A Closer Look at Biodiversity

Alumnus Directs Pennsylvania Homeland Security

Are You as Smart as an SJU Student?

SJU Develops Real Estate Curriculum, Expands Alumni & Student Connections
As we turn the page to a new year, I invite you to turn the pages of this issue of SJU Magazine to experience a virtual return to campus. Sticky, the engaging crested gecko lizard on the cover, will usher you in to Biology Professor Scott McRobert’s biodiversity lab in the Science Center, home to many species, from rare turtles to exotic fish and fruit flies. It is also a home for the students, both undergraduate and graduate, working in the lab under Professor McRobert’s wise and caring tutelage. “It’s almost like a family experience,” as junior biology major Leigh Ann Tiffany describes it.

And that, after all, is very much the essence of Saint Joseph’s: an exciting, challenging academic environment infused with magis and cura personalis.

In the Haub School, three alumni have been the driving force in developing a new academic frontier: the real estate profession. As a result of the Real Estate and Construction Alumni chapter’s mentoring, networking and initiative to create industry-specific courses, this established base of courses is poised to grow into an academic concentration that will put students on the fast track to a career path, be it in development, finance, land planning or property management.

When I spoke last month at a gathering of business leaders, I talked about the shared impact of higher education and industry. At Saint Joseph’s, we recognize and embrace the concept of preparing an educated, and ethically committed, workforce. In classrooms and laboratories, through internships and co-op experiences and service immersions, our students pursue their passions, hone their talents and shape their future career goals.

For me, what is most rewarding as president is seeing the successful, and palpable, outcomes of a Saint Joseph’s education. Within six months of graduation, 94 percent of our graduates are employed, in graduate school or engaged in service programs.

Our new academic plan, Seeking the Magis, will position us to enhance the transformative educational experience for students on Hawk Hill with innovative programming, experiential learning, faculty growth and investment in scholarship, research and technology.

And that, indeed, is the magis.

Sincerely,

C. Kevin Gillespie, S.J. ‘72
President
12 Paradise Found: The SJU Biodiversity Laboratory
By David King '08
Fruit flies, turtles and frogs, oh my! A home for these animals and others, the biodiversity lab is much more than a source of learning and research. It’s a center for species conservation and protection.

On the Cover
Photographer Melissa Kelly '13 (M.A.) captured the sly smile of Sticky, a crested gecko, during a photo shoot in SJU’s biodiversity lab.

SJU Magazine won a 2013 Platinum MarCom Award from the Association of Marketing and Communication Professionals.

18 Protecting the Homeland
By Annette John-Hall
Former FBI agent Thomas F. Minton III ‘85 leads homeland security for the Commonwealth of Pennsylvania.

20 What’s Your SJU IQ?
Compiled by Amanda Sapio ’13 and Molly Crossan Harty
Take our quiz and see if you’re as smart as today’s SJU student!

24 Closing the Deal on a New Course of Study
By Samantha Hansell
An expanding curriculum and alumni connections are opening doors to careers in real estate for students.

26 Advancing
• Catholic Education Advocate Robert T. Healey Sr. ‘51 Receives Shield of Loyola
• Morris Grants Provide Boost for Faculty Research
• Irish Alumni Gather for Reunion
• Hawktoberfest

30 Alum Notes
Profiles
• Frank McCusker, M.D. ’77
• Nofre Vaquer ’97, ’00 (M.B.A.)
• Robin Muldor ’01 (M.S.)
• Lauren Stevis ’09
Obituary
• Francis F. Burch, S.J.

39 Viewpoint
By Tatiana Pulido ’16

40 SJU Remembers Former President Terrence Toland, S.J.
By Joseph J. Feeney, S.J.
From the Editor

“Isn’t he cute?” Scott McRobert asked me. “How about those eyelashes?”

As McRobert held him out to me, the little guy blinked twice and looked up with his bright, round eyes.

Slowly, I rose from my seat, shifted to the side and … took a step back.

I wanted nothing to do with the lizard the biology professor held before me.

Sticky, as he’s called, is a crested gecko of whom McRobert is particularly fond, despite the special attention he requires in needing to be fed by hand. His webbed digits cling to the side of his tank, lifting his entire body into the air and giving rise to his name. Those eyelashes? They are actually hair-like projections above Sticky’s lidless peepers. (Crested geckos have no eyelids.)

His tank maintains a place of honor next to McRobert’s desk, and his photo graces this magazine’s cover.

Sticky isn’t the only creature McRobert holds dear. Many species of animals, both endangered and non-threatened, call the biodiversity lab he maintains in the Science Center home. When I asked McRobert which animal was his favorite, he declined to answer, telling me he could probably say something positive about each. He believes a lab with this array of species and commitment to conservation is a rarity among colleges and universities in the United States.

Read more about it in this magazine’s cover story.

This issue also features articles on Tom Minton III ’85 (M.S.), whose son and father also attended Saint Joseph’s, and the Alumni Association’s Real Estate and Construction Chapter, whose members are forging industry partnerships to grow real estate emphasis in the curriculum.

Also, go to pages 20-23, and test yourself with our academic quiz, full of questions that current SJU students may encounter in their studies. Pull out an old blue book, and see how you do!

I performed better on the quiz than I did being near McRobert’s lizard. But since I’ve learned that Sticky, whose species is classified as vulnerable because of the decline in the extent and quality of his natural habitat, would only hurt a fly, and maybe a cricket, I do think he’s kind of cute. Even with his fake eyelashes.

Molly Crossan Harty

— Molly Crossan Harty
sjumag@sju.edu

ACADEMIC CALENDAR
Last day of classes, Mon., May 5.
Commencement, Maguire Campus:
• Baccalaureate Mass, Fri., May 16 (5:15 p.m.).
• College of Professional and Liberal Studies and graduate programs, Sat., May 17 (9 a.m.).
• Undergraduate day school, Sat., May 17 (3 p.m.).
AFROTC Commissioning Ceremony, Fri., May 23, Cardinal John P. Foley Campus Center (1 p.m.). Contact: Capt. Timothy Hubler, thubler@sju.edu, 610-660-3196.

ACADEMIC EVENTS
Initiative for Family Business and Entrepreneurship breakfast workshops, Hall of Fame Room, Hogan Arena, Wednesdays (7:30-11 a.m.):
• Acquisition or Organic-Driven Growth, Jan. 29.
• Leadership Lessons from Apollo 13, Mar. 12.
Contact: Mike McGrann, mmcgrran@sju.edu, 610-660-2248.
Pi Sigma Alpha Lecture: Thu., Feb. 20, Haub Executive Center, McShain Hall, Large Lapasey Room (11 a.m.). Speaker: Most Rev. Charles Chaput, O.F.M., Cap., archbishop of Philadelphia, Contact: Francis Graham Lee, Ph.D., glee@sju.edu, 610-660-1753.
Pope Francis’s Year of Firsts: Reflections on the Anniversary of the Papacy of Jorge Mario Bergolio, S.J., a panel discussion, Wed., Feb. 26, Wolfgang Leitatorium, Mandeville Hall (7 p.m.). Contact: Daniel Joyce, S.J., ’88, djoyce@sju.edu.
An Artistic Lens: Looking at Social Justice in Philadelphia, panel discussion in collaboration with “Look! Contemporary Art and Social Justice in Philadelphia,” exhibit (see University Gallery), Thu., Mar. 20, Cardinal John P. Foley Campus Center (5 p.m.). Moderator and contact: Emily Hage, Ph.D., eehage@sju.edu.

The Popes and the Jewish People: The Story of a Transformed Relationship, series of conversations sponsored by Institute for Jewish-Catholic Relations, Thursdays (7-8:30 p.m.):
• When Racism and Theology Mix, Mar. 20, Haub Executive Center, McShain Hall. Guest speaker: Kevin Spicer, C.S.C., James J. Kennelly Distinguished Professor of History, Stonehill College.
• Can We Begin to Talk to Each Other? (1960s), Apr. 3, Haub Executive Center, McShain Hall. Guest speaker: Kevin Spicer, C.S.C., James J. Kennelly Distinguished Professor of History, Stonehill College.
• How “The Dialogue” Continue When We Strongly Disagree? (1980s-1990s), Apr. 10, Haub Executive Center, McShain Hall.
• Can We Learn From Our Differences? (2000-2014), Apr. 24, Presidents’ Lounge, Campion Student Center.
• The Legacies of St. John XXIII and St. John Paul II, May 1, Presidents’ Lounge, Campion Student Center. Contact: Philip A. Cunningham, Ph.D., 610-660-1863, pcunning@sju.edu. www.sju.edu/ licked

Fiction Reading: Novelist Valerie Sayers, Thu., Apr. 24, Cardinal John P. Foley Campus Center (6:30 p.m.). Contact: Tom Coyne, tcoyne@sju.edu, 610-660-3185, www.sju.edu/academics/cas/english/ ADMISSIONS
UNDERGRADUATE PROGRAMS
www.sju.edu/information/visit-campus/events
Transfer Information Sessions, Sat., Mar. 22 and Sat., Apr. 12 (12:30 p.m.).
SJU Spring View, Sun., Apr. 27 (registration, 8:30 a.m.). Contact: Office of Undergraduate Admissions. 610-660-1300, admit@sju.edu.
GRADUATE PROGRAMS, BUSINESS
Professional MBA Open House, Center City, Philadelphia, Tue., Jan. 28. Contact: 610-660-1690, sjumba@sju.edu or www.sju.edu/haubmba.

ALUMNI
alumni.sju.edu

Dinner with Hawks, Wed., Jan. 29, Doyle Banquet Hall, Campus Student Center (6-9 p.m.). Contact: Lynn Langnas, 610-660-3467, lllangnas@sju.edu.
Dinner with a Doc, Tue., Feb. 4, Haub Executive Center, McShain Hall (6-9 p.m.). Contact: Shannon Groves, 610-660-3294, sgroves@sju.edu.
Hawks in Florida, Thu., Feb. 6-Sun., Feb. 9, LaPlaya Beach & Golf Resort. Contact: Jeannie Riddagh, jriddagh@sju.edu, 610-660-1233, alumni.sju.edu/florida
Phillies Spring Training, Clearwater, Fla., Sun., Mar. 2. Contact: Patty Newby, 610-660-2997, pmnewby@sju.edu.
Haub Hall of Fame Award, Wed. Apr. 16, Loews Philadelphia (6 p.m.). (See inside back cover.)

Global Community Day, Sat., Apr. 26. Contact: Shannon Groves, 610-660-3294, sgroves@sju.edu. alumni.sju.edu/gcd


50th Reunion Weekend, Thu., May 15-Sat., May 17. Contact: Lynn Langnas, 610-660-3467, lllangnas@sju.edu.

ART GALLERIES
www.sju.edu/gallery

UNIVERSITY GALLERY

Merion Hall, Maguire Campus


Senior Art Majors Thesis Exhibition, Fri., Apr. 11-Sat., May 31. Reception, Fri., Apr. 11 (5-9 p.m.).

BOLAND HALL STUDENT AND ALUMNI GALLERY

Sculpture, SJU students, Wed., Feb. 5-Fri., Feb. 28.

Pottery and Ceramics, SJU students, Wed., Mar. 5-Fri., Mar. 28.

Junior Art Majors Exhibition, Mon., Apr. 7-Wed., Apr. 30. Reception: Fri., Apr. 11 (4-6 p.m.). Contact: Jeanne Brady, jbrady@sju.edu.

ATHLETICS
www.SjuHawks.com

Atlantic 10 Women’s Basketball Championship, Wed.-Sat., Mar. 5-Sun., Mar. 9, Richmond (Va.) Coliseum.


CAREER DEVELOPMENT CENTER

Spring Career Fair, Thu., Feb. 20, Athletic Center (10 a.m.-2 p.m.). Contact: careerhelp@sju.edu. www.sju.edu/careers

KINNEY CENTER FOR AUTISM EDUCATION AND SUPPORT

kinneyautism.sju.edu

Programs: Kinney Sports Program, Kids Night Out!, Sibshop, Adults Night Out!, Youth Social Skills, Adult Social Skills, Adult Life Skills.

Kinney Center Autism Awareness Day at SJU, Tue., Apr. 8, Cardinal Foley Campus Center (11:30 a.m.-2 p.m.). Contact: 610-660-2170.

MINISTRY, FAITH AND SERVICE

Liturgy of the Word and Eucharist in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial:
• Sundays (11 a.m., 8 p.m. and 10 p.m.).
• Weekdays (12:20 p.m.).

SJU THEATRE COMPANY AND DEPARTMENT OF MUSIC AND FILM

Guys and Dolls, Bl peut Theatre, Post Hall, Thu., April 10-Sat., Apr. 12, Fri., Apr. 25-Sat., Apr. 26 (8 p.m.) and Sun., Apr. 27 (2 p.m.). Tickets: www.sju.edu/theatre.
Longtime Saint Joseph's University landmark Finnesey Field was renamed Sweeney Field during the fall semester in conjunction with an extensive expansion and renovation project that significantly transforms the game day experience of student-athletes, alumni, parents, fans and friends of the SJU soccer and lacrosse programs.

The new name recognizes the contributions of Sean S. Sweeney '94 (M.B.A.), an SJU Trustee and lead benefactor of the renovation project.

"The expansion of Sweeney Field dramatically improves the overall environment for our teams and their supporters," said Don DiJulia '67, vice president and director of athletics. "We are grateful to the Sweeney family for their commitment to SJU athletics."

The most visible enhancements are the addition of 1,200 permanent seats to the hillside nearest Barbelin Hall as well as 1,100 portable seats, which increase the total seating capacity to 3,200. A stone façade will be highlighted by two dramatic stone Hawk statues that will be installed during the spring semester to accentuate the permanent seating. In addition, the completed facility will feature a full-service press box and an enhanced sound system.

"Sweeney Field gives us a great home-field advantage," added SJU men's lacrosse coach Taylor Wray. "It brings our fans closer to the action and will allow them to experience games like never before. It also gives us a top-notch venue to potentially host conference tournament games."

"It’s an honor to have my name permanently associated with Saint Joseph’s," stated Sweeney, who spent more than three decades with Philadelphia Insurance Companies, rising to the position of president and CEO. “I have always believed that participation in athletics promotes discipline as well as personal health and professional success. I am excited to be able to play a role in supporting the University’s commitment to developing the entire person.”

A LOOK BACK AT FINNESEY FIELD
The home of Hawk athletic teams for more than 80 years, Finnesey Field was named for the late James T. Finnesey and opened in 1929. Finnesey was a member of the Saint Joseph’s Foundation Committee, established in 1922 to raise support for the College’s relocation from 17th and Stiles streets in Philadelphia to its current location.

Through the years, the field served as a home venue for Hawk baseball, field hockey, football, lacrosse, soccer and softball, in addition to peripheral usage by the men’s and women’s track teams, along with countless club, intramural and recreational activities.
RANKINGS ABOUND FOR SJU

U.S. News and World Report
SJU was named one of U.S. News and World Report’s top 15 regional institutions for 2014, ranking 11 out of 193 evaluated colleges and universities in the North. The magazine reports higher education rankings each year in its Best Colleges edition; SJU has placed in the top tier in the region for 16 consecutive years.

Best Colleges’ ranking system rates regional universities on location, campus life, the diversity of academic programs, student activities and athletics, and cost — including the availability of financial aid packages. U.S. News also included SJU at No. 4 in its 2014 “Up-and-Coming Schools” list, which recognizes schools for their commitment to making “promising and innovative changes.”

In the same edition of the college rankings, the Haub School of Business (HSB) continued to rise for 2014, jumping a total of 16 spots from the 2013 ranking on the “Best Undergraduate Business Programs” list. Two Haub School specialty programs, insurance and marketing, were named to top 15 spots, earning No. 11 and No. 13, respectively.

The Princeton Review
These honors are supplemented by reports from The Princeton Review that named:
- SJU as one of the top 226 recommended institutions in its “Best in the Northeast” section of “2014 Best Colleges: Region by Region,” published in August 2013.
- The Haub School as one of the outstanding AACSB-accredited business schools in the United States in its Best 295 Business Schools: 2014 Edition.

Eduniversal
HSB and its graduate programs have also received international recognition from Eduniversal, a global ranking and rating agency specializing in higher education. Eduniversal ranked four Haub School programs among the Top 100 master’s and MBA programs worldwide. The Master of Science in food marketing placed in the Top 10.

Kiplinger’s Personal Finance
Additionally, Kiplinger’s Personal Finance has included SJU on its list of the country’s best values in private universities. Its annual list ranks 100 private universities and 100 liberal arts colleges on academic quality and affordability.

University President C. Kevin Gillespie S.J. ’72, said, “Clearly, the ambitious initiatives we continue to pursue to enhance our students’ experience — inside and outside the classroom, through hands-on research and internship opportunities and through service to communities both near and around the globe — are making a difference.”

Saint Joseph’s overall achievements are proving to be the standard for Jesuit universities across the nation: The Association of Jesuit Colleges and Universities reports that, in 2014, all 28 Jesuit institutions were ranked in the top tier for their respective categories by Best Colleges.

http://tinyurl.com/qg9wmn4
CAMPUS GETS GREENER

The Saint Joseph’s University campus continues to become environmentally friendly with projects headed or supported by the Sustainability Committee. In the past year, SJU instituted several “green” changes: the addition of BiobiNs, an organic waste collection system that allows food services to recycle food waste; educational signage placed near the Community Garden, green walls and vegetative roofs; and a revamped recycling program through the student-run SJU Green Fund.

“The committee works independently and together with student groups, facilities management, faculty and staff across all areas of the University to employ good, sustainable business practices that are also educational opportunities for students,” says Michael McCann, Ph.D. ’87, chair of the Sustainability Committee in 2009, associate dean of the College of Arts and Sciences, and professor of biology.

This year, the University was recognized for its efforts in sustainable transportation practices with a Platinum level award from the Greater Valley Forge Transportation Association.

For upcoming sustainability events, visit www.sju.edu/sustainability/events.

FACULTY MEMBER JOINS BOARD OF NATION’S OLDEST CULTURAL INSTITUTION

Randall M. Miller, Ph.D., professor of history and holder of the William Dirk Warren ’50 Sesquicentennial Chair, has joined the Library Company of Philadelphia Board of Trustees for a three-year, appointed term.

The nation’s oldest cultural institution and America’s first successful lending library, the Library Company was founded by Benjamin Franklin in 1731. The independent research library serves as a home to rare books, manuscripts, prints and photographs, among many other historic materials dated from the 17th to 19th centuries. Miller has accessed many of the collections for his own historical research since the beginning of his career.

CHRISTIAN SOCIAL ETHICS SCHOLAR HOLDS MacLEAN CHAIR

Aquiline Tarimo, S.J., was named the Donald I. MacLean Chair for the 2013-14 academic year in the Department of Theology and Religious Studies. He is an associate professor of Christian social ethics at Hekima College in Nairobi, Kenya.

Fr. Tarimo’s research explores human rights ethics, contemporary theories of justice, foundations of public values, and the politics of land rights and ethical methodology. In the fall 2013 semester, he taught Christian Ethics and Human Rights, a course focused on the Universal Declaration of Human Rights (UDHR) and public morality. The UDHR was adopted by the United Nations in late 1948 and was the first official document to define human rights on an international scale.

The Donald I. MacLean Chair was established to honor the legacy of Fr. MacLean, Saint Joseph’s 24th president (1976-86).
KINNEY CENTER TEAMS UP WITH PHILADELPHIA ZOO TO ENRICH THE NEW KidZooU

In April, the Philadelphia Zoo opened its new $33.3 million children’s area, KidZooU: Hamilton Family Children’s Zoo and Faris Family Education Center, an interactive upgrade to the kid zones usually encountered at zoos in America. Rather than providing a petting area of only farm animals, KidZooU provides a space where children can play alongside or mimic more exotic animals, like monkeys and Australian parakeets. With help from the Kinney Center for Autism Education and Support, these exhibits are inclusive of those with autism and other disabilities.

The Kinney Center, along with a committee of four other community partners and the Philadelphia Zoo, worked to ensure that KidZooU’s features considered important issues for children with disabilities — such as noise, tactile sensitivity and multisensory interpretation — and provided families with effective planning resources. The website KidZooU.org, the result of a collaboration between the Kinney Center and the Philadelphia Zoo, provides a scheduling tool, an accessibility map and videos to prepare for a visit to the zoo grounds.

Signs at each exhibit identify animals using braille, sign language images and a picture-exchange symbol system often used by individuals with autism. Throughout KidZooU and in a few other zoo areas are designated “quiet spaces” for families to take breaks if needed. Wheelchairs, walkers and special-needs strollers can easily access KidZooU.

KINNEY VIDEO WINS EMMY

A Kinney Center promotional video earned an Emmy Award in the Education/Schools, Program/Special category from the Mid-Atlantic Chapter of the National Academy for Television Arts. CBR Productions shot the video in the summer of 2012, and the award was presented last September.

To view the winning video, visit www.sju.edu/news/kinneyemmy.

SJU MOVES TO TEST-OPTIONAL ADMISSION

Students who apply to SJU for undergraduate admission in fall 2014 and beyond are no longer required to submit SAT or ACT scores as part of their application. Test-optional admission makes the University more accessible to students who in the past may have felt their scores were too low for acceptance.

Many higher education institutions have enacted test-optional admission policies over the past few years, because standardized test scores have not always provided an accurate representation of how a student will perform in college. It is not unusual for high-achieving high school students to score lower on the tests than expected.

“We know there is a population of students with strong academic records in high school, who have standardized test-score outcomes below our middle 50 percent range but are likely to be successful and difference-makers at Saint Joseph’s University,” John Haller, associate provost for enrollment management, says. “There is ample statistical evidence demonstrating that standardized test scores can be shaped by environmental and cultural factors that make them an inaccurate predictor of academic success.”

Students who wish to disclose their scores on their application are still welcome to do so. www.sju.edu/apply

HAWKS JOIN PILGRIMAGE TO WORLD YOUTH DAY

Six SJU students and one staff member joined two million people who made a pilgrimage to World Youth Day (WYD), held in Rio de Janeiro, Brazil, and led by Pope Francis, last summer. They also attended the Magis program held prior to WYD events, which brought together young people from Jesuit institutions around the world.

From left: Claudia Guzman (campus ministry associate), Holly Polakiewicz ’15, Catherine Kology ’13, Lianette Pappaterra ’15, Kelly Harris ’15, Katie Dollard ’15 and Gabriel Solórzano ’15.
HAUB SCHOOL OF BUSINESS
RICHARD SHERMAN, J.D.
Professor, Accounting

“I want my students to understand that they’re blessed to be where they are and that they have a responsibility to give back,” says Richard Sherman, J.D., professor of accounting, lawyer and CPA. “We all have that responsibility.”

It’s a sentiment he takes seriously, in his classes and in his own work. His current research focuses on triple bottom line reporting, a means of analyzing a company’s net benefit, rather than profit, by considering its environmental and social impact. Sherman describes this kind of accounting more simply by asking a few questions: Is this company a good corporate citizen? Is it socially conscious?

According to Sherman, investors as well as job seekers make decisions based on the answers to these queries.

“Whether or not a company proves to be environmentally conscious, aware of community and committed to sustainable practices may eventually determine who invests and who chooses to work for them,” he explains.

Sherman has committed the last 10 years to furthering the concept of sustainability accounting, which reports on verifiable practices like greenhouse gas emissions and less measurable factors like social performance and environmental consciousness. In order to more easily assess the degree to which a company performs these tasks, Sherman and colleagues created a “Sustainable Stakeholder Accounting” model. It places monetary value on the consequences and benefits in each category, which allows analysts to assess them mathematically.

“Monetizing it shows us an actual impact,” says Sherman.

Sherman has been a part of Saint Joseph’s accounting faculty for 25 years and established the University’s highly successful Volunteer Income Tax Assistance (VITA) program in 1993. Through VITA, student volunteers offer free tax help to low- and middle-income community members each spring. www.sju.edu/accounting/vita

— Nicole Katze ’11 (M.A.)

www.sju.edu/experts/sherman

ATHLETICS INDUCTS 12TH HALL OF FAME CLASS

SJU honored its newest Hall of Fame class in November (from left): Hayley Davidson Dandrea ’96 (field hockey); Jim McLaughlin ’53 (men’s track & field); Laura Barry ’79 (women’s rowing); Boo Williams ’81 (men’s basketball); the 1973-74 women’s basketball team, represented by coach Ellen Ryan; and George Todt ’69 (men’s soccer). The event also celebrated 40 years of women’s athletics at Saint Joseph’s, honoring the previous 35 Hall of Fame inductees from women’s sports. www.sjuhawks.com

HSB ESTABLISHES DEGREE COMPLETION PROGRAM

The Haub School of Business enrolled the first cohort of the Haub Degree Completion Program, marking the official start of a program designed for professionals considering beginning or completing their bachelor’s degree in business.

The program offers bachelor’s degrees in more than 10 majors including accounting, business administration, finance, food marketing, marketing, pharmaceutical & healthcare marketing, and risk management and insurance. Students can take courses during the day, evening or online to accommodate their careers, and transfer credits are accepted from any previous major and most regionally accredited colleges and universities.

Creating a degree-completion program gives many working business professionals access to the Haub School in a new way, by providing the same quality of education traditional students access without compromising already established careers. www.sju.edu/hdc
Eileen Sullivan, Pharm.D., assistant professor of interdisciplinary health services, is using a creative storytelling activity for people living with Alzheimer’s Disease to replace the pressure to remember with the encouragement to imagine.

Using a program called TimeSlips, Sullivan, whose father had Alzheimer’s, has focused her research on ways to help patients with the disease and dementia and their families regain an often-lost sense of joy.

“Patients with Alzheimer’s may not remember what made them happy, but they remember happiness,” says Sullivan, a registered pharmacist who has worked in long-term care and the pharmaceutical industry as well as retail and hospital pharmacy. “Lack of memory can produce immense agitation and anxiety in this patient population. My focus is to investigate techniques that use creative expression to decrease these symptoms.”

In Sullivan’s investigation of medical educational tools to improve the quality of life and disease treatment and management for the elderly, she has noticed that “many activities can be isolating for patients with dementia, because they place patients in situations where they might be asked to remember what something or who someone is, and the patients recognize that they cannot recall. TimeSlips focuses instead on enjoyment, creation and the freedom to imagine by asking patients to develop stories based upon objects or photos they have never seen before.”

Starting last fall, Sullivan studied the use of the program at St. Ignatius Nursing and Rehabilitation Center in Philadelphia. She, along with four SJU students and in collaboration with George Sillup, Ph.D., chair and associate professor of pharmaceutical & healthcare marketing, began to compare the level of anxiety and agitation the residents expressed after a TimeSlips session, compared with their reaction after a typical facility activity. She believes this research is the first step toward a better understanding of how creative expression can add to quality of life in these patients. For the students, it is an opportunity to gain research experience; to work with patients, healthcare professionals and families stricken with this disease; and most important to Sullivan, to witness compassion firsthand.

“Compassion cannot be taught; it has to be instilled,” says Sullivan. “I want all of my students to go into their professions with confidence, determination and passion to research programs that can impact quality of life in all patient populations.”

— Nicole Katze ’11 (M.A.)
Did you know?

THROUGH SJU’S PHILADELPHIA SERVICE IMMERSION PROGRAM, 110 FRESHMEN SPENT THREE DAYS WITH 19 FACULTY AND 25 STUDENT LEADERS ENGAGING IN URBAN SERVICE AND CULTURAL IMMERSION IN PHILADELPHIA AND CAMDEN.

“BORDER FENCE” URGES IMMIGRATION REFORM

For one week last September, the lawn of the Chapel of St. Joseph-Michael J. Smith, S.J., featured a “border fence” with pictures and statistics illustrating the struggles and injustices that undocumented people face on a daily basis. The outreach was part of a call from the Ignatian Solidarity Network, U.S. Catholic bishops, U.S. Jesuit provincials, and Catholic college and university presidents to reflect, pray, educate and advocate for comprehensive immigration reform.

FAMILY WEEKEND

The Hawk welcomed the Norton family — (from left) dad Jeffrey, sons Ryan, Connor ’17, Austin and Dylan and mom Kate — to campus for Family Weekend in September. The Nortons hail from from Lancaster, Pa.

PROJECT HAITI ENGAGES SCIENCE EDUCATORS IN PORT-AU-PRINCE

Last August, four members of Project Haiti traveled to Port-au-Prince to introduce to teachers in the Foi et Joie (“Faith and Joy”) Jesuit school system a new, engaging method for teaching science to elementary school children.

News section contributors: Patricia Allen ’13 (M.A.), Phil Denne ’96, Brooke Elser ’13 (M.B.A.), Harriet Goodheart, Molly Crossan Harty, Nicole Katze ’13, Amanda Sapio ’13, Carolyn Steigleman ’10 (M.A.) and Kelly Welsh ’05 (M.A.).
FOR GROCERY STORES, THERE’S NO APP FOR THAT

Despite the increasing use of mobile apps for everything from handheld games to ordering gifts and paying for your morning latte, grocery stores are missing the mark, according to Nancy Childs, Ph.D., Gerald E. Peck Fellow and professor of food marketing. Food store apps are falling short of consumer expectations, she says.

“Grocery store app users are looking for three main things: value, exclusivity and ease of use,” Childs says. “It’s not mobile commerce. It’s mobile-assisted commerce.”

Other types of retail operations offer app users the convenience of using a mobile device to order products for delivery, but Childs’ research shows that, when it comes to groceries, consumers still want to shop in person. This creates a challenge for developers of food store apps, because they have to engage users in a way that influences their shopping experience in a less direct way.

During her tenure as the Gerald E. Peck Fellow, Childs will explore how grocery apps are used and by whom, when those apps are used most frequently and to what extent. Her goal is to identify how grocery stores can best reach their shoppers and keep them using the app. So far, she has found that app users expect a level of personalization within the app, as well as access to exclusive discounts, if they are going to download the app and keep it. If consumers are dissatisfied early, they tend to delete the app forever.

Oxx, Aspan, Fr. Gillespie ’72, Miller, Goldthwaite and Lee

Katie Oxx, Ph.D., assistant professor of theology and religious studies, discussed the religious climate in America at the time of both speeches.

Paul Aspan, Ph.D., associate dean of the College of Arts and Sciences (Humanities), moderated the panel.

For additional commentary, see the following videos:

Miller, a Civil War scholar, examines the effect of Lincoln’s visit to Gettysburg National Cemetery, as he completed the draft of the address: www.sju.edu/news-events/news/lincoln-gettysburg

Lee discusses Kennedy’s lasting legacy for his and subsequent presidencies: www.sju.edu/news-events/news/jfk-legacy-and-image

GRANT FUNDS HIGH SCHOOL SCIENCE OUTREACH

High school freshmen from Bishop McDevitt High School in Wyncote, Pa., perform a DNA microarray analysis to see how genes are expressed in different kinds of cells. Their visit to an SJU lab last November was the culmination of a six-week pilot outreach program, High School LINKS, which was funded by a $2,000 grant from the American Society for Biochemistry and Molecular Biology, as part of HOPES (Hands-on Opportunities to Promote Engagement in Science). Assistant Professor of Biology Edwin Li, Ph.D., and General Education Program Lab Coordinator Brian Forster, Ph.D., created the curriculum, which was implemented by three SJU biology fellows.

FOR GROCERY STORES, THERE’S NO APP FOR THAT

Despite the increasing use of mobile apps for everything from handheld games to ordering gifts and paying for your morning latte, grocery stores are missing the mark, according to Nancy Childs, Ph.D., Gerald E. Peck Fellow and professor of food marketing. Food store apps are falling short of consumer expectations, she says.

“Grocery store app users are looking for three main things: value, exclusivity and ease of use,” Childs says. “It’s not mobile commerce. It’s mobile-assisted commerce.”

Other types of retail operations offer app users the convenience of using a mobile device to order products for delivery, but Childs’ research shows that, when it comes to groceries, consumers still want to shop in person. This creates a challenge for developers of food store apps, because they have to engage users in a way that influences their shopping experience in a less direct way.

During her tenure as the Gerald E. Peck Fellow, Childs will explore how grocery stores can best reach their shoppers and keep them using the app. So far, she has found that app users expect a level of personalization within the app, as well as access to exclusive discounts, if they are going to download the app and keep it. If consumers are dissatisfied early, they tend to delete the app forever.

Oxx, Aspan, Fr. Gillespie ’72, Miller, Goldthwaite and Lee

Katie Oxx, Ph.D., assistant professor of theology and religious studies, discussed the religious climate in America at the time of both speeches.

Paul Aspan, Ph.D., associate dean of the College of Arts and Sciences (Humanities), moderated the panel.

For additional commentary, see the following videos:

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## FACULTY BOOKS

**Published in 2013**

Anthony Berret, S.J.
Associate Professor, English
*Music in the Works of F. Scott Fitzgerald* (Fairleigh Dickinson University Press).

Keith Brown, Ph.D.
Assistant Professor, Sociology
*Buying into Fair Trade: Culture, Morality and Consumption* (New York University Press).

Nancy M. Childs, Ph.D.
Professor, Food Marketing
Gerald E. Peck Fellow
*Digital Grocery Commerce: Exploring the Potential for Grocery Shopping Apps* (Food Marketing Institute).

Tenaya Darlington, M.F.A.
Associate Professor, English

Melissa A. Goldthwaite, Ph.D.
Professor, English

Susan P. Liebell, Ph.D.
Assistant Professor, Political Science

Konstantinos P. Nikoloutsos, Ph.D.
Assistant Professor, Classics
*Ancient Greek Women in Film, ed.* (Oxford University Press).

Nina Nilsson, Ph.D.
Associate Professor, Education
Struggling Readers CAN Succeed: Targeted Solutions Based on Complex Views of Real Kids in Classrooms and Communities, with S. Gandy, eds. (Information Age); *Reading & Writing Quarterly, Vol. 29 (3), ed.*

Katie Oxx, Ph.D.
Assistant Professor, Theology and Religious Studies

Robert H. Palestini, Ed.D.
Professor of Educational Leadership, Emeritus

Felice Tilin, Ph.D.
Director, Graduate Organization Development and Leadership
*The Interprofessional Healthcare Team: Leadership and Development,* with D. Weiss and M. Morgan (Jones and Bartlett Learning).

Isra Yazicioglu, Ph.D.
Assistant Professor, Theology and Religious Studies
*Understanding the Qur’anic Miracle Stories in the Modern Age* (Penn State University Press).

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**CAREER DEVELOPMENT CENTER**

*As of Nov. 15, 2013*

In the fall semester, students striving to meet their professional goals took advantage of several opportunities on campus*:

- **877** introduced themselves to more than **170** employers recruiting for full-time positions and internships during the Fall Career Fair
- **76** practiced mock interviews with **15** employers to prepare for on-campus interviews
- **83** networked with alumni during the “So You Want to Work in New York?” program
- **192** made contact with industry professionals from **67** organizations during the Hawk Career Network Series
- **566** met with a career counselor for guidance
- **1,093** interviews conducted on-campus with employers
- **1,222** posted resumes online to SJUcareers that were reviewed by employers

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*As of Nov. 15, 2013*
Safely tucked away near the center of campus is a mini paradise, a little kingdom where endangered creatures flourish and feed the minds of Saint Joseph’s science students.

“Sticky,” a crested gecko, climbs on McRobert’s shoulder. Sticky lost his tail as a reaction to stress he endured with a previous owner. Tail drop is a defense mechanism and poses no long-term harm to geckos.
Think of wildlife at Saint Joseph’s University, and the images that come to mind might be the hawks that nest atop Barbelin, cats that prowl the grounds of Wolfington or perhaps particularly bold squirrels that attempt to steal lunches near the library during outdoor study sessions.

But what many alumni may not know is that deep inside SJU’s Science Center reside fascinating and rare species from the world over.

From turtles to frogs to climbing lizards and exotic fish, these animals make up the biodiversity lab, a wonderland of living, scientific opportunity for biology students. There, they can work with and study species most people will never see — and some species that may never be seen again.

In the Beginning

McRobert’s original intent for the lab was modest, but over time, from simple beginnings, it grew into the ecological center of learning it is today.

“None of what you see here today was planned,” says Scott McRobert, Ph.D., a professor of biology and geneticist, “but it is what I’ve always wanted. I just didn’t know that starting out.”

McRobert’s Science Center office, its walls lined with tanks of lizards, frogs, turtles and fruit flies, hums with the sounds of filters and steamers as he recalls when he first arrived on Hawk Hill in 1989.

At that time, he says, the biodiversity lab was a single room primarily used to study Drosophila, common fruit flies, which make an excellent test animal.

He brought in a few box turtles, and students took interest. Seizing the prospect of giving students the chance to study more creatures hands-on, he added a few additional specimens.
Soon, the fruit flies were moved to a new lab to make room for more turtle tanks — until that room filled with turtles, as well. Then came the fish tanks for experiments, and the flies were shifted to yet another room.

“We keep bouncing the Drosophila around,” McRobert says. “Each progression of the lab has been chasing them from one room to another.”

Today, the lab comprises three separate rooms in the Science Center and a greenhouse on the roof, where colonies of turtles — including a large collection of albino turtles — overwinter.

**Species Spectacular**

It’s rare for a college or university to have so many different species of reptiles, fish and amphibians in a research laboratory, according to McRobert. Typically, labs stick with certain common species, such as flies and mice, that are easy to study and low maintenance.

“We sort of do it backwards,” McRobert says. “With most science, you have a question, then you go about trying to find an organism so that you can study that question. We find animals we think are really cool, then we ask, ‘What do we want to know about them?’”

Greg Way, a graduate biology student, sees McRobert’s inverted approach to research as one of the advantages of working in the lab.

“One of the coolest things about the lab is the opportunities students have to guide studies,” Way says. “If you come to Dr. McRobert with an interesting idea for something you’d like to study, he’s open to it.”

Way is studying the behavior of zebrafish, a species commonly used in experiments. He observes their personality traits to measure where they fall on scales of boldness or aggression.

“It’s long been assumed that all the individual fish are alike,” Way says. “But we’re finding some are bold and some are shy, with levels in between.”

The implications of this study could be far-reaching, because the initial findings challenge the basic assumption of previously accepted research that the behaviors of any group of test fish are indicative of the species as a whole.

**Fish of a Different Color**

Some of the lab’s most active research involves shoaling behavior in fish. McRobert and his students use a three-chamber tank to conduct many kinds of experiments.

The setup isn’t complicated. Fish are placed in either of the outside chambers of the tank and a test fish is put in the middle. By observing which group the test fish tries to join, much can be learned about behavior.

“That’s a simple experiment,” McRobert says. “But the possibilities for what you can learn from it are nearly limitless.

“You can determine if the fish want to be with fish their own size, their own species, with big or small groups, fish they’re familiar with … . There are a million questions you can ask using this basic setup.”

McRobert has published more than a dozen papers on the topic, in fact. The most widely cited of these papers appeared in the journal *Animal Behaviour* (1998), in which he found fish prefer to shoal with other fish of the same color.

“It seems like such a basic thing,” McRobert says, “but I never saw any studies that said whether fish prefer to shoal with fish that look like them.”

McRobert is far from the only published author in the lab, however. He has assembled a writing group of former students to consult with current undergraduate and graduate students and publish research with them.
Their collaborations have been featured in many prominent academic journals.

“It’s rare for students this young to have scholarly research published like that,” says Jen Snekser, Ph.D. ’05 (M.S.), a member of the writing group. Now an adjunct professor of biology at Long Island University, she says she benefitted from working with McRobert while at SJU.

“When I was just getting started in grad school, Dr. McRobert connected me with scientists from other organizations who were conducting similar research,” Snekser says, “and I’ve been collaborating with some of them ever since. He’s all about introducing students to the scientific community and forming connections with other researchers.”

McRobert’s goal of bringing more students into the scientific community expands beyond SJU.

He also uses the shoaling tank to enable elementary school students to study animal behavior. Throughout the school year, he broadcasts experiments online using a webcam called Fish Cam and invites young students to tune in from their classrooms and record their findings.

“One of the things I love about this lab is that it’s exciting to little kids, college students … really anybody,” McRobert says. “Whether it’s kids coming in and getting to see the turtles or the opportunity for students to run experiments of their own, this is a place where they can all learn something and see animals they’d never see otherwise.”

According to SJU Provost Brice Wachterhauser, the lab’s academic value is comprehensive. “The lab’s ability to connect students with other researchers, at the University and in the scientific community, along with its commitment to the conservation of endangered species, reinforces Saint Joseph’s strong intellectual tradition and pursuit of the greater good,” he says.

Vibrant but Toxic: Poison Frog

In another part of the lab, McRobert and a team of students are breeding brilliantly colored poison frogs from Ecuador as a follow-up to an experiment run in 1997 involving another species from Costa Rica.

They took their research seriously, even travelling to Costa Rica to coordinate with a field station to ensure they could accurately replicate the frogs’ environment. That research studied the effect of changing temperatures on a Central American species of poison frog. It found that changes in the environment’s degree of heat dramatically affected the frogs’ development.

This time, they want to conduct the experiment with the Ecuadorian frogs and a species native to the Northeastern United States to see if the results hold true across different species.

“The frogs lose some of their toxicity in captivity because it comes from the [native] plants,” McRobert says. “Insects eat the poisonous plants, then the frogs eat the insects.

“Still, I wouldn’t mess with them. This tank stays mostly closed.”

Slow and Steady: Turtle Conservation

The fish, frogs, lizards and other species in the lab come from around the globe and locally. Some wind up in the Science Center as hard-luck cases or are placed through the Turtle Survival Alliance, a global partnership for turtle and tortoise conservation with which McRobert works closely.

McRobert and his students even conducted a population study of the markets of Chinatown in Philadelphia where turtles are sold for soup. The Dietrich W. Botstiber Foundation, a humanitarian organization whose mission includes the support of programs that prevent cruelty to animals, funded the study.

Some of the lab’s turtles have been there longer than the students who care for them have been alive. One has been in McRobert’s care since 1975 when he rescued it while it was crossing a busy road in Virginia. A pair of mud turtles marked their 20th year as a couple last September.

Despite their prevalence in the lab, turtles aren’t always the focus of his laboratory experiments, McRobert notes.

“We have tons of turtles,” he says, “but they don’t always make the best experimental organisms. You try to study their behaviors, but they’re like little dogs. They’ll stop whatever they’re doing to watch you when you walk into the lab.”

The turtles’ educational value extends beyond the lab, though, to conservation and ecological preservation. Many of the lab’s turtles are endangered in the wild. One, a Vietnamese leaf turtle, is believed to be extinct outside of captivity.

“To be able to show students an animal and say, ‘There aren’t any more like this left in the wild,’ helps them form a real connection with the species and understand the challenges to its survival in the natural world,” McRobert says. “We keep some species as a conservation effort and as assurance colonies.”

While these endangered species may never be reintroduced into the wild, the colonies living at SJU help prevent them from extinction.
In the wild, however, much can be learned from turtles. The biodiversity lab has a partnership with the John Heinz National Wildlife Refuge at Tinicum in Philadelphia. Students have started a multi-year program to study the community of turtles at the refuge by trapping them and taking measurements of their weight and size, then releasing them back into the wild, tagged for future study.

“We’ve had a great relationship with the Saint Joseph’s University students,” said Brendalee Phillips, a wildlife biologist at Heinz, in a video made about the turtle project last summer. “They have done a great job of getting out there, collecting the data … then analyzing it, putting it together and transferring that back to the refuge, so that I can use it to help the habitat and help the animals that are here.”

David Kays, a graduate biology student, had worked on a large turtle conservation program as an undergraduate at Messiah College. With the Heinz project, he has the chance to be part of an important study from the start.

“The beauty of a mark, capture, release program is the huge amount of data it generates,” says Kays. “From the foundation we’re laying, we should be able to get a lot of usable data and spring many projects from there.”

McNulty Scholar Maria Galassi, a third-year biology major, is also part of the Heinz project and built the enclosures used to trap the turtles last summer. She spent the previous summer planning and preparing for the project, acting as an “unofficial” wildlife biology intern at Heinz. “I spent that summer performing visual turtle surveys, building basking traps and observing turtle nests,” she says. “As a Summer Scholar in 2013, we began our first trapping season. Being able to start this research at John Heinz NWR has been an amazing opportunity.”

The students have even received special permission to study red-eared sliders, an invasive species of turtle that has been harming native species by consuming resources. Usually, these turtles are euthanized when encountered in the wild, but the SJU team is tagging and releasing them as part of their research.

“By gathering more data on red-eared sliders,” Kays explains, “we can learn a lot more about them and their impact on the environment.”
Biodiversity and Ecological Preservation

McRobert’s lab has been the fulfillment of a life spent observing the behavior of creatures that never cease to fascinate him and working toward the preservation of their ecology.

“When I was a kid, this is all I wanted to do,” McRobert says. “I never envisioned a lab. I just wanted to be at the local pond every day catching turtles. Everyone just assumed I’d grow out of it as I got older, but I didn’t. I never had anything else that sparked my excitement more than that.”

Today, his students feel a similar draw to these same creatures.

Leigh Anne Tiffany, a junior majoring in biology with a journalism and animal studies minor, intended to begin her studies at SJU as an international relations major. She thought she was headed for a career in diplomacy.

On her campus tour as a prospective freshman, though, she found herself fascinated by the biodiversity lab, wondering what was going on inside all those tanks. Eventually, she worked up the nerve to talk to McRobert about volunteering there.

“Dr. McRobert told me, ‘I have a good feeling about you,’” Tiffany recalls. “And he set me up to take care of a few tanks.”

Now one of the animal care coordinators of the lab, Tiffany helps match the 16 undergraduates who care for the specimens and ensure everything runs smoothly — or at least as smoothly as possible.

“Every week we have some problem in here where a filter will break, water will go sour, turtles will get into fights,” McRobert says, “but our students become very good at observing these animals and learning the signs of trouble.”

It’s a huge responsibility students take on gladly. Some are looking to futures as veterinarians where their experience with exotic animals may prove invaluable. Others will go into research fields or pursue graduate degrees.

Still more are drawn in just because of their love of animals.

“This lab brings in a lot of different people,” says Tiffany. “We call ourselves ‘the gang,’ and it’s almost like a family experience. No matter what you want to do in the future, the lab lets you shape that experience.”

David King is a freelance writer and frequent contributor to SJU Magazine.
Thomas F. Minton III ’85 fulfilled a childhood dream when his career took an unexpected and exciting turn.

BY ANNETTE JOHN-HALL
Only life’s unpredictability can explain why the career trajectory of Thomas F. Minton III ’85 (M.S.) took him from high school English teacher to international counterterrorism expert to his present job as director of the Governor’s Office of Homeland Security for the Commonwealth of Pennsylvania.

His son, Thomas F. Minton IV ’11, ’13 (M.S.), made a more conscious decision to follow his heart and put off a career in biology to shoot for his dream job in professional hockey. After working as an assistant coach at Saint Joseph’s, Penn and Neumann and as a player development coach for USA Hockey, he is now the organization’s Brendan Burke intern in the National Team Development Program in Ann Arbor, Mich.

Both father and son chose careers that don’t directly relate to their Saint Joseph’s degrees. Still, neither father nor son discounts the worth of those degrees.

“My SJU degree is important every single day,” says the elder Minton, whose master’s degree is in education. “I know I am a St. Joe’s grad, and I always want to carry myself in a way that represents the University. What you do and who you are is a 24-hour-a-day thing.”

Says the younger Minton, who captained the Hawks’ hockey team for the last two years of the four he played as an undergraduate: “St. Joe’s was perfect for me. I liked it so much, I stayed two more years. I wanted to earn a master’s degree like my dad did.” Which he did, last spring.

“‘You can get anywhere from anywhere,’ he says. “All that’s required is to work to the best of your ability.”

That getting anywhere from anywhere part? Well, the Mintons are living examples of that.

St. Joe’s is infused in their DNA. Tom III remembers his dad, Tom Jr., a 1951 SJU graduate (deceased), taking him to Alumni Memorial Fieldhouse (now Hagan Arena) for basketball games. “The only fan letter I ever wrote was to Eric Mitchell [SJU ’71],” Minton says. “I wasn’t more than 10 years old. And he wrote me back right away. It meant everything to me.”

So it made sense that Minton would choose to do his graduate work in education at Saint Joseph’s after earning his undergraduate degree at Lycoming College in Williamsport, Pa. Minton landed his first full-time teaching job at Chichester High School in Boothwyn, Pa. He married, and soon his wife, Kelly, was expecting their first child, Tom IV.

Life was settled and good.

Until things changed — as they always do.

Minton’s teaching position was eliminated in 1989. Scouring the newspaper, he saw a want ad proclaiming, “You, too, can be an FBI agent.” He was intrigued. Minton’s mother, Jeanette, had a cousin who was a Secret Service agent and had protected President Nixon. He recalls thinking as a child that protecting the U.S. president while traveling the world must be the best job ever.

Minton applied for a position as an agent with the FBI and the Secret Service. The FBI called first, and by 1990, he had completed his training.

He joined the Bureau at a particularly dangerous time, yet he didn’t shy away from the brewing threats of terrorism.

“After the first attacks on the World Trade Center in 1993, I remember thinking to myself, ‘Terrorism will be the biggest issue we face in the future,’” Minton says. “That’s the FBI program in which I want to work.” He transferred from the violent crime squad to the counter-terrorism unit.

Since then, Minton has investigated and led investigations involving nearly all the major terrorist attacks, nationally and internationally, starting with the bombing of the Alfred P. Murrah Federal Building in Oklahoma City in 1995. He spent a month in East Africa investigating the bombing of the U.S. embassy in Nairobi, Kenya, in 1998.

And then, unimaginably, came the attacks on America on Sept. 11, 2001.

Minton — who was running the Bureau’s Joint Terrorism Task Force in Newark, N.J., at the time — worked the case from beginning to end. “It was four or five days before I got to sleep or change clothes,” he remembers.

“To this day, when I think about it, it’s hard,” he says. “That it happened on our watch … . It’s something I think about every single day.”

Now retired from the Bureau, Minton’s career has come full circle. After living in Buffalo, Newark and Washington, D.C., the Broomall, Pa., native is back in his home state. His office provides training, education and federal funding to ensure preparedness and resilience relative to terror or cyberattacks.

“I’m incredibly happy to be home and honored to serve the Commonwealth,” Minton says. Yet, he admits that “teaching is my first love, and I hope someday to return to the classroom.”

He just might put his SJU degree to its intended purpose, after all. ☝

Annette John-Hall is a Philadelphia journalist.
WHAT’S YOUR IQ?

Although your days of blue books, scantrons and pop quizzes may be over, here is a chance to test yourself with a different kind of exam. These brainteasers span a variety of disciplines you may have encountered during your time at SJU. Give it a try, and see where you rank!

Complied by Amanda Sapio ’13 and Molly Crossan Harty

1. Saint Joseph’s University has long been known for its academic programs in food marketing and especially for its industry partnerships.
   Which retail format is the fastest-growing alternative to traditional supermarkets for food shopping?

   A. Convenience Stores
   B. Dollar Stores
   C. Organic Stores
   D. Club Stores

   Submitted by: Richard George, Ph.D. ’67, professor of food marketing

2. Reflecting back on your theology courses, fill in the blank:
   The Roman Catholic Church recognizes ___________ as the final authority in an individual’s decisions about morals:

   A. The Book of Genesis
   B. The Da Vinci Code
   C. The well-formed conscience of the individual
   D. All of the above

   Submitted by: Shawn Madison Krahmer, associate professor and chair, theology and religious studies

3. Undergraduate and graduate criminal justice students learn about crime from several perspectives.
   Which is NOT an example of white-collar crime?

   A. Running a red light
   B. Embezzlement
   C. Tax evasion
   D. Insider trading

   Submitted by: Pat Griffin ’81, associate dean, College of Professional and Liberal Studies

4. All of the following artists have had their music used in marketing, except:

   A. The Beatles
   B. Michael Jackson
   C. Neil Young
   D. Lady Gaga

   Submitted by: David Allan, Ph.D. ’98 (M.B.A.), professor and chair, marketing; co-director, Music Industry Program; faculty advisor, 1851 Records and Radio 1851
You don’t have to be enrolled in the gerontological services master’s degree program to give this question a try:

What was the age of the longest-living person when they died?

A 102  C 173
B 122  D 900

Submitted by: Catherine Murray, Ph.D., director, Gerontological Services Program

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You may have encountered this Roman author in a General Education Requirement, or, more recently, a General Education Program course.

Who claimed that, of all human wishes, the only truly worthy one is “mens sana in corpore sano,” a “sound mind in a sound body”?

A Galileo  C Juvenal
B Socrates  D Joseph Feeney, S.J.

Submitted by: Maria Marsilio, Ph.D., professor and director, Classics Program; director, Honors Program

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Graduates of the MBA program, which is now celebrating 35 years at SJU, are likely familiar with Michael Porter’s Rivalry Among Competitors.

Which of the following is NOT an example of this framework for business development and industry analysis?

A Apple suing Samsung over smartphone technology
B Hershey’s launching its first new candy in 30 years, Lancaster Soft Crèmes
C Congress failing to reopen the federal government
D SJU recruiting McDonald’s All-American high school basketball players

Submitted by: Barry Lurie, Ph.D., affiliate professor, management and mathematics

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Nearly everyone knows who invented the telephone (Bell), phonograph (Edison) and even the cotton gin (Whitney).

Which two individuals invented the integrated circuit, which is the basis for all modern electronics for the last 50 years?

Hint: One went on to found Intel.

A Edison and Bell  C Hall and Oates
B Tom and Jerry  D Noyce and Kilby

Submitted by: George J. Grevera, Ph.D., graduate director and chair, computer science

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The Pedro Arrupe Center for Business Ethics helps to prepare students for ethical decision-making, often by examining real-life situations.

When Goldman Sachs sold its clients securities that the company was betting against in 2006-07, which duty may it have violated?

A Filial duty  B Fiduciary duty
C KP duty  D Shareholder duty

Submitted by: John McCall, Ph.D., professor, philosophy and management; director, Pedro Arrupe Center for Business Ethics; holder, John McShain Chair in Ethics

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Answer Key: page 37
Which statement would managers in a human capital-centric organization NOT endorse:

A Business strategy should be developed based on the talent capabilities of employees.
B Managers should be held accountable for how they manage talent in terms of motivation, development and retention.
C Employees are mainly an expense that you should try to eliminate as much as you can.
D Having the best talent is a major source of competitive advantage over rival organizations.

Submitted by Eric Patton, Ph.D., associate professor, management; director, Managing Human Capital Program

Environmental science students learn that _________ accounts for the largest percentage of weight in solid waste:

A Plastic
B Clothing
C Paper
D Wood

Submitted by Clint Springer, Ph.D., assistant professor of biology

Even if you’ve never taken a course in Russian politics, you may remember that the “October Events” in 1993 in Russia were:

A Demonstrations of angry soldiers’ mothers
B Campaign rallies to help Boris Yeltsin win the presidential election
C A 10-day hunger strike to oppose Bill Clinton’s reform policy
D A standoff between government branches that ended in violence and allowed Boris Yeltsin to rewrite the constitution

Submitted by Lisa Baglione, Ph.D., professor and chair, political science

Students majoring in Leadership, Ethics and Organizational Sustainability learn that one movement representing the business world’s attempt to mimic the lack of waste in nature and build more sustainable practices has been called:

A Cradle-to-grave
B Green
C Cradle-to-cradle
D Diversity acceptance

Submitted by John Neiva, Ph.D., associate professor, management

Consider the philosophy courses you took while at Saint Joseph’s. Who proposed the understanding of God as “That Than Which None Greater Can Be Conceived?”

A St. Paul
B Mary Magdalene
C St. Anselm
D Sylvester Stallone

Submitted by Joseph Godfrey, S.J., professor, philosophy; holder, Joseph S. Hogan, S.J., Endowed Chair in Philosophy

Students in the new communication studies major know that which of the following information types are embedded in the image when you take a photo with your smartphone?

A Date and time photo was taken
B Type of device used to take photo
C Geographic location where photo was taken
D All of the above

Submitted by Tim Lockridge, Ph.D., assistant professor of communication studies
In the field of education, what notorious piece of legislation is referred to as NCLB?

A Ninth Century Learning Bank  
B No Child Left Behind  
C Never Change Light Bulbs  
D Neither Child Leaves Behind

Submitted by John Vacca, Ph.D., associate professor of teacher education and associate dean for education

Funding for a city’s $200 million redevelopment project will come from bonds, insurance and bank loans with rates of 10, 15 and 13%, respectively. There are limits on the amount of money that can be borrowed from each source, but all must be used to finance the project. What business intelligence technique should you use to determine the best financing?

A Create a simulation model  
B Create a big Excel spreadsheet  
C Contact the previous mayor and find out what he/she did  
D Create a linear programming model

Submitted by: Ronald Klimberg, Ph.D., professor of decision & system sciences

Which of the following is NOT a reason for insurance regulation?

A Maintain insurer solvency  
B Ensure reasonable rates  
C Compensate for inadequate consumer knowledge  
D All of the above are reasons for regulation

Submitted by: Michael Angelina, executive director, Academy of Risk Management and Insurance

A wrench is dropped from the top of a 10-meter mast on a sailing ship while the ship is traveling at 20 mph. The wrench will hit the deck:

A At the bottom of the mast  
B In front of the mast  
C Behind the mast  
D On the steering wheel

Submitted by: Piotr Habdas, Ph.D., associate professor of physics

English majors and literature lovers will savor this challenge: Which of the following meals appeared in Geoffrey Chaucer’s *The Canterbury Tales*?

A “Twas Chiron and Demetrius … Why, there they are both, baked in that pie.”  
B “Bacon or beef, or such thing as ye find.”  
C “Except for Elizabeth, her food was all that she lived for; her comforts; her dinner, her tea.”  
D “Tender chunks of lamb and dried plums … perfect on the bed of wild rice.”

Submitted by: Jason Mezey, Ph.D., associate professor of English

The University’s new GEP signature courses are called Philosophy 154, History 154 and Theology 154 because:

A Pope Paul III approved Ignatius’s plan of organization for the Society of Jesus in 1540.  
B The campus now covers 154 acres.  
C There are 154 bells in the Barbelin carillon tower.  
D Dr. Jack Ramsay’s Hawks once won 154 games in a row.

Submitted by: Richard Warren, Ph.D., professor and chair, history; Jeffrey Hyson, Ph.D., assistant professor, history, and director, American Studies Program

Answer Key: page 37
One studied accounting. Another, political science. The third, English. These three Saint Joseph’s graduates discovered after graduation that they wanted to pursue careers in real estate. Now, they are working to help SJU students find their way more directly into the increasingly robust and diverse real estate marketplace.

Anthony Nichols Sr. ‘67, Joseph Kessler, Esq. ‘79, and Dennis Durkin ‘74 are the driving forces behind the mentoring, networking and, within the last few years, creation of industry-specific courses that are central to the mission of the Alumni Association’s Real Estate and Construction Chapter (REC).

What Nichols, Kessler and Durkin have discovered is that their stories are not unique. In developing REC, they have contacted about 1,200 SJU alumni in the region — from lawyers to marketing professionals to bankers — who have become engaged in the real estate profession without studying it in college.

The goal in creating the alumni association chapter was to “find a way to bring those people together and give them a chance to network and get more involved at St. Joe’s,” says Kessler, partner and chair of the Real Estate Group for Dilworth Paxson and an SJU Trustee. But they also set their sights on representing their areas of expertise in the curriculum.

“For years, many of us in the real estate business have thought and hoped there might be courses available at the University,” says Pete Davison, SIOR, CCIM ‘63, a founding principal of Jackson Cross Partners.

That goal has been achieved as the number and variety of classes where alumni serve as guest speakers and involve students in actual real estate projects grow.

Last spring, Haub School of Business Dean Joseph A. DiAngeo Jr., Ed.D. ’70, approved a program under which the established base of courses could grow into a concentration of academic offerings.

In the 2013 fall semester, Saint Joseph’s residential real estate course taught the fundamentals of ownership transactions and financing. This spring, a course will take students through the development history of the Cira Center and its surrounding complex, as well as the restored and renovated IRS building (formerly the city’s main U.S. Post Office). Both are in Philadelphia’s University City area near 30th and Market streets.

The real estate industry has “terrific breadth and depth in terms of its career opportunities,” says George Alburger ‘68, CFO at Liberty Property Trust, which is involved in the redevelopment of the 1,200-acre campus of the decommissioned U.S. Naval Shipyard in Philadelphia. Alburger, a member of the REC Advisory Board, has guest lectured on campus several times through the business school’s finance curriculum.

“You can enter the business from many different spots, but to enter after graduation...
with some foundation would make you a more obvious candidate to get into the business,” Alburger says. Career options include leasing, property management, land planning, development and finance.

Assistant Professor Dan Jubinski, Ph.D., who has taught finance for nearly two decades, wanted to incorporate real estate “because it’s a growing area in finance itself.” He says the introduction of these courses has kept the University on the cutting edge.

As REC also looks to expand the current academic offerings to include continuing education for professionals to earn real estate designations, the alumni chapter maintains its commitment to foster successful mentoring and internship connections.

Kathie Carr ’77, a broker with a long, successful career in commercial real estate, often counsels SJU students. At a certain point, she says, “I looked back and realized I wanted to help women get up the ladder and have them benefit from the lessons I had learned.”

Helping students and young graduates make connections, obtain internships and secure positions in the industry has always been at the heart of REC’s activities. “Everyone in the group holds mentoring dear, and it’s part of our mission statement,” Carr says of REC. Alessandra Corso ’09, who works in commercial property management for Behringer Harvard, is just one of the many who has benefited from it.

“Kathie took me under her wing and made introductions for me in the industry,” Corso says, adding that their relationship is “a really important part of my professional life.” During her junior year at SJU, Corso founded a Real Estate Society for students that helps connect them with professionals in the industry. Since graduating, the finance major has remained involved with the society as an advisor, sharing job possibilities and relevant information with the students. The society and alumni chapter are working to solidify the mentoring program, she says, “so we have more stories like mine.”

In addition to cultivating one-on-one connections, REC has created a series of events to engage students and alumni. REC partnered with the Delaware Valley Green Building Council, Independence Blue Cross and the Philadelphia Eagles to offer a Healthcare and Higher Education Green Building Summit at Lincoln Financial Field last October, and has held events with Urban Outfitters and GlaxoSmithKline at the Navy Yard. At its annual Christmas luncheon, the Timothy R. Lannon, S.J., Leader of the Year Award, named for SJU’s 26th president, is presented to an individual who has demonstrated a lifetime of success in real estate or a project of renown, along with dedication and service to the University. Robert D. Falese Jr. ’69, president of CBA&G and SJU Board of Trustees chair, was the 2013 recipient.

Each panel, networking and speaker event “continues to open up new doors and bring in new people,” says Nichols, chairman emeritus and trustee of Brandywine Realty Trust and a graduate of Saint Joseph’s former University College (evening school). The topics, which have ranged from real estate investment trusts to developing senior housing, are trending and never duplicated.

Durkin, senior vice president of CB Richard Ellis and an SJU Trustee, says new graduates face a challenging economy. “They’re looking for an end game,” he says. “There’s probably a little too much pressure for kids to make a decision at 20 years old. “The reality is, it’s a journey.” Lucky for them, Durkin and REC are working to help jump-start those journeys.

Samantha Hansell is a freelance writer.
Dear Hawks,

Serving as president of the Alumni Association has been a dream of mine since graduating, and these past two years have been gratifying, personally and professionally. I am proud of the progress on the alumni engagement and participation goals we set forth when I was elected to the position.

The goals of improved communication between the alumni association and its membership, enhanced relationships between students and alumni, and increased opportunities for student mentoring and professional networking were achieved through the hard work of tremendous alumni, a forward-thinking National Alumni Board and a “nose-to-the-grindstone” Alumni Relations staff.

Alumni engagement and participation can always be improved upon, and I encourage everyone’s involvement. Creating compelling opportunities for our alumni to re-establish contact or connect with Saint Joseph’s will assist the University in fulfilling a key initiative in its strategic plan, Plan 2020: Gateway to the Future (www.sju.edu/plan2020).

The best way to become engaged is to register on the alumni portal at alumni.sju.edu. To speak to an Alumni Relations staff member, call 610-660-2300 or email alumni@sju.edu. You can also contact me directly at rbrennan53@comcast.net for more information.

Since my term ended on December 31, I have become president of the council of presidents, a wonderful group of men and women, and I continue to serve on the National Alumni Board, working with our new president, David Dorsey ’54.

St. Ignatius wrote thousands of letters in his lifetime and ended them as I will here, having finished my term as your president — “Go, set the world on fire!”

I wish you and your families a successful and healthy 2014.

The Hawk Will Never Die!

Rich Brennan ’81
Former President
Saint Joseph’s University Alumni Association
ALUMNI ASSOCIATION HONORS DEVOTED HAWKS WITH SERVICE AWARDS

The SJU Alumni Association paid tribute to lifelong devoted Hawks Pat McElwee Mahoney ’76 and Mike Daniels ’00 by awarding them its top service accolades at an on-campus awards reception on October 25.

A founding member of the National Alumni Board (NAB), Mahoney received the Rev. Joseph S. Hogan, S.J., Award for exemplifying “Christian principles and outstanding loyal service to Saint Joseph’s University.”

“I am honored to receive this award,” Mahoney said. “My commitment to Saint Joseph’s does not compare to what I receive in return from this family of dedicated people I am proud to be a part of.”

An active alumna since graduating with a food marketing degree, Mahoney was integral in developing the NAB’s vision and structure. She has served as the alumni association president and chair of its council of presidents. She was president, co-founder and a trustee of the Food Service Alumni Chapter and a founding member and president of the Haub School of Business Alumni Chapter. Additionally, she co-chaired her Class of 1976 reunion committee.

“Pat has always inspired and promoted the magis — striving for more,” said former Alumni Association President Rich Brennan ’81. “All of Pat’s work has helped build stronger relationships with our alumni constituency, allowing Saint Joseph’s graduates to be more connected to Hawk Hill than ever before. She exemplifies all of the characteristics that SJU strives to develop in its students.”

Mahoney is a member of the Women’s Leadership Council and the Haub School of Business MBA Advisory Board. She also served on the Board of Trustees Development Committee.

Daniels received the Ignatius Award, bestowed upon a graduate from the past 20 years who lives a life of “service to others” consistent with the principles of St. Ignatius Loyola. As president and CEO of San Francisco’s De Marillac Academy, Daniels helms a school dedicated to educating children from underserved, low-income families in at-risk San Francisco communities, particularly the Tenderloin neighborhood where the school is located.

“It is an honor to be recognized for a commitment to service instilled within me during my time at Saint Joseph’s,” said Daniels, who spent his first two years after graduation as a volunteer community organizer along the United States-Mexico border with the San Diego Interfaith Committee for Worker Justice and Los Niños International of Tijuana.

Daniels serves on the NAB as the western states representative and is a member of the NAB’s networks committee.

Saint Joseph’s University held its first reunion outside the United States in August. President C. Kevin Gillespie, S.J. ’72, and Advancement Associate Vice President Terry Travis welcomed 25 Irish Hawks to an alumni gathering at the Cork Institute of Technology’s Blackrock Castle Observatory in Ireland. The Emerald Isle natives had attended SJU in the 1990s on an MBA exchange program through Wawa.

Amid the story-swapping, laughter and banter, they mingled, reconnected and discovered how life had developed since returning to Ireland. Fr. Gillespie spoke about developments at SJU, future plans and the meaning of magis.

“It is inspiring to know that SJU has a great leader who is passionate about the University and its students,” said Gerard O’Donovan ’93 (M.B.A.), head of the business school at the Cork Institute of Technology, who helped organize the reunion. “SJU gave us the confidence to see that anything is possible and the ability to influence and inspire others.”
MORRIS GRANTS PROVIDE BOOST FOR FACULTY RESEARCH

In 2011, longtime SJU benefactor Mike Morris ’56 wanted to make a different type of gift to his alma mater, one that would serve as a change agent. Former University President Nicholas S. Rashford, S.J., suggested Morris could make a significant difference by assisting the faculty with research funding. With that in mind, Morris decided to commit $150,000 to establish the Michael J. Morris Grants for Scholarly Research.

“Faculty research is a hallmark of academic excellence at Saint Joseph’s,” he said at the time. “In establishing the Morris Grants for Scholarly Research, my intention is to encourage and promote faculty research and publication to further strengthen the University’s academic reputation.”

In each of the past three years, 10 tenured and tenure-track faculty members — five each from the College of Arts and Sciences and Haub School of Business — have received $1,200 to further the research pursuits that cut a wide swath across many disciplines.

“It’s easy to be a benefactor, but harder to help the faculty do good work,” said Morris, former president of Transport International Pool, Inc.

The three cycles of Morris Grants so far have supported a variety of proposals to: train health promoters within the Nigerian community at St. Cyprian’s Parish in West Philadelphia; study the relationship between credit default swap rates and equity market volatility; compose a string quartet; investigate the impact of screen size on consumers’ responses to brand integration; examine the importance and benefits of political skills in management; and research Riemannian geometry.

By establishing these grants, Morris has helped many faculty members bring their projects to fruition, and in doing so, has achieved his goal of serving as a change agent.

Through the Morris Grants, the following faculty members received research funding for 2013-14:

**College of Arts & Sciences**
Keith Brown, Ph.D., Sociology
Kazuya Fukuoka, Ph.D., Political Science
Emily Hage, Ph.D., Art
Christina King Smith, Ph.D., Biology
Kristopher Tapp, Ph.D., Mathematics

**Haub School of Business**
Jing Lin, Ph.D., Accounting
Elena Lvina, Ph.D., Management
Rashmi Malhotra, Ph.D., Accounting
Feng Shen, Ph.D., Marketing
Timothy Swift, Ph.D., Management

To learn more about these faculty members and their research, visit [http://giving.sju.edu/morrisgrantsF13](http://giving.sju.edu/morrisgrantsF13).
Alumni, Family and Friends
Return to Hawk Hill for 3rd Annual Hawktoberfest

The 2013 Hawktoberfest drew nearly 1,700 Hawks and their families to campus to celebrate everything Saint Joseph’s. The day included activities for Hawks of all ages:

- A 5K run/one-mile walk to benefit the Kinney Center
- “Taste of Philly” tailgate with chicken and traditional cheesesteaks from Larry’s Steaks and a wine and beer garden
- Kids’ Corner with spin art, inflatable obstacle course and science experiments
- Video game zone for tweens with large-screen televisions and hundreds of games
- Campus tours
- Hawk Forum with Hollywood psychiatrist and author Charles Sophy, D.O. ‘82, who spoke about working through empty nest syndrome

Athletics welcomed spectators to men’s and women’s basketball practices, held numerous alumni games and hosted a blessing for the newly renamed and enhanced Sweeney Field.

Reunions for the classes ending in “3” and “8” from 1968–2008 drew more than 450 individuals. Each class surpassed its philanthropic goal and together raised nearly $1 million for campus initiatives, designated by donors’ interests.

Information and more images at alumni.sju.edu/Hawktoberfest.
1955

Maj. Gordon E. Shockley Sr. (B.S.), a retired, paralyzed Marine veteran, served in the military for 23 years. He joined the Catholic Church and became an ordained deacon (now retired) after sustaining his injuries in a battle in Vietnam. Shockley has a master's degree in business from Eastern Carolina University.

Robert T. Healey Sr. (B.S.), SJU’s 2013 Shield of Loyola recipient (see page 26), also received the National Catholic Educational Association Saint Elizabeth Ann Seton Award last October. The award pays tribute to individuals whose personal or professional philanthropy or volunteer service has impacted U.S. education and youth in general or Catholic education in particular. Healey is founder and trustee of the Healey Education Foundation.

1958

Jim Brennan (B.S.), working with publisher Paul Harris ’71 (B.S.) of Harrowood Books, authored HawkTales: Tales of America’s Most Honored Sports Mascot and Its Continuing Legacy at Saint Joseph’s University last fall. Brennan was the first person to ever don the Hawk costume, during the 1955-56 men’s basketball season, and is also the man behind the original idea.

1964

Martin Novelli, Ph.D., Esq. (B.S.), professor of film, history and humanities at Ocean County College, has co-written The Long Reconstruction: The Post-Civil War South in History, Film and Memory (Routledge, 2013) with Frank J. Wetta of the Kean University history department.

1969

Paul Roskha Jr., Esq. (B.S.), was named the 2013 Phoenix Securities Litigator “Lawyer of the Year” by Best Lawyers in America. He was also honored as a 2013 Southwest Super Lawyer practicing securities litigation and named one of the Top 50 Arizona Lawyers.

1971

Joseph Jaworski (B.S.) retired after 39 years of service with the Defense Logistics Agency Product Test Center Analytical Laboratory in Philadelphia. He was the supervisory chemist and chief of the chemical/physical team. Jaworski and wife Janis reside in Washington Township, N.J.

1972

Gerald Corcoran, J.D., Esq. (B.S.), a partner at Montgomery McCracken Walker & Rhoads at the firm’s Linwood, N.J., office, has been inducted into Shore Medical Center’s Governance Wall of Honor. He has supported the Center for more than 28 years and serves as chairman of its board of trustees.

1973

James Downey, J.D., Esq. (A.B.), was recognized as a 2013 Top Rated Lawyer in Pennsylvania by LexisNexis Martindale-Hubbell. He is a partner at Begley, Carlin & Mandio in Langhorne, Pa.

1974

John A. DiAngelo (B.S.) was promoted to president and CEO of Inspira Health Network, a charitable nonprofit healthcare organization in Bridgeton, N.J. He previously served as chief financial officer and executive vice president.

1975

Gina (Hickey) Aguilara (B.S.) has written several phone apps, including “My Bird Observations” and “Hawkwatcher” for bird sightings, as well as “Chincoteague Island Visitors Guide” and “Nicio and Cedar Fire,” a children’s book for Android devices.
Chief of the Division of Nephrology at Einstein Medical Center Montgomery, Frank McCusker, M.D. ’77, has embraced the new age of medicine while remaining true to his roots in community healthcare.

Last September, he joined the network’s newest hospital location in East Norriton, Pa., the region’s first new hospital in the last 10 years. The state-of-the-art facility lends itself to the rapidly changing healthcare landscape, which stresses positive patient outcomes as the barometer for outstanding care.

“Medicine is finally coming into the age of information technology,” he says. “By being able to collect and examine large amounts of data, we can help predict the best course of treatment for a patient.”

For McCusker, a strong patient-physician relationship is always optimal — even in the highly technical field of nephrology. Growing up in the Mayfair section of Northeast Philadelphia, the Saint Joseph’s biology major envisioned that he would follow in the footsteps of his uncle, John S. Hickey, M.D. ’48, and become a primary care physician, developing close and lasting connections with patients in the community. Although McCusker completed his residency in primary care medicine, he realized it wasn’t the right fit for him.

“Nephrology did just that,” he says. “It is a technically innovative field with a lot of intellectual stimulation. But there is also the ability to develop those long-term relationships with your patients. It might be a slower pace than a field such as cardiology, but the payback is getting to know and work with patients for a long time. And that’s quite satisfying.”

McCusker is a member of Nephrology Associates of Pa., a specialty practice comprised of 12 physicians with locations throughout Montgomery County. He served as the group’s president for five years.

“The cornerstone of the practice is dialysis care,” he says. “We also have many patients who move on and get kidney transplants. We are able to follow them for many years and see great success stories.”

McCusker’s devotion to kidney disease prevention has taken him out of the exam room and into the community through his extensive involvement with the National Kidney Foundation (NKF). An active member for the past 10 years — he served on the NKF board from 2007 to 2012 — McCusker was honored at the Annual Kidney Ball last March for his exemplary contributions.

Unlike awareness advocacy for some other diseases, such as ALS (Lou Gehrig’s disease) and breast cancer, observes McCusker, kidney disease does not drum up a high degree of public sentiment and support.

“Kidney-disease patients are often a socially disenfranchised group of people who don’t normally engender a great deal of public sympathy,” he says. “It is a population of patients that include the poor, the elderly, chronic drug users. They aren’t going to get the same rallying cry that a more socially attractive group would.”

Nor do these patients have the same collective fundraising strength as others. “Their families just don’t have the ability to give,” McCusker says. “That’s why the National Kidney Foundation’s work is so important. They are really getting into the heart of communities and educating people on disease prevention. And that’s what is making a difference.”

— Marisa (Fulton) Benjamin ’03
Francis F. Burch, S.J., professor emeritus of English
William W. Glover Jr., father of Duane, computer support specialist, College of Arts & Sciences
Beatrice Haverty, mother of John, associate professor, accounting
William Kuhn, Ph.D., former professor of mathematics
James M. Tsafos, father of John, facilities management
Lawrence T. Dalos ’37
Francis D. Rineer ’42
John J. McHenry ’42
Joseph J. McBride ’43
William B. Svann, Ph.D., ’42, former adjunct professor of chemistry
Ralph A. Dungan ’50, brother of Robert ’52 (deceased)
Dennis E. Haggett, Esq. ’50
James K. McNally ’50
Edward L. Connors ’51
The Hon. F. Frederick Perone ’51, brother of the Hon. A. Ralph Perone ’55
Joseph Bergan ’52, father of Catherine, D.O. ’88
Norman Buonanno ’52, father of Mary ’82
Laurence H. Hoffner Sr. ’52
Robert C. Brown ’53
John P. Doogan ’53
George A. West ’53
John F. Conlow ’54
John A. Monagle ’54
Stanley A. Peszka ’54
Robert L. Schmid Sr. ’54
Charles V. Whalen Jr. ’54
Dottie Barbera, wife of Stewart ’55
Ronald Campagna ’56
Salvatore Cellucci ’57
John A. Matthews ’57
Thomas Kothistein ’58
Frederick T. Campo ’59
William A. Cubit, Esq. ’59, father of William ’81
Andrew Begley ’60, father of Thomas ’00
David Machon ’61
Albert Campana ’63
Peter E. Goetle ’63
John G. Maher ’63, father of Terence ’72
John J. Burns ’64
Thomas R. Hanlon ’64
Ira Shimp ’64
Michael J. Spoll ’64
Charles Kercy ’65
Thomas Wilkins ’65
Peter Carr ’66, father of Michael ’96
Bary McCullough ’66
Anne P. Wiesenhutter, wife of Walter ’66, and mother of Jody Marsch ’89
Joseph Burt ’67
Joseph R. Frascone ’67
Paul Quigley ’67, husband of Patricia Mahoney ’76
David M. Babb ’77
Edward Harrigan, father of Thomas ’77, Lizann Leusner ’80 and Elise Gawinski ’88
Judith A. Riley ’78
Stephen Scheuerman, husband of Diane ’78 (deceased), father of Joshua ’04
Kathleen Hel, mother of Marie Northington ’82, Mark ’84 and Julie Czek ’89
John N. King, father of Mara Peach ’83 and Catherine ’85
George F. McLaughlin ’83
Agnes D. Pozzi ’83
Kevin V. McCauley ’72, brother of David ’72, Sean and Gregory ’79 and Brian ’85
Joseph Whalen ’72
James Blake ’73
Bertha Cenar, mother of Michael, D.O. ’73
Rev. Msgr. Richard L. Tofani ’73, brother of Gerald ’74
Brian S. Beirne, brother of James ’74, Daniel ’83 and Gerald ’86
Robert Comer ’74
Edward J. Grady ’74, father of Bridget ’02
August Sicilia, father of Andrea Frey ’74
Richard Lunardi ’75, formerly of SJU admissions; son of Carmela (deceased), longtime SJU staff member; brother of Henry Jr., Esq. ’67, and Joseph ’82, SJU associate vice president for marketing and communications
John T. McDermott ’75, husband of Kathleen (Reagan) ’80
Michael T. Hartsough, Esq. ’76
Vincent R. McElwee, father of Patricia Mahoney ’76
David M. Babb ’77
Edward Harrigan, father of Thomas ’77, Lizann Leusner ’80 and Elise Gawinski ’88
Judith A. Riley ’78
Stephen Scheuerman, husband of Diane ’78 (deceased), father of Joshua ’04
Kathleen Hel, mother of Marie Northington ’82, Mark ’84 and Julie Czek ’89
John N. King, father of Mara Peach ’83 and Catherine ’85
George F. McLaughlin ’83
Agnes D. Pozzi ’83
James O. Finnegan, M.D. ’84, father of Matthew ’84
Sharon (O’Neill) Finnegan, Esq. ’84, mother of Thomas J. ’16
Lorraine Roan ’84
Hugh F. Walsh, father of Hugh ’85
John B. Bruder Jr. ’86, husband of Dottie Bruder, formerly of SJU registrar’s office, father of John B. Ill, M.D. ’90
Felix R. Raymond, father of David ’88
Theresa M. McEwée ’89, wife of Joseph ’50, mother of Mary ’09 (deceased)
Madeline T. Hettler ’96
Jeffrey B. Lyczak ’96
JoAnne M. Gioioso, mother of Richard N., Ph.D. ’98, assistant professor of political science
Theodore W. Wing II ’98, husband of Denise, Ed.D. ’05, father of Hilary ’11
Anne M. Gallagher, mother of Debbie Dyer ’02, SJU residence life
Richard T. Lane ’03
Stephen J. Boccuzzi, Ph.D. ’04, adjunct instructor, executive pharmaceutical & healthcare marketing
Robert J. Miller, father of John ’05
John C. Sullivan, father of Kevin ’05
Edward L. Youngblood Sr., father of Edward Jr. ’06
Jennifer Meszaros ’10
Sean Patrick Cunningham ’11
Casey E. Doolin ’12
Michele Norbeck ’12
Harry J. Craig, father of Timothy ’14
Melissa D. Ferron ’16
Robert J. Mailey, father of Christopher J. ’16

1976

Gerald A. McHugh Jr., Esq. (B.S.), was nominated for the U.S. District Court of the Eastern District of Pennsylvania by President Barack Obama. A partner at the Philadelphia law firm Raynes McCarty, he handles complex civil litigation involving tort, insurance and civil rights claims.

Bruce D. Roth, Ph.D. (B.S.), was the 2013 recipient of the Perkin Medal, one of the highest honors given for outstanding work in applied chemistry in the United States, awarded by the Chemical Heritage Foundation and SCI. Vice president for discovery chemistry at Genentech in San Francisco, Calif., he received the award at a dinner in his honor last September in Philadelphia. Roth discovered Lipitor, the largest-selling drug in pharmaceutical history, in 1985, and since then has been named as an inventor or co-inventor on 42 patents.

1978

Linda K. Stone (B.S.), former managing principal at Towers Watson, was appointed to the board of the Forum of Executive Women in Philadelphia, where she is chair of the Mentoring Committee.

1980

Stephen Gambescia, Ph.D. (B.S.), was promoted to full professor at Drexel University’s College of Nursing and Health Professions, where he is also assistant dean of academic and student affairs.

1981

Marcellus “Boo” Williams (B.A.) received the 2013 Mannie Jackson-Basketball’s Human Spirit Award from the Naismith Memorial Basketball Hall of Fame. The SJU Hall of Famer has coached and mentored more than 2,500 student-athletes through the Hampton, Va.-based Boo Williams Summer league. tinyurl.com/kdc5a6z

Catherine Ward, Esq. (B.S.), a partner at Stradley Ronon, was re-elected to the board of directors of the Environmental Law Section of the New Jersey State Bar Association. Based in the Cherry Hill, N.J., office, she is co-chair of the firm’s environmental practice group.
SJU Mourns Loss of Influential Jesuit and English Professor

Francis F. Burch, S.J., died on August 30, 2013. A Jesuit for 63 years, Fr. Burch was a professor emeritus of English. He arrived on Hawk Hill in 1967 and spent the next 46 years at Saint Joseph’s as a priest, teacher-scholar, mentor and an administrator. He served as a Trustee and secretary of the board. For some years he was assistant dean of the College of Arts and Sciences, a post he cherished for the opportunities it offered for academic, career and personal counseling.

Fr. Burch’s academic degrees included undergraduate and graduate degrees from Fordham University and Woodstock College and a Ph.D. in comparative literature from the University of Paris (Sorbonne). He was an acknowledged and published expert on the 19th-century French poet, Tristan Corbiere, and his influence on American poet T. S. Eliot. One of his mantras was “nothing lasts like the written word,” a conviction he brought to bear on the lives and accomplishments of fellow Jesuits through the biographical essays he wrote on Jesuits Felix Barbelin, Hunter Gutherie and Dennis Comey, among others, for the American National Biography published by Oxford University Press.

“Frank Burch was a demanding and disciplined scholar,” says University President C. Kevin Gillespie, S.J. ’72, “who embodied and modeled the Jesuit principle of eloquenta perfecta, the achievement of perfect elegance and erudition in spoken and written communication.” Students saw this and were in awe of it. Michael VanZandt, Esq. ’71, a former student Fr. Burch helped with his honors thesis, says, “He really understood how to write clearly and analyze, how to argue the facts and articulate them. What I learned from him has carried me through my career as a lawyer; it’s essential to what I do.”

Tall, thin, erudite, witty and urbane with the self-confidence of a man born to a first family of Maryland, Fr. Burch might have come from central casting — picture Jeremy Brett in the Adventures of Sherlock Holmes. He arrived at Saint Joseph’s when the cult of personality loomed large in academic life. Fr. Burch emerged as a most colorful campus personality — appropriately symbolized each year at Commencement by the singularly exotic blend of bright yellow, black and white ermine of his academic cap and gown from the Sorbonne. He was fun and funny. He’d sport fangs and don an old ferriola for a very convincing Count Dracula to the delight of his students at Halloween. He hammered it up in campus calendar photographs that featured the mascot Hawk in silly situations.

But, embedded in that charm was the realization that Fr. Burch did not suffer foolishness gladly. Tales of his repartee were eagerly awaited. One involved an employee who had the habit of asking odd questions at inopportune times. One day when Fr. Burch was hurrying down a corridor late for a meeting, he was approached by that employee who said she found two wasps in the pocket of her coat. Imagining the worst, she asked him if he knew how wasps reproduced. He maintained his composure and smiled sweetly and responded: “Well, the same way that Catholics and Jews do, dear.”

We’ll miss him for there could never be another.

— Carmen Robert Croce ’71
Director, Saint Joseph’s University Press

Historic Status Conferred on Mission Church of Old St. Joseph’s

The Pennsylvania Historical & Museum Commission has conferred official historic status on Old St. Mary’s Church in Philadelphia, founded in 1763 by the Jesuit fathers of Old St. Joseph’s Church. Old St. Joseph’s and Old St. Mary’s were one parish until the 1830s.

Old St. Mary’s is located between Carpenters’ Hall (the site of the First Continental Congress in 1774) and Independence Hall, at 252 S. 4th Street. The first Roman Catholic cathedral in the Diocese of Philadelphia, the church was prominent in the city during the colonial and revolutionary times.

“At a time of anti-Catholic sentiment in Colonial America, [Old St. Mary’s] symbolized the religious tolerance of Pennsylvania that was later adopted in the U.S. constitution,” wrote Celeste Morello ’94 (M.S.), a historian and criminologist who submitted the nomination.
MARRIAGES

The Hawk and a room full of alumni celebrated the wedding of Alexis (Athans) ’05 and Joseph Rizzo ’05.

Lori Viggiano and Vincent D’Andrea (B.S. ’03)
Alexis Athans (B.S. ’05) and Joseph Rizzo (B.S. ’05)
Jaclyn Senior (B.S. ’05) and Howard D. Brown IV (M.A. ’05)
Christina Hoover (B.S. ’06) and Mark Morro (B.S. ’06)
Meaghan Jones and Kyle Hofstaedter (B.S. ’07, M.S. ’08)
Lauren Shapiro (B.S. ’08) and Christopher Carboni
Michelle Tucker (B.S. ’08) and Daniel Schuman (B.S. ’10)

1985
Denise Viola-Monahan (B.S.) was promoted to executive vice president, corporate banking, for the PNC Financial Services Group in Southern New Jersey, Philadelphia, Wilmington, Del., and Northeastern Pa. She previously served as senior vice president in PNC’s Corporate Banking Group.

1986

1987
Linda M. Martin, Esq. (B.S.), was selected by her peers for inclusion in “The Best Lawyers in America” 2014. She works at the law firm Willig, Williams & Davidson, based in Harrisburg and Philadelphia.

1988
Joseph A. Vitullo (B.S.) joined United Health Group as the executive IT director for corporate, community and state programs.

1989
William Boyce (B.S.) was promoted to executive vice president and chief financial officer of First Federal of Bucks County, Pa., a federally chartered mutual savings bank serving businesses and individuals in Philadelphia and the surrounding counties.

Jennifer (Ventre) Thompson (B.S.) is an English teacher at the Achievement House Cyber Charter School.

1992
James “Rusty” Hailey (M.B.A.) was appointed chief pharmacy officer for the Health Care Finance Administration and Bureau of TennCare for the state of Tennessee.

1994
Elena Sisti (B.A.) is SJU’s new food-marketing librarian. She has worked as a librarian for the Restaurant School at Walnut Hill College, the Pennsylvania Horticultural Society and several academic institutions including the University of the Sciences.

William Urban (M.B.A.) is global industry manager, healthcare, at Polyone in North Haven, Conn. Urban has two sons, Nicholas and James.

1997
Carol Drumstas-Curry (B.S.) was promoted to area manager of Brown Forman Beverages.

Garvan McDaniel, Esq. (B.A.), is a lead attorney with the Delaware law firm Bifferato Gentilotti for cases involving commercial bankruptcy and commercial litigation. A Wilmington, Del., resident, he was named to the 2013 Delaware Rising Stars list by the national rating service Super Lawyers.

1998
Kristin (Kenny) McKenna (B.S.), an associate at Stradley Ronon in Philadelphia, was named to The Legal Intelligencer’s “Lawyers on the Fast Track.” She was also elected to the board of directors of the Enchantment Theatre Co.
A Spark of Hope

As a young boy growing up in Spain, Nofre Vaquer ’97, ’00 (M.B.A.) spent a lot of time with his mother’s sister, his Aunt Catalina, “Cati.” She watched him when his mother wasn’t home, made him sandwiches and taught him how to dance. Even though his aunt had Down syndrome, it was something Vaquer never thought much about.

As he entered adulthood, he began to understand that society was not always as accepting of people like Aunt Cati. “I realized that people don’t intend to discriminate against people with disabilities,” he says, “but they do. I wanted to change that.

“I knew it was a big undertaking, but I thought, if I can do a little bit, using my knowledge and resources, it would be good for me and the community.”

Those thoughts were never far from his mind when he embarked on his journey to Saint Joseph's University, and later, when he began his professional career. With little knowledge of SJU and speaking limited English, Vaquer arrived in Philadelphia with a suitcase of clothes and an open mind.

“I remember it took me half an hour to explain to the cab driver where I needed to go,” he says. “Somehow I ended up on City Line Avenue.”

Vaquer adapted quickly to life on Hawk Hill, with the help of the ELS Language Center, earning his undergraduate degree in marketing in 1997 and going on to attain his M.B.A. with a concentration in finance three years later. He went on to work in various roles in the financial industry.

Five years ago, he merged his desire to serve the disabled with his background in finance when he accepted his current position as chief operating officer at SpArc Philadelphia. The nonprofit organization is the parent company of the Arc of Philadelphia and the Philadelphia Developmental Disabilities Corporation (PDDC).

The Arc focuses on advocacy and legislative efforts benefiting people with mental and physical limitations. PDDC offers more hands-on programs, with a focus on job training and placement as well as tactical life skills such as how to grocery shop, take public transportation, develop friendships and manage money. Both organizations work together to help the disabled gain the highest level of independence, reaching about 450 individuals in the Philadelphia and surrounding area each year through direct services, and 600 through advocacy efforts.

“Our programs are designed to help the disabled live independently and feel connected to the community,” explains Vaquer, who says that one of SpArc’s new initiatives is to create entrepreneurial opportunities.

“Many of our clients work in jobs like janitorial services,” he continues. “Why couldn’t they establish themselves as a sole proprietor? We are working on creating the infrastructure and resources they need to start their own businesses.”

Every Friday, the PDDC holds a celebratory dance party for its clients and friends. Vaquer, who always keeps thoughts of Aunt Cati close, brings his wife, Cheryl, and their young daughter, Lydia.

“I want Lydia to be immersed in this community,” he says. “I have learned so much from them, and I continue to be impressed with their loyalty and determination.”

— Marisa (Fulton) Benjamin ’03
John W. Ferreira (B.S.) joined Finch Brands, a Philadelphia-based branding company, as vice president of brand strategy. He had previously worked at a Philadelphia-based branding company, as vice president of brand strategy. He had previously worked at the Atlantic City, N.J.-based charity that supports the children and families of people lost on 9/11.

BIRTHS

2004

Janine N. Guerra, Esq. (B.S., M.B.A. ’07), was promoted to director of the new Haub Degree Completion Program at SJU.

Megan N. Nechanicky (B.S.), a member of the President’s Council on Fitness, Sports and Nutrition, along with food marketing professor Nancy Childs, Ph.D., attended a White House convention on food marketing to children last September.

Jeane (Vidoni) Coyle (M.B.A.) has become the first woman president and CEO of First Federal of Bucks County, Pa. Previously the bank’s executive vice president and chief administrative officer, she is a 30-year financial industry veteran. Coyle serves as a member of the Bucks County Opportunity Council Board of Directors and chairs the funding committee for the income/self-sufficiency panel of the United Way of Bucks County.

2005

Elizabeth Convery (B.S.) launched VERY Real Estate, a boutique real estate brokerage firm located in Old City Philadelphia, which focuses on providing individualized service to help clients buy, sell and invest in real estate in downtown Philadelphia neighborhoods.

2006

Blair Godfrey (B.A.), who earned a master’s degree from the University of Pennsylvania in 2010, is an associate director of admissions for the Wharton M.B.A. program. The Philadelphia resident had served as associate director of admissions for undergraduate programs.

2007

Ryan Balfe (M.B.A.) is founder and CEO of CubePros, a cloud-based, back office solutions firm for small businesses in Merchantville, N.J.

Kyle Hofstaeelder (B.S., M.S. ’08) was promoted to client development executive for the Philadelphia Flyers.

Paul Tonacci (B.S.) is the owner/manager of Atlantic City Bottle Co., a craft beverage shop and restaurant in Atlantic City, N.J.

2008

Adam Batchelor (B.A.) was named the nation’s State Lead Ambassador of the Year by the American Cancer Society Cancer Action Network, the advocacy affiliate of the American Cancer Society, for his efforts to make fighting cancer a national priority.

Patrick Carney (B.A.) released an e-book, Baseball after 9/11: Six Days that Helped Heal America (Amazon, 2013), about the role baseball played in the healing process after the tragic events that day. A portion of the proceeds will be donated to Tuesday’s Children, a N.Y.-based charity that supports the children and families of people lost on 9/11.

2009

Sean J. Lewis, D.O. (B.S.), was awarded a Doctor of Osteopathic Medicine from Philadelphia College of Osteopathic Medicine. He is continuing his medical training in family medicine at Lehigh Valley Health Network in Allentown, Pa.

Matthew P. Romagano, D.O. (B.S.), who earned a Doctor of Osteopathic Medicine from Philadelphia College of Osteopathic Medicine, is continuing his medical training in obstetrics and gynecology at Lehigh Valley Health Network in Allentown, Pa.

2010

Abigale James (B.A.) is coordinating a tour for peace by Italian-German pianist Davide Martello called the Stop Killing Tour (www.stop-killing.com), which will make stops in the United States this spring. For two years prior, she worked as a consultant in Istanbul, Turkey, writing a book about the country’s past, present and future.

2011

Theresa DiJoseph, D.O. (B.S.), received a Master of Science in physician assistant studies from Philadelphia College of Osteopathic Medicine.
Improving the Lives of Children

A former educator and social worker, Robin Muldor ’01 (M.S., elementary education) works fervently to set a positive example for young people. She’s now a children’s librarian at the Free Library of Philadelphia, after teaching in the Philadelphia School District from 1998 to 2005.

“There is nothing greater than watching children grow into mature, educated individuals,” says Muldor, who was the first in her family to graduate from both high school and college. “As a librarian, I work hard to provide children with the resources needed to acquire a proper education.”

In May, she received an Art and Change Grant from the Leeway Foundation, which supports women who are committed to creating social change. Muldor is using the funds to develop a mentorship and literacy workshop focused on improving the lives of children in foster care. With assistance from her “Change Partners,” Kerry Krieger and Kyle Branch of Delta Community Supports, she facilitates small interactive writing groups designed to empower youth by encouraging growth and social development through written expression.

Muldor believes that many children who resort to rebellion do so because of the limited support they receive from some parents, teachers and adults. She challenges all who come into contact with children to “let their interaction carry positive intentions.”

“Let us not forget that children do what they do because of what they have experienced,” Muldor says.

— Amanda Sapio ’13

2013

Andrew Blackden (B.S.) is a staff accountant at Parente-Beard in Philadelphia.

Ralph Conte (B.S.) joined the Jesuit Volunteer Corps Northwest for one year of service as a program specialist at the Catholic Community Services Nativity House in Tacoma, Wash.

William Gardner (B.A.) works in an emergency homeless shelter at Poverrello Center in Missoula, Mont., as part of one year of service for the Jesuit Volunteer Corps Northwest.

Lucas Guinan (B.A.) is completing one year of service through the Jesuit Volunteer Corps Northwest at New Avenues for Youth in Portland, Ore.

Katrina Haller (B.S.) serves as a food justice coordinator at the Ecumenical Ministries in Portland, Ore., where she is doing one year of service through the Jesuit Volunteer Corps Northwest.

Elizabeth Keenan (B.S.) joined the Jesuit Volunteer Corps Northwest and is participating in one year of service at a childbirth and parenting assistance organization through Catholic Charities in Spokane, Wash.

Amber Layton (B.S.) does outreach with homeless youth at HomePlate in Hillsboro, Ore., during a year of service for the Jesuit Volunteer Corps Northwest.

Davin Murray (B.S.) offers academic support at Pretty Eagle Catholic Academy in St. Xavier, Mont., as part of one year of service for the Jesuit Volunteer Corps Northwest.

What’s Your SJU IQ?

Answer Key

If you have this number correct, you are:

15-21: Hawktacluar!
10-15: Jesuit Jedi
5-10: Magisficent
0-5: Academic Apprentice

6. C  13. C  20. A
7. C  14. D  Bonus: A

Quiz appears on pages 20-23.
From Soccer to Saxbys

When Lauren Stevis ’09 declared a major in marketing at Saint Joseph’s University, she didn’t anticipate that she would soon be working at one of the top franchises in Philadelphia, Saxbys Coffee, interacting with CEO and owner Nick Bayer.

She had seen a posting for a position as Saxbys marketing coordinator on the SJU Career Development Center’s website, and she applied. But she didn’t get a response. That’s when she reached out to Bayer to convince him of her skills and passion for the brand. She got the job and, last April, was promoted to corporate training manager.

“I love serving guests,” says Stevis, “because it gives me the opportunity to share my knowledge of Saxbys’ great products with consumers.”

As a training manager, her goal is to ensure that every customer who enters a Saxbys coffee shop has the best experience possible.

“We are in the people business, not the product business,” says Bayer. “Lauren is the quintessential people person, an exemplary team leader and an incredible asset to this company.”

Stevis attributes much of her success to the skills she acquired during her four years on the SJU soccer team.

“My soccer experience taught me discipline, perseverance, time management and many other skills,” she says. “I was accustomed to working with a team, and the professionalism I gained from that experience was crucial to my career.”

— Amanda Sapio ’13
In my senior year at Central High School of Philadelphia, the reality of my decision to attend Saint Joseph’s University set in, and the sweatshirt I wore plastered my decision to attend a Catholic university across my chest with the glaring unfamiliarity of the word “SAINT.”

The questions came from friends and relatives: “Where are you going to college?”

“St. Joe’s.”

“Isn’t that a Catholic school … ?”

“Yes.”

“Oh … why?”

The identical clueless, and sometimes disappointed, expression on each person’s face was disheartening but made me chuckle and shake my head, even as I walked into my required religion course, Introduction to Catholic Theology. I was disposed to St. Joe’s because I have tremendous respect for the Jesuits and their ties to an intellectual tradition as well as to strong faith; it is something to which I can relate. Also, it is impossible for anyone besides my fellow Hawks to understand the ebullience tied to how at-home I felt on campus from the moment I set foot here, and how the community enhances encounter and understanding among and between people, no matter their differences.

Transitioning from my Jewish home and close-knit synagogue family to a new community at St. Joe’s was a challenge. The beginning of the first semester was culture shock for me. I glanced in mild fear at the crucifixes in every room that my new friends didn’t notice. ‘No wonder Jewish people don’t like churches,’ I thought. ‘They’ve got a dying Jew everywhere you look!’ When I jokingly mentioned this to my Catholic friends, they were taken aback, saying, “I guess I never thought about it like that.”

I was unfamiliar with the religious homogeneity of my new environment. At Central, wide varieties of religion, culture and background within friend groups were expected. I arrived on Hawk Hill and found myself in a different scenario. I was the odd one out in a community where the majority of students shared a religious background that I did not. Other students swapped stories about the uniforms they had to wear in high school and about the priests, “brothers” and “sisters,” with whom they had formed friendships. I tried to follow the then-confusing jargon of “diocese” (hard to spell) and “Eucharist” (easier to spell, but confusing … is it matzo?).

Steeling myself for a scary voyage of cultural ambassadorship, I signed up for the Chapel Choir so I could intentionally continue the encounter-based multicultural education I obtained at Central. When I walked into the Chapel of St. Joseph to sing with the choir for the first time, however, I felt anything but excluded. The chapel, like the campus community, is very welcoming, and it seems to reflect the attitudes of teachers and students alike here at St. Joe’s.

Now, partway through my sophomore year, I have learned the meanings of “altar server” and “sacristan.” I share gems from my own culture like the word kishkas (guts), the “yesh” (goat) dance and the traditional hora with housemates and friends. Since coming here, I have learned why so many Catholics love their faith, religion and culture. I also understand there is an admirable effort made toward inclusion at St. Joe’s and regret expressed in regard to the Church’s most egregious mistakes, like the Crusades and the Inquisition.

I look forward to seeing the relationship between the Jewish and Catholic communities evolve in a positive and respectful way, despite our differences. For me, crucifixes are no longer terrifying reminders of being the odd one out. At synagogue each week, I still receive confused looks and inquiries from visiting rabbis and elders about my choice to attend a Catholic university. I can address them easily, because, despite substantial differences in tradition, interfaith understanding and dialogue are important aspects of both Judaism and Catholicism, and my attendance at St. Joe’s fulfills them in spades.

— Tatiana Pulido ’16

Pulido, an international relations major from Philadelphia, is a staff writer for The Hawk newspaper.

Saint Joseph’s University encourages all of its students to further their spiritual growth and religious faith during their collegiate careers. Each year in January, the University sponsors SJU Prays, an interfaith prayer service for members of various faith traditions to share the beauty of their own religious practices.
Terrence Toland, S.J., 90, a Jesuit priest and former Saint Joseph’s president, died October 18, 2013.

Fr. Toland spent his life as an educator and administrator. Growing up in Philadelphia, he graduated from St. Joseph’s Preparatory School in 1939, then entered the Society of Jesus, later earning a bachelor’s and master’s degree from Loyola University, Chicago, a theology degree from Woodstock College, Md., and a doctorate in theology from the Gregorian University, Rome. He also received honorary doctorates from Temple University, Alvernia College and Saint Joseph’s College.

At Saint Joseph’s, Fr. Toland was executive vice president from 1966 to 1968 and president from 1968 to 1976. In those years, he formalized procedures for faculty tenure and contracts; created effective faculty governance; improved academic quality and faculty research; built the Science Center and the six-story LaFarge Residence Hall; founded the Office of Campus Ministry, the Institute for Jewish-Catholic Relations and the fine arts department; in 1970, he helped coordinate and later welcomed the admission of women into the College, and soon after appointed the first woman to a senior-level post.

Always a fine listener, he regularly met with students about their needs and concerns, and — when they tapped on his office window — invited them in for conversation. As a result of such gentle kindness, Saint Joseph’s passed smoothly through the turbulent 1960s.

Fr. Toland retired as president in 1976, with a grand outdoor academic convocation on July 31 that celebrated both the College’s 125th anniversary and the nation’s bicentennial, and had as honored guests Princess Grace of Monaco, Pedro Arrupe, S.J., superior general of the Jesuits, Cardinal John Krol, archbishop of Philadelphia, and Archbishop Jean Jadot, Vatican Nuncio to the United States.

Besides his years at Saint Joseph’s, Fr. Toland served as professor of theology and dean at Woodstock College; campus minister and rector at Loyola College (Md.); provincial assistant for higher education; director of the Jesuit Retreat Center, Annapolis; dean and academic vice president, Carroll College (Mont.); project director for implementing Ex corde Ecclesiae, National Conference of Catholic Bishops; director for mission reflection, University of Scranton; rector and assistant to the president, Wheeling Jesuit University; and parish ministry, Old St. Joseph’s Church, Philadelphia. In gratitude for his “distinguished service to Catholic higher education,” in 2001 he received the “Theodore Hesburgh CSC Award” from the Association of Catholic Colleges and Universities.

In November 2012, Saint Joseph’s University named the former Fine Arts West building on the James J. Maguire ’58 Campus in his honor. Toland Hall is home to art studios, the University’s art collection and archives, as well as the Saint Joseph’s University Press.

Carmen Robert Croce ’71, director of the Saint Joseph’s University Press and curator of the University’s art collection, was a student during Fr. Toland’s presidency and later became a friend and colleague. “For 10 years at Saint Joseph’s,” he said, “Fr. Toland pointed the way toward truth and value without trying to impose them, preferring rather to nudge us gently to share his vision of what Catholic, Jesuit liberal education is all about.”

Fr. Toland’s most beloved years were those at Saint Joseph’s College. University President C. Kevin Gillespie, S.J. ’72, wrote, “Prior to and subsequent to my serving as the president of Saint Joseph’s, Terry Toland served as an advisor and supporter. I shall miss his wise advice, often expressed with an Irish smile.”

Graduates of the class of 1970 showed their affection in emailed tributes. “He was,” wrote one, “a friend and mentor to us all, an incredibly powerful influence in my life. I will remember and cherish him forever.” Another found him “our great friend, mentor, educator, confessor and all around sweet man, Irish, caring, charming to the very end.” For another, he taught “the most interesting class I experienced at Saint Joseph’s, a senior year theology class, an unbelievable experience in intellectual curiosity.” Yet another, on hearing of his death, wrote, “Word is out. Hearts are sad. Warm remembrances are everywhere. Rest in peace, sweet friend.”

— Joseph J. Feeney, S.J.
Professor of English
Haug School of Business

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