic distinction has already been recognized in the form of a Phi Beta Kappa chapter and AACSB accreditation. The University’s ranking in U.S. News & World Report’s America’s Best Colleges rose to No. 8 among 179 regional universities in the North. The academic plan will build on the strength of existing programs so that graduates will continue to be well-positioned for the future. Upon graduation, 93 percent of the Class of 2011 was fully employed or in graduate school or a volunteer program.

Central to the academic plan are five Transformative Learning Goals that underpin Saint Joseph’s efforts to offer students with a vibrant, intellectual campus experience:

- Faith Development and Spirituality
- Appreciating Diversity
- Realizing a Satisfying and Productive Life
- Servant Leadership Focused on Social Justice
- Discernment of Personal, Education and Professional Goals

“At Saint Joseph’s we are first and foremost an academic experience,” says C. Kevin Gillespie, S.J. ’72 (B.S.), president-elect. “With a dynamic physical infrastructure now in place, it is time to embrace the strategic initiatives of Plan 2020: Gateway to the Future and make academic distinction, with a transformative student experience, our singular priority.”

FINANCIAL HEALTH

A companion three-year, rolling financial plan provides for the sustainability and success of the strategic plan. “The financial plan ensures that strategic initiatives will be met,” says Kathy Gaval, Ed.D. ’80 (B.S.), ’85 (M.B.A.), vice president for planning. “The assumptions are critically reevaluated annually with the goal of providing resources to achieve Plan 2020 goals.”

Robert Falese ’69 (B.S.), Board of Trustees chairman, explains, “We have identified key areas of strength and potential growth and designed a sophisticated financial plan to make certain that the University’s vitality will continue to flourish.”

The priorities of academic affairs, athletics, development, enrollment management, information technology, marketing and mission are now intrinsically linked to the University’s fiscal plan and the essential elements of Plan 2020. (See chart on next page.) The rolling nature of the financial plan allows the University the flexibility to make changes in a dynamic environment while maintaining its commitment to long-term priorities.

One of the most critical priorities is reducing costs to keep tuition increases at a minimum and make financial assistance available to a broad cross section of students. In tandem, enrollment goals have been carefully determined to attract a healthy student demand with applicants of the highest academic caliber.

It’s a tall order, given the economy and expectations of higher education, but it’s one the University is prepared to meet — without compromising the resources devoted to academic excellence.

“We must provide both value and values to the students and families who have placed their trust in us.”

— C. Kevin Gillespie, S.J. ’72 President-elect
Academic Distinction and Transformative Learning
Saint Joseph’s commitment to preserve its liberal arts tradition through curricular innovation is central to Plan 2020 and the University’s mission. The Academic Plan for 2011-2014 supports intellectual inquiry and engagement of students through service learning, internships, research opportunities, transformative teaching and scholarships.

Mission and Diversity
At the forefront of every strategic endeavor is Saint Joseph’s mission. In the spirit of St. Ignatius, Saint Joseph’s promotes Catholic social teaching with a global perspective and embraces diversity in its community.

Global and Community Engagement
The University is working to increase its involvement in local, regional, national and international arenas to further its mission as a Catholic, Jesuit university.

Alumni Involvement
The engagement and support of enthusiastic and loyal alumni — 56,000 of them — is critical for Plan 2020 to truly succeed. Saint Joseph’s offers more ways than ever — through events, the new website portal and social media — for alumni, parents and friends to stay involved in the life of the University.

Financial Health
The University’s financial health affects every aspect of the strategic plan. Reducing costs to provide the highest quality education and support services is a top priority. Attracting highly qualified faculty and students is key to that effort.
Dear Fellow Hawks,

I am thrilled to serve as the new president of the SJU Alumni Association. This has been a dream of mine since graduating in 1981. Collectively as alumni, we comprise a community of more than 55,000 men and women for others, and I am excited about working to strengthen our shared bond with the University, creating Hawks for life.

One of the things I am most pleased with is the fact that SJU has identified alumni engagement as one of the key priorities of its strategic Plan 2020: Gateway to the Future. (See article on pages 22-25). As graduates, we are partners in the University’s long-term success, serving as ambassadors and acting as living testimony to the value of a Saint Joseph’s education.

Personally, I have a few specific goals that I hope to accomplish in the coming years, including enhancing communication between the Alumni Association and its membership, enhancing the relationship between students and alumni, and creating more opportunities for both student mentoring and professional networking.

We’ve already made great strides in these areas with the launch of the new alumni.sju.edu website, along with our Hawk2Hawk and Dinner with Hawks events. Thank you to everyone who has already joined us!

We form a dynamic community, and I look forward to interacting with you in the coming years, as we work to continue to elevate SJU. Please visit the new alumni website and check your e-mail and home mailbox for news about upcoming events and activities.

The Hawk Will Never Die!

Rich Brennan ’81 (B.S.)
President
Saint Joseph’s University Alumni Association

NATIONAL ALUMNI BOARD ELECTS NEW EXECUTIVE OFFICERS, BOARD LEADERSHIP

Saint Joseph’s University’s National Alumni Board opened 2012 with new leadership, as Rich Brennan ‘81 (B.S.) began his term as president on January 1, after serving two years as executive vice president. Brennan is joined by the newly elected members of the NAB Executive Committee, which includes Dave Dorsey ’54 (B.S.) as executive vice president, Eileen (Rigney) Dougherty ’76 as vice president, and Jim Steinruck ’74 (B.S.) as secretary.

Brennan, an active member of the Alumni Association since graduation, is a past recipient of the Ignatius Award. He assisted in the establishment of the initial Young Alumni Chapter, volunteered as part of the mentorship program and has served as a member of the National Alumni Board since its inception in 2005. Brennan is currently a senior wholesale international technology project manager at Wells Fargo.

Director of alumni relations at SJU for 25 years (1976-2001), Dorsey recently completed a two-year term as NAB vice president. He established the Mary Ellen ’92 and David A. ’54 Dorsey Scholarship Fund to assist Saint Joseph’s students. Beginning in 2014, Dorsey will succeed Brennan as the next NAB president. He is presently a Realtor with Prudential Fox and Roach.

Dougherty assumes the position of vice president, after serving the past two years as NAB secretary. Her commitment to SJU extends throughout her family. Her husband, Chris ’76 (B.A.), and son, Andrew ’06 (B.A.), are also graduates of the University. She is senior vice president for Semper Trust Company, a subsidiary of Susquehanna Bank.

New to the NAB Executive Committee is Jim Steinruck. An NAB member representing New Jersey and New York City, he was active in the establishment of the University’s Northern and Central New Jersey Alumni Club. Professionally, he serves as director of human resources for Eden Autism Services.

VIOLA-MONAHAN ’85 HONORED WITH LANNON LEADERSHIP AWARD

The Saint Joseph’s University Real Estate and Construction Alumni Chapter presented Denise Viola-Monahan ’85 (B.S.) with its Timothy R. Lannon, S.J., Leader of the Year Award in recognition of her tremendous professional success in the field of banking and real estate, as well as her outstanding loyalty, commitment and dedication to Saint Joseph’s University. She received the honor at the chapter’s Christmas luncheon in December at the Union League of Philadelphia.

Viola-Monahan is senior vice president and market sales manager for PNC Bank. A member of the University’s Board of Trustees, she is also a member of the University’s Women’s Leadership Council and was recognized as a Woman of Distinction by both the Philadelphia Business Journal in 2009 and by NJBIZ in 2010. In 2009, she was recognized with the Ronald McDonald Presidential Volunteer Service Award.
SAINT JOSEPH’S FUND CHAIR HOPESTO REENGAGE ALUMNI AND FRIENDS

Professional opportunities have taken Michael Erbrick ’91 (B.S.) far from Hawk Hill and the Delaware Valley since he graduated from Saint Joseph’s. But even as his family grew and he climbed the corporate ladder, the accounting major’s affinity for the University and the Jesuit and Catholic values it instilled in him never waned. A long-time financial supporter, Erbrick was not always actively involved at SJU, and now, as the new chair of the Saint Joseph’s Fund, he is working to reengage fellow alumni and friends.

“There is this element of never forgetting where you came from in life,” relates Erbrick. “College really shapes how you develop and with whom you come in contact. When I look back, St. Joe’s had a greater impact on my life and its direction than many things I am involved with today.”

Living in Atlanta, Ga., since 1993, where he serves as vice president and chief information officer for Chick-fil-A, Erbrick has not always found it easy to stay connected to SJU.

“When you leave, your life may take you to a different part of the country … and you’re even farther away from the connection points that would keep you in touch with the University,” says Erbrick, who has a great role model in his father, Frank, a 1961 SJU graduate and past recipient of the Shield of Loyola Award. “We have to reestablish those ties for so many people who have drifted away.”

Philanthropic gifts to the Saint Joseph’s Fund help open doors to countless opportunities and provide critical resources for SJU students. As chair of the Saint Joseph’s Fund, Erbrick hopes to reengage alumni and friends to support the University both financially as well as with their time.

“The University challenged me to give back not only with my treasure but also with my time,” he says. “Rising to that challenge is the right thing to do. I want the University to be the best place it can be.”

LAW ALUMNI CHAPTER HONORS YOUNG ’60, MCGINTY ’85

The Saint Joseph’s University Law Alumni Chapter presented Wendell Young ’60 (B.S.) with the Bro. Bartholomew A. Sheehan, S.J. ’27, Award and the Hon. Kathleen McGinty ’85 (B.S.) with the Hon. Francis Z. McClanaghan ’27 Award, respectively, when the chapter hosted its annual Awards Dinner in November at the Union League of Philadelphia.

A dedicated alumnus and one of the most influential leaders in Pennsylvania labor relations, Young received the Sheehan Award in appreciation of his steadfast loyalty and dedication to Saint Joseph’s. The 1960 graduate spent more than four decades as president of the United Food and Commercial Workers Local 1976.

Young serves as a board member for the University’s Rev. Dennis J. Comey, S.J., Institute for Labor Relations and is a member of the National Alumni Board. He received the Rev. Joseph S. Hogan, S.J., Award in 2008 for his dedication and service to the University.

A former SJU Trustee, McGinty received the McClanaghan Award in recognition of her distinguished accomplishments in the field of law and her commitment to the University. She is an operating partner at Element LLC, a private equity firm investing in early and mid-stage clean technology companies. McGinty is also a director at NRG Energy, Inc., a leading wholesale power company; at Energy East, a gas and electric utility in New York and New England; and at Weston Solutions, Inc., a sustainability and environmental remediation firm.

McGinty previously served as secretary of the Pennsylvania Department of Environmental Protection and as chair of the Pennsylvania Energy Development Authority. She was also President Bill Clinton’s chair of the White House Council on Environmental Quality and legislative assistant and environmental advisor to then-Senator Al Gore. She holds a bachelor’s degree in chemistry from SJU and a law degree from Columbia University.

INSTITUTE FOR JEWISH-CATHOLIC RELATIONS HONORS FR. CLIFFORD ’51

The Institute for Jewish-Catholic Relations honored the accomplishments of its late founder and long-time director Rev. Donald G. Clifford, S.J. ’51, with the dedication of its new Board Room in December.
JOIN THE EVOLUTION!
SJU UNVEILS NEW ALUMNI WEBSITES, SOCIAL MEDIA OUTLETS

In a digital world driven by the web and social media, technology is reshaping the way institutions communicate. More mobile and more independent, Saint Joseph’s University alumni and friends crave instant information and communication. Evolving to respond to this demand, the Office of Development and Alumni Relations has unveiled a new, redesigned alumni.sju.edu website and expanded its presence on social media. SJU is meeting graduates where they connect, particularly online, and communicating compelling stories and programming to keep them actively engaged with their alma mater.

“We know that our alumni and friends want to stay connected, but online, you only have a few seconds to capture their attention,” says Tom Monaghan, executive director of alumni relations. “Improving the experience for visitors to our websites and growing our presence on social networks was critical to making that happen.”

Unveiled during Hawktoberfest in October, the new SJU sites are appealing to alumni, parents and friends to “Join the Evolution.” Both the new alumni.sju.edu and giving.sju.edu have sleek looks and navigation that make it easier than ever to receive information about the latest news, events, benefits and programs, and they feature expanded photo and multimedia galleries.

The new websites replace the old MySJU for Alumni, providing easy access for alumni to update their University records, register for events, support the University, search the alumni directory and get involved with SJU’s broad range of chapters, clubs and professional networking, mentoring and career development programs.

On social media, SJU has supplemented the existing University Facebook, Twitter and YouTube channels, as well as the Hawk Career Network on LinkedIn with additional regular content posts. The new SJU Alumni Facebook page has even more content specifically for SJU graduates.

Behind the scenes, the new sites integrate directly with the University’s database, allowing the alumni office to streamline communications and provide more relevant personalized news and events.
SJU’s Office of Development and Alumni Relations welcomes three new staff members:

• **Tom Fithian ’98 (B.S.), ’07 (M.B.A.),** associate director of programs and services. Fithian, who joins the University from Sun America Financial Group, will focus on developing professional networking and mentoring programs, as well as strengthening alumni benefits and services.

• **Chelsea Sproul ’10 (B.A.),** assistant director of The Saint Joseph’s Fund. Sproul worked most recently at Ursinus College. She will coordinate direct marketing efforts for the Saint Joseph’s Fund, as well as manage the Telefund program.

• **Anat Becker, J.D.,** director of gift planning. With over 15 years’ experience in managing planned giving programs, Becker has served as a senior member of development teams at major philanthropic organizations dedicated to promoting health and education.

**DEVELOPMENT AND ALUMNI RELATIONS TEAM WELCOMES NEW STAFF**

Holding leadership positions in virtually every profession, Saint Joseph’s University alumni serve as shining examples for current students and comprise a powerful professional network. In an effort to further engage alumni and to promote greater integration with the student population, the Office of Alumni Relations, in partnership with the Career Development Center (CDC), has expanded its existing programming and launched a series of new initiatives geared toward mentoring, professional networking and career development.

“Our alumni have a lot of great experience and skills,” says Rich Brennan ’81, president of the SJU Alumni Association. “Getting involved and giving back will strengthen our community and also benefit current students.”

While SJU has offered a series of industry-specific networking nights in the past, the new programs are more integrated and offer opportunities for alumni to share professional experiences with students and strengthen their personal and professional Hawk networks. Two of the most successful new programs are the Hawk2Hawk Networking and Dinner with Hawks events.

“Having a robust professional network that you continue to connect and share with, like the SJU network, allows you to tap into its resources as needed,” says the National Alumni Board’s Joe Rafter ’98 (M.B.A.) “Our alumni and students can use events like Dinner with Hawks and Hawk2Hawk to build their networks and make lasting relationships.”

Launched in fall 2010, Hawk2Hawk has grown quickly with hundreds of alumni, parents and friends attending the events each semester. Beyond compelling event venues, like the Comcast Center and Academy of Natural Sciences (above), Hawk2Hawk features engaging roundtable discussions, timely speakers and ample opportunity for one-on-one or group networking.

The events also offer time to catch up with old friends and to make new ones while enjoying cocktails and conversation. The spring 2012 event will be held on Thu., May 17, just a block from Independence Hall at The Philadelphia Contributionship, the historic home of the first insurance company in the United States.

In addition to networking, mentoring students is one of the Alumni Association’s top priorities, and one of its newest programs is “Dinner with Hawks.” Begun several years ago as Dinner with a Doc and Dinner with a Lawyer, the event places students with alumni who are working in the professions in which they have an interest. Alumni participate in mentoring students and connect with other alumni, while students have the chance to hear from like-minded Hawks who are living their dreams.

“Students are able to learn the importance of networking and how helpful it can be when applying for a job or internship,” says Paul Caruso ’12, co-chair of SJU’s Student Alumni Association. “Networking is as simple as saying ‘hello’ to someone and engaging in a conversation in order to develop a connection. All it takes is a little courage and communication skills, both of which are essential in the real world.”

To learn more, visit alumni.sju.edu/careers.

**ALUMNI TURN FOCUS TO MENTORING AND PROFESSIONAL DEVELOPMENT**

From left: Fithian, Sproul and Becker
1958

Francis J. Morris, Ph.D. (A.B.), professor emeritus of English, was recognized in January for 50 years at Saint Joseph's.

1964

Ronald J. Skiscim (M.S.) celebrated his 50th wedding anniversary with wife Jane in November and retired as a senior scientist with Shell Chemical Co.

1968


1969

Brian Duperreault (B.S.) was honored by Arts Horizons with the Celeste Holm Humanitarian Award. Arts Horizons is one of the largest nonprofit arts-in-education organizations bringing arts programming to New York City and New Jersey public schools, hospital pediatric wings and community centers.

John McCann (B.S.) published a murder mystery novel, Other than Honorable, which is set primarily in Philadelphia in 1983 (Amazon.com eBook). In 2009, he retired after a 40-year career in the U.S. government. He was an adjunct lecturer in the Haub School of Business from 1979 to 2004.

1970

Judith Hall-Laughlin (M.B.A.) was recognized as one of the top 25 female business leaders in Philadelphia with the SmartCEO Brava! 2011 Women's Business Achievement Award. She is executive director of Comprehensive Cancer & Hematology Specialists, which has offices in Voorhees, Sewell and Woodbury, N.J.

1971

Thomas Wolf (B.S.) published Identity and Destiny, 7 Steps to a Purpose-Filled Life, a book designed for small-group and Bible study. He is seeking coaches, counselors, and consultants to become trained facilitators. www.IdentityandDestiny.com

1975

Mary Lou (Finlayson) Quinlan (B.A.) published The God Box, based on boxes of petitions her mother wrote before her death in 2006. Profits will benefit cancer and hospice care charities. www.thegodboxproject.com

1976

John Donovan (B.S.) was inducted into the Delaware Valley Irish Hall of Fame at its 11th Annual Awards Ceremony last November.

1977

Gene Barr (B.A.) was named president and CEO of the Pa. Chamber of Business and Industry, the Commonwealth’s largest broad-based business advocacy association. He oversees Chamber operations and directs all legislative and regulatory activity, the ChamberPAC (political action committee), marketing, membership and external communications. He has more than 35 years of experience in various facets of government and public affairs activity as well as business operations.

Elaine Donovan (B.S.) has retired after working as a licensed social worker and addiction and bereavement therapist since graduating from SJU.

Robert F. Marino (B.A.) was featured in an article about his parents’ struggles with Alzheimer’s disease and his advocacy work for the Alzheimer’s Association. It was published in the May 2011 issue of Aspire. Marino is on the board of the Association’s Delaware Valley Chapter and chairs the Pa. Public Policy Coalition.

Dan Waters, D.O. (B.S.), was a finalist in the 2011 Pacific Northwest Writers Association’s annual literary contest and has signed a representation agreement with Loretta Barrett of Loretta Barrett Books, a New York City literary agency. Waters continues to practice cardiac surgery full-time and lives with his wife and family in Clear Lake, Iowa.

E-mail us at alumni@sju.edu, and we’ll keep you in touch with the latest SJU happenings!

LEAVE A LEGACY FOR THE NEXT GENERATION.

For more information, contact
Anat Becker, Director of Gift Planning
Telephone 610.660.1968
E-mail: abereker@sju.edu
www.sju.edu/plannedgiving

“Saint Joseph’s University is very near and dear to our hearts. We met in the bookstore, were members of the Sodality, joined the Peace Corps and are glad to give back to Saint Joseph’s University. The Ignatian Circle recognizes those alumni and friends who include Saint Joseph’s University in their estate plans and inform the University of their plans. Please join us, and many other alumni, as a way to assure that Saint Joseph’s sustains its mission as a Catholic, Jesuit university now and in the years ahead.”

— Bernadette ’63 (B.S.) and David Miron, Ed.D. ’62 (B.S.)
Stephen A. Moore (B.A.) was recognized as the Gary Yenkowski Award recipient for 2011 by the law firm of McNees Wallace and Nurick. The award is given annually to a member who demonstrates professionalism, dedication to effective marketing and commitment to client service. Moore chairs the McNees Automotive Dealership Law Group and practices in the areas of business counseling, health care, and mergers and acquisitions.

Regina Stango Kelbon (B.A.) was elected to the board of directors of the Philadelphia Chapter of the Turnaround Management Association, the only international nonprofit dedicated to corporate renewal and turnaround management. She works in the firm’s Wilmington, Del., and Philadelphia offices and concentrates her practice on bankruptcy, reorganizations and workouts, along with other banking and commercial lending matters.

Fr. Joseph G. Roesch, MIC (B.A.), was elected vicar general of his religious order, the Marians of the Immaculate Conception. He is serving a six-year term at the community’s house in Rome, where he is also the local house superior.

Christopher J. Moran (B.S.) joined Pepper Hamilton’s Philadelphia office as a partner in the labor and employment practice group. He frequently handles cases involving the ADA, FMLA, Title VII, Section 1981 and other federal and state employment laws.

Joseph E. Oliva, D.O. (B.S.), is an anesthesiologist and a member of Society Hill Anesthesia Consultants. He is chairman of the Department of Anesthesiology at Pottstown Memorial Medical Center. Oliva and wife Kristin reside in Phoenixville, Pa., with their children, Isabella, Sofia and Joey.

Fr. Joseph G. Roesch, MIC (B.A.), (right), connected with Sgt. Sarah DeBarberie ’11 (B.S., left) last fall when he was deployed to Afghanistan as a 2nd Marine Division Chaplain. DeBarberie was with the 1st Female Engagement Team at the Forward Operating Base Whitehouse in the Helmand Province.

Christopher S. Fronk, S.J. (B.A., right), was selected as a finalist for North American Review’s 2012 James Hearst Poetry Prize for his poem, “The Transmigration of the Soul.”

Andrew Murphy, M.D. (B.S.), was elected Region 2 governor of the Federation of Regional, State, Local Allergy, Asthma and Immunology Societies (RSLAAIS) representing allergists in New Jersey, Pennsylvania, Delaware, Maryland, Virginia, West Virginia, Ohio, and Washington, D.C. He is the Allergy Section chief at Chester County (Pa.) Hospital, president-elect of the Philadelphia Allergy Society, member of the board of regents of the Pennsylvania Allergy Asthma Association, and member of the specialty leadership cabinet and House of Delegates of the Pennsylvania Medical Society. Murphy is a partner at Asthma, Allergy and Clinical Immunology of Chester County.

Neil Cassel (M.B.A.) showed his Cesky Terrier in 2011 at the Montgomery County Kennel Club, National Dog/Philadelphia Kennel Club and the AKC National Invitational Tournament shows. He finished 2011 as No. 5 in the Breed and No. 2 American Bred male.

Colleen P. Frankenfield (M.S.) was appointed president and CEO of the Pleasant View Retirement Community in Manheim, Pa. She joined the Community in May 2011 as vice president of operations and leads 350 employees who serve 430 residents. Frankenfield and husband Joe reside in West Chester, Pa., with daughters Ashley and Kaitlyn.
IN MEMORY

Marjorie M. Balotsky, wife of Edward Ph.D., assistant professor of management
Glenn F. Cardoza, brother of Antonio, Ph.D., assistant professor of health services
Jerome Coll, S.J., former dean of Arts and Sciences, English professor and major giving officer in development and alumni relations
Sara Jo Daniel, M.D., mother of Robert Jr., assistant professor of modern and classical languages
Joan A. Dunn, mother of Carolyn Zaccagni, Learning Resource Center
I. Ralph Hyatt, Ed.D., former chair of psychology department
Joan Nicholls, mother of Gregory, Ph.D., counseling and psychological services
Evans Phillips, son of Diane Phillips, Ph.D., associate professor of marketing
Matthew Sorensen, brother of David, D. Phil., professor of English
Dorothy L. Trainor, wife of Edward ’31 (deceased), mother of Edward ’63, Raymond ’69 and Frederick ’73
Michael J. Tucker, father of Eileen, Office of Financial Assistance
James F. Logue ’49, father of Carolyn Berenato, Ed.D., director of educational leadership
William Noone ’50
James F. Kelly ’52

I. Ralph Hyatt, Ed.D.

I. Ralph Hyatt, Ed.D., professor emeritus of psychology, passed away on Jan. 5.

An accomplished clinical psychologist, author and editor, Hyatt joined the faculty of Saint Joseph’s in 1961 and became psychology department chair in 1966. He held that position for 19 years and had a positive influence on the psychology program itself and the people who worked with him.

“He was a very caring person with a wonderful disposition,” said Paul DeVito, Ph.D., dean of the College of Professional and Liberal Studies and professor of psychology, whom Hyatt hired at SJU and who succeeded him as psychology department chair. “He mentored me in many ways, and influenced me on a professional level as well as a personal one.”

One of the first psychologists to apply his expertise to prison systems and the military, Hyatt earned his bachelor’s degree at Yeshiva University in 1949 and his master’s and doctoral degrees at Temple University in 1949 and 1957, respectively. He wrote pioneering articles relating current events to clinical psychology, and his published work extends to many areas, including delinquency, rehabilitation, school psychology, vocational and career guidance, marriage and family counseling, and pain reduction. He was the editor of the psychology section of USA Today magazine and authored books about happiness and well-being.

The psychology department inaugurated the I. Ralph Hyatt Lecture Series in 1985 to honor Hyatt’s leadership. The annual lecture brings leading psychologists to campus to discuss important issues in the field.

— Daisy Mesa ’12

Jerome B. Coll, S.J.

The Saint Joseph’s University community mourns the loss of Jerome B. Coll, S.J., after his passing from cancer on Feb. 15.

Fr. Coll was an active and influential member of the Saint Joseph’s community for many years. He was an English professor at Saint Joseph’s College from 1964 to 1966 and dean of the College of Arts and Sciences from 1966 to 1970. Fr. Coll returned in 1990 as a director of alumni giving, and in 1996, he became assistant director of planned giving. He retired in 2010.

Lou Cissone ’56 (B.S.) recalls that, at alumni events, Fr. Coll remembered everyone’s names, the names of their loved ones and important life events.

“He was a very kind man and a dedicated Jesuit,” said Cissone. “He was a talented administrator, advocate, teacher and priest, and above all, a true friend.”

Raised in Pittsburgh, Pa., Fr. Coll completed high school and entered the Society of Jesus in 1946. After studies at the Jesuit novitiate in Wernersville, Pa., he received a licentiate in philosophy from the former West Baden College in Orange Co., Ind., in 1953. He was ordained a priest in 1959 and went on to earn two additional degrees: a licentiate in sacred theology at Weston College in Weston, Mass., in 1960, and a master’s degree in English literature at Oxford University in 1966.

He was a Jesuit for 65 years and a priest for 52 years. His older brother, John, is also a Jesuit priest. Fr. Coll passed away at Manresa Hall, the Jesuit retirement residence at Saint Joseph’s University.

— Kim Starr ’12

Jack O’Lo 52
Ellen S. Coyne, wife of Francis ’53, mother of Francis Jr. ’77, Matthew ’80 and Andrew ’91
Rosemary D. Erpigt, sister of Charles P. Mungan Sr. ’54
Edith F. McBride ’55
Arthur J. O’Connor Jr. ’55
Rev. Msgr. John A. Sharkey, brother of Joseph ’56
Rev. Msgr. Joseph Cunningham ’56
Cardinal John Patrick Foley ’57 (See pages 18-19.)
Richard J. Quigley Jr. ’57, father of Richard III ’84, Thomas’88 and Christopher ’97
Ernest Rosato, M.D. ’58, brother of Frank ’56 (deceased), father of Sarah ’99
Thomas Colaizzi ’60
Joseph W. Gasiewski ’63
John F. Gormley ’63
Helen Graiter ’63
Frank E. McKeown ’65
Richard E. Burns ’66
Stephen A. Matarazzo, M.D. ’67
Robert Stroman ’72
John Mark Toscano ’75, husband of Melinda (Casella) ’73 and brother of Anthony ’72
Richard Wild, husband of Cheryl ’77
Joan E. Yentsch, mother of Steve ’77
Geraldine Jones ’79
Howard Cooper, father of Kathleen Corcoran ’80
Charles E. Sessa Sr., father of Charles E. Jr. ’80
Anthony DeConcini Jr., father of Anthony III, M.D. ’80, pharmaceutical and healthcare marketing department
Joseph J. Staskel, father of James ’85 and Daniel ’87
Mary E. Bradley, mother of James ’87
Edmund Hennessy, father of Edmund ’87
Mary Ann Matter, mother of Lisa Boyle ’89, ’95
Joseph A. Graham III, father of Susan Farrell ’88 and Carolyn Kilroy ’90
Helen Hennessy, former athletics department assistant, mother of John ’91 and Daniel ’96
Suzan Topor ’91
William P. Avington Sr., father of William Jr. ’94
Charles J. Schwab ’94
Lt. Col. Christopher P Kaiser ’96, husband of Cassandra (Flessner) ’95
William McManus ’97, husband of Ginette, Executive MBA Program
Charles W. Hill, father of Darren ’98
Greg Campoli ’04
Tobi Jordan ’05
Janice Burke, mother of Ashley O’Connor ’06, ’10
Phyllis Amato, wife of Joseph ’06, mother of Matthew ’12
Philip Mancini, father of Joseph ’07
Kristina Chabrier ’13
Richard E. Hunt, father of Richard ’15

Mary A. Balotsky, wife of Edward Ph.D., assistant professor of management
Glenn F. Cardoza, brother of Antonio, assistant professor of health services
Jerome Coll, S.J., former dean of Arts and Sciences, English professor and major giving officer in development and alumni relations
Sara Jo Daniel, M.D., mother of Robert Jr., assistant professor of modern and classical languages
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Dorothy L. Trainor, wife of Edward ’31 (deceased), mother of Edward ’63, Raymond ’69 and Frederick ’73
Michael J. Tucker, father of Eileen, Office of Financial Assistance
James F. Logue ’49, father of Carolyn Berenato, Ed.D., director of educational leadership
William Noone ’50
James F. Kelly ’52

I. Ralph Hyatt, Ed.D.

I. Ralph Hyatt, Ed.D., professor emeritus of psychology, passed away on Jan. 5.

An accomplished clinical psychologist, author and editor, Hyatt joined the faculty of Saint Joseph’s in 1961 and became psychology department chair in 1966. He held that position for 19 years and had a positive influence on the psychology program itself and the people who worked with him.

“He was a very caring person with a wonderful disposition,” said Paul DeVito, Ph.D., dean of the College of Professional and Liberal Studies and professor of psychology, whom Hyatt hired at SJU and who succeeded him as psychology department chair. “He mentored me in many ways, and influenced me on a professional level as well as a personal one.”

One of the first psychologists to apply his expertise to prison systems and the military, Hyatt earned his bachelor’s degree at Yeshiva University in 1949 and his master’s and doctoral degrees at Temple University in 1949 and 1957, respectively. He wrote pioneering articles relating current events to clinical psychology, and his published work extends to many areas, including delinquency, rehabilitation, school psychology, vocational and career guidance, marriage and family counseling, and pain reduction. He was the editor of the psychology section of USA Today magazine and authored books about happiness and well-being.

The psychology department inaugurated the I. Ralph Hyatt Lecture Series in 1985 to honor Hyatt’s leadership. The annual lecture brings leading psychologists to campus to discuss important issues in the field.

— Daisy Mesa ’12

32 sjumagazine
Looking for a way to take his psychiatry studies further in 1961, then-28-year-old Joseph English, M.D. '54 (A.B.), a resident at the Institute of the Pennsylvania Hospital, contacted J. Joseph Bluett, S.J., president of Saint Joseph's College, to propose a partnership between the college and the hospital. The idea he proposed was twofold: find a space on campus where he and two fellow residents could voluntarily provide mental health services to students at the college, and have Saint Joseph's become one of the first liberal arts colleges in Philadelphia to have a student mental health center. The successful project would take English further than he ever imagined.

While English was drawn to the National Institute of Mental Health in Washington, D.C., for further training, a paper he authored describing the relationship of college students' developing values and their mental health came into the hands of Robert Sargent Shriver, the recently appointed director of the Peace Corps (PC) that President John F. Kennedy established earlier that year. Impressed by the work, Shriver reached out to English for an interview, ultimately inviting him to join the PC team as its first chief of psychiatry. English organized the mental health program that helped to minimize casualties from the demanding service in the developing world.

“All of this was launched by Father Bluett and a four-car garage on Lapsley Lane,” says English.

Eventually, in 1979, the mayor of New York extended an invitation for English to become the first president and chief executive of the New York City Health and Hospitals Corporation, managing 19 public hospitals with 17,000 beds and 68,000 employees. Three years later, he became chairman of psychiatry at St. Vincent's Hospital and Medical Center in New York, and the Sidney Frank Chair of psychiatry at New York Medical College. He is a past president of the American Psychiatric Association and a member of the Institute of Medicine of the National Academy of Sciences.

For English, the start of a long and successful career is marked by the mental health center at Saint Joseph's College.

“All of this was launched by Father Bluett and a four-car garage on Lapsley Lane,” says English.

Today, he is the associate dean, professor and chairman of the department of psychiatry and behavioral sciences at New York Medical College in Valhalla, N.Y., and a member of the Institute of Medicine of the National Academy of Sciences. He is married to Anne Carr Sanger and has three children and five grandchildren, and was most recently named the second Sidney E. Frank Distinguished Professor of Psychiatry and Behavioral Sciences by New York Medical College.

— Nicole Katze '11 (M.A.)
Jed Mayk (B.A.), a shareholder at Stevens & Lee, presented at the American Conference Institute’s 7th National Forum on Residential Mortgage Litigation in Dallas last September. He spoke about the Office of the Comptroller of the Currency preemption developments and recent rulemakings by the new federal Bureau of Consumer Financial Protection. He concentrates his practice in state and federal regulatory compliance for the mortgage, home equity, auto, credit sale and other consumer lending programs of banks, thrifts, credit unions and licensed lenders and brokers.

1991

Max Kueffer (M.B.A.) joined CIRCOR International’s Flow Controls Technology Group as vice president of engineering in June 2011.

Rob Powelson (B.A.) was appointed chairman of the Pennsylvania Public Utility Commission, where he had served as a commissioner, by Gov. Tom Corbett in February 2011. He is also co-chair of the National Association of Regulatory Utility Commissioners (NARUC) Committee on Water as well as a member of other NARUC committees. Powelson and wife Lauren live in Kennett Square, Pa., with their two sons.

1993

Glenn Brunette (B.S.) was promoted to chief technology officer within the Enterprise Solutions Group at Oracle Corp., where he is leading a team focused on exploring new IT architectures and emerging technologies.

Gregg Murphy (B.A.) was added to the Philadelphia Phillies broadcast team as a field reporter with Comcast SportsNet for the 2012 season. Part of the network’s on-air team since 2008, he will also occasionally provide analysis on the news and Phillies programs. Murphy is a multiple Emmy award winner and nominee for numerous categories and has been recognized twice as the winner of the Associated Press Outstanding Talk Program.

Deirdre Naughton Normand (B.A.) was named director of professional and governmental services for the Judiciary by New Jersey Chief Justice Stuart Rabner. Normand has served as counsel to the Advisory Committee on Judicial Conduct since February 2007 and previously worked for six years as assistant counsel to the governor of New Jersey.

Catharine O’Dell (B.S.) was promoted to senior vice president and marketing director at J.P. Morgan Palladium Card Hotel Collection. O’Dell and twin sons Quinn and Logan reside in Newark, Del.

Carmine Rauso (B.S., M.B.A. ‘04) accepted a new position as executive director of sales in the major accounts division at Advertising Specialty Institute in Trevose, Pa. He works with the company’s multimillion-dollar roundtable distributor clientele. Rauso and wife Debbie Spinella (B.A. ‘95) live in Newtown Square, Pa., and have three children, Nicholas, Joseph and Anthony.

Mayk

MARRIAGES

Cdr. Joseph E. Strauss, D.O. (B.S.), completed 14 ½ years of active duty in the U.S. Navy in October, where he achieved the rank of Commander, U.S. Navy, Medical Corps. He also served as the director of orthopaedic trauma at Walter Reed Army Medical Center in Washington, D.C., and at the National Naval Medical Center in Bethesda, Md. Strauss is pictured during his deployment in Kandahar, Afghanistan in 2010, when he served as First U.S. orthopaedic traumatologist.

1994

Maj. Walt Fee (B.S.) returned from a deployment to Baghdad, Iraq, after nine months and is now assigned at Air Force Space Command Headquarters, Peterson Air Force Base, Colorado Springs, Col.

Dan Gallagher (B.S., M.S. ’99), vice president of learning and development operations at Comcast, published The Self-Aware Leader (www.gallagherleadership.com). The leadership model presented in the book was validated by research he conducted with SIU Assistant Professors of Management Ron Dupfresne, Ph.D., and Lucy Ford, Ph.D. All book proceeds will go to City Year. Gallagher and wife Suzanne reside in Havertown, Pa., with their four sons.

Sean Sweeney (M.B.A.) was promoted to president and chief operating officer at Philadelphia Insurance Companies, where he had been serving as president and chief marketing officer. As SIU Trustee, he has been with Philadelphia Insurance since 1979. Sweeney is also an SIU adjunct faculty member and sits on the board of governors of the Academy of Risk Management and Insurance.

1996

Samuel Sudhakar (M.B.A.), vice president of administrative services and chief information officer at Carl Sandburg College, was named a Top 50 Education Innovator by the Center for Digital Education’s Converge Yearbook last October.

John Zurzola (M.B.A.) was elected chair of the East Norriton (Pa.) Township Board of Supervisors and appointed solicitor to the Montgomery County Treasurer. A senior associate in the legal services department of Willig, Williams & Davidson in Philadelphia, he focuses on representing labor unions, employee benefit funds, and individual working people and their families.

1997

Edward Dart (M.S.) and wife Susan have three children and are fulfilling a long-time dream of being foster parents. He is a consultant at Vanguard, specializing in deferred compensation programs, and active in several church ministries.

Nilay Gandhi (B.S., M.S. ’07) earned the certified financial planner designation and was promoted to financial planner at Vanguard.

Patrick McKenna (B.A.), a partner in the municipal, land-use and education department at West Chester, Pa., law firm Gawthrop Greenwood, was elected to the board of directors of the Greater West Chester Chamber of Commerce. A Chamber member since 2004, he is also a co-founder of the Future Leaders of West Chester subgroup.

Gallagher
MARY LYNN FECILE, M.D., PH.D. ‘88 (B.S.)

Microbes and More

“Plans are good, but life is complicated,” says Mary Lynn Fecile, M.D., Ph.D. ’88 (B.S.), assistant professor of pediatrics in hematology and oncology at the Penn State College of Medicine. On campus last October to help inspire young women through the John P. McNulty Scholars Program for Excellence in Science and Math, she shared with her audience what life has taught her so far: We don’t always get to choose what happens, but we can choose how we respond to and learn from unexpected, and sometimes difficult, experiences.

“Humans crave order and structure, which is why we set goals and make plans,” she says. “But sometimes the things that upset the course you’re on reveal an alternative path worth exploring.”

Fecile’s first experiences with medicine weren’t positive. Diagnosed in adolescence with Graves’ disease, a thyroid disorder, she found that some care providers did not treat her as a whole person with feelings and fears. Her illness experience influenced her decision to become a physician who both cared for and about the patient.

At the recommendation of her godfather, a medical doctor, Fecile applied for and enrolled at SJU where she majored in biology and minored in philosophy. In her junior year, she studied Bdellovibrio bacteria under John Tudor, Ph.D., professor of biology, eventually extending her research lab experience by becoming an Honors Program University Scholar her senior year. Her research experience led her to question her career pathway.

“Suddenly I had to decide, ‘Where do I belong?’” says Fecile. “Do I go to medical school and become a physician who cares for patients, or do I go to graduate school and become a researcher who adds to our knowledge of the world?”

In the end, she took both paths, enrolling in the Penn State College of Medicine’s dual degree M.D./Ph.D. program. Following what she describes as a “love of all things microbial,” she chose to study microbiology and immunology. In 1995 she completed her Ph.D. research on the human papillomavirus (HPV), a project that studied how the viral infection causes abnormal growth, and sometimes cancer, in cells. Interest in the science of cancer would ultimately lead her toward her current work in pediatric oncology.

Following graduation from Penn State, Fecile completed her residency in pediatrics at the New England Medical Center in Boston. “Before my clinical years in medical school, I saw myself in adult medicine because I couldn’t imagine doing painful things to kids, like giving shots,” she explains. “But I found that kids are much less encumbered by illness than adults, and sick kids are as healthy as healthy kids.”

After Boston, the draw of a fellowship at Texas Children’s Hospital took Fecile and her family to Houston, where they remained until returning to Pennsylvania a few years ago. Today, in addition to her roles as a medical educator and pediatric oncologist, Fecile directs the sickle-cell program at the Penn State Hershey Children’s Hospital. Though her clinical interests remain with pediatric hematology and oncology, her research interests have shifted to physician professionalism and physician-patient relationships. She lives in Hershey, Pa., with husband Paul Haide and sons Alex and Jonathan.

“There’s no doubt that I ended up where I am because of the experiences, both positive and negative, I have had along the way,” says Fecile. “It’s a matter of living your life as it unfolds, of reflecting back and moving forward.”

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Nicole Katze ’11 (M.A.)
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BIRTHS

Lucas Angelo to Angela Scola (B.S. ’90) and Ken Goldbach
Amelia Grace to Vanessa Cotter-Waters (B.S. ’93) and Jack Waters
Reece Cogan to Suzanne and Dan Gallagher (B.S. ’94, M.S. ’99)
Maggie Grace to Susan and Edward Dart (B.S. ’97)
Colleen Mary to Kate (O’Brien, B.S. ’98, M.S. ’04) and Brian Geary (B.B.A. ’01)
John Albert to Alisha (Trespalacios, B.S. ’99, M.S. ’07) and John Mancinelli (B.S. ’99)
Abigail Ann to Tracy and Michael Troutman (B.S. ’99)
Brynn Clare to Kristen (Burns, B.B.A. ’01) and Shawn Connor (B.S. ’99)
Emma Grace to Lisa (Kohalmi, B.A. ’01) and Kevin McBeth (B.S. ’00)
Lucinda Maria to Jessica (Gumm, B.S. ’02, M.S. ’03) and Jonathan Kahler (B.S. ’04, M.B.A. ’07)
Carrington Jane and Madelyn Carter to Alison McGeary-Stella (B.S. ’02) and Patrick Stella
Margaret Greta Kathleen to Maureen (McKenna, B.S. ’03, M.S. ’04) and Billy Carr
Ramsay Lillian to Mary (McKenna, B.S. ’03, M.S. ’04) and Joe Kadlec (B.A. ’03)
Declan Patrick to Erica (Rossi, B.S. ’03) and Brian Connolly (B.S. ’03)
Declan Rylee to Laura (Capka, B.S. ’04) and Jamie Furgason
Jack Emmett to Stacy (Bradshaw, B.S. ’05, M.S. ’06) and Robert Duffy

Lauren Fuiman Cell, Esq. (B.S.), of Springfield, Pa., joined the law firm of Rubin, Fortunato & Harbison as an associate. Fuiman Cell, who served as a judicial clerk to the Hon. Timothy R. Rice, magistrate judge, Eastern District of Pennsylvania, focuses on general employment law client matters and assists in the development of employment litigation case studies. She also volunteers for the Court Appointment Special Advocate Association, which provides assistance to neglected children during the court process.

Andrew Milauskas (B.B.A.) is a project manager at Excelerate Discovery, a full, electronic data-discovery and national attorney-review company based out of Washington, D.C., and Baltimore, Md.

Maya Pawar (B.A.) earned a master of science in education and a certification in secondary social studies from the University of Pennsylvania Graduate Teacher Education Program. Upon graduation, she accepted a position as a seventh-grade social studies teacher at Connection Academy in Philadelphia. Last August, her fiancé, Pierre-Olivier Pollack, Ph.D., proposed marriage at the Eiffel Tower.

Kailie H. Farrell, Esq. (B.A.), joined the Mount Laurel, N.J., office of Capehart Scatchard, in the workers’ compensation department. She represents insurance carriers and employers in the defense of workers’ compensation claims. Farrell received her law degree from Drexel University where she was a member of the Drexel Law Review.

Joshua Reda (B.A.) was appointed residence hall director of apartment complexes at Seton Hall University in South Orange, N.J., in October 2011.

Colin Corrigan (B.B.A., center) along with David Miron, Ed.D. (B.S. ’62, left), and Dennis Daly (B.S. ’62, right) attended the member-guest golf tournament at Sawgrass Country Club last October. Corrigan is a PGA apprentice at Sawgrass and a former member of the SJU golf team.
CHRIS CASHMAN ’08 (B.S.)

Cashman at Bat

The last off-season was one of great consequence for the Philadelphia Phillies. Besides extending a contract offer to homegrown All-Star shortstop Jimmy Rollins, the front office also went through oft-tedious salary arbitrations for players eligible to dispute their salaries. At the center of it all was Chris Cashman ’08 (B.S.), a member of the Phillies baseball administration department and a former SJU baseball team captain.

Cashman wears many hats as a baseball operations representative. During the off-season, he works directly with Ruben Amaro Jr. and Scott Proefrock, Phillies general manager and assistant general manager, respectively, compiling information and stats on players entering arbitration to help determine salaries.

“Being the young guy in a room full of experienced front-office heads, you have to be smart and know when to talk — and when to keep your ears open and mouth shut,” says Cashman. “There is so much more to the game that I never knew, and to learn it from those guys is pretty neat.”

When pitchers and catchers reported for spring training and the season got under way, Cashman took on two new responsibilities — creating scouting reports for Manager Charlie Manuel and his staff and working the radar gun during home games. The roles may seem disconnected, but for Cashman, they go hand-in-hand, helping him better understand the business of baseball.

“I read the reports and then I go out and watch the pitcher when I am working the radar gun, and I am able to see what the scouts saw,” says Cashman. “Or sometimes, I’ll go out without reading the scouting report and form my own opinion, and then come back in, and compare what I had with the report.”

Since he played in little leagues, baseball has always been a major part of Cashman’s life. As team captain for Archbishop John Carroll High School in Radnor, Pa., he hit the first-ever grand slam at a Catholic League title game in 2004. At Saint Joseph’s, however, he was a walk-on and expected to see little on-field action. He practiced hard and cracked the lineup a few games into the season. Soon after, he got his first official start and secured his spot as the starting shortstop for the remainder of his SJU career.

Cashman says it is not necessarily his life of baseball that has prepared him best for his work with the Phillies, but, instead, his studies in the Haub School of Business.

“My business classes really prepared me to work in groups with people,” says the former marketing major. “At the time, you wonder why you have to do everything in groups, and then you get out into the real world and you realize that you work in a group most of the time toward a common goal.

“It’s just a dream come true, and to be working with the Phillies during a time when they’re one of best teams in baseball is just an added bonus.”

— Bill Wells ’12
“The experiences we’ve had on Hawk Hill have changed our lives.”

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Saint Joseph’s Earns Gold from CASE District II

Congratulations to the Office of Development and Alumni Relations for winning top awards in the Council for Advancement of Secondary Education (CASE) District II 2012 Accolades Award Program. More than 500 entries were judged in 39 categories.

Five projects managed by the Development and Alumni Communications and Donor Relations unit earned high honors.

GOLD AWARDS
• “We Are Called” video, campaign conclusion celebration, April 2011 campaign.sju.edu/gallery/gallery.html
• Invitation, John R. Post ’60 Academic Center and John and Maryanne Hennings Post Learning Commons
  Design: SJU Creative Services
  Printer: SJU Print Services

BRONZE AND HONORABLE MENTION AWARDS
• Invitation suite, campaign conclusion celebration
• SJU President’s Report, digital version
Diving Off the Digital Platform

At about 10 p.m., on a frigid January night last year in my West Philadelphia neighborhood, a parent of a 5-year-old child quietly unfolded a lawn chair and sat down next to the playground of a vaunted neighborhood elementary school, one of the very few good ones in the city. Soon word began to spread through listservs, Facebook pages and community forums; the kindergarten registration line had started.

“What? Already?” a mother posted on a listserv aimed at parents whose kids play at the local park. “My God. I’m on my way.” She was 14th in line.

Within an hour, the line swelled to 20 people, then 40. By dawn, it had grown to 70 people hoping to get one of 50 slots that would be available when registration began inside the school at 9 a.m.

Local news crews soon heard about the line and made it just in time to capture footage of perfectly sane people wrapped up in sleeping bags and four layers of clothes, waiting in line as if the Rolling Stones were setting up inside.

That night brought some civic clarity to many people in our neighborhood. We could use that thick network of “thin media” — the new scholarly phrase for listservs, community forums and the like — to do more than just alert people about the kindergarten line. We could use it to organize for improvements in all of our neighborhood schools.

What has emerged is a network that circulates news and information about schools, crime prevention, development projects, neighborhood cleanups and even the occasional lost cat. Actually, this is West Philly, so it has a lot of lost cats.

This is news that most people would get no other way.

I study the media but I’m not sure there is a good name for this rise in local digital networks aimed at disseminating information. We tried “citizen journalism,” but thankfully that phrase has been put to rest. Frankly, I was getting tired of the snarky “Have you ever heard of a citizen surgeon?” jokes from all my journalist friends. “Hyper-local journalism” doesn’t really fit the bill, either. Neighborhood newspapers have been doing that for decades. For lack of a better term, I’m going to go with “civic media,” a term that folks at MIT like to use. In my mind, these are digital platforms used for civic engagement. They could be anything from maps to blogs to Twitter, and they are changing the way we organize ourselves to solve problems.

In my neighborhood, parents and activists and even school officials were posting information about how we could pull together and improve all of our neighborhood schools so that people wouldn’t have to risk pneumonia to wait in line for the only decent school around. Traffic took off on West Philly Local, the fledgling community website my wife Julija and I started a couple of weeks before that kindergarten line-up last January, and began to spike as we published information about new neighborhood groups forming to address the school problem. The West Philly Coalition of Neighborhood Schools and Advocates for Great Schools Everywhere formed out of that online reporting and discussion.

We talk about this a lot in the newly formed communication studies program here at Saint Joseph’s. Digital tools afford us more power to organize for change. Of course, digital platforms don’t replace on-the-ground organizing. People in our neighborhood still go to city council and school board meetings. But these tools strengthen their efforts.

A downside of all this online engagement is obvious, though, and we only have to go as far as that kindergarten line last January to find it. Most people in the line were middle and upper-middle class, despite the socioeconomic diversity in our neighborhood. Those most often affected by bad schools, large-scale neighborhood development and crime usually aren’t part of that online network. These online spaces are often, for lack of a better word, gentrified. Sadly, civic engagement, much like waiting in line overnight for kindergarten, is often the luxury of the well-educated and well-employed.

A problem that the students and faculty in communication studies are trying to tackle is how we can work together with community members around the city to use these new and emerging digital platforms for broader civic engagement.

Back in my neighborhood, we still haven’t solved the problem of improving all of our schools. This year the line for kindergarten at that same school started at 9 a.m. — the previous day. But at a school a few blocks away, at a school that many of the well-off parents in the neighborhood would have never sent their kids to, the line was longer than ever. That’s a good sign.

— Mike Lyons, Ph.D.

Lyons, an assistant professor in the new communication studies program, is a former reporter and editor for the Associated Press and Agence France-Presse.
A student’s footsteps trace the winding paths and smooth lines of a labyrinth spread over the floor of Doyle Banquet Room in Campion Student Center. The life-size replica of the famous Chartres labyrinth in France led the walker through four quadrants of revolving paths to a central space for reflection before offering her a way to meander out.

Labyrinth walking is a thousands-of-years-old spiritual practice enjoying renewed popularity. SJU Learns, a series dedicated to exploring the diverse faiths of Saint Joseph’s University students, faculty and staff, brought the replica to campus.

The spiritual practices underlying the experience of traversing the labyrinth are varied. Historically, walking its paths may have been a way for those unable to afford the journey to a holy place to still make a sacred pilgrimage. Today, that prayerful purpose holds true for some. For others, traveling through a labyrinth represents a means to leave behind abiding concerns for a moment, become centered, and then return, refreshed, to everyday life.

The Interfaith Task Force, with support from the Office of Mission and Identity, the Office of Campus Ministry and the Faith-Justice Institute, sponsors SJU Learns.
Hawktoberfest

Alumni.sju.edu/Hawktoberfest

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