Internships in the Corridors of Power
Lead to Career Success

Men’s and Women’s Basketball
Go to the “Big Dance”

Executive MBA Alumna
Delivers on Pledge

SUSTAINABILITY
... and the bottom line
FROM THE PRESIDENT

Many years ago, while I was a grade school student, a very wise Sister of Mercy told our class, “Boys and girls, I want you to write ‘AMDG’ at the top of your homework papers.”

“But Sister, what do those letters mean?”

“The letters stand for ‘Ad Majorem Dei Gloriam,’ and in English, they mean, ‘For the Greater Glory of God.’ Perhaps someday you will understand their true meaning,” she added.

As time passed, I have come to know more deeply the meaning of the letters and the words. At Saint Joseph’s, we refer to them simply as “The Magis.”

What is the value and purpose of a Saint Joseph’s education? What does magis really mean?

As you are reading this, you must have your own response, based on your years on Hawk Hill, and the life you chose to lead afterward. While your answer may differ from your classmates’ responses, you’ll find that they are linked under the umbrella of the University’s new Mission Statement. You have probably seen the University’s embrace of magis, online and on street banners, television commercials and billboards. The theme of Saint Joseph’s branding campaign, it is a term derived from that Jesuit motto Ad Majorem Dei Gloriam.

When I assumed office nearly two years ago, among the goals I set was the adoption of a new University Mission Statement, one that would clearly distill the essence of Saint Joseph’s University. And by December 2012, a process was put in place to accomplish that goal, one that enlisted and engaged the entire University community.

E. Springs Steele, Ph.D., vice president for mission and identity, and Karin Botto ’00 (M.S.), executive director of organizational learning and Ignatian leadership, led a task force that reached across campus to find the common threads in the responses of faculty, students and staff as they sought consensus on the value(s) and advantage(s) of a Saint Joseph’s education. As I had envisioned it would be, it was a process of organizational communal discernment. The task force facilitated 16 sessions for the University community over the course of four months. Each one reflected the sense of inclusiveness that I considered vital to this process. And the task force listened.

They listened again to responses to a campus-wide survey seeking reactions to three proposed draft mission statements. And it was only then that they constructed a penultimate draft to send before the Board of Trustees. You can read the new University Mission Statement in the news section of this magazine on Page 3.

As you read it, I hope you find it reflective of your own vision of the essence of a Saint Joseph’s education, and of what you continue to carry with you each day, as I certainly do. I believe it embodies our Jesuit foundation and our dedication and to providing our students with an outstanding academic experience that prepares them to go forth as men and women with and for others, ultimately finding God in all things. That’s the magis.

Sincerely,

C. Kevin Gillespie, S.J. ’72
President

live greater. that’s the magis.
Sustainability and the Bottom Line
By Kristen A. Graham
Corporate sustainability isn’t an add-on anymore; it’s becoming increasingly intertwined with profitability.

Keeping Her Promise
By Annette John-Hall
By finding business and personal success, Kristy Williams Fercho ’00 fulfills a lifelong commitment in honor of her father.

And We Danced
By Jeff Martin ’04, ’05 (M.A.)
The men’s and women’s basketball teams clinch invitations to the NCAA Tournament after exciting seasons.

From City Hall to the Oval Office and Beyond
By Joan Katherine Cramer
SJU political science internships give graduates a foot in the door to jobs in a variety of fields.
From the Editor

"Nothing is as important as passion. No matter what you want to do with your life, be passionate. The world doesn’t need any more gray. On the other hand, we can’t get enough color. Mediocrity is nobody’s goal and perfection shouldn’t be, either. We’ll never be perfect. But remember these three Ps: Passion + Persistence = Possibility.”

I find this quote from rocker musician Bon Jovi refreshing appropriate at this time of year, when anyone who has spent time on Hawk Hill knows there’s no passion like that of the Hawks.

This year’s basketball season was a testament to the unbreakable bond between the SJU student body and its alma mater. Alumni, faculty, students, staff — it didn’t matter how they were affiliated with SJU — they expressed their fervent enthusiasm for the men’s and women’s teams. In the center pages of this magazine, read about their circuitous routes to the NCAA Tournament, a feat they last accomplished in the same season in 1997.

Beyond the basketball court, the alumni and professors in the cover story share another passion — for People, Planet and Profit, which link the real possibility of achieving sustainability and business success. Connections between the two are becoming increasingly inextricable.

This issue of SJU Magazine also relates the stories of alumni who have used political science internships as a springboard to follow their passion into careers in academia, business and government.

As Kristy Williams Fercho ‘00 climbed the corporate ladder, she carved out time to return to school and earn her M.B.A. at Saint Joseph’s, turning a promise she made long ago into a passion to succeed. Her story begins on Page 18.

If the accomplishments of these alumni are any indication, SJU’s newest graduates should heed Bon Jovi’s advice to follow their passions. The possibilities are endless — on and off the court.

Molly Crossan Harty

— Molly Crossan Harty
sjumag@sju.edu

On the Calendar

ACADEMIC CALENDAR
Summer I classes, Mon., May 19-Fri., June 27.
Summer II classes, Mon., June 30-Thur., Aug. 7.
First day of fall semester classes, Mon., Aug. 25.

ACADEMIC EVENT
SJU Summer Reading Clinic for grades K-8, Wed., June 30-Thur., July 31, Merion Hall (8:45 a.m.-noon).
Pre-testing during week of June 23.
Contact: Caitlin Elverson, 610-660-1583, celverson@sju.edu.
www.sju.edu/cas/grad/summerreading

ADMISSIONS
UNDERGRADUATE PROGRAMS
SJU Summer View, Sun., July 20, Hagan Arena.
SJU Fall Views, Sundays, Oct. 5 and Nov. 6.
Contact: Undergraduate Admissions, 610-660-1300.
www.sju.edu/home/undergraduate/visit-campus

ALUMNI
Philadelphia Alumni Chapter Theatre Night, Thu., June 19, Moriarty’s Pub (6:30 p.m.), followed by “How to Succeed in Business Without Really Trying,” Walnut Street Theatre (8 p.m.).
Contact: Nancy Craskey, ncraskey@sju.edu, 610-660-2314.

Jack Gallagher Alumni Golf Outing, Mon., June 23, Scotland Run Golf Course, Williamstown, N.J.
Contact: Emma McCrerey, emccre1@sju.edu.

Contact: Patti Nevybi, 610-660-2997, mnevby@sju.edu.

For details on above events and registration: alumni.sju.edu.

Hawktoberfest and Family Weekend 2014, Fri., Sept. 26-Sun., Sept. 28. Contact: Lynn Langnas, 610-660-3467, llangnas@sju.edu.
www.alumni.sju.edu/hawktoberfest
See inside back cover of this magazine for more information.

“Women Really Want,” featuring Mary Lou Finlayson Quiuin ’75, part of Main Line Chamber of Commerce’s Society for Professional Women’s Series, Thu., Oct. 16, Radisson Hotel at Valley Forge Casino (11 a.m.-1:30 p.m.).
sjumainline.com/events/trademark-events

ATHLETICS
Men’s rugby, Collegiate Rugby Championships, Sat., May 31-Sun., June 1, PPL Park, Chester, Pa., televised live on NBC and NBC Sports Networks.
Contact: Dan Yarusso, dyarusso@sju.edu.

Elite Basketball Camp, Hagan Arena.
• Elite Camp, Sun., June 15 (9 a.m.-5 p.m.),
high school athletes.
• Day Camp I, girls, ages 7-14, Mon., June 23- Fri., June 27 (9 a.m.-3 p.m.).

Half-Day Camp, boys and girls, ages 5-8, Mon., June 23-Fri., June 27 (9-11:30 a.m.).
Day Camp II, girls, ages 7-14, Mon., July 14-Fri., July 18 (9 a.m.-3 p.m.).
Half-Day Camp, boys and girls, ages 5-8, Mon., July 14-Fri., July 18 (9-11:30 a.m.).
Half-Day Camp, girls, ages 5-14, boys, ages 5-9, Mon., Aug. 25-Fri., Aug. 29 (8:30-11:30 a.m.).
Contact: Kathy MacDonald, 610-660-1710, kmcdonald@sju.edu. www.sjuhawks.com

Phil Martelli Boys Basketball Camps, Hagan Arena, ages 8-17:
• Day Camp, Mon., June 16-Fri., June 20 (9 a.m.-3 p.m.).
• Commuter Team Camp, Thu., June 19-Sat., June 21.
• Elite Basketball Camp, grades 7-12, Mon., June 30-Wed., July 2 (9 a.m.-4 p.m.).
• Overnight Team Camp, Fri., Aug. 1-Sun., Aug. 3.
www.philmartellibasketballcamp.com
For more summer camps:
www.sjuhawks.com, tinyurl.com/og4p5e4

KINNEY CENTER FOR AUTISM EDUCATION AND SUPPORT
Family Night Out, Sat., June 28, Connelly Hall (5-9 p.m.).
Camp Kinney Talent Show, Thu., July 31, Cardinal Foley Center.
College Bound Retreat, Tue., Aug. 5-Wed., Aug. 6, Connelly Hall (10 a.m.-3 p.m.).
Kinney 5K Walk/Run for Autism, Sat., Sept. 27, Maguire Campus (7 a.m.).
Contact: 610-660-2170, kinneyautism@sju.edu.
www.kinneyautism.sju.edu

MINISTRY, FAITH AND SERVICE
Liturgy of the Word and Eucharist, Chapel of St. Joseph Michael J. Smith, S.J., Memorial.
Summer schedule begins May 18: Sundays (11 a.m.).

SJU THEATRE COMPANY AND DEPARTMENT OF MUSIC, THEATRE AND FILM
West Side Story, Bluett Theatre, Post Hall, Wed., Oct. 15-Sat., Oct. 18 (8 p.m.), Sun., Oct. 19 (7 p.m.).
Tickets: 610-660-1181. www.sju.edu/theatre

STUDENT LIFE
Class of 2018 Orientation. Students will be assigned one of five two-day sessions, July 9-10, July 11-12, July 13-14, July 15-16, July 17-18.
Contact: Beth Hagovsky, bhagovsk@sju.edu or orientation@sju.edu. www.sju.edu/orientation

Class of 1954 60th Reunion
FRIDAY, JUNE 6
1 p.m. GOLF OUTING Bala Golf Club Philadelphia 3:30 p.m. MASS Landmark Americana 54th Street 6:30 p.m. DINNER (across from Mansedive Hall parking lot)
SATURDAY, JUNE 7
2:30 p.m. Campus Tours begin The following events will be held in the Ethos K. Haub Executive Center, McShain Hall 4 p.m. MASS 5 p.m. DINNER 6 p.m. DINNER
As Philadelphia’s Jesuit Catholic University, Saint Joseph’s provides a rigorous, student-centered education rooted in the liberal arts. We prepare students for personal excellence, professional success, and engaged citizenship. Striving to be an inclusive and diverse community that educates and cares for the whole person, we encourage and model lifelong commitment to thinking critically, making ethical decisions, pursuing social justice, and finding God in all things.
COLLEGE OF ARTS AND SCIENCES WELCOMES NEW DEAN

Amanda McCombs Thomas, Ph.D., a psychologist and administrator from Loyola University Maryland, will become dean of the College of Arts and Sciences at SJU on July 1.

“It is an honor and privilege to join the community of Saint Joseph’s University,” says Thomas. “I am excited to have the opportunity to work together with those in the College of Arts and Sciences and throughout the University on our shared academic goals, steeped in the rich tradition of Jesuit education.”

Thomas has held several administrative positions at Loyola, a fellow Jesuit institution in Baltimore, since 1999. For the last five years, she has served as associate vice president for graduate studies, overseeing more than 40 discipline offerings and 120 degrees and certificates across Loyola’s College of Arts and Sciences, School of Education and the Sellinger School of Business and Management. She began her tenure at Loyola in 1991 as an assistant professor of psychology and also held posts as associate chair and chair of the psychology department, and associate dean of the College of Arts and Sciences.

ALUMNI RETURN TO CAMPUS AS COMMENCEMENT SPEAKERS

Saint Joseph’s University granted honorary degrees to Frannie and James J. Maguire ’58 and David Hollenbach, S.J. ‘64, at the 2014 Commencement ceremonies held May 17 on the Maguire Campus.

“It is truly humbling to recognize these extraordinary honorees,” says University President C. Kevin Gillespie, S.J. ’72. “Their dedication to the greater good, that is, to the magis, and to helping others, stands as an inspiration to all.”

DAVID HOLLENBACH, S.J. ’64

David Hollenbach, S.J. ’64, spoke at the graduate ceremony, receiving an honorary Doctor of Humane Letters degree. Later in the day, at the undergraduate ceremony, Fr. Hollenbach was recognized, along with classmates from the Class of 1964, as a “Golden Hawk.”

A member of the theology department at Boston College, he holds the University Chair in Human Rights and International Justice and serves as director of the Center for Human Rights and International Justice. He received his Ph.D. in religious ethics from Yale University. His research and teaching interests are centered on human rights in the context of humanitarian crises, theories of justice and religion in political life.

Fr. Hollenbach is the author of five books, editor/translator of several others and the author of numerous articles on topics ranging from refugee rights to Catholic teaching and social engagement, religious freedom, economic justice and globalization. He has been a visiting professor of social ethics at Hekima College of the Catholic University of Eastern Africa in Nairobi, Kenya, and at the Jesuit Philosophy Institute in Ho Chi Min City, Vietnam. In 1990, he conducted the annual Winter School of Theology in six cities in Southern Africa, sponsored by the Catholic Bishops Conference of Southern Africa.

The Maguires, who received Doctor of Public Service degrees at the undergraduate ceremony in the afternoon, have generously dedicated their lives to higher education and their belief in the transformative power of an educational experience rooted in faith and justice. As a young man, Jim attended then-Saint Joseph’s College and has remained a loyal and impassioned alumnus. The Maguires’ generous financial support made possible the acquisition of the former Episcopal Academy, now the University’s Maguire Campus, named in Jim’s honor. The author of Just Show Up (Maguire, 2010), he has often said that Saint Joseph’s changed his life. He will speak at the undergraduate ceremony.

In 2000, the Maguires established The Maguire Foundation, a charitable enterprise that reflects their commitment to higher education combined with their passion for helping children and young adults obtain a quality education through scholarship support. Through the foundation, they created The Maguire Scholars Program, which provides scholarship dollars to institutions in the “Maguire Network” for families in need who choose to educate their children through private grade school, high school and college. In addition to Saint Joseph’s, the network schools include 14 primary schools, 18 “Faith in the Future” high schools, and 17 colleges and universities.

JA
PA. ATTORNEY GENERAL KATHLEEN KANE VISITS CLASS
Several political science classes were treated to a visit from Pa. Attorney General Kathleen Kane on March 20, at the invitation of Joseph Powers ’71, adjunct professor of political science.

Through the years, Powers’ classes have often involved guest speakers with hands-on experience in public service, including Pulitzer Prize-winning political commentator and author Buzz Bissinger, U.S. Sen. Robert P. Casey Jr. (D-Pa.), Senate Majority Leader Dominic Pileggi, Esq. ’79 (R-Pa.), and then-Pa. Governor Ed Rendell.

PHILADELPHIA ARCHBISHOP URGES CATHOLIC INVOLVEMENT IN PUBLIC LIFE
Philadelphia’s archbishop, the Most Rev. Charles J. Chaput, O.F.M. Cap., addressed members of the SJU community in the Mandeville Teletorium on February 20 as part of the Pi Sigma Alpha Distinguished Lecture series. In his lecture, “‘A City upon a Hill’: Augustine, John Winthrop and the Soul of the American Experiment Today,” Archbishop Chaput considered the role of Catholics in the public square.

The event was sponsored by the national Political Science Honor Society, Pi Sigma Alpha, and its SJU chapter, Eta Nu. Graham Lee, Ph.D., professor of political science and Eta Nu chapter advisor, says that Archbishop Chaput has been very outspoken about the responsibilities of Catholics.

“I think this is quite valuable for the students to hear,” he says, “and it is also tied to our new Faith and Reason course, which covers connections in religion and society and is part of the General Education Program.”

PSYCHOLOGY STUDENTS TEACH ELEMENTARY SCHOOL CHILDREN ABOUT THE BRAIN
More than 100 fifth and sixth grade students from Samuel Gompers School in Philadelphia came to campus for SJU’s first Brain Awareness Week workshop. Undergraduate and graduate students showed them animal and human brains and taught them how the brain works, as well as how to protect and care for it.

IT’S A FACT
Thirty percent of the recruiters at the spring 2014 career fair have returned to SJU for five years or more. www.sju.edu/careerfair14
ART ILLUSTRATES SOCIAL JUSTICE ISSUES IN PHILADELPHIA


“A focus on the city often goes hand-in-hand with social justice issues,” says Hage. “Living in Philadelphia has prompted many artists to take on a range of concerns, spurring them to create socially engaged works of art and to be active in their communities.”

In conjunction with the exhibit, the panel discussion “An Artistic Lens: Looking at Social Justice in Philadelphia” brought together artists and community leaders on March 20 to discuss the role of art in illuminating concerns related to social justice. The panel was part of the Office of Mission and Identity’s Catholic Intellectual Series.

“Art has always been seen as a powerful and most effective communicator of justice in the Catholic tradition,” says Daniel Joyce, S.J. ’88, assistant to the vice president for mission and identity. “My students found this panel discussion offered them a great lens into the social justice issues of our city.”
**DEAF AND HARD OF HEARING EDUCATION PROGRAM JOINS CONSORTIUM**

Saint Joseph’s University is partnering with several colleges and universities around the country in a collaborative endeavor to help teachers obtain a Michigan deaf and hard of hearing (DHH) endorsement online. The Michigan Department of Education’s Office of Special Education created the Deaf and Hard of Hearing Consortium for Teacher Preparation because of the state’s shortage of DHH endorsement programs.

Through the consortium, SJU allows Michigan students to access Saint Joseph’s courses virtually. Non-Michigan teachers may also enroll but must check with their own states to see if the program fulfills their requirements. Classes offer a variety of online teaching instruments, including: asynchronous tools in Blackboard, synchronous tools including Blackboard Collaborate and Skype, webinars, and streaming videos.

“As the only fully online program for teachers of the deaf in Pennsylvania, and one of four in the nation, the SJU DHH program is pleased to be selected to assist the state of Michigan in preparing future teachers of the deaf,” says Samuel Slike, D.Ed., SJU’s director of special education online programs. “Working with nine other deaf education programs provides the added bonus of important contacts and discussions regarding the use of cutting-edge technology in teacher preparation.” [mictp.org/deaf-hard-hearing](http://mictp.org/deaf-hard-hearing)

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**FAMILY BUSINESS AND ENTREPRENEURSHIP RECEIVES NATIONAL ATTENTION**

The U.S. Association of Small Businesses and Entrepreneurship (USASBE) named SJU’s family business and entrepreneurship program (FBE) one of four national finalists for its Outstanding Emerging Program award, which recognizes excellence in entrepreneurship education. The USASBE is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship.

Award candidates included institutions or programs in existence for three years or less, or those that have undergone a major revision during the same time period. Programs were judged on innovation, quality, potential viability and comprehensiveness as well as depth of support, sustainability and impact. Saint Joseph’s FBE program began offering classes toward a major or a minor for undergraduate students in fall 2011.

“The FBE program has experienced tremendous growth in a short time, and this esteemed recognition of our efforts by the USASBE is a great honor,” says Kenneth Kury, Ph.D., assistant professor of family business and entrepreneurship. “Students are equipped with the strategic tools needed to successfully navigate all aspects of running a business including managing a family firm, launching a new business venture, and operating in the corporate world.”

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**HAUB SCHOOL OF BUSINESS**

**JOHN C. YI, PH.D.**

**Associate Professor, Decision & System Sciences**

In 1995, John Yi, now an associate professor of decision and system sciences, took a leave of absence from his operations research Ph.D. program at the University of California, Berkeley. He wanted to gain work experience before completing his degree, and he had landed a job at Janssen Pharmaceutica, a division of Johnson & Johnson. Due to the requirements of his doctoral program, however, Yi planned to leave the company within three years to return to his dissertation.

“A little more than two years later, I submitted my resignation letter to return to Berkeley,” says Yi. “But the company gave me a counter offer I couldn’t refuse.”

The company asked Yi to stay and complete a dissertation that would increase its business, in exchange for full tuition at the University of Pennsylvania, plus a full salary and flexible work schedule. Yi accepted. At Penn, he used data mining, a technique that aggregates many types of data to find patterns in consumer behavior, to develop a mathematical programming model that helped the company better market to physicians.

Yi furthered his research on marketing analytics when he received a 2012-13 Morris Grant for Scholarly Research. The grant enabled him to travel to Korea to explore how cultural differences influence market research and can lead to insights into better marketing practices on a global scale.

He continues to employ data mining in his research today, while helping his students approach the overwhelmingly large amount of information it can yield.

“Many students are intimidated by large data-set and analytical methods,” says Yi. “I teach them to see data and analytics as an opportunity to gain valuable insights to help make better decisions. My students walk out of the class confident in working with complex data sets and solving business problems using analytical methods and tools.”

— Nicole Katze ’11 (M.A.)
COLLEGE OF ARTS AND SCIENCES
TENAYA DARLINGTON, M.F.A.
Associate Professor, English
Director, Graduate Writing Studies

“I want my students to walk away from the classroom with curiosity and hunger,” says Tenaya Darlington, M.F.A., associate professor of English and director of the graduate writing studies program. “They should be hungry for more information and for more food experience.”

Hungry is an apt term, considering Darlington’s expertise as a food writer, cheese connoisseur and well-known blogger, Madame Fromage (madamefromageblog.com). The Wisconsin native and former newspaper food columnist came to Philadelphia in 2005 to teach writing at SJU.

“When I came here, I immediately missed the food from home,” Darlington recalls. “A friend gave me the address of Di Bruno Bros. at the Italian Market and recommended I try the cheeses there.”

Darlington’s first trip to Di Bruno’s, a long-time Philadelphia establishment known for its wide artisan cheese selection, resulted in friendships with the cheese mongers and inspiration for her Madame Fromage cheese blog, started in 2009. Since then, her work with Di Bruno’s and the success of her blog have made Darlington a fixture on the Philadelphia food scene.


For the students in Darlington’s food writing class, her active engagement with current food experts like the cheese mongers at Di Bruno’s translates to teaching moments from the area’s industry bests. She invites guest speakers to her classes to give them face time with people who have made food their career.

“It’s inspiring to see the number of students who have gone on to establish food websites and food blogs or write cookbooks,” Darlington says. “My classes let them see what’s happening in this niche and how they can become a part of it.”
— Nicole Katze ’11 (M.A.)

RANKINGS CONTINUE TO ENDORSE SJU PROGRAMS

U.S. News & World Report
In its 2015 edition of “America’s Best Graduate Schools,” released March 11, U.S. News & World Report ranked five disciplines in the Haub School of Business (HSB) among its “Top Programs.” Online graduate business ranked No. 57; the Executive MBA, No. 15; marketing, 16; and finance, 18. HSB’s professional MBA program ranked No. 81 and earned recognition as the No. 2 program in Philadelphia.

Eduniversal
Eduniversal, a global ranking and rating agency specializing in higher education, included four Haub School graduate programs in its 2014 ranking of the best MBA and master’s programs. The Master of Science in managing human capital ranked No. 27; the Master of Science in business intelligence, No. 39; the executive food marketing programs, No. 45; and the pharmaceutical & healthcare executive MBA, No. 99.

TheBestSchools.org
TheBestSchools.org ranked Saint Joseph’s online Master of Science in organization development and leadership fifth out of 20 highlighted schools in its category. The fully online format of the program, which is part of the College of Arts and Sciences, launched four years ago. It was recognized for academic excellence, course offerings and return on investment.

STUDENT FINDS THAT ANCIENT HEROES INSPIRE MODERN COMICS

Carl Cardozo ’15, who has a double major in history and ancient studies, was one of four undergraduate students in the Middle Atlantic states selected via blind submission to present a research paper at the annual meeting of the Classical Association of the Atlantic States (CAAS) in Philadelphia in fall 2013. CAAS is the third largest association for classicists in the country.

Cardozo’s paper, “The Postmodern Amphora: Examining Greek Drama and Myth Through the Graphic Novel,” focused on an area of classics called “classical reception,” which refers to how classical antiquity is perceived in the modern era. His thesis explores the traditional theory of the monomyth, or hero’s journey, which posits that there is a universally applicable pattern found in all heroic stories, regardless of culture or time period. Cardozo also analyzes the correlation between Greek mythology and graphic novels, such as Frank Miller’s 300, which chronicles the story of the Battle of Thermopylae in 480 B.C.E.

“I studied the similarities between the modern ‘super-hero’ genre and the ancient heroic epic, pointing out similar patterns and themes and drawing parallels between characters like Superman and ancient heroes,” says Cardozo, a Philadelphia native.

He was also the undergraduate guest speaker at the fall professional day of the Philadelphia Classical Society in November.

Student finds that ancient heroes inspire modern comics
HUNDREDS GATHER IN CHAPEL BEFORE APPALACHIAN EXPERIENCE

More than 500 Saint Joseph’s students, team leaders and faculty/staff facilitators gathered in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial, before beginning their spring break Appalachian Experience (APEX) on March 7. Sponsored by Campus Ministry, 57 vans of APEX participants traveled to 17 communities in towns and hamlets along the Appalachian mountain range.

According to program director Matt Fullmer, APEX began in 1992 when just 15 students hopped in a van and drove to Phelps, a small town in Kentucky, because they wanted to help make a difference.

“APEX exemplifies Saint Joseph’s tradition of volunteerism, which is rooted deeply in the Ignatian tradition of service to others, a cornerstone of the University’s mission,” says Fullmer.

Service sites included locations in Virginia, West Virginia, Tennessee, Kentucky and new this year, North Carolina. In addition to volunteering with Habitat for Humanity, students worked at local nonprofits and enjoyed meals with the community during the week.

Many Saint Joseph’s students choose to participate in APEX several times during their education.

Group leader Brandon Talisesky ’14 is a four-year APEX veteran. “APEX has been an integral part of my SJU experience,” he said before departing for Jonesville, Va., along with 27 other participants and two facilitators. “These trips have taught me about reciprocity. By listening to others’ stories, and telling our own, we learn as much about ourselves as we do about each other.”

DID YOU KNOW?

Saint Joseph’s men’s and women’s tennis head coach Ian Crookenden was selected as the 2013 USTA Philadelphia area tennis district’s college Coach of the Year.

News section contributors: Patricia Allen ’13 (M.A.), Harriet Goodheart, Molly Crossan Harty, Nicole Katze ’11, Rosemary Martin ’14, Amanda Sapio ’13, Carolyn Steigleman ’10 (M.A.) and Kelly Welsh ’05 (M.A.).
STUDENTS CREATE NATIONAL JESUIT BUSINESS STUDENT ALLIANCE

With its 400-year tradition, Jesuit business education has withstood the test of time. Presently 1.9 million alumni have graduated with business degrees from the 28 Jesuit colleges and universities in the United States.

To mobilize this powerful network, a group of Saint Joseph’s University students in the Haub School of Business, the largest undergraduate Jesuit business school in the country, has created the Jesuit Business Student Alliance (JBSA). This group includes student representatives from many of the nation’s Jesuit colleges and universities. The leaders plan to meet annually to develop networking opportunities and promote Jesuit business education.

“While students can currently access their universities’ career websites, the creation of a national Jesuit student and alumni network really broadens networking potential,” says Jack McWilliams ’16, a family business and entrepreneurship major from West Chester, Pa. McWilliams represents the Haub School in JBSA with Colleen Cruice ’15, a pharmaceutical & healthcare marketing major from Ridley Park, Pa. She adds, “We’re also hopeful this initiative will expose students to opportunities on a national level.”

ARCHIVAL PROGRAM CONNECTS STUDENTS AND FACULTY WITH THE PAST

In the fall 2013 semester, Jeffrey Hyson, Ph.D., assistant professor of history, and Randall Miller, Ph.D., professor of history, featured an innovative program called Students and Faculty in the Archives (SAFA) in two different history courses. Started by the Brooklyn Historical Society and originally funded by a grant from the U.S. Department of Education, SAFA gives students the opportunity to conduct direct research in historical archives.

While Miller’s History of the United States class delved into Civil War documents, Hyson’s Forging the Modern World students researched the Centennial Exhibition, held in Philadelphia in 1876. Hyson, Miller and now, other history faculty, plan to use the SAFA program in future classes.

“The visit to the Historical Society of Philadelphia allowed my students to appreciate the tangible reality of the past, in the form of maps, cartoons, photographs and scrapbooks from the Exhibition,” says Hyson. “They also learned quite a bit about the challenges and opportunities of studying archival material, which, in large part, entails figuring out how to interpret it.”

END OF ACADEMIC YEAR MARKS FACULTY TRANSITION

The coming academic year will bring transition to the faculty, with several professors no longer teaching full-time:

- Anthony Berret, S.J., Associate Professor, English
- Judith Chapman, Ph.D., Professor, Psychology
- Joseph J. Feeney, S.J., Professor, English
- Jack Haverty, Ph.D., Associate Professor, Accounting
- Raymond Horn Jr., Ph.D., Associate Professor, Education
- Francis Graham Lee, Ph.D., Professor, Political Science
- Vincent McNally, Ph.D., Associate Professor, Political Science
- Martin Meloche, Ph.D., Associate Professor, Food Marketing
- W. Richard Sherman, J.D., LL.M., Professor, Accounting
- Paul Tefft, Ph.D., Associate Professor, Biology
- James Watrous, Ph.D., Professor, Biology
- George Webster, Ph.D., Associate Professor, Finance

“I wish to thank these outstanding faculty members for their longtime dedication to Saint Joseph’s University,” says President C. Kevin Gillespie, S.J. ’72. “In so many ways and over so many years, they have provided generous service to the University and have enhanced the formative education of generations of students. We have been blessed by their loyal service.”
WOMEN OF COLOR CONFERENCE PROMOTES CHARACTER, COURAGE AND COMMITMENT

Celebrating Women of Character, Courage and Commitment, the University's third Women of Color Conference was held March 22 in the Campion Student Center and featured two inspiring, award-winning keynote speakers:

- Nikki Johnson-Huston, Esq. ’98, founder of the Law Office of Nikki Johnson-Huston LLC, a practice focusing on Philadelphia City tax disputes for businesses and individuals, and
- Edith Mitchell, M.D., clinical professor of medicine and medical oncology at Jefferson Medical College of Thomas Jefferson University in Philadelphia.

“We seek to lift up the accomplishments of women within our conference and our community,” wrote Valerie Dudley, Ph.D., director of institutional diversity, in the conference program. “This conference provides an opportunity to learn more about the issues that impact women of color in our community. The goal for today is that each of us leaves feeling better prepared to be more effective leaders in our professional and personal lives.”

Workshops explored many topics, including financial management, keys to personal success, healthy living and business communication.

The conference was a collaborative effort between the Office of Institutional Diversity, SJU Women of Color Planning Committee and Women of Alpha Kappa Alpha Sorority, Inc., Omega Omega chapter. Corporate sponsors included Independence Blue Cross, PECO-An Exelon Company, Citizens Bank and Blake Gastroenterology Associates.

EXTERNAL AWARDS AFFIRM SJU’S COMMITMENT TO EARLY CHILDHOOD EDUCATION

SJU’s Early Childhood Development and Education Laboratory (ECDEL) has received several contracts to continue research and instruction in early childhood education and to embark on a new endeavor with Please Touch Museum, the Children’s Museum of Philadelphia.

- A $122,000 contract from the United Way’s Success by 6 Program, a longtime SJU partner, will further the ECDEL’s work to improve teaching at regional childcare centers by training early childhood educators for a fifth consecutive year.
- The United Way has continued to lend its support to the Institute for Family Professionals (IFP), which, in collaboration with Saint Joseph’s, provides courses that help prepare early childhood educators and professionals to recognize and help children deal with trauma. The University has offered these courses for the last three years and will continue to do so with United Way’s support of nearly $60,000.
- Using a three-year, $30,000 grant from the Institute of Museum and Library Services, Museums for America, the ECDEL will evaluate the interactive mobile communications application Start School Smart and its website for Please Touch Museum. The goal is for the application and website to give families with young children a user-friendly interface to track the development of school readiness skills and access resources available in the region and online.
- PNC Bank’s Grow Up Great Program has provided a $30,000 contract to the ECDEL to launch a three-credit course focusing solely on infant and toddler development and early care. Teachers will participate in class at SJU and work with a technical consultant from the Delaware Valley Association for the Education of Young Children in their own infant/toddler classrooms.

The Saint Joseph’s University Dance Team captured a national title at the Universal Dance Association College Dance Team National Championships at ESPN’s Wide World of Sports at Walt Disney World. The team advanced to the finals in both of its categories, Pom and Hip Hop. The Hawks placed first out of 17 teams in the Hip Hop category, earning the title of National Grand Champions in Division I Hip Hop.

OVERHEARD

“That’s the joy of working with the Jesuits. They’re never done, they’re never satisfied with the status quo.”
— Dan Gallagher ’94, ’99 (M.S.), keynote speaker, Second Annual Jesuit Appreciation Day

DANCE TEAM CAPTURES NATIONAL TITLE

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spring 2014
Sustainability...

people

planet

profit
Aft er the final plays are complete, the noise dies down and the last fans have left the stadium after each Philadelphia Eagles home game, employees circle Lincoln Financial Field, collecting hundreds of accumulated bags of trash. Then a funny thing happens: Each bag is ripped open to make sure no materials that could be recycled are improperly tossed.

It’s a fine point, but one that Leonard Bonacci ’01 (M.B.A.) believes is important to make. The Eagles are a recognized leader in sustainability efforts: The team diverts 99 percent of its waste from landfills. Its food waste is composted. It runs on 100 percent green energy, with solar panels and wind turbines a very visible presence at Lincoln Financial Field. Being environmentally conscious is important to Chairman and CEO Jeffrey Lurie and to Christina Weiss, says Bonacci, the Eagles vice president of event operations and event services.

“The brand recognition our team has comes with a level of responsibility,” Bonacci says. “The planet is in serious shape, and it’s incumbent upon businesses to take progressive and aggressive actions. We want to show people that you can have less impact on the earth.”

But equally as important is the organization’s bottom line. “Just like any business, it’s essential that we continue to evaluate ourselves and assess the positives and negatives of every decision we make,” says Bonacci, who leads the Eagles Go Green initiative. “At the end of the day, it has to make business sense. You don’t sign a Jason Peters [NFL Pro Bowler] without running your business the right way. The same can be said for our sustainability efforts. I always tell people, ‘You can be green and still be profitable.’”
Sustainability and Business in the Classroom

Sustainability’s increasing importance in business is the subject of much discussion, research and action at SJU. The triple bottom line — people, planet and profit — is a model that guides how systems operate in both the University community and in the larger world, for which faculty are readying students to be ethical decision-makers and productive citizens. Broadly speaking, sustainability is meeting the needs of the current population without jeopardizing the future of generations to come. Being mindful of sustainability requires more than just recycling or planting trees — though paying attention to pollution, natural resource use and changes in climate is certainly relevant. The economic and social implications of sustainability are far-reaching, too, and SJU is paying close attention to them.

Take Diane Phillips, Ph.D., an associate professor of marketing, a member of the Faculty Task Force on Sustainability in the Haub School of Business (HSB) and chair of the SJU Sustainability Committee’s marketing subcommittee. Phillips has been interested in sustainability issues since she landed her first job out of college, working in Exxon’s marketing department. Few people gave much consideration to sustainability in 1989, but that changed two weeks into her job, when the Valdez, one of the company’s tankers, crashed off Prince William Sound in Alaska, spilling hundreds of thousands of tons of crude oil. Phillips was fascinated — so much so that when she wrote her master’s thesis two years later, she chose sustainability as the topic.

Her interest in the topic remains keen. Last year, she traveled to Chicago for training from Al Gore and others, learning the science behind climate change and how to present that information to a lay audience. Phillips is now a certified member of the Climate Reality Leadership Corps and gives talks on the subject. Sustainability is also a theme in Phillips’ work in the Haub School of Business. She teaches People, Planet and Profit, an undergraduate course, and Marketing for Sustainability, a gateway course in the MBA program. Her students know that sustainability is a key to profitability. Five years ago, someone who knew about sustainability had an advantage in the business world. But being mindful of sustainability issues is no longer optional, according to Phillips. “You really need to know this stuff just to stay in the game,” she says.

It’s a vision that’s growing, says Claire Simmers, Ph.D., who is a professor and chair of the management department and a member of the HSB Faculty Task Force on Sustainability. “You’re seeing more top managers and other stakeholders recognize that it’s a viable business model,” Simmers says. For a long time, it was sometimes difficult to get investors and others on board with sustainability because it was seen as a liability only — an outlay with little benefit.

“There was no way to account for social and environmental initiatives except for making them costs,” says Simmers, who teaches Leading for Sustainability, an online graduate course. The recent creation of the Sustainability Accounting Standards Board, she says, helps regulate sustainability measures by developing and disseminating industry-specific accounting standards. Now, there’s a metric to value sustainability — organizations are being graded on it, accounting for it in public documents.

John Neiva, Ph.D., also an HSB Faculty Task Force on Sustainability member, is quite focused on the issue. The associate professor of management researches economic and social sustainability and is co-editor of two books on the topic: one about green products; the other, green power. His own background is in consulting, investment banking and private equity, but Neiva notes there’s been a real evolution in the business world. Corporate leadership used to worry only about what happened

“Waste is any time or resource not put to its optimal use. We help businesses look at all of that.”

Judy Ward ’07 (M.B.A.)
CEO, Advanced Enviro Systems
to its products until consumers purchased them, and that evolved into the current cradle-to-grave thinking (reduce, reuse, recycle). Now, business leaders are beginning to understand the need to plan for cradle-to-cradle (waste-free production).

“Our waste cannot be called waste anymore,” Neiva says. “It’s got to be input for something.”

There’s a sustainability continuum, he says. Some businesses are proactive, ahead of the curve, and some are accommodative, not innovating, but going with the flow, being good corporate citizens. Others are defensive, following the law but not moving an inch beyond it.

And some, Neiva says, “fall into the worst category — those that occasionally break the law and try to get away with it.”

Many businesses, however, sit in the first two categories. Even big, traditional companies are thinking seriously about sustainability, though sometimes for somewhat self-serving reasons. Coca-Cola, for instance, has taken up the issue of water conservation, acknowledging that weather extremes have become a disruptive economic force, threatening its bottom line.

“Businesses in this way can become leaders in sustainable practices,” Neiva says. “Whereas governments are slow to change, businesses can react more quickly, and they do. More and more, big businesses understand that you’ve
“... the greater the alignment of sustainability efforts and business priorities ... the greater the potential success for a firm.”

Georgia Hatzipapafotiou ’07, ’13 (M.B.A.)
Analyst, BNP Paribas

got to look beyond the short term. You’ve got to think 20 years from now, and you’ve got to take into account potential consequences of any action on all stakeholders.”

The students in Neiva’s Organizational Sustainability course examine other countries’ sustainability paths, too. In Denmark, for instance, the Gross Domestic Product is growing per capita, but the country’s per capita energy consumption is going down. Iran is on the other end of the spectrum — “turning into a wasteland,” Neiva says. Sustainable societies consider not just their own importance, he adds, but their neighbors’ importance, too.

Aligning Sustainability with Business Priorities

Closer to home, Judy Ward ’07 (M.B.A.) is immersed in sustainability. Ward is CEO of Advanced Enviro Systems, a Chester, Pa., based business that works with institutions and nonprofits on waste reduction, recycling and environmental sustainability.

Advanced Enviro works both locally and nationally with clients such as Wawa, for whom it negotiates hauling contracts and sets up recycling services at stores.

When the company worked with Saint Joseph’s, for example, Ward helped the University create a request for proposals for a new trash hauler and vet the potential vendors. “We were able to reduce the cost of collection significantly and enhance the services,” Ward says.

The company has also helped the University recycle all the food waste from the Campion Student Center. Ward’s work has helped Saint Joseph’s move from a recycling rate of under 20 percent to nearly 40 percent. “We don’t just go in and say, ‘Buy this equipment and start recycling,’” she explains. “We try to set up programs that pay for themselves.” It’s a whole mindset — and not just about trash. “Waste is any time or resource not put to its optimal use,” she says. “We help businesses look at all of that.”

For a time, Ward says, many organizations were gung ho about sustainability — they felt they had to be green at all costs. “But recently, people have said, ‘I’d like to be more green, but it has to make financial sense,’ and honestly, that’s a more sustainable outlook,” she says. “Sustainability is not just about doing things that are good for the environment. It has to be good for business, and it has to help the business extend its life and value for the community.”

In her work as an analyst at BNP Paribas, a French bank and financial services company with offices in King of Prussia, Pa., Georgia Hatzipapafotiou ’07, ’13 (M.B.A.) often incorporates the lessons learned in Simmers’ Leading for Sustainability graduate course.

“BNP Paribas prides itself as a strong bank, but we also want to act responsibly,” she says. “As a major player in the global economy, the bank is aware of the importance of protecting the environment and upholding corporate social responsibility and sustainability efforts.”

That translates to even the smallest details — employees get reusable, biodegradable corn plastic coffee and water mugs as well as canvas lunch totes.

On a larger scale, the bank has affirmed its commitment to reducing carbon dioxide emissions and supporting research aimed at combatting climate change. BNP Paribas recently announced its support of a Green Bonds initiative that aims to encourage sustainability and the development of brownfields, which are former industrial sites that may be environmentally contaminated. For some companies, sustainability is more of an image issue than a real concern.

“We visited some of the top businesses in the world and met with people who are incorporating sustainability into their business model.”

Tomiko Wolf ’09, ’11 (M.S.)
Program Specialist, The Graduate Academy, SAP
But, Hatzipapafiotiou says, “I believe the greater the alignment of sustainability efforts and business priorities, the greater the attraction of customers, the greater the operational cost savings, and thus, the greater the potential success for a firm across the entire value chain, reflected all the way down to the triple bottom line.”

When Tomiko Wolf ’09, ’11 (M.S.) was an SJU student, she traveled with Phillips and others on a sustainability and green marketing study tour to France and Switzerland. “We visited some of the top businesses in the world and met with people who are incorporating sustainability into their business model,” Wolf says.

The time to start her job search began when she arrived home, and Wolf knew what she wanted: “a company that not only talks about sustainability, but incorporates it into its mission and strategy.” That led her to SAP, the German software company with a reputation for sustainability and corporate social responsibility. She’s now a program specialist with The Graduate Academy, co-managing the rotational training program established for recent college graduates.

It’s not just that products in SAP’s portfolio help companies do things like manage natural resources or analyze how they’re faring with sustainability. It’s not just that the company’s annual report also contains a sustainability report. SAP also focuses on corporate social responsibility, investing in education and entrepreneurship.

Every October, SAP teams complete hundreds of projects around the world, getting paid time off to volunteer. The company’s top performers may also take advantage of six-month, paid social sabbaticals, to execute a project in an underdeveloped country, incorporating SAP technology in some way.

Even the building where Wolf works in Newtown Square, Pa., is sustainable, a LEED (Leadership in Energy & Environmental Design) Platinum Certified facility. SAP freezes its rainwater and uses it to cool off the building later. “It’s another testament to what we’re trying to do,” Wolf says.

Prioritizing the Triple Bottom Line

Michael Bucher ’14, who majored in food marketing with a concentration in leadership, ethics and organizational sustainability, was the founding president of Enactus, a campus organization that uses entrepreneurial action to shape a more sustainable world.

He also got a firsthand taste of the triple bottom line as a co-op student working in the social responsibility office at the Campbell Soup Company in Camden, N.J. “We wanted to have an impact on the lives of others, but we also wanted to add sustainable growth,” says Bucher, the recipient of a Genuardi Family Foundation Scholarship. Campbell’s social responsibility plan centers on four pillars — nourishing the planet, consumers, neighbors (community service) and employees. Working at a company that cares about these things drove home lessons learned at Saint Joseph’s, Bucher says.

“I’m realizing that you have a responsibility as a person, and as a corporation, to do more than make money,” he says. “One of your key stakeholders is your environment. That’s attractive to me, because you’re adding value to everything you do. The opportunity to be a part of that was really incredible.”

Sustainability was high on Bucher’s list of things a potential employer ought to be good at. “I asked about it in every interview,” says Bucher, now starting a job as a sales associate with Mondelez International in the Philadelphia area.

People, Planet and Profit

Once a distant goal, sustainability and a focus on the triple bottom line are now first-line priorities for most businesses. Bonacci, the Saint Joseph’s alumnus steering the Eagles’ sustainability efforts, points to myriad advantages in the organization’s sustainability push. Take the club’s energy bills. When Lincoln Financial Field opened in 2003, the first month’s power bill was nearly $400,000. At first, the organization tasked an intern with the sole job of making sure things were powered down after an event. That saw electricity rates drop substantially. Things leveled off. They tried making adjustments to the lighting control system. Then, NRG Energy reached out and proposed putting solar panels and wind turbines on the stadium, and the Eagles jumped.

Now, solar and wind power generate about 30 percent of the stadium’s energy, and Bonacci estimates that the team could save as much as $30 million over 20 years with its alternative sources of energy. “You can package this any way you want,” he says. “We’re lessening the impact on the environment, and that speaks to people. And it just makes business sense to do this.”

Graham is a freelance writer and occasional contributor to SJU Magazine.
Resolve, ambition and intelligence compel this alumna to deliver on a pledge she made long ago.

Photo: Brent Jones
It almost seems unfair to say that Kristy Williams Fercho ’00 (M.B.A.) was driven to success by adversity. Even if her family tragedy hadn’t occurred, she undoubtedly would have achieved her dream of succeeding in business.

But tragedy did strike in 1982. Fercho’s father, Willie Williams — a sprint finalist in the 1960 Olympic Trials, starting his 13th season as head track coach at the University of Arizona and named to coach sprinters on the 1984 U.S. Olympic team — died of an apparent suicide. He was 41.

“When I talk about my dad’s death, how he died is less relevant than the fact that he died at such a young age, leaving my mother [Margaret] to raise four children,” Fercho says. “My mother is an amazing part of my story in that she became a single parent and was determined that her kids would have a normal life, finish high school and graduate from college. She did it all on her own.”

Fercho, the second oldest, was only 15 when her dad died. Grief nearly consumed her. But so did determination. “I stood over his casket and promised him that I would be successful so his name and legacy would continue to represent excellence,” Fercho says. “It has definitely driven me.”

Now the senior vice president of customer engagement for Fannie Mae in Chicago, Fercho is responsible for overall customer management and maximizing the business contributions of single-family mortgage banking customers in 27 states. She works with banks and mortgage companies to sell their loans to Fannie Mae. She then repackages them into mortgage-backed securities that provide access to affordable mortgage credit and help to reduce costs for families buying or refinancing homes. In 2013, her team handled more than $300 billion in acquisition volume delivered to Fannie Mae.

“Weighing the housing crisis [beginning in 2008], we’ve played a tremendous role in helping people who wouldn’t be able to stay in their homes otherwise,” she says. “From 2009 through 2013, we provided approximately $4.1 trillion in liquidity to the mortgage market, assisting families with more than 1.5 million loan modifications, 3.7 million home purchases and 12.3 million refinances.”

Fercho, who earned her undergraduate degree from the University of Southern California, always wanted to go back to school, especially because her father was a Ph.D. Yet, while her talent, work ethic and willingness to relocate had rewarded her with promotions, she never lived in one place long enough to get started.

In 1998, while working as director of human resources for PepsiCo, the company relocated her from St. Louis to Philadelphia — her seventh move in 10 years. She decided it was time to look into master’s degree programs. She chose SJU.

Immersing herself in the Executive MBA program, Fercho experienced something she never expected. SJU’s collaborative, group-oriented approach enabled her to make lifelong friendships.

“That was the highlight for me,” she says. “When you’re with people for 21 months, you have this shared experience of going through the highs and the lows together. How do you deal with the unexpected events? How do you pick up the slack, get the work done and also support people through their personal challenges?”

The fact that she’s often the only African American person in the boardroom, still today, hasn’t affected Fercho, who was named 2013 Diversity Executive of the Year by Commercial Property Executive. She was also included in Diversity MBA Magazine’s Top 100 Under 50 (2012) and STEM Magazine’s 50 Top Women in Finance (2010). Fercho doesn’t dwell on differences; she focuses on common ground.

“I’ve had some great mentors and supporters throughout my career,” she says. “One of the reasons I joined Fannie Mae was because [then CEO] Frank Raines was one of three black CEOs of a Fortune 500 company. I wanted to know if having a black man at the top would make a difference. It did. Fannie Mae is the most diverse company I have ever worked for, and the strong commitment to diversity creates an unspoken confidence that it’s about your contributions and not your skin color.”

She has made Chicago her home for the past five years with husband Steve Fercho, executive director of international banking at J.P. Morgan. She’s a board member of Windy City Habitat for Humanity and LIFT, a nonprofit that helps under-resourced community members achieve economic stability and well-being.

Fercho is successful, accomplished and gives back as much as she gets. And it’s safe to say she has kept her promise to her father.

Annette John-Hall is a Philadelphia journalist.
“The Hawk Will Never Die!”
It’s chanted at the end of every basketball game, win or lose. It’s the most well-known saying on campus. In 2003, Sports Illustrated called it “the most defiant cheer in college sports.”

But what does “The Hawk Will Never Die” really mean?

This year, Hawk Hoops lived the motto to its fullest, as, for just the third time in school history, both the men’s and women’s basketball teams made it to their respective NCAA Tournaments in the same season. The men’s team earned an automatic bid after defeating Virginia Commonwealth to win the Atlantic 10 Championship — the program’s third A-10 win overall and first in 17 years. The women’s team was selected for an at-large spot in the tournament, based on the strength of its 21-8 regular season.

But the path to the postseason wasn’t easy.

“We weren’t playing our best basketball early on,” says junior guard Chris Wilson, after a loss to Villanova in December dropped the Hawks to 4-4. “But we knew that, as long as we looked out for each other, we could right the ship.”

And right it they did. The team won 17 of its next 20 games and entered the conference tournament as the No. 4 seed. When the final buzzer sounded on the day of the league’s championship game, the Hawks stood alone.

Five seniors led the squad, including three starters: guard Langston Galloway and forwards Halil Kanacevic and Ronald Roberts Jr. They had one goal in mind: to win.

“Our seniors had a singular focus, and they accomplished it,” says head coach Phil Martelli. “And they’ll be remembered for that, because championships are forever.”

The league championship earned the Hawks a spot as a No. 10 seed in the NCAA Tournament, where they faced No. 7 seed Connecticut to win the Atlantic 10 Championship — the program’s third A-10 win overall and first in 17 years. The women’s team was selected for an at-large spot in the tournament, based on the strength of its 21-8 regular season.

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Despite the loss, Galloway smiles as he reflects on the year.

“We showed our fans and everyone around the country that you can’t count a team out early in the year,” Galloway says. “We’d have loved to play one more game, but we’re very satisfied with how the season went.”

The women’s team started its year as defending A-10 champions and boasted three returning seniors: guard Erin Shields and forwards Ilze Gotfrida and Kelsey Berger. The team played well all season, winning the Big 5 and consistently ranking in the top half of a tightly contested Atlantic 10. But two losses in their last three games left the women as the fifth seed in the conference tournament.

Despite losing to George Washington in the quarterfinals, the Hawks found themselves a No. 9 seed when the NCAA Tournament pairings were revealed. They defeated No. 8 seed Georgia in the first round for the program’s first NCAA victory since 2000. Then, in an interesting twist of fate, SJU earned a matchup with the school that had beaten the men just days prior: Connecticut.

Like the men’s team, the women fell to the Huskies, who would go on to become national champions. But ending the season with a loss did little to lessen the team’s impact.

“I think our group of seniors will be remembered as players who helped take this team to the next level,” says Shields. “I hope we will be remembered for our hard work, and most important, for the people and teammates we were during our time here.”

Head coach Cindy Griffin ’91, ’93 (M.B.A.) adds, “Earning an at-large bid to the NCAA Tournament is no easy feat. This team will be remembered for its scoring ability and a strong performance in the first round of the tournament.”

In Buffalo on March 20 and in Storrs five days later, as each team’s final game and season were winding down, a familiar sound rose from the Saint Joseph’s fans. It’s a sound that says, no matter what the scoreboard shows at the end of the day, our teams will persevere.

“The Hawk Will Never Die!”

Since attending his first Hawks game at the age of 13, Jeff Martin has attended every men’s NCAA Tournament appearance and logged nearly 25,000 miles following the team around the country. Martin is SJU’s senior associate director of web communications.
**Men’s Team**

**Langston Galloway, Senior, #10**
- SJU’s second all-time leading scorer (1,991 points)
- SJU record holder for three-pointers in a career (343) and game (10)
- All-Atlantic 10 First Team and All-Big 5 First Team

**Halil Kanacevic, Senior, #45**
- All-Atlantic 10 Second Team and All-Big 5 First Team
- A-10 Championship Most Outstanding Player
- Only Hawk ever with over 1,000 points, 1,000 rebounds, 400 assists and 200 blocks

**Ronald Roberts Jr., Senior, #13**
- All-Atlantic 10 Third Team and All-Big 5 Second Team
- A-10 All-Championship Team

**Women’s Team**

**Erin Shields, Senior, #3**
- SJU’s co-leader for three-pointers in a career (256)
- All-Atlantic 10 Second Team
- Big 5 Scholar-Athlete and Leading Scorer
- Atlantic 10 All-Academic Team

**Natasha Cloud, Junior, #4**
- A-10 Defensive Player of the Year
- All-Big 5 First Team
- SJU record for single-season assists (243)

**Sarah Fairbanks, Sophomore, #41**
- Big 5 Most Improved Player
- All-Big 5 Second Team

**DeAndre’ Bembry, Freshman, #43**
- Atlantic 10 Co-Rookie of the Year
- Big 5 Rookie of the Year

**Photos:** Greg Carroccio ’02

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**DeAndre’ Bembry, Freshman, #43**

The women’s team storms the floor after its win over Georgia in the first round of the NCAA Tournament.
from **CITY HALL** to the **OVAL OFFICE** and beyond
Students are securing political science internships that help them land coveted first jobs.

By Joan Katherine Cramer

By the time Anthony Attanasio ’02 was appointed assistant commissioner for government and community relations at the New Jersey Department of Transportation — the youngest assistant commissioner in New Jersey, then, and now, three years later — he had already packed more work experience into his young life than many people have in an entire career.

He had served as deputy chief of staff to the head of New Jersey Transit, worked as an operative in several political campaigns in New York, Pennsylvania and New Jersey, and run his own political consulting firm.

It all started with a Washington (D.C.) Internship in the fall of his senior year at Saint Joseph’s. And he’s not the only alumnus whose political science department internship helped him hit the ground running after graduation: Jill Stracko ’06 became a staff writer at the Obama White House in 2009 and now is a manager of executive and internal communications at Google. Diana Silva ’06 worked as a junior planner for the city of Norristown, Pa., went to Drexel Law School on a full scholarship and is now practicing environmental law at Manko, Gold, Katcher & Fox in Philadelphia. On the nonprofit side, Alyssa Ryan ’11 is pursuing her passion for helping the less fortunate as director of communications for Quality Progressions. And Steven Coyle ’13 was hired in February as a writer at the Clinton Global Initiative in New York.

Not only have these five alumni found work they love, they got a jump on their careers because of their internships, which their political science professors pushed them to think about strategically from the beginning of their time at Saint Joseph’s.

“It’s been a long-term goal of the department to provide students with both an academic experience and a high-quality work experience,” says Lisa Baglione, Ph.D., professor and chair of the political science department. “Not only do the students make professional connections and learn the basics of how one behaves in an office, they get a sense of their own skills, what they can contribute and what they might actually enjoy. There is great value in exploring the link between real-world experience and what you are learning in the classroom.”

The department offers two primary experiential opportunities, the Philadelphia Area Internship and the Washington Internship, in addition to informal internships, often through faculty members, as well as two major study abroad programs — in London, with members of Parliament, and Brussels, with members of the European Parliament and certain NGOs.

Francis Graham Lee, Ph.D., a professor of political science at SJU for 44 years, has been sending students to the Washington Center for internships for 35 of those years, placing them everywhere from the General Accounting Office and the National Institutes of Health to Congress and the White House.
“You don’t have to be a political science major to do the program — I’ve had business and English and even science majors — but if you are a political science or an international relations student and don’t want to do the Washington Internship, you should change your major,” says Lee. “In many internships, students work eight or nine hours a week, mostly observing, which is great. But what has always impressed me about this program is that students are essentially doing full-time, entry-level jobs, jobs with real content, and are expected to study and to write about the experience.”

Attanasio is a veteran of the Washington Internship. Inspired by a two-week government study trip he’d taken through Canada with Lee — “It was incredible to travel to another country and learn about their system,” he says — he interned during the fall of his senior year at the Canadian Embassy. He worked for its science and technology counselor, went to Congressional hearings, and wrote a science and technology newsletter. He even got to do some work at the White House, as a volunteer in his spare time, for the Republican National Committee.

As memorable as Attanasio’s first experience working in a government office might have been, a much larger event would come to define that semester for him. One day at the beginning of his internship’s second week, he arrived at the embassy at 8:15 a.m., as usual. Shortly after 9, his Canadian supervisor was running out the door.

“Anthony, Anthony, America has been attacked!” he screamed.

It was 9/11, and they were two blocks from the Capitol. Everyone was fleeing, the people around him were frantic, cell phones weren’t working, and the Metro was disgorging passengers because it couldn’t pass beneath the Pentagon. Attanasio’s father worked on Wall Street, his uncle in one of the towers. He anxiously waited all day, until he got to a landline that night, to find out both of them had survived, miraculously.

After that day, he says, “The rest of the internship was fascinating — to be in Washington, just after 9/11, working for an ally. I was already patriotic, but there was a fervor in D.C., a feeling that we were all in this together, Democrats and Republicans. Of course, politics turn into a job.” She interned on then-Sen. Joe Biden’s foreign relations committee staff and, sure enough, when the semester ended, she was hired as a legislative correspondent. After Biden became vice president to Barack Obama, a colleague on the foreign relations committee staff helped her get a job as senior writer for messages at the White House. Soon she was running the writing department.

“I was so proud to be part of the administration,” she says. “I was part of the office that handled the President’s mail and everything that went out under his signature.”

Two years later, a colleague introduced her to someone at Google, and she was offered the job she holds now.

“I work with executives here at Google in San Francisco doing leadership events and company-wide meetings and things like that,” Stracko says. “I’ve been here more than three years, and I’ve never been happier, which proves that it really is just a matter of getting your
foot in the door. If I hadn’t gone to St. Joe’s and done the internship, I definitely wouldn’t be where I am today.”

Susan Liebell, Ph.D., who runs the Philadelphia Area Internship, says, “The internship experience gives students a chance to figure out who they are, what they like, and, often just as important, what they don’t like.” It is the equivalent of a class, and students earn full course credit for working at least 10 hours a week, 130 hours total, for an organization they select. They keep a journal, read a relevant book and write two papers linking their experience to what they’ve read.

During the summer after her sophomore year, Ryan interned in Philadelphia Mayor Michael Nutter’s office, assigned to the Department of Behavioral Health and Intellectual Disability Services. One of Ryan’s five brothers has autism and she cares deeply about the issue. From 50 summer interns, she was chosen for the “Mayor’s Award of Excellence” and honored at a special mayoral luncheon. The office wanted to keep her on as a consultant, and she says Liebell helped her to do that through the Philadelphia Area Internship.

“If I had to pick one person who tells the story of the internship, it would be Alyssa,” says Liebell. “Not only did she very ambitiously want to do the mayor’s internship, she took the personal interest she had in mental disability and the intellectual interests she had and made them come together. She wrote a seminar paper that brought tears to my eyes, and seminar papers do not, on the whole, bring tears to my eyes. And now, in this economic climate, she found herself a job that is really her.”

Liebell’s program is thoroughly hands-on, which is not to say that she coddles her students. They are expected to dream up and secure their own internships, though she does maintain a list of possibilities for students who get stuck. “This is one of the skills we want them to develop,” she says. “It is a step-by-step process. They think about what interests them, they Google relevant organizations. They call, introduce themselves, and ask if there might be an internship opportunity. I have a suggested script for the phone call. Then we work on writing and rewriting a résumé until it reflects who they really are, what makes them unique. One of my students said to me the other day, ‘I absolutely hated that part, but it turned out to be one of the most valuable parts of the process.’”

Ryan says she also gained confidence interning in London with Karen Buck, Labour Party MP for Westminster North, when she studied for a semester at the University of Westminster through SJU’s Study Abroad program. She worked on Buck’s re-election campaign, developing get-out-the-vote strategies for younger members of the electorate and overseeing immigration and housing casework.

“I love following students through their journeys,” says Kelly Horning, SJU’s assistant director for semester abroad and health and safety. “They come back saying, ‘I can’t believe I thought …,’ or ‘I never realized …,’ or ‘I’m so much more independent now.’ They really grow and change into these different people.”

Coyle says that’s exactly what happened to him, studying at the Leuven Institute just outside of Brussels. He worked for a member of the European Parliament. “I saw political issues in black and white before, and now I’m more aware of the gray areas,” he says.

“College is great, but it’s not the real world,” says Attanasio. “Going into an office, putting on a suit every day, it’s invaluable. It gives you a glimpse of what it’s going to be like, without the pressure of having to provide for yourself or a family. And it makes you humble. You realize that you learn something from every experience, that all work is valuable, that no task is beneath you and that you’re part of something larger. No matter what the organization, you’re part of a mission.”

Kramer is a freelance writer living in Chestertown, Md.
Dear Hawks,

Thank you for the opportunity to serve as president of the Saint Joseph’s University Alumni Association. It seems I have spent nearly half my life representing Hawk alumni. Since 1976, I have worked with every alumni constituency. In the year of the U.S. Bicentennial, Saint Joseph’s University had fewer than 18,000 alumni, a number that has now grown to more than 60,000 Hawks who have spread their wings across the globe.

We are proud of our University’s stature and growth, including the acquisition of the James J. Maguire ’58 Campus and purchase of 5800 City Avenue (the former Philadelphia Archdiocese’s Cardinal’s Residence). Who would’ve dreamed that the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial would begin to host Hawk weddings this spring?

The Alumni Association aims for even greater heights for our alma mater by growing alumni engagement in activities and increasing participation in the annual fund. Alumni Relations offers more than 100 events a year that build social and professional relationships among graduates. By increasing annual fund participation rates, we significantly enhance the University’s resources and financial health.

Thanks to SJU’s family atmosphere and dynamic leadership, we benefited from a University operating from a position of strength and care for the whole person. We matured through our experiences on Hawk Hill, inside and outside the classroom. The results are overwhelmingly positive.

We appreciate the success of our great University and the achievements of each alumnus/us. As loyal alumni, we aspire to assist and mentor the next generation of Hawks. We want future Hawks to experience more and better opportunities than we enjoyed.

Let’s do this together.

Sincerely,

David A. Dorsey ’54
President
Saint Joseph’s University Alumni Association

NATIONAL ALUMNI BOARD ELECTS NEW EXECUTIVE OFFICERS, BOARD LEADERSHIP

The Saint Joseph’s University National Alumni Board (NAB) welcomed 2014 with new leadership. After two years as executive vice president, Dave Dorsey ’54 ascended to the presidency. Executive vice president Seán Sanford ’97, vice president Jim Steinruck ’74 and secretary Kailee Farrell, Esq. ’07, round out the executive committee.

The executive committee provides dynamic leadership for the NAB in its governing and directing of the SIU Alumni Association. Working with University Advancement’s Office of Alumni Relations, the NAB facilitates strong affiliations among alumni, students, staff and friends of Saint Joseph’s. Its members serve as ambassadors and liaisons, maintaining the mission of the Alumni Association.

Dorsey is intimately familiar with that role, having served as the director of alumni relations at SJU for 25 years (1976-2001). The 2006 Hogan Award honoree, Dorsey has made Saint Joseph’s a family affair — two of his children have graduated from SJU. He and his wife, Maryellen ’92 (deceased), who earned her SJU degree after their children were raised, met on campus. Dorsey, a realtor with Berkshire Hathaway, established the Maryellen ’92 and David A. ’54 Dorsey Scholarship Fund to assist Saint Joseph’s students.

“I want to enhance the family feeling on Hawk Hill,” Dorsey says. “We are all in this great enterprise together, seeking a common goal.”

A doctoral candidate at Temple University, Sanford founded the Center for FaithJustice in Lawrenceville, N.J., in 2007 and now serves as an independent consultant for religious, educational and nonprofit organizations. The 2011 Ignatius Award winner looks to foster a culture of participation among students and alumni, saying, “One of my priorities is to make it easier for people to connect with each other and the University around what matters most to them.” Sanford is slated to succeed Dorsey as president in 2016.

After two years as the NAB Secretary, Steinruck is familiar with how alumni want to interact with SJU and has gained a deeper understanding of the University’s mission. The director of human resources for Eden Autism Services, he believes service to the community is paramount for the Alumni Association. “It is essential for the alumni to provide some ‘give back’ to those less fortunate,” he says. “It is vitally important to remember from where we once came.”

Farrell practices employment and premise liability defense at McDonnell & Associates, P.C., while serving on the Law Alumni Advisory Board and co-chairing the Young Law Alumni group. During her two years as a regional representative on the NAB, Farrell came to realize that she wanted to help shape the NAB in a greater capacity. “I feel I can draw upon my own experiences and impart the views of other young alums like me,” she says. “I see the University taking great strides to reach out to alumni of all ages and backgrounds.”

To learn more about the NAB, visit alumni.sju.edu/nab or contact Nancy Craskey ’92 at ncraskey@sju.edu or 610-660-2314.
Harnessing the collective expertise of nearly 100 annual fund professionals from 25 regional institutions, the Saint Joseph’s Fund team hosted the workshop “Innovations in Annual Giving” to gain a better understanding of annual giving trends.

“We opened the lines of communication by placing value on our collective expertise rather than waiting for an expert to tell us how to enhance our programs,” said Saint Joseph’s Fund Director Chelsea Sproul ’10. “I was pleased everyone was willing to step out of their comfort zone and participate.”

The free event, which was made possible through a Venture Capital Award from the Council for Advancement and Support of Education (CASE), set out to find creative solutions for common issues in the annual giving field. Content for the workshop’s 12 sessions came from the participants themselves through roundtable conversations and open-space working sessions. Topics included student philanthropy, crowd-funding and giving circles, social media in fundraising campaigns and direct mail, among others.

Molly Robbins, executive director of the Saint Joseph’s Fund, facilitated a session about leadership annual giving, while Christy Baxter, director of major gifts, chaired a discussion about cross-campus partnerships, and Liz Fritchman, associate director of athletic development, led a conversation about millennials and philanthropy.

Since 1990, HSB has honored corporate citizens for excellence in business management, entrepreneurship and ingenuity with the Hall of Fame Award. Embodying the integrity, steadfastness and self-reflection that the Haub School hopes to instill in its students, recipients are extraordinary performers in their fields, have achieved business success and made a positive and tangible impact on those they’ve led.

After his son, Christopher, made a humorous and heartfelt introduction, Crawley spoke about the good fortune he had to attend Saint Joseph’s and how his Hawk Hill experience helps him to this very day.

“I am, of course, very humbled by this recognition from my alma mater,” says Crawley. “At Saint Joseph’s, I learned that you have to master the tools of business to create profit margins, while continuing a mission of giving back to those who have greater needs. We’re taught at Saint Joseph’s that we, simply, have to do both. Thank you. This is a great honor.”

Crawley serves on the University’s Board of Trustees, as well as a number of its committees, and is chair of its marketing and communications committee. He provides a scholarship in his name for the Ignatian College Connection, which aids under-resourced students.

“Bruce is an engaging man with a creative, courageous, imaginative mind — a man of the magis,” said University President C. Kevin Gillespie, S.J. ’72. “Bruce creates paths where none exist. He empowers the socially and financially compromised and marginalized. He challenges the status quo and asks the uncomfortable questions to make things better for the greater good.”

HSB Hall of Fame pictures can be found at alumni.sju.edu/HSB_HoF_photos.
The Saint Joseph's University Law Alumni Chapter continued its tradition of recognizing alumni in the field of law who have made their alma mater proud through their loyalty to the University and work toward the greater good by honoring Joseph Nardi III, Esq. ’80, and Francis J. Morris, Ph.D. ’58, at its annual awards dinner in November.

Nardi received the Hon. Francis X. McClanaghan ’27 Award in recognition of his distinguished accomplishments in the field of law and his commitment to Saint Joseph’s University. Co-chair of the University’s Barbelin Society with his wife Mary Ellen ’81, Nardi is a partner with Brown & Connery, a full-service law firm and one of the oldest firms in southern New Jersey. He concentrates his practice in estate and business planning, probate litigation, commercial and real estate transactions, and municipal law.

Professor emeritus of English at Saint Joseph’s, Morris received the Bro. Bartholomew A. Sheehan, S.J. ’27, Award in appreciation of his steadfast loyalty and dedication to the University. He began teaching full time at Saint Joseph’s in 1961, and served as the English department chair from 1978 through 1990 and later, as vice president of mission. His daughter, Law Alumni Chapter member Susanna Morris ’83, introduced him and presented the award.

To learn more about the Law Alumni Chapter, visit alumni.sju.edu/law.

**PARENTS CONNECT STUDENTS TO CAREER OPPORTUNITIES**

Elyssa Herrmann ’15, a marketing major from Stamford, Conn., always wanted to work in New York City, and because of a connection she made through the University’s Loyola Society Executive Council (LSEC) parents group, she found that opportunity. She connected with SJU parent Bill Tucker, who, at the time, was the CEO of the New York City communications and digital media company Mediavest. The result? This past summer, Herrmann was living her dream as an intern at Mediavest. Made up of 140 families, the LSEC works with University leadership to promote the University and its mission. The council meets on campus three times annually.

“I am so appreciative of this internship opportunity and the connection that Saint Joseph’s University has to Mr. Tucker,” Herrmann says. “I was able to create a connection of my own with one of the most respected digital media firms in New York City. This experience instilled confidence and a strong business ethic in me. I am sure it will help me reach my goal of a career in advertising.”

As an intern, Herrmann gained real-world experience by assisting in building target audience profiles for the Bristol-Myers Squibb rheumatoid arthritis (RA) drug Oencia. She also coordinated strategic advertising placement to encourage RA sufferers to visit the official Oencia website or speak with physicians about the medication.

“Our research shows students who have interned during their college years receive starting salaries 15 percent higher than those of their fellow graduates who did not pursue internships,” says Career Development Center Executive Director Trish Shafer. “That percentage is not inconsequential.”

Brian Rafferty ’81,’89 (M.B.A.), the parent of both an SJU graduate and a current student, leveraged his work experience to benefit SJU students. As the sales leader in the Vascular Products Division of W.L. Gore, Rafferty oversees the interviewing of all applicants. He sees the good and bad and what works and what doesn’t during the tension-filled interview process.

Rafferty had previously used that knowledge to assist his daughter’s SJU friends with interviewing techniques — to much success. He thought he could do the same for other Hawks and met with George Sillup, Ph.D., chair of pharmaceutical and healthcare marketing, to offer his expertise. Sillup took Rafferty up on his offer, and in February, Rafferty visited a classroom as a guest lecturer to share job interviewing best practices with pharmaceutical marketing majors.

SJU parents are willing to do what they can to give Hawks every advantage. If your company has internship and/or career opportunities to promote, please email hawkparent.recruit@sju.edu.

To learn more about the LSEC, contact Betsy Courtney, executive director of parent programs, at 610-660-3209.
A fixture in regional real estate financing for nearly two decades, Saint Joseph’s University Board Chair Robert D. Falese ’69 was honored with the Timothy R. Lannon, S.J., Leader of the Year Award at the seventh annual Real Estate and Construction Alumni Chapter Christmas Luncheon in December.

Established in 2010, the Lannon Award pays tribute to a leader in the field of real estate and construction who has demonstrated either a lifetime of remarkable success or accomplishments or a project of renown. Recipients have also shown outstanding loyal dedication and service to Saint Joseph’s University.

“Bob is the embodiment of the leadership characteristics we aim to instill in our students,” says SJU President C. Kevin Gillespie, S.J. ’72.

A Haub School of Business Board of Visitors member, Falese sustained a successful career in the banking industry that culminated with his retirement as chairman of commercial banking from TD Bank in September 2009. He also served as president and CEO of Commerce Bank, N.A., which he joined in 1992. He was credited with building Commerce’s commercial and investment banking operation from a small, local enterprise to a regional force with $50 billion in assets and 450 offices before it was sold to TD Bank Financial Group in 2008.

Gerard H. Sweeney, president, CEO and trustee of the Brandywine Realty Trust, delivered the luncheon’s keynote address about the forecast for the regional real estate market.

To learn more about the Real Estate and Construction Alumni Chapter, visit alumni.sju.edu/rec.
1965

John McWilliams, Esq. (B.S.), joined the Jacksonville, Fla., law office of Lewis, Longman & Walter as of counsel. He has more than 35 years experience practicing public finance law in Florida. He is an active member of the Florida Bar and has been a member of the National Association of Bond Lawyers for more than 35 years. A fellow of the American College of Bond Counsel, McWilliams recently completed a second two-year term on its board of directors.

1967

Anthony Nichols Sr. was nominated president of Applebrook Golf Club at the 12th annual partners meeting. He was also a key participant in the formation of the club, located in Malvern, Pa.

1968

Vince O’Donnell (B.S.) retired after 45 years of teaching biology, anatomy and physiology — 25 years at Cardinal O’Hara High School in Springfield, Pa., and 10 at Unionville High School in Kennett Square, Pa. He has been an adjunct professor at Delaware County Community College for 13 years.

1971


John Lindros, Esq. (B.A.), was elected to the board of directors of the Chester County (Pa.) Bar Association and is chair of its Business Law Section. He was named a "Top Business Lawyer" in the August 2013 issue of Main Line Today magazine. Lindros teaches business law and U.S. Constitutional law as an adjunct faculty member at Cabrini College in Radnor, Pa.

1974

Joe Cassidy (B.A.), in his 18th year as the Rowan University men's basketball coach, marked his 300th career win last November. He was the Hawk during his junior and senior years at Saint Joseph's (1972-74).

J. Herbie DiFonzo, Esq. (B.A.) and wife Ruth Stern published Intimate Associations: The Law and Culture of American Families (University of Michigan Press, 2013). The book explores developments in family formation that would have been unimaginable a generation ago.

Rev. Violet Little (B.A.) was chosen as a 2013 Purpose Prize recipient by Encore, a nonprofit organization that promotes second acts for the greater good. Little was recognized for redefining the concept of "church" as she acts as a pastor to Philadelphia's homeless at the Welcome Church, A Church Without Walls.

1975

John O’Connor (B.A.) retired from the Central Intelligence Agency as a senior executive with 31 years of service. He most recently served as chief learning officer for the National Geospatial-Intelligence Agency. He is preparing to publish a book on leadership in the intelligence community and working as a certified leadership and executive coach.

Supporting Saint Joseph’s University – Doing Well by Doing Good

“The Jesuit education I received at SJU left a lasting impression on me. I learned the importance of giving back and serving others. I wanted to help SJU in a way that had a greater impact than I ever thought possible. Designating SJU as a beneficiary in my 401k was an easy way to do that. It costs me nothing now, and I did not even need an attorney to do it.”

— Joe Tumolo ’84

Ignatian Circle members Joe Tumolo ’84 and his wife, Lorraine, are including Saint Joseph’s University in their estate plans.

A commitment to service was instilled in Joe Tumolo ’84 as an undergraduate on Hawk Hill. Now, as a member of SJU’s Ignatian Circle, he’s supporting the next generation of Hawks. The Ignatian Circle, which Joe and his wife, Lorraine, joined in 2008, recognizes individuals who have generously provided, or plan to provide, a gift to Saint Joseph’s University through bequests, trusts or other life income gifts.

To learn how you can help Saint Joseph’s University carry on Catholic education in the Jesuit tradition and help your heirs by reducing estate taxes, please contact:

Anat Becker, J.D., Director of Gift Planning, at abecker@sju.edu or 610-660-1968

More information is available at giving.sju.edu/ignatiancircle.
Jack Ramsay, Ed.D. ’49
A Great Coach, a Better Man and a Basketball Icon (1925-2014)

Legendary basketball coach Jack Ramsay, Ed.D. ’49, died April 28 at his home in Naples, Fla., after a decade-long battle with cancer. He was 89.

Ramsay made his mark in basketball’s collegiate and professional ranks as a player, coach, mentor, author, and most recently, as a television and radio analyst until his retirement in 2013. A devoted Catholic, the former WWII Navy frogman was also a marathoner and triathlete, competing into his 70s.

Ramsay earned a full scholarship to Saint Joseph’s College and played guard for the Hawks in the late 1940s under Bill Ferguson, the longest-tenured basketball coach in Saint Joseph’s history (1928-53). The mathematics major and Philadelphia native would go on to earn his doctorate in education from the University of Pennsylvania.

Affectionately called “Dr. Jack,” Ramsay began his coaching career in 1955 as head men’s basketball coach at Saint Joseph’s. Through 11 seasons, he amassed a 234-72 record (.765 winning percentage), guiding the Hawks to five straight NCAA Tournament appearances and nine consecutive postseason bids — both of which remain school records. His 1961 team made the school’s only appearance in the NCAA Final Four.

Considered one of the finest teachers of the game, Ramsay mentored five Saint Joseph’s players who became NBA head coaches — Jack McKinney ’57, Paul Westhead ’61, Jim Lynam ’63, Matt Guokas ’66 and his future son-in-law, Jim O’Brien ’74 — along with Jim Boyle ’64, who became an NBA assistant.

“He wanted everyone to believe that there is something inside you that can be better,” said Don DiJulia ’67, SJU vice president and athletic director, who played for Ramsay during the coach’s last season with the Hawks. “So why not try to be better at everything?”

Ramsay left Saint Joseph’s after coaching the 1965-66 season and took his first position in the professional ranks as general manager of the 1966-67 Philadelphia 76ers. That team won the world championship and is considered one of the most dominant in NBA history.

During his 21 seasons as an NBA head coach, Ramsay won 864 games and guided the Portland Trailblazers to the 1977 world title (upsetting the 76ers, ironically). His combined total of collegiate and professional victories is 1,098, one of the highest ever achieved in the sport.

Ramsay received basketball’s most prestigious recognition when he was inducted into the Naismith Memorial Basketball Hall of Fame in 1992.

A member of the SJU Athletics Hall of Fame, SJU Basketball Hall of Fame and Philadelphia Big 5 Hall of Fame, as well as the 1984 Shield of Loyola recipient, he was further honored in 2009 with the naming of the University’s Ramsay Basketball Center. The Ramsay Center is adjacent to Hagan Arena and houses the SJU men’s and women’s basketball programs with offices, locker rooms, study spaces and a film room, as well as the Athletic Communications Office and the Wynne Hall of Fame Room.

Ramsay and his wife, Jean, who died in 2010, had five children. Daughter Sharon O’Brien ’76 and husband Jim ’74, Ramsay’s former player and a previous 76ers coach, recently established the Dr. Jack Ramsay ’49 Scholarship. The endowed fund, which is among the largest gifts to the President’s Magis Scholarship Initiative, will benefit students majoring in education who are involved in service.

After Ramsay’s death, the family released a statement that said, “Our father led the greatest life that one could lead.”

For more on Ramsay, visit www.sju.edu/news-events/news/sju-mourns-legendary-coach-dr-jack-ramsay.

The 1965-66 Hawks and head coach Ramsay celebrate a win.

**COACHING CAREER**

**SJU – 11 Seasons**
- .765 winning percentage (234-72)
- 10 postseason tournaments
- 7 Philadelphia Big 5 Titles
- 1961 Final Four

**NBA – 21 Seasons**
- 864 victories
- 1977 World Championship, Portland Trailblazers

**RECOGNITIONS**

**Natitisn Memorial Basketball Hall of Fame (1992)**

**SJU Athletics Hall of Fame (1999)**

**Top 10 Coach in NBA History (1997)**

**SJU Shield of Loyola (1984)**

**Philadelphia Big 5 Hall of Fame (1974)**

**SJU Basketball Hall of Fame (1974)**
IN MEMORY

Tariq Abbas, father of Amber, Ph.D.,
assistant professor of history
Peter F. Cathcart, father of Roseanne Brady,
modern and classical languages
Franco Giulii, father of Paola, Ph.D.,
associate professor, modern and classical languages
Ronald Joseph Goulding,
father of Ginny Goulding Johnson,
Faith-Justice Institute
John Kefalas, father of Maria, Ph.D.,
professor of sociology and director of the
Richard Johnson Center for Anti-Violence
Mary M. Keough,
mother of Susan Wendling, student records
and financial services, and Kathy Clark,
general counsel's office
Rev. James Kruc, adjunct professor of theology
William Kuhn, Ph.D.,
former professor of mathematics
James T. McDonough Jr., Ph.D.,
former associate professor of classics
Patricia A. Morris, 
mother of Patrick, men's soccer
Constance Powell, formerly of registrar's office
Robert Swift, father of Tim, Ph.D.,
assistant professor of management
Eugene J. Bradley '41, father of Thomas '76
William J. Cassidy, M.D. '42
Richard G. Barr, M.D. '49, father of Brian '79
Thomas Foley '50
Michael Meehan '50, brother of Rev. Joseph '55
and John, M.D. '43 (deceased)
Margaret R. O'Rourke, 
wife of Clement Jr. '50 (deceased)
Francis P. Burns Jr. '51, father of Francis III, Esq. '75
Paul J. Corr '52
Robert J. Mullins '52
Aloysius J. Staud, Esq. '52
Edward Gilhool '53
William Haury '53
A. Charles Peruto Sr., Esq. '53, father of James '74, A. Charles Jr., Esq. '77,
and John Michael '83
Thomas J. Daughen Jr. '57
Thomas S. Higgins, Esq. '58
Charles P. Sweeney Sr. '58, father of Charles '82
and Sean '87, brother of Edward '64
Saundra J. Dwyer '59, wife of Charles, Ph.D. '59
Francis C. “Mickey” Cunningham '60
Joseph Farinelli '61
John Scanapieco '62, father of Regina Jusczak '87
Harry J. Moffitt, M.D. '63
Anne R. Curley, M.S.B.T. '64
Martin J. Duffy '64
Richard J. Kaniewski '64,
father of Richard Michael '97
John J. Ramsbottom '64
William J. Mossey '65
Joseph J. Rohrback '65
Charles R. Walk '65
Francis P. Friel '67
George K. Walton '67
Matthew Hickey '68,
husband of Mary '83 (deceased)
Joanne S. Madey '68
Victoria Scaricamazza,
mother of Victoria Celotto '68
Sandra E. Rubin '69
Thaddeus Basara, husband of Judy (Belcak) '70
Vincent J. Cassella Jr. '70
James M. Domanico '70, father of Jill '02
Barbara Hills '70
Rose P. Mercurio, M.S.B.T. '70
Albert L. Pizzica, D.O. '70
Rosemary Doman, mother of Robert '71
Benjamin B. Evans Jr. '71
Francis M. Haggerty '72
Antoinette Yorty, mother of Charles III '72
Josephine Campbell, mother of Christine, Esq. '73
Susan Devlieger, mother of Louis '73 and Pierre '85
Robert J. Koenig '73, '00
George D. Mower, Ph.D. '73
Daniel Comly, father of Patricia Pascucci '74
and Stephen '77
Paul D. Osimo Jr. '74
Robert E. Sykes '74
Joseph G. Treti '74
Cecilia M. Bullock,
mother of Michelle Hobson, D.O. ’75
Elyne Christine, mother of William III '79
Lawrence Highland '79
Lawrence S. Korte '79
Robert J. Kostack '79
Michael T. Sullivan '80
John N. King, husband of Carmel, 
formerly of student life, father of Margaret '82,
Maura Peach '83 and Cathy '85
Gerald J. O'Hara,
father of Annnamie Townsend '83, ’91
Christine Kaczmar-Russo '83, ’96,
director of the master’s program in international marketing
Joseph M. Dunn '84
Marion Mintzer '84
Jeanneine Ewing Koknar,
mother of Suzan Koknar-Tezel '85,
assistant professor of computer science
Riley C. Grimes, husband of Ellen '86
Mary M. Jennings '87
Jeffrey Bernard Lyczak '90
Mark C. Neary '90
Joseph F. Donnelly, father of Brendan '93
Joanne A. Felix '94
Denise Coleman '00
Margaret Aragon '01
Vincent J. Gisondi, 
father of Angela '06, media services
Michael B. Scullin '08, son of Francis E. '80
(deceased) and brother of Francis '97
Bryan M. Doherty, father of Christian P. Kassel '16
Gregory Price, father of Constantina '16
Nihat Hapeloglu, 
father of Banu Kutle, graduate student
Michael Laverty (B.S.) reports the publishing of Unraveled: A Story of Heartache and Hope (CreateSpace Independent Publishing Platform, 2013), a book about his family's journey through the physical and emotional pain of his son’s heroin addiction. Authored by his wife, Ann, the book is a message of hope for anyone touched by addiction.

James Laverty (B.A.) volunteers in Vietnam at the Que Huong Charity Center and Orphanage in Binh Duong Province.

1976

Michael Shank, D.O. (B.S.), was named a Top Doctor in family medicine and geriatrics for the sixth time by Main Line Today magazine.

1977

Dean Hermann (B.S.) retired from the Navy in 2010 after 30 years of active duty. He is a deacon for St. Margaret parish in Otsego, Mich., and was appointed diocesan director for Catholic Relief Services. Hermann and wife Victoria have been married more than 48 years and reside in Plainwell, Mich.

1978

Daniel J. Hilferty III (B.S.) received the 2013 Humanitarian Award from the Magee Rehabilitation Hospital for his outstanding contributions to both the community and the hospital. President and CEO of Independence Blue Cross, he is also vice chair of the SJU Board of Trustees.

Susan Peterson Lane (B.A.) changed careers in 2013 and became an author. She wrote and self-published a poetry book, Shattered Dreams; A Girl Named Silas and Me.
University Mourns Kaczmar-Russo ’83, ’96

Christine A. Kaczmar-Russo ’83, ’96 (M.B.A.), director of the master's program in international marketing in SJU's Haub School of Business, died Dec. 25, 2013, after a long illness.

Kaczmar-Russo earned two academic degrees from SJU: a bachelor’s in German and a master’s in business administration. She studied and taught in Germany on a Fulbright Scholarship after graduation. She returned to the United States in 1985 and worked in the University of Pennsylvania’s development office.

When Hawk Hill called her back in 1994, Kaczmar-Russo took a position in foundation giving, from which she moved on to become director of university relations and special assistant to Nicholas S. Rashford, S.J., president at the time. Her fluency in German helped make connections abroad as she and Fr. Rashford traveled extensively to develop the University’s international programs. She was also involved in establishing the Haub School of Business.

At her funeral Mass, Fr. Rashford said, “We celebrate Christine Kaczmar-Russo because there is so much to celebrate. …We are incredibly better for having known her. Christine lived her life with an intensity and a flourish pouring into her 52 years of love, caring, help and assistance for hundreds of people.”

Kaczmar-Russo taught several marketing classes and developed lifelong relationships with many of the international students she mentored.

SJU Remembers Thomas Patrick Melady


“What I remember most is the wholehearted commitment and support that he provided to faculty and students to further the work of peace and justice in our city and beyond,” says Sr. Mary Scullion ’75, co-founder, executive director and president of Project HOME, and a student during Malady’s SJU tenure. “His leadership made a lasting impact on students, faculty and our community.”

In 1974-75, with Melady’s support, Saint Joseph’s hosted two conferences on hunger. They set the stage for the 1976 Eucharistic Conference theme of the hungers of the human family.

Melady’s career combined stints in academia and diplomacy. He was a professor at St. John’s and Fordham universities in New York and president of Sacred Heart University in Fairfield, Conn. (1976-86), as well as a U.S. Ambassador to the African countries of Burundi and Uganda. Melady, a devout Catholic, treasured his time as Ambassador to the Holy See (1989-93).

University President C. Kevin Gillespie, S.J. ’72, says that Melady was “an inspiring figure through his lifelong witness as a Catholic deeply grounded in his faith, generous in his availability, wise in his practical politics and supportive to the Church’s local and global mission to the poor.”

The SJU Alumni Association has launched a program in concert with the campus Career Development Center to facilitate mentorship opportunities among alumni and students and to assist the next generation of Hawks in building a professional network.

The goal of this program is to give Saint Joseph’s students a viable and effective collection of contacts to assist them in their academic planning and career endeavors.

For information or to become involved, contact Laura Dietz e: ldietz@sju.edu p: 610-660-2301

You can also search LinkedIn for “HAWK LINKS,” a subgroup of the Hawks Career Network Group.
Richard Waters (B.S.) was appointed vice president of marketing and communications for the American Board of Medical Specialties (ABMS), an organization that oversees physician board certification in the United States. He leads the development and implementation of its strategic communication initiatives. Most recently, Waters served as vice president of marketing at the American College of Chest Physicians.

1986

Brian Blair (B.S., M.B.A. ’94) is the new owner/inkeeper of the Old Manse Inn in Brewster, Mass. The 12-bedroom, 14-bathroom inn was originally built as part of a two-story farmhouse, circa 1805, later purchased by the Knowles family of legendary sea captains, in 1861.

1987

Raymond Melcher (M.B.A.) was named director of the Jump Start Business Incubator in Reading, Pa., and chairman of the Berks Co., Pa., Hackathon Committee for innovation and tech support.

1988


1990

Judy Giering, Ph.D. (B.A.), has taken a new position at the University of Virginia as director of technology strategies. Giering, her husband and their three children live in Charlottesville, Va.

1992

Jerry D’Addesi (B.S.) is a senior sales executive at Deacom, Inc., an enterprise resource planning software company.

1994

Kathi Lunardi (B.S.) has served as vice president of operations at the U.S.-Asia Institute in Washington, D.C., since July.

1997

Marjorie Anne (Fink, B.S.) and husband Michael Gunn ‘98 (B.S.) are celebrating their 15th anniversary as Hawk Mates. She runs her online business, Chesapeake Ribbons, from home. They have three children.

1999

Nicholas Carlini (B.S.) was promoted to detective for the N.J. State police. He and wife Lisa have three children.

Wanda Hardy (B.S.) was a 2013 recipient of Philadelphia Business Journal’s Women of Distinction Awards in November. She is the founder and CEO of Financial Wellness Institute and has conducted hundreds of classes, workshops and seminars to help individuals and families make informed financial decisions.

Dave McAndrew (B.A.) was selected from a pool of about 300 Atlantic Region officials to officiate the NCAA D3 Women’s Basketball National Championship game between Fairleigh Dickinson University-Florham and Whitman College this year.

2001

Michael Bileci, Esq. (B.A.), presented at the Tri-County Orthopedics annual conference held in Morristown, N.J., on “Basic Defenses in Workers’ Compensation.” The Woodbury, N.J., resident is a compensation attorney for the firm Capehart Scatchard in Mount Laurel, N.J.

Katharine Piotrowski, B.S., and husband Ed Dougherty ’01 (B.A., M.B.A. ’08) celebrated their 10th anniversary.
On a High Wire

Charley Scalies ’62 was 22 years old when a classmate on Hawk Hill first encouraged him to pursue an acting career. Although passionately involved in theater throughout high school and college, he decided to put his performing days behind him and take a more traditional job as a contract administrator, a position he held for 30 years.

In 1991, soon after Scalies founded the management system services company Source4Quality, Inc., his life took an unexpected turn.

“I was driving home one afternoon when I heard a radio advertisement for an acting school that my friend Tony had opened in Philadelphia,” says Scalies. “I went to his office, and he urged me to start acting again. I heeded his advice and was cast in my first movie, ‘Condition Red,’ within a year.”

And so it began. Scalies would go on to hold supporting roles in movies such as “Two Bits,” “Liberty Heights” and “The Doghouse” and make appearances on various television series, including “Law & Order,” “Homicide: Life on the Street” and “Cold Case.”

His big break came in 2003, when he was cast in the role of Thomas “Horseface” Pakusa in the second series of HBO’s highly acclaimed crime drama, “The Wire.”

“The casting director stood up from his chair as soon as I started reading my lines,” says Scalies. “He basically offered me the role on the spot.”

Filming the series renewed his love of acting. “Every aspect of production was a remarkable experience, from the camaraderie and brotherhood between my fellow castmates and me, to the excitement fans exuded when they recognized me in public,” Scalies says.

He also played Coach Molinaro in 2004 in the award-winning HBO series “The Sopranos,” shortly after “The Wire” aired.

This past January, Scalies spoke on campus for an SJU sociology class, also titled The Wire, that was inspired by the series and delves into issues of urban inequality, poverty, crime, race and education.

Although Scalies is still interested in acting, he now spends most of his time in Morgantown, Pa., with his wife, five children and four grandchildren. He continues to run Source4Quality and is writing a screenplay based on his life growing up in South Philadelphia during the 1950s.

— Amanda Sapio ’13
Tell Us Your News …

Do you have news you would like to include in SJU Magazine?

Submit your information online at alumni.sju.edu/classnotes.

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Ryan Smiley (B.S.) was promoted to district manager for the Ahold team at McCormick & Co. in Baltimore, Md. He is responsible for managing the Zatarain’s, Seafood and private label businesses.

Kristopher Teti (B.A.) was awarded a Doctor of Medicine degree from Jefferson Medical College. He is continuing his medical training in pediatrics at the University of Connecticut Medical Center in Hartford.

2012

Lori Goldson (M.S.) self-published The Life & Times of Irene Jimenez Vol. 1 (2013), her first young adult novel, and plans to release a series in the future. She also teaches Spanish at the Delaware Academy of Public Safety and Security.

2013

Jon Kelly (B.S.) joined Invotex, a national accounting, financial and economic consulting firm, as a consultant to the firm’s insurance practice. He was most recently with the First Financial Group of Philadelphia.

Jess Mullen (B.A.) accepted a full scholarship to the Ph.D. program at Catholic University in Washington, D.C., in Medieval and Byzantine studies. She will begin this fall.

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Ensuring the Future of Catholic Education in Philadelphia

Philadelphia’s Catholic school system had reached a turning point. In 2011, student enrollment had dropped more than 30 percent in just 10 years, and financial burdens weighed heavily on the Archdiocese of Philadelphia. Then, on January 6, 2012, the Blue Ribbon Commission, a task force formed by the archdiocese to evaluate its education plan, announced its recommendation to close 48 schools.

Amid the resulting furor, grief and speculation, several local business and community leaders stepped forward to help. SJU graduates Al Cavalli ’76 and Bill O’Brien ’88 were among them.

O’Brien has been executive director of BLOCS, Business Leadership Organized for Catholic Schools, since September 2010. Its mission is to provide tuition assistance to needy families who wish to give their children a faith-based, Catholic education. Though the organization was established in 1980, BLOCS provided significant financial support after the school closures were announced. It currently distributes scholarships to more than 3,000 students in Philadelphia’s Catholic school system.

Cavalli is president of Independence Mission Schools (IMS), a nonprofit organization that was created, after the Blue Ribbon Commission’s announcement, to decrease the number of inner-city parish schools being closed and to deliver lower tuition costs. Within a few months, the organization signed an affiliation agreement with the Philadelphia Archdiocese to place 15 schools under its jurisdiction, waiving the possibility of closure. IMS receives federal aid through BLOCS; in fact, the organizations are housed in the same office building.

While both Cavalli and O’Brien have worked tirelessly to help make Catholic education affordable for families in Philadelphia, neither intended to join the nonprofit sector at the outset of their careers.

O’Brien, a chemistry major, went on to a successful 18-year career in sales and marketing in the chemical industry, followed by five years as a stockbroker. As he and his wife, Kathy, an executive assistant at BLOCS, raise their children, they remain committed to Catholic schools. Their two younger sons attend Devon Preparatory School; their oldest graduated from a Catholic university and the other is enrolled at one.

A 1984 graduate of then-Monsignor Bonner High School, O’Brien decided to make a career change in 2010 when he learned about the mission of BLOCS.

“Providing help to families who are struggling is the most fulfilling aspect of working with BLOCS,” says O’Brien. “I knew working there was the right fit for me.”

O’Brien has overseen a notable increase in the amount of scholarship funds. “BLOCS went through a resurgence in 2008 and began focusing on different fundraising methods,” he says. “In 2009, BLOCS was raising $2.5 million per year. This year, we will close the fiscal year with nearly $11 million.”

The fundraising methods of BLOCS are twofold. O’Brien and his team provide Philadelphia Catholic schools with information on how they can raise money independently through fundraising efforts. Additionally, because Pennsylvania allows businesses to receive tax credits on funds directed to BLOCS, O’Brien seeks high-level corporate gifts.

Like O’Brien, Cavalli left a career in business to further his commitment to education, but it took him just a few years to make that decision. With a long-held interest in education, he moved on from corporate accounting to a position as an administrator for St. Gabriel’s Hall, a service provider for adjudicated youth in Norristown, Pa. Cavalli says he knew then that “working with and for students was right for me.”

Still, the SJU track and field scholarship recipient and father of four — whose son, Christopher ’11, earned an M.B.A. at Saint Joseph’s — has relied on his accounting background to manage financial concerns and tax considerations in all of his nonprofit roles.

Cavalli has also served as a program administrator at the Devereux Foundation, vice president of operations at Wordsworth Human Services in Philadelphia, and CEO of both Shawnee Academy in Monroe County, Pa., and Lehigh Valley Academy Regional Charter School in Bethlehem, Pa. These experiences prepared him to help guide the 15 schools under IMS.

“These schools are sanctuaries,” he says. “If one school closes, hundreds of children may lose the opportunity to receive a Catholic education.”

O’Brien and Cavalli are doing everything they can to make sure that doesn’t happen. Their goal is to ensure that a faith-based, Catholic education is accessible to every family in Philadelphia, now, and for generations to come.

— Amanda Sapio ’13

independencemissionschools.org, www.blocs.org
KELLY FARBER ’09

By the Book

Kelly Farber ’09 knew as early as high school that she wanted to work in the book-scouting industry. After graduating with an English degree from Saint Joseph’s, she accepted an internship with a literary agency in Manhattan — The Gernert Company — where her duties ranged from proofing manuscripts to managing foreign agents’ royalty statements.

“I have always been a fervent reader,” she says. “I began researching the literary industry while I was in college and realized I could build a career around my passion for books.”

In the years that followed, Farber accepted full-time positions with Sterling Lord Literistic and Barbara Tolley & Associates, where she pitched book titles and worked with international publishing houses. Then, after just five years of working in the industry, the literary enthusiast decided to start her own company. She opened KF Literary Scouting, a boutique literary scouting and consulting agency, in May 2013.

Farber’s company has had a steady stream of clients since she opened. She now works with eight clients in six countries and spends her busy days corresponding with agents, meeting publishers and reviewing manuscripts.

“I know there is always room for my company to grow, but right now I am happy with the number of clients I have,” she says. “I’m not trying to get too big too fast.”

Farber’s mission is to work with smaller, independent publishing houses that produce about 75 books per year. She feels she can do more for these companies because they have a clear vision of the books they want to publish.

“I want to help them grow and succeed in finding the best books they can,” she says.

Farber ‘09

Farber acknowledges that some well-meaning advisors tried to discourage her from opening her company. “I had to learn to tune out those who tried talking me out of starting my company,” says Farber. “Some people emphasized the difficulties of breaking into publishing and managing tax expenses. But I knew that opening this company was the best decision I could make.”

And she was right.

— Amanda Sapio ’13

Annual donors play a pivotal role in keeping Saint Joseph’s University competitive. This past year, donors received a complimentary SJU calendar as a token of appreciation. The Saint Joseph’s Fund is happy to continue the tradition this year for alumni and parents who make a gift by May 31, 2014.

Secure your calendar today by visiting giving.sju.edu/donate.
For the first time in the history of the Catholic Church, two popes were elevated to sainthood on the same day. On April 27, Pope John XXIII (Angelo Giuseppe Roncalli) and Pope John Paul II (Karol Józef Wojtyla) were canonized, a recognition of their lives of personal holiness and heroic virtue. In 900 years, only three other popes have been so designated.

Both popes left an indelible mark on the church, on society, and on me personally.

When John XXIII announced in January 1959 that he wanted to convene an ecumenical council, many of his closest advisers were surprised. Previously, such worldwide councils had been convened to respond to heretical opinions that threatened central aspects of the church’s faith and tradition. This council, however, was called not to oppose heresy, but to bring the church up to date. The Second Vatican Council brought about major changes in Catholic worship, the articulation of the church’s structure and mission, and the church’s relation to other Christians and religions. Arguably, this 21st council became the most important event in the church’s life since the 16th century.

When Karol Wojtyla was elected pope on October 16, 1978, he became the first non-Italian pope since Adrian VI in 1522. In his 26-year papacy, he acquired the reputation of being stern and doctrinally inflexible with regard to internal church matters, while being charismatic, dialogical and energetic in the defense of human rights outside the church. He established clear and firm parameters for Catholic life, revising the Code of Canon Law (1983), outlining the characteristics of a Catholic university in Ex Corde Ecclesiae (1990) and providing a lengthy exposition of belief and practice in the Catechism of the Catholic Church (1992). John Paul II also gave definitive shape to the church by his episcopal appointments. At the time of his death, he had appointed about 75 percent of the world’s Catholic bishops and all but three of the cardinals who would choose his successor.

Although John XXIII’s papacy was short (1958-1963) and John Paul II’s long (1978-2005), both men exercised significant influence upon world affairs. Outspoken advocates of human rights, justice and peace, each attained singular accomplishments: John XXIII helped to bring the world back from the brink of nuclear war by contributing to the resolution of the Cuban Missile Crisis (1962); John Paul II helped to take down the Iron Curtain through his support of the Solidarity movement and his public critique of repressive government. Because of their global influence, Time magazine recognized each man as Person of the Year (John XXIII, 1962; John Paul II, 1994).

For me, the commitment of both popes to improve relations with other Christians and with other religions is highly praiseworthy. John XXIII established the Secretariat for Christian Unity in 1960, made better relations with other Christians a goal of Vatican II and revised the Good Friday prayer, removing an odious reference to the Jews. John Paul II was the first pope to enter a Jewish synagogue (1986) and a Muslim mosque (2001), and he brought together in Assisi representatives of the world’s religions to promote peace (1986, 1993, 2002). In this way, each sought to embody the meaning of the papal title, Pontifex Maximus — the “greatest bridge-builder.” I am especially grateful to have had the opportunity personally to tell the pope (October 2004) that my colleagues and I would create an exhibit, commemorating his lifelong, positive relationship with the Jewish people and the decisive steps he took to improve relations between these two faith traditions.

Ultimately, it was the Second Vatican Council, in which both men participated, that altered the trajectory of my life. If not for the changes brought about by John XXIII’s council, I would not have pursued graduate theological studies. Pope John’s emphasis on what unites people and his pastoral warmth resonated strongly with me. During his opening speech at the council, he exhorted the church to apply the “medicine of mercy,” rather than severity or condemnation, in all of its relationships.

Pope Francis continues that message today in a church and a world that needs healing. It is entirely fitting that Divine Mercy Sunday was chosen as the date for the canonization of these two popes, for each, in his own way, was an ardent advocate of mercy and compassion.

— William Madges, Ph.D.

A professor of theology, Madges was present in Rome for the canonizations on April 27. He is a co-creator of “A Blessing to One Another: Pope John Paul II and the Jewish People,” an exhibit that has toured the United States since 2005. To read about it, visit www.sju.edu/magsummer07.
Students Display an Attitude of Gratitude

SJU students told the world how much they love their University and its benefactors at two events during the celebration of National Student Engagement and Philanthropy Day, Feb. 27.

During I Love SJU Day at the Campion Student Center, more than 150 students had their photos taken with whiteboards on which they wrote why they love SJU. Buzz about the event, spearheaded by the Student Alumni Association, swept across social media. The hashtag #ilovesju was used nearly 300 times on Twitter and Instagram, reaching 40,000 individuals.

At flapitude, defined as “the attitude of gratitude,” more than 500 students — including the Hawk — expressed appreciation for the University’s benefactors by writing notes of thanks on a 52-square-foot banner in the John R. Post ’60 Academic Center atrium. Messages ran the gamut, from “Thank you so much! THWND. Keep on Flapping” to “Peace, Love, SJU.”

— Kevin Kaufman
**Two** great Hawk Hill events coming together for **one epic** campus-wide celebration.

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**September 26-28, 2014**

**Kinney Center 5K**

**Athletic events**

**Family Weekend events**

**Reunion parties**

**Campus tours**

**Taste of Philly**

**Saint Joseph’s University**

alumni.sju.edu/hawktoberfest

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